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## **KEY=NOTES - SINGLETON CARNEY**

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### **COLLEGE PHYSICS**

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Breton Publishing Company

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### **OUT OF MY MIND**

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Simon and Schuster **Considered by many to be mentally retarded, a brilliant, impatient fifth-grader with cerebral palsy discovers a technological device that will allow her to speak for the first time.**

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### **SELF-PUBLISHING BOOT CAMP GUIDE FOR INDEPENDENT AUTHORS, 5TH EDITION**

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### **YOUR ROADMAP TO CREATING, PUBLISHING, PROMOTING, AND SELLING YOUR BOOKS**

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Self-Pub Boot Camp **“...the most comprehensive and up-to-date guide for anyone new to self-publishing. Highly**

recommended.” —Joel Friedlander, The Book Designer “...a must-read for anyone thinking about publishing their own works. She’s a great friend to the indie community and provides this valuable resource as a gift of love.” —Robin Cutler, Director of IngramSpark This 2020 5th edition of the Self-Publishing Boot Camp Guide for Independent Authors offers advice on marketing, editing, design, book production, and business author needs. It's meant for authors willing to do the work to create a readership and make real money from their books. It's meant for authors who want to do it all themselves and for those who want to hire out all or part of the tasks toward publishing. Authors who wish to set up a business as a small press will also benefit from the processes spelled out here. From beta publishing to distribution to media relations, authors will learn how to set a foundation for success from the idea stage to a quality, finished book. The step-by-step process includes recommendations for self-publishing products, tools, and services from reputable companies that are proven and trusted to help authors succeed. Reader's updates keep authors abreast of new offerings and changes in the self-publishing industry. Carla King has more than twenty years of experience as a writer, self-publisher, web developer, and book consultant. She started self-publishing in 1995 as a technology and travel writer. In 2010, she founded the Self-Publishing Boot Camp series of books, workshops, and online courses. She has been connected with the Silicon Valley self-publishing technology industry from its inception and has served as a trusted advisor to authors eager to use the tools to reach readers.

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## **INTRODUCING MICROSOFT POWER BI**

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Microsoft Press This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

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## **ALICE IN WONDERLAND**

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## **AGGADEH CHRONICLES BOOK 2: DRAGON**

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William D. Richards, LLC

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## **INTRODUCTORY STATISTICS**

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**Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA**

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## **PRECALCULUS**

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**Precalculus is adaptable and designed to fit the needs of a variety of precalculus courses. It is a comprehensive text that covers more ground than a typical one- or two-semester college-level precalculus course. The content is organized by clearly-defined learning objectives, and includes worked examples that demonstrate problem-solving approaches in an accessible way. Coverage and Scope Precalculus contains twelve chapters, roughly divided into three groups. Chapters 1-4 discuss various types of functions, providing a foundation for the remainder of the course. Chapter 1: Functions Chapter 2: Linear Functions Chapter 3: Polynomial and Rational Functions Chapter 4: Exponential and Logarithmic Functions Chapters 5-8 focus on Trigonometry. In Precalculus, we approach trigonometry by first introducing angles and the unit circle, as opposed to the right triangle approach more commonly used in College Algebra and Trigonometry courses. Chapter 5: Trigonometric Functions Chapter 6: Periodic Functions Chapter 7:**

**Trigonometric Identities and Equations Chapter 8: Further Applications of Trigonometry Chapters 9-12 present some advanced Precalculus topics that build on topics introduced in chapters 1-8. Most Precalculus syllabi include some of the topics in these chapters, but few include all. Instructors can select material as needed from this group of chapters, since they are not cumulative. Chapter 9: Systems of Equations and Inequalities Chapter 10: Analytic Geometry Chapter 11: Sequences, Probability and Counting Theory Chapter 12: Introduction to Calculus**

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## **CODING INTERVIEW QUESTIONS**

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Careermonk Publications "**Coding Interview Questions**" is a book that presents interview questions in simple and straightforward manner with a clear-cut explanation. This book will provide an introduction to the basics. It comes handy as an interview and exam guide for computer scientists.

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## **COLLEGE ALGEBRA**

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**College Algebra provides a comprehensive exploration of algebraic principles and meets scope and sequence requirements for a typical introductory algebra course. The modular approach and richness of content ensure that the book meets the needs of a variety of courses. College Algebra offers a wealth of examples with detailed, conceptual explanations, building a strong foundation in the material before asking students to apply what they've learned. Coverage and Scope In determining the concepts, skills, and topics to cover, we engaged dozens of highly experienced instructors with a range of student audiences. The resulting scope and sequence proceeds logically while allowing for a significant amount of flexibility in instruction. Chapters 1 and 2 provide both a review and foundation for study of Functions that begins in Chapter 3. The authors recognize that while some institutions may find this material a prerequisite, other institutions have told us that they have a cohort that need the prerequisite skills built into the course. Chapter 1: Prerequisites Chapter 2: Equations and Inequalities Chapters 3-6: The Algebraic Functions Chapter 3: Functions Chapter 4: Linear Functions Chapter 5: Polynomial and Rational Functions Chapter 6: Exponential and Logarithm Functions Chapters 7-9: Further Study in College Algebra Chapter 7: Systems of Equations and Inequalities Chapter 8: Analytic Geometry Chapter 9: Sequences, Probability and Counting Theory**

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## **REPORTING CHILD ABUSE AND NEGLECT IN NORTH CAROLINA**

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Institute of Government School of Government Univer Institut **Provides a comprehensive explanation of the North Carolina law**

requiring all citizens to report cases of suspected child abuse, neglect, and dependency. It also describes the states child protective services system. Appendixes include useful sections of the North Carolina Juvenile Code, elements of criminal offenses against children, and relevant telephone numbers.

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## **FAST WOMEN**

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Macmillan Following her divorce, Nell Dysart takes a job working for a detective agency and finds herself knee deep in embezzlement, bribery, blackmail, arson, adultery, murder, and passion with her boss, Gabe McKenna.

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## **HIGH-TEMPERATURE SOLID OXIDE FUEL CELLS FOR THE 21ST CENTURY**

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### **FUNDAMENTALS, DESIGN AND APPLICATIONS**

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Elsevier High-temperature Solid Oxide Fuel Cells, Second Edition, explores the growing interest in fuel cells as a sustainable source of energy. The text brings the topic of green energy front and center, illustrating the need for new books that provide comprehensive and practical information on specific types of fuel cells and their applications. This landmark volume on solid oxide fuel cells contains contributions from experts of international repute, and provides a single source of the latest knowledge on this topic. A single source for all the latest information on solid oxide fuel cells and their applications Illustrates the need for new, more comprehensive books and study on the topic Explores the growing interest in fuel cells as viable, sustainable sources of energy

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## **SMASHWORDS STYLE GUIDE**

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### **HOW TO FORMAT YOUR EBOOK**

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The Smashwords Style Guide has helped indie authors produce and publish over 65,000 high-quality ebooks. Over 100,000 copies downloaded in three years!

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## **START-UP CREATION**

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### **THE SMART ECO-EFFICIENT BUILT ENVIRONMENT**

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Woodhead Publishing Start-Up Creation: The Smart Eco-efficient Built Environment provides a state-of-the-art review on

high-technology applications and explains how these can be applied to improve the eco-efficiency of the built environment. Divided into four main parts, the book explains the key factors behind successful startup companies that grow from university research, including the development of a business plan, the importance of intellectual property, necessary entrepreneurial skills, and innovative thinking. Part Two presents the latest research findings on nano and bio-based technologies and their application and use to the energy efficiency of the built environment. Part Three focuses on the use of genetic algorithms, Big Data, and the Internet of Things applications. Finally, the book ends with an entire section dedicated to App development using selected case studies that illustrate their application and use for monitoring building energy-efficiency. Presents a definitive guide for startups that arise from college and university research, and how the application of advanced technologies can be applied to the built environment Includes case studies on new advanced technologies and apps development Links startup creation to the eco-efficient built environment through software applications

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## ZERO TO ONE

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### NOTES ON STARTUPS, OR HOW TO BUILD THE FUTURE

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Currency #1 NEW YORK TIMES BESTSELLER • “This book delivers completely new and refreshing ideas on how to create value in the world.”—Mark Zuckerberg, CEO of Meta “Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.”—Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we’re too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won’t make a search engine. Tomorrow’s champions will not win by competing ruthlessly in today’s marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in

unexpected places.

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## **ALCOHOLICS ANONYMOUS**

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### **THE STORY OF HOW MANY THOUSANDS OF MEN AND WOMEN HAVE RECOVERED FROM ALCOHOLISM**

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The basic text for Alcoholics Anonymous.

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## **SLEEP AND HEALTH**

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[Academic Press](#) **Sleep and Health** provides an accessible yet comprehensive overview of the relationship between sleep and health at the individual, community and population levels, as well as a discussion of the implications for public health, public policy and interventions. Based on a firm foundation in many areas of sleep health research, this text further provides introductions to each sub-area of the field and a summary of the current research for each area. This book serves as a resource for those interested in learning about the growing field of sleep health research, including sections on social determinants, cardiovascular disease, cognitive functioning, health behavior theory, smoking, and more. Highlights the important role of sleep across a wide range of topic areas Addresses important topics such as sleep disparities, sleep and cardiometabolic disease risk, real-world effects of sleep deprivation, and public policy implications of poor sleep Contains accessible reviews that point to relevant literature in often-overlooked areas, serving as a helpful guide to all relevant information on this broad topic area

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## **PREPARING A WORKFORCE FOR THE NEW BLUE ECONOMY**

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### **PEOPLE, PRODUCTS AND POLICIES**

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[Elsevier](#) **Preparing a Workforce for the New Blue Economy: People, Products and Policies** discusses the Blue Economy, how the industry will develop, and how to train the next generation. The book considers the use of big data, key skillsets, training undergraduate and graduate students, the Transition Assistance Program (TAP) in the US, economic opportunities in African coastal countries, and governmental agencies, non-profits and NGO's. Finally, a broad range of case studies are provided, covering oil spills, commercial fishing, data protection and harvesting, sustainability and weather forecasting, all presented to highlight the educational requirements of the workforce and potential economic opportunities. Coordinates efforts from different disciplines and sectors, and shares effective teaching practices and

approaches Includes comprehensive case studies that highlight the educational requirements of the workforce and potential economic opportunities Presents a framework for unifying several workforce sectors that are dependent upon the ocean

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## **FROM PRINT TO EBOOKS**

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### **A HYBRID PUBLISHING TOOLKIT FOR THE ARTS**

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This Toolkit is meant for everyone working in art and design publishing. No specific expertise of digital technology, or indeed traditional publishing technology, is required. The Toolkit provides hands-on practical advice and tools, focusing on working solutions for low-budget, small-edition publishing. Everything in the Hybrid Publishing Toolkit is based on real-world projects with art and design publishers. Editorial scenarios include art and design catalogues and periodicals, research publications, and artists'/designer's books.

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### **ENGINEERING STANDARDS FOR FORENSIC APPLICATION**

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[Academic Press](#) **Engineering Standards for Forensic Application** presents the technologies and law precedents for the application of engineering standards to forensic opinions, discussing Fundamentals, Disciplines, Engineering Standards, The Basics and the Future of Forensics. The book explores the engineering standard and how it is used by experts to give opinions that are introduced into evidence, and how they are assumed to be the best evidence known on the topic at hand. Final sections include coverage of NFL Brain Injuries and the Flint Water Crisis. Examples of the use of engineering standards are shown and discussed throughout the work. Addresses a wide variety of forensic engineering areas, including relevant law Provides a new approach of study that includes the work of both engineers and litigators Contains contributions from over 40 experts, offering the reader examples of general forensic methods that are based on reliable engineering practice

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### **EXPANSION MICROSCOPY FOR CELL BIOLOGY**

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[Academic Press](#) **Expansion Microscopy for Cell Biology, Volume 161** in the **Methods in Cell Biology** series, compiles recent developments in expansion microscopy techniques (Pro-ExM, U-ExM, Ex-STED, X10, Ex-dSTORM, etc.) and their applications in cell biology, ranging from mitosis, centrioles or nuclear pore complex to plant cell, bacteria, *Drosophila*

or neurons. Chapters in this new release include Protein-retention Expansion Microscopy: Improved Sub-cellular Imaging Resolution through Physical Specimen Expansion, Ultrastructure Expansion Microscopy (U-ExM), Expansion STED microscopy (ExSTED), Simple multi-color super-resolution by X10 microscopy, Expansion microscopy imaging of various neuronal structures, Mapping the neuronal cytoskeleton using expansion microscopy, Mechanical expansion microscopy, and much more. Provides the authority and expertise of leading contributors from an international board of authors Represents the latest release in the Methods in Cell Biology series Includes the latest information on Expansion Microscopy for Cell Biology

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## **NANOMEDICINE**

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### **CANCER, DIABETES, AND CARDIOVASCULAR, CENTRAL NERVOUS SYSTEM, PULMONARY AND INFLAMMATORY DISEASES**

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Academic Press This volume in the Methods in Enzymology series comprehensively covers Cancer, Cardiovascular and the central nervous system of Nanomedicine. With an international board of authors, this volume is split into sections that cover subjects such as Diabetes and nanotechnology as potential therapy, Nanomedicines for inflammatory diseases, and Development and use of ceramide nanoliposomes in cancer. Comprehensively covers cancer and the cardiovascular and central nervous systems of nanomedicine An international board of authors Split into sections that cover subjects such as diabetes and nanotechnology as potential therapy, nanomedicines for inflammatory diseases, and the development and use of ceramide nanoliposomes in cancer

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### **TINNITUS - AN INTERDISCIPLINARY APPROACH TOWARDS INDIVIDUALIZED TREATMENT: RESULTS FROM THE EUROPEAN GRADUATE SCHOOL FOR INTERDISCIPLINARY TINNITUS RESEARCH**

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Elsevier Progress in Brain Research series highlights new advances in the field, with this new volume presenting interesting chapters. Each chapter is written by an international board of authors. Provides the authority and expertise of leading contributors from an international board of authors Presents the latest release in the Progress in Brain Research series Updated release includes the latest information on the results from the European Graduate School for Interdisciplinary Tinnitus Research

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## **BLADDER CANCER**

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Academic Press **Bladder Cancer** is designed for researchers and clinicians involved in urologic practice, including urologists, medical oncologists, pathologists and radiologists. It provides comprehensive guidance for treating and understanding bladder cancer and serves as an up-to-date reference reflecting evidence-based research. The biological behavior of this disease entity shows a heterogeneous pattern with diverse morbidity and mortality depending on a variety of factors, such as tumor characteristics (tumor stage, grade, size, number, shape, and histologic subtypes) and applied treatment modalities (surgery or non-surgical management). This book presents the substantial academic developments in the field of bladder cancer in one convenient reference. Presents a comprehensive overview of the basic and translational research into bladder cancer Provides the established guidelines for bladder cancer in real clinical practice and relevant evidence-based research Saves academic, medical and cancer researchers time in quickly accessing the very latest details on bladder cancer, as opposed to searching through multiple sources Assists academic clinicians in understanding the importance of the breakthroughs that are contributing to advances in bladder cancer research

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## **MAKING SENSE OF 'SHOW, DON'T TELL'**

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## **TRANSFORM YOUR FICTION**

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Independently Published **This fiction-editing guide** shows authors and editors how to recognize shown and told prose, and avoid unnecessary exposition. Louise Harnby, a fiction editor, writer and course developer, teaches you how to identify stylistic problems and craft solutions that weave showing and telling together, and understand why there's no place for 'don't tell' in strong writing. Topics include: Shown and told prose in different scenarios; the relevance of viewpoint; when exposition serves story and deepens character; and tools that help writers add texture.

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## **GENOME PLASTICITY IN HEALTH AND DISEASE**

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Academic Press **Genome Plasticity in Health and Disease** provides a fully up-to-date overview on genome plasticity and its role in human physiology and disease. Following an introduction to the field, a diverse range of chapters cover genomic and epigenomic analysis and the use of model organisms and genomic databases in studies. Specific molecular and biochemical mechanisms of genome plasticity are examined, including somatic variants, De Novo

variants, founder variations, isolated populations dynamics, copy-number variations, mobile elements, DNA methylation, histone modifications, transcription factors, non-coding RNAs, telomere dynamics and RNA editing. Later chapters explore disease relevance for cancer, as well as cardiovascular, neuropsychiatric, inflammatory, and endocrine disease, and associated pathways for drug discovery. Examines the role of genome plasticity across a range of disease types, from cardiovascular disease, to cancer and neuropsychiatric disorders Adopts an interdisciplinary approach, with expert contributions across the spectrum of basic science and disease relevance to drug discovery

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## **BICYCLING FOR TRANSPORTATION**

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### **AN EVIDENCE-BASE FOR COMMUNITIES**

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Elsevier **Bicycling for Transportation** examines the individual and societal factors of active transportation and biking behavior. The book uses an Interdisciplinary approach to provide a comprehensive overview of bicycling for transportation research. It examines the variability in biking participation among different demographic groups and the multiple levels of influence on biking to better inform researchers and practitioners on the effective use of community resources, programming and policymaking. It is an ideal resource for public health professionals trying to encourage physical activity through biking. In addition, it makes the case for new infrastructure that supports these initiatives. Provides evidence-based insights on cost-effective interventions for improving biking participation Includes numerous case studies and best practices that highlight multi-level approaches in a variety of settings Explores individual and social factors related to biking behavior, such as race, gender and self-efficacy

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## **PARAMETER ESTIMATION AND INVERSE PROBLEMS**

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Academic Press **Parameter Estimation and Inverse Problems, Second Edition** provides geoscience students and professionals with answers to common questions like how one can derive a physical model from a finite set of observations containing errors, and how one may determine the quality of such a model. This book takes on these fundamental and challenging problems, introducing students and professionals to the broad range of approaches that lie in the realm of inverse theory. The authors present both the underlying theory and practical algorithms for solving inverse problems. The authors' treatment is appropriate for geoscience graduate students and advanced undergraduates with a basic working knowledge of calculus, linear algebra, and statistics. **Parameter Estimation and Inverse Problems, Second Edition** introduces readers to both Classical and Bayesian approaches to linear and nonlinear

problems with particular attention paid to computational, mathematical, and statistical issues related to their application to geophysical problems. The textbook includes Appendices covering essential linear algebra, statistics, and notation in the context of the subject. Includes appendices for review of needed concepts in linear, statistics, and vector calculus. Accessible to students and professionals without a highly specialized mathematical background.

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### **ION CHANNELS: CHANNEL BIOCHEMISTRY, RECONSTITUTION, AND FUNCTION**

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Academic Press **Ion Channels Part A, Volume 651** in the **Methods in Enzymology** series, highlights new advances in the field with this new volume presenting interesting chapters on a variety of new developments on the topic. Each chapter is written by an international board of authors. Provides the authority and expertise of leading contributors from an international board of authors Presents the latest release in the **Methods in Enzymology** series

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### **ALGEBRA AND TRIGONOMETRY**

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"The text is suitable for a typical introductory algebra course, and was developed to be used flexibly. While the breadth of topics may go beyond what an instructor would cover, the modular approach and the richness of content ensures that the book meets the needs of a variety of programs."--Page 1.

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### **THE THINGS YOU CAN SEE ONLY WHEN YOU SLOW DOWN**

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Center Point **The world moves fast, but that doesn't mean we have to.** In this bestselling mindfulness guide, a renowned **Buddhist meditation teacher** born in Korea and educated in the United States illuminates a path to inner peace and balance amid the overwhelming demands of everyday life.

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### **WOMEN IN LOVE**

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e-artnow **Women in Love** follows lives of the Brangwen sisters, Ursula a schoolteacher, and Gudrun a painter. They meet two men who live nearby, school inspector Rupert Birkin and Gerald Crich, heir to a coal-mine, and the four become friends. Ursula and Birkin begin a romantic friendship, while Gudrun and Gerald eventually begin a love affair. The emotional relationships thus established are given further depth and tension by an intense psychological and physical attraction between Gerald and Rupert. All four are deeply concerned with questions of society, politics, and the relationship between men and women. The novel ranges over the whole of British society before the time of the First

World War and eventually concludes in the snows of the Tyrolean Alps.

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### **THE TESTING TRILOGY**

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Houghton Mifflin Harcourt **Sixteen-year-old Malencia (Cia) Vale rebels against her government's grueling and deadly testing process, a fight that puts her and her loved ones in danger.**

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### **DIVERSITY AND THE EFFECTIVE CORPORATE BOARD**

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Academic Press **The book discusses the various aspects of diversity of corporate boards in terms of gender, age, nationality, tenure, education, experience and personalities. It enumerates the need for such diversity in each category and related concerns. Statistics from around the world support the authors' claims. The nine chapters in this short book have not been previously published. Explains the dimensions of board diversity and ways to use them to increase effectiveness. Supports its findings with statistics from around the world. Relevant for researchers and professionals working in corporate governance and corporate finance**

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### **THE EMOTION THESAURUS: A WRITER'S GUIDE TO CHARACTER EXPRESSION (2ND EDITION)**

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JADD Publishing **The bestselling Emotion Thesaurus, often hailed as “the gold standard for writers” and credited with transforming how writers craft emotion, has now been expanded to include 56 new entries! One of the biggest struggles for writers is how to convey emotion to readers in a unique and compelling way. When showing our characters' feelings, we often use the first idea that comes to mind, and they end up smiling, nodding, and frowning too much. If you need inspiration for creating characters' emotional responses that are personalized and evocative, this ultimate show-don't-tell guide for emotion can help. It includes:**

- Body language cues, thoughts, and visceral responses for over 130 emotions that cover a range of intensity from mild to severe, providing innumerable options for individualizing a character's reactions
- A breakdown of the biggest emotion-related writing problems and how to overcome them
- Advice on what should be done before drafting to make sure your characters' emotions will be realistic and consistent
- Instruction for how to show hidden feelings and emotional subtext through dialogue and nonverbal cues
- And much more!

**The Emotion Thesaurus, in its easy-to-navigate list format, will inspire you to create stronger, fresher character expressions and engage readers from your first page to your last.**

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## **GUIDELINES FOR PREVENTING WORKPLACE VIOLENCE FOR HEALTH CARE & SOCIAL SERVICE WORKERS**

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### **HOSPITAL AND HEALTHCARE SECURITY**

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Butterworth-Heinemann **Hospital and Healthcare Security, Fifth Edition**, examines the issues inherent to healthcare and hospital security, including licensing, regulatory requirements, litigation, and accreditation standards. Building on the solid foundation laid down in the first four editions, the book looks at the changes that have occurred in healthcare security since the last edition was published in 2001. It consists of 25 chapters and presents examples from Canada, the UK, and the United States. It first provides an overview of the healthcare environment, including categories of healthcare, types of hospitals, the nonhospital side of healthcare, and the different stakeholders. It then describes basic healthcare security risks/vulnerabilities and offers tips on security management planning. The book also discusses security department organization and staffing, management and supervision of the security force, training of security personnel, security force deployment and patrol activities, employee involvement and awareness of security issues, implementation of physical security safeguards, parking control and security, and emergency preparedness. Healthcare security practitioners and hospital administrators will find this book invaluable. **FEATURES AND BENEFITS:** \* Practical support for healthcare security professionals, including operationally proven policies, and procedures \* Specific assistance in preparing plans and materials tailored to healthcare security programs \* Summary tables and sample forms bring together key data, facilitating ROI discussions with administrators and other departments \* General principles clearly laid out so readers can apply the industry standards most appropriate to their own environment **NEW TO THIS EDITION:** \* Quick-start section for hospital administrators who need an overview of security issues and best practices

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### **THE MOM TEST**

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#### **HOW TO TALK TO CUSTOMERS & LEARN IF YOUR BUSINESS IS A GOOD IDEA WHEN EVERYONE IS LYING TO YOU**

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Robfitz Ltd **The Mom Test** is a quick, practical guide that will save you time, money, and heartbreak. They say you shouldn't ask your mom whether your business is a good idea, because she loves you and will lie to you. This is technically true, but it misses the point. You shouldn't ask anyone if your business is a good idea. It's a bad question

and everyone will lie to you at least a little . As a matter of fact, it's not their responsibility to tell you the truth. It's your responsibility to find it and it's worth doing right . Talking to customers is one of the foundational skills of both Customer Development and Lean Startup. We all know we're supposed to do it, but nobody seems willing to admit that it's easy to screw up and hard to do right. This book is going to show you how customer conversations go wrong and how you can do better.

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## **WHAT I WISH I KNEW WHEN I WAS 20**

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### **A CRASH COURSE ON MAKING YOUR PLACE IN THE WORLD**

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Harper Collins **A revised and updated edition of the international bestseller Inspiring readers all over the globe to reimagine their future, this revised and updated edition of What I Wish I Knew When I Was 20 features new material to complement the classic text. Major life transitions such as leaving the protected environment of school or starting a new career can be daunting. It is scary to face a wall of choices, knowing that no one is going to tell us if we make the right decision. There is no clearly delineated path or recipe for success. Even figuring out how and where to start can be a challenge. As head of the Stanford Technology Ventures Program, Tina Seelig's job is to guide her students as they make the difficult transition from the academic environment to the professional world—providing tangible skills and insights that will last a lifetime. Seelig is a wildly popular and award-winning teacher and in What I Wish I Knew When I Was 20 she shares with us what she offers her students -provocative stories, inspiring advice, and a big dose of humility and humor. These pages are filled with captivating examples, from the classroom to the boardroom, of individuals defying expectations, challenging assumptions, and achieving unprecedented success. Seelig throws out the old rules and provides a new model for reaching our potential. We discover how to have a healthy disregard for the impossible; how to recover from failure; and how most problems are remarkable opportunities in disguise. What I Wish I Knew When I Was Twenty is a much-needed book for everyone looking to make their mark in the world.**