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KEY=BRIDGE - MARSHALL RAYMOND

25 BRIDGE CONVENTIONS YOU SHOULD KNOW

Master Point Press Explains twenty-five bidding conventions, including the grand slam force, lead-directing doubles, negative doubles, new minor forcing, responsive doubles, reverse Drury, splinter bids, Stayman, takeout doubles, and weak two-bids

BRIDGE

25 WAYS TO COMPETE IN THE BIDDING

Master Point Press A follow-up book from the author team that produced the award-winning and best-selling 25 Bridge Conventions You Should Know. Aimed at the same novice/social player audience as their first book, this new title deals with competitive auctions in which the opponents have opened the bidding. This is the most complex area of bridge bidding, and has never up to now been dealt with comprehensively in a book that is understandable for non-experts.

THE POCKET GUIDE TO BRIDGE CONVENTIONS YOU SHOULD KNOW

Master Point Press A handy pocket size guide to 25 basic bidding conventions.

TO BID OR NOT TO BID

Master Point Press To bid or not to bid -- the perennial dilemma in competitive auctions. The easy answer to the question lies in the correct use of the Law of Total Tricks. The LAW has been part of bridge literature since the 1950s, but it was in this book that Larry Cohen brought it to the attention of the majority of bridge players. Still the most lucid explanation of the LAW ever published, this is a book that every bridge player needs to own, to read, to re-read, and to study in order to improve their results.

BRIDGE

25 WAYS TO TAKE MORE TRICKS AS DECLARER

Master Point Press Another title in the best-selling '25' series, from award-winning author and master teacher Barbara Seagram, and using the same popular format as earlier books. Other titles in the series have revolved around bidding; this one deals with the play of the cards as declarer, a major topic in beginner and intermediate bridge lessons. As usual in this series, basic ideas on the strategies and tactics available to declarer are covered comprehensively in the early part of the book, while in later chapters, more advanced players will find ideas and topics that challenge their own understanding of the game.

PLANNING THE PLAY OF A BRIDGE HAND

Master Point Press This book, starting from the basics, explains how to make a plan as a declarer. The reader learns how to recognise which technique to apply on a given deal, both in notrump contracts and suit contracts.

25 STEPS TO LEARNING 2/1

Master Point Press Another title in the best-selling '25' series, using the same popular format. Over the last fifteen or so years, the 2/1 Game Forcing bidding method has gained substantial popularity, but for various reasons it is not taught in beginner classes. This book is therefore designed for players who are familiar with Standard bidding and are interested in switching to the 2/1 method. It covers basic concepts as well as the differences between 2/1 and Standard auctions, and includes a discussion of more advanced ideas and conventions that fit particularly well with 2/1 methods. Existing books on this topic (notably by Max Hardy and Mike Lawrence) are too advanced and/or too technical for this level of player.

THE FUN WAY TO SERIOUS BRIDGE

Simon and Schuster The Fun Way To Serious Bridge is for anyone who wants to learn and understand the fundamentals of the mind-stimulating and challenging game of bridge -- and enjoy every minute of it! Harry Lampert combines his skills as a bridge player and teacher with his artistic talents to bring you a totally new FUN way to learn the game. The magic of his superb cartoons and simple, informative language will help you to absorb the principles of serious contract bridge -- and remember them. You'll laugh and learn every step of the way from opening bids to strip and end plays. Whether novice or seasoned social player, this unique book will make good bridge a simple "trick." You'll learn all about: * Opening bids, suit bids, response and no trump bids, and how to force bids * Competition and the reasons and ways behind it * Big hand bidding such as Blackwood Convention, grand slam force and Gerber Convention * Patterns of play including how tricks are won, the finesse, establishing a long suit, when to pull and delay trumps and entries. * Defensive and advanced play -- plus much more!

TIPS ON COMPETITIVE BIDDING

Master Point Press Twenty years ago, Mike Lawrence published a series of short booklets for intermediate players, entitled Topics on Bridge, with advice on various aspects of bidding and card play. Long unavailable, this material has now been revised, updated, and republished in three anthology volumes, each comprised of about ten of the original booklets. Lawrence is acknowledged as one of the two or three best writers in the world for intermediate players, and there will be a ready audience for this series in its new format.

HOW GOOD IS YOUR BRIDGE?

Master Point Press Rate your bridge game with this fascinating quiz book on declarer play and defense. The author presents a series of card play problems, and assigns the reader a score based on how close to the optimum solution they get. Readers can expect their scores to improve as they work through the book, inevitably learning as they go.

A TASTE OF BRIDGE

Master Point Press *Jeff Bayones Honors Bridge Club in New York is the largest in North America, perhaps in the world. This book is based on their beginners course, a series of six lessons that have started thousands of people on the road to enjoying the worlds most popular card game. And no, you wont be able to play bridge when youve read it but if you were to take up tennis, or the piano, how far would six lessons get you? The hope is that the reader will be hooked, and having acquired a taste for bridge, will go on to more comprehensive courses. This one is just to whet the appetite.*

COUNTDOWN TO WINNING BRIDGE

Master Point Press *Did you ever notice how the bridge experts always seem to know where every card is? How their finesses always seem to succeed? How their guesses are nearly always perfect? This book won't teach you to play quite that well, but it will introduce you to some very simple techniques that the experts use on play and defense. As declarer or defender, counting the hand is the one thing that will help you the most. But how do you keep track of all those cards? This book will show you how - explaining the tricks of the trade, and helping anyone who can count to thirteen to become a much better player. Full of practical examples of how to apply the information you get from counting, this book is sure to improve your game.*

POINTS SCHMOINTS!

BERGEN'S WINNING BRIDGE SECRETS

BRIDGE IN THE MENAGERIE

Master Point Press *Victor Mollo's Bridge in the Menagerie is on any list of the all-time top ten books on the game. The stories it contains, originally published in Bridge Magazine and The Bridge World, found a world-wide audience in book form. Everyone can relate to the characters (the Hideous Hog, the Rueful Rabbit, Oscar the Owl, and the rest), the bridge hands are brilliant, and the stories themselves hilarious. This is the book against which all subsequent attempts at bridge humor are measured. Bridge in the Menagerie has been out of print for some time, and is reissued now with illustrations by bridge cartoonist Bill Buttle.*

THE COMPLETE BOOK ON OVERCALLS AT CONTRACT BRIDGE

A MIKE LAWRENCE BRIDGE CLASSIC

Master Point Press *Originally published in 1980, this book quickly became recognized as a 'must-read' for any would-be bridge expert, and has never been out of print. Now, almost 30 years later, the author has revised, updated and expanded it to take into account modern developments in the theory and practice of competitive bidding. Anyone serious about improving their game needs to own a copy of this book. Alfred Sheinwold's review of the original edition: 'If you read only one bridge book this year, this should be it.'*

COMING BACK TO BRIDGE

Bridge is a game that people often decide to learn as empty-nesters. There are also those who learned the game when they were younger -- but while they would like to start playing again, they are nervous about how much the game may have changed. There are new ways of bidding, new conventions, and other things they will need to know before they are confident about playing even with friends. That's exactly the audience for this book -- those who are 'coming back to bridge'. It summarizes the key changes that someone who has not played for twenty to thirty years will encounter, and explains simply and clearly what they will need to know to be comfortable in the modern game.

THE GREAT BRIDGE SCANDAL

THE MOST FAMOUS CHEATING CASE IN THE HISTORY OF THE GAME

Master Point Press *In 1965, the bridge world was rocked by an accusation of cheating at the world championships in Buenos Aires. The pair involved were Britain's Terence Reese and Boris Schapiro, two of the world's best players. Now, almost fifty years later, the true inside story can be told - the investigation, the accusation, and the very different results of the World Bridge Federation and British Bridge League inquiries.*

PUTTING AUCTION THEORY TO WORK

Cambridge University Press *This book provides a comprehensive introduction to modern auction theory and its important new applications. It is written by a leading economic theorist whose suggestions guided the creation of the new spectrum auction designs. Aimed at graduate students and professionals in economics, the book gives the most up-to-date treatments of both traditional theories of 'optimal auctions' and newer theories of multi-unit auctions and package auctions, and shows by example how these theories are used. The analysis explores the limitations of prominent older designs, such as the Vickrey auction design, and evaluates the practical responses to those limitations. It explores the tension between the traditional theory of auctions with a fixed set of bidders, in which the seller seeks to squeeze as much revenue as possible from the fixed set, and the theory of auctions with endogenous entry, in which bidder profits must be respected to encourage participation.*

STANDARD MODERN PRECISION

GETTING FROM HERE TO THERE

Master Point Press *Play the System National Champions Play Over the last 20 years a consensus bidding system among American national champions has been chosen and is now the lingua franca for hundreds among the pro circuit, top junior players and strong tournament players. This book will introduce you to the system, called Standard Modern Precision (or SMP), with lots of examples, quizzes and real-life hands bid by actual world champions. Part 1 covers the basics, and provides a working knowledge of the system so you can start playing and winning right away. A partnership may choose to continue on to Part 2 (The Full System) or Part 3 (Optional Gadgets). Also included are step-by-step instructions for setting up hands to practice on Bridge Base Online and a cheat sheet for reference when bidding. It's time to start winning with the high-octane system that more tournament players are using, just like the pros.*

WINNING NOTRUMP LEADS

Lightning Source Incorporated *To discover which opening lead is best from a given West hand against a particular auction, the authors use computer software to generate 5000 deals that match the North-South bidding. (The West hand remains the same and the other three hands are chosen randomly.) The software then plays these deals automatically, seeing which of the 13 possible opening leads works best at both IMPs (rubber bridge/Chicago) and match-point pairs. By analysing the results, the authors pass on to the reader the secrets of finding the best lead against notrump contracts on a wide range of different auctions.*

BRIDGE BASICS 2

COMPETITIVE BIDDING

Baron/Barclay Bridge Supplies Covers the concepts needed when both sides are bidding for the contract. It introduces preemptive opening bids, overcalls and takeout doubles.

ROMAN KEYCARD BLACKWOOD

THE LAST WORD

This is the fifth (and according to the author, the very last - but don't hold your breath) edition of what is acknowledged to be the definitive book on a convention that every serious player uses. Completely revised and updated from the previous version, this newest version contains even more leading-edge ideas, and is full of examples, quizzes and practice hands. A must for the tournament player. Includes, among many other features: - Why you should play 1430 and 3014 RKB responses, and when - The extensions of RKB: the queen ask, the specific king ask, and more - How to handle voids, as asker or responder - RKB in minor-suit auctions - 60 practice hands for you to bid with your favorite partner This is the only book that explains every facet of one of the most popular conventions in modern bridge. Eddie Kantar (Santa Monica, CA) is one of the most popular and prolific bridge writers in the world. A winner of two World Championships, and a member of the Bridge Hall of Fame, his many books include Modern Bridge Defense, Advanced Bridge Defense, the hilarious Kantar on Kontract, and of course, Roman Keycard Blackwood. His work appears regularly in many bridge magazines around the world.

MINING OF MASSIVE DATASETS

Cambridge University Press Now in its second edition, this book focuses on practical algorithms for mining data from even the largest datasets.

EDDIE KANTAR TEACHES ADVANCED BRIDGE DEFENSE

Master Point Press Covers defensive strategies, interferences, ways of counting the hand, extra trump tricks, falsecarding, and lead-directing doubles

EDDIE KANTAR TEACHES MODERN BRIDGE DEFENSE

Master Point Press Covers leads, signaling, second- and third-hand play, and discarding, and includes practice hands and quizzes

WINNING BRIDGE CONVENTIONS

COMPETITIVE BIDDING

THE WINNING BRIDGE CONVENTIONS SERIES Competitive Bidding Bridge students quickly discover that basic bidding will only get them so far. To improve it is necessary to master a certain number of bidding conventions, and be prepared both to play them and to play against them. Each of the books in this series covers a number of useful conventions, explaining them carefully along with numerous examples and quizzes to help the reader understand what is being learned. Included in this book: Weak Two Bids, Preemptive Bidding, Michaels Cuebid, Unusual 2NT, Sandwich NT, Unusual vs. Unusual, Cuebidding in Competitive Auctions and Good/Bad 2NT. PATTY TUCKER (Dunwoody, Georgia) is an ABTA Master Bridge Teacher and co-founder of Whirlwind Bridge and Atlanta Junior Bridge. Her success at the bridge table culminated in her victory in the 2000 Baldwin Flight A North American Open Pairs with long-time bridge partner Kevin Collins. Patty and Kevin were married in 2006.

WINNING SUIT CONTRACT LEADS

Winning Notrump Leads was a ground-breaking and very well-received book that used the power of computers to determine which opening leads work best against a variety of auctions at notrump. Using enhanced software, the authors now turn their attention to suit contracts. They generate millions of random deals, retaining those that match the chosen auction, for example 1S-2S-4S. By playing these deals automatically against each of the 13 possible opening leads from a given hand, they are able to discover which lead is most likely to beat the contract (also the best lead at matchpoint pairs). The authors provide insightful commentary to each result, answering timeless questions such as: When should I lead a trump? When is a doubleton a good opening lead? Should I lead differently against a partscore? Should I make an aggressive or a passive lead? Should I lead an ace against a small slam? Which leads work best against a grand slam? By using the number-crunching computer power available nowadays, there is no longer any need to rely on general opening-lead guidelines passed down by our ancestors. We think you will be surprised by many of the discoveries made during this investigation! DAVID BIRD (top) and TAF ANTHIAS were contemporaries at Cambridge University, both reading mathematics. They carried out research and development on software systems for over 30 years at IBM's UK Laboratories. In the 1970s they formed a successful bridge partnership, winning a number of national events. David is now one of the world's top bridge writers with 116 books to his name. Taf moved on to the USA, where he became a vice president of Cisco Systems. They have joined forces on this ground-breaking book.

THE ART OF DECLARER PLAY

CreateSpace 2014 IBPA Master Point Press Book of the Year! From Master Point Press: "This year we had a plethora of terrific books to choose among for our Book of the Year. In another year, three of our other candidates might have won the award. However, this year, one book stood out from the rest. *The Art of Declarer Play* belongs in the ranks of Watson, Reese and Kelsey as one of the best books on declarer play ever written. If you buy only one bridge book this year, this should be the one." **ADVANCED / EXPERT** Anybody can make straightforward contracts. **THE ART OF DECLARER PLAY** is about how to handle the rest. If you already have a good grasp of declarer-play technique, the blocking and unblocking plays, the eliminations and the squeezes, then this is the book for you. Bourke and Corfield begin where most of the other books finish, and reveal what goes on inside the mind of an expert, explaining how to anticipate the likely distribution, how to use logic and visualization, how to listen to the cards, and many other ways to make 'impossible' contracts. By understanding the thought processes that lead to a successful strategy in the most challenging of contracts, you will be able to replicate them for yourself, and bid with the confidence that comes from expert-level declarer play. If you want your cardplay to improve out of all recognition, If you want to learn the secrets of expert-level technique, If you are not afraid to challenge yourself, Then read on...

BEGINNING BRIDGE

Master Point Press Written for complete beginners, this book is based on material that Barbara Seagram uses in her own classes to introduce hundreds of new players to the game every year. The book will take readers to the point where they can enjoy a social game with friends or begin to explore their local bridge club.

THE PSYCHIC LIFE OF POWER

THEORIES IN SUBJECTION

Stanford University Press Judith Butler's new book considers the way in which psychic life is generated by the social operation of power, and how that social operation of power is concealed and fortified by the psyche that it produces. It combines social theory, philosophy, and psychoanalysis in novel ways, and offers a more sustained analysis of the theory of subject formation implicit in her previous books.

OPTIMAL HAND EVALUATION IN COMPETITIVE BIDDING

In his first book, *Optimal Hand Evaluation*, the author introduced a number of corrections to the Goren point count to reach "optimal" hand evaluation accuracy. That first book focused on non-competitive bidding situations where no further adjustments were needed as a result of the opponents' bidding.

This book now deals with this specific topic. First, it challenges the very premise of the Law of Total Tricks and compares the results of its application "at the table" by world-class players to the effectiveness of the Optimal point count. Then, it reveals how to precisely quantify: - The point-count adjustments that should be applied to hands that are short or long in a suit bid by the opponents. - Which point-count adjustments should be made to honors. - How adjustments translate a hand's Offense to Defense ratio. - What adjustments apply to balanced hands. This book begins with an overview and two-page summary of the Optimal point count. The full rationale and statistical support data justifying the point count can be found in the first book, as well as over 100 example hands illustrating its accuracy.

BUILDING A BIDDING SYSTEM

Master Point Press This book discussed the theory of bridge bidding for advanced players, with emphasis on the principles that need to underpin an effective bidding system. These include the concepts of Useful Space, Relays, Transfers, Dialogue Bidding, as well as the conflicting needs for a system that is robust, antagonistic, and also accurate. The ideas are illustrated with dozens of example hands from championship play, showing how these principles work in practice. The book will appeal to serious tournament players.

25 MORE BRIDGE CONVENTIONS YOU SHOULD KNOW

Master Point Press The sequel to ... 25 bridge conventions you should know--Cover.

DEMOCRACY AND EDUCATION

AN INTRODUCTION TO THE PHILOSOPHY OF EDUCATION,

John Dewey's *Democracy and Education* addresses the challenge of providing quality public education in a democratic society. In this classic work Dewey calls for the complete renewal of public education, arguing for the fusion of vocational and contemplative studies in education and for the necessity of universal education for the advancement of self and society. First published in 1916, *Democracy and Education* is regarded as the seminal work on public education by one of the most important scholars of the century.

THE RODWELL FILES

SECRETS OF A BRIDGE CHAMPION

Master Point Press Rodwell describes and explains a host of innovative ideas in cardplay, strategems that can be used as a declarer or defender. He then goes on to discuss the mental side of the game, areas that mark the key differences between an average player and a successful one.

OPTIMAL HAND EVALUATION

AN HONORS BOOK FROM MASTER POINT PRESS

Accurately assess the value of your combined hands Accurate hand evaluation is critically important to reaching the right contract in bridge. Yet, for over 75 years now, hand evaluation has essentially relied on Milton Work's 4-3-2-1 honor point count -- a count known to be seriously flawed and inaccurate. Even in balanced hands aces are under-valued, queens and jacks are overvalued, tens are not factored in, and distribution and fit are barely considered. All in all, this method gives a very unsatisfactory, inaccurate point count that leads, too often, to the wrong contract. In this book, the author addresses these flaws by applying corrections to the 4-3-2-1 honor point count and Goren's distribution point count, and introduces revolutionary new findings that lead to much more accurate hand evaluation. Most importantly, this new Optimal hand evaluation accurately assesses the value of both hands combined, the true test of hand evaluation. Over 100 example hands clearly establish that the Work/Goren point count is simply erroneous and that various other more modern methods do not offer a better alternative. Reading this book will let you be the judge, and applying the Optimal point count is sure to substantially improve your bidding.

THE COMPLETE BOOK ON BALANCING IN CONTRACT BRIDGE

Baron/Barclay Bridge Supplies This revised and expanded edition examines bridge auctions where the opponents bid something and you have the opportunity to either let them have it or to balance. The cost of not balancing can be huge, but you must weigh the cost of passing against the cost of bidding and getting a bad result. Lawrence's discussion of hand evaluation and planning a balancing auction goes beyond generic rules. Hundreds of examples help you develop judgment

HOW TO PLAY A BRIDGE HAND

Three Rivers Press Covers suit combinations, communication problems, trump entries, trump control problems, master hand selection, opening leads, the squeeze play, the throw-in play, and matchpoint strategy, and provides sample hands to illustrate each point

RADICAL MARKETS

UPROOTING CAPITALISM AND DEMOCRACY FOR A JUST SOCIETY

Princeton University Press Revolutionary ideas on how to use markets to achieve fairness and prosperity for all Many blame today's economic inequality, stagnation, and political instability on the free market. The solution is to rein in the market, right? *Radical Markets* turns this thinking on its head. With a new foreword by Ethereum creator Vitalik Buterin and virtual reality pioneer Jaron Lanier as well as a new afterword by Eric Posner and Glen Weyl, this provocative book reveals bold new ways to organize markets for the good of everyone. It shows how the emancipatory force of genuinely open, free, and competitive markets can reawaken the dormant nineteenth-century spirit of liberal reform and lead to greater equality, prosperity, and cooperation. Only by radically expanding the scope of markets can we reduce inequality, restore robust economic growth, and resolve political conflicts. But to do that, we must replace our most sacred institutions with truly free and open competition—*Radical Markets* shows how.

LEARN BRIDGE IN A DAY? STUDENT MANUAL

A 40-page manual to support the popular *Learn Bridge in a Day?* introductory seminar. Includes basics of point counting, opening, responding, scoring and play of the hand. Perfect for true beginners - fast, fun, fundamental.