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KEY=CANCELLARE - AMINA TRISTIAN

Dieci ragioni per cancellare subito i tuoi account social Il Saggiatore I segreti più profondi della Cia e dell'Nsa sono stati hackerati e resi pubblici, più di una volta. Ma stai certo che da nessuna parte, nemmeno nel dark web, troverai una copia dell'algoritmo di ricerca di Google o dell'algoritmo del feed di Facebook. Oggi questi algoritmi determinano l'andamento della vita umana sul nostro pianeta. Jaron Lanier, informatico della Silicon Valley, pioniere della realtà virtuale, non ha nessun account social. In Dieci ragioni per cancellare subito i tuoi account social spiega perché non dovresti averne nemmeno tu. Google e Facebook, insieme a Instagram, WhatsApp - cioè di nuovo Facebook -, Twitter e gli altri social, costituiscono l'impero della modificazione comportamentale di massa. Tirano fuori il peggio di te, spingendoti a manifestazioni d'odio di cui non ti pensavi neppure capace; ti ingannano con una popolarità puramente illusoria; ti spacciano dopamina a suon di like, intrappolandoti nella schiavitù della dipendenza. Distorcono il tuo rapporto con la verità e degradano la tua capacità di empatia, disconnettendoti dagli altri esseri umani anche se ti senti più connesso che mai. Corrompono qualsiasi politica che ambisca a dirsi democratica e devastano qualsiasi modello economico che non sia fondato sul lavoro gratuito. Inoltre - e questa è la cosa che ti scoccia di più, se ci pensi - si arricchiscono infinitamente vendendo tutti questi dati agli inserzionisti (che sarebbe più corretto chiamare manipolatori attivi della società e della natura umana), plasmando la tua volontà attraverso pubblicità targettizzate; e lo fanno attraverso algoritmi che spiano e registrano qualunque cosa tu faccia. I benefici che ti danno i social media non controbilanceranno mai le perdite che subisci in termini di dignità personale, felicità e libertà di scelta. Jaron Lanier ci mette in guardia: questo totalitarismo cibernetico ci distruggerà. Internet non è il male, ma va ripensato profondamente. Compi un gesto che spinga le tech company a cambiare, non resterai tagliato fuori dal mondo. Riprenditi il controllo della tua vita. Cancella subito tutti i tuoi account social. Vegolosi MAG #21 Febbraio 2022 Viceversa Media Vegolosi MAG è il mensile digitale per chi vuole imparare a cucinare 100% vegetale senza nessuna rinuncia e in modo facile grazie alle ricette della chef Sonia Maccagnola; un giornale per chi vuole informarsi sul mondo che cambia con inchieste, interviste e approfondimenti realizzati dalla nostra redazione con esperienza decennale su questi temi. Il mensile ti propone solo contenuti esclusivi che non vengono pubblicati online. Nel numero di marzo trovi: RICETTE: 20 idee facili, originali e inedite (non le troverai mai online su Vegolosi.it) create dalla nostra chef Sonia Maccagnola. Trovi l'elenco di tutte le ricette di questo mese più sotto! In questo modo potrai anche cercarle online dal nostro sito e risalire al numero di Vegolosi MAG in cui si trovano! Comodo no? CHEEK TO CHEEK: la rubrica in cui chef Sonia racconta segreti e trucchi per cucinare meglio. Questo mese parliamo di come utilizzare i sostituti della carne in cucina. INTERVISTE - La ricercatrice e dietista Roberta Alessandrini, che lavora al Queen Mary University of London, ci racconta i risultati di una ricerca che ha valutato la salubrità dei sostituti vegetali della carne. Davvero sono meglio della carne e quante volte possiamo consumarli? Scopriremo tutto quello che c'è da sapere su questi prodotti. SCIENZA - Quali sono i meccanismi che il nostro cervello attiva nei confronti del cibo? Perché alcuni gusti non li sopportiamo e come mai cambiamo idea nel tempo? In un saggio scientifico ma divulgativo, Carol Coricelli e Sofia Enrica Rossi, neuroscienziate, ci raccontano il rapporto tra i nostri neuroni e quello che abbiamo nel piatto. LIBRI - Un romanzo distopico, "Sirene" di Laura Pugno, ci porta in un allevamento molto particolare: nell'acqua, in grandi vasche, ecco delle sirene allevate per produrre "carne di mare" ma la passione fra uno dei guardiani e una sirena metterà in pericolo l'intera umanità. Una metafora incredibile e sconvolgente della nostra contemporaneità. ATTUALITÀ - Esiste un istituto di ricerca in Danimarca che si occupa della felicità. Anche se sembra un argomento molto poco concreto, in realtà le implicazioni delle ricerche dell'Happiness Research Institute sono davvero molto pratiche. Scopriremo insieme che cosa significa "felicità" e come può modificare politica, società e comportamenti. PSICOLOGIA - Abbiamo sempre pensato che la distrazione fosse qualcosa dalla quale fuggire, fin dai tempi della scuola, eppure distrarsi potrebbe avere accezioni decisamente positive, e no, la distrazione non ha nulla a che vedere coi social. ARTE - Nei sotterranei di tutti i più importanti musei del mondo si trovano dei tesori mai esposti: quadri, sculture, documenti che per vari motivi il pubblico non conosce. In questo viaggio scopriremo i tesori nascosti dell'arte e non solo. ANIMALI - Cosa fa un veterinario di fauna selvatica che si ritrova ogni giorno a curare rinoceronti e giraffe? In una chiacchierata con la dottoressa Francesca Vitali impareremo

molte cose non solo su una carriera particolare ma anche su che cosa sta minacciando davvero la biodiversità sul nostro pianeta. **The Principles of Beautiful Web Design SitePoint** This second edition of **The Principles of Beautiful Web Design** is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites. This book will teach you how to: Understand the process of what makes "good design," from discovery through to implementation Use color effectively, develop color schemes, and create a palette Create pleasing layouts using grids, the rule of thirds, and symmetry Employ textures: lines, points, shapes, volumes, and depth Apply typography to make ordinary designs look great Choose, edit, and position effective imagery And lots more... This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish. It also features: Updated information about grid-based design How to design for mobile resolutions Information about the future of web fonts including @font-face Common user-interface patterns and resources Facebook: Successo e Business. Come Avere Successo Personale e Professionale sul n.1 dei Social Network. (Ebook Italiano - Anteprima Gratis) Come Avere Successo Personale e Professionale sul n.1 dei Social Network Bruno Editore Programma di Facebook: Successo e Business Come Avere Successo Personale e Professionale sul n.1 dei Social Network **COME SFRUTTARE FACEBOOK PER IL SUCCESSO E PER IL BUSINESS** Perché un social network come Facebook è lo strumento migliore per fare molte amicizie. Quali strumenti ci vengono messi a disposizione da Facebook per raggiungere il successo. Quali strategie puoi adottare per raggiungere tutte le varie nicchie di utenti. Come scoprire le potenzialità di Facebook Connect per fidelizzare gli utenti. **COME USARE FACEBOOK DA PROFESSIONISTI** In che modo puoi rendere più fluide le tue interazioni su Facebook. L'importanza di avere un profilo sempre completo e aggiornato. Come impostare i parametri per tenere al sicuro la tua privacy. Come non farti bombardare dalle notifiche di Facebook. **COME SFRUTTARE FACEBOOK PER RAGGIUNGERE IL SUCCESSO** Imparare a riconoscere quali sono le tue regole del successo. Imparare a decidere da te quali sono le tue regole del successo. L'importanza di essere tu il primo a percepire il tuo successo per trasmetterlo agli altri. **COME ESSERE IRRESISTIBILI SU FACEBOOK E CREARE RELAZIONI IMPORTANTI** Quanta importanza hanno le relazioni per il raggiungimento dei tuoi obiettivi. Come recuperare le vecchie conoscenze in quanto risorsa preziosa. Come entrare in contatto con sempre più persone facendoti conoscere. Come puoi riuscire a creare una rete di contatti attraverso le relazioni giuste. **LE CHIAVI PER SFRUTTARE LA VIRALITA'** L'importanza di accettare sempre le richieste d'amicizia, anche di persone sconosciute. Quali trucchetti puoi utilizzare per cercare utenti con i tuoi stessi interessi. Come presentare e gestire il gruppo dopo la sua creazione. Come sfruttare il sistema virale "diventa fan". **LA CONNESSIONE VIRALE TRA IL TUO BLOG E FACEBOOK** Come creare viralità e rapporto sociale con il tuo blog attraverso Facebook Connect. Come aggiungere maggiore visibilità alle tue risorse esterne attraverso Networked Blogs. L'importanza di installare Facebook Connect seguendo le impostazioni consigliate. **COME FARE MARKETING CON LE APPLICAZIONI** Come riuscire a trovare le applicazioni più affini ai tuoi interessi. Come aumentare la visibilità dei tuoi prodotti e del tuo nome attraverso lo "svago" altrui. Come aumentare il tuo giro di affari sfruttando le applicazioni dedicate alla vendita e al business. **LE 5+0 REGOLE DEL FACEBOOK MARKETING** Come inserire link in modo creativo e senza fare spam. Come rendere vivo il tuo profilo mantenendo salda la tua identità e dandole valore. L'importanza di condividere gli elementi che ti hanno trasmesso emozioni. Come sfruttare a tuo vantaggio la creazione di un evento su Facebook. **The Age of Surveillance Capitalism** The Fight for a Human Future at the New Frontier of Power PublicAffairs The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it. **Reunion** Random House Selected as a Book of the Year 2016 in the Guardian **Reunion** is a little-known but perfect novel with fans including Ian McEwan, John Boyne, Deborah Moggach, David Nicholls, Meg Rosoff and Sarah Perry. On a grey afternoon in 1932, a Stuttgart classroom is stirred by the arrival of a newcomer. Middle-class Hans is intrigued by the aristocratic new boy, Konradin, and before long they become best friends. It's a friendship of the greatest kind, of shared interests and long conversations, of hikes in the German hills and growing up together. But the boys live in a changing Germany. Powerful, delicate and daring, **Reunion** is a story of the fragility, and strength, of the bonds between friends. 'Exquisite' Guardian 'I loved **Reunion** and found it very moving' John Boyne **WITH AN AFTERWORD BY RACHEL SEIFFERT** **The Secret Life of Plants** A Fascinating Account of the Physical, Emotional, and Spiritual Relations Between Plants and Man HarperCollins Explore the inner world of plants and its fascinating relation to mankind, as uncovered by the latest discoveries of science. A perennial bestseller. In this truly revolutionary and beloved work, drawn from remarkable research, Peter Tompkins and Christopher Bird cast light on the rich psychic universe of plants. Now available in a new edition, **The Secret Life of Plants** explores plants' response to

human care and nurturing, their ability to communicate with man, plants' surprising reaction to music, their lie-detection abilities, their creative powers, and much more. Tompkins and Bird's classic book affirms the depth of humanity's relationship with nature and adds special urgency to the cause of protecting the environment that nourishes us. **Animal Farm** Faber & Faber All animals are equal but some animals are more equal than others. It's just an ordinary farm - until the animals revolt. They get rid of the irresponsible farmer. The other animals are sure that life is improving, but as systems are replaced and half-truths are retold, a new hierarchy emerges . . . Orwell's tale of propaganda, power and greed has never felt more pertinent. With an exciting new cover and inside illustrations by superstar Chris Mould. **Lord of the Flies** Penguin Golding's iconic 1954 novel, now with a new foreword by Lois Lowry, remains one of the greatest books ever written for young adults and an unforgettable classic for readers of any age. This edition includes a new **Suggestions for Further Reading** by Jennifer Buehler. At the dawn of the next world war, a plane crashes on an uncharted island, stranding a group of schoolboys. At first, with no adult supervision, their freedom is something to celebrate. This far from civilization they can do anything they want. Anything. But as order collapses, as strange howls echo in the night, as terror begins its reign, the hope of adventure seems as far removed from reality as the hope of being rescued. **Dawn of the New Everything** Encounters with Reality and Virtual Reality Vintage Jaron Lanier, 'the father of Virtual Reality ... a high-tech genius' (Sunday Times), tells the extraordinary story of how in just over three decades Virtual Reality went from being a dream to a reality - and how its power to turn dreams into realities will transform us and our world. Virtual Reality has long been one of the dominant clichés of science fiction. Now Virtual Reality is a reality: those big headsets that make people look ridiculous, even while radiating startled delight; the place where war veterans overcome PTSD, surgeries are trialed, aircraft and cities are designed. But VR is far more interesting than any single technology, however spectacular. It is, in fact, the most effective device ever invented for researching what a human being actually is - and how we think and feel. More than thirty years ago, legendary computer scientist, visionary and artist Jaron Lanier pioneered its invention. Here, in what is likely to be one of the most unusual books you ever read, he blends scientific investigation, philosophical thought experiment and his memoir of a life lived at the centre of digital innovation to explain what VR really is: the science of comprehensive illusion; the extension of the intimate magic of earliest childhood into adulthood; a hint of what life would be like without any limits. As Lanier shows, we are standing on the threshold of an entirely new realm of human creativity, expression, communication and experience. While we can use VR to test our relationship with reality, it will test us in return, for how we choose to use it will reveal who we truly are. Welcome to a mind-expanding, life-enhancing, world-changing adventure. **Weapons of Math Destruction** How Big Data Increases Inequality and Threatens Democracy Broadway Books Longlisted for the National Book Award New York Times Bestseller A former Wall Street quant sounds an alarm on the mathematical models that pervade modern life -- and threaten to rip apart our social fabric We live in the age of the algorithm. Increasingly, the decisions that affect our lives--where we go to school, whether we get a car loan, how much we pay for health insurance--are being made not by humans, but by mathematical models. In theory, this should lead to greater fairness: Everyone is judged according to the same rules, and bias is eliminated. But as Cathy O'Neil reveals in this urgent and necessary book, the opposite is true. The models being used today are opaque, unregulated, and uncontestable, even when they're wrong. Most troubling, they reinforce discrimination: If a poor student can't get a loan because a lending model deems him too risky (by virtue of his zip code), he's then cut off from the kind of education that could pull him out of poverty, and a vicious spiral ensues. Models are propping up the lucky and punishing the downtrodden, creating a "toxic cocktail for democracy." Welcome to the dark side of Big Data. Tracing the arc of a person's life, O'Neil exposes the black box models that shape our future, both as individuals and as a society. These "weapons of math destruction" score teachers and students, sort resumes, grant (or deny) loans, evaluate workers, target voters, set parole, and monitor our health. O'Neil calls on modelers to take more responsibility for their algorithms and on policy makers to regulate their use. But in the end, it's up to us to become more savvy about the models that govern our lives. This important book empowers us to ask the tough questions, uncover the truth, and demand change. -- Longlist for National Book Award (Non-Fiction) -- Goodreads, semi-finalist for the 2016 Goodreads Choice Awards (Science and Technology) -- Kirkus, Best Books of 2016 -- New York Times, 100 Notable Books of 2016 (Non-Fiction) -- The Guardian, Best Books of 2016 -- WBUR's "On Point," Best Books of 2016: Staff Picks -- Boston Globe, Best Books of 2016, Non-Fiction **The Second Life** Herald The Virtual Tabloid that Witnessed the Dawn of the Metaverse MIT Press A behind-the-scenes account of the emergence of a fascinating virtual universe that is at once colorful, important, and unpredictable, with shocking consequences in the real world. **Legacy of War** Simon and Schuster A brand-new Courtney Series adventure. The action-packed new book in the Courtney Series and the sequel to Courtney's War. Just because the war is over and Hitler dead, doesn't mean the politics he stood for have died too. Saffron Courtney and her beloved husband Gerhard only just survived the brutal war, but Gerhard's Nazi-supporting brother, Konrad, is still free and determined to regain power. As a dangerous game of cat-and-mouse develops, a plot against the couple begins to stir. One that will have ramifications throughout Europe. . . Further afield in Kenya, the last outcrop of the colonial empire is feeling the stirrings of rebellion. As the situation becomes violent, and the Courtney family home is under threat, Leon Courtney finds himself caught between two powerful sides - and a battle for the freedom of a country. **Legacy of War** is a nail-biting story of courage, bravery, rebellion and war from the master of adventure fiction. **The Art of Deception** Controlling the Human Element of Security John Wiley & Sons The world's most infamous hacker offers an insider's view of the low-tech threats to high-tech security Kevin Mitnick's exploits as a cyber-desperado and fugitive form one of the most exhaustive FBI manhunts in history and have spawned dozens of articles, books, films, and documentaries. Since his release from federal prison, in 1998, Mitnick has turned his life around and established himself as one of the most sought-after computer security

experts worldwide. Now, in *The Art of Deception*, the world's most notorious hacker gives new meaning to the old adage, "It takes a thief to catch a thief." Focusing on the human factors involved with information security, Mitnick explains why all the firewalls and encryption protocols in the world will never be enough to stop a savvy grifter intent on rifling a corporate database or an irate employee determined to crash a system. With the help of many fascinating true stories of successful attacks on business and government, he illustrates just how susceptible even the most locked-down information systems are to a slick con artist impersonating an IRS agent. Narrating from the points of view of both the attacker and the victims, he explains why each attack was so successful and how it could have been prevented in an engaging and highly readable style reminiscent of a true-crime novel. And, perhaps most importantly, Mitnick offers advice for preventing these types of social engineering hacks through security protocols, training programs, and manuals that address the human element of security.

Robot Visions iBooks NAL launches its new SF imprint, ROC, with a collection of 18 of Asimov's (Foundation) robot stories. The earliest tales here, written from 1940 to 1960, remain among the most-loved in the field, the best being "Little Lost Robot," about a robot who obeys an order to "get lost." "The Bicentennial Man" (1976) about one robot's desires and efforts to be first free, then equal, is the quintessential robot-as-man's-mirror story. The book concludes with brief essays offering companionable commentary on the history of robots in fiction, the Frankenstein complex, the origin of Asimov's famous Three Laws and the author's own surprise at the emergence of robots during his lifetime. Review "This collection offers 18 stories about robots as well as brief essays in which Asimov comments on robots in fiction, the Frankenstein complex, his famous Three Laws and the development of actual robots. "The earliest tales here, written from 1940 to 1960, remain among the most-loved in the field." —Publishers Weekly "Classic stories with new material, both fiction and fact, that puts the whole theme together in a larger context." —Poul Andersen About the Author Isaac Asimov authored over 400 books in a career that lasted nearly 50 years. As a leading scientific writer, historian, and futurist, he covered a variety of subjects ranging from mathematics to humor, and won numerous awards for his work.

Psychological First Aid Guide for Field Workers This guide covers psychological first aid which involves humane, supportive and practical help to fellow human beings suffering serious crisis events. It is written for people in a position to help others who have experienced an extremely distressing event. **Bridge of Clay** Knopf Books for Young Readers The unforgettable, New York Times bestselling family saga from Markus Zusak, the storyteller who gave us the extraordinary bestseller **THE BOOK THIEF**, lauded by the New York Times as "the kind of book that can be life-changing." **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY ENTERTAINMENT WEEKLY • THE WALL STREET JOURNAL** "One of those monumental books that can draw you across space and time into another family's experience in the most profound way." —The Washington Post "Mystical and loaded with heart, it's another gorgeous tearjerker from a rising master of them." —Entertainment Weekly "Devastating, demanding and deeply moving." —Wall Street Journal The breathtaking story of five brothers who bring each other up in a world run by their own rules. As the Dunbar boys love and fight and learn to reckon with the adult world, they discover the moving secret behind their father's disappearance. At the center of the Dunbar family is Clay, a boy who will build a bridge—for his family, for his past, for greatness, for his sins, for a miracle. The question is, how far is Clay willing to go? And how much can he overcome? Written in powerfully inventive language and bursting with heart, **BRIDGE OF CLAY** is signature Zusak. **Eternal War - Armies of Saints** Acheron Books In 13th century Florence, the war between the Guelphs and Ghibellines is destroying entire families. Every corner of Tuscany has been drawn into the conflict, but little do the two sides realise their war is but a pale reflection of a battle between the mysterious inhabitants of the spirit world, lasting a thousand years. The spirit that guides the Cavalcanti family, Kabal, uses every any means at his disposal to make sure his family is not torn to shreds and eventually comes out on top. The true ace up his sleeve is the new head of his family, the warrior and poet Guido Cavalcanti. Guido is driven to seek an impossible peace as he strives to save his city and marry the girl he loves. He is helped by a young, exceptionally shy poet known as Dante Alighieri... It is a story of war, betrayal, intrigue and magic that is woven skilfully together to create a wondrous combination of historical accuracy and the fantastic world that lies behind human endeavour. "The Eternal War - Armies of Saints" is an innovative historical fantasy set against the backdrop of the Florence of the Divine Comedy. It has already conquered Italy and now, with the English translation, it is set to take the world. **Purple Cow Transform Your Business by Being Remarkable** Penguin UK You're either a Purple Cow or you're not. You're either remarkable or invisible. Make your choice. What do Apple, Starbucks, Dyson and Pret a Manger have in common? How do they achieve spectacular growth, leaving behind former tried-and-true brands to gasp their last? The old checklist of P's used by marketers - Pricing, Promotion, Publicity - aren't working anymore. The golden age of advertising is over. It's time to add a new P - the Purple Cow. Purple Cow describes something phenomenal, something counterintuitive and exciting and flat-out unbelievable. In his new bestseller, Seth Godin urges you to put a Purple Cow into everything you build, and everything you do, to create something truly noticeable. It's a manifesto for anyone who wants to help create products and services that are worth marketing in the first place. **A Little History of Economics** Yale University Press A lively, inviting account of the history of economics, told through events from ancient to modern times and the ideas of great thinkers in the field What causes poverty? Are economic crises inevitable under capitalism? Is government intervention in an economy a helpful approach or a disastrous idea? The answers to such basic economic questions matter to everyone, yet the unfamiliar jargon and math of economics can seem daunting. This clear, accessible, and even humorous book is ideal for young readers new to economics and for all readers who seek a better understanding of the full sweep of economic history and ideas. Economic historian Niall Kishtainy organizes short, chronological chapters that center on big ideas and events. He recounts the contributions of key thinkers including Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and others, while examining topics ranging from the invention of money and the rise of agrarianism to the Great Depression,

entrepreneurship, environmental destruction, inequality, and behavioral economics. The result is a uniquely enjoyable volume that succeeds in illuminating the economic ideas and forces that shape our world. **Stop Reading the News A Manifesto for a Happier, Calmer and Wiser Life** Sceptre News is to the mind what sugar is to the body. In 2013 Rolf Dobelli stood in front of a roomful of journalists and proclaimed that he did not read the news. It caused a riot. Now he finally sets down his philosophy in detail. And he practises what he preaches: he hasn't read the news for a decade. **Stop Reading the News** is Dobelli's manifesto about the dangers of the most toxic form of information - news. He shows the damage it does to our concentration and well-being, and how a misplaced sense of duty can misdirect our behaviour. From the author of the bestselling **The Art of Thinking Clearly**, Rolf Dobelli's book offers the reader guidance about how to live without news, and the many potential gains to be had: less disruption, more time, less anxiety, more insights. In a world of increasing disruption and division, **Stop Reading the News** is a welcome voice of calm and wisdom. **The Cornered Cat A Woman's Guide to Concealed Carry** White Feather Press, LLC "If you have to fight...fight like a cornered cat." --Cover. **The Power** Little, Brown What would happen if women suddenly possessed a fierce new power? "The Power is our era's **The Handmaid's Tale**." --Ron Charles, Washington Post ****WINNER OF THE BAILEYS WOMEN'S PRIZE FOR FICTION**** One of the New York Times's Ten Best Books of the Year One of President Obama's favorite reads of the Year A Los Angeles Times Best Book of the Year One of the Washington Post's Ten Best Books of the Year An NPR Best Book of the Year One of Entertainment Weekly's Ten Best Books of the Year A San Francisco Chronicle Best Book of the Year A Bustle Best Book of the Year A Paste Magazine Best Novel of the Year A New York Times Book Review Editors' Choice An Amazon Best Book of the Year "Alderman's writing is beautiful, and her intelligence seems almost limitless. She also has a pitch-dark sense of humor that she wields perfectly." --Michael Schaub, NPR In **THE POWER**, the world is a recognizable place: there's a rich Nigerian boy who lounges around the family pool; a foster kid whose religious parents hide their true nature; an ambitious American politician; a tough London girl from a tricky family. But then a vital new force takes root and flourishes, causing their lives to converge with devastating effect. Teenage girls now have immense physical power--they can cause agonizing pain and even death. And, with this small twist of nature, the world drastically resets. From award-winning author Naomi Alderman, **THE POWER** is speculative fiction at its most ambitious and provocative, at once taking us on a thrilling journey to an alternate reality, and exposing our own world in bold and surprising ways. **The Smashing Book #1** Smashing Magazine **The Smashing Book #1** (eBook) is the digital version of the printed book about best practices in modern Web design. **The Smashing Book #1** shares technical tips and best practices on coding, usability and optimization and explores how to create successful user interfaces and apply marketing principles to increase conversion rates. It also shows how to get the most out of typography, color and branding so that you end up with intuitive and effective Web designs. And lastly, you will also get a peek behind the curtains of Smashing Magazine. **TABLE OF CONTENTS - The Art And Science Of CSS Layouts - User Interface Design In Modern Applications - Web Typography: Rules, Guidelines And Common Mistakes - Usability Principles For Modern Websites - The Guide to Fantastic Color Usage In Web Design and Usability - Performance Optimization For Websites - Design To Sell: Increasing Conversion Rates - How To Turn A Site Into A Remarkable Brand - Learning From Experts: Interviews And Insights - The Smashing Story** The book is written by Jacob Gube (SixRevisions) Dmitry Fadeev (UsabilityPost) Chris Spooner (SpoonGraphics) Darius A Monsef IV (COLOURlovers.com) Alessandro Cattaneo (with co-editing by Jon Tan) Steven Snell (VandelayDesign) David Leggett (UXBooth) Andrew Maier (UXBooth) Kayla Knight (regular writer on SM) Yves Peters (Typographica.org) René Schmidt (system administrator of our servers) and The Smashing Magazine editorial team, Vitaly Friedman and Sven Lennartz. The book was edited by Vitaly Friedman, editor-in-chief of Smashing Magazine. **Cyberbullying and Cyberthreats Responding to the Challenge of Online Social Aggression, Threats, and Distress** Research Press Online communications can be extremely cruel and vicious. They can cause great emotional harm and can take place 24/7. Damaging text and images can be widely disseminated and impossible to fully remove. There are increasing reports of youth suicide, violence, and abduction related to cyberbullying and cyberthreats. This essential resource provides school counselors, administrators, and teachers with cutting-edge information on how to prevent and respond to cyberbullying and cyberthreats. It addresses real-life situations that often occur as students embrace the Internet and other digital technologies: Sending offensive or harassing messages Dissing someone or spreading nasty rumors on sites such as MySpace Disclosing someone's intimate personal information Breaking into someone's e-mail account and sending damaging messages under that person's name Excluding someone from an online group Using the Internet to intimidate The book includes detailed guidelines for managing in-school use of the Internet and personal digital devices, including cell phones. Extensive reproducible appendices contain forms for assessment, planning, and intervention, as well as a 9-page student guide and 16-page parent guide. An accompanying CD of all the reproducible forms and student handouts is included with the book. **Midnight in Everwood** HarperCollins UK In the darkness of night, magic awaits... **Networked The New Social Operating System** MIT Press How social networks, the personalized Internet, and always-on mobile connectivity are transforming—and expanding—social life. Daily life is connected life, its rhythms driven by endless email pings and responses, the chimes and beeps of continually arriving text messages, tweets and retweets, Facebook updates, pictures and videos to post and discuss. Our perpetual connectedness gives us endless opportunities to be part of the give-and-take of networking. Some worry that this new environment makes us isolated and lonely. But in **Networked**, Lee Rainie and Barry Wellman show how the large, loosely knit social circles of networked individuals expand opportunities for learning, problem solving, decision making, and personal interaction. The new social operating system of “networked individualism” liberates us from the restrictions of tightly knit groups; it also requires us to develop networking skills and strategies, work on maintaining ties, and balance multiple overlapping networks. Rainie and Wellman outline the “triple revolution” that has brought on this transformation: the rise of social

networking, the capacity of the Internet to empower individuals, and the always-on connectivity of mobile devices. Drawing on extensive evidence, they examine how the move to networked individualism has expanded personal relationships beyond households and neighborhoods; transformed work into less hierarchical, more team-driven enterprises; encouraged individuals to create and share content; and changed the way people obtain information. Rainie and Wellman guide us through the challenges and opportunities of living in the evolving world of networked individuals.

Darling Days A Memoir HarperCollins Born into the beautiful bedlam of downtown New York in the eighties, iO Tillett Wright came of age at the intersection of punk, poverty, heroin, and art. This was a world of self-invented characters, glamorous superstars, and strung-out sufferers, ground zero of drag and performance art. Still, no personality was more vibrant and formidable than iO's mother's. Rhonna, a showgirl and young widow, was a mercurial, erratic glamazon. She was iO's fiercest defender and only authority in a world with few boundaries and even fewer indicators of normal life. At the center of *Darling Days* is the remarkable relationship between a fiery kid and a domineering ma—a bond defined by freedom and control, excess and sacrifice; by heartbreaking deprivation, agonizing rupture, and, ultimately, forgiveness. *Darling Days* is also a provocative examination of culture and identity, of the instincts that shape us and the norms that deform us, and of the courage and resilience it takes to listen closely to your deepest self. When a group of boys refuse to let six-year-old, female-born iO play ball, iO instantly adopts a new persona, becoming a boy named Ricky—a choice iO's parents support and celebrate. It is the start of a profound exploration of gender and identity through the tenderest years, and the beginning of a life invented and reinvented at every step. Alternating between the harrowing and the hilarious, *Darling Days* is the candid, tough, and stirring memoir of a young person in search of an authentic self as family and home life devolve into chaos.

A Touch of Darkness Bloom Books "Persephone is the Goddess of Spring in title only. Since she was a little girl, flowers have only shriveled at her touch. After moving to New Athens, she hoped to lead an unassuming life disguised as a mortal journalist. All of that changes when she sits down in a forbidden nightclub to play a hand of cards with a hypnotic and mysterious stranger. Hades, God of the Dead, has built a gambling empire in the mortal world and his favorite bets are rumored to be impossible. But nothing has ever intrigued him as much as the goddess offering him a bargain he can't resist. After her encounter with Hades, Persephone finds herself in a contract with the God of the Dead, and his terms are impossible: Persephone must create life in the Underworld or lose her freedom forever. The bet does more than expose Persephone's failure as a goddess, however. As she struggles to sow the seeds of her freedom, love for the God of the Dead grows—a love that is both captivating and forbidden"-- *The Cloven Viscount* Houghton Mifflin Harcourt When a nobleman is split in two, his separate halves pursue different adventures in a fantastically macabre tale by the author of *Invisible Cities*. It is the seventeenth century, and the Viscount Medardo of Terralba must go into battle against the Turks. But the inexperienced warrior is soon bisected lengthwise by a cannonball. Through a miracle of stitching, one half of him survives, returning to his feudal estate to lead a lavishly evil life. But soon his other, virtuous half appears—also very much alive. When the two halves become rivals for the love of the same woman, there's no telling the lengths each will go to in order to win. Now available in an independent volume for the first time, this deliciously bizarre novella of is Calvino at his most devious and winning.

Siddhartha Top 100 Classic Novels □□□ Siddhartha is a 1922 novel by Hermann Hesse that deals with the spiritual journey of self-discovery of a man named Siddhartha during the time of the Gautama Buddha. The book, Hesse's ninth novel, was written in German, in a simple, lyrical style. It was published in the U.S. in 1951 and became influential during the 1960s. Hesse dedicated the first part of it to Romain Rolland and the second to Wilhelm Gundert, his cousin. The word Siddhartha is made up of two words in the Sanskrit language, siddha (achieved) + artha (what was searched for), which together means "he who has found meaning (of existence)" or "he who has attained his goals". In fact, the Buddha's own name, before his renunciation, was Siddhartha Gautama, Prince of Kapilvastu. In this book, the Buddha is referred to as "Gotama".

Trends in Contemporary Italian Narrative 1980-2007 Cambridge Scholars Publishing The 'new Italian narrative' that began to be spoken about in the 1980s was not associated with a single writer or movement but with an eclectic and varied production. The eight essays that make up this volume set out to give a flavour of the breadth and range of recent trends and developments. The collection opens with two essays on crime fiction. In the first, Luca Somigli examines novels dealing with topical issues or recent history and which reveal a strong indigenous and regional tradition, while in the second, Nicoletta McGowan discusses the particular case of a noir by Claudia Salvatori. They are followed by essays on two of Italy's best-known contemporary writers: Marina Spunta's essay explores the representation of space, place and landscape in the work of Gianni Celati and photographer Luigi Ghirri, while Darrell O'Connell analyses the fiction of Vincenzo Consolo, and his struggle to find a means of representing an ethical stance within fiction. Two essays then examine the role of the anthology for young writers: Charlotte Ross and Derek Duncan in the context of lesbian and gay writing, looking at identity politics and the problematics of categorization; Monica Jansen and Inge Lanslots in that of the "Young Cannibals", and their often unsettling non-literary language and orientation towards cinema, pop music and slang. The penultimate essay, by Jennifer Burns, discusses the literature of migrants to Italy, focusing on questions of identity, memory, mobility and language, while the final contribution, by Gillian Ania, is a study of apocalypse and dystopia in contemporary writing, looking at novels by Vassalli, Capriolo, Avoleo and Pispisa. "This volume examines Italian narrative from the 1980s to the present, from the original viewpoint of genres, categories, trends, rather than author-based analyses. It highlights the innovations of the last twenty years, incorporating into the various themes well known writers like Consolo, Celati and Vassalli, with relative newcomers like Avoleo and Pispisa. The contributors to the volume, academics from the UK, Ireland, Canada, Belgium, cover a wide range of themes which have come to the fore during this period, ranging from detective stories (both the giallo and the noir) to lesbian and gay writing, to immigration literature in Italian, to the study of apocalypse and

dystopia. The themes are contextualized in the socio-political and cultural changes taking place in Italy, and parallel to this the temporal moments of the narratives are in turn related to their historical realities. This is a richly woven account which presents post '80s Italian narrative from a new and stimulating angle, in eight lucid and informative essays which will be welcomed by all those interested in contemporary fiction in its cultural context." —Professor Anna Laura Lepschy, Department of Italian, University College London

Visualising Facebook A Comparative Perspective UCL Press Since the growth of social media, human communication has become much more visual. This book presents a scholarly analysis of the images people post on a regular basis to Facebook. By including hundreds of examples, readers can see for themselves the differences between postings from a village north of London, and those from a small town in Trinidad. Why do women respond so differently to becoming a mother in England from the way they do in Trinidad? How are values such as carnival and suburbia expressed visually? Based on an examination of over 20,000 images, the authors argue that phenomena such as selfies and memes must be analysed in their local context. The book aims to highlight the importance of visual images today in patrolling and controlling the moral values of populations, and explores the changing role of photography from that of recording and representation, to that of communication, where an image not only documents an experience but also enhances it, making the moment itself more exciting.

Handbook on European data protection law 2018 Edition Council of Europe The rapid development of information technology has exacerbated the need for robust personal data protection, the right to which is safeguarded by both European Union (EU) and Council of Europe (CoE) instruments. Safeguarding this important right entails new and significant challenges as technological advances expand the frontiers of areas such as surveillance, communication interception and data storage. This handbook is designed to familiarise legal practitioners not specialised in data protection with this emerging area of the law. It provides an overview of the EU's and the CoE's applicable legal frameworks. It also explains key case law, summarising major rulings of both the Court of Justice of the European Union and the European Court of Human Rights. In addition, it presents hypothetical scenarios that serve as practical illustrations of the diverse issues encountered in this ever-evolving field.

Angel Therapy Healing Messages for Every Area of Your Life Hay House, Inc Dr. Doreen Virtue's life changed dramatically when angels miraculously warned her and then intervened during a carjacking. After her angelic encounter, Doreen began asking the angels for additional guidance. They answered her requests with very clear and loving words. She writes of how the angelic guidance affected her work as a psychotherapist: "I began helping my counselling clients to hear their own angels. Very quickly, I discovered that the healing power of the angels exceeds any form of 'man-made' therapy I had ever witnessed. The angels have wonderful gifts from God to impart to us." In Angel Therapy, Doreen delivers The Angelic Realm's messages of comfort and guidance that can help you with troubling emotions such as depression, boredom, confusion, and anger; and issues associated with careers, relationships, parenting, and much more.

Call of the Raven The Sunday Times bestselling thriller Bonnier Zaffre Ltd. The action-packed and gripping new adventure by number one bestselling author, Wilbur Smith, about one man's quest for revenge. 'An exciting, taut and thrilling journey you will never forget' - Sun **THE DESIRE FOR REVENGE CAN BURN THE HEART OUT OF A MAN.** The son of a wealthy plantation owner and a doting mother, Mungo St John is accustomed to wealth and luxury - until he returns from university to discover his family ruined, his inheritance stolen and his childhood sweetheart, Camilla, taken by the conniving Chester Marion. Mungo swears vengeance and devotes his life to saving Camilla-and destroying Chester. Camilla, trapped in New Orleans, powerless as a kept slave and subject to Chester's brutish behaviour, must do whatever it takes to survive. As Mungo battles his own fate and misfortune, he must question what it takes for a man to regain his power in the world when he has nothing, and what he is willing to do to exact revenge... **PRAISE FOR WILBUR SMITH: 'A Master Storyteller' - Sunday Times 'Wilbur Smith is one of those benchmarks against whom others are compared' - The Times 'No one does adventure quite like Smith' - Daily Mirror**

Email Marketing. Come Creare una Campagna di Direct Marketing Efficace Ottimizzando Target e Messaggio. (Ebook Italiano - Anteprima Gratis) Come Creare una Campagna di Direct Marketing Efficace Ottimizzando Target e Messaggio Bruno Editore Programma di Email Marketing Come Creare una Campagna di Direct Marketing Efficace Ottimizzando Target e Messaggio **COME IMPOSTARE UNA CAMPAGNA DI EMAIL MARKETING** L'importanza di stabilire da subito l'obiettivo che si intende raggiungere con la campagna. Cosa sono le DEM e perchè sono molto efficaci. Come strutturare la newsletter per fare in modo che colga nel segno. **COME COSTRUIRE UNA LISTA DI INDIRIZZI** Come fare email marketing in Italia da un punto di vista legale. Perchè preferire liste costruite dall'interno rispetto a liste esterne. Qual è il modo migliore per incrementare la tua lista di indirizzi. Come risolvere il problema delle caselle di posta intasate dai messaggi. **COME SCRIVERE IL MESSAGGIO VINCENTE** Come incrementare il tasso di apertura dei tuoi messaggi. Perchè mittente e oggetto possono fare il successo o il fallimento del messaggio. Quale formato è più conveniente usare e perchè. Come convincere un cliente diffidente con il testo giusto. **COME INVIARE IL MESSAGGIO** Quali sono gli strumenti tecnici necessari per una campagna professionale. Come fare per aggirare i sistemi anti-spam. Quanto dura il ciclo di vita di un messaggio. Come ottimizzare i risultati in base al ciclo di vita del messaggio. **COME OTTIMIZZARE UNA CAMPAGNA DI E-MAIL MARKETING** Come valutare l'efficacia di un messaggio. Che cos'è la deliverability e quali sono le leve utili per il miglioramento dei risultati delle campagne. Per cosa è utile l'offering test e come utilizzarlo. Cosa sono gli split test e perché bisogna farli. **GLI ELEMENTI COMPLEMENTARI DI UNA CAMPAGNA DI E-MAIL MARKETING** Come lavorare sul sito per far iscriverne l'utente alla tua newsletter. La gestione della reputazione online e le email transazionali. Come strutturare landing page e moduli online per ottenere maggiori tassi di iscrizione alla mailing list. L'importanza di avere un sito ben visibile per ampliare costantemente i contatti.

If Cats Disappeared from the World A Novel Flatiron Books The international phenomenon that has sold over a million copies in Japan, **If Cats Disappeared from the World** is a funny, heartwarming, and profound meditation on the meaning of life. The postman's days are numbered. Estranged from his family, living alone

with only his cat Cabbage to keep him company, he was unprepared for the doctor's diagnosis that he has only months to live. But before he can tackle his bucket list, the Devil appears to make him an offer: In exchange for making one thing in the world disappear, our narrator will get one extra day of life. And so begins a very bizarre week... With each object that disappears the postman reflects on the life he's lived, his joys and regrets, and the people he's loved and lost. Genki Kawamura's timeless tale is a moving story of loss and reconciliation, of one man's journey to discover what really matters most in life.

Asylums Essays on the Social Situation of Mental Patients and Other Inmates Routledge A total institution is defined by Goffman as a place of residence and work where a large number of like-situated, individuals, cut off from the wider society for an appreciable period of time, together lead an enclosed, formally administered round of life. Prisons serve as a clear example, providing we appreciate that what is prison-like about prisons is found in institutions whose members have broken no laws. This volume deals with total institutions in general and, mental hospitals, in particular. The main focus is, on the world of the inmate, not the world of the staff. A chief concern is to develop a sociological version of the structure of the self. Each of the essays in this book were intended to focus on the same issue--the inmate's situation in an institutional context. Each chapter approaches the central issue from a different vantage point, each introduction drawing upon a different source in sociology and having little direct relation to the other chapters. This method of presenting material may be irksome, but it allows the reader to pursue the main theme of each paper analytically and comparatively past the point that would be allowable in chapters of an integrated book. If sociological concepts are to be treated with affection, each must be traced back to where it best applies, followed from there wherever it seems to lead, and pressed to disclose the rest of its family.

Digital Anthropology Taylor & Francis Anthropology has two main tasks: to understand what it is to be human and to examine how humanity is manifested differently in the diversity of culture. These tasks have gained new impetus from the extraordinary rise of the digital. This book brings together several key anthropologists working with digital culture to demonstrate just how productive an anthropological approach to the digital has already become. Through a range of case studies from Facebook to Second Life to Google Earth, Digital Anthropology explores how human and digital can be defined in relation to one another, from avatars and disability; cultural differences in how we use social networking sites or practise religion; the practical consequences of the digital for politics, museums, design, space and development to new online world and gaming communities. The book also explores the moral universe of the digital, from new anxieties to open-source ideals. Digital Anthropology reveals how only the intense scrutiny of ethnography can overturn assumptions about the impact of digital culture and reveal its profound consequences for everyday life. Combining the clarity of a textbook with an engaging style which conveys a passion for these new frontiers of enquiry, this book is essential reading for students and scholars of anthropology, media studies, communication studies, cultural studies and sociology.