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KEY=UNCONVENTIONAL - KRISTOPHER WERNER

Unconventional Wisdom

Adventures in the Surprisingly True

Profile Books The world can be an amazing place if you know the right questions to ask: How much does a ghost reduce a house's value? How are winemakers responding to climate change? How much should you tip your Uber driver? Should your dog fear Easter more than fireworks? The keen minds of *The Economist* love to look beyond everyday appearances to find out what really makes things tick. In this latest collection of *The Economist Explains*, they have gathered the weirdest and most counter-intuitive answers they've found in their endless quest to explain our bizarre world. Take a peek at some Unconventional Wisdom - and pass it on! The world only gets more amazing when discoveries are shared.

Unconventional Wisdom

Routledge Early Christianity saw women in positions of authority and a fluid theology that included feminine figures in the notion of the Divine. However, for centuries a male trinity has dominated theology with the characteristics of triumphalism, clarity, order, eternity and unity. Unconventional Wisdom examines the attempt within the last half of the twentieth century to unearth the hidden theological tradition of feminine Wisdom. The book presents the work of influential theorists, notably Foucault, Belenky and Dorothy Smith. The recovery of the feminine in the divine is linked with the rediscovery of subjugated value systems and what this might mean for ecclesiology.

Unconventional Wisdom

Facts and Myths About American Voters

Oxford University Press Late deciders go for the challenger; turnout helps the Democrats; the gender gap results from a surge in Democratic preference among women--these and many other myths are standard fare among average citizens, political pundits, and even some academics. But are these conventional wisdoms--familiar to anyone who watches Sunday morning talk shows--really valid? Unconventional Wisdom offers a novel yet highly accessible synthesis of what we know about American voters and elections. It not only provides an integrated overview of the central themes in American politics--parties, polarization, turnout, partisan bias, campaign effects, swing voters, the gender gap, and the youth vote--it upends many of our fundamental preconceptions. Most importantly, it shows that the American electorate is much more stable than we have been led to believe, and that the voting patterns we see today have deep roots in our history. Throughout, the book provides comprehensive information on voting patterns; illuminates (and corrects) popular myths about voters and elections; and details the empirical foundations of conventional wisdoms that many understand poorly or not at all. Written by three experts on American politics, Unconventional Wisdom serves as both a standard reference and a concise overview of the subject. Both informative and witty, the book is likely to become a standard work in the field, essential reading for anyone interested in American politics.

More Than You Know

Finding Financial Wisdom in Unconventional Places (Updated and Expanded)

Columbia University Press Since its first publication, Michael J. Mauboussin's popular guide to wise investing has been translated into eight languages and has been named best business book by *BusinessWeek* and best economics book by *Strategy+Business*. Now updated to reflect current research and expanded to include new chapters on investment philosophy, psychology, and strategy and science as they pertain to money management, this volume is more than ever the best chance to know more than the average investor. Offering invaluable tools to better understand the concepts of choice and risk, *More Than You Know* is a unique blend of practical advice and sound theory, sampling from a wide variety of sources and disciplines. Mauboussin builds on the ideas of visionaries, including Warren Buffett and E. O. Wilson, but also finds wisdom in a broad and deep range of fields, such as casino gambling, horse racing, psychology, and evolutionary biology. He analyzes the strategies of poker experts David Sklansky and Puggy Pearson and pinpoints parallels between mate selection in guppies and stock market booms. For this edition, Mauboussin includes fresh thoughts on human cognition, management assessment, game theory, the role of intuition, and the mechanisms driving the market's mood swings, and explains what these topics tell us about smart investing. *More Than You Know* is written with the professional investor in mind but extends far beyond the world of economics and finance. Mauboussin groups his essays into four parts--Investment Philosophy, Psychology of Investing, Innovation and Competitive Strategy, and Science and Complexity Theory--and he includes substantial references for further reading. A true eye-opener, *More Than You Know* shows how a multidisciplinary approach that pays close attention to process and the psychology of decision making offers the best chance for long-term financial results.

What Were They Thinking?

Unconventional Wisdom About Management

Harvard Business Press Every day companies and their leaders fail to capitalize on opportunities because they misunderstand the real sources of business success. Based on his popular column in *Business 2.0*, Jeffrey Pfeffer delivers wise and timely business commentary that challenges conventional wisdom while providing data and insights to help companies make smarter decisions. The book contains a series of short chapters filled with examples, data, and insights that challenge questionable assumptions and much conventional management wisdom. Each chapter also provides guidelines about how to think more deeply and intelligently about critical management issues. Covering topics ranging from managing people to leadership to measurement and strategy, it's good organizational advice, delivered by Dr. Pfeffer himself.

Creativity

Unconventional Wisdom from 20 Accomplished Minds

Springer This book is about creativity in business, management and many professions. The authors have interviewed well known creative people to identify how creative methods work. Their analysis shows that while there are common themes, creativity will also solve problems with uncommon results. This book is of interest to anyone concerned with creativity.

Unconventional Wisdom

Counterintuitive Insights for Family Business Success

John Wiley & Sons Family businesses prosper by pursuing unconventional strategies. Because they are values-driven and think very long-term, they take approaches not popular with current management fashion or most companies. That is the key to their competitive advantage. However, family businesses must find ways to simultaneously serve business needs and family goals, which require very different priorities and principles. As a result, they must think paradoxically, and find insights that single-purpose enterprises need not contemplate. They must dare to be different. Family business requires a different governance system, but it must nevertheless be one that can be controlled. Building on insights from the world's premier family business executive education course, this book offers the Unconventional Wisdom needed to leverage the strategic and cultural uniqueness of a family business for enduring success.

What Were They Thinking?

Unconventional Wisdom about Management

[Harvard Business Press](#) The question of how to improve organizational effectiveness through better people management is always top of mind. This book challenges incorrect and oversimplified assumptions and much conventional management wisdom - delivering business commentary that helps business leaders make smarter decisions.

Against the Grain

Unconventional Wisdom from Ecclesiastes

[Upper Room Books](#) You won't hear many sermons preached on Ecclesiastes. The plainspoken skepticism and raw weariness expressed in Ecclesiastes make many people of faith uncomfortable. But, as Waddle points out, this book is in the Bible for a reason. The message of this against-the-grain biblical voice offers an emotionally honest view of the meaning of life. "Despite his reputation, Ecclesiastes marks the surprising arrival of consolation and hope," writes Waddle. "This book is about the neglected themes of Ecclesiastes: the goodness of creation; the fingerprints of providence; the frustrations of spirit in a world of affluence and suffering; the beauty of everyday pleasures; the duty to remember the dead; the duty, indeed, to be happy. It's about feeling the wind in your face, the wind of being alive." This poet teaches, toughens, and spans the ages to address very contemporary issues. By giving us permission to admit troubling spiritual moods, Ecclesiastes invites us to grow in wisdom and to accept all of God's gifts including doubt and dissatisfaction. Waddle mixes contemporary reflections with insightful scholarship on Ecclesiastes especially on the topics of biblical authority, politics, grief, wisdom, and spiritual trends in contemporary society. The 12 chapters parallel the 12 chapters of the biblical text. Become better "equipped for every good work" (2 Timothy 3:17) and for the inevitable periods of spiritual doldrums through the renegade-but-faithful realism found in Ecclesiastes.

The Asian Insider

Unconventional Wisdom for Asian Business

[Springer](#) Knowledge of Asian business is dominated by conventional wisdom, much of which has achieved the status of myth. Bestselling author Michael Backman has researched beneath the surface to reveal the things that you need to know about Asian business and society. Using a wealth of examples, case studies and anecdotes, he provides a revealing and unconventional picture based around key business themes. Business, business culture and culture are entwined to draw the reader from the outside into becoming an Asian insider. Written in the author's direct, sharp style, The Asian Insider is a fascinating read for anyone wishing to get to grips with Asian business and understand how Asia really works.

Uncommon Knowledge

Extraordinary Things That Few People Know

[Profile Books](#) The world can be an amazing place if you know the right questions to ask: How did carrots become orange? What's stopping us from having a four-day week? How can we remove all the broken bits of satellite from orbit? If everything is so terrible, why is the global suicide rate falling? The keen minds of the Economist love to look beyond everyday appearances to find out what really makes things tick. In this latest collection of The Economist Explains, they have gathered together the juiciest fruits of their never-ending quest for answers. For an uncommonly interesting read, take a peek at some Uncommon Knowledge - and pass it on! The world only gets more amazing when discoveries are shared.

A Walk on the Beach

Tales of Wisdom From an Unconventional Woman

[Crown](#) From the author of the bestselling A Year By the Sea, comes the inspiring story about how her and Joan Erikson's friendship pushed them to remember the importance of transformation and sustained them through their unique challenges. Shortly after arriving on Cape Cod to spend a year by herself, Joan Anderson's chance encounter with a wise and astonishing woman helped her usher in the self-discoveries that led to her ongoing renewal. First glimpsed as a slender figure on a fogged-in beach, Joan Erikson was not only a friend and confidante when she was most needed, but also a guide as Anderson stretched and grew into her unfinished self. Joan Erikson was perhaps best known for her collaboration with her husband, Erik, a pioneering psychoanalyst and noted author. After Erik's death, she wrote several books extending their theory of the stages of life to reflect her understanding of aging as she neared ninety-five. But her wisdom was best taught through their friendship; as she sat with Anderson, weaving tapestries of their lives with brightly colored yarn while exploring the strength gathered from their accumulated experiences, Joan Erikson's lessons took shape on their small cardboard looms as well as in her friend's revitalized life. In writing about their extraordinary friendship, Anderson reveals a need she didn't know she had: for a mentor to help navigate the transitions she faced as she grew beyond middle age. And when Joan Erikson had to face her husband's death and the growing limitations of her own body, Anderson was able to give back some of the wisdom she had gleaned. To this poignant, joyful account, Joan Anderson brings the candor and sensitivity that have made her an acclaimed speaker and writer on midlife and its possibilities. A Walk on the Beach is an experience to savor and treasure, a glimpse of the exuberant spirit that can be sustained and passed on in all our friendships.

More Sex is Safer Sex

The Unconventional Wisdom of Economics

[Simon and Schuster](#) With his long-running 'Everyday Economics' column in Slate and his popular book, The Armchair Economist, Steven Landsburg has been leading the pack of economists who are transforming their science from a drab meditation on graphs and charts into a fascinating window on human nature. Now he's back and more provocative than ever with surprises on virtually every page. In More Sex is Safer Sex, Professor Landsburg offers readers a series of stimulating discussions that all flow from one unsettling fact. Combining the rational decisions of each of us often produces an irrational result for all of us. Avoiding casual sex can actually encourage the spread of diseases. To solve population pressures, we need more people. In his tantalizing, entertaining narrative, Landsburg guides us through these shocking notions by the light of compelling logic and evidence and makes suggestions along the way: Why not charge juries if a convicted felon is exonerated? Why not let firemen keep the property they rescue? As entertaining as it is inflammatory, More Sex is Safer Sex will make readers think about their decisions in unforgettable ways -- and spark debate over much that we all take for granted.

Retail Truths

The Unconventional Wisdom of Retailing

[Chip Averwater](#) In this compendium of street-smart retailing insights and acumen, Averwater shares 427 lessons taught only on the front line of retailing.

Unconventional Wisdom

Twelve Remarkable Innovators Tell how Intuition Can Revolutionize Decision Making

[Harpercollins](#) A unique look at the mind and how to actualize its secrets in business and in life, this guide to intuitive thinking and perceiving uses the stories of 12 of America's most successful people to illustrate when to take the leap of faith. Includes exercises that help readers hone their intuitive skills.

When Not to Build

An Architect's Unconventional Wisdom for the Growing Church

[Baker Books](#) Wise insight on building a church, growing a church, and keeping costs low. For pastors, leaders, and building committees.

Media Maze

Unconventional Wisdom for Guiding Children Through Media

[Plain Sight Publishing](#) As a father of four, Dr. Eric Rasmussen knows firsthand how easily and often children are exposed to harmful media. His professional research has been quoted in *Parents Magazine*, *The Huffington Post*, and *Psychology Today*, among many other outlets. Learn to set healthy boundaries, create media strategies that will work for your family, and arm your children with successful strategies for when--not if--they see bad things on the Internet.

A Cup of Motivation

A Book of Quotes, Words of Wisdom, Memes & Jokes

[Xlibris Corporation](#) In this first volume, I wanted to share a collection of quotes, words of wisdom, memes, and jokes that I found to be interesting, funny, and useful in my life. Some of them are educational, emotional, hard-core, and funny. I figured by sharing, I can help somebody through a rough day by putting all these things in one place to revisit from time to time. So like that first cup of freshly brewed coffee in the morning, I hope this collection of quotes, words of wisdom, memes, and jokes makes you feel all warm inside.

If it Ain't Broke-- Break It!

And Other Unconventional Wisdom for a Changing Business World

[Grand Central Pub](#) An iconoclastic business guide offers unconventional approaches to dealing with the ever-changing corporate environment

Entrepreneurial Essentials

Unconventional Business Wisdom and Bold Tactics

[FriesenPress](#) A book about implementing refreshing business strategies in the marketplace including: - Strategies every successful leader must know. - Sales Management Tactics for the goal-oriented executive. - Executive Leadership. - Effective Marketing and Branding techniques - Design, Innovation, and the Luxury Domain. - What you don't know could hurt your business. - Additional thoughts about post-recession marketing - Effective political campaign strategies by utilizing marketing techniques along with the personal brand....

Leading Through the Pandemic

Unconventional Wisdom from Heartfelt Leaders

For many of us, we greeted 2020 with a sense of hope, optimism, and promise. Even the number to the year had a nice symmetry to it and suggested perfect vision and clarity. It was going to be our best year yet. Instead, we came face-to-face with the massive paradigm shift of living in a world shrouded by the pandemic. Through the lockdowns, toilet paper chaos, and remote office shuffles, people in leadership positions throughout the world had to adapt. When faced with a dizzying array of new challenges, some of these leaders learned to thrive. Imagine the resiliency of leading a 400-person manufacturing plant and devising new strategies to ramp up production while keeping employees safe. Imagine the creativity of launching new online platforms to address what society needed most - connection, healing, creativity, and wellness. Imagine the pain of falling into a deep depression and then using it as an opportunity to reevaluate one's leadership style. In this book you'll receive the leadership lessons they don't teach you in business school. With these conscious leaders showing the way, you'll receive a new blueprint for 21st-century leadership.

On the Other Side of Love

A Woman's Unconventional Journey Towards Wisdom

[John Hunt Publishing](#) When life has lost all meaning, what do you do? You grab whatever comes your way. This, in short, is Marie's story as drawn out of her memories, diaries and taped interviews. It takes the reader from Jerusalem to California, Paris, London and Turkey and is a very personal account. However, it also reflects a universal truth in which many will recognize their own story.

The Household and the War for the Cosmos

Recovering a Christian Vision for the Family

[Canon Press & Book Service](#) Your household is not just a shelter from a war zone; it is the command center from where you launch your attacks. It's this vision of the world, with the Christian family at the heart, that modern parents desperately need to recover.

Unconventional Wisdom

Essays on Economics in Honor of John Kenneth Galbraith

[Houghton Mifflin Harcourt](#) Discusses the works and viewpoints of the world-famous economist, through the eyes of modern authors in the field

Unconventional Wisdom

Alternative Perspectives on the New Economy

[Twentieth Century Fund](#) In this volume, economists debunk conventional wisdom about economics, while clarifying distinctions between concrete evidence and theory that often fits poorly with real-world realities. Topics covered include: wealth inequality; inequality and the new service economy; and rational-choice theory.

Choosing Wellness

Unconventional Wisdom for the Overwhelmed, the Discouraged, the Addicted, the Fearful, Or the Stuck

CHOOSING WELLNESS is an honest, powerful testament of understanding for the legions of Americans who struggle to lose weight, shed stress, relieve anxiety, overcome addiction, manage their chronic illness, or just get unstuck from their unhealthy lifestyles. Written with light humor, deep sincerity, and stark vulnerability, it blends scientific expertise with a wide lens that embraces traditional healthcare, complementary-and-alternative medicine, and the metaphysical wisdom gleaned from personal experience and decades of patient success. CHOOSING WELLNESS not only touches on the typical self-help topics of obesity, addiction, and visualization, it offers unique insights on seldom-addressed topics along with pragmatic, real-life solutions such as: How to shut down our inner critic. How to safely confront and neutralize bullies, even in the workplace. How to cherish loved ones in the

throes of alcohol or drug addiction while protecting ourselves from their emotional vampirism. How to cope with muddled, complicated grief. Even how-and why-to become comfortable disappointing other people. Through personal and client stories, CHOOSING WELLNESS also delivers explicit, pragmatic self-assessments and techniques to: uncover false beliefs (Root Pulling vs. Weed Whacking), edit personal relationships (the Suburban Driveway), handle burnout (Repotting), stay true to our self-image (Wolf Feeding), raise teenagers (Connection Before Correction), control our own emotional output (The 10-Second Pause), recognize people dangerous to our wellbeing (Emotional Triage), and calm or even prevent other people's emotion outbursts (Feelings over Facts).

The Path

What Chinese Philosophers Can Teach Us About the Good Life

[Simon and Schuster](#) For the first time an award-winning Harvard professor shares the lessons from his wildly popular course on classical Chinese philosophy, showing you how these ancient ideas can guide you on the path to a good life today. The lessons taught by ancient Chinese philosophers surprisingly still apply, and they challenge our fundamental assumptions about how to lead a fulfilled, happy, and successful life. Self-discovery, it turns out, comes through looking outward, not inward. Power comes from holding back. Good relationships come from small gestures. Spontaneity comes from practice. And excellence comes from what you choose to do, not your "natural" abilities. Counterintuitive. Countercultural. Even revolutionary. These powerful ideas have made Professor Michael Puett's course the third most popular at Harvard University in recent years, with enrollment surging every year since it was first offered in 2006. It's clear students are drawn by a bold promise Professor Puett makes on the first day of class: "These ideas will change your life." Now he offers his course to the world.

Unconventional Wisdom

Essays on Economics in Honor of John Kenneth Galbraith

[Houghton Mifflin Harcourt](#) Discusses the works and viewpoints of the world-famous economist, through the eyes of modern authors in the field

Unconventional Wisdom

Description: Brief brochure explaining that creativity alone does not make effective advertising.

And Yet...

Essays

[Simon and Schuster](#) "This collection of essays brings together some of the finest pieces Hitchens published over the last two decades for the first time in one book, addressing with characteristic wit and erudition the subjects he is best known for, including: the case against God, faith and religious observance; the case for intervention in Iraq; indictments of towering political figures like Bill and Hillary Clinton, Tony Blair, and Henry Kissinger; and celebrations of the writers and thinkers whose work meant most to him"--

Real Life Entertaining

Easy Recipes and Unconventional Wisdom

[Harper Collins](#) Forget the perfectly pressed linen. Forget the name cards at every guest's place. Forget the full bar, the four-course meal, and all the fussy little details that supposedly make parties divine. Who has the house, the money, or the time to throw that kind of party, anyway? In Real Life Entertaining, Jennifer Rubell offers break-the-rules entertaining ideas and quick, easy, stylish recipes for last-minute drop-in dinners, sit-down meals, brunches, buffets, and one-pot meals. Conventional wisdom says it's rude to invite someone to dinner on the same day. Jennifer's real life wisdom says it's never rude to invite guests to your home. The worst that will happen is that they'll be busy and say no. Conventional wisdom says never serve the same meal that you offered guests the last time. Jennifer says if you've got a signature dish, flaunt it! Jennifer incorporates her relaxed, lively style into a variety of festive themes, from an evening of red wine and bruschetta, to a New York-style brunch, to a one-pot meal of the easiest -- and tastiest! -- meatballs you'll ever make. The recipes are simple and the ingredients lists are short, so you can whip up party-friendly fare such as Thai Chicken Wings, Sesame-Mint Pita Chips, and Grilled Shrimp with Garlic and Citrus in mere minutes. With Jennifer's expert party tricks, plus full-color photographs throughout, Real Life Entertaining is the ultimate go-to party guide. Jennifer will show you how to get your guests to pitch in and how to make sure that you have as much fun as the people you've invited. Never again will you panic at the prospect of a party.

Thoughts of Chairman Buffett

Thirty Years of Unconventional Wisdom from the Sage of Omaha

[Harper Collins](#) "There's something about smart people explaining ideas to an orangutan that makes their decision making better."—Warren Buffett He's an American icon, the world's most famous and most successful investor every financial move is widely reported and copied, his every utterance scanned for meaning. The secret of his success? Let Buffett tell you. He has a few thoughts on the matter. Thoughts of Chairman Buffett is pure, unadulterated Buffett: a collection of his wittiest, wisest, and most quotable quotes. Compiled by Siimon Reynolds from decades of Buffetts speeches, writings, and interviews, they include gems on such subjects as . . . Hiring "Somebody once said that in looking for people to hire, you look for three qualities: integrity, intelligence, and energy. And if they don't have the first, the other two will kill you. How to Get Wealthy "I will tell you the secret of getting rich on Wall Street. You try to be greedy when others are fearful, and you try to be very fearful when others are greedy." This is Buffett at his best: pithy, funny, unforgettable. These pearls of wisdom will make you laugh-and think. They'll give you sound advice and teach you truths about business and life. Thoughts of Chairman Buffett offers a lifetime of wisdom at your fingertips. Once you enter the world according to Buffett, you'll never see things in quite the same way again. Siimon Reynolds is a writer and advertising executive living in Australia. A longtime fan of Warren Buffett, Reynolds collected these quotations from a variety of sources, added the headings, and arranged their order of presentation for this volume. At the end of the book you will find Mr. Reynolds's interpretation of Buffett's basic rules of investing.Show MoreShow Less

Unconventional Wisdom

An Uncommon Look at Some Common Subjects

If you enjoy exploring a contrary way of thinking for most subjects, and want some excellent advice on others, this is the book for you. Be prepared to be pissed off as well.

Seriously Curious

The Facts and Figures that Turn Our World Upside Down

[The Economist](#) Smart, savvy answers to universal questions, from the highly popular The Economist Explains and Daily Chart blogs-a treat for the knowing, the uninitiated, and the downright curious. Seriously Curious: The Facts and Figures that Turn Our World Upside Down brings together the very best explainers and charts, written and created by top journalists to help us understand such brain-bending conundrums as why Swedes overpay their taxes, why America still allows child marriage, and what the link is between avocados and crime. Subjects both topical and timeless, profound and peculiar, are explained with The Economist's trademark wit and verve. The Economist Explains and its online sister, the Daily Chart, are the two most popular blogs on The Economist's website. Together, these online giants provide answers to the kinds of questions, quirky and serious, that may be puzzling anyone interested in the world around them. Want to know why exorcisms are on the rise in France or how porn consumption changed during a false alarm missile strike warning in Hawaii? We have the answers They are sometimes surprising, often intriguing, and always enlightening.

American Urbanist

How William H. Whyte's Unconventional Wisdom Reshaped Public Life

[Island Press](#) American Urbanist shares the remarkable life and wisdom of William H. Whyte, whose advocacy reshaped many of the places we know and love today--from New York's bustling Bryant Park to preserved forests and farmlands around the country. Over his five decades of research and writing, his wide-ranging work changed how people thought about careers and companies, cities and suburbs, urban planning, open space preservation, and more. In a time when most Americans were eager to fit in, he advocated for oddball ideas and unconformity. His ideas influenced everything from corporate hiring practices to designs of city plazas. "We need the kind of curiosity that blows the lid off everything," he once said. This fascinating biography offers a rare glimpse into the mind of an iconoclast whose healthy skepticism of the status quo can help guide our efforts to create the kinds of places we want to live in today.

Wisdom Erases Karma

Memoirs of an Unconventional Hypnotist

[Valley of the Sun Publishing](#) A self-taught Master Hypnotherapist, Dick Sutphen has forged his own path in art, design and hypnosis. His 23 metaphysical books, his thousands of seminars, hypnosis and meditative programs have changed millions of people's lives since the 1960s. For those who love him and those just finding out about this remarkable man, Dick has filled these pages with wisdom from his Master of Life writings, along with his personal pictures and stories from his youth. Many are not aware that before his amazing career in Hypnosis, he was a "Ad-Man," an Art Director working both with top Agencies and in his own company. Dick taught millions about Past-Life Regression in his 1976 best-selling book, "You Were Born Again to Be Together." In 1977, Dick was the first to offer Hypnosis on cassette tapes. By the 1980s, Dick was known throughout the world as having the most innovating seminars on Past-Life Regression and Psychic Development. Dick's voice was made for recording and by the 2000s he had created over 900 hypnosis and meditative programs sold in almost every country in the world. Dick and his wife, Roberta, began working together a decade ago, offering a unique session they call, Metaphysical Examination. Dick Sutphen is an Unconventional Hypnotist who has taught the world that WISDOM ERASES KARMA.

In the Company of Jesus

Finding Unconventional Wisdom and Unexpected Hope

[InterVarsity Press](#) Donahue focuses on experiencing Jesus as friend, teacher, healer, conqueror, revealer, lover, leader, and forgiver. This book serves as a stand-alone introduction to Jesus or as a companion to the Jesus 101 Study Series.

The Success Factor

Unconventional Wisdom for Small Business Success

[Morgan James Publishing](#) Small business owners know that success doesn't follow a script, and neither should they. The Success Factor will take small business owners through the first, most important things to consider when starting a company, and will contrast conventional wisdom on the topic with the latest ground-breaking, but proven, unconventional wisdom. By the time small business owners finish reading The Success Factor: Unconventional Wisdom for Small Business Success, they'll have goals, a timeline, a business model, and a product service offering in place for their small business or start-up. Additionally, they'll gain an understanding of how their ideal customer thinks, where and how to find them, and how to market in a way that attracts the customers they want. Lastly, they'll learn to do more of the things they love, how to get paid faster, and how to keep more of the money they earn than they ever thought possible.

Unconventional Wisdom

Stories Beyond the Mind to Awaken the Heart

Looking for success, truth, and happiness in all the wrong places? Unlock the wisdom of five incredible minds to transform your life. Your daily life is a repetitive and never-ending slog that you feel like you're to repeat over and over again. It's time for a wake-up call in the form of unconventional wisdom from five landmark mentors. Multi-passionista Stacy Nelson helps people throw out old formulas and invest in what they truly love. Highly sought after mentor and third generation healer Marilyn Rodriguez is a coach to the stars. Executive coach Karen Davis facilitates leadership workshops for Fortune 500 companies. Restaurateur and life transformation strategist Amir Karkouti is a master of neuro-success strategies. Force of nature Mark Silverman has generated over \$90 million in sales during a 15-year-career at Fast Moving. Unconventional Wisdom is a collaboration between five authors who want you to break away from the expected and live from your highest self. By openly sharing their personal insights on 12 different topics, you'll learn unorthodox best practices related to power, relationships, passion, service, and much, much more. Through this collection of stories, lessons, and soul ponderings, you'll find countless insights that will change everything. If you like stimulating, nurturing, and brilliant anthologies that inspire you to take action, then you'll love this incredible collection. Buy Unconventional Wisdom today to finally become the person you were meant to be!

Strategy That Works

How Winning Companies Close the Strategy-to-Execution Gap

[Harvard Business Review Press](#) How to close the gap between strategy and execution Two-thirds of executives say their organizations don't have the capabilities to support their strategy. In Strategy That Works, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal five practices for connecting strategy and execution used by highly successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies: • Commit to what they do best instead of chasing multiple opportunities • Build their own unique winning capabilities instead of copying others • Put their culture to work instead of struggling to change it • Invest where it matters instead of going lean across the board • Shape the future instead of reacting to it Packed with tools you can use for building these five practices into your organization and supported by in-depth profiles of companies that are known for making their strategy work, this is your guide for reconnecting strategy to execution.