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KEY=GUIDE - LOGAN LANG

ONCE UPON A TIME IN GREAT BRITAIN

A TRAVEL GUIDE TO THE SIGHTS AND SETTINGS OF YOUR FAVORITE CHILDREN'S STORIES

St. Martin's Griffin Visiting England, Scotland, Ireland, Wales? Don't miss Narnia, Wonderland, Hogwarts and Middle-Earth! If you're planning a trip abroad--or just a flight of fancy into literature's best-loved magical lands--Melanie Wentz's Once Upon a Time in Great Britain is a wonderful chance to read all about the creation of your favorite children's books. This book is both a practical travel guide for your family vacation to the UK, and a terrific source of armchair-travel fascination. Each chapter covers classics such as Peter Rabbit and Paddington Bear for the youngest tourists, Alice in Wonderland, Kidnapped and The Secret Garden for the older kids, and C.S. Lewis' Narnia Chronicles and J.K. Rowling's Harry Potter books for everyone. Read about the real chocolate factory that made such an impression on the young Roald Dahl, or the cozy pub where C.S. Lewis and J.R.R. Tolkien introduced their friends to Narnia and hobbits. Treat your kids to a visit to the real "100 Aker Wood" that helped A.A. Milne create Winnie the Pooh, or the station where Thomas the Tank Engine lives. And enjoy the many original illustrations that made the books so distinctive on their first publications. From parents who grew up on Wind in the Willows, Mary Poppins and Peter Pan to kids who thrill to Harry Potter, Once Upon a Time in Great Britain is a must-have addition to the libraries of children--and adults--everywhere.

THE NEGRO MOTORIST GREEN BOOK

1940 EDITION

Colchis Books The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

THE PORTLAND RED GUIDE

A historical guidebook of social dissent, Michael Munk's The Portland Red Guide describes local radicals, their organizations, and their activities in relation to physical sites in the Rose City. With the aid of maps and historical photos, Munk's stories are those that history books often exclude. The historical listings expand readers' perspectives of the unique city and its radical past. The Portland Red Guide is a testament to Portland's rich history of working-class people and organizations that stood against repression and injustice. It honors those who insisted on pursuing a better justification for their lives rather than the quest for material wealth, and who dedicated themselves to offering alternative visions of how to organize society. The Portland Red Guide uses maps to give readers a walking tour of the city as well as to illustrate sites such as the house where Woody Guthrie wrote his Columbia River songs; the office of the Red Squad (the only memorial to John Reed); the home of early feminist Dr. Marie Equi; and the downtown site of Portland's first Afro-American League protest in 1898. This new edition includes up-to-date information about Portland's most contemporary radicals and suggests routes to help readers walk in the shadows of dissidents, radicals, and revolutionaries. These stories challenge mainstream culture and testify that many in Portland were, and still are, motivated to improve the condition of the world rather than their personal status in it.

VATICAN TOUR GUIDE - A TRAVEL GUIDE AND TOUR AS WITH THE BEST LOCAL GUIDE

ST. PETER'S BASILICA AND THE VATICAN MUSEUMS

WanderStories Dear Traveler, Welcome to the WanderStories™ tour of the top two sights in the Vatican: St. Peter's Basilica and the Vatican Museums. We are now ready to take you on your personal tour of these world famous landmarks. We, at WanderStories™, are storytellers. We don't tell you where to eat or sleep, we don't intend to replace a typical travel reference guide. Our mission is to be the best local guide that you would wish to have by your side when visiting the sights. So, we meet you at the sight and take you on a tour. WanderStories™ travel guides are unique because our storytelling style puts you alongside the best local guide who tells you fascinating stories and unusual facts recreating the passion and sacrifice that forged the beauty of these places right here in front of you, while a wealth of high quality photos, historic pictures, and illustrations brings your tour vividly to life. Our promise: • when you visit these top sights in the Vatican with this travel guide you will have the best local guide at your fingertips • when you read this travel guide in the comfort of your armchair you will feel as if you are actually visiting these top sights in the Vatican with the best local guide Let's go! Your guide, WanderStories

HISTORY OF SHANGHAI

A TRAVEL GUIDE AND TOUR AS WITH THE BEST LOCAL GUIDE

WanderStories Dear Traveler, Welcome to the WanderStories™ History of Shanghai as told by the best local guide. Welcome to Shanghai, the largest city proper in both China and the world. It is one of the major financial centers for Asia and home to one of the world's busiest ports. Its history goes back for thousands of years, though it is perhaps not until the last thousand or so that Shanghai has been of any significance except to its inhabitants. For centuries a major administrative, shipping, and trading town, Shanghai grew in importance in the 19th century due to European recognition of its favorable port location and economic potential. The city was one of several opened to foreign trade following the British victory over China in the First Opium War, which allowed the establishment of the Shanghai International Settlement. The city then flourished as a center of commerce between East and West, and became the undisputed financial hub of the Asia Pacific in the 1930s. Today, Shanghai is a popular tourist destination. It has been described as the showpiece of the booming economy of China. There is only one thing to do now - visit! We, at WanderStories™, are storytellers. We don't tell you where to eat or sleep, we don't intend to replace a typical travel reference guide. Our mission is to be the best local guide that you would wish to have by your side when visiting the sights. So, we meet you at the sight and take you on a tour. WanderStories™ travel guides are unique because our storytelling style puts you alongside the best local guide who tells you fascinating stories and unusual facts recreating the passion and sacrifice that forged the beauty of these places right here in front of you, while a wealth of high quality photos, historic pictures, and illustrations brings your tour vividly to life. Our promise: • when you visit Shanghai with this travel guide you will have the best local guide at your fingertips • when you read this travel guide in the comfort of your armchair you will feel as if you are actually visiting Shanghai with the best local guide Let's go! Your guide, WanderStories

SO BRITISH

TRAVELER'S GUIDE TO BRITISH CUISINE, TRADITIONS AND CUSTOMS, HOLIDAYS AND CELEBRATIONS, HUMOR, AND WHAT MAKES THE BRITISH SO BRITISH

WanderStories Dear Traveler, Welcome to the WanderStories™ guide to British cuisine, traditions and customs, holidays and celebrations, humor, and what makes the British so British. We, at WanderStories™, are storytellers. We don't tell you where to eat or sleep, we don't intend to replace a typical travel reference guide. Our mission is to be the best local guide that you would wish to have by your side when visiting the sights. So, we meet you at the sight and take you on a tour. WanderStories™ travel guides are unique because our storytelling style puts you alongside the best local guide who

tells you fascinating stories and unusual facts recreating the passion and sacrifice that forged the beauty of these places right here in front of you, while a wealth of high quality photos, historic pictures, and illustrations brings your tour vividly to life. Our promise: • when you visit the UK with this travel guide you will have the best local guide at your fingertips • when you read this travel guide in the comfort of your armchair you will feel as if you are actually visiting the UK with the best local guide Let's go! Your guide, WanderStories

AMONG OUR BOOKS

A SELECTED LIST OF NEW BOOKS IN THE CARNEGIE LIBRARY OF PITTSBURGH. 1903

DOING ORAL HISTORY : A PRACTICAL GUIDE

A PRACTICAL GUIDE

Oxford University Press, USA Oral history is vital to our understanding of the cultures and experiences of the past. Unlike written history, oral history forever captures people's feelings, expressions, and nuances of language. But what exactly is oral history? How reliable is the information gathered by oral history? And what does it take to become an oral historian? Donald A. Ritchie, a leading expert in the field, answers these questions and, in particular, explains the principles and guidelines created by the Oral History Association to ensure the professional standards of oral historians. Doing Oral History has become one of the premier resources in the field of oral history. It explores all aspects of oral history, from starting an oral-history project, including funding, staffing, and equipment to conducting interviews; publishing; videotaping; preserving materials; teaching oral history; and using oral history in museums and on the radio. In this second edition, the author has incorporated new trends and scholarship, updated and expanded the bibliography and appendices, and added a new focus on digital technology and the Internet. Appendices include sample legal release forms and information on oral history organizations. Doing Oral History is a definitive step-by-step guide that provides advice and explanations on how to create recordings that illuminate human experience for generations to come. Illustrated with examples from a wide range of fascinating projects, this authoritative guide offers clear, practical, and detailed advice for students, teachers, researchers, and amateur genealogists who wish to record the history of their own families and communities.

GUIDE TO INDIANA'S HISTORIC SITES - CENTRAL EDITION

ROAD TRIPS IN CENTRAL INDIANA

Mossy Feet Books Take a fun tour through the rich history of Indiana using Guide to Indiana's Historic Sites – Central Edition as your guidebook. This tourism guide will help visitors find all of the historical treasures in central Indiana. The counties included in this historical travel book include: Boone Hamilton Hendrix Johnson Marion local, history, sites, tourism, state, road trip

NATIONAL GEOGRAPHIC GUIDE TO THE HISTORIC SITES OF CANADA

National Geographic Books "Parks Canada official guidebook"--Cover.

THE NEW YORK GRIMPENDIUM: A GUIDE TO MACABRE AND GHASTLY SITES IN NEW YORK STATE

The Countryman Press From the author of The New England Grimpendium comes a new travelogue and insider's guide to wicked, weird, wonderful New York. When J. W. Ocker's first book, The New England Grimpendium, emerged on the scene, Max Weinstein of Fangoria.com called it "a travelogue for those who revel in the glory of their nightmares." Rick Broussard at New Hampshire Magazine said of it, "I've read a dozen books about New England ghosties and weirdnesses, and this one is my favorite. It's also one of the few that actually came up with stuff I didn't already know about." Now the author of that Lowell Thomas Award winner has unearthed hundreds of similarly creepy and colorful places in the Empire State that will make your skin crawl and your hair stand on end! Ocker's essays on these places, some little known, some area landmarks, include directions and site information along with entertaining anecdotes delivered in his signature wry style. It's definitely a wild ride from a jar full of the harvested brains of dead killers to horror movie filming sites around the state; from a ships' graveyard to lake monster sightings. If it's in New York and it's bizarrely noteworthy or wonderfully wacky, you'll find it in The New York Grimpendium.

THE FIRST PROOFS OF THE UNIVERSAL CATALOGUE OF BOOKS ON ART

COMPILED FOR THE USE OF THE NATIONAL ART LIBRARY AND THE SCHOOLS OF ART IN THE UNITED KINGDOM. L TO Z

A SUBJECT GUIDE TO QUALITY WEB SITES

Scarecrow Press The Web is always moving, always changing. As some Web sites come, others go, but the most effective sites have been well established. A Subject Guide to Quality Web Sites provides a list of key web sites in various disciplines that will assist researchers with a solid starting point for their queries. The sites included in this collection are stable and have librarian tested high-quality information: the most important attribute information can have.

THE GUIDE TO CHINA - THE SIGHTS, HOTELS, SPAS, MASSAGE, FOOD AND TRAVEL (HONG KONG, YANGSHUO, SHANGHAI, HUANGSHAN AND BEIJING) FROM PEARL ESCAPES 2010

Lulu Press, Inc China is not so much a country as a continent, with so many areas to visit, and as soon as you tell anyone you're heading there or look at classic tours you'll hear where you should go... to see the pandas, visit the Terracotta Army, sleep on The Great Wall. I didn't do any of these things. Whatever your guides, friends, family or even I say about it, choose your China trip for yourself. You can tailor your tour to suit you exactly (much like you can have almost any item of clothing made up for you in a day in China!) China is probably the hardest place I have ever visited, but one of my favourite places in the world (and I'm definitely going back). I used to get extremely burned out in my old job and couldn't even handle finding and booking a hotel and flight or finding what to do when I did take time off. So, I thought "wouldn't it be awesome if someone would write a guide that just gave you one perfect escape; the perfect hotel, spa, flight and restaurant." So that's what I did.

TRAVEL ROUTE 66

A GUIDE TO THE HISTORY, SIGHTS, AND DESTINATIONS ALONG THE MAIN STREET OF AMERICA

Voyageur Press (MN) "A guide to destinations and sights along historic Route 66, with historical background and travel tips"--

THE ACADEMY AND LITERATURE

BRITISH CUISINE

A TRAVEL GUIDE AND TOUR AS WITH THE BEST LOCAL GUIDE

WanderStories Dear Traveler, Welcome to the WanderStories™ guide to British cuisine. We, at WanderStories™, are storytellers. We don't tell you where to eat or sleep, we don't intend to replace a typical travel reference guide. Our mission is to be the best local guide that you would wish to have by your side when visiting the sights. So, we meet you at the sight and take you on a tour. WanderStories™ travel guides are unique because our storytelling style puts you alongside the best local guide who tells you fascinating stories and unusual facts recreating the passion and sacrifice that forged the

beauty of these places right here in front of you, while a wealth of high quality photos, historic pictures, and illustrations brings your tour vividly to life. Our promise: • when you visit the UK with this travel guide you will have the best local guide at your fingertips • when you read this travel guide in the comfort of your armchair you will feel as if you are actually visiting the UK with the best local guide Let's go! Your guide, WanderStories

WHITE CLOUD TEMPLE IN BEIJING

A TRAVEL GUIDE AND TOUR AS WITH THE BEST LOCAL GUIDE

WanderStories Dear Traveler, Welcome to the WanderStories™ tour of the White Cloud Temple in Beijing. We, at WanderStories™, are storytellers. We don't tell you where to eat or sleep, we don't intend to replace a typical travel reference guide. Our mission is to be the best local guide that you would wish to have by your side when visiting the sights. So, we meet you at the sight and take you on a tour. WanderStories™ travel guides are unique because our storytelling style puts you alongside the best local guide who tells you fascinating stories and unusual facts recreating the passion and sacrifice that forged the beauty of these places right here in front of you, while a wealth of high quality photos, historic pictures, and illustrations brings your tour vividly to life. Our promise: • when you visit the White Cloud Temple with this travel guide you will have the best local guide at your fingertips • when you read this travel guide in the comfort of your armchair you will feel as if you are actually visiting the White Cloud Temple with the best local guide Let's go! Your guide, WanderStories

THE BOOK BUYER

A review and record of current literature.

THE GUIDE TO DATING FOR THE MATURE WOMAN USING THE DATING SITES

(HOW I GOT MY MAN)

AuthorHouse A book to help look for the right man in the right moment and right place.

BOOK BUYER

SCRIBNER & WELFORD'S LITERARY LETTER & MONTHLY RECORD OF RECENT IMPORTATIONS ...

READERS' GUIDE TO PERIODICAL LITERATURE

SATURDAY REVIEW OF POLITICS, LITERATURE, SCIENCE AND ART

A VISITOR'S GUIDE TO COLONIAL & REVOLUTIONARY NEW ENGLAND: INTERESTING SITES TO VISIT, LODGING, DINING, THINGS TO DO (SECOND EDITION)

The Countryman Press A totally updated and revised second edition of their historically insightful survey of Revolutionary New England. In a totally updated and revised second edition of their historically insightful survey of Revolutionary New England, Patricia and Robert Foulke have scrupulously retraced their tracks to offer even more anecdotes, legends, and quotes on the countless battlefields and reenactments, historic homes and buildings, and living-history museums that help give this region its almost mythic appeal. Also brought up to date are recommendations for places to stay and eat and a calendar of events, from the reenactment of the Battle of the Old North Bridge in Concord, MA, to a Thanksgiving feast at Plimouth Plantation. There's early American history in New England at virtually every turn, and the Foulkes are your guides to it all.

BRAND STORY

HOW TO LAUNCH YOUR SHOESTRING START-UP LIKE A NATIONAL BRAND

Miller eMedia The Brand Story® process guides the launch of your small business – whether you plan to walk dogs, solicit major donations, or build a multi-million-dollar tech company. Dozens of Fortune 500 initiatives, non-profit campaigns, and shoestring startups have successfully launched using this approach. Most startups flounder from the belief that customers and donors make rational decisions based on the features of a product or service when in reality, customer respond to emotionally-engaging, customer-aligned brands. Bruce Miller, author and a former principal of an Atlanta creative agency, saw his younger friends and older empty-nesters starting new businesses, but without the brand positioning needed to gain traction in the marketplace. Miller reverse-engineered his high-dollar agency process into a series of simple, low-cost steps – 1) identifying the target customer, 2) building a Brand Story, and 3) telling the world – that anyone can take to create an engaging brand. By following the steps, you will build a credible Brand Story – a love relationship with customers, prospects, and donors – that aligns your brand to their needs and desires. Table of Contents: INTRODUCTION: The improbable path by which the author became a successful brand strategist. IN THE MOOD FOR COFFEE? How successful brands pull you off the freeway through the power of association for a cup of java. BRAND POSITIONING: A BRIEF HISTORY: Fifty years ago, David Ogilvy, a door-to-door stove salesman changed the advertising industry forever by introducing the art of brand positioning. REVERSING SPACE: Learn to connect with your customers: We can still learn from Steve Jobs on how to put the customer experience first. THE BRAND STORY WORKSHOP: The step-by-step process to successfully position your nascent brand to successfully differentiate itself in the market. THE NAME GAME: More science than art – how to select the perfect name when every domain name is taken. ON YOUR MARKS, TRADEMARK! When to apply for a trademark and step-by-step, how to do it without a lawyer. CREATE A LOVE RELATIONSHIP WITH CUSTOMERS: Learn what a hip new food truck in LA can teach us how to connect with customers. Create a 10-step Brand Platform that makes it plug-and-play easy to go to market with a consistent brand story. THE ELEVATOR PITCH: How a game-changing pitch in the men's room launched a career in clean technology. Create a 3-minute pitch that will guide your Website, sales collateral, advertising, and brand messaging LOOK AND FEEL: Let's make a logo. Create a fail-safe creative brief to leverage overseas design talent. POSITIONING NON-PROFITS: Pitching to major donors is no different than to consumers. How to position your non-profit brand. TOUCHPOINTS: Build a universe of marketing touchpoints (Web, print, social, presence, advertising, etc.) that leverage your brand story for viral impact. BRAND STORIES: Four startup stories behind the brands: We talk to the founders of Thrive Farmers, Sara Anderson, Form Yoga, and Klickly. THE ROLLERCOASTER OF RISK: How to keep your idea moving forward amid the inevitable setbacks and risk of launching a startup.

LITERATURE

THE SATURDAY REVIEW OF POLITICS, LITERATURE, SCIENCE AND ART

PERFORMING MEMORIES

MEDIA, CREATION, ANTHROPOLOGY, AND REMEMBRANCE

Cambridge Scholars Publishing What is memory today? How can it be approached? Why does the contemporary world seem to be more and more haunted by different types of memories still asking for elaboration? Which artistic experiences have explored and defined memory in meaningful ways? How do technologies and the media have changed it? These are just some of the questions developed in this collection of essays analysing memory and memory shapes, which explores the different ways in which past time and its elaboration have been, and still are, elaborated, discussed, written or filmed, and contested, but also shared. By gathering together scholars from different fields of investigation, this book explores the cultural, social and artistic tensions in representing the past and the present, in understanding our legacies, and in approaching historical time and experience. Through the analysis of different representations of memory, and the investigation of literature, anthropology, myth and storytelling, a space of theories and discourses about the symbolic and cultural spaces of memory representation is developed.

THE ESSENTIAL GUIDE TO THE BEST (AND WORST) LEGAL SITES ON THE WEB

ALM Publishing This comprehensive resource helps lawyers and non-lawyers know which legal web sites are worth their time, which aren't, and why. Organized into more than 30 specific areas of legal expertise, it includes information about web sites on administrative law, bankruptcy, consumer protection, estate planning, immigration, intellectual property, Internet law, job listings, legal news, public records, and real estate. Each site is reviewed and assigned a rating of up to five stars, creating an invaluable research tool for lawyers, law librarians, paralegals, and anyone interested in legal resources on the web. This replaces 0970597037. "

UNIVERSAL CATALOGUE OF BOOKS ON ART: L TO Z

DIARY OF A EUROPEAN TRIP

THE COMPLETE CIVIL WAR ROAD TRIP GUIDE: MORE THAN 500 SITES FROM GETTYSBURG TO VICKSBURG (SECOND EDITION)

The Countryman Press The definitive guidebook for Civil War tourists, from the novice historian to the die-hard buff For those who can't resist trying to see it all, this indispensable book contains information on and reviews of almost 450 historical sites across the United States related to the Civil War, including all 384 of the principal battlefields listed by the Civil War Sites Advisory Commission. Every entry includes an in-depth overview of the history of the battle and its importance to the war, the must-see places at each site, as well as lodging and other travel information. Outlining ten suggested itineraries for short road trips that cover every major battle of the war, The Complete Civil War Road Trip Guide enables historical travelers of any level to experience the Civil War as no other book has done.

RATIONALIZING MYTH IN ANTIQUITY

Oxford University Press Based on the author's dissertation--University of Bristol, Jan. 2011.

THE UNOFFICIAL GUIDE TO WALT DISNEY WORLD 2015

The Unofficial Guides If you purchase The Unofficial Guide to Walt Disney World in ebook format, receive free monthly updates via your device so you'll be in the know about important changes, making your vacation planning better than ever! March-April 2015 Updates Available! Your Kindle update includes important changes to the Magic Kingdom and Epcot monorail schedules through July 2015; ticket prices, dates, and times for the Magic Kingdom's Night of Joy celebration in September; and updates to Fastpass+ locations for the Magic Kingdom's parades. Compiled and written by a team of experienced researchers whose work has been cited by such diverse sources as USA Today and Operations Research Forum, The Unofficial Guide to Walt Disney World digs deeper and offers more than any other guide.

THE SATURDAY REVIEW OF POLITICS, LITERATURE, SCIENCE, ART, AND FINANCE

GREATER LONDON: A NARRATIVE OF ITS HISTORY, ITS PEOPLE, AND ITS PLACES

THE NURSE'S GUIDE TO CONSUMER HEALTH WEB SITES

Springer Publishing Company Back of book copy: This book will help you find the most reliable sources of health information on the Internet. The sites in this book have been selected and reviewed by expert nurses in over 40 specialties. Sites have been reviewed for accuracy, currency, sponsorship, ease of use by the general public, and availability in languages in addition to English. The result is a treasure of information sources for patients and health care professionals. For professionals: This book will help you find the most reliable sources of health information on the Internet for your patients. All the sites in this book have been selected and reviewed by expert nurses in over 40 specialties, most of them nursing educators with doctoral degrees. Sites have been reviewed for ease of use by the general public, accuracy, currency, sponsorship, and availability in languages besides English. The result is a treasure of information sources, all judged accurate and current by knowledgeable professionals. For consumers: This book will help you find the most reliable sources of health information on the Internet. All the sites in this book have been selected and reviewed by expert nurses in over 40 health specialties. Sites have been reviewed for ease of use by the general public, accuracy, currency, sponsorship, and availability in languages besides English. The result is a treasure of information sources, all judged accurate and current by knowledgeable professionals. All purpose: This book gives both the professional and patient a tool for finding reliable health information on the Internet. All the sites in this book have been selected and reviewed by expert nurses in over 40 specialties, most of them nursing educators with doctoral degrees. Sites have been reviewed for ease of use by the general public, accuracy, currency, sponsorship, and availability in languages besides English. The result is a treasure of information sources, all judged accurate and current by knowledgeable professionals.

THE PUBLISHERS' CIRCULAR AND BOOKSELLERS' RECORD OF BRITISH AND FOREIGN LITERATURE

LONELY PLANET'S BEST IN TRAVEL 2020

Lonely Planet This annual bestseller ranks the hottest countries, regions and cities for 2020, and reveals how well-planned, sustainable travel can be a force for good. Drawing on the knowledge and passion of Lonely Planet's staff, authors and online community, we present a year's worth of inspiration to take you out of the ordinary and into the unforgettable.

THE ESSENTIAL GUIDE TO GETTING YOUR BOOK PUBLISHED

HOW TO WRITE IT, SELL IT, AND MARKET IT . . . SUCCESSFULLY

Workman Publishing Now updated for 2015! The best, most comprehensive guide for writers is now revised and updated, with new sections on ebooks, self-publishing, crowd-funding through Kickstarter, blogging, increasing visibility via online marketing, micropublishing, the power of social media and author websites, and more—making The Essential Guide to Getting Your Book Published more vital than ever for anyone who wants to mine that great idea and turn it into a successfully published book. Written by experts with twenty-five books between them as well as many years' experience as a literary agent (Eckstut) and a book doctor (Sterry), this nuts-and-bolts guide demystifies every step of the publishing process: how to come up with a blockbuster title, create a selling proposal, find the right agent, understand a book contract, and develop marketing and publicity savvy. Includes interviews with hundreds of publishing insiders and authors, including Seth Godin, Neil Gaiman, Amy Bloom, Margaret Atwood, Leonard Lopate, plus agents, editors, and booksellers; sidebars featuring real-life publishing success stories; sample proposals, query letters, and an entirely updated resources and publishers directory.