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KEY=GUIDE - NELSON BOONE

BEGINNING SMARTPHONE WEB DEVELOPMENT

BUILDING JAVASCRIPT, CSS, HTML AND AJAX-BASED APPLICATIONS FOR IPHONE, ANDROID, PALM PRE, BLACKBERRY, WINDOWS MOBILE AND NOKIA S60

Apress Today's Web 2.0 applications (think Facebook and Twitter) go far beyond the confines of the desktop and are widely used on mobile devices. The mobile Web has become incredibly popular given the success of the iPhone and BlackBerry, the importance of Windows Mobile, and the emergence of Palm Pre (and its webOS platform). At Apress, we are fortunate to have Gail Frederick of the well-known training site Learn the Mobile Web offer her expert advice in Beginning Smartphone Web Development. In this book, Gail teaches the web standards and fundamentals specific to smartphones and other feature-driven mobile phones and devices. Shows you how to build interactive mobile web sites using web technologies optimized for browsers in smartphones Details markup fundamentals, design principles, content adaptation, usability, and interoperability Explores cross-platform standards and best practices for the mobile Web authored by the W3C, dotMobi, and similar organizations Dives deeps into the feature sets of the most popular mobile browsers, including WebKit, Chrome, Palm Pre webOS, Pocket IE, Opera Mobile, and Skyfire By the end of this book, you'll have the training, tools, and techniques for creating robust mobile web experiences on any of these platforms for your favorite smartphone or other mobile device.

INTEGRATION THROUGHOUT AND BEYOND THE ENTERPRISE

IBM Redbooks Throughout the history of the IT industry, integration has been an important part of most projects. Whether it is integration of transactions, data, or processes, each has challenges and associated patterns and antipatterns. In an age of mobile devices, social networks, and cloud services, and big data analytics, integration is more important than ever, but the scope of the challenge for IT projects has changed. Partner APIs, social networks, physical sensors and devices, all of these and more are important sources of capability or insight. It is no longer sufficient to integrate resources under control of the enterprise, because many important resources are in the ecosystem beyond enterprise boundaries. With this as the basic tenet, we address these questions: What are the current integration patterns that help enterprises become and remain competitive? How do you choose when to use which pattern? What is the topology for a "composable business"? And how do you accelerate the process of implementation through intelligent choice of supporting integration middleware? This IBM® Redbooks® publication guides integration practitioners and architects in choosing integration patterns and technologies.

FUTURISTIC TRENDS IN NETWORK AND COMMUNICATION TECHNOLOGIES

FIRST INTERNATIONAL CONFERENCE, FTNCT 2018, SOLAN, INDIA, FEBRUARY 9–10, 2018, REVISED SELECTED PAPERS

Springer This book constitutes the refereed proceedings of the First International Conference on Futuristic Trends in Network and Communication Technologies, FTNCT 2018, held in Solan, India, in February 2018. The 37 revised full papers presented were carefully reviewed and selected from 239 submissions. The prime aim of the conference is to invite researchers from different domains of network and communication technologies to a single platform to showcase their research ideas. The selected papers are organized in topical sections on communication technologies, Internet of Things (IoT), network technologies, and wireless networks.

RINGTONE

EXPLORING THE RISE AND FALL OF NOKIA IN MOBILE PHONES

Oxford University Press In less than three decades, Nokia emerged from Finland to lead the mobile phone revolution. It grew to have one of the most recognizable and valuable brands in the world and then fell into decline, leading to the sale of its mobile phone business to Microsoft. This book explores and analyzes that journey and distils observations and learning points for anyone keen to understand what drove Nokia's amazing success and sudden downfall. With privileged access to Nokia's senior managers over the last twenty years followed by a more concerted research agenda from 2015, the authors describe and analyze, the various stages in Nokia's journey. The book describes leaders making strategic and organizational decisions, their behavior and interactions, and how they succeeded and failed to inspire and engage their employees. Perhaps most intriguingly, it opens the proverbial 'black box' of why and how things actually happen at the top of organizations. Why did things fall apart? To what extent were avoidable mistakes made? Did the world around Nokia change too fast for it to adapt? And, did Nokia's success contain the seeds of its failure?

PROGRAMMING THE MOBILE WEB

O'Reilly Media Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core that you can extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies

THE TWENTY-FIRST-CENTURY MEDIA INDUSTRY

ECONOMIC AND MANAGERIAL IMPLICATIONS IN THE AGE OF NEW MEDIA

Lexington Books The Twenty-First-Century Media Industry: Economic and Managerial Implications in the Age of New Media examines the role that new media technologies are having on the traditional media industry from a media management perspective. Consumer behaviors and consumer expectations are being shaped by new media technologies. They now expect information on-demand and on-the-go as well as at their finger-tips via the Internet. In order to stay relevant, traditional media managers and practitioners are adapting to these consumer demands and expectations by developing new business models and new business philosophies to stay competitive. The contributors to this volume explore the business strategies being implemented by some media industries such as newspapers and the recording industry who are struggling to not only remain competitive and profitable, but also to survive. The Twenty-First-Century Media Industry provides an intriguing examination of how traditional media industries are adapting to new media technologies and evolving in the twenty-first century.

BLUETOOTH SECURITY

Artech House This first-of-its-kind book, from expert authors actively contributing to the evolution of Bluetooth specifications, provides an overview and detailed descriptions of all the security functions and features of this standard's latest core release. After categorizing all the security issues involved in ad hoc networking, this hands-on volume shows you how to design a highly secure Bluetooth system and implement security enhancements. The book also helps you fully understand the main security risks involved with introducing Bluetooth-based communications in your organization

THE SYMBIAN OS ARCHITECTURE SOURCEBOOK

DESIGN AND EVOLUTION OF A MOBILE PHONE OS

John Wiley & Sons The current Symbian Press list focuses very much on the small scale features of Symbian OS in a programming context. The Architecture Sourcebook is different. It's not a how-to book, it's a 'what and why' book. And because it names names as it unwinds the design decisions which have shaped the OS, it is also a 'who' book. It will show where the OS came from, how it has evolved to be what it is, and provide a simple model for understanding what it is, how it is put together, and how to interface to it and work with it. It will also show why design decision were made, and will bring those

decisions to life in the words of Symbian's key architects and developers, giving an insider feel to the book as it weaves the "inside story" around the architectural presentation. The book will describe the OS architecture in terms of the Symbian system model. It will show how the model breaks down the system into parts, what role the parts play in the system, how the parts are architected, what motivates their design, and how the design has evolved through the different releases of the system. Key system concepts will be described; design patterns will be explored and related to those from other operating systems. The unique features of Symbian OS will be highlighted and their motivation and evolution traced and described. The book will include a substantial reference section itemising the OS and its toolkit at component level and providing a reference entry for each component.

RECENT TRENDS IN INTELLIGENT COMPUTING, COMMUNICATION AND DEVICES

PROCEEDINGS OF ICCD 2018

Springer Nature This book gathers a collection of high-quality, peer-reviewed research papers presented at the International Conference on Intelligent Computing, Communication and Devices (ICCD 2018), which address three core dimensions of the intelligent sciences—intelligent computing, intelligent communication, and intelligent devices. Intelligent computing includes areas such as intelligent and distributed computing, intelligent grid and cloud computing, Internet of Things, soft computing and engineering applications, data mining and knowledge discovery, semantic and web technology, hybrid systems, agent computing, bioinformatics, and recommendation systems. In turn, intelligent communication is concerned with communication and network technologies, such as mobile broadband and all-optical networks, which are the key to groundbreaking advances in intelligent communication technologies. It includes communication hardware, software and networked intelligence, mobile technologies, machine-to-machine communication networks, speech and natural language processing, routing techniques and network analytics, wireless ad hoc and sensor networks, communications and information security, signal, image and video processing, network management, and traffic engineering. Lastly, intelligent devices refer to any equipment, instruments, or machines that have their own computing capability, and covers areas such as embedded systems, radiofrequency identification (RFID), radiofrequency microelectromechanical systems (RF MEMS), very large-scale integration (VLSI) design and electronic devices, analog and mixed-signal integrated circuit (IC) design and testing, microelectromechanical systems (MEMS) and microsystems, solar cells and photonics, nanodevices, single electron and spintronic devices, space electronics, and intelligent robotics.

INSIDE SYMBIAN SQL

A MOBILE DEVELOPER'S GUIDE TO SQLITE

John Wiley & Sons This is the definitive guide for Symbian C++ developers looking to use Symbian SQL in applications or system software. Since Symbian SQL and SQLite are relatively new additions to the Symbian platform, Inside Symbian SQL begins with an introduction to database theory and concepts, including a Structured Query Language (SQL) tutorial. Inside Symbian SQL also provides a detailed overview of the Symbian SQL APIs. From the outset, you will "get your hands dirty" writing Symbian SQL code. The book includes snippets and examples that application developers can immediately put to use to get started quickly. For device creators and system software developers, Inside Symbian SQL offers a unique view into the internals of the implementation and a wealth of practical advice on how to make best and most efficient use of the Symbian SQL database. Several case studies are presented – these are success stories 'from the trenches', written by Symbian engineers. Special Features: The book assumes no prior knowledge of databases Includes detailed and approachable explanations of database concepts Easy to follow SQL tutorial with SQLite examples Unique view into the Symbian SQL internals Troubleshooting section with solutions to common problems Written by the Symbian engineers who implemented SQLite on Symbian, with more than 40 years combined Symbian C++ experience, this book is for anyone interested in finding out more about using a database on Symbian.

FROM GSM TO LTE-ADVANCED PRO AND 5G

AN INTRODUCTION TO MOBILE NETWORKS AND MOBILE BROADBAND

John Wiley & Sons A comparative introduction to major global wireless standards, technologies and their applications From GSM to LTE-Advanced Pro and 5G: An Introduction to Mobile Networks and Mobile Broadband, 3rd Edition provides technical descriptions of the various wireless technologies currently in use. It explains the rationales behind their differing mechanisms and implementations while exploring the advantages and limitations of each technology. This edition has been fully updated and substantially expanded to reflect the significant evolution in mobile network technology occurring over the past several years. The chapter on LTE has been extensively enhanced with new coverage of current implementations of LTE carrier aggregation, mobility management, cell reselection and handover procedures, as well as the latest developments in 5G radio and core networks in 3GPP. It now features additional information on the TD-LTE air interface, IPv6 in mobile networks, Network Function Virtualization (NFV) and Narrowband Internet of Things (NB-IOT). Voice-over-LTE (VoLTE) is now treated extensively in a separate chapter featuring coverage of the VoLTE call establishment process,

dedicated bearer setup, header compression, speech codec and bandwidth negotiation, supplementary service configuration and VoLTE emergency calls. In addition, extensive coverage of Voice-over-Wifi and mission critical communication for public safety organizations over LTE has been added. The WLAN chapter now provides coverage of WPA2-Professional with certificates for authentication in large deployments, such as the global Eduroam network and the new WLAN 60 GHz air interface. Bluetooth evolution has been addressed by including a detailed description of Bluetooth Low Energy (BLE) in the chapter devoted to Bluetooth. Describes the different systems based on the standards, their practical implementation and design assumptions, and the performance and capacity of each system in practice is analyzed and explained Questions at the end of each chapter and answers on the accompanying website make this book ideal for self-study or as course material.

MOBILE USABILITY: HOW NOKIA CHANGED THE FACE OF THE MOBILE PHONE

McGraw Hill Professional When it comes to delivering product design innovations to mobile device users, Nokia is the yardstick by which all others are judged. Now the process and working methods that have enabled Nokia to revolutionize usability are fully explained for the first time in this beautiful, four-color book. Written with insight by two veterans of Nokia's design triumphs (co-author Christian Lindholm was featured in the August 2002 issue of Business 2.0 magazine)this one-of-a-kind reference vividly delivers: * The complete design process, from concept creation to product testing * The future of small interfaces * Usability engineering in practice in the mobile environment * The elements of a Nokia User Interface * First person accounts of the product development cycle Learn the processes that helped Nokia develop the world's most desirable handheld

THE TELECOMMUNICATIONS HANDBOOK

ENGINEERING GUIDELINES FOR FIXED, MOBILE AND SATELLITE SYSTEMS

John Wiley & Sons THE TELECOMMUNICATIONS HANDBOOK THE TELECOMMUNICATIONS HANDBOOK ENGINEERING GUIDELINES FOR FIXED, MOBILE AND SATELLITE SYSTEMS Taking a practical approach, The Telecommunications Handbook examines the principles and details of all the major and modern telecommunications systems currently available to industry and to end-users. It gives essential information about usage, architectures, functioning, planning, construction, measurements and optimization. The structure of the book is modular, giving both overall descriptions of the architectures and functionality of typical use cases, as well as deeper and practical guidelines for telecom professionals. The focus of the book is on current and future networks, and the most up-to-date functionalities of each network are described in sufficient detail for deployment purposes. The contents include an introduction to each technology, its evolution path, feasibility and utilization, solution and network architecture, and technical functioning of the systems (signaling, coding, different modes for channel delivery and security of core and radio system). The planning of the core and radio networks (system-specific field test measurement guidelines, hands-on network planning advices and suggestions for parameter adjustments) and future systems are also described. With contributions from specialists in both industry and academia, the book bridges the gap between communications in the academic context and the practical knowledge and skills needed to work in the telecommunications industry.

THE DEFINITIVE GUIDE TO THE ARM CORTEX-M0

Elsevier The Definitive Guide to the ARM Cortex-M0 is a guide for users of ARM Cortex-M0 microcontrollers. It presents many examples to make it easy for novice embedded-software developers to use the full 32-bit ARM Cortex-M0 processor. It provides an overview of ARM and ARM processors and discusses the benefits of ARM Cortex-M0 over 8-bit or 16-bit devices in terms of energy efficiency, code density, and ease of use, as well as their features and applications. The book describes the architecture of the Cortex-M0 processor and the programmers model, as well as Cortex-M0 programming and instruction set and how these instructions are used to carry out various operations. Furthermore, it considers how the memory architecture of the Cortex-M0 processor affects software development; Nested Vectored Interrupt Controller (NVIC) and the features it supports, including flexible interrupt management, nested interrupt support, vectored exception entry, and interrupt masking; and Cortex-M0 features that target the embedded operating system. It also explains how to develop simple applications on the Cortex-M0, how to program the Cortex-M0 microcontrollers in assembly and mixed-assembly languages, and how the low-power features of the Cortex-M0 processor are used in programming. Finally, it describes a number of ARM Cortex-M0 products, such as microcontrollers, development boards, starter kits, and development suites. This book will be useful to both new and advanced users of ARM Cortex devices, from students and hobbyists to researchers, professional embedded- software developers, electronic enthusiasts, and even semiconductor product designers. The first and definitive book on the new ARM Cortex-M0 architecture targeting the large 8-bit and 16-bit microcontroller market Explains the Cortex-M0 architecture and how to program it using practical examples Written by an engineer at ARM who was heavily involved in its development

DISPLAY INTERFACES

FUNDAMENTALS AND STANDARDS

John Wiley & Sons Display technology is evolving at an impressive rate with LCD and flat panel technologies gaining an increasing market share over traditional CRT display applications. Focusing on the

development of new industry standards, this timely exposition of display systems and applications covers display timings, interfaces, specifications, measurement procedures and all forms of display control and identification. Reviews interface and graphics subsystem standards, including FPDI (Flat Panel Display Interface), P&D (Plug and Display) and Intel's Digital Video Interface (DVI) Compares and contrasts current and future developments of television and computer industry standards Describes the major new display system applications (HDTV, notebook computer, cellphone, cockpit instrumentation etc) and illustrates how user needs have dictated technological requirements (eg power, size and bistability) Provides an accessible treatment of current and future display device development, including guidance on selecting devices gor particular applications Designed to meet the needs of professionals using and implementing display technologies and as a reference for those developing new display systems, this text is a valuable resource for display technology developers and system integrators, video graphics interface engineers and professionals. The comprehensive coverage of this leading edge topic makes it also of interest to postgraduate students in Computer Science and Electrical Engineering. The Society for Information Display (SID) is an international society, which has the aim of encouraging the development of all aspects of the field of information display. Complementary to the aims of the society, the Wiley-SID series is intended to explain the latest developments in information display technology at a professional level. The broad scope of the series addresses all facets of information displays from technical aspects through systems and prototypes to standards and ergonomics

ACHTUNG-PANZER!

THE DEVELOPMENT OF ARMOURED FORCES, THEIR TACTICS AND OPERATIONAL POTENTIAL

Arms & Armour This is one of the most significant military books of the twentieth century. By an outstanding soldier of independent mind, it pushed forward the evolution of land warfare and was directly responsible for German armoured supremacy in the early years of the Second World War. Published in 1937, the result of 15 years of careful study since his days on the German General Staff in the First World War, Guderian's book argued, quite clearly, how vital the proper use of tanks and supporting armoured vehicles would be in the conduct of a future war. When that war came, just two years later, he proved it, leading his Panzers with distinction in the Polish, French and Russian campaigns. Panzer warfare had come of age, exactly as he had forecast. This first English translation of Heinz Guderian's classic book - used as a textbook by Panzer officers in the war - has an introduction and extensive background notes by the modern English historian Paul Harris.

THE TUBE AMP BOOK

Hal Leonard Corporation THE TUBE AMP BOOK WITH AUDIO ONLINE ERRATA SHEET ADDED.

LACRIMAL GLAND, TEAR FILM, AND DRY EYE SYNDROMES 2

BASIC SCIENCE AND CLINICAL RELEVANCE ; [PROCEEDINGS OF THE SECONDINTERNATIONAL CONFERENCE ON THE LACRIMAL GLAND, TEAR FILM, AND DRY EYE SYNDROMES, HELD NOVEMBER 16 - 19, 1996, AT THE SOUTHAMPTON PRINCESS RESORT, BERMUDA]

Springer Science & Business Media Harvard Medical School, Boston, MA. Proceedings of the Second International Conference on the Lacrimal Gland, Tear Film, and Dry Eye Syndromes, held November 16-19, 1996, at the Southampton Princess Resort, Bermuda. DNLM: Lacrimal Apparatus--congresses.

MOBILE TECHNOLOGIES AND LEARNING

A TECHNOLOGICAL UPDATE AND M-LEARNING PROJECT SUMMARY

NOKIA

THE INSIDE STORY

Financial Times/Prentice Hall The only authoritative history of Nokia, the world's most successful wireless telecommunications company. - Behind the scenes with the pivotal decisions that transformed Nokia from small-town rubber factory to global wireless leader. - Definitive and unflinching coverage of the firm's greatest successes, most disastrous failures, and most significant challenges. - The first Nokia history to benefit from privileged access to the firm's archives and employees.

S. CHAND'S PRINCIPLES OF PHYSICS FOR XI

S. Chand Publishing The Present book S.Chand's Principle of Physics is written primarily for the students preparing for CBSE Examination as per new Syllabus. Simple langauge and systematic development of the subject matter. Emphasis on concepts and clear mathematical derivations

ORIXÁ EXU

FUNDAMENTAÇÃO DO MISTÉRIO EXU NA UMBANDA

ELECTRONIC CRIME SCENE INVESTIGATION

A GUIDE FOR FIRST RESPONDERS

DIANE Publishing Will assist State and local law enforcement and other first responders who may be responsible for preserving an electronic crime scene and for recognizing, collecting, and safeguarding digital evidence. Addresses situations encountered with electronic crime scenes and digital evidence. All crime scenes are unique and the judgment of the first responder, agency protocols, and prevailing technology should all be considered when implementing the information in this guide. First responders to electronic crime scenes should adjust their practices as circumstances warrant. The circumstances of crime scenes and Federal, State, and local laws may dictate actions or a particular order of actions other than those described in this guide. Illus.

FINNISH VIDEO GAMES

A HISTORY AND CATALOG

McFarland In the past three decades Finland's video game industry has become the backbone of Finnish cultural export. Angry Birds and Clash of Clans are dominating sales around the world and the small Nordic nation has become a gaming superpower. Drawing on more than 60 interviews, this book covers the Finnish video game phenomenon as told by the people behind its success. The history of the industry is documented in detail for the first time. Two hundred game reviews are included, presenting the best (and worst) of commercial video games made in Finland.

SMART MATERIALS AND TECHNOLOGIES IN ARCHITECTURE

Routledge Today, architects and designers are beginning to look toward developments in new "smart" or "intelligent" materials and technologies for solutions to long-standing problems in building design. However, these new materials have so far been applied in a diverse but largely idiosyncratic nature, because relatively few architects have access to information about the types or properties of these new materials or technologies. Two of the leading experts in this field - Addington and Schodek - have solved this problem by incorporating all the relevant information of all the latest technologies available to architects and designers in this one volume. They present materials by describing their fundamental characteristics, and go on to identify and suggest how these same characteristics can be exploited by professionals to achieve their design goals. Here, the wealth of technical understanding already available in the materials science and engineering literature is at last made accessible to a design audience.

GESTURE

VISIBLE ACTION AS UTTERANCE

Cambridge University Press Gesture, or visible bodily action that is seen as intimately involved in the activity of speaking, has long fascinated scholars and laymen alike. Written by a leading authority on the subject, this 2004 study provides a comprehensive treatment of gesture and its use in interaction, drawing on the analysis of everyday conversations to demonstrate its varied role in the construction of utterances. Adam Kendon accompanies his analyses with an extended discussion of the history of the study of gesture - a topic not dealt with in any previous publication - as well as exploring the relationship between gesture and sign language, and how the use of gesture varies according to cultural and language differences. Set to become the definitive account of the topic, Gesture will be invaluable to all those interested in human communication. Its publication marks a major development, both in semiotics and in the emerging field of gesture studies.

MOBILE AS 7TH OF THE MASS MEDIA

CELLPHONE, CAMERAPHONE, IPHONE, SMARTPHONE

With the subtitle of Cellphone, Cameraphone, iPhone, Smartphone, Tomi's latest book takes readers to a journey of the most advancedcontent and media services deployed on mobile phones in the mostadvanced mobile telecoms countries such as Japan, South Korea, HongKong, Finland etc. He goes through the taxonomy of the seven massmedia, with an emphasis of what lessons can be learned when newermedia were introduced. These lessons he applies now to the 7th media, mobile, with compelling arguments for why just copying television, newspaper or internet content to mobile is not enough. The book starts by setting the stage by examining the overall industryand the consumers of mobile content in four chapters. Next Tomidevotes two chapters into explaining how to build compelling contentto mobile, and exploding the myths of the limitations of supposedlytoo small keypad and tiny screen. In the book he then devotes achapter each to the most promising early media content types: music, gaming, TV, internet, advertising and social networking. Tomi explainswhat works and what doesn't when deploying content to the mobile. Healso includes a chapter on SMS text messaging.In the book Tomi expands his 5 M's mobile service theory to 6 M's. Hediscusses the seven unique benefits of mobile as a mass media channel, and he discusses how mobile phones have evolved through the 8 C's. Heconcludes the book with essays on related matters such as disruptivefactors now creating new opportunities, and a chapter on discussingwhy the American industry lags the rest of the world in mobiletelecoms. Like Tomi's previous books with us (Communities Dominate Brands, co-authored with Alan Moore and Digital Korea, co-authored with JimO'Reilly) Mobile as 7th of the Mass Media is also a hardcover book, which runs 322 pages and is packed with 16 case studies, up-to-the-minute statistics, end-user analysis, and real worldexamples. The book is in production and will be available in bookstores soon. Weare currently taking pre-orders for the book. We also will sell thisbook in bulk orders at a discount for those who may consider it as acorporate gift for example or for in-house t

WORK GOES MOBILE

NOKIA'S LESSONS FROM THE LEADING EDGE

John Wiley & Sons Incorporated 1 The Nokia journey 3 2 What is a mobilized business? 9 3 The skeptics speak : challenges to mobility 23 4 Identifying the benefits of mobility 37 5 Getting to know your workforce 55 6 Mobilizing business processes 63 7 Choosing mobile technology enablers 83 8 Optimizing the mobile workplace 107 9 Managing a mobile workforce 123 10 Building business cases for mobility 153 11 Getting started 175.

HUMAN SPINE - DISORDERS

This popular chart shows: - the spinal column (lateral aspect) - a typical vertebra (superior aspect) - structural features and functions of intervertebral disks - spinal nerve irritation due to exostosis - herniated disk - kyphosis - scoliosis - lordosis - osteoporosis - causes of pain in the lower back or leg Size is 20" W by 26" H.

EXPLORING C

MINING THE WEB

TRANSFORMING CUSTOMER DATA INTO CUSTOMER VALUE

John Wiley & Sons Introduces business and technical managers to the exciting new frontier in database technology Web sites gather a lot of detailed information about customers. Unfortunately, most companies lack the means to use that information to improve their marketing and customer support functions. Considered by most experts to be the new frontier in the database and data warehousing fields, Web mining solves that problem. Coauthored by two bestselling data mining authors, Mining the Web explains, for corporate decision makers, IT managers, and database marketers, how data mining principles and techniques can be applied to various types of Web sites. More importantly, they describe techniques for using the resulting goldmine of business data to develop more effective advertising campaigns and better customer service.

STARTUP

A SILICON VALLEY ADVENTURE

The author offers an insider's account of the cutthroat entrepreneurial environment of Silicon Valley, detailing his struggle to start up a computer company, put together a team of software designers, and bring to market his unique product

BIG SHOTS, BUSINESS THE NOKIA WAY

SECRETS OF THE WORLD'S FASTEST MOVING COMPANY

Capstone Business the Nokia Way demonstrates how Nokia has come to be regarded as the coolest telecoms company in the world. Nokia's unique blend of high quality products, streetwise attitude and double-digit growth has made it the darling of both the financial markets and the mobile phone generation. Business the Nokia Way reveals how Nokia grew from humble beginnings as a paper mill to take centre stage in world telecommunications.

TEACHING AS A DESIGN SCIENCE

BUILDING PEDAGOGICAL PATTERNS FOR LEARNING AND TECHNOLOGY

Teaching is changing. It is no longer simply about passing on knowledge to the next generation. Teachers in the twenty-first century, in all educational sectors, have to cope with an ever-changing cultural and technological environment. Teaching is now a design science. Like other design professionals – architects, engineers, programmers – teachers have to work out creative and evidence-based ways of improving what they do. Yet teaching is not treated as a design profession. Every day, teachers design and test new ways of teaching, using learning technology to help their students. Sadly, their discoveries often remain local. By representing and communicating their best ideas as structured pedagogical patterns, teachers could develop this vital professional knowledge collectively. Teacher professional development has not embedded in the teacher's everyday role the idea that they could discover something worth communicating to other teachers, or build on each others' ideas. Could the culture change? From this unique perspective on the nature of teaching, Diana Laurillard argues that a twenty-first century education system needs teachers who work collaboratively to design effective and innovative teaching.

THE WINN ROSH HARDWARE BIBLE

THE NOKIA REVOLUTION

THE STORY OF AN EXTRAORDINARY COMPANY THAT TRANSFORMED AN INDUSTRY

Amacom Books This potent study of breakthrough innovation and strategic transformation takes readers behind the scenes of the legendary, yet enigmatic, Nokia Corporation.

QUR'ANIC PICTURES OF THE UNIVERSE

THE SCRIPTURAL FOUNDATION OF ISLAMIC COSMOLOGY

Islamic Book Trust This book presents a new study of one of the major themes of the Qur'an. The theme of Qur'anic pictures of the universe treated here pertains to as yet a little explored facet of Islamic cosmology. Through this particular thematic study of the Qur'an the author has made a significant contribution to the contemporary understanding of the scriptural foundation of Islamic cosmology and the present discourse on epistemology of scientific exegesis (tafsīr 'ilmy) of the Qur'an. The book offers many new insights that will prove particularly helpful to those interested in deepening their understanding of Qur'anic perspectives on cosmology, the natural sciences, and religion and science.Osman Bakar, who earned a doctorate in Islamic philosophy from Temple University, Philadelphia, is currently Distinguished Professor and Director of Sultan Omar Ali Saifuddien Centre for Islamic Studies (SOASCIS) at Universiti Brunei Darussalam. He was formerly Deputy Vice Chancellor (Academic & Research) of University of Malaya, Malaysia Chair of Southeast Asian Islam at the Prince Talal al-Waleed Center for Muslim-Christian Understanding, Georgetown University, Washington DC, and Deputy Chief Executive Officer (CEO), International Institute of Advanced Islamic Studies, Malaysia (IAIS). An Emeritus Professor of Philosophy of Science at the Department of Science and Technology Studies, University of Malaya, he was also the founder of the university's Center for Civilizational Dialogue (1996). Dr Bakar is an author of 20 books and more than 300 articles on various aspects of Islamic thought

and civilization, particularly Islamic science and philosophy and Islam in Southeast Asia. He was a member of the Council of 100 Leaders of the West-Islamic World Initiative for Dialogue founded by the World Economic Forum, Davos, Switzerland. He has been named several times among the 500 most influential Muslims in the world (including the latest 2016 edition). In 1994 he was made a Dato' by HH the Sultan of Pahang and in 2000 a Datuk by the Malaysian King. His two most well-known books, Classification of Knowledge in Islam and Tawhid and Science, have been translated into numerous languages. His latest books are Islamic Civilization and the Modern World: Thematic Essays (2014) and Islamic Perspectives on Science and Technology (co-editor, 2016).

ANTITRUST LAW AND ECONOMICS

Elsevier This volume contains ten papers, by many prominent authors, examining antitrust issues of current interest. The first paper summarizes the other papers and presents original research on the meaning of consumer welfare and the sources of buyer power. The next five articles evaluate older antitrust cases to determine whether the decisions reached, the relief ordered, or both, enhanced consumer welfare. The seventh paper describes a new measure of efficiency that gives greater weight to consumer harm and applies it to a recent merger. The next paper explains a new way in which vertical foreclosure can enhance the market power of an upstream supplier. The ninth article refines an innovative technique for identifying substitutes among a set of differentiated products. The tenth paper confronts a contentious policy issue - the treatment of patent settlements in which the patent holder pays the challenger to exit the market - and concludes that they should be per se illegal.

GROUPS AND INTERACTION

de Gruyter The three volume set provides a systematic overview of theories and technique on social network analysis.Volume 2 of the set mainly focuses on the formation and interaction of group behaviors. Users' behavior analysis, sentiment analysis, influence analysis and collective aggregation are discussed in detail as well. It is an essential reference for scientist and professionals in computer science.

THE NEW FINNISH COMPANIES ACT