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Internet Daemons Digital Communications Possessed U of Minnesota Press

A complete history and theory of internet daemons brings these little-known—but very consequential—programs into the spotlight We're used to talking about how tech giants like Google, Facebook, and Amazon rule the internet, but what about daemons? Ubiquitous programs that have colonized the Net's infrastructure—as well as the devices we use to access it—daemons are little known. Fenwick McKelvey weaves together history, theory, and policy to give a full account of where daemons come from and how they influence our lives—including their role in hot-button issues like network neutrality. Going back to Victorian times and the popular thought experiment Maxwell's Demon, McKelvey charts how daemons evolved from concept to reality, eventually blossoming into the pandaemonium of code-based creatures that today orchestrates our internet. Digging into real-life examples like sluggish connection speeds, Comcast's efforts to control peer-to-peer networking, and Pirate Bay's attempts to elude daemon control (and skirt copyright), McKelvey shows how daemons have been central to the internet, greatly influencing everyday users.

Internet Daemons asks important questions about how much control is being handed over to these automated, autonomous programs, and the consequences for transparency and oversight.

Digital Media Law A Practical Guide for the Media and Entertainment Industries Taylor & Francis

Digital Media Law offers a practical guide to the law of media and communication, focusing on digital channels, models, and technologies. It draws together the aspects of media law that are most critical for those engaged in the production and distribution of digital media, from traditional broadcasters and internet-based services to major internet platforms. As an expert scholar and educator in media law, Christopher S. Reed brings considerable experience as an in-house lawyer for a U.S.-based media company with extensive news, sports, and entertainment operations. This blend of practical and scholarly insight delivers a textbook which packs foundational principles and concepts into the context of the digital environment, focusing on how those doctrines are applied in the face of rapidly evolving newsgathering, production, and

distribution technologies. Key features include: "In the News" sections that tie the legal principles to real-world events or situations An integrated fictional case study of a media enterprise Insights into digital media policy. This accessible textbook is the ideal companion for advanced undergraduate and graduate students as well as practitioners interested in law, journalism, and media studies. **WE HEREBY REFUSE Japanese American Resistance to Wartime Incarceration Chin Music Press** Three voices. Three acts of defiance. One mass injustice. The story of camp as you've never seen it before. Japanese Americans complied when evicted from their homes in World War II -- but many refused to submit to imprisonment in American concentration camps without a fight. In this groundbreaking graphic novel, meet JIM AKUTSU, the inspiration for John Okada's No-No Boy, who refuses to be drafted from the camp at Minidoka when classified as a non-citizen, an enemy alien; HIROSHI KASHIWAGI, who resists government pressure to sign a loyalty oath at Tule Lake, but yields to family pressure to renounce his U.S. citizenship; and MITSUYE ENDO, a reluctant recruit to a lawsuit contesting her imprisonment, who refuses a chance to leave the camp at Topaz so that her case could reach the U.S. Supreme Court. Based upon painstaking research, We Hereby Refuse presents an original vision of America's past with disturbing links to the American present. **FCC Record A Comprehensive Compilation of Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States Collaborative Product Design Help Any Team Build a Better Experience O'Reilly Media** You can launch a new app or website in days by piecing together frameworks and hosting on AWS. Implementation is no longer the problem. But that speed to market just makes it tougher to confirm that your team is actually building the right product. Ideal for agile teams and lean organizations, this guide includes 11 practical tools to help you collaborate on strategy, user research, and UX. Hundreds of real-world tips help you facilitate productive meetings and create good collaboration habits. Designers, developers, and product owners will learn how to build better products much faster than before. Topics include: Foundations for collaboration and facilitation: Learn how to work better together with your team, stakeholders, and clients Project strategy: Help teams align with shared goals and vision User research and personas: Identify and understand your users and share that vision with the broader organization Journey maps: Build better touchpoints that improve conversion and retention Interfaces and prototypes: Rightsize sketches and wireframes so you can test and iterate quickly **The Art of Invisibility The World's Most Famous Hacker Teaches You How to Be Safe in the Age of Big Brother and Big Data Little, Brown** Real-world advice on how to be invisible online from "the FBI's most wanted hacker" (Wired). Be online without leaving a trace. Your every step online is being tracked and stored, and your identity literally stolen. Big companies and big governments want to know and exploit what you do, and privacy is a luxury few can afford or understand. In this explosive yet practical book, Kevin Mitnick uses true-life stories to show exactly what is happening without your knowledge, teaching you "the art of invisibility" -- online and real-world tactics to protect you and your family, using easy step-by-step instructions. Reading this book, you will learn everything from password protection and smart Wi-Fi usage to advanced techniques designed to maximize your anonymity. Kevin Mitnick knows

exactly how vulnerabilities can be exploited and just what to do to prevent that from happening. The world's most famous -- and formerly the US government's most wanted -- computer hacker, he has hacked into some of the country's most powerful and seemingly impenetrable agencies and companies, and at one point was on a three-year run from the FBI. Now Mitnick is reformed and widely regarded as the expert on the subject of computer security. Invisibility isn't just for superheroes; privacy is a power you deserve and need in the age of Big Brother and Big Data. "Who better than Mitnick -- internationally wanted hacker turned Fortune 500 security consultant -- to teach you how to keep your data safe?" --Esquire

Green Mobile Networks A Networking Perspective John Wiley & Sons Green communications is a very hot topic. As mobile networks evolve in terms of higher rates/throughput, a consequent impact on operating costs is due to (aggregate) network energy consumption. As such, design on 4G networks and beyond have increasingly started to focus on 'energy efficiency' or so-called 'green' networks. Many techniques and solutions have been proposed to enhance the energy efficiency of mobile networks, yet no book has provided an in-depth analysis of the energy consumption issues in mobile networks nor has detailed theories, tools and solutions for solving the energy efficiency problems. This book presents the techniques and solutions for enhancing energy efficiency of future mobile networks, and consists of three major parts. The first part presents a general description of mobile network evolution in terms of both capacity and energy efficiency. The second part discusses the advanced techniques to green mobile networks. The third part discusses the solutions that enhance mobile network energy efficiency as well as provides future directions. Whilst the reader is expected to have basic knowledge of wireless communications, the authors present a brief introduction of the evolution of mobile networks, providing the knowledge base for understanding the content of the book. In addition, complicated network problems are illustrated using simple examples. This will help the reader understand the concept and intuition of various techniques and solutions. Incorporates the latest research results from both academia and industry, providing an up-to-date overview of existing technologies and solutions on making mobile networks greener Consists of three sections with a gradually increasing technical depth on green mobile networks, providing the reader with a systematic view of the research area, and helping those with different technical backgrounds to better understand the content Covers existing enabling technologies for green mobile networking, including an innovative discussion of state-of-the-art solutions and algorithms

The Automation Advantage: Embrace the Future of Productivity and Improve Speed, Quality, and Customer Experience Through AI McGraw Hill Professional From the global automation leaders at Accenture—the first-ever comprehensive blueprint for how to use and scale AI-powered intelligent automation in the enterprise to gain competitive advantage through faster speed to market, improved product quality, higher efficiency, and an elevated customer experience. Many companies were already implementing limited levels of automation when the pandemic hit. But the need to rapidly change business processes and how organizations work resulted in the compression of a decade's worth of digital transformation into a matter of months. Technology suddenly became the essential element for rapid organizational change and the

creation of 360-degree value benefiting all stakeholders. Businesses are faced with the imperative to embrace that change or risk being left behind. In *The Automation Advantage*, global enterprise technology and automation veterans Bhaskar Ghosh, Rajendra Prasad, and Gayathri Pallail give business leaders and managers the action plan they need to execute a strategic agenda that enables them to quickly and confidently scale their automation and AI initiatives. This practical and highly accessible implementation guide answers leaders' burning questions, such as: How do I identify and prioritize automation opportunities? How do I assess my legacy systems and data issues? How do I derive full value out of my technology investments and automation efforts? How can I inspire my employees to embrace change and the new opportunities presented by automation? *The Automation Advantage* goes beyond optimizing process to using AI to transform almost any business activity in any industry to make it faster, more streamlined, cost efficient, and customer-focused—vastly improving overall productivity and performance. Featuring case studies of successful automation solutions, this indispensable road map includes guiding principles for technology, governance, culture, and leadership change. It offers a human-centric approach to AI and automation that leads to sustainable transformation and measurable business results.

Your Data, Their Billions Unraveling and Simplifying Big Tech **Post Hill Press** **THE GUIDE TO USING EVERYDAY TECH—FROM GOOGLE SEARCHES AND AMAZON TO GPS AND FACEBOOK—WITH EYES WIDE OPEN.** What if somebody knew everything about you? Your . . . • relationships: work, social, and private • family history, finances, and medical records • even your exact location . . . at any time of the day • personal preferences and purchases Somebody does. That somebody is “Big Tech.” Facebook, Google, Amazon, Apple, and Microsoft know more about you than you do. And they make billions of dollars by cashing in on your private data. Our personal data, which Big Tech companies get for free, is the engine that drives the unregulated, free-for-all, Wild West world called the digital marketplace. These corporate giants may bring us information and entertainment, convenience and connection, but they also do a lot of harm by: • threatening our privacy, discovering and disseminating our personal information. • spreading dangerous misinformation from foreign governments and bad actors. • manipulating our behavior, affecting what we see, buy . . . even who we vote for. So, what can we do about it? This eye-opening book provides vital information that has been out of reach to those who need it most—the millions of Facebook, Google, Amazon, Apple, and Microsoft users who have come to love and depend upon these digital products. Veteran consumer advocate Jane Hoffman makes the complex world of Big Tech simple to grasp as she reveals exactly how Big Tech uses—and abuses—your personal information. And she proposes a bold blueprint for reforming these corporate behemoths—including a data dividend. *Your Data, Their Billions* is a guidebook to everything at stake in our digital society, from Big Tech's overreach into our daily lives to its practices that threaten our democracy. Knowledge is power—and it starts here.

Firewalls Don't Stop Dragons **A Step-by-Step Guide to Computer Security for Non-Techies** **Apress** Rely on this practical, end-to-end guide on cyber safety and online security written expressly for a non-technical audience. You will have just what you need to protect yourself—step by step, without judgment, and with as little jargon as possible. Just how secure is

your computer right now? You probably don't really know. Computers and the Internet have revolutionized the modern world, but if you're like most people, you have no clue how these things work and don't know the real threats. Protecting your computer is like defending a medieval castle. While moats, walls, drawbridges, and castle guards can be effective, you'd go broke trying to build something dragon-proof. This book is not about protecting yourself from a targeted attack by the NSA; it's about armoring yourself against common hackers and mass surveillance. There are dozens of no-brainer things we all should be doing to protect our computers and safeguard our data—just like wearing a seat belt, installing smoke alarms, and putting on sunscreen. Author Carey Parker has structured this book to give you maximum benefit with minimum effort. If you just want to know what to do, every chapter has a complete checklist with step-by-step instructions and pictures. The book contains more than 150 tips to make you and your family safer. It includes:

- Added steps for Windows 10 (Spring 2018) and Mac OS X High Sierra Expanded
- coverage on mobile device safety
- Expanded coverage on safety for kids online
- More than 150 tips with complete step-by-step instructions and pictures
- What You'll Learn
- Solve your password problems once and for all
- Browse the web safely and with confidence
- Block online tracking and dangerous ads
- Choose the right antivirus software for you
- Send files and messages securely
- Set up secure home networking
- Conduct secure shopping and banking online
- Lock down social media accounts
- Create automated backups of all your devices
- Manage your home computers
- Use your smartphone and tablet safely
- Safeguard your kids online
- And more!

Who This Book Is For Those who use computers and mobile devices, but don't really know (or frankly care) how they work. This book is for people who just want to know what they need to do to protect themselves—step by step, without judgment, and with as little jargon as possible.

Captive Audience The Telecom Industry and Monopoly Power in the New Gilded Age Yale University Press Ten years ago, the United States stood at the forefront of the Internet revolution. With some of the fastest speeds and lowest prices in the world for high-speed Internet access, the nation was poised to be the global leader in the new knowledge-based economy. Today that global competitive advantage has all but vanished because of a series of government decisions and resulting monopolies that have allowed dozens of countries, including Japan and South Korea, to pass us in both speed and price of broadband. This steady slide backward not only deprives consumers of vital services needed in a competitive employment and business market—it also threatens the economic future of the nation. This important book by leading telecommunications policy expert Susan Crawford explores why Americans are now paying much more but getting much less when it comes to high-speed Internet access. Using the 2011 merger between Comcast and NBC Universal as a lens, Crawford examines how we have created the biggest monopoly since the breakup of Standard Oil a century ago. In the clearest terms, this book explores how telecommunications monopolies have affected the daily lives of consumers and America's global economic standing.

Chilton's Guide to Telephone Installation and Repair Detailed instructions on how to install and repair telephones covers all types of wiring configurations for single homes and multi-unit buildings and includes information about available telephone services and options

Digital Disconnect How Capitalism is Turning

the Internet Against Democracy New Press, The Celebrants and skeptics alike have produced valuable analyses of the Internet's effect on us and our world, oscillating between utopian bliss and dystopian hell. But according to Robert W. McChesney, arguments on both sides fail to address the relationship between economic power and the digital world. McChesney's award-winning *Rich Media, Poor Democracy* skewered the assumption that a society drenched in commercial information is a democratic one. In *Digital Disconnect* McChesney returns to this provocative thesis in light of the advances of the digital age, incorporating capitalism into the heart of his analysis. He argues that the sharp decline in the enforcement of antitrust violations, the increase in patents on digital technology and proprietary systems, and other policies and massive indirect subsidies have made the Internet a place of numbing commercialism. A small handful of monopolies now dominate the political economy, from Google, which garners an astonishing 97 percent share of the mobile search market, to Microsoft, whose operating system is used by over 90 percent of the world's computers. This capitalistic colonization of the Internet has spurred the collapse of credible journalism, and made the Internet an unparalleled apparatus for government and corporate surveillance, and a disturbingly anti-democratic force. In *Digital Disconnect* Robert McChesney offers a groundbreaking analysis and critique of the Internet, urging us to reclaim the democratizing potential of the digital revolution while we still can. **New York Real Estate for**

Salespersons Prentice Hall Мистецтво залишатися непоміченим. Хто ще читає ваші імейли? Наш формат Щодня кількість інтернет-даних про кожну людину зростає в геометричній прогресії. Тому хоч би якою привабливою була ілюзія конфіденційності, ми аж ніяк не є невидимками для світу. Навіть якщо ви не публічна особа, по той бік екрана знають, що ви їли на обід. За вами може шпигувати будь-хто і будь-що, навіть офісний принтер. Однак від цього можна захиститися. **Designing Brand Identity An Essential Guide for the Whole**

Branding Team John Wiley & Sons A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity **Media for All Subtitling for the Deaf, Audio Description, and Sign**

Language Rodopi This book, a first in its kind, offers a survey of the present state of affairs in media accessibility research and practice. It focuses on professional practices which are relative newcomers within the field of audiovisual translation and media studies, namely, audio description for the blind and visually impaired, sign language, and subtitling for the deaf and the hard-of-hearing for television, DVD, cinema, internet and live performances. Thanks to the work of lobbying groups and

the introduction of legislation in some countries, media accessibility is an area that has recently gained marked visibility in our society. It has begun to appear in university curricula across Europe, and is the topic of numerous specialised conferences. The target readership of this book is first and foremost the growing number of academics involved in audiovisual translation at universities ? researchers, teachers and students ? but it is also of interest to the ever-expanding pool of practitioners and translators, who may wish to improve their crafts. The collection also addresses media scholars, members of deaf and blind associations, TV channels, and cinema or theatre managements who have embarked on the task of making their programmes and venues accessible to the visually and hearing impaired.

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Competing in the Age of AI Strategy and Leadership When Algorithms and Networks Run the World Harvard Business Press "a provocative new book" — The New York Times AI-centric organizations exhibit a new operating architecture, redefining how they create, capture, share, and deliver value. Now with a new preface that explores how the coronavirus crisis compelled organizations such as Massachusetts General Hospital, Verizon, and IKEA to transform themselves with remarkable speed, Marco Iansiti and Karim R. Lakhani show how reinventing the firm around data, analytics, and AI removes traditional constraints on scale, scope, and learning that have restricted business growth for hundreds of years. From Airbnb to Ant Financial, Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning—to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a

whole new game, one whose rules and likely outcomes this book will make clear.

Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how "collisions" between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the opportunities and risks created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples—including many from the most powerful and innovative global, AI-driven competitors—and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI.

Windows 8 Hacks Tips & Tools for Unlocking the Power of Tablets and Desktops

"O'Reilly Media, Inc." Windows 8 is quite different than previous Microsoft operating systems, but it's still eminently hackable. With this book, you'll learn how to make a variety of modifications, from speeding up boot time and disabling the Lock screen to hacking native apps and running Windows 8 on a Mac. And that's just the beginning. You'll find more than 100 standalone hacks on performance, multimedia, networking, the cloud, security, email, hardware, and more. Not only will you learn how to use each hack, you'll also discover why it works. Add folders and other objects to the Start screen Run other Windows versions inside Windows 8 Juice up performance and track down bottlenecks Use the SkyDrive cloud service to sync your files everywhere Speed up web browsing and use other PCs on your home network Secure portable storage and set up a virtual private network Hack Windows 8 Mail and services such as Outlook Combine storage from different devices into one big virtual disk Take control of Window 8 setting with the Registry

A Parent's Guide to Internet Safety The Future Home in the 5G Era Next Generation Strategies for Hyper-connected Living Kogan Page Publishers

The Future Home in the 5G Era looks at new hyper-connected home environments in which devices and apps will work together seamlessly to respond to and anticipate customers' needs, all with maximum security and privacy. Enabled by 5G, AI, and other new technologies such as eSim and edge computing, the Future Home's powerful service ecosystems will be a quantum leap from today's fragmented smart home technology, effectively extending the boundaries of the home even beyond the traditional bounds of the physical, to ultimately make consumers feel 'at home' anywhere. This will create tremendous opportunities for businesses including communication service providers (CSPs), device manufacturers and app developers, as well as those providing services in diverse sectors such as entertainment, health and social care, education, retail, and more. The Future Home in the 5G Era combines original research from Accenture with practical insights and examples, showing how intelligently orchestrated Future Homes can yield economic success for businesses. Written by leaders of strategy and technology consultancy at Accenture, the authors have vast industry experience leading major units of Fortune 500 companies and start-ups. This book looks at how businesses, especially CSPs, can overcome the challenges and capture the multi-billion-dollar Future Home market by putting strategic emphasis on excellent customer experiences, developing new business models, and turning their organizations into competitively agile platform-based innovators. For business leaders in any sector relevant to the Future Home,

this book is an indispensable and value-creating guide. **Strategic Marketing Concepts and Cases Routledge** This book is a unique collection of comprehensive cases that explore concepts and issues surrounding strategic marketing. Chapters explain what strategic marketing is, and then discuss strategic segmentation, competitive positioning, and strategies for growth, corporate branding, internal brand management, and corporate reputation management. With case studies from a broad range of global contexts and industries, including Burger King, FedEx, and Twitter, readers will gain a working knowledge of developing and applying market-driven strategy. Through case analysis, students will learn to: examine the role of corporate, business, and marketing strategy in strategic marketing; recognize the implications of markets on competitive space with an emphasis on competitive positioning and growth; interpret the various elements of marketing strategy and apply them to a particular real-world situation; apply sound decision-making strategies and analytical frameworks to specific strategic marketing problems and issues; apply ethical frameworks to strategic marketing situations. Strategic Marketing: Concepts and Cases is ideal for advanced undergraduate and postgraduate students, as well as those studying for an MBA or executive courses in strategic marketing or marketing management. **The Business of Media Distribution Monetizing Film, TV, and Video Content in an Online World Routledge** In this updated edition of the industry staple, veteran media executive Jeff Ulin relates business theory and practice across key global market segments—film, television, and online/digital—providing you with an insider’s perspective that can’t be found anywhere else. Learn how an idea moves from concept to profit and how distribution dominates the bottom line: Hollywood stars may make the headlines, but marketing and distribution are the behind-the-scenes drivers converting content into cash. The third edition: Includes perspectives from key industry executives at studios, networks, agencies and online leaders, including Fox, Paramount, Lucasfilm, Endeavor, Tencent, MPAA, YouTube, Amazon, and many more; Explores the explosive growth of the Chinese market, including box office trends, participation in financing Hollywood feature films, and the surge in online usage; Illustrates how online streaming leaders like Netflix, Amazon, Apple, YouTube, Hulu and Facebook are changing the way TV content is distributed and consumed, and in cases how these services are moving into theatrical markets; Analyzes online influences and disruption throughout the distribution chain, and explains the risks and impact stemming from changing access points (e.g., stand-alone apps), delivery methods (over-the-top) and consumption patterns (e.g., binge watching); Breaks down historical film windows, the economic drivers behind them, and how online and digital delivery applications are changing the landscape. Ulin provides the virtual apprenticeship you need to demystify and manage the complicated media markets, understand how digital distribution has impacted the ecosystem, and glimpse into the future of how film and television content will be financed, distributed and watched. An online eResource contains further discussion on topics presented in the book. **Dungeons & Dragons Baldur’s Gate: Descent Into Avernus Hardcover Book (D&D Adventure) Wizards of the Coast** Diabolical dangers await in this adventure for the world’s greatest roleplaying game. Welcome to Baldur’s Gate, a city of ambition and corruption. You’ve just started your adventuring career, but

already find yourself embroiled in a plot that sprawls from the shadows of Baldur's Gate to the front lines of the planes-spanning Blood War! Do you have what it takes to turn infernal war machines and nefarious contracts against the archdevil Zariel and her diabolical hordes? And can you ever hope to find your way home safely when pitted against the infinite evils of the Nine Hells? • This heroic Dungeons & Dragons adventure book takes players from levels 1 to 13 as they journey through Baldur's Gate and into Avernus, the first layer of the Nine Hells. • Baldur's Gate is among the most iconic locations in fantasy culture. A mist-cloaked metropolis on the Sword Coast, it's a place of history and a home to heroes. • The book introduces the infernal war machines to fifth edition D&D—battle-ready vehicles, which you can customize as you blast off into the Blood War. • Dungeon Masters will entice their heroes with devils' deals, designed to lure adventurers with the ultimate temptations of power and treasure. • Created in 1974, D&D transformed gaming culture by blending traditional fantasy with miniatures and wargaming. Fifth edition D&D draws from every prior edition to create a universally compelling play experience

Macs For Dummies John Wiley & Sons Whether you're thinking of switching to a Macintosh computer, are looking into the latest Apple products, or have a Mac and want to learn about Mac OS X Leopard, then *Macs For Dummies, 10th Edition* will get you going. Here you'll learn all about how to compare the different desktop and laptop models to choose your perfect match, make Mac OS X Leopard work your way, use the new iLife 2008 digital lifestyle applications, get online and connect to a wired or wireless network, and run Windows on your Mac so you can keep the Microsoft programs you need. You'll also discover how to: Navigate your way around the Mac interface and work with icons and folders Best utilize OS X, work with the new Photo Booth, and manage clutter with Exposé and Spaces Get connected, start a Web-browsing Safari, use e-mail and iChat, and shop online Join .Mac and take advantage of iDisk backups, IMAP mail, and Web Gallery Explore all that iTunes offers, process digital photos with iPhoto, make iMovies, and have fun with GarageBand Use Windows on your Mac and transfer Windows files It's a perfect time to join the Mac generation, especially if you're a Windows user who's been thinking of defecting. *Macs For Dummies, 10th Edition* will get you there, helping you pick peripherals, download freebie programs, set up user accounts, implement security secrets, troubleshoot your Mac, and experience the iLife. **The Black Church This Is Our Story, This Is Our Song Penguin** The instant New York Times bestseller and companion book to the PBS series. "Absolutely brilliant . . . A necessary and moving work." —Eddie S. Glaude, Jr., author of *Begin Again* "Engaging. . . . In Gates's telling, the Black church shines bright even as the nation itself moves uncertainly through the gloaming, seeking justice on earth—as it is in heaven." —Jon Meacham, *New York Times Book Review* From the New York Times bestselling author of *Stony the Road* and one of our most important voices on the African American experience comes a powerful new history of the Black church as a foundation of Black life and a driving force in the larger freedom struggle in America. For the young Henry Louis Gates, Jr., growing up in a small, residentially segregated West Virginia town, the church was a center of gravity—an intimate place where voices rose up in song and neighbors gathered to celebrate life's blessings and offer comfort amid its trials and tribulations. In this tender and expansive reckoning with the meaning of the Black

Church in America, Gates takes us on a journey spanning more than five centuries, from the intersection of Christianity and the transatlantic slave trade to today's political landscape. At road's end, and after Gates's distinctive meditation on the churches of his childhood, we emerge with a new understanding of the importance of African American religion to the larger national narrative—as a center of resistance to slavery and white supremacy, as a magnet for political mobilization, as an incubator of musical and oratorical talent that would transform the culture, and as a crucible for working through the Black community's most critical personal and social issues. In a country that has historically afforded its citizens from the African diaspora tragically few safe spaces, the Black Church has always been more than a sanctuary. This fact was never lost on white supremacists: from the earliest days of slavery, when enslaved people were allowed to worship at all, their meetinghouses were subject to surveillance and destruction. Long after slavery's formal eradication, church burnings and bombings by anti-Black racists continued, a hallmark of the violent effort to suppress the African American struggle for equality. The past often isn't even past—Dylann Roof committed his slaughter in the Mother Emanuel AME Church 193 years after it was first burned down by white citizens of Charleston, South Carolina, following a thwarted slave rebellion. But as Gates brilliantly shows, the Black church has never been only one thing. Its story lies at the heart of the Black political struggle, and it has produced many of the Black community's most notable leaders. At the same time, some churches and denominations have eschewed political engagement and exemplified practices of exclusion and intolerance that have caused polarization and pain. Those tensions remain today, as a rising generation demands freedom and dignity for all within and beyond their communities, regardless of race, sex, or gender. Still, as a source of faith and refuge, spiritual sustenance and struggle against society's darkest forces, the Black Church has been central, as this enthralling history makes vividly clear. **Management**

Information Systems Managing the Digital Firm Pearson Educación

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases. **The Black Box Society The Secret Algorithms**

That Control Money and Information Harvard University Press

Every day, corporations are connecting the dots about our personal behavior—silently scrutinizing clues left behind by our work habits and Internet use. But who connects the dots about what firms are doing with all this information? Frank Pasquale exposes how powerful interests abuse secrecy for profit and explains ways to rein them in. **Audiovisual Translation Language Transfer on Screen Springer**

An introduction by leading experts in the field to the fascinating subject of translating audiovisual programmes for the television, the cinema, the Internet and the stage and the problems the differences between cultures can cause. **Consumer Action Handbook, 2010 Edition GPO FCIC**

Use this guide to get help with consumer purchases, problems and complaints. Find consumer contacts at hundreds of companies and trade associations; local, state, and federal government agencies;

national consumer organizations; and more. **Launch! Advertising and Promotion in Real Time Flat World Knowledge Experiential Marketing Secrets, Strategies, and Success Stories from the World's Greatest Brands John Wiley & Sons** The most researched, documented, and comprehensive manifesto on experiential marketing. As customers take control over what, when, why, and how they buy products and services, brands face the complete breakdown and utter failure of passive marketing strategies designed more than a half-century ago. To connect with a new generation of customers, companies must embrace and deploy a new marketing mix, powered by a more effective discipline: experiences. Experiential marketing, the use of live, face-to-face engagements to connect with audiences, create relationships and drive brand affinity, has become the fastest-growing form of marketing in the world as the very companies that built their brands on the old Madison Avenue approach—including Coca-Cola, Nike, Microsoft, American Express and others—open the next chapter of marketing. . . as experiential brands. Using hundreds of case studies, exclusive research, and interviews with more than 150 global brands spanning a decade, global experiential marketing experts Kerry Smith and Dan Hanover present the most in-depth book ever written on how companies are using experiences as the anchor of reinvented marketing mixes. You'll learn: The history and fundamental principles of experiential marketing How top brands have reset marketing mixes as experience-driven portfolios The anatomy of a brand experience The psychology of engagement and experience design The 10 habits of highly experiential brands How to measure the impact of experiential marketing How to combine digital and social media in an experiential strategy The experiential marketing vocabulary How to begin converting to experiential marketing Marketers still torn between outdated marketing models and the need to reinvent how they market in today's customer-controlled economy will find the clarity they need to refine their marketing strategies, get a roadmap for putting their brands on a winning path, and walk away inspired to transition into experiential brands. **Amp'd A Novel St. Martin's Press** *A LOS ANGELES TIMES BESTSELLER* *A FINALIST FOR THE 2017 THURBER PRIZE FOR AMERICAN HUMOR* Ken Pisani's sharp and hilarious debut novel AMP'D tells the story of a man who returns to his boyhood home after his arm is amputated, forcing the most awkward of family reunions as he struggles to feel whole again and falls in love with a voice on the radio. "Hilarious and heart-breaking." —Jenny Lawson, #1 New York Times bestselling author of Furiously Happy "Complete with painfully wry observations and delightfully caustic wit, this novel is a gritty exploration of what it's like to feel incomplete in the world. All five fingers up for this bitterly satisfying tale." —Kirkus Reviews(starred) Aaron is not a man on a hero's journey. In the question of fight or flight, he'll choose flight every time. So when a car accident leaves him suddenly asymmetrical, his left arm amputated, looking on the bright side just isn't something he's equipped to do. Forced to return to his boyhood home to recuperate, Aaron is confronted with an aging father (a former Olympic biathlete turned hoarder), a mother who's chosen to live in a yurt with a fireman twelve years her junior, and a well-meaning sister whose insufferable husband proves love isn't just blind, but also painfully stupid. As Aaron tries to make the world around him disappear in a haze of Vicodin and medical marijuana, the only true joy in his life comes from daily ninety-

second radio spots of fun science facts: the speed of falling raindrops, batteries made out of starfish, and sexual responses triggered by ringtones - all told in the lush, disembodied voice of commentator Sunny Lee, with whom he falls helplessly, ridiculously, in love. Aaron's obsession with Sunny only hastens his downward spiral, like pouring accelerant on a fire. Pressured to do something - anything - to move his life forward, he takes the only job he can get. As a "fish counter" at the nearby dam, where he concludes that an act of violent sacrifice to liberate the river might be his best, final option.

The Story of Arthur Truluv **A Novel Ballantine Books** "I dare you to read this novel and not fall in love with Arthur Truluv. His story will make you laugh and cry, and will show you a love that never ends, and what it means to be truly human."—Fannie Flagg An emotionally powerful novel about three people who each lose the one they love most, only to find second chances where they least expect them "Fans of Meg Wolitzer, Emma Straub, or [Elizabeth] Berg's previous novels will appreciate the richly complex characters and clear prose. Redemptive without being maudlin, this story of two misfits lucky to have found one another will tug at readers' heartstrings."—Booklist For the past six months, Arthur Moses's days have looked the same: He tends to his rose garden and to Gordon, his cat, then rides the bus to the cemetery to visit his beloved late wife for lunch. The last thing Arthur would imagine is for one unlikely encounter to utterly transform his life. Eighteen-year-old Maddy Harris is an introspective girl who visits the cemetery to escape the other kids at school. One afternoon she joins Arthur—a gesture that begins a surprising friendship between two lonely souls. Moved by Arthur's kindness and devotion, Maddy gives him the nickname "Truluv." As Arthur's neighbor Lucille moves into their orbit, the unlikely trio band together and, through heartache and hardships, help one another rediscover their own potential to start anew. Wonderfully written and full of profound observations about life, *The Story of Arthur Truluv* is a beautiful and moving novel of compassion in the face of loss, of the small acts that turn friends into family, and of the possibilities to achieve happiness at any age. Praise for *The Story of Arthur Truluv* "For several days after [finishing *The Story of Arthur Truluv*], I felt lifted by it, and I found myself telling friends, also feeling overwhelmed by 2017, about the book. Read this, I said, it will offer some balance to all that has happened, and it is a welcome reminder we're all neighbors here."—Chicago Tribune "Not since Paul Zindel's classic *The Pigman* have we seen such a unique bond between people who might not look twice at each other in real life. This small, mighty novel offers proof that they should."—People, Book of the Week

Ashes in the Snow **Previously Between Shades of Gray** **Penguin UK** The haunting and powerful Second World War novel by Ruta Sepetys that inspired the MAJOR FEATURE FILM, OUT NOW. One night fifteen-year-old Lina, her mother and young brother are hauled from their home by Soviet guards, thrown into cattle cars and sent away. They are being deported to Siberia. An unimaginable and harrowing journey has begun. Lina doesn't know if she'll ever see her father or her friends again. But she refuses to give up hope. Lina hopes for her family. For her country. For her future. For love - first love, with the boy she barely knows but knows she does not want to lose . . . Will hope keep Lina alive? Set in 1941, *Between Shades of Gray*, is an extraordinary and haunting story based on first-hand family accounts and memories from survivors. **It Had to Be You** **Harper Collins** *The Windy City* isn't

quite ready for Phoebe Somerville—the outrageous, curvaceous New York knockout who has just inherited the Chicago Stars football team. And Phoebe is definitely not ready for the Stars' head coach, former gridiron legend Dan Calebaw, a sexist jock taskmaster with a one-track mind. Calebaw is everything Phoebe abhors. And the sexy new boss is everything Dan despises—a meddling bimbo who doesn't know a pigskin from a pitcher's mound. So why is Dan drawn to the shameless sexpot like a heat-seeking missile? And why does the coach's good ol' boy charm leave cosmopolitan Phoebe feeling awkward, tongue-tied . . . and ready to fight? The sexy, heartwarming, and hilarious "prequel" to *This Heart of Mine*—Susan Elizabeth Phillips's New York Times bestselling blockbuster—*It Had To Be You* is an enchanting story of two stubborn people who believe in playing for keeps. **The Smithsonian Castle and The Seneca Quarry** **Arcadia Publishing** British scientist James Smithson left a fortune to the country he so admired but had never visited. His gift founded the Smithsonian Institution and built the Smithsonian Castle. Today, the castle's distinct Romanesque facade glows warmly against the cool marble that dominates the National Mall. Yet the story of the stones is just as remarkable as that of the building that they grace. It was a boom-bust ride for the Seneca Quarry--the source of the red sandstone. The quarry saw its first developer die, filed for bankruptcy twice, suffered through floods and contributed to a national scandal that embarrassed the Grant presidency and helped bring down the Freedman's Bank. This is the untold history of the quarry owners and emancipated slaves who toiled there and the many people who work to this day to save Seneca. Join author Garrett Peck as he traces the unlikely story of the Smithsonian Castle and the Seneca Quarry. **How the Grinch Stole Christmas** **RH Childrens Books** Grow your heart three sizes and get in on all of the Grinch-mas cheer with this Christmas classic--the ultimate Dr. Seuss holiday book that no collection is complete without! Every Who down in Who-ville liked Christmas a lot . . . but the Grinch, who lived just north of Who-ville, did NOT! Not since "'Twas the night before Christmas" has the beginning of a Christmas tale been so instantly recognizable. This heartwarming story about the effects of the Christmas spirit will grow even the coldest and smallest of hearts. Like mistletoe, candy canes, and caroling, the Grinch is a mainstay of the holidays, and his story is the perfect gift for readers young and old. "Irrepressible and irresistible." --Kirkus Reviews **When in French** **Love in a Second Language** **Penguin** A language barrier is no match for love. Lauren Collins discovered this firsthand when, in her early thirties, she moved to London and fell for a Frenchman named Olivier—a surprising turn of events for someone who didn't have a passport until she was in college. But what does it mean to love someone in a second language? Collins wonders, as her relationship with Olivier continues to grow entirely in English. Are there things she doesn't understand about Olivier, having never spoken to him in his native tongue? Does "I love you" even mean the same thing as "je t'aime"? When the couple, newly married, relocates to Francophone Geneva, Collins—fearful of one day becoming "a Borat of a mother" who doesn't understand her own kids—decides to answer her questions for herself by learning French. *When in French* is a laugh-out-loud funny and surprising memoir about the lengths we go to for love, as well as an exploration across culture and history into how we learn languages—and what they say about who we are. Collins grapples with the

complexities of the French language, enduring excruciating role-playing games with her classmates at a Swiss language school and accidentally telling her mother-in-law that she's given birth to a coffee machine. In learning French, Collins must wrestle with the very nature of French identity and society—which, it turns out, is a far cry from life back home in North Carolina. Plumbing the mysterious depths of humanity's many forms of language, Collins describes with great style and wicked humor the frustrations, embarrassments, surprises, and, finally, joys of learning—and living in—French.