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KEY=HIGH - CLINTON TRAVIS

MANAGING DYNAMIC TECHNOLOGY-ORIENTED BUSINESSES: HIGH-TECH ORGANIZATIONS AND WORKPLACES

HIGH-TECH ORGANIZATIONS AND WORKPLACES

IGI Global "This book explores the culture of modern high-tech workplaces and the different challenges and opportunities that new technologies present for modern workers and employers, reviewing various management practices throughout the world"--Provided by publisher.

EDUCATIONAL STRATEGIES FOR THE NEXT GENERATION LEADERS IN HOTEL MANAGEMENT

IGI Global As the hospitality industry continues to grow, managers and educators are faced with the task of preparing future hospitality professionals for a rewarding but challenging career. Due to the impact of an ever-changing economy on the industry as a whole, the education of hotel managers and professionals has become an increasingly important area of study. Educational Strategies for the Next Generation Leaders in Hotel Management combines practical experience with the effective pedagogical approaches being implemented in higher learning institutions and hospitality programs internationally. Highlighting key issues surrounding the current and future scope of hotel management and the skills and knowledge necessary for career success in the hospitality industry, this publication is an essential reference source for hospitality managers, educators, and students interested in the future of the industry and the best practices for hospitality education. This publication features timely, research-based chapters and analysis relevant to topics in the hospitality industry including, but not limited to, craft-based learning, e-learning, higher education, hospitality management, human resources, opening delays, professional development, six sigma, women in global leadership, and work integrated learning.

SUBJECT-ORIENTED BUSINESS PROCESS MANAGEMENT. THE DIGITAL WORKPLACE – NUCLEUS OF TRANSFORMATION

12TH INTERNATIONAL CONFERENCE, S-BPM ONE 2020, BREMEN, GERMANY, DECEMBER 2-3, 2020, PROCEEDINGS

Springer Nature This book constitutes the refereed proceedings of the 12th International Conference on Subject-Oriented Business Process Management, S-BPM ONE 2020, held in Bremen, Germany, in December 2020. Due to the COVID-19 pandemic the conference was held online. The 10 full papers and 5 short papers were thoroughly reviewed and selected from 25 submissions. The volume also presents 1 keynote paper. The papers are thematically organized according to the following sections: subject-oriented business processing – syntax and semantics; cyber-physical and assistance systems; process mining and the Internet of actors and behaviors; Industry 4.0; various views on business process management.

COMPARATIVE STUDY OF SOCIAL ECONOMIC DIFFERENCES IN RELATION TO TECHNOLOGY COMPETENCY EXPECTATIONS AS PERCEIVED BY BUSINESS AND EDUCATION LEADERS

This qualitative study investigated the urgent need for business and public schools to design a comprehensive system for preparing all students for a technological workplace, while giving them the necessary academic foundation for functioning effectively in a work environment. Businesses and communities need to participate with schools, regardless of where the schools are located. Schools,

businesses and communities must explore and work together to create new methods for supporting technology in schools and in the workplace. The interviewees who participated in the study consisted of 21 teachers and administrators from four high schools located within four districts in San Antonio, Texas. Two of the high schools were located in southern San Antonio and were classified as lower socioeconomic institutions. The other two high schools were located in northern San Antonio and were classified as upper socioeconomic institutions. Also, seven business leaders were interviewed from (1) grocery, (2) San Antonio city government, (3) military, (4) large retail chain, (5) technology organization and business, (6) telecommunications, and (7) a youth-oriented organization. The major conclusions of the study were that businesses believe that a skill-deficient workplace hampers economic growth and productivity, and a knowledge-deficient high school graduate limits his or her opportunities for an extended academic experience. Few businesses in San Antonio supported or contributed to technology competencies in the selected schools in San Antonio by participating in curriculum development or as partnerships within the schools. All teachers had a high level of understanding about the importance of technology competencies for students. Furthermore, they believed that teachers and administrators must have a well-organized and fluid technology training program that will help integration of technology into the curriculum. Schools within the lower socioeconomic classification did not have many opportunities for training or access to technology; therefore, the teachers did not have the opportunity for building their competencies. In comparison, the schools located in northern San Antonio had more than adequate opportunities for training and access to technology. Educational, business, and community organizations must be concerned with all aspects of student learning and their ability to utilize technology. It is not enough to supply hardware and software to schools.

CULTURE AND TRUST IN TECHNOLOGY-DRIVEN ORGANIZATIONS

CRC Press Culture and Trust in Technology-Driven Organizations provides insight into the important role that culture and trust can play in the success of high-technology organizations. This book reviews the literature and results of an empirical study that investigated the relationship between mechanistic and organic cultures and the level of trust in technology-based organizations. The book outlines the literature on organizational trust and culture and the role theorists believe they play in the success of a changing domestic and global business environment. It identifies ways of defining culture and trust as well as the survey instruments used to measure them. The book then examines the results of two studies that demonstrate the connection between organizational culture and trust. The two studies were conducted at separate times using data collected from several companies within a three-hour radius of each other. These companies are highly dependent upon the ability to identify, hire, and retain highly skilled knowledge workers. These workers are critical for the companies to successfully compete within the scope of their business and expand into their current and other markets. The book provides a practitioner's guide—based on the literature review and the results of the studies examined—that can be used to assess, diagnose, and improve employees' perception of their work culture and improve trust found in organizations. This guide provides management with actions and activities that should be considered when handling the day-to-day business of the organization. If followed, these activities can be instrumental in designing a culture that leads to success and ease of operation for the organization and its members.

THE PALGRAVE HANDBOOK OF WORKPLACE INNOVATION

Springer Nature Innovation is a source of building long-term sustainability. If implemented successfully it can lead to superior organizational performance. To be competitive, companies and their leaders continuously strive to engage in new market spaces by developing and engaging in an innovative culture so as to differentiate themselves from their rivals. With contributions from scholars and practitioners, this Handbook provides evidence-based case studies to identify workplace innovation practices in developed and developing countries. Chapters are based on an organizational innovation framework and focuses on two major areas: the determinants of innovation and the process and outcome elements. It covers in-depth, cutting edge specialised topics such as frugal innovation, innovation associated with leadership as well as numerous organisational contexts such as for-profit and not for profit sectors and small, medium and large organisations. Essential reading for any student or scholar of innovation studies, this handbook provides novel coverage of innovation practices linked to organizational variables such as culture, ethics, leadership and performance.

SUPPLY CHAIN NETWORKS AND BUSINESS PROCESS ORIENTATION

ADVANCED STRATEGIES AND BEST PRACTICES

CRC Press With future competitive landscape shifting from competition between companies themselves to trading partner networks, understanding and mastering process design and change is becoming more critical than ever. In order to succeed, companies are starting to weave their key business processes into hard-to-imitate strategic capabilities that distinguish them from their competitors. Supply Chain Networks and Business Process Orientation: Advanced Strategies and Best Practices will help you "connect the dots" by offering insights on how to achieve greater integration within your supply chain networks and realize the performance possible with today's interaction economics. Based on exhaustive research of supply chains and newly successful networked corporations in the US and Europe, the authors demonstrate how your company can be successful in building an effective supply chain network. Prescriptive benchmarking models illustrate proven strategies, tactics, and methods for achieving a superior level of supply chain performance.

APPLYING PSYCHOLOGY IN BUSINESS

THE HANDBOOK FOR MANAGERS AND HUMAN RESOURCE PROFESSIONALS

Lexington Books To learn more about Rowman & Littlefield titles please visit us at www.rowmanlittlefield.com.

THE OECD JOBS STRATEGY TECHNOLOGY, PRODUCTIVITY AND JOB CREATION BEST POLICY PRACTICES 1998 EDITION

BEST POLICY PRACTICES 1998 EDITION

OECD Publishing This report points to a decline in public support for research and development (R&D), mainly affecting basic, long-term research, and examines the levelling-off in private sector R&D along with changes in its direction away from basic research towards more market-driven and short-term efforts.

THE PSYCHOLOGY OF WORKPLACE TECHNOLOGY

Routledge Recent advances in technology have dramatically altered the manner in which organizations function, transforming the way people think about and perform their work. The implications of these trends continue to evolve as emerging innovations adapt to and are adapted by organizations, workers, and other components of the socio-technical systems in which they are embedded. A rigorous consideration of these implications is needed to understand, manage, and drive the reciprocal interplay between technology and the workplace. This edited volume brings together top scholars within and outside of the field of industrial and organizational (I-O) psychology to explore the psychological and organizational effects of contemporary workplace technologies. A special section is included at the end of the book by four experts in the field entitled Reflections and Future Directions.

DIGITAL TALENT - BUSINESS MODELS AND COMPETENCIES

Lulu.com

INDUSTRIES, FIRMS, AND JOBS

SOCIOLOGICAL AND ECONOMIC APPROACHES

Springer Science & Business Media This book is a welcome reassertion of an old tradition of interdisdplinary research. That tradition has tended to atrophy in the last decade, largely because of an enormous expansion of the domain of neoc1assical economics. The expansion has fed on two sdentific developments: first, human capital theory; second, contract theory. Both developments have taken phenomena critical to the operation of the economy but previously understood in terms of categories separate and distinct from those with which economists generally work and sought to apply the same analytical techniques that we use to understand other economic problems. Human capital theory has applied conventional techniques to questions of labor supply. It began this endeavor with the supply of trained labor and then expanded to a general theory of labor supply by broadening the analysis to the allocation of time over the individual's life, the interdependendes of supply decisions within the family, and finally to the formation of the family itself. Similarly, contract theory has moved from a theory that explains the existence of c10sed economic institutions to a theory of their formation and internaioperation. The hallmark of both of these developments is the extension and applica tion of analytical techniques based on purposive maximization under con traints and the interaction of individual decision makers through a com petitive market or its analogue.

WEATHERING THE STORM

CREATING JOBS IN THE RECESSION : HEARING BEFORE THE SUBCOMMITTEE ON ECONOMIC POLICY OF THE COMMITTEE ON BANKING, HOUSING, AND URBAN AFFAIRS, UNITED STATES SENATE, ONE HUNDRED ELEVENTH CONGRESS, FIRST SESSION, ON EXAMINING POLICIES CONGRESS MIGHT CONSIDER IN DEVELOPING IMMEDIATE JOB CREATION, AS WELL AS MEDIUM AND LONGER-TERM POLICIES TO ACHIEVE SUSTAINABLE JOB GROWTH, DECEMBER 9, 2009

HR INITIATIVES IN BUILDING INCLUSIVE AND ACCESSIBLE WORKPLACES

Emerald Group Publishing Drawing on research from global multinational corporations comes a two-part guide on how to develop resilient HR initiatives to build inclusive and accessible workplaces. Including a user-friendly training manual, this book equips you with a practical resource grounded in theory.

THE CLIMATE OF WORKPLACE RELATIONS (ROUTLEDGE REVIVALS)

Routledge First published in 1991, this book investigates not only the processes of industrial relations themselves but also the climate in which they work. As well as studying union behaviour, it views the topic from the wider perspective of human resource management and integrates theories of industrial relations and organizational analysis. The extensive empirical evidence presented, which draws on manufacturing and service industries in Canada, is used to examine such areas as cooperation between union and management, employee perceptions and corporate culture. This interesting reissue will be of importance to all those studying the dynamics of organizations and industrial relations processes, and ways in which a productive climate can be established and maintained.

HANDBOOK OF RESEARCH ON POSITIVE ORGANIZATIONAL BEHAVIOR FOR IMPROVED WORKPLACE PERFORMANCE

IGI Global Positive psychology focuses on finding the best one has to offer and repairing the worst to such a degree that one becomes a more responsible, nurturing, and altruistic citizen. However, since businesses are composed of groups and networks, using positive psychology in the workplace requires applications at both the individual and the group levels. There is a need for current studies that examine the practices and efficacy of positive psychology in creating organizational harmony by increasing an individual's wellbeing. The Handbook of Research on Positive Organizational Behavior for Improved Workplace Performance is a collection of innovative research that combines the theory and practice of positive psychology as a means of ensuring happier employees and higher productivity within an organization. Featuring coverage on a broad range of topics such as team building, spirituality, and ethical leadership, this publication is ideally designed for human resources professionals, psychologists, entrepreneurs, executives, managers, organizational leaders, researchers, academicians, and students seeking current research on methods of nurturing talent and empowering individuals to lead more fulfilled, constructive lives within the workplace.

CULTURE AND TRUST IN TECHNOLOGY-DRIVEN ORGANIZATIONS

CRC Press Culture and Trust in Technology-Driven Organizations provides insight into the important role that culture and trust can play in the success of high-technology organizations. This book reviews the literature and results of an empirical study that investigated the relationship between mechanistic and organic cultures and the level of trust in technology-based organizations. The book outlines the literature on organizational trust and culture and the role theorists believe they play in the success of a changing domestic and global business environment. It identifies ways of defining culture and trust as well as the survey instruments used to measure them. The book then examines the results of two studies that demonstrate the connection between organizational culture and trust. The two studies were conducted at separate times using data collected from several companies within a three-hour radius of each other. These companies are highly dependent upon the ability to identify, hire, and retain highly skilled knowledge workers. These workers are critical for the companies to successfully compete within the scope of their business and expand into their current and other markets. The book provides a practitioner's guide—based on the literature review and the results of the studies examined—that can be used to assess, diagnose, and improve employees' perception of their work culture and improve trust found in organizations. This guide provides management with actions and activities that should be considered when handling the day-to-day business of the organization. If followed, these activities can be instrumental in designing a culture that leads to success and ease of operation for the organization and its members.

HOW ARE COMPANIES AND WORKERS PREPARING FOR THE WORKFORCE OF THE FUTURE?

RESOURCES IN EDUCATION

ORGANIZATIONAL TRANSFORMATION AND E-BUSINESS IMPLEMENTATION

Emerald Group Publishing

THE TECHNICAL MANAGER'S HANDBOOK

A SURVIVAL GUIDE

Springer Science & Business Media Every organization, business, and manager is unique, and each demands an individually tailored management style. Supposedly universal management strategies must be tailored to suit the specific situations that each individual faces daily in the work environment. This book provides a theoretical and practical foundation for the adaptation and tailoring of a universal management style into a specific, effective style with the power to produce the desired results. It assists the manager, or would-be manager, in the development of a management style that meets the needs of any kind of business. Each chapter begins with a case study illustrating a typical problem followed by questions and answers about the presented challenges. The chapters also contain thought provoking one-sentence suggestions that can be immediately immplemented, enabling the reader to produce results and succeed in today's rapidly-evolving economic and technological environments. This work combines the best and latest in management theory with tested practical applications, making it a useful tool for managers not only in technically-orientated industries, but in any kind of company. Based upon the author's more than 25 years of experience in management consulting, writing, lecturing, and teaching, this work is designed to help readers handle the demanding responsibilities of technical management. It features important information in dealing with international firms, contracts, TQ, ISO 9000, and CAD management. It also provides essential details on personal liability and ethics in decision making, motivating employees, leadership, and creating teams. The Technical Manager's Handbook serves as a valuable, cross-method reference for engineers, scientists, researchers, and students who are or soon will be involved in technical management operations. Managers in quality assurance, manufacturing, administration, and computer manufacturing will also benefit from this volume's accessible and applicable exploration of pertinent issues.

AUTHENTIC LEADERSHIP AND ORGANIZATIONS: THE GOFFEE-JONES COLLECTION (2 BOOKS)

Harvard Business Review Press This Harvard Business Review digital collection showcases the ideas of Rob Goffee and Gareth Jones, authors of Why Should Anyone Be Led by You? and Why Should Anyone Work Here? In Why Should Anyone Be Led by You?, Goffee and Jones argue that leaders don't become great by aspiring to a list of universal character traits. Rather, effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. In Why Should Anyone Work Here?, the authors argue that it used to be that businesses could ask individuals to conform to the organization's needs but that now today's leaders are charged with creating the best company on earth to work for: they must transform their organizations to attract the right people, keep them, and inspire them to do their best work.

MAKE YOUR WORKPLACE GREAT

THE 7 KEYS TO AN EMOTIONALLY INTELLIGENT ORGANIZATION

John Wiley & Sons What Steven J. Stein found out about creating and sustaining great workplaces The proprietary and cutting-edge research carried out by the author led to outcomes that shed new light on management practice and strategy. The 7 Keys presented in this book, when implemented, will produce immediate results and long-term enhanced performance. You will be privy to what the author has learned about the changing workplace and the role leaders play in maximizing their workforce. You can fill an organization with all the intelligent and highly educated people you want, but without the right culture and discipline, your chances of success are in doubt. Use this book to see how your organization measures up to the 7 Keys and implement the necessary changes to make your workplace a happier and more productive one. The 7 keys Hire capable people who love the work they do and show how they contribute to the bigger picture. Compensate people fairly. Don't overwork (or underwork) people. Build strong teams with shared purpose and viable goals. Make sure managers can manage. Treat people with respect and leverage their unique talents. Be proactively responsible by doing the right things to win the hearts and minds of your people.

CONCEPT-DRIVEN DEVELOPMENT AND THE ORGANIZATION OF THE PROCESS OF CHANGE

AN EVALUATION OF THE SWEDISH WORKING LIFE FUND

John Benjamins Publishing The Swedish Working Life Fund — a temporary organization functioning from 1990 to 1995 — distributed 10 billion Swedish crowns for workplace development and initiated 25,000 projects. About half of the total labor market was affected. This evaluation study, which is built on case studies as well as a survey of a representative sample of the project population, describes the emergent characteristics of organization development in Swedish enterprises and services. In order to locate the efforts of the Fund within an explanatory context, the study draws on the idea of concept-driven change, of participation in development processes, of development coalitions, of infrastructure for change and of a society, that is supportive of change.

ORGANIZATIONAL BEHAVIOUR: TEXT AND CASES, 3RD EDITION

Vikas Publishing House The third edition of Organizational Behaviour: Text and Cases offers a concise yet comprehensive coverage of the theories that determine behaviour in organizations. The relationship between effective organizational behaviour and the effective functioning of an organization is established through a clear and lucid style of presentation. With the help of necessary concepts, tools and techniques necessary for understanding behaviour in organizations, this book attempts to unfold human behaviour at four levels; starting from the individual processes and moving on to the interpersonal, organizational, and change processes. It encourages active learning through exercises, field projects and case studies, and develops competencies that are essential for becoming successful managers and effective employees in organizations. The three new chapters—Career, Planning and Management; Performance and Reward Management; and Gender Issues in Management—help readers understand organizational behaviour in the current Indian business scenario better. KEY FEATURES • Classroom-tested case studies pertaining to actual incidents from the workplace • Several examples from BPCL, HCL Technologies, Wipro, Infosys and SAP highlighting the best practices in the industry • Caselets focusing on behavioural issues in organizations • Field projects involving students in data collection and analysis • Marginalia summarizing crucial points and serving as quick references • A companion website featuring multiple-choice questions, learning objectives, an instructor's manual, and PowerPoint lecture slides enabling effective presentation of concepts

CONTEMPORARY BUSINESS

John Wiley & Sons In the newly revised 19th Edition of Contemporary Business, a distinguished team of business experts delivers an accessible and intuitive introduction to central concepts in business and management. Designed to engage with and cultivate interest in the world of business, the book explores topics as varied as entrepreneurship, promotion and pricing strategies, the role of technology in modern business, and customer-driven marketing.

BUSINESS PROCESS ORIENTATION

GAINING THE E-BUSINESS COMPETITIVE ADVANTAGE

CRC Press Business Process Orientation: Gaining the E-Business Competitive Advantage provides the "why" and the "how" for building the "horizontal" organization - an essential component of the "e" in e-commerce and business. This book shows you how to weave your business processes into hard-to-imitate strategic capabilities that distinguish you from your competition. The book explores the impact that well-defined and carefully integrated processes have on organizational performance. Using the results of extensive research conducted among consumer, business-to-business, and services-based companies, the authors demonstrate that adopting a business process orientation (BPO) has a positive impact on the organizational culture and business performance. The resulting process oriented e-corporation is now positioned as a necessity not only to thrive but also to survive. The old ways of conducting business are out: pushing costs and compromising quality in order to achieve the lowest possible price. The emerging paradigm focuses on the core processes. The hallmarks of a great business still include high customer relevance, internally consistent decisions about scope and value chain activities performed, value capture mechanisms, a source of differentiation and strategic control, a sound operational system, and carefully designed processes. Business Process Orientation: Gaining the E-Business Competitive Advantage shows you how to balance your functional and horizontal orientation to create and maintain a healthy organization.

GOOD GREEN JOBS IN A GLOBAL ECONOMY

MAKING AND KEEPING NEW INDUSTRIES IN THE UNITED STATES

MIT Press An examination of the politics of green jobs that foresees a potential ideological shift away from neoliberalism toward "developmentalism." Good Green Jobs in a Global Economy is the first book to explore the broad implications of the convergence of industrial and environnmental policy in the United States. Under the banner of "green jobs," clean energy industries and labor, environmental, and antipoverty organizations have forged "blue-green" alliances and achieved some policy victories, most notably at the state and local levels. In this book, David Hess explores the politics of green energy and green jobs, linking the prospect of a green transition to tectonic shifts in the global economy. He argues that the relative decline in U.S. economic power sets the stage for an ideological shift, away from neoliberalism and toward "developmentalism," an ideology characterized by a more defensive posture with respect to trade and a more active industrial policy. After describing federal green energy initiatives in the first two years of the Obama administration, Hess turns his attention to the state and local levels, examining demand-side and supply-side support for green industry and local small business. He analyzes the successes and failures of green coalitions and the partisan patterns of support for green energy reform. This new piecemeal green industrial policy, Hess argues, signals a fundamental challenge to anti-interventionist beliefs about the relationship between the government and the economy.

THE LAWS OF THE KNOWLEDGE WORKPLACE

CHANGING ROLES AND THE MEANING OF WORK IN KNOWLEDGE-INTENSIVE ENVIRONMENTS

Routledge In The Laws of the Knowledge Workplace, Dr Jemielniak has collected research-based chapters providing deep, interdisciplinary insight into knowledge professions, addressing issues of professional identity, emotion, power and authority, trust and indoctrination, and management behaviour. This leads to an examination of issues related to time and work scheduling and its bearing on play, family, symbolic sacrifices, and employee burn-out. In particular, it delves into the identity shifts between knowledge workers and managers, nepotism and turnover intentions among knowledge workers, the implementation of engineering projects, coordination problems in offshore production systems, leadership in virtual teams, decision support systems; taking into account the moral aspects of consequences, netnography as a tool for studying knowledge work, and innovative networks in the aviation industry. The accounts and studies in this book come from management, organization studies, sociology, and anthropology of work perspectives and are fully international in scope. They highlight the scale of the serious changes in occupational roles and to the meaning of work that is taking place in knowledge-intensive environments and give a pointer to what might constitute good and bad management practice in knowledge-intensive companies.

DEEP PURPOSE

THE HEART AND SOUL OF HIGH-PERFORMANCE COMPANIES

HarperCollins Thinkers50 Top 10 Best New Management Books for 2022 A distinguished Harvard Business School professor offers a compelling reassessment and defense of purpose as a management ethos, documenting the vast performance gains and social benefits that become possible when firms manage to get purpose right. Few business topics have aroused more skepticism in recent years than the notion of corporate purpose, and for good reason. Too many companies deploy purpose, or a reason for being, as a promotional vehicle to make themselves feel virtuous and to look good to the outside world. Some have only foggy ideas about what purpose is and conflate it with strategy and other concepts like "mission," "vision," and "values." Even well-intentioned leaders don't understand purpose's full potential and engage half-heartedly and superficially with it. Outsiders spot this and become cynical about companies and the broader capitalist endeavor. Having conducted extensive field research, Ranjay Gulati reveals the fatal mistakes leaders unwittingly make when attempting to implement a reason for being. Moreover, he shows how companies can embed purpose much more deeply than they currently do, delivering impressive performance benefits that reward customers, suppliers, employees, shareholders, and communities alike. To get purpose right, leaders must fundamentally change not only how they execute it but also how they conceive of and relate to it. They must practice what Gulati calls deep purpose, furthering each organization's reason for being more intensely, thoughtfully, and comprehensively than ever before. In this authoritative, accessible, and inspiring guide, Gulati takes readers inside some of the world's most purposeful companies to understand the secrets to their successes. He explores how leaders can pursue purpose more deeply by navigating the inevitable tradeoffs more deliberately and effectively to balance between short- and long-term value; building purpose more systematically into every key organizational function to mobilize stakeholders and enhance performance; updating organizations to foster more autonomy and collaboration, which in turn allow individual employees to work more purposefully; using powerful storytelling to communicate a reason for being, arousing emotions and building a community of inspired and committed stakeholders; and building cultures that don't merely support purpose, but also allow employees to link the corporate purpose to their own personal reasons for being. As Gulati argues, a deeper engagement with purpose holds the key not merely to the well-being of individual companies but also to humanity's future. With capitalism under siege and relatively low levels of trust in business, purpose can serve as a radically new operating system for the enterprise, enhancing performance while also delivering meaningful benefits to society. It's the kind of inspired thinking that businesses—and the rest of us—urgently need.

CHINESE FOR BUSINESS AND PROFESSIONALS IN THE WORKPLACE

REACHING ACROSS DISCIPLINES

Taylor & Francis This volume presents a series of the most up-to-date studies on Chinese for Specific Purposes (CSP), an area that has been underrepresented in Language for Specific Purposes (LSP). Drawing from the insights and trends in mainstream theoretical and methodological LSP research, chapters in this volume explore novelties that CSP has developed to prepare Chinese for professional learners for the global economy. These encompass: needs analysis of less-surveyed high school Business Chinese or CSP academic writing classes developments on internationally oriented engineering and internship programs in China innovations in Chinese for business or legal materials development and review on textbook pragmatics studies on language arts and Chinese language use in specific or business settings technology-driven, project-based learning — or discipline-specific curriculum design. Robustly supported by studies and analysis on the global scale, this volume comprises contributions by professionals from universities across Asia and the United States, each with decades of expertise in LSP. These chapters offer critical insights necessary to help LSP researchers and educators rethink

curricula and develop new initiatives for LSP. They may also serve as transferable operations that enhance the practice of LSP as a crucial component of second language education.

THE FOCUSED ORGANIZATION

HOW CONCENTRATING ON A FEW KEY INITIATIVES CAN DRAMATICALLY IMPROVE STRATEGY EXECUTION

Routledge In The Focused Organization Antonio Nieto-Rodriguez shows you how fewer, more effectively elected and managed projects are the key to strategic and long-term success. Using his own research and work experience he explains how and why those organizations that focus on just a few key initiatives can perform significantly better than unfocused organizations, not only financially but also in achieving their strategic objectives and motivating their staff. The author introduces a new way of looking at a company through two very different and often conflicting dimensions: running-the-business and changing-the-business. What you add to one dimension you have to subtract from the other one. Finding the right balance between these two dimensions represents one of the major challenges to successful strategy execution. Becoming a focused organization involves a radical change in the way companies are organized and the way they select and manage projects - the creation of a new culture. The Focused Organization discusses the characteristics that comprise a focused organization. It describes key areas where a focused organization builds its levels of maturity; provides examples of focused organizations that outperform the rest; and explains in practical steps how all enterprises can become focused. The book finishes with a unique and inspiring case study that transports us to the early days of the current business world. Through the main character, Benny White, we learn how a business was conducted and how management evolved over decades with the introduction of business theories, including project management.

FACILITIES MANAGEMENT AND THE BUSINESS OF SPACE

Routledge Essential reading for building owners, facilities managers, architects and surveyors, this book will also prove useful on business management and facilities management courses, and for those studying architecture, surveying and real estate management.

MARKETING OF HIGH-TECHNOLOGY PRODUCTS AND INNOVATIONS

Pearson Prentice Hall For undergraduate and graduate courses on marketing high-tech products. Provide Your Students with the Vital Information They Need to Successfully Market High-tech Products Marketing of High-Technology Products and Innovations is the only text on the market that focuses on the unique marketing challenges that surround high-tech products and service. TheThird Edition retains all the same concepts and materials of previous editions and includes comprehensive coverage of the latest academic research and leading-edge business practices. "

WORKPLACE INNOVATION

THEORY, RESEARCH AND PRACTICE

Springer This book focuses on workplace innovation, which is a key element in ensuring that organizations and the people within them can adapt to and engage in healthy, sustainable change. It features a collection of multi-level, multi-disciplinary contributions that combine theory, research and practical perspectives. In addition, the book presents new perspectives from a number of nations on policies with novel theoretical approaches to workplace innovation, as well as international case studies on the subject. These cases highlight the role of leadership, the relation between workplace innovation and well-being, as well as the do's and don'ts of workplace innovation implementation. Whether you are an experienced workplace practitioner, manager, a policy-maker, unionist, or a student of workplace innovation, this book contains a range of tips, tools and international case studies to help the reader understand and implement workplace innovation.

MANAGING INFORMATION TECHNOLOGY RESOURCES IN ORGANIZATIONS IN THE NEXT MILLENNIUM

1999 INFORMATION RESOURCES MANAGEMENT ASSOCIATION INTERNATIONAL CONFERENCE, HERSHEY, PA, USA, MAY 16-19, 1999

IGI Global Managing Information Technology Resources in Organizations in the Next Millennium contains more than 200 unique perspectives on numerous timely issues of managing information technology in organizations around the world. This book, featuring the latest research and applied IT practices, is a valuable source in support of teaching and research agendas.

TECHNOLOGY IN THE GARDEN

RESEARCH PARKS AND REGIONAL ECONOMIC DEVELOPMENT

Univ of North Carolina Press More than half of the 116 research parks now operating in the United States were established during the 1980s, with the aim of boosting regional economic growth. But until now no one has systematically analyzed whether research parks do in fact generate new businesses and jobs. Using their own surveys of all existing parks and case studies of three of the most successful-- Research Triangle Park in North Carolina, Stanford Research Park in California, and the University of Utah Research Park--Michael Luger and Harvey Goldstein examine the economic impact of such facilities. As the name suggests, a research park is typically meant to provide a spacious setting where basic and applied technological research can be quietly pursued. Because of the experience of a few older and prominent research parks, new parks are expected to generate economic growth for their regions. New or old, most parks have close ties to universities, which join in such ventures to enhance their capabilities as centers of research, provide outlets for entrepreneurial faculty members, and increase job opportunities for graduate students. Too often, the authors say, the vision of "incubating" economic growth in a gardenlike preserve of research and development has failed because of poor planning, lack of firm leadership, and bad luck. Although the longest-lasting parks have met their original goals, the newer ones have enjoyed at best only slight success. Luger and Goldstein conclude that the older facilities have captured much of the market for concentrations of research and development firms, and they discuss alternative strategies that could achieve some of the same goals as research parks, but in a less costly way. Many of these alternatives continue to include a role for universities, and Luger and Goldstein shed fresh light on the linkage between higher education and the use of knowledge for profit.

THE INTELLECTUAL COMPANY - BEYOND WISDOM

Lulu.com

TECH DEVELOPMENT THROUGH HRM

DRIVING INNOVATION WITH KNOWLEDGE-BASED CULTURES

Emerald Group Publishing This book argues that knowledge management and HRM systems should be integrated. This integration provides the foundation for designing knowledge-oriented high-performance HR practices.

PEOPLE FOR BUSINESS: THE KEY TO SUCCESS

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