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### KEY=R8 - LIVIA JANIYA

### THE CAR HACKER'S HANDBOOK

### A GUIDE FOR THE PENETRATION TESTER

*No Starch Press* Modern cars are more computerized than ever. Infotainment and navigation systems, Wi-Fi, automatic software updates, and other innovations aim to make driving more convenient. But vehicle technologies haven't kept pace with today's more hostile security environment, leaving millions vulnerable to attack. The Car Hacker's Handbook will give you a deeper understanding of the computer systems and embedded software in modern vehicles. It begins by examining vulnerabilities and providing detailed explanations of communications over the CAN bus and between devices and systems. Then, once you have an understanding of a vehicle's communication network, you'll learn how to intercept data and perform specific hacks to track vehicles, unlock doors, glitch engines, flood communication, and more. With a focus on low-cost, open source hacking tools such as Metasploit, Wireshark, Kayak, can-utils, and ChipWhisperer, The Car Hacker's Handbook will show you how to: -Build an accurate threat model for your vehicle -Reverse engineer the CAN bus to fake engine signals -Exploit vulnerabilities in diagnostic and data-logging systems -Hack the ECU and other firmware and embedded systems -Feed exploits through infotainment and vehicle-to-vehicle communication systems -Override factory settings with performance-tuning techniques -Build physical and virtual test benches to try out exploits safely If you're curious about automotive security and have the urge to hack a two-ton computer, make The Car Hacker's Handbook your first stop.

### 365 SPORTS CARS YOU MUST DRIVE

### FAST, FASTER, FASTEST - REVISED AND UPDATED

*Motorbooks* 365 Sports Cars You Must Drive puts you in the driver's seat of a century's worth of sports car legends (and a few rather less legendary), each presented with a fun and informative profile and fact-and-spec box. It's the ultimate gearhead's bucket list and poses the challenge: How many have you driven? Whoever coined the phrase "getting there is half the fun" must have owned a sports car. And the wag who suggested that "it's the journey not the destination"? Probably driving a Lotus or MG at the time. From towering icons like Ferrari, Lamborghini, Porsche, and Corvette to everyman sportsters from Triumph, MG, Sunbeam, and Miata to oddballs like Crosley, Sabra, and DB, sports cars inspire passion and strong opinions as few other vehicles on the road can. In one beautiful book, long-time Road & Truck magazine chief photographer John Lamm, along with other top motoring contributors, gives the reader illustrated profiles of every sports car you've ever dreamed of driving! Now, imagine if you could drive a different sports car—any sports car—every single day for a year. Which would you choose?

### MOTOR VEHICLE STRUCTURES

### CONCEPTS AND FUNDAMENTALS

*Society of Automotive Engineers*

### TRANSPORTATION ENERGY DATA BOOK

### PRACTICAL DATA SCIENCE

### A GUIDE TO BUILDING THE TECHNOLOGY STACK FOR TURNING DATA LAKES INTO BUSINESS ASSETS

*Apress* Learn how to build a data science technology stack and perform good data science with repeatable methods. You will learn how to turn data lakes into business assets. The data science technology stack demonstrated in Practical Data Science is built from components in general use in the industry. Data scientist Andreas Vermeulen demonstrates in detail how to build and provision a technology stack to yield repeatable results. He shows you how to apply practical methods to extract actionable business knowledge from data lakes consisting of data from a polyglot of data types and dimensions. What You'll Learn Become fluent in the essential concepts and terminology of data science and data engineering Build and use a technology stack that meets industry criteria Master the methods for retrieving actionable business knowledge Coordinate the handling of polyglot data types in a data lake for repeatable results Who This Book Is For Data scientists and data engineers who are required to convert data from a data lake into actionable knowledge for their business, and students who aspire to be data scientists and data engineers

### SCALEXTRIC

### THE ULTIMATE GUIDE 7TH EDITION

*Haynes Publishing UK* First published in 1981, this book has long been recognized as the 'bible of Scalextric', providing a complete catalogue of the cars and equipment produced. Now, for this seventh edition, the book has undergone a transformation, with a complete redesign and masses of new information about cars, sets and accessories produced around the world. As well as extra detail about earlier periods, there is full coverage of all the new Scalextric products launched in the four years that have elapsed since the previous edition. Now containing nearly 1,000 photographs, this book has become an extraordinarily detailed summary of everything in the world of Scalextric, written by an author who has been captivated by the subject for nearly 50 years.

### 3D CAR MODELING WITH RHINOCEROS

This is a 624 pages complete step by step guide how to model an Audi R8 in high quality with mainly class-A surfaces with rhinoceros for visualisation or animation purposes. You will learn how to create a photorealistic 3d model of this car out of just one piece of paper. The blueprint. You will learn how to construct the whole model from scratch up to the quality as seen on this renderings and in the animation. Each working step is illustrated with a screenshot, the used tool with icon and a description what to do. You will learn how to construct the whole model as seen on this screenshots an in the animation. It is written for Rhinoceros as this program is the absolut perfect entry to the world of nurbs modeling. After doing this purely practical lecture, you will be able to model nearly every complex industry product faster and more precisely. This tutorial is realizable with an educational license of rhinoceros.

### AUTONOMOUS DRIVING

### TECHNICAL, LEGAL AND SOCIAL ASPECTS

*Springer* This book takes a look at fully automated, autonomous vehicles and discusses many open questions: How can autonomous vehicles be integrated into the current transportation system with diverse users and human drivers? Where do automated vehicles fall under current legal frameworks? What risks are associated with automation and how will society respond to these risks? How will the marketplace react to automated vehicles and what changes may be necessary for companies? Experts from Germany and the United States define key societal, engineering, and mobility issues related to the automation of vehicles. They discuss the decisions programmers of automated vehicles must make to enable vehicles to perceive their environment, interact with other road users, and choose actions that may have ethical consequences. The authors further identify expectations and concerns that will form the basis for individual and societal acceptance of autonomous driving. While the safety benefits of such vehicles are tremendous, the authors demonstrate that these benefits will only be achieved if vehicles have an appropriate safety concept at the heart of their design. Realizing the potential of automated vehicles to reorganize traffic and transform mobility of people and goods requires similar care in the design of vehicles and networks. By covering all of these topics, the book aims to provide a current, comprehensive, and scientifically sound treatment of the emerging field of "autonomous driving".

### WEBS OF INFLUENCE

### THE PSYCHOLOGY OF ONLINE PERSUASION

*Pearson UK* As legions of businesses scramble to set up virtual-shop, we face an unprecedented level of competition to win over and keep new customers online. At the forefront of this battleground is your ability to connect with your customers, nurture your relationships and understand the psychology behind what makes them click. In this book The Web Psychologist, Nathalie Nahai, expertly draws from the worlds of psychology, neuroscience and behavioural economics to bring you the latest developments, cutting edge techniques and fascinating insights that will lead to online success. Webs of Influence delivers the tools you need to develop a compelling, influential and profitable online strategy which will catapult your business to the next level - with dazzling results.

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## BIOMOLECULAR FEEDBACK SYSTEMS

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*Princeton University Press* This book provides an accessible introduction to the principles and tools for modeling, analyzing, and synthesizing biomolecular systems. It begins with modeling tools such as reaction-rate equations, reduced-order models, stochastic models, and specific models of important core processes. It then describes in detail the control and dynamical systems tools used to analyze these models. These include tools for analyzing stability of equilibria, limit cycles, robustness, and parameter uncertainty. Modeling and analysis techniques are then applied to design examples from both natural systems and synthetic biomolecular circuits. In addition, this comprehensive book addresses the problem of modular composition of synthetic circuits, the tools for analyzing the extent of modularity, and the design techniques for ensuring modular behavior. It also looks at design trade-offs, focusing on perturbations due to noise and competition for shared cellular resources. Featuring numerous exercises and illustrations throughout, Biomolecular Feedback Systems is the ideal textbook for advanced undergraduates and graduate students. For researchers, it can also serve as a self-contained reference on the feedback control techniques that can be applied to biomolecular systems. Provides a user-friendly introduction to essential concepts, tools, and applications Covers the most commonly used modeling methods Addresses the modular design problem for biomolecular systems Uses design examples from both natural systems and synthetic circuits Solutions manual (available only to professors at [press.princeton.edu](http://press.princeton.edu)) An online illustration package is available to professors at [press.princeton.edu](http://press.princeton.edu)

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## THE TIPPING POINT

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### HOW LITTLE THINGS CAN MAKE A BIG DIFFERENCE

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*Little, Brown* From the bestselling author of *The Bomber Mafia*: discover Malcolm Gladwell's breakthrough debut and explore the science behind viral trends in business, marketing, and human behavior. The tipping point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just as a single sick person can start an epidemic of the flu, so too can a small but precisely targeted push cause a fashion trend, the popularity of a new product, or a drop in the crime rate. This widely acclaimed bestseller, in which Malcolm Gladwell explores and brilliantly illuminates the tipping point phenomenon, is already changing the way people throughout the world think about selling products and disseminating ideas. "A wonderful page-turner about a fascinating idea that should affect the way every thinking person looks at the world." —Michael Lewis

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## WISCONSIN BICYCLE FACILITY DESIGN HANDBOOK

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### PORSCHE 911: THE PRACTICALLY FREE SUPERCAR: THE COMPLETE BEGINNER'S GUIDE TO THE SMARTEST ROUTE INTO PORSCHE OWNERSHIP

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*Independently Published* Have you ever dreamed of owning a Porsche? This book is for you. Now you can turn your dreams into reality and experience what it feels like to own the motoring legend that is the Porsche 911. You are about to discover why you don't need to be wealthy to own and run various Porsche cars. In fact, owning your dream Porsche can be free motoring if you follow the guidance set out in this book. Inside, you will discover: How to buy and maintain the world's most iconic sports car cheaply and to get back what you paid for it come resale; An overview of the Porsche model range including 911s, Turbos, GT2, GT3, Boxsters, Caymans, 914, 924, 944, 968 and the 928; How you can afford your dream Porsche; How to locate, buy, run and sell the right Porsche the smartest and easiest way; Which Porsche is the best value and which 911 you should buy now; Typical Porsche running costs; Which cars are affected by IMS, bore scoring and RMS issues and how to spot the tell-tale signs of problem cars; How to take precautions on potentially affected cars; Which Porsches have the best investment potential; How to master the unique driving characteristics of a classic 911 and avoid the infamous snap oversteer; Real world accounts of the author's Porsche ownership experiences with three cars including how they drive, how they were purchased, run and sold (cost breakdown included); And more! Porsche 911: The Practically Free Supercar will equip you with everything you need to know about the smart way to enter the world of Porsche. It outlines the same strategy that the author has used to make Porsche ownership a fantastic and cost-effective experience. It is a must read and great quick reference guide for anyone who has ever considered buying one of these amazing cars. Scroll to the top and pick up your copy today! You don't need a kindle device to read this book. It can be easily downloaded to your phone, Ipad, tablet, laptop, PC, mac or kindle. Related: Porsche, 911, 992, 991, 997.2, 997.1, 996, 993, 964, 3.2, SC, Targa Florio, Long Hood, Turbo, Turbos S, GT2, GT3, GT3RS, Club sport, Convertible, Speedster, Super sport, Widebody, C2, C4S, 4WD, Fuch Alloy Wheels, Buy, Spyder, 911R, GTS, Cayman, S, GT4, 987, 986, Boxster, Roadster, Soft top, 928, 968, 944, 924, 914, Carrera, Pan Americana, Race, Heritage, Rally, Speed, Bore score, Bore scope, Lokasill liners, Intermediate Shaft Bearing, Rear main seal, D chunk, Sooty tailpipes, Engineering, Oil consumption, Engine rebuild, Snap oversteer, Rear engine, mid-Engine, PDK, Tiptronic, Investing, Free motoring, Reliable, Sports car, Depreciation, Porscha, Mezger, Ferdinand, Classic Cars, Buying guide, Buying, Selling, Maintenance, Car parts, 50th Birthday, Sports seats, Sports exhaust, Supercar, Independent garage, OPC, Dreams, Childhood, Life experience, Values, Cash, Collectable, Automotive, Transport, Technical, Professional, Vehicle pictorials,

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## HANDBOOK OF AUTOMOTIVE POWER ELECTRONICS AND MOTOR DRIVES

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*CRC Press* Initially, the only electric loads encountered in an automobile were for lighting and the starter motor. Today, demands on performance, safety, emissions, comfort, convenience, entertainment, and communications have seen the working-in of seemingly innumerable advanced electronic devices. Consequently, vehicle electric systems require larger capacities and more complex configurations to deal with these demands. Covering applications in conventional, hybrid-electric, and electric vehicles, the Handbook of Automotive Power Electronics and Motor Drives provides a comprehensive reference for automotive electrical systems. This authoritative handbook features contributions from an outstanding international panel of experts from industry and academia, highlighting existing and emerging technologies. Divided into five parts, the Handbook of Automotive Power Electronics and Motor Drives offers an overview of automotive power systems, discusses semiconductor devices, sensors, and other components, explains different power electronic converters, examines electric machines and associated drives, and details various advanced electrical loads as well as battery technology for automobile applications. As we seek to answer the call for safer, more efficient, and lower-emission vehicles from regulators and consumer insistence on better performance, comfort, and entertainment, the technologies outlined in this book are vital for engineering advanced vehicles that will satisfy these criteria.

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## SMALL- SIGNAL AUDIO DESIGN

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*Taylor & Francis* Small- Signal Audio Design is an essential for audio equipment designers and engineers for one simple reason; it enables you as a professional to develop reliable, high-performance circuits. This practical handbook not only teaches you the basic fundamentals but shows you how to apply opamps and discrete transistors in the preamplifier and signal-processing areas of audio and other low-frequency areas. It provides you with the necessary in-depth information, with presentations on the technologies that power the equipment- hi-fi preamplifiers, audio mixers, electronic crossovers, among others. Full of valuable information it includes exceptional audio mixer material, based on the authors 19 year design experience, revealing a lot of specialized information that has never been published before. Get answers to your most critical questions, insight into development techniques, and best-practices on optimizing features that will define your product's success.

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## HANDBOOK OF DRIVER ASSISTANCE SYSTEMS

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### BASIC INFORMATION, COMPONENTS AND SYSTEMS FOR ACTIVE SAFETY AND COMFORT

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*Springer* This fundamental work explains in detail systems for active safety and driver assistance, considering both their structure and their function. These include the well-known standard systems such as Anti-lock braking system (ABS), Electronic Stability Control (ESC) or Adaptive Cruise Control (ACC). But it includes also new systems for protecting collisions protection, for changing the lane, or for convenient parking. The book aims at giving a complete picture focusing on the entire system. First, it describes the components which are necessary for assistance systems, such as sensors, actuators, mechatronic subsystems, and control elements. Then, it explains key features for the user-friendly design of human-machine interfaces between driver and assistance system. Finally, important characteristic features of driver assistance systems for particular vehicles are presented: Systems for commercial vehicles and motorcycles.

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## AN INTRODUCTION TO THE PSYCHOLOGY OF HEARING

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*BRILL* This sixth edition has been thoroughly updated, with more than 200 references to articles & books published since 1996. The book describes the relationships between the characteristics of the sounds that enter the ear & the sensations that they produce.

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## MODERN RECORDING TECHNIQUES

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*CRC Press* As the most popular and authoritative guide to recording Modern Recording Techniques provides everything you need to master the tools and day to day practice of music recording and production. From room acoustics and running a session to mic placement and designing a studio Modern Recording Techniques will give you a really good grounding in the theory and industry practice. Expanded to include the latest digital audio technology the 7th edition now includes sections on podcasting, new surround sound formats and HD and audio. If you are just starting out or looking for a step up in industry, Modern Recording Techniques provides an in depth excellent read- the must have book

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## WEBGL BEGINNER'S GUIDE

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*Packt Publishing Ltd* This book is a step-by-step tutorial that includes complete source code for all of the examples covered. Every chapter builds on top of the previous one thereby giving the reader an immediate feeling of progression. Each block of code is explained, and 3D web development concepts are diagrammed and covered in detail. This book is written for JavaScript developers who are interested in 3D web development. A basic understanding of the DOM object model and the jQuery library is ideal but not required. No prior WebGL knowledge is expected.

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## GOING FASTER!

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## MASTERING THE ART OF RACE DRIVING

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*Bentley Pub* This complete racer's reference is the perfect resource for all drivers from novice to expert. The fundamentals of fast driving are revealed in this definitive how-to book for racers. You will find the competition-proven methods of instructors and of professional drivers that will give you the know-how to work up the track and stay at the front. Interested in the world of racing? Just think, you can have all of the lessons and insights from Skip Barber instructors and from professional racers compiled in one handbook. This racing reference reveals the secrets of mastering car control, reducing lap times, as it takes the reader inside the world of racing. *Going Faster!* is the definitive book for the active race driver, the racer-to-be, and the auto-racing fan who wants to know what driving a racecar is really about.

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## THE NPR CURIOUS LISTENER'S GUIDE TO CLASSICAL MUSIC

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*Penguin* For the beginner or the devotee—it's everything the classical music buff needs to know. The major composers from Bach and Bartok to Rachmaninoff and Tchaikovsky Significant performers from Maurice Andre and Leonard Bernstein to Georg Solti and Yo Yo Ma The landmark works from Appalachian Spring to Don Juan A concise history of classical music A deconstruction of the art form The language of classical music Valuable resources for the Curious Listener

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## MODERN PROCESSOR DESIGN

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## FUNDAMENTALS OF SUPERSCALAR PROCESSORS

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*Waveland Press* Conceptual and precise, *Modern Processor Design* brings together numerous microarchitectural techniques in a clear, understandable framework that is easily accessible to both graduate and undergraduate students. Complex practices are distilled into foundational principles to reveal the authors insights and hands-on experience in the effective design of contemporary high-performance micro-processors for mobile, desktop, and server markets. Key theoretical and foundational principles are presented in a systematic way to ensure comprehension of important implementation issues. The text presents fundamental concepts and foundational techniques such as processor design, pipelined processors, memory and I/O systems, and especially superscalar organization and implementations. Two case studies and an extensive survey of actual commercial superscalar processors reveal real-world developments in processor design and performance. A thorough overview of advanced instruction flow techniques, including developments in advanced branch predictors, is incorporated. Each chapter concludes with homework problems that will institute the groundwork for emerging techniques in the field and an introduction to multiprocessor systems.

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## MAPPING CRIME

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## PRINCIPLE AND PRACTICE

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## THE HACK MECHANIC GUIDE TO EUROPEAN AUTOMOTIVE ELECTRICAL SYSTEMS

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*Bentley Publishers* Electrical issues in European cars can be intimidating. The *Hack Mechanic Guide to European Automotive Electrical Systems* shows you how to think about electricity in your car and then take on real-world electrical problems. The principles discussed can be applied to most conventional internal-combustion-engined vehicles, with a focus on European cars spanning the past six decades. Drawing on The Hack Mechanic's wisdom and experience, the 38 chapters cover key electrical topics such as battery, starter, alternator, ignition, circuits, and relays. Through a practical and informal approach featuring hundreds of full-color illustrations, author Rob Siegel takes the fear-factor out of projects like making wire repairs, measuring voltage drops, or figuring out if you have a bad fuel pump relay. Essential tools such as multimeters (DVOM), oscilloscopes, and scan tools are discussed, with special attention given to the automotive multimeter needed to troubleshoot many modern sensors. You'll get step-by-step troubleshooting procedures ranging from safely jump starting a battery to diagnosing parasitic current drain and vehicle energy diagnosis. And you'll find detailed testing procedures for most problematic electrical components on your European car such as oxygen sensors, crankshaft and camshaft sensors, wheel speed sensors, fuel pumps, solenoids, and actuators. Reading wiring diagrams and decoding the German DIN standard are also covered. Whether you are a DIY mechanic or a professional technician, *The Hack Mechanic Guide to European Automotive Electrical Systems* will increase your confidence in tackling automotive electrical problem-solving. This book applies to gasoline and diesel powered internal combustion engine vehicles. Not intended for hybrid or electric vehicles.

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## ON THE WAY HOME 1

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*Scholar Publishing House*

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## FUNDAMENTALS OF SOLID STATE ENGINEERING

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*Springer Science & Business Media* Provides a multidisciplinary introduction to quantum mechanics, solid state physics, advanced devices, and fabrication Covers wide range of topics in the same style and in the same notation Most up to date developments in semiconductor physics and nano-engineering Mathematical derivations are carried through in detail with emphasis on clarity Timely application areas such as biophotonics , bioelectronics

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## FRAME #107

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*Frame Pub* **Frame: The Great Indoors** is a bi-monthly international trade journal devoted to the design of interiors and products. Frame offers a stunning selection of interior designs created for shops, offices, exhibitions, residences, and hospitality venues. The magazine has the look, feel, and heft of a book. Frame packs the most interesting work from around the globe into six tactile issues a year. Visually focused, the magazine offers well-written articles illustrated with many photos, drawings, and sketches. A great deal of energy goes into finding, analyzing, and presenting the story behind each design published--and into communicating the message in everyday, easy-to-understand English. Loaded with only the best in contemporary design, Frame is an indispensable reference for professional interior designers, as well as for those involved in other creative pursuits. What readers find in each issue of Frame: **Visions:** From the Drawing Board Interior designs for the future, including projects that may or may not be realized **Stills:** Portfolio of Places Concise reports on newly completed interiors worldwide, from Tokyo hair salons to the latest bars in London and New York. **Features:** Projects in Perspective In-depth articles on recently created interiors and their designers. **Goods:** Material Matters A section completely dedicated to the latest in product design, from furniture and lamps to display systems and cutting-edge fabrics.

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## HANDBOOK OF ENERGY AUDITS

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*CRC Press* A comprehensive, practical reference on energy auditing in buildings and industry, this book provides all the information required to establish an energy audit program. Loaded with forms, checklists and handy working aids, the book is a must for anyone implementing an energy audit. Completely updated, the sixth edition reflects the technologies and software available to fine-tune the audit process. It covers accounting procedures, rate of return, analysis and software programs, evaluation tools for audit recommendations, and technologies for electrical, mechanical, and building systems in detail. There are also new case studies on an energy retrofit program and energy assessment using FEDS.

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## A PRACTICAL GUIDE TO MANAGING INFORMATION SECURITY

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*Artech House* This groundbreaking book helps you master the management of information security, concentrating on the recognition and resolution of the practical issues of developing and implementing IT security for the enterprise. Drawing upon the authors' wealth of valuable experience in high-risk commercial environments, the work focuses on the need to align the information security process as a whole with the requirements of the modern enterprise, which involves empowering business managers to manage information security-related risk. Throughout, the book places emphasis on the use of simple, pragmatic risk management as a tool for decision-making. The first book to cover the strategic issues of IT security, it helps you to: understand the difference between more theoretical treatments of information security and operational reality; learn how information security risk can be measured and subsequently managed; define and execute an information security strategy design and implement a security architecture; and ensure that limited resources are used optimally. Illustrated by practical examples, this topical volume reveals the current problem areas in IT security deployment and management. Moreover, it offers guidelines for writing scalable and flexible procedures for developing an IT security strategy and monitoring its implementation. You discover an approach for reducing complexity and risk, and find tips for building a successful team and managing communications issues within the organization. This essential resource provides practical insight into contradictions in the current approach to securing enterprise-wide IT infrastructures, recognizes the need to continually challenge dated concepts, demonstrates the necessity of using appropriate risk management techniques, and evaluates whether or not a given risk is acceptable in pursuit of future business opportunities.

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## THE 48 LAWS OF POWER

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*Profile Books* **THE MILLION COPY INTERNATIONAL BESTSELLER** Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outshine the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power.

(From the Playboy interview with Jay-Z, April 2003) **PLAYBOY:** Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? **JAY-Z:** I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In *The 48 Laws of Power*, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and he told me that one of my records, *Volume Three*, was wack. People set higher standards for me, and I love it.

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## HUMANITIES WORLD REPORT 2015

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*Springer* This book is open access under a CC BY license. The first of its kind, this Open Access 'Report' is a first step in assessing the state of the humanities worldwide. Based on an extensive literature review and enlightening interviews the book discusses the value of the humanities, the nature of humanities research and the relation between humanities and politics, amongst other issues.

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## CATIA V5-6R2014 SURFACE DESIGN

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### A STEP BY STEP GUIDE

*Createspace Independent Publishing Platform* This textbook explains how to create models with freeform surfaces using CATIA V5. CATIA is a three dimensional CAD/CAM/CAE software developed by Dassault Systems, France. This textbook is based on CATIA V5-6R2014. Users of earlier releases can use this book with minor modifications. We provide files for exercises via our website. All files are in CATIA V5R20 so readers can open the files using later releases of CATIA V5. It is assumed that readers of this textbook are accustomed to the modeling tools and processes in how to construct solid models in CATIA V5. For basic modeling, assembly and drafting techniques, refer to the textbook written by the author. This textbook is suitable for anyone who are interested in learning how to create and use the freeform surface in constructing 3D models using CATIA V5. Topics covered in this textbook - Chapter 1: Introduction to Surface Design - Chapter 2: Creating a Freeform Surface in a Solid Body - Chapter 3 and 4: Creating Reference Elements and Curves - Chapter 5 through 9: Creating Freeform Surfaces with various Commands - Chapter 10: Analyzing Surface Quality - Chapter 11 through 16: Modeling Projects (Cup Holder, Router Stand, PET Bottle, Lamp Shade, Classical Handset, Bumper Surface of Audi Q5)"

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## THE 'MADE IN GERMANY' CHAMPION BRANDS

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### NATION BRANDING, INNOVATION AND WORLD EXPORT LEADERSHIP

*Routledge* Germany's economic miracle is a widely-known phenomenon, and the world-leading, innovative products and services associated with German companies are something that others seek to imitate. In *The 'Made in Germany' Champion Brands*, Ugesh A. Joseph provides an extensively researched, insightful look at over 200 of Germany's best brands to see what they stand for, what has made them what they are today, and what might be transferable. The way Germany is branded as a nation carries across into the branding of its companies and services, particularly the global superstar brands - truly world-class in size, performance and reputation. Just as important are the medium-sized and small enterprises, known as the 'Mittelstand'. These innovative and successful enterprises from a wide range of industries and product / service categories are amongst the World market leaders in their own niche and play a huge part in making Germany what it is today. The book also focuses on German industrial entrepreneurship and a selection of innovative and emergent stars. All these companies are supported and encouraged by a sophisticated infrastructure of facilitators, influencers and enhancers - the research, industry, trade and standards organizations, the fairs and exhibitions and all the social and cultural factors that influence, enhance and add positive value to the country's image. Professionals or academics interested in business; entrepreneurship; branding and marketing; product or service development; international trade and business development policy, will find fascinating insights in this book; while those with an interest in Germany from emerging industrial economies will learn something of the secrets of German success.

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## SERVICE-ORIENTED COMPUTING

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### SEMANTICS, PROCESSES, AGENTS

*John Wiley & Sons* This comprehensive text explains the principles and practice of Web services and relates all concepts to practical examples and emerging standards. Its discussions include: Ontologies Semantic web technologies Peer-to-peer service discovery Service selection Web structure and link analysis Distributed transactions Process modelling Consistency management. The application of these technologies is clearly explained within the context of planning, negotiation, contracts, compliance, privacy, and network policies. The presentation of the intellectual underpinnings of Web services draws from several key disciplines such as databases, distributed computing, artificial intelligence, and multi-agent systems for techniques and formalisms. Ideas from these disciplines are united in the context of Web services and service-based applications. Featuring an accompanying website and teacher's manual that includes a complete set of transparencies for lectures, copies of open-source software for exercises and working implementations, and resources to conduct course projects, this book makes an excellent graduate textbook. It will also prove an invaluable reference and training tool for practitioners.

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## INTRODUCTION TO ARCHITECTURAL SCIENCE

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### THE BASIS OF SUSTAINABLE DESIGN

*Routledge* Now in its third edition, this book provides the ideal and only reference to the physical basis of architectural design. Fully updated and expanded throughout, the book provides the data required for architects to design buildings that will maintain the users comfort in a variety of conditions, with minimal reliance on energy intensive methods like air conditioning. This is not a 'how to' book but answers the question why. It equips the reader with the tools to realize the full potential of the good intentions of sustainable, bioclimatic design. All sections have been revised and updated for this third edition including all the most relevant developments affecting heat, light and sound controls. The book responds to the need of understanding beyond 'rules of thumb'.

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## FROM NAPA WITH LOVE

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### WHO TO KNOW, WHERE TO GO, AND WHAT NOT TO MISS

*Abrams* Napa Valley is a wonderland boasting beautiful weather, exquisite vistas, bespoke hotels, Michelin-rated restaurants, and world-class wineries. *From Napa with Love* is equal parts travel- and lifestyle-guide celebrating this famed and incredibly popular California destination. Featuring itineraries, interviews, sidebars, recipes, and entertaining 101s, this highly visual volume provides insider information about the best the area has to offer, as well as tips on how to bring home that much-envied Napa lifestyle. Each of the nine chapters offers up a distinct point of view (the Bohemian, the Oenophile, the Foodie, etc.), and these roles are filled by the region's most notable residents, weekenders, and summer folk. Advice from Andy and Kate Spade, Thomas Keller, Ken Fulk, Carlo Mondavi, and Roman Coppola ensures you'll learn the best and most authentic ways to enjoy the Napa experience that they all are so passionate about.

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## FUNDAMENTALS OF MANAGEMENT

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### ESSENTIAL CONCEPTS AND APPLICATIONS

## MECHANICAL DESIGN ENGINEERING HANDBOOK

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*Butterworth-Heinemann* *Mechanical Design Engineering Handbook* is a straight-talking and forward-thinking reference covering the design, specification, selection, use and integration of machine elements fundamental to a wide range of engineering applications. Develop or refresh your mechanical design skills in the areas of bearings, shafts, gears, seals, belts and chains, clutches and brakes, springs, fasteners, pneumatics and hydraulics, amongst other core mechanical elements, and dip in for principles, data and calculations as needed to inform and evaluate your on-the-job decisions. Covering the full spectrum of common mechanical and machine components that act as building blocks in the design of mechanical devices, *Mechanical Design Engineering Handbook* also includes worked design scenarios and essential background on design methodology to help you get started with a problem and repeat selection processes with successful results time and time again. This practical handbook will make an ideal shelf reference for those working in mechanical design across a variety of industries and a valuable learning resource for advanced students undertaking engineering design modules and projects as part of broader mechanical, aerospace, automotive and manufacturing programs. Clear, concise text explains key component technology, with step-by-step procedures, fully worked design scenarios, component images and cross-sectional line drawings all incorporated for ease of understanding Provides essential data, equations and interactive ancillaries, including calculation spreadsheets, to inform decision making, design evaluation and incorporation of components into overall designs Design procedures and methods covered include references to national and international standards where appropriate

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## PRINCIPLES OF MARKETING

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An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. *Principles of Marketing* keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

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## THE GOOD SOCIETY

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