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## **KEY=THE - HOWE BALDWIN**

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### **AT RISK**

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#### **NATURAL HAZARDS, PEOPLE'S VULNERABILITY AND DISASTERS**

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*Routledge* The term 'natural disaster' is often used to refer to natural events such as earthquakes, hurricanes or floods. However, the phrase 'natural disaster' suggests an uncritical acceptance of a deeply engrained ideological and cultural myth. *At Risk* questions this myth and argues that extreme natural events are not disasters until a vulnerable group of people is exposed. The updated new edition confronts a further ten years of ever more expensive and deadly disasters and discusses disaster not as an aberration, but as a signal failure of mainstream 'development'. Two analytical models are provided as tools for understanding vulnerability. One links remote and distant 'root causes' to 'unsafe conditions' in a 'progression of vulnerability'. The other uses the concepts of 'access' and 'livelihood' to understand why some households are more vulnerable than others. Examining key natural events and incorporating strategies to create a safer world, this revised edition is an important resource for those involved in the fields of environment and development studies.

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### **RISK SAVVY**

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#### **HOW TO MAKE GOOD DECISIONS**

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*Penguin* A new eye-opener on how we can make better decisions—by the author of *Gut Feelings* In this age of big data we often trust that expert analysis—whether it's about next year's stock market or a person's risk of getting cancer—is accurate. But, as risk expert Gerd Gigerenzer reveals in his latest book, *Risk Savvy*, most of us, including doctors, lawyers, and financial advisors, often misunderstand statistics, leaving us misinformed and vulnerable to exploitation. Yet there's hope. In *Risk Savvy*, Gigerenzer gives us an essential guide to the science of good decision making, showing how ordinary people can make better decisions for their money, their health, and their families. Here, Gigerenzer delivers the surprising conclusion that the best results often come from considering less information and listening to your gut.

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#### **MANAGING RISK IN NONPROFIT ORGANIZATIONS**

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### **A COMPREHENSIVE GUIDE**

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*John Wiley & Sons* *Managing Risk in Nonprofit Organizations* explains and defines riskmanagement, especially as it applies to nonprofits. It providescomprehensive guidance on such topics as identifying risk,prioritising risk, selecting appropriate risk managementtechniques, implementing risk management techniques, monitoringrisk management, and financing. \* Includes diagrams of the risk management cycle and dimensions ofrisk graphic \* The nature of these unique risks and the special challengesfacing a nonprofit that embarks on a risk management program willalso be addressed. \* Written by two leaders at the Nonprofit Risk Management Center, amanagement assistance organization that provides informationalresources, technical assistance, and training to an estimated20,000 nonprofits annually

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## HOW TO RAISE A WILD CHILD

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## THE ART AND SCIENCE OF FALLING IN LOVE WITH NATURE

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*Houghton Mifflin Harcourt* The beloved host of PBS Kids' Dinosaur Train presents an activity-complemented guide for caregivers and teachers on how to alleviate common childhood challenges by forging strong connections between children and nature. 25,000 first printing.

## MICROBIOLOGICAL RISK ASSESSMENT IN FOOD PROCESSING

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*Elsevier* Microbiological risk assessment (MRA) is one of the most important recent developments in food safety management. Adopted by Codex Alimentarius and many other international bodies, it provides a structured way of identifying and assessing microbiological risks in food. Edited by two leading authorities, and with contributions by international experts in the field, Microbiological risk assessment provides a detailed coverage of the key steps in MRA and how it can be used to improve food safety. The book begins by placing MRA within the broader context of the evolution of international food safety standards. Part one introduces the key steps in MRA methodology. A series of chapters discusses each step, starting with hazard identification and characterisation before going on to consider exposure assessment and risk characterisation. Given its importance, risk communication is also covered. Part two then considers how MRA can be implemented in practice. There are chapters on implementing the results of a microbiological risk assessment and on the qualitative and quantitative tools available in carrying out a MRA. It also discusses the relationship of MRA to the use of microbiological criteria and another key tool in food safety management, Hazard Analysis and Critical Control Point (HACCP) systems. With its authoritative coverage of both principles and key issues in implementation, Microbiological risk assessment in food processing is a standard work on one of the most important aspects of food safety management. Provides a detailed coverage of the key steps in microbiological risk assessment (MRA) and how it can be used to improve food safety Places MRA within the broader context of the evolution of international food safety standards Introduces the key steps in MRA methodology, considers exposure assessment and risk characterisation, and covers risk communication

## THE SAGE HANDBOOK OF INTERCULTURAL COMPETENCE

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*SAGE* Bringing together leading experts and scholars from around the world, this Handbook provides a comprehensive overview of the latest theories and research on intercultural competence. It will be a useful and invaluable resource to administrators, faculty, researchers, and students.

## INNOVATIVE BUSINESS PRACTICES

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## PREVAILING A TURBULENT ERA

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*Cambridge Scholars Publishing* This second decade of the millennium finds the world changing at a once unimaginable pace. Businesses, tangled in the interwoven threads of galloping globalization, technological advances, cultural diversity, economic recession and deep-rooted human social evolution, struggle to keep up with incessant changes; consequently and inexorably experiencing severe difficulties and disorientation. Executives, much bewildered, habitually turn to conventional, time-honoured strategies and practices, which increasingly fail to offer the much-sought answers and means to survival, competitiveness and growth. We are currently experiencing a business era of turbulence and dynamic change - an era that inherently rejects conventionality and orthodox business theory to reward businesses embracing agility, reflex-style adaptability, innovation and creativity. This turbulence is, however, not a parenthesis or even a pattern, but the new reality in which each business must reinvent and redefine itself. This is a new reality of stakeholders that shift focus from the external to the internal, from the tangible to the intangible, and from fact to perception. This book presents research and paradigms that transcend classical theory in order to examine how business practice is positively affected by these conditions. Across a multitude of sectors and organisational types, scholars of different business specialisations set the theoretical foundations of contemporary thinking and present their practical implementations.

## GOOD RESEARCH GUIDE

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## FOR SMALL-SCALE RESEARCH PROJECTS

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*McGraw-Hill International* The Good Research Guide has been a bestselling introduction to the basics of social research since it was first published in 1998. This new second edition of the book offers the same clear guidance on how to conduct successful small-scale research projects and adds even more value by including new sections on internet research, phenomenology, grounded theory and image-based methods. The book provides: a clear summary of the relevant strategies, methods and approaches to data analysis a jargon-free coverage of the key issues an attractive layout and user-friendly

presentation checklists to guide good practice. Practical and comprehensive, *The Good Research Guide* is an invaluable tool for students of education, health studies, business studies and other social sciences, who need to conduct small-scale research projects as part of undergraduate, postgraduate or professional studies.

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## **COPENHAGENIZE**

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### **THE DEFINITIVE GUIDE TO GLOBAL BICYCLE URBANISM**

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*Island Press* Urban designer Mikael Colville-Andersen draws from his experience working for dozens of cities around the world on bicycle planning, strategy, infrastructure design, and communication. In *Copenhagenize* he shows cities how to effectively and profitably re-establish the bicycle as a respected, accepted, and feasible form of transportation. Building on his popular blog of the same name, *Copenhagenize* offers entertaining stories, vivid project descriptions, and best practices, alongside beautiful and informative visuals to show how to make the bicycle an easy, preferred part of everyday urban life.

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## **RISK SOCIETY**

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### **TOWARDS A NEW MODERNITY**

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*SAGE* An analysis of the condition of Western societies that will take its place as a core text of contemporary sociology alongside earlier typifications of society as postindustrial, and current debates about the social dimensions of the postmodern

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## **TRANSLATIONS OF SECURITY**

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### **A FRAMEWORK FOR THE STUDY OF UNWANTED FUTURES**

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*Routledge* This book scrutinizes how contemporary practices of security have come to rely on many different translations of security, risk, and danger. Institutions of national security policies are currently undergoing radical conceptual and organizational changes, and this book presents a novel approach for how to study and politically address the new situation. Complex and uncertain threat environments, such as terrorism, climate change, and the global financial crisis, have paved the way for new forms of security governance that have profoundly transformed the ways in which threats are handled today. Crucially, there is a decentralization of the management of security, which is increasingly handled by a broad set of societal actors that previously were not considered powerful in the conduct of security affairs. This transformation of security knowledge and management changes the meaning of traditional concepts and practices, and calls for investigation into the many meanings of security implied when contemporary societies manage radical dangers, risks and threats. It is necessary to study both what these meanings are and how they developed from the security practices of the past. Addressing this knowledge gap, the book asks how different ideas about threats, risk, and dangers meet in the current practices of security, broadly understood, and with what political consequences. This book will be of interest to students of critical security studies, anthropology, risk studies, science and technology studies and International Relations. The Open Access version of this book, available at <https://www.routledge.com/Translations-of-Security-A-Framework-for-the-Study-of-Unwanted-Futures/Berling-Gad-Petersen-Waever/p/book/9781032007090>, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license

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## **TOXIC SHOCK SYNDROME & TAMPONS**

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### **AGEING AND COVID-19**

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### **MAKING SENSE OF A DISRUPTED WORLD**

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*Routledge* The Open Access version of this book, available at [www.taylorfrancis.com](http://www.taylorfrancis.com), has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license. This volume presents a range of research approaches to the exploration of ageing during a pandemic situation. One of the first collections of its kind, it offers an array of studies employing research methodologies that lend themselves to replication in similar contexts by those seeking to understand the effects of epidemics on older people. Thematically organised, it shows how to reconcile qualitative and quantitative approaches, thus rendering them complementary, bringing together studies from around the world to offer an international perspective on ageing as it relates to an unprecedented epidemiological phenomenon. As such, it will appeal to researchers in the field of gerontology, as well as sociologists of medicine and clinicians seeking to understand the disruptive effects of the recent

coronavirus outbreak on later life.

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## **BURDEN OF DISEASE FROM ENVIRONMENTAL NOISE**

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### **QUANTIFICATION OF HEALTHY LIFE YEARS LOST IN EUROPE**

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*World Health Organization* The health impacts of environmental noise are a growing concern. At least one million healthy life years are lost every year from traffic-related noise in the western part of Europe. This publication summarizes the evidence on the relationship between environmental noise and health effects, including cardiovascular disease, cognitive impairment, sleep disturbance, tinnitus, and annoyance. For each one, the environmental burden of disease methodology, based on exposure-response relationship, exposure distribution, background prevalence of disease and disability weights of the outcome, is applied to calculate the burden of disease in terms of disability-adjusted life-years. Data are still lacking for the rest of the WHO European Region. This publication provides policy-makers and their advisers with technical support in their quantitative risk assessment of environmental noise. International, national and local authorities can use the procedure for estimating burdens presented here to prioritize and plan environmental and public health policies.

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## **POLITICAL PARTICIPATION IN THE DIGITAL AGE**

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### **AN ETHNOGRAPHIC COMPARISON BETWEEN ICELAND AND GERMANY**

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*transcript Verlag* This book explores the potential of the Internet for enabling new and flexible political participation modes. It meticulously illustrates how the Internet is responsible for citizens' participation practices from being general, high-threshold, temporally constricted, and dependent on physical presence to being topic-centered, low-threshold, temporally discontinuous, and independent from physical presence. With its ethnographic focus on Icelandic and German online participation tools Betri Reykjavík and LiquidFriesland, the book offers plentiful advice for citizens, programmers, politicians, and administrations alike on how to get the most out of online participation formats.

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## **REPUTATION CAPITAL**

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### **BUILDING AND MAINTAINING TRUST IN THE 21ST CENTURY**

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*Springer Science & Business Media* • ... release reputation bearers from the burden of being constantly monitored and reduce the likelihood of government or public supervision and control. • ... strengthen client trust, ease the recruitment and retention of capable employees and improve access to capital markets or attract investors. • ... legitimate positions of power and build up reserves of trust which - lowed companies and politicians - but also researchers and journalists - to put their issues on the public agenda, present them credibly and mould them in their own interests. But a fear of loss is not the only reason for the steadily increasing importance of reputation in corporate management today (or more especially, in the minds of top management). Rather, the main reason is that corporate reputation has shifted from being an unquantifiable 'soft' factor to a measurable indicator in the sense of management control. And it is a variable that is obviously relevant to a company's performance: recent studies by the European Centre for Reputation Studies and the Ludwig-Maximilians-Universität of Munich compared the stock market performance of a portfolio of the top 25% of reputation leaders (based on regular reputation measurements in the wider public) with that of the German DAX 30 stock market index. The results show that a portfolio consisting of reputation leaders 1 outperformed the stock market index by up to 45% - and with less risk. Fig. 1. Performance of 'reputation portfolios' vs.

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## **TRACING MOBILITIES**

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### **TOWARDS A COSMOPOLITAN PERSPECTIVE**

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*Routledge* Mobility is a basic principle of modernity besides others like individuality, rationality, equality and globality. Taking its cue from this concept, this book presents a movement that begins with the macro-social transformations linked to mobility and ends with empirical discussions on the new forms of mobility and their implications for everyday life. The book opens with a study of the social changes unique to the second age of modernity, with contributions from Ulrich Beck, John Urry, Wolfgang Bonss and Sven Kesselring. It continues with a discussion of the implications of these changes for sociological research. Authors such as Vincent Kaufmann, Weert Canzler, Norbert Schneider, Beate Collet, Ruth Limmer and Gerlinde Vogl focus on a series of field examinations, both qualitative and quantitative, of emerging mobilities. The book is a foray into the exciting new field of interdisciplinary mobility research informed by theoretical reflection and empirical investigation.

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## **NEW FORMS OF WORK AMONG YOUNG PEOPLE:**

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### **IMPLICATIONS FOR THE WORKING ENVIRONMENT**

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*Nordic Council of Ministers* Changes in the labor marked globally and in the Nordic countries involve new forms of work and atypical employment among young workers. A significant proportion of young workers are in temporary positions, working irregular working hours, and part-time work. This also applies to the young workers portrayed in this report. They are working at online platforms as e-sport gamers, YouTuber or Influencers, and thus move into the borderland of the meanings we usually ascribe to the categories 'work' and 'working environment'. This development also applies to traditional professions, such as carpentry work or service work, but the new aspect is that the work is mediated through online platforms, which seems to affect the working environment for those young workers. It is important to know more about new employment forms if we are to improve working environment among these young workers.

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### **50 DANGEROUS THINGS (YOU SHOULD LET YOUR CHILDREN DO)**

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*Penguin* The perfect kids activity book for every parent looking for ways to help their children learn about the incredible world around us. In a time when children are too often coddled, 50 Dangerous Things (You Should Let Your Children Do) reminds readers that climbing trees is good for the soul, and that a pocket knife is not a weapon. Full of exciting ways children can explore the world around them, this book explains how to "Play with Fire" and "Taste Electricity" while learning about safety. With easy-to-follow instructions, it includes: • Activities, like walking a tightrope • Skills, like throwing a spear • Projects, like melting glass • Experiences, like sleeping in the wild As it guides you through these childlike challenges and more, 50 Dangerous Things (You Should Let Your Children Do) will inspire the whole household to embrace a little danger.

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### **REPUTATION MANAGEMENT**

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*Springer Science & Business Media* Reputation is the most complex asset of an organization. Despite the call for consistent management of corporate reputation comprehensive approaches to measure and steer a company's reputation are still in their infancy. Reputation management aims at creating a balance between stakeholder demands, perceptions and corporate reality in order to foster behavior that helps a company achieve its business goals. It needs to be based on thorough research and requires orchestrated execution through management processes across organizational units, communication disciplines, and countries. This calls for a management system to establish a closed cycle of strategic planning, implementation, performance measurement, and reporting. The book gives answers to the following questions: What is reputation and which conceptualizations do exist? What are the state-of-the-art methods and tools to measure corporate reputation? What are best practice examples and future trends in the field of corporate reputation management?

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### **GENDER CHANGE IN ACADEMIA**

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#### **RE-MAPPING THE FIELDS OF WORK, KNOWLEDGE, AND POLITICS FROM A GENDER PERSPECTIVE**

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*Springer Science & Business Media* Editors' Foreword The fundamental changes currently taking place in the national and international science landscapes can no longer be overlooked. Within those changes, reforms do not go 'as planned' but, as is always the case with processes of rationalization, have a series of unintended effects. At the same time it becomes increasingly clear who in this process are the winners and who are the losers, although this is still subject to fluctuation and change. This can be illustrated by two - amples from current events: Where the range of taught courses is concerned, as part of the Bologna Process the new structuring of student study paths and their organisation is aimed at unifying the European area of science to ensure a study that is equally permissive and efficient. However, it is to be deplored that the mobility of students has become more restricted because of an increasing specialisation in the available study paths. Also, bachelor degrees do not meet with the anticipated high response from the labour market in all countries, so that the master's degree is becoming more or less a 'must', while at the same time the number of study places on master's courses is limited. Instead of the intended reduction in the duration of study time in comparison to the previous German 'Magister' and 'Diplom', rather a prolongation in the duration of studies has been recorded.

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### **ALEXANDRIA AND ALEXANDRIANISM**

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#### **PAPERS DELIVERED AT A SYMPOSIUM ORGANIZED BY THE J. PAUL GETTY MUSEUM AND THE GETTY CENTER FOR THE HISTORY OF ART AND THE HUMANITIES AND HELD AT THE MUSEUM, APRIL 22-25, 1993**

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*Getty Publications* One of the great seats of learning and repositories of knowledge in the ancient world, Alexandria, and the great school of thought to which it gave its name, made a vital contribution to

the development of intellectual and cultural heritage in the Occidental world. This book brings together twenty papers delivered at a symposium held at the J. Paul Getty Museum on the subject of *Alexandria and Alexandrianism*. Subjects range from “The Library of Alexandria and Ancient Egyptian Learning” and “Alexander’s Alexandria” to “Alexandria and the Origins of Baroque Architecture.” With nearly two hundred illustrations, this handsome volume presents some of the world’s leading scholars on the continuing influence and fascination of this great city. The distinguished contributors include Peter Green, R. R. R. Smith, and the late Bernard Bothmer.

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## **REMEMBERING AND FORGETTING IN THE DIGITAL AGE**

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*Springer* This book examines the fundamental question of how legislators and other rule-makers should handle remembering and forgetting information (especially personally identifiable information) in the digital age. It encompasses such topics as privacy, data protection, individual and collective memory, and the right to be forgotten when considering data storage, processing and deletion. The authors argue in support of maintaining the new digital default, that (personally identifiable) information should be remembered rather than forgotten. The book offers guidelines for legislators as well as private and public organizations on how to make decisions on remembering and forgetting personally identifiable information in the digital age. It draws on three main perspectives: law, based on a comprehensive analysis of Swiss law that serves as an example; technology, specifically search engines, internet archives, social media and the mobile internet; and an interdisciplinary perspective with contributions from various disciplines such as philosophy, anthropology, sociology, psychology, and economics, amongst others.. Thanks to this multifaceted approach, readers will benefit from a holistic view of the informational phenomenon of “remembering and forgetting”. This book will appeal to lawyers, philosophers, sociologists, historians, economists, anthropologists, and psychologists among many others. Such wide appeal is due to its rich and interdisciplinary approach to the challenges for individuals and society at large with regard to remembering and forgetting in the digital age.

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## **PARKING CASH OUT**

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## **RETHINKING GAMIFICATION**

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*Meson Press Eg* Gamification marks a major change to everyday life. It describes the permeation of economic, political, and social contexts by game-elements such as awards, rule structures, and interfaces that are inspired by video games. Sometimes the term is reduced to the implementation of points, badges, and leaderboards as incentives and motivations to be productive. Sometimes it is envisioned as a universal remedy to deeply transform society toward more humane and playful ends. Despite its use by corporations to manage brand communities and personnel, however, gamification is more than just a marketing buzzword. States are beginning to use it as a new tool for governing populations more effectively. It promises to fix what is wrong with reality by making every single one of us fitter, happier, and healthier. Indeed, it seems like all of society is up for being transformed into one massive game. The contributions in this book offer a candid assessment of the gamification hype. They trace back the historical roots of the phenomenon and explore novel design practices and methods. They critically discuss its social implications and even present artistic tactics for resistance. It is time to rethink gamification!

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## **POLITICS OF MEMORY**

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## **DOCUMENTARY AND ARCHIVE**

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The anthology *Politics of Memory* investigates the changing relationship between artistic practices and the documentary. The document offered as an objective trace left by events, as material proof or as the creation of reality can transform a state of memory into state memory through historical removal which, ultimately challenges permanent or temporary forgetting, casting memory into the future. Bringing together the work of international artists and filmmakers including Hito Steyerl, Eric Baudelaire and Clemens von Wedemeyer and others who attended the cycle of conferences held between 2009 and 2013 at Nuova Accademia di Belle Arti Milano, this illustrated softcover publication is the result of a multi-year research project promoted by NABAs Visual Arts and Curatorial Studies program. It begins with the idea of memory as a critical exercise and act of resistance and compares a variety of artistic expressions investigating forms of documentary making and archiving.

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## **WE BELIEVE IN THE HOLY SPIRIT**

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## **GLOBAL PERSPECTIVES ON LUTHERAN IDENTITIES**

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*Evangelische Verlagsanstalt* The concept of “identity” today is contested against the backdrop of myriad forms of social, political, economic and ecological exclusion. How is identity expressed in a global Lutheran tradition whose members share common biblical, liturgical, confessional, theological and spiritual foundations yet represent diverse cultures and traditions? At the end of 2019, The Lutheran World Federation (LWF) hosted a global consultation on contemporary Lutheran identities, in Addis Ababa, Ethiopia. The result was the papers presented in this publication. The authors—church leaders,

youth, theologians, lay and ordained practitioners in local communities—explore the Spirit's work to revive and equip the faithful for vocation through the ministry of the church today and into the future of the Lutheran communion. [Wir glauben an den Heiligen Geist. Globale Perspektiven lutherischer Identität] Ende 2019 veranstaltete der Lutherische Weltbund (LWB) eine globale Konsultation zu zeitgenössischen lutherischen Identitäten. Die Konsultation in Addis Abeba, Äthiopien, zielte darauf ab herauszufinden, wie die gemeinsamen Noten lutherischer Identität in der reichen Harmonie gelebter, kontextbezogener Identitäten in der gesamten lutherischen Gemeinschaft wiedergegeben werden können. Der LWB engagierte Theologen seiner Mitgliedskirchen, um das Wirken des Heiligen Geistes unter dem Thema "Wir glauben an den Heiligen Geist. Globale Perspektiven lutherischer Identität" zu reflektieren. Dieser Band ist eine Zusammenstellung von Aufsätzen, die bei der Konsultation vorgestellt wurden. Er wird Kirchen, theologischen Institutionen, Pastoren und Laienmitgliedern in der gesamten LWB-Gemeinschaft empfohlen, die die trinitarischen Grundlagen der lutherischen Tradition und die Taufberufung zur Teilnahme an Gottes Mission erforschen möchten.

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## **HEALTH PROMOTION THEORY**

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*McGraw-Hill Education (UK)* This fully updated edition will help students and professionals develop an understanding of the core health promotion theories.

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## **MORAL BLINDNESS**

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### **THE LOSS OF SENSITIVITY IN LIQUID MODERNITY**

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*John Wiley & Sons* Evil is not confined to war or to circumstances in which people are acting under extreme duress. Today it more frequently reveals itself in the everyday insensitivity to the suffering of others, in the inability or refusal to understand them and in the casual turning away of one's ethical gaze. Evil and moral blindness lurk in what we take as normality and in the triviality and banality of everyday life, and not just in the abnormal and exceptional cases. The distinctive kind of moral blindness that characterizes our societies is brilliantly analysed by Zygmunt Bauman and Leonidas Donskis through the concept of *adiaphora*: the placing of certain acts or categories of human beings outside of the universe of moral obligations and evaluations. *Adiaphora* implies an attitude of indifference to what is happening in the world – a moral numbness. In a life where rhythms are dictated by ratings wars and box-office returns, where people are preoccupied with the latest gadgets and forms of gossip, in our 'hurried life' where attention rarely has time to settle on any issue of importance, we are at serious risk of losing our sensitivity to the plight of the other. Only celebrities or media stars can expect to be noticed in a society stuffed with sensational, valueless information. This probing inquiry into the fate of our moral sensibilities will be of great interest to anyone concerned with the most profound changes that are silently shaping the lives of everyone in our contemporary liquid-modern world.

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## **NAVIGATING SOCIALIST ENCOUNTERS**

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### **MOORINGS AND (DIS)ENTANGLEMENTS BETWEEN AFRICA AND EAST GERMANY DURING THE COLD WAR**

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*Walter de Gruyter GmbH & Co KG* This edited volume examines entanglements and disentanglements between Africa and East Germany during and after the Cold War from a global history perspective. Extending the view beyond political elites, it asks for the negotiated and plural character of socialism in these encounters and sheds light on migration, media, development, and solidarity through personal and institutional agency. With its distinctive focus on moorings and unmoorings, the volume shows how the encounters, albeit often brief, significantly influenced both African and East German histories.

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## **DISRUPTING FINANCE**

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### **FINTECH AND STRATEGY IN THE 21ST CENTURY**

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*Springer* This open access Pivot demonstrates how a variety of technologies act as innovation catalysts within the banking and financial services sector. Traditional banks and financial services are under increasing competition from global IT companies such as Google, Apple, Amazon and PayPal whilst facing pressure from investors to reduce costs, increase agility and improve customer retention. Technologies such as blockchain, cloud computing, mobile technologies, big data analytics and social media therefore have perhaps more potential in this industry and area of business than any other. This book defines a fintech ecosystem for the 21st century, providing a state-of-the-art review of current literature, suggesting avenues for new research and offering perspectives from business, technology and industry.

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## THE PRAGMATIC TURN IN LAW

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### INFERENCE AND INTERPRETATION IN LEGAL DISCOURSE

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*Walter de Gruyter GmbH & Co KG* In legal interpretation, where does meaning come from? Law is made from language, yet law, unlike other language-related disciplines, has not so far experienced its "pragmatic turn" towards inference and the construction of meaning. This book investigates to what extent a pragmatically based view of linguistic and legal interpretation can lead to new theoretical views for law and, in addition, to practical consequences in legal decision-making. With its traditional emphasis on the letter of the law and the immutable stability of a text as legal foundation, law has been slow to take the pragmatic perspective: namely, the language-user's experience and activity in making meaning. More accustomed to literal than to pragmatic notions of meaning, that is, in the text rather than constructed by speakers and hearers the disciplines of law may be culturally resistant to the pragmatic turn. By bringing together the different but complementary perspectives of pragmatics and lawyers, this book addresses the issue of to what extent legal meaning can be productively analysed as deriving from resources beyond the text, beyond the letter of the law. This collection re-visits the feasibility of the notion of literal meaning for legal interpretation and, at the same time, the feasibility of pragmatic meaning for law. Can explications of pragmatic meaning support court actions in the same way concepts of literal meaning have traditionally supported statutory interpretations and court judgements? What are the consequences of a user-based view of language for the law, in both its practices of interpretation and its definition of itself as a field? Readers will find in this collection means of approaching such questions, and promising routes for inquiry into the genre- and field-specific characteristics of inference in law. In many respects, the problem of literal vs. pragmatic meaning confined to the text vs. reaching beyond it will appear to parallel the dichotomy in law between textualism and intentionalism. There are indeed illuminating connections between the pair of linguistic terms and the more publicly controversial legal ones. But the parallel is not exact, and the linguistic dichotomy is in any case anterior to the legal one. Even as linguistic-pragmatic investigation may serve legal domains, the legal questions themselves point back to central conditions of all linguistic meaning.

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### NO FEAR

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### GROWING UP IN A RISK AVERSE SOCIETY

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'No Fear' argues that throughout the developed world childhood is being undermined by the growth of risk aversion. The book explores how risk aversion restricts children's play, limits their freedom of movement, corrodes their relationships with adults and constrains their exploration of physical, social and virtual worlds.

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### COLLABORATIVE LEARNING AND NEW MEDIA

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### NEW INSIGHTS INTO AN EVOLVING FIELD

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*Peter Lang D* This book explores collaboration in the foreign language classroom through the use of new media. An essential resource for applied linguists and practising teachers/teacher trainees in secondary/higher education, the contributions combine theoretical, empirical and practical insights.

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### THE SWISS FAMILY ROBINSON (DIVERSION ILLUSTRATED CLASSICS)

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*Diversion Books* A beloved adventure classic, *The Swiss Family Robinson* is a tale of courage in the face of the unknown that has endured the test of time. Trapped on a remote island after a storm leaves them shipwrecked, a Swiss pastor, his wife, and their four sons must pull together if they want to survive. Hunting, farming, and exploring a strange land for the first time, each son not only tests his own bravery, but discovers a skill all his own as they each adapt to this new, wild place. Full of wonder, revelation, and invention, this timeless adventure story has sparked imaginations of readers young and old for generations. Featuring an appendix of discussion questions, this *Diversion Classics* edition is ideal for use in book groups and classrooms. For more classic titles like this, visit [www.diversionbooks.com/ebooks/diversion-classics](http://www.diversionbooks.com/ebooks/diversion-classics)

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### TOTAL DIPLOMACY

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### THE ART OF WINNING RISK

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*Total Diplomacy* Do you want to win in the game of Risk? Have you always wanted to win against your cousin in the game of Risk? Do you feel frustrated when they gang up on you and you cannot do

much about it? Or perhaps you made a reputation for yourself as the greatest Risk player ever, only to lose in the next game and the one after that! Read Total Diplomacy. This book aims to teach you how to beat them all in your own sweet way. But that's not all. Learn how to use diplomacy effectively to get what you want in life. There is a lot to learn from history and its great leaders. You will see how you can apply this knowledge to negotiate more successfully and be in control of people. You will learn the art of influence and persuasion and will be able to apply it immediately to your Risk games. Any complex system can be exploited by its users. This book is not just about Risk or use of strategy in games. It aims to enhance your personal skills too. \* The best tactics and strategies to use in Risk\* How to learn by example\* How to understand a player's psychology\* How to debate with people and influence them\* When it is wise to break a deal or an alliance\* How to control your emotions and exploit others' weaknesses\* The best strategies to use if you are playing repeatedly against the same players\* How to be deceptive and how to recognise deceptive behaviour\* The best online strategies\* How to negotiate successfully and make cunning deals

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## **THE DATA JOURNALISM HANDBOOK**

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### **HOW JOURNALISTS CAN USE DATA TO IMPROVE THE NEWS**

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"O'Reilly Media, Inc." When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With The Data Journalism Handbook, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you'll learn how data can be either the source of data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

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### **POETICS AND POLITICS**

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### **NET STRUCTURES AND AGENCIES IN EARLY MODERN DRAMA**

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Walter de Gruyter GmbH & Co KG Far from teleological historiography, the pan-European perspective on Early Modern drama offered in this volume provides answers to why, how, where and when the given phenomena of theatre appear in history. Using theories of circulation and other concepts of exchange, transfer and movement, the authors analyze the development and differentiation of European secular and religious drama, within the disciplinary framework of comparative literature and the history of literature and concepts. Within this frame, aspects of major interest are the relationship between tradition and innovation, the status of genre, the proportion of autonomous and heteronomous creational dispositions within the artefacts or genres they belong to, as well as strategies of functionalization in the context of a given part of the cultural net. Contributions cover a broad range of topics, including poetics of Early Modern Drama; political, institutional and social practices; history of themes and motifs (Stoffgeschichte); history of genres/cross-fertilization between genres; textual traditions and distribution of texts; questions of originality and authorship; theories of circulation and net structures in Drama Studies.

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### **DISASTER MANAGEMENT HANDBOOK**

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CRC Press Record breaking hurricane seasons, tornados, tsunamis, earthquakes, and intentional acts of mass-casualty violence, give lie to the delusion that disasters are the anomaly and not the norm. Disaster management is rooted in the fundamental belief that we can protect ourselves. Even if we cannot control all the causes, we can prepare and respond. We

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### **HOW IS WORLD LITERATURE MADE?**

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### **THE GLOBAL CIRCULATIONS OF LATIN AMERICAN LITERATURES**

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Walter de Gruyter GmbH & Co KG The debate over the concept of world literature, which has been taking place with renewed intensity over the last twenty years, is tightly bound up with the issues of global interconnectedness in a polycentric world. Most recently, critiques of globalization-related conceptualizations, in particular, have made themselves heard: to what extent is the concept of world literature too closely connected with the political and economic dynamics of globalization? Such questions cannot be answered simply through theoretical debate. The material side of the production of world literature must therefore be more strongly integrated into the conversation than it has been. Using the example of Latin American literatures, this volume demonstrates the concrete construction

processes of world literature. To that purpose, archival materials have been analyzed here: notes, travel reports, and correspondence between publishers and authors. The Latin American examples provide particularly rich information about the processes of institutionalization in the Western world, as well as new perspectives for a contemporary mapping of world literature beyond the established dynamics of canonization.