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### KEY=PDF - KIERA CUNNINGHAM

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### FUZZY LOGIC WITH ENGINEERING APPLICATIONS

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**John Wiley & Sons**

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### AN INTRODUCTION TO FUZZY SET THEORY AND FUZZY LOGIC

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**MV Learning** Presents the rudiments of fuzzy set theory and fuzzy logic and related topics and their applications in a simple and easy-to-understand manner. The book avoids the extremes of abstract mathematical proofs as well as specialized technical details of different areas of application.

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### FUZZY LOGIC WITH ENGINEERING APPLICATIONS

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**John Wiley & Sons** The first edition of Fuzzy Logic with Engineering Applications (1995) was the first classroom text for undergraduates in the field. Now updated for the second time, this new edition features the latest advances in the field including material on expansion of the MLFE method using genetic algorithms, cognitive mapping, fuzzy agent-based models and total uncertainty. Redundant or obsolete topics have been removed, resulting in a more concise yet inclusive text that will ensure the book retains its broad appeal at the forefront of the literature. Fuzzy Logic with Engineering Applications, 3rd Edition is oriented mainly towards methods and techniques. Every chapter has been revised, featuring new illustrations and examples throughout. Supporting MATLAB code is downloadable at [www.wileyeuropa.com/go/fuzzylogic](http://www.wileyeuropa.com/go/fuzzylogic). This will benefit student learning in all basic operations, the generation of membership functions, and the specialized applications in the latter chapters of the book, providing an invaluable tool for students as well as for self-study by practicing engineers.

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### THE STARTUP OWNER'S MANUAL

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### THE STEP-BY-STEP GUIDE FOR BUILDING A GREAT COMPANY

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**John Wiley & Sons** More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

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### FUZZY LOGIC FOR BEGINNERS

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**World Scientific** There are many uncertainties in the real world. Fuzzy theory treats a kind of uncertainty called fuzziness, where it shows that the boundary of yes or no is ambiguous and appears in the meaning of words or is included in the subjunctives or recognition of human beings. Fuzzy theory is essential and is applicable to many systems -- from consumer products like washing machines or refrigerators to big systems like trains or subways. Recently, fuzzy theory has been a strong tool for combining new theories (called soft computing) such as genetic algorithms or neural networks to get knowledge from real data. This introductory book enables the reader to understand easily what fuzziness is and how one can apply fuzzy theory to real problems -- which explains why it was a best-seller in Japan.

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### INTRODUCTION TO FUZZY SETS AND FUZZY LOGIC

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**PHI Learning Pvt. Ltd.** Reflecting the tremendous advances that have taken place in the study of fuzzy set theory and fuzzy logic, this book not only details the theoretical advances in these areas, but also considers a broad variety of applications of fuzzy sets and fuzzy logic. This comprehensive and up-to-date text is organized in three parts. The concepts pertaining to the "crisp" situation such as Set Theory, Logic, Switching Function Theory and Boolean Algebra are covered in Part I of the text. Part II is devoted to fuzzy Set Theory, Fuzzy Relations and Fuzzy Logic. The applications of fuzzy set theory and fuzzy logic to Control Theory and Decision Making are designated Part III of the text. Designed as a textbook for the undergraduate and postgraduate students of Science and Engineering, the book will also be immensely useful to practicing engineers and computer scientists.

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### FUZZY LOGIC AND PROBABILITY APPLICATIONS

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### BRIDGING THE GAP

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**SIAM** Shows both the shortcomings and benefits of each technique, and even demonstrates useful combinations of the two.

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### WEB-BASED MULTIMEDIA ADVANCEMENTS IN DATA COMMUNICATIONS AND NETWORKING TECHNOLOGIES

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**IGI Global** "This book highlights comprehensive research that will enable readers to understand, manage, use, and maintain business data communication networks more effectively"--Provided by publisher.

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### FUZZY LOGIC

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### A PRACTICAL APPROACH

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**Academic Press** Fuzzy Logic: A Practical Approach focuses on the processes and approaches involved in fuzzy logic, including fuzzy sets, numbers, and decisions. The book first elaborates on fuzzy numbers and logic, fuzzy systems on the job, and Fuzzy Knowledge Builder. Discussions focus on formatting the knowledge base for an inference engine, personnel detection system, using a knowledge base in an inference engine, fuzzy business systems, industrial fuzzy systems, fuzzy sets and numbers, and quantifying word-based rules. The text then elaborates on designing a fuzzy decision and Fuzzy Thought Amplifier for complex situations. Topics include origins of cognitive maps, Fuzzy Thought Amplifier, training a map to predict the future, introducing the Fuzzy Decision Maker, and merging interests. The publication takes a look at fuzzy associative memory, fuzzy sets as hypercube points, and disk files and descriptions, including Fuzzy Thought Amplifier, Fuzzy Decision Maker, and composing and creating a memory. The text is a valuable source of data for researchers interested in fuzzy logic.

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**COMPUTATIONAL INTELLIGENCE**


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**SYNERGIES OF FUZZY LOGIC, NEURAL NETWORKS AND EVOLUTIONARY COMPUTING**


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**John Wiley & Sons** Computational Intelligence: Synergies of Fuzzy Logic, Neural Networks and Evolutionary Computing presents an introduction to some of the cutting edge technological paradigms under the umbrella of computational intelligence. Computational intelligence schemes are investigated with the development of a suitable framework for fuzzy logic, neural networks and evolutionary computing, neuro-fuzzy systems, evolutionary-fuzzy systems and evolutionary neural systems. Applications to linear and non-linear systems are discussed with examples. Key features: Covers all the aspects of fuzzy, neural and evolutionary approaches with worked out examples, MATLAB® exercises and applications in each chapter. Presents the synergies of technologies of computational intelligence such as evolutionary fuzzy neural fuzzy and evolutionary neural systems. Considers real world problems in the domain of systems modelling, control and optimization. Contains a foreword written by Lotfi Zadeh. Computational Intelligence: Synergies of Fuzzy Logic, Neural Networks and Evolutionary Computing is an ideal text for final year undergraduate, postgraduate and research students in electrical, control, computer, industrial and manufacturing engineering.

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**RISK ASSESSMENT TECHNOLOGIES, AND TRANSPORTATION, STORAGE, AND DISPOSAL OF RADIOACTIVE MATERIALS**


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**PRESENTED AT THE 1998 ASME/JSME JOINT PRESSURE VESSELS AND PIPING CONFERENCE : SAN DIEGO, CALIFORNIA, JULY 26-30, 1998**


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**Amer Society of Mechanical** Proceedings of a symposium which was a by-product of the July 1998 Conference. Twenty-five contributions deal with technological innovations and with their implementation in such areas as estimating human error probabilities, hazard analysis, treating PRA source data, developing risk-informed service inspections, safety and reliability analyses, and environmental safety level assessment. Most of the papers in the section on risk assessment technologies deal with the combination method of probabilistic considerations and fuzzy measures on many disastrous phenomena of some risk significance. The discussions of transportation, storage, and disposal of radioactive materials address engineering and regulatory issues. Contains an author index but no subject index. Annotation copyrighted by Book News, Inc., Portland, OR

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**REINFORCEMENT LEARNING, SECOND EDITION**


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**AN INTRODUCTION**


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**MIT Press** The significantly expanded and updated new edition of a widely used text on reinforcement learning, one of the most active research areas in artificial intelligence. Reinforcement learning, one of the most active research areas in artificial intelligence, is a computational approach to learning whereby an agent tries to maximize the total amount of reward it receives while interacting with a complex, uncertain environment. In Reinforcement Learning, Richard Sutton and Andrew Barto provide a clear and simple account of the field's key ideas and algorithms. This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics. Like the first edition, this second edition focuses on core online learning algorithms, with the more mathematical material set off in shaded boxes. Part I covers as much of reinforcement learning as possible without going beyond the tabular case for which exact solutions can be found. Many algorithms presented in this part are new to the second edition, including UCB, Expected Sarsa, and Double Learning. Part II extends these ideas to function approximation, with new sections on such topics as artificial neural networks and the Fourier basis, and offers expanded treatment of off-policy learning and policy-gradient methods. Part III has new chapters on reinforcement learning's relationships to psychology and neuroscience, as well as an updated case-studies chapter including AlphaGo and Atari game playing, and IBM Watson's wagering strategy. The final chapter discusses the future societal impacts of reinforcement learning.

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**AN INTRODUCTION TO NON-CLASSICAL LOGIC**


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**FROM IF TO IS**


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**Cambridge University Press** This revised and considerably expanded 2nd edition brings together a wide range of topics, including modal, tense, conditional, intuitionist, many-valued, paraconsistent, relevant, and fuzzy logics. Part 1, on propositional logic, is the old Introduction, but contains much new material. Part 2 is entirely new, and covers quantification and identity for all the logics in Part 1. The material is unified by the underlying theme of world semantics. All of the topics are explained clearly using devices such as tableau proofs, and their relation to current philosophical issues and debates are discussed. Students with a basic understanding of classical logic will find this book an invaluable introduction to an area that has become of central importance in both logic and philosophy. It will also interest people working in mathematics and computer science who wish to know about the area.

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**THE DATA WAREHOUSE TOOLKIT**


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**THE COMPLETE GUIDE TO DIMENSIONAL MODELING**


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**John Wiley & Sons**

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**NEURAL NETWORKS, FUZZY LOGIC AND GENETIC ALGORITHM**


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**SYNTHESIS AND APPLICATIONS (WITH CD)**


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**PHI Learning Pvt. Ltd.** This book provides comprehensive introduction to a consortium of technologies underlying soft computing, an evolving branch of computational intelligence. The constituent technologies discussed comprise neural networks, fuzzy logic, genetic algorithms, and a number of hybrid systems which include classes such as neuro-fuzzy, fuzzy-genetic, and neuro-genetic systems. The hybridization of the technologies is demonstrated on architectures such as Fuzzy-Back-propagation Networks (NN-FL), Simplified Fuzzy ARTMAP (NN-FL), and Fuzzy Associative Memories. The book also gives an exhaustive discussion of FL-GA hybridization. Every architecture has been discussed in detail through illustrative examples and applications. The algorithms have been presented in pseudo-code with a step-by-step illustration of the same in problems. The applications, demonstrative of the potential of the architectures, have been chosen from diverse disciplines of science and engineering. This book with a wealth of information that is clearly presented and illustrated by many examples and applications is designed for use as a text for courses in soft computing at both the senior undergraduate and first-year post-graduate engineering levels. It should also be of interest to researchers and technologists desirous of applying soft computing technologies to their respective fields of work.

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**DISCRETE MATHEMATICS AND ITS APPLICATIONS**


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**McGraw-Hill** A precise, relevant, comprehensive approach to mathematical concepts...

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**MITRE SYSTEMS ENGINEERING GUIDE**


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**STUDENT SOLUTIONS GUIDE FOR DISCRETE MATHEMATICS AND ITS APPLICATIONS**


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**McGraw-Hill Companies** This text provides a balanced survey of major sub-fields within discrete mathematics. It demonstrates the utility of discrete mathematics in the solutions of real-world problems in diverse areas such as zoology, linguistics and business. Over 200 new problems have been added to this third edition.

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**LOGICAL REASONING**

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**Bradley Dowden** This book is designed to engage students' interest and promote their writing abilities while teaching them to think critically and creatively. Dowden takes an activist stance on critical thinking, asking students to create and revise arguments rather than simply recognizing and criticizing them. His book emphasizes inductive reasoning and the analysis of individual claims in the beginning, leaving deductive arguments for consideration later in the course.

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**UNCERTAINTY MANAGEMENT WITH FUZZY AND ROUGH SETS**

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**RECENT ADVANCES AND APPLICATIONS**

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**Springer** This book offers a timely overview of fuzzy and rough set theories and methods. Based on selected contributions presented at the International Symposium on Fuzzy and Rough Sets, ISFUROS 2017, held in Varadero, Cuba, on October 24-26, 2017, the book also covers related approaches, such as hybrid rough-fuzzy sets and hybrid fuzzy-rough sets and granular computing, as well as a number of applications, from big data analytics, to business intelligence, security, robotics, logistics, wireless sensor networks and many more. It is intended as a source of inspiration for PhD students and researchers in the field, fostering not only new ideas but also collaboration between young researchers and institutions and established ones.

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**A FIRST COURSE IN FUZZY LOGIC, THIRD EDITION**

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**CRC Press** A First Course in Fuzzy Logic, Third Edition continues to provide the ideal introduction to the theory and applications of fuzzy logic. This best-selling text provides a firm mathematical basis for the calculus of fuzzy concepts necessary for designing intelligent systems and a solid background for readers to pursue further studies and real-world applications. New in the Third Edition: A section on type-2 fuzzy sets - a topic that has received much attention in the past few years Additional material on copulas and t-norms More discussions on generalized modus ponens and the compositional rule of inference Complete revision to the chapter on possibility theory Significant expansion of the chapter on fuzzy integrals Many new exercises With its comprehensive updates, this new edition presents all the background necessary for students and professionals to begin using fuzzy logic in its many-and rapidly growing- applications in computer science, mathematics, statistics, and engineering.

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**LOGIC MADE EASY: HOW TO KNOW WHEN LANGUAGE DECEIVES YOU**

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**W. W. Norton & Company** "The best introduction to logic you will find."—Martin Gardner "Professor Bennett entertains as she instructs," writes Publishers Weekly about the penetrating yet practical Logic Made Easy. This brilliantly clear and gratifyingly concise treatment of the ancient Greek discipline identifies the illogical in everything from street signs to tax forms. Complete with puzzles you can try yourself, Logic Made Easy invites readers to identify and ultimately remedy logical slips in everyday life. Designed with dozens of visual examples, the book guides you through those hair-raising times when logic is at odds with our language and common sense. Logic Made Easy is indeed one of those rare books that will actually make you a more logical human being.

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**HOW WE KNOW WHAT ISN'T SO**

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**Simon and Schuster** Thomas Gilovich offers a wise and readable guide to the fallacy of the obvious in everyday life. When can we trust what we believe—that "teams and players have winning streaks," that "flattery works," or that "the more people who agree, the more likely they are to be right"—and when are such beliefs suspect? Thomas Gilovich offers a guide to the fallacy of the obvious in everyday life. Illustrating his points with examples, and supporting them with the latest research findings, he documents the cognitive, social, and motivational processes that distort our thoughts, beliefs, judgments and decisions. In a rapidly changing world, the biases and stereotypes that help us process an overload of complex information inevitably distort what we would like to believe is reality. Awareness of our propensity to make these systematic errors, Gilovich argues, is the first step to more effective analysis and action.

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**IMPACT EVALUATION IN PRACTICE, SECOND EDITION**

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**World Bank Publications** The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

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**THE QUEST FOR ARTIFICIAL INTELLIGENCE**

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**Cambridge University Press** Artificial intelligence (AI) is a field within computer science that is attempting to build enhanced intelligence into computer systems. This book traces the history of the subject, from the early dreams of eighteenth-century (and earlier) pioneers to the more successful work of today's AI engineers. AI is becoming more and more a part of everyone's life. The technology is already embedded in face-recognizing cameras, speech-recognition software, Internet search engines, and health-care robots, among other applications. The book's many diagrams and easy-to-understand descriptions of AI programs will help the casual reader gain an understanding of how these and other AI systems actually work. Its thorough (but unobtrusive) end-of-chapter notes containing citations to important source materials will be of great use to AI scholars and researchers. This book promises to be the definitive history of a field that has captivated the imaginations of scientists, philosophers, and writers for centuries.

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**ROBOT SCIENCE & TECHNOLOGY**

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**AN INTRODUCTION TO STOCHASTIC MODELING**

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**Academic Press** An Introduction to Stochastic Modeling provides information pertinent to the standard concepts and methods of stochastic modeling. This book presents the rich diversity of applications of stochastic processes in the sciences. Organized into nine chapters, this book begins with an overview of diverse types of stochastic models, which predicts a set of possible outcomes weighed by their likelihoods or probabilities. This text then provides exercises in the applications of simple stochastic analysis to appropriate problems. Other chapters consider the study of general functions of independent, identically distributed, nonnegative random variables representing the successive intervals between renewals. This book discusses as well the numerous examples of Markov branching processes that arise naturally in various scientific disciplines. The final chapter deals with queueing models, which aid the design process by predicting system performance. This book is a valuable resource for students of engineering and management science. Engineers will also find this book useful.

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**IT'S COMPLICATED**

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**THE SOCIAL LIVES OF NETWORKED TEENS**

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**Yale University Press** Surveys the online social habits of American teens and analyzes the role technology and social media plays in their lives, examining common misconceptions about such topics as identity, privacy, danger, and bullying.

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## INTEGRATION OF FUZZY LOGIC AND CHAOS THEORY

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**Springer** The 1960s were perhaps a decade of confusion, when scientists faced difficulties in dealing with imprecise information and complex dynamics. A new set theory and then an infinite-valued logic of Lotfi A. Zadeh were so confusing that they were called fuzzy set theory and fuzzy logic; a deterministic system found by E. N. Lorenz to have random behaviours was so unusual that it was lately named a chaotic system. Just like irrational and imaginary numbers, negative energy, anti-matter, etc., fuzzy logic and chaos were gradually and eventually accepted by many, if not all, scientists and engineers as fundamental concepts, theories, as well as technologies. In particular, fuzzy systems technology has achieved its maturity with widespread applications in many industrial, commercial, and technical fields, ranging from control, automation, and artificial intelligence to image/signal processing, pattern recognition, and electronic commerce. Chaos, on the other hand, was considered one of the three monumental discoveries of the twentieth century together with the theory of relativity and quantum mechanics. As a very special nonlinear dynamical phenomenon, chaos has reached its current outstanding status from being merely a scientific curiosity in the mid-1960s to an applicable technology in the late 1990s. Finding the intrinsic relation between fuzzy logic and chaos theory is certainly of significant interest and of potential importance. The past 20 years have indeed witnessed some serious explorations of the interactions between fuzzy logic and chaos theory, leading to such research topics as fuzzy modeling of chaotic systems using Takagi-Sugeno models, linguistic descriptions of chaotic systems, fuzzy control of chaos, and a combination of fuzzy control technology and chaos theory for various engineering practices.

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## GAMES, STRATEGIES AND DECISION MAKING

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**Macmillan** This book on game theory introduces and develops the key concepts with a minimum of mathematics. Students are presented with empirical evidence, anecdotes and strategic situations to help them apply theory and gain a genuine insight into human behaviour. The book provides a diverse collection of examples and scenarios from history, literature, sports, crime, theology, war, biology, and everyday life. These examples come with rich context that adds real-world meat to the skeleton of theory. Each chapter begins with a specific strategic situation and is followed with a systematic treatment that gradually builds understanding of the concept.

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## FUZZY LOGIC IN GEOLOGY

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**Elsevier** What is fuzzy logic?--a system of concepts and methods for exploring modes of reasoning that are approximate rather than exact. While the engineering community has appreciated the advances in understanding using fuzzy logic for quite some time, fuzzy logic's impact in non-engineering disciplines is only now being recognized. The authors of Fuzzy Logic in Geology attend to this growing interest in the subject and introduce the use of fuzzy set theory in a style geoscientists can understand. This is followed by individual chapters on topics relevant to earth scientists: sediment modeling, fracture detection, reservoir characterization, clustering in geophysical data analysis, ground water movement, and time series analysis. George Klir is the Distinguished Professor of Systems Science and Director of the Center for Intelligent Systems, Fellow of the IEEE and IFSA, editor of nine volumes, editorial board member of 18 journals, and author or co-author of 16 books. Foreword by the inventor of fuzzy logic-- Professor Lotfi Zadeh

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## DATA-INTENSIVE TEXT PROCESSING WITH MAPREDUCE

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**Morgan & Claypool Publishers** Our world is being revolutionized by data-driven methods: access to large amounts of data has generated new insights and opened exciting new opportunities in commerce, science, and computing applications. Processing the enormous quantities of data necessary for these advances requires large clusters, making distributed computing paradigms more crucial than ever. MapReduce is a programming model for expressing distributed computations on massive datasets and an execution framework for large-scale data processing on clusters of commodity servers. The programming model provides an easy-to-understand abstraction for designing scalable algorithms, while the execution framework transparently handles many system-level details, ranging from scheduling to synchronization to fault tolerance. This book focuses on MapReduce algorithm design, with an emphasis on text processing algorithms common in natural language processing, information retrieval, and machine learning. We introduce the notion of MapReduce design patterns, which represent general reusable solutions to commonly occurring problems across a variety of problem domains. This book not only intends to help the reader "think in MapReduce", but also discusses limitations of the programming model as well. This volume is a printed version of a work that appears in the Synthesis Digital Library of Engineering and Computer Science. Synthesis Lectures provide concise, original presentations of important research and development topics, published quickly, in digital and print formats. For more information visit [www.morganclaypool.com](http://www.morganclaypool.com)

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## BUSINESS RULES MANAGEMENT AND SERVICE ORIENTED ARCHITECTURE

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### A PATTERN LANGUAGE

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**John Wiley & Sons** Business rules management system (BRMS) is a software tools that work alongside enterprise IT applications. It enables enterprises to automate decision-making processes typically consisting of separate business rules authoring and rules execution applications. This proposed title brings together the following key ideas in modern enterprise system development best practice. The need for service-oriented architecture (SOA). How the former depends on component-based development (CBD). Database-centred approaches to business rules (inc. GUIDES). Knowledge-based approaches to business rules. Using patterns to design and develop business rules management systems. Ian Graham is an industry consultant with over 20 years. He is recognized internationally as an authority on business modelling, object-oriented software development methods and expert systems. He has a significant public presence, being associated with both UK and international professional organizations, and is frequently quoted in the IT and financial press.

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## BASIC METHODS OF POLICY ANALYSIS AND PLANNING -- PEARSON ETEXT

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**Routledge** Updated in its 3rd edition, Basic Methods of Policy Analysis and Planning presents quickly applied methods for analyzing and resolving planning and policy issues at state, regional, and urban levels. Divided into two parts, Methods which presents quick methods in nine chapters and is organized around the steps in the policy analysis process, and Cases which presents seven policy cases, ranging in degree of complexity, the text provides readers with the resources they need for effective policy planning and analysis. Quantitative and qualitative methods are systematically combined to address policy dilemmas and urban planning problems. Readers and analysts utilizing this text gain comprehensive skills and background needed to impact public policy.

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## HOW I BECAME A QUANT

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### INSIGHTS FROM 25 OF WALL STREET'S ELITE

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**John Wiley & Sons** Praise for How I Became a Quant "Led by two top-notch quants, Richard R. Lindsey and Barry Schachter, How I Became a Quant details the quirky world of quantitative analysis through stories told by some of today's most successful quants. For anyone who might have thought otherwise, there are engaging personalities behind all that number crunching!" --Ira Kawaller, Kawaller & Co. and the Kawaller Fund "A fun and fascinating read. This book tells the story of how academics, physicists, mathematicians, and other scientists became professional investors managing billions." --David A. Krell, President and CEO, International Securities Exchange "How I Became a Quant should be must reading for all students with a quantitative aptitude. It provides fascinating examples of the dynamic career opportunities potentially open to anyone with the skills and passion for quantitative analysis." --Roy D. Henriksson, Chief Investment Officer, Advanced Portfolio Management "Quants"--those who design and implement mathematical models for the pricing of derivatives, assessment of risk, or prediction of market movements--are the backbone of today's investment industry. As the greater volatility of current financial markets has driven investors to seek shelter from increasing uncertainty, the quant revolution has given people the opportunity to avoid unwanted financial risk by literally trading it away, or more specifically, paying someone else to take on the unwanted risk. How I Became a Quant reveals the faces behind the quant revolution, offering you the chance to learn firsthand what it's like to be a quant today. In this fascinating collection of Wall Street war stories, more than two dozen quants detail their roots, roles, and contributions, explaining what they do and how they do it, as well as outlining the sometimes unexpected paths they have followed from the halls of academia to the front lines of an investment revolution.

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## LEARNING UML 2.0

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"O'Reilly Media, Inc." With its clear introduction to the Unified Modeling Language (UML) 2.0, this tutorial offers a solid understanding of each topic, covering foundational concepts of object-orientation and an introduction to each of the UML diagram types.

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**INDIGENOUS PEOPLES AND THE COLLABORATIVE STEWARDSHIP OF NATURE**

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**KNOWLEDGE BINDS AND INSTITUTIONAL CONFLICTS**

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**Left Coast Press** Comprehensive and global in scope, this book critically evaluates the range of management options that claim to have integrated Indigenous peoples and knowledge, and then outline an innovative, alternative model of co-management, the Indigenous Stewardship Model.

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**COMMUNICATING RISKS AND BENEFITS**

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**AN EVIDENCE BASED USER'S GUIDE**

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**Government Printing Office** Effective risk communication is essential to the well-being of any organization and those people who depend on it. Ineffective communication can cost lives, money and reputations. *Communicating Risks and Benefits: An Evidence-Based User's Guide* provides the scientific foundations for effective communications. The book authoritatively summarizes the relevant research, draws out its implications for communication design, and provides practical ways to evaluate and improve communications for any decision involving risks and benefits. Topics include the communication of quantitative information and warnings, the roles of emotion and the news media, the effects of age and literacy, and tests of how well communications meet the organization's goals. The guide will help users in any organization, with any budget, to make the science of their communications as sound as the science that they are communicating.

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**ECO-HYDRAULIC MODELLING OF EUTROPHICATION FOR RESERVOIR MANAGEMENT**

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**CRC Press** This study presents a systematic approach to water quality assessment, hybrid modelling and decision support for eutrophication management in deep reservoirs. It is found that during the summer monsoon the catchment runoff into the Yongdam reservoir induces a transfer of pollutants from a middle stratified layer to the surface layer. Although the transport mechanism limits nutrient accumulation on the bottom of the reservoir, it also offers an opportunity for on-going algae production in the surface water. Physically based modelling is used to understand the process of micro-scale turbulent mixing and its impact on the nutrient uptake by algae. Further, a data-driven model using clustering and partial least squares regression which uses results from a physically based model of the reservoir successfully predicts Chlorophyll-a concentrations.

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**ARTIFICIAL INTELLIGENCE IN ASSET MANAGEMENT**

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**CFA Institute Research Foundation** Artificial intelligence (AI) has grown in presence in asset management and has revolutionized the sector in many ways. It has improved portfolio management, trading, and risk management practices by increasing efficiency, accuracy, and compliance. In particular, AI techniques help construct portfolios based on more accurate risk and return forecasts and more complex constraints. Trading algorithms use AI to devise novel trading signals and execute trades with lower transaction costs. AI also improves risk modeling and forecasting by generating insights from new data sources. Finally, robo-advisors owe a large part of their success to AI techniques. Yet the use of AI can also create new risks and challenges, such as those resulting from model opacity, complexity, and reliance on data integrity.

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