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KEY=THRIVE - LAM MATTEO

Open Business Models

How to Thrive in the New Innovation Landscape

Harvard Business Press Provides a diagnostic tool for readers to assess their business model and usher it through a six-stage continuum toward openness. This book also identifies the barriers to creating open business models (such as the not invented here syndrome and the not sold here virus) and explains how to surmount them.

Open IT-Based Innovation: Moving Towards Cooperative IT Transfer and Knowledge Diffusion

IFIP TC 8 WG 8.6 International Working Conference, October 22-24, 2008, Madrid, Spain

Springer Science & Business Media th The 11 Working Conference of IFIP WG 8.6, Open-IT Based Innovation: Moving Towards Cooperative IT Transfer and Knowledge Diffusion, organized in Madrid in October 22-24, 2008, follows the series started in Oslo in 1995 and continues in the footprints of the past year's conference in Manchester. This year, although the Madrid Conference addresses the usual topics covered in previous WG8.6 conferences, the emphasis is on the issue of open innovation and its relationships with technology transfer and diffusion in the field of information technology. This issue is deeply modifying the way that knowledge is generated, shared, transferred, diffused, and used across the world as a side effect of globalization. It affects the organizational structure, partnerships, roles assumed by stakeholders, and technology transfer and diffusion models and instruments. Industry, academia, and governments are simultaneously concerned. Although the concept applies to all industrial sectors, IT companies were early innovators. The analysis of the contents of this book allows the identification of some trends in technology transfer and diffusion issues as a part of the innovation process. The same problem is addressed in very different ways and extrapolation is not straightforward. Even innovation terminology is not clearly shared by different subcultures in the field.

Leading public sector innovation (second edition)

Co-creating for a better society

Policy Press The second edition of this significant text has been thoroughly revised to take account of the latest literature, case studies and international developments in the field. Drawing on global research and practical examples, Bason illustrates the key triggers and practices of public sector innovation. Each chapter includes a refined 'how to do it' toolkit, and two new chapters have been added, one which discusses the rise of innovation labs in the public sector, and a practical chapter focused on change leadership, to complement the existing chapter on leadership roles. The book will be a valuable resource for researchers and students in public administration, management and policy, as well as managers, project managers and staff in public sector organisations.

Organized Innovation

A Blueprint for Renewing America's Prosperity

Oxford University Press "Organized" and "innovation" are words rarely heard together. But an organized approach to innovation is precisely what America needs today. This book presents a blueprint for coordinating technology breakthroughs to advance America's global competitiveness and prosperity. That prosperity is at risk. As other nations bolster technology innovation efforts, America's research, development, and commercialization enterprise is falling behind. An "innovation gap" has emerged in recent decades, where US universities focus on basic research and industry concentrates on incremental product development. The country has failed to address the innovation gap because of three myths--innovation is about lone geniuses, the free market, and serendipity. These myths blind us from recognizing our dysfunctional system of unorganized innovation. In Organized Innovation, Currall, Frauenheim, Perry and Hunter provide a framework for optimizing the way America creates, develops, and commercializes technology breakthroughs. A roadmap for universities, business, and government, the book is grounded in the authors' seminal study of the National Science Foundation's Engineering Research Center program, which has returned to the US economy more than ten times the funding invested in it. For too long, our approach to technology innovation has been unorganized. The authors enable us to turn the page. They show us how to organize innovation for a more prosperous, hopeful future.

Leading Public Sector Innovation

Co-creating for a Better Society

Policy Press In a time of unprecedented turbulence, how can public sector organisations increase their ability to find innovative solutions to society's problems? Leading public sector innovation shows how government agencies can use co-creation to overcome barriers and deliver more value, at lower cost, to citizens and business. Through inspiring global case studies and practical examples, the book addresses the key triggers of public sector innovation. It shares new tools for citizen involvement through design thinking and ethnographic research, and pinpoints the leadership roles needed to drive innovation at all levels of government. Leading public sector innovation is essential reading for public sector managers and staff, researchers, students, social innovators, business partners and

consultants and others with a stake in the public sector of tomorrow.

Open Innovation Results

Going Beyond the Hype and Getting Down to Business

Oxford University Press, USA To get real results from innovation, businesses must open up their innovation process and finish more of what they start. This book offers the latest theory and evidence from innovation processes, and discusses how they can, and must, connect to the organization as a whole in order to have real long-term value.

The Business Model Innovation Process

Preparation, Organization and Management

Routledge Business Model Innovation Process: Preparation, Organization and Management examines a range of critical questions that merit thoughtful interdisciplinary consideration, such as: Why do business models, and their innovation in particular, matter today? How can the process of business model innovation be understood, organized and managed adequately under increasingly volatile, uncertain, complex and ambiguous technological, business and geo-political conditions? What should decision-making and risk-management look like under these conditions, with managers whose rationality is bounded? The book offers a detailed account of the relatively unknown process of business model innovation by looking into the intersection of strategic, operations and innovation management, organizational design, decision-making and performance management. In doing so, this book addresses fundamental issues, and introduces new ideas and theoretical perspectives. In envisioning and thinking about various potential scenarios of business model innovation and understanding how to organize for each of these under different conditions, the book provides original arguments and suggestions for practitioners. For that purpose, the book also offers many compelling real-life examples of business models and their innovation. Combining theory and practice, this book is an essential read for researchers and academics of business model innovation, as well as strategic management, digital transformation, innovation management and organizational change. It will also be of direct interest to practitioners and business leaders seeking new perspectives to increase their competitive advantage.

Global Sourcing of Information Technology and Business Processes

4th International Workshop, Global Sourcing 2010, Zermatt, Switzerland, March 22-25, 2010, Revised Selected Papers

Springer This edited book is intended for use by students, academics and practitioners who take interest in outsourcing and offshoring of information technology and business processes. The book offers a review of the key topics in outsourcing and offshoring, populated with practical frameworks that serve as a tool kit to students and managers. The range of topics covered here is wide and diverse. The sourcing models available to client firms are discussed in great depth and the decision-making processes and considerations regarding the sourcing model and sourcing settings are examined. Vendor capabilities as well as client capabilities are studied in depth and links are offered to the various sourcing models. Issues pertaining to knowledge and expertise are also discussed throughout the book. Last but not least, the book examines current and future trends in outsourcing and offshoring, paying particular attention to the role that CIOs will play in shaping their sourcing strategies. The book is based on a vast empirical base brought together through years of intensive research by the leading researchers of outsourcing and offshoring. June 2010 Ilan Oshri Julia Kotlarsky Organization Global Sourcing Workshop is an annual gathering of academics and practitioners. Program Committee Workshop Chair Leslie Willcocks (London School of Economics, London, UK) Workshop Committee Julia Kotlarsky (Warwick Business School, Coventry, UK) Ilan Oshri (Rotterdam School of Management, Rotterdam, The Netherlands) Joseph Rottman (St. Louis University, St.

Innovation in Low-tech Firms and Industries

Edward Elgar Publishing This very valuable book collects together excellent empirical essays on what amounts to a silent majority in advanced industrial societies: low and medium tech manufacturing industries. Such industries employ more people and make a larger contribution to aggregate value creation than their more lauded high-tech counterparts and moreover, they constitute extremely important customer industries for such higher tech producers. They may be neglected, but they are not going away indeed, this volume shows that they are growing and adapting to the new competitive challenges of globalization. Attending to the dynamics of innovation and change in this large sector is crucial for understanding processes of social and economic restructuring in Europe today. The essays in this volume are the first place to look for insight into this extremely important area of political economic life in Europe. Gary Herrigel, University of Chicago, US Innovation in Low-Tech Firms and Industries challenges the currently fashionable notion that the advent of a knowledge-based economy demands that all social resources should be diverted to high-technology industries. Hirsch-Kreinsen and Jacobson point out these constitute a small part of even the most advanced economies. Attention has been diverted from the important innovation processes which occur in low and medium technology (LMT) sectors. This volume calls on us to achieve a much better and wiser balance in our industrial policy. Terrence McDonough, National University of Ireland, Galway The authors of this book make an urgently needed provocative point: ordinary engineering and technology (low-tech) continue to be of greater importance, in our knowledge society , than high-tech activities, and they may be similarly demanding by the competence they require and produce. This counteracts the exaggerated hype about high-tech firms or activities. The high-tech classification itself is highly arbitrary and often superficial. The authors show in what way low-tech activities and firms are important, and how they can be cultivated to buttress the economic strength of industrial and post-industrial nations. Researchers and policymakers, please take note! Arndt Sorge, Wissenschaftszentrum Berlin, Germany and University of Groningen, The Netherlands It is a general understanding that the advanced economies are currently undergoing a fundamental transformation into knowledge-based societies. There is a firm belief that this is based on the development of high-tech industries. Correspondingly, in this scenario low-tech sectors appear to be less important. A critique of this widely held belief is the starting point of this book. It is often overlooked that many of the current innovation activities are linked to developments inside the realm of low-tech. Thus the general objective of the book is to contribute to a discussion concerning the relevance of low-tech industries for industrial innovativeness in the emerging knowledge economy. Providing examples of both theoretical and empirical research in this area, Innovation in Low-tech Firms and Industries will be of great interest to postgraduate students and academic researchers in innovation studies. It will also appeal to policy makers in the field of innovation policy as well as industrial economists and sociologists interested in traditional industries in advanced economies.

Geography, Open Innovation and Entrepreneurship

Edward Elgar Publishing Developed countries must be incredibly innovative to secure incomes and welfare so that they may successfully compete against international rivals. This book focuses on two specific but interrelated aspects of innovation by incumbent firms and entrepreneurs, the role of geography and of open innovation.

Proceeding of the International Science and Technology Conference "FarEastCon 2019"

October 2019, Vladivostok, Russian Federation, Far Eastern Federal University

Springer Nature This book presents the proceedings of the International Science and Technology Conference "FarEastCon 2019," which took place on October 1-4, 2019, in Vladivostok, Russian Federation. The conference provided a platform for gathering expert opinions on projects and initiatives aimed at the implementation of far-sighted scientific research and development, and allowed current theoretical and practical advances to be shared with the broader research community. Featuring selected papers from the conference, this book will be of interest to experts in various fields whose work involves developing innovative solutions and increasing the efficiency of economic activities.

Innovation in Africa

Fuelling an Entrepreneurial Ecosystem for Growth and Prosperity

Routledge This book emphasizes the need for promoting innovation on the African continent. It identifies the roadblocks for entrepreneurs and discusses ways for developing an ecosystem for innovators to pave a way through the barriers and create ground-breaking products and new technologies which meet consumers' needs in Africa. In order to stimulate innovation in African countries, there is the need for a more appropriate approach for innovation to occur in a context of international openness to knowledge. This book adopts a practical approach, demonstrating how innovation is an important driver of economic growth and competitiveness. It shows that innovation in Africa should be driven by local people, in response to local problems, and that open technology and knowledge sharing are vital to this project. It further explores key enablers such as the discovery of innovative talent, overcoming barriers, building strategic partnerships and promoting innovation across the continent. The book places emphasis on the creation of an innovation ecosystem as a value-creating tool by stakeholders for nation building and growth in Africa. This book will be of interest to researchers, students, international agencies, governments, businesses and individuals interested in the field of innovation and its potentials. It will also be relevant to investors, manufacturers and other stakeholders involved in the economic development of Africa.

Supporting Investment in Knowledge Capital, Growth and Innovation

OECD Publishing This work shows that business investment in knowledge-based capital is a key to future productivity growth and living standards and sets out recommendations in the fields of: innovation; taxation; entrepreneurship and business development; corporate reporting; big data; competition and measurement.

ICT Influences on Human Development, Interaction, and Collaboration

IGI Global "This book creates awareness on how ICTs contribute to human development in multiple areas, including the link between ICTs and economic, social, and political aspects of human development"--Provided by publisher.

Cases on SMEs and Open Innovation: Applications and Investigations

Applications and Investigations

IGI Global Innovation has become a key success factor for economic development and a prerequisite for sustainable development. In a complex and highly competitive global environment, enterprises have to innovate and develop commercially viable products and services faster than ever before. Cases on SMEs and Open Innovation: Applications and Investigations reviews applications of open innovation concepts and strategies for SMEs development by accommodating theoretical perspectives and case studies. This book covers diverse aspects of open innovation in terms of policy, politics, economy, and culture, making it a useful reference for researchers, practitioners, and academics.

Open Innovation and Business Success

diplom.de Inhaltsangabe: Introduction: Innovation is a crucial topic in the study of economics, business, technology, sociology, and engineering. The questions asked in research nowadays focus not on it why innovation is important, but how to innovate and how innovation processes can be managed. Furthermore the discussion on innovation is about how to maintain strong economic growth in an era that is increasingly being defined by the globalisation of competition, major financial and demographic challenges. Recently the economy continues to upset the market and recession tempts to cut back on the investments in research and development in the organizations. But even now in spite of crisis and its impacts on the economy seems to be the perfect time to increase firms innovation efforts. The increasing competition processes and the development of Web 2.0 technologies (soon Web 3.0) are challenging the business to build more interactive relationship between the real-time market participants. The companies must nowadays find out how to achieve a competitive advantage for future. This paper presents the concept of Open Innovation, which can help public and private institutions achieve better performance or business success and at last win the competition with market rivals. Research motivation: Inspiration for this study was the report Innovation systems - the engine of the economy by Belitz and Schrooten from the German Institute for Economic Research. The authors provide in their analysis the international comparison of the national systems and examine Germany's international competitiveness, its innovation capability as well innovation performance. Researchers from one of the leading research institutes in Germany recommend bringing in action important activities for German innovation policy makers: - Investment in education with new educational approaches concepts to increase the willingness and ability for studying. - Promotion the innovation processes to large sections of the population. - Strengthening incentives for innovation. - Securing the diversity of the national innovation system. - Seizing opportunities from international integration. The DIW's suggestions are pointed out above to indicate on importance in the promotion of the innovation process and its popularization using the policy mixes. It is significant for German economy to support the innovative entrepreneurs at national as well local level. A worrying issue is that there have [...]

Management Reset

Organizing for Sustainable Effectiveness

John Wiley & Sons Provocative new management principles and practices that create effective organizations for shareholders and society Management experts Lawler and Worley have developed a set of management principles that enable organizations to be both successful and responsible. Existing command & control and high-involvement management styles depend too much on stable conditions and focus too narrowly on economic outcomes. They convincingly argue that we need to "reset" our approach to management to one that fits today's demanding business environment. Starting with a change in how success is measured and a more realistic view of risk, Lawler and Worley take us through how strategy, governance, organization structure and talent should be managed. The result is an organization that can reliably produce financial, social, and ecological results. Includes illustrative lessons from Microsoft, Cisco, Netflix, DaVita, Starbucks, Nokia, and the U.S. Secret Service Offers clear prescriptions for managers who want to organize for sustainable performance effectiveness Lawler and Worley are the authors of the bestselling Built to Change Lawler and Worley outline why and how the current practice of management must change in order for organizations to achieve sustained organizational

effectiveness.

Entrepreneurship in Healthcare

Routledge Entrepreneurship in the Healthcare sector has received increased attention over the last two decades, both in terms of scholarly research and number of innovative enterprises. Entrepreneurial activities and innovations have emerged from and will continue to be driven by several actors along the healthcare value chain but especially from non-traditional healthcare players. In this new volume, we present the reader with several critical issues in healthcare entrepreneurship and innovation, covering a comprehensive set of research topics. We bring together the latest academic research and management practice, with contributions by authors from entrepreneurship, medical sciences, and management, who provide in depth and practical insights into designing and managing entrepreneurship in healthcare. Upon providing a systematic review of the research field, we discuss several important macro-, meso-, and micro-level issues in healthcare entrepreneurship, such as opportunity identification, the entrepreneurial ecosystem including accelerators, the benefits of open innovation for the sector, and social entrepreneurship in healthcare. These topics open up avenues for nurturing entrepreneurship in healthcare through both education and policy. Building on this trend, the book is organized around levels of analysis and specifies which cross-disciplinary efforts are needed to advance understanding of how entrepreneurs discover opportunities and start viable and innovative businesses. Healthcare Entrepreneurship will be of interest scholars of health care and entrepreneurs alike, but also managers of innovative health care enterprises as well as policy makers in the health sector.

Living in a networked world

Integrated research agenda Cyber-Physical Systems (agendaCPS)

Herbert Utz Verlag The rapid progress of information technology allows for increasingly powerful software intensive embedded systems (machines) executing integrated applications connected by and to global networks. Thus these systems are more and more networked among each other, but also with data and services on the Internet. Intelligent solutions originate which gather processes of the living environment by means of sensors and actuators, connect them to virtual software worlds and interpret, monitor and control these processes in interaction with people. In this way, so-called Cyber-Physical Systems evolve - a living in a networked world. The interlocking applications include smart cities, social infrastructures with integrated telemedicine care, enhanced connected mobility with fully or semi-autonomous driving cars and traffic systems, safety, security and privacy as well as networked production and the sustainable energy turnaround. The integrated research agenda Cyber-Physical-Systems (agendaCPS) provides a comprehensive overview of the capabilities and benefits of the arising CPS-applications and manifold technological and social challenges involved. The agenda illustrates which value the subject for economy and society has: revolutionary applications of Cyber-Physical Systems address technological and social trends and needs; at the same time they penetrate and interconnect more and more areas of life. On the basis of concrete future scenarios essential application domains are shown. Their analysis reveals which capabilities and technologies form the basis of Cyber-Physical systems and which innovation and possible conflict potential is inherent. The agendaCPS makes clear which research and action areas are of particular importance. In these contexts opportunities, but also risks become apparent for Germany by Cyber-Physical Systems. This is the English translation of the report agenda Cyber-Physical Systems finished three years ago as a German acatech project by a German publication.

The Multi Business Model Innovation Approach

River Publishers It is argued in most academic literature that the Business Model (BM) is a general model for how any business "runs" or should run its business - "a blueprint of the business". The book argues that no business has just one BM and just one model on which it runs its entire business or intends to run all its business. The research presented in the book points in contrast to other BM frameworks that businesses have more BMs - and have both "as-is" and "to-be" BMs. Further our research shows that the BM framework can and should be used for both "as-is" and "to-be" Models - which we call "The Multi Business Model Approach". Theoretically research indicated already by Markides and Charitou in 2004 and Casadesus-Masanell and Ricart model in 2010 indicated that business have more BM's. Sadly nobody followed up on this in the BM community, which could have made an earlier breakthrough in the understanding of BMs, BMI and strategic BMI. The book address further the concern that BM community and BMI practice mainly focus on the ideation and conceptualization of BMs. "BM canvassing" and just innovating BM building blocks can in many cases be classified as "blind business model innovation". This is not sufficient to run and create a sustainable competitive business today. BM understanding and BMI must address all 7 levels of BMI and all BMs in the business. All BMs are and should be continuously objects to BMI in the aim of maximizing the performance and sustainability of the business. The core business with all its 7 BM levels - BM dimension components, BM dimensions, BM portfolio, Business and Business Model Ecosystem (BMES) and BMI Process should all be objects for BMI. The book addresses and documents this gap in BM research and propose a new generic definition and language of a BM and a Business BMI layers. The book points to the huge unexplored possibilities that BMI offers today and can offer businesses in the future. When thoroughly understanding the 7 levels of BMI and businesses are able to communicate, work and innovate with these together, then a next step in BM and BMI research and practice can hopefully be taken. The book proposed that any BMs are related to seven BM dimensions- value proposition, user and/or customer, value chain functions (internal), competence, network, relations and value formulae. Conceptually, any Business Model Cube can be formed on behalf of these seven generic BM dimensions and these can be used both in a 2D and a 3D version. This is what the forth coming part 2 of the book will elaborate on.

6th International Conference on Innovation and Entrepreneurship

ICIE 2018

Academic Conferences and publishing limited These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.

Human-Computer Interaction and Technology Integration in Modern Society

IGI Global Technology has opened a wide window of novel communication methods and techniques and has become ubiquitous in modern society. With advancements occurring rapidly and transforming practices and efficiencies within all fields including business, education, medicine, engineering, and so on, it is important to remain up to date on the latest research findings. Human-Computer Interaction and Technology Integration in Modern Society is a critical reference source that examines the integration of technological innovations into every aspect of modern society including education and business. Highlighting important topics that include digitization, human development, knowledge management, and open innovation, this book is ideal for IT specialists, policymakers, professionals, academicians, researchers, practitioners, and students.

Public Utilities, Second Edition

Old Problems, New Challenges

Edward Elgar Publishing A thoroughly updated introduction to the current issues and challenges facing managers and administrators in the investor and publicly owned utility industry, this engaging volume addresses management concerns in five sectors of the utility industry: electric power, natural gas, water, wastewater systems and public transit.

Developing Capacity for Innovation in Complex Systems

Strategy, Organisation and Leadership

Routledge Based on a theoretical analysis and supported by both explorative qualitative and quantitative research, this book examines the many reasons why an initiative becomes an innovation and why some organizations are better at innovation than others. Developing Capacity for Innovation in Complex Systems offers insights into the history of the idea of innovation, as well as knowledge around different discourses on innovation. The purpose of this book is to help organisations further their aspirations and work with innovation. It is based on three premises: (1) that capacity can be developed, (2) that it is worthwhile trying to do so, and (3) there are however no guarantees for success. Providing a comprehensive view of innovation and discussing the theoretical challenges, the book contributes towards a holistic theory for capacity building for innovation. The book conveys frameworks, methodologies, and tools that are used in terms of innovation, and it explains positive strategies for innovation that are being developed. Complexity theory is presented and attributed to the construct of innovation to further the understanding of the intricacies and fallacies of innovation work. This book will be of direct interest to scholars and subject matter experts in the field of innovation management. Business leaders and reflective practitioners will find the content relevant and accessible.

Challenging the Apartheids of Knowledge in Higher Education through Social Innovation

African Sun Media In order to understand the relationship between social innovation and the reimagining of the knowledge economy necessary to reorient higher education most fully towards the public good, we must draw from the experiences of those working on the front lines of change. This collection represents diverse voices and disciplines, drawing together the critical reflections of academics, students and community partners from across South Africa. The book seeks to bring together theoretical and practical lessons about how research methods can be used in socially innovative ways to challenge the 'apartheids' of knowledge in higher education and to promote the democratization of the knowledge economy.

Building Innovation Pipelines through Computer-Aided Innovation

4th IFIP WG 5.4 Working Conference, CAI 2011, Strasbourg, France, June 30 - July 1, 2011, Proceedings

Springer This volume constitutes the refereed proceedings of the 4th IFIP WG 5.4. Working Conference on Computer- Aided Innovation, CAI 2011, held in Strasbourg, France, in June/July 2011. The 14 revised papers presented were carefully reviewed and selected from numerous submissions. They cover a broad range of topics from basic research to industrial applications of computer-aided innovation systems.

Open Innovation and Entrepreneurship

Impetus of Growth and Competitive Advantages

Springer This book combines theoretical perspectives and empirical evidence on open innovation and entrepreneurship as two essential ways to help entrepreneurial businesses grow and achieve a competitive advantage. Discussing essential issues at the nexus of entrepreneurship and open innovation, such as enterprise growth, creating competitive advantage, implementation of open innovation, and the overall corporate strategy, the respective contributions demonstrate how open innovation can provide a vital impetus to the growth of entrepreneurial businesses and pave a new way to achieving a competitive edge.

New Global Ict-Based Business Models

CRC Press The New Global Business model (NEWGIBM) book describes the background, theory references, case studies, results and learning imparted by the NEWGIBM project, which is supported by ICT, to a research group during the period from 2005-2011. The book is a result of the efforts and the collaborative work between SMEs, consultancies and researchers across various lines of business, competences and research domains. The book commences with a theoretical discussion of the business model and its innovation literature and explains how this was a collaborative study by researchers from three Danish Universities. The book continues by describing, analyzing and showing how NEWGIBM was implemented in SMEs in different industrial companies/networks. Based on this effort, the researchers try to describe and analyze the current context, experience of NEWGIBM and finally the emerging scenarios of NEWGIBM. The NEWGIBM book serves as a part of the final evaluation and documentation of the NEWGIBM project and is supported by results from the following projects: M-commerce, Global Innovation, Global Ebusiness & M-commerce, The Blue Ocean project, International Center for Innovation and Women in Business, NEFFICS, which provided information about the innovating business models funded by Ministry of Science and Innovation Denmark, Ministry of Economics Denmark, EU Social Fund, EU KASK program and EU 7 Framework program Internet of Things. This book adds new knowledge to the global business models based on ICT.

Capitalizing on Creativity at Work

Fostering the Implementation of Creative Ideas in Organizations

Edward Elgar Publishing How does one implement highly creative ideas in the workplace? Though creativity fuels modern businesses and organizations, capitalizing on creativity is still a relatively uncharted territory. The crux of this issue is explored as contributors present and analyze remedies for capitalizing on highly creative ideas. Editors Miha Škerlavaj, Matej Černe, Anders Dysvik and Arne Carlsen have gathered a large network of contributors across four continents to craft this relevant, evidence-based and holistic text. Multiple levels, methods, approaches and perspectives are all considered while focusing on a single research question. Chapters feature a combination of research-based materials, stories and short cases to show what can be done to implement highly creative ideas in the workplace. This extremely relevant subject will be of interest to a large number of organizations worldwide that are looking to tap into the potential of highly creative and possibly useful ideas to build their competitive advantage. Specifically, management consultants in Human Resource Management, innovation, creativity, coaching, and/or leadership will find this book useful. It can also be used in Innovation Management MSc and MBA courses, executive education courses, as well as for PhD researchers and innovation

management scholars.

Making Open Development Inclusive

Lessons from IDRC Research

MIT Press Drawing on ten years of empirical work and research, analyses of how open development has played out in practice. A decade ago, a significant trend toward openness emerged in international development. "Open development" can describe initiatives as disparate as open government, open health data, open science, open education, and open innovation. The theory was that open systems related to data, science, and innovation would enable more inclusive processes of human development. This volume, drawing on ten years of empirical work and research, analyzes how open development has played out in practice Focusing on development practices in the Global South, the contributors explore the crucial questions of who is allowed to participate when an initiative is "open" and who benefits—or not—from them, finding that processes characterized as open can sometimes be exclusionary in their implementation. Examining a wide range of cases, they consider the governance of open development ecosystems and the implementation of a variety of applications, including open educational resources, collaborative science, and the uses of crowdsourcing. Contributors Denisse Albornoz, Chris Armstrong, Savita Bailur, Roxana Barrantes, Carla Bonina, Michael Cañares, Leslie Chan, Laura Czerniewicz, Jeremy de Beer, Stefano De Sabbata, Shirin Elahi, Alison Gillwald, Mark Graham, Rebecca Hillyer, Cheryl Hodgkinson-Williams, Dick Kawooya, Erika Kramer-Mbula, Paulo Matos, Caroline Ncube, Chidi Oguamanam, Angela Okune, Alejandro Posada, Nagla Rizk, Isaac Rutenberg, Tobias Schonwetter, Fabrizio Scrollini, Ruhya Kristine Seward, Raed Sharif, Matthew Smith, William Randall Spence, Henry Trotter, François van Schalkwyk, Sonal Zavaeri

Controversies in Healthcare Innovation

Service, Technology and Organization

Springer This book examines healthcare innovation processes, shedding light on the controversies endemic to innovation, which make such processes notoriously challenging. While, in the heat of action, controversies may be seen as barriers to innovation, observations reported in this volume point to controversies also having an energizing role. Students and academics studying innovation, organization, and health management and economics will find this book a valuable read as it provides empirical case studies on innovation processes in practice. Controversies in Healthcare Innovation will also appeal to practitioners of health care management, innovation project managers and policy-makers in the health care sector.

Handbook of Research on Emerging Business Models and the New World Economic Order

IGI Global The COVID-19 pandemic is causing a radical change in both the economic and business paradigms that have ruled countries for decades. Emerging models are leading to a new world economic order predictably led by China and the United States. New forms of organization, new ways of working remotely, the strengthening of some industries to the detriment of others, and the supremacy of technology to be able to work are going to change the economies as we know them today. The Handbook of Research on Emerging Business Models and the New World Economic Order offers strategies, economic policies, social, economic, and political trends that will affect organizations to increase their efficiency and labor productivity and change the world's business and financial structures. This book forecasts future business changes and prospective models, structural or not, for guiding the survival of small and medium enterprises (SMEs), multinationals, family firms, entrepreneurs, and NGOs in the post-COVID-19 era. Covering topics such as business model creation, global sustainable logistics 4.0, and social and solidarity economy, this text is essential for economists, entrepreneurs, managers, executives, family firms, SMEs, business professionals, policymakers, students, researchers, practitioners, and academicians.

Sustainable Innovation

Strategy, Process and Impact

Routledge The most important theme of the discourse on sustainable development and sustainability challenges concerns the relationship between innovation and sustainability. This book represents a realistic critical overview of the state of affairs of sustainable innovations, offering an accessible and comprehensive diagnostic point of reference for both the academic and practitioner worlds. In order for sustainable innovation to truly become mainstream practice in business it is necessary to find out how organizations can strategically and efficiently accommodate sustainability and innovation in such a manner that they accomplish value capturing (for firms, stakeholders, and for society), not merely creating a return on the social responsibility agenda. Addressing this challenge, the book draws together research from a range of perspectives in order to understand the potential shifts and barriers, benefits, and outcomes from all angles: inception, strategic process, and impact for companies and society. The book also delivers insights of (open) innovation in public sector organizations, which is not so much a process of invention as it is one of adoption and diffusion. It examines how the environmental pillar of the triple bottom line in private firms is often a by-product of thinking about the economic pillar, where cost reductions may be achieved through process innovation in terms of eliminating waste and reducing energy consumption. The impact of open innovation on process innovation, and sustainable process innovation in particular, is an underexplored area but is examined in this book. It also considers the role of the individual entrepreneur in bringing about sustainable innovation; entrepreneurs, their small- and medium-sized enterprises (SMEs), as well as the innovation ecosystems they build play a significant role in generating sustainable innovations where these smaller organizations are much more flexible than large organizations in targeting societal needs and challenges. The readership will incorporate PhD students and postgraduate researchers, as well as practitioners from organizational advisory fields.

Eco-Innovation in Industry Enabling Green Growth

Enabling Green Growth

OECD Publishing This book provides benchmarking tools on sustainable manufacturing and aims to spur eco-innovation through better understanding of innovation mechanisms.

Encyclopedia of Information Science and Technology, Third Edition

IGI Global "This 10-volume compilation of authoritative, research-based articles contributed by thousands of researchers and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"--Provided by publisher.

Handbook of Research on Entrepreneurial Development and Innovation Within Smart Cities

IGI Global While the population continues to grow and expand, many people are now making their homes in cities around the globe. With this increase in city living, it is becoming vital to create intelligent urban environments that efficiently support this growth, and that simultaneously provide friendly, progressive environments to both businesses and citizens alike. The Handbook of Research on Entrepreneurial Development and Innovation Within Smart Cities is a comprehensive reference source that discusses social, economic, and environmental issues surrounding the evolution of smart cities. It provides insightful viewpoints on a range of topics such as entrepreneurial ecosystems, competitive tourism, city efficiency, corporate social responsibility, and smart destinations. This publication is ideal for all researchers, academics, and practitioners that wish to expand their knowledge on the emerging trends and topics involving smart cities.

Consumer Information Systems and Relationship Management: Design, Implementation, and Use

Design, Implementation, and Use

IGI Global Businesses continue to design and implement a variety of information systems that facilitate the creation, aggregation, and provision of product-related information in order to increase the role that quality information is playing in consumers' decision-making processes. Consumer Information Systems and Relationship Management: Design, Implementation, and Use highlights empirical research, theoretical frameworks, and relevant models on the understanding and implementation of consumer information systems. By covering consumer perceptions of practicality and ease of use, this book is essential for practitioners in business environments and strategic management, meeting consumer needs through the use of digital and Web-based technologies as well as recent empirical research findings and design and implementation of innovative information systems. This book is part of the Advances in Marketing, Customer Relationship Management, and E-Services series collection.

Global Perspectives on Achieving Success in High and Low Cost Operating Environments

IGI Global Competing in both high and low-cost operating environments can present a number of unique challenges. In light of global competition and the changing scope of various industries due to technological advancement, these challenges must be addressed in order to ensure business success. Global Perspectives on Achieving Success in High and Low Cost Operating Environments features a collection of research and case studies addressing contemporary issues surrounding operational success in various regions. Business professionals, managers, academics, and upper-level students will find this publication an essential resource for the latest tools and solutions for managing operations in diverse operating environments.

Globalization of Mobile and Wireless Communications

Today and in 2020

Springer Science & Business Media Globalization of Mobile and Wireless Communications is a collection of cutting-edge research in mobile and wireless communications with impact on developments as far forward as 2020 and beyond. The book draws upon the insights and performed research work of leading experts in the field. Topics of discussion are related but not limited to spectrum-efficient radio interface technologies, enabling technologies for reconfigurability, wireless sensor networks, cognitive networks, coherent wireless transmission, algorithmic design, middleware for novel services and applications. The material has been edited to provide a vision for the future of mobile and wireless, towards a dynamic communication system that breaks down the barriers between communications means; and evolves and integrates business models and culture to match the technological evolution. In addition, strategies on how to overcome the technological challenges for achieving that vision are also outlined.

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