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HANDBOOK OF HEDGE FUNDS

John Wiley & Sons A comprehensive guide to the burgeoning hedge fund industry Intended as a comprehensive reference for investors and fund and portfolio managers, Handbook of Hedge Funds combines new material with updated information from Francois-Serge L'habitant's two other successful hedge fund books. This book features up-to-date regulatory and historical information, new case studies and trade examples, detailed analyses of investment strategies, discussions of hedge fund indices and databases, and tips on portfolio construction. Francois-Serge L'habitant (Geneva, Switzerland) is the Head of Investment Research at Kedge Capital. He is Professor of Finance at the University of Lausanne and at EDHEC Business School, as well as the author of five books, including Hedge Funds: Quantitative Insights (0-470-85667-X) and Hedge Funds: Myths & Limits (0-470-84477-9), both from Wiley.

THE EVERYTHING STORE

JEFF BEZOS AND THE AGE OF AMAZON

Little, Brown The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and

secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

CAPITALISM'S ACHILLES HEEL

DIRTY MONEY AND HOW TO RENEW THE FREE-MARKET SYSTEM

John Wiley & Sons For over forty years in more than sixty countries, Raymond Baker has witnessed the free-market system operating illicitly and corruptly, with devastating consequences. In *Capitalism's Achilles Heel*, Baker takes readers on a fascinating journey through the global free-market system and reveals how dirty money, poverty, and inequality are inextricably intertwined. Readers will discover how small illicit transactions lead to massive illegalities and how staggering global income disparities are worsened by the illegalities that permeate international capitalism. Drawing on his experiences, Baker shows how Western banks and businesses use secret transactions and ignore laws while handling some \$1 trillion in illicit proceeds each year. He also illustrates how businesspeople, criminals, and kleptocrats perfect the same techniques to shift funds and how these tactics negatively affect individuals, institutions, and countries.

CHASSIS HANDBOOK

FUNDAMENTALS, DRIVING DYNAMICS, COMPONENTS, MECHATRONICS, PERSPECTIVES

Springer Science & Business Media In spite of all the assistance offered by electronic control systems, the latest generation of passenger car chassis still relies on conventional chassis elements. With a view towards driving dynamics, this book examines these conventional elements and their interaction with mechatronic systems. First, it describes the fundamentals and design of the chassis and goes on to examine driving dynamics with a particularly practical focus. This is followed by a detailed description and explanation of the modern components. A separate section is devoted to the axles and processes for axle development. With its revised illustrations and several updates in the text and list of references, this new edition already includes a number of improvements over the first edition.

CORPORATE FINANCE

THEORY AND PRACTICE

John Wiley & Sons Merging theory and practice into a comprehensive, highly-anticipated text Corporate Finance continues its legacy as one of the most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a direct, succinct style and commonsense presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two hours. Emphasizing how key concepts relate to real-world situations is what makes Corporate Finance a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments with regard to hurdle rates, cash flows, side costs, and more Delve into the financing process and learn the tools and techniques of valuation Understand cash dividends and buybacks, spinoffs, and divestitures Explore the link between valuation and corporate finance As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the mechanisms at work. Corporate Finance provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

WHEN CHINA RULES THE WORLD

THE END OF THE WESTERN WORLD AND THE BIRTH OF A NEW GLOBAL ORDER: SECOND EDITION

Penguin Greatly revised and expanded, with a new afterword, this update to Martin Jacques's global bestseller is an essential guide to understanding a world increasingly shaped by Chinese power Soon, China will rule the world. But in doing so, it will not become more Western. Since the first publication of When China Rules the World, the landscape of world power has shifted dramatically. In the three years since the first edition was published, When China Rules the World has proved to be a remarkably prescient book, transforming the nature of the debate on China. Now, in this greatly expanded and fully updated edition, boasting nearly 300 pages of new

material, and backed up by the latest statistical data, Martin Jacques renews his assault on conventional thinking about China's ascendancy, showing how its impact will be as much political and cultural as economic, changing the world as we know it. First published in 2009 to widespread critical acclaim - and controversy - When China Rules the World: The End of the Western World and the Birth of a New Global Order has sold a quarter of a million copies, been translated into eleven languages, nominated for two major literary awards, and is the subject of an immensely popular TED talk.

SURPRISE, KILL, VANISH

THE SECRET HISTORY OF CIA PARAMILITARY ARMIES, OPERATORS, AND ASSASSINS

Little, Brown From Pulitzer Prize finalist Annie Jacobsen, the untold USA Today bestselling story of the CIA's secret paramilitary units. Surprise . . . your target. Kill . . . your enemy. Vanish . . . without a trace. When diplomacy fails, and war is unwise, the president calls on the CIA's Special Activities Division, a highly-classified branch of the CIA and the most effective, black operations force in the world. Originally known as the president's guerrilla warfare corps, SAD conducts risky and ruthless operations that have evolved over time to defend America from its enemies. Almost every American president since World War II has asked the CIA to conduct sabotage, subversion and, yes, assassination. With unprecedented access to forty-two men and women who proudly and secretly worked on CIA covert operations from the dawn of the Cold War to the present day, along with declassified documents and deep historical research, Pulitzer Prize finalist Annie Jacobsen unveils -- like never before -- a complex world of individuals working in treacherous environments populated with killers, connivers, and saboteurs. Despite Hollywood notions of off-book operations and external secret hires, covert action is actually one piece in a colossal foreign policy machine. Written with the pacing of a thriller, Surprise, Kill, Vanish brings to vivid life the sheer pandemonium and chaos, as well as the unforgettable human will to survive and the intellectual challenge of not giving up hope that define paramilitary and intelligence work. Jacobsen's exclusive interviews -- with members of the CIA's Senior Intelligence Service (equivalent to the Pentagon's generals), its counterterrorism chiefs, targeting officers, and Special Activities Division's Ground Branch operators who conduct today's close-quarters killing operations around the world -- reveal, for the first time, the enormity of this shocking, controversial, and morally complex terrain. Is the CIA's paramilitary army America's weaponized strength, or a liability to its principled standing in the world? Every operation reported in this book, however unsettling, is legal.

ETHICS IN REAL ESTATE

Springer Science & Business Media ethics." Certainly our industry is bound by the formal constraints of law in national, state, and local jurisdictions. What this volume reminds us, however, is that those laws are only as good as the personal "sea of ethics" in which each

of us operates. THE ETHICS OF PROPERTY INVOLVEMENTS Stephen E. Roulac The Roulac Group San Rafael, California and Visiting Professor University of Ulster Ethical considerations are a dominant theme in the management literature. As "Ethics and ethical issues surround our lives, ... ethics has become one of the most rapidly growing areas of management research, with over 800 articles and 1,400 books appearing since 1990" (Schminke, Ambrose, and Miles, 1998). Compared to business and business management, however, the research and writing on real estate in an ethics context is in the very early stages of development. The lack of a developed literature on ethics in real estate is reflected in the response by one highly placed executive to my solicitation for funding to support the publication of this volume: "I didn't know there were any ethics in real estate!" Fortunately, the Summa Corporation and the American Real Estate Society believe in the importance of ethics in real estate, for their cosponsorship has made possible this special monograph on the subject of Ethics in Real Estate. The support of the Summa Corporation and the American Real Estate Society of this pioneering volume is warmly and appreciatively acknowledged.

ESSENTIALS OF MARKETING

Pearson Education Brassington and Pettitt's Essentials of Marketing is the indispensable introduction to the subject for all students taking a short or one-semester Marketing module - whatever their background. The second edition retains the lively writing style and authority of the authors' Principles of Marketing, and highlights the links between theory and practice by using fresh and topical case studies drawn from real-life, whilst focussing on the most important concepts and theories of Marketing. Essentials of Marketing also boasts an unrivalled selection of online learning resources at www.pearsoned.co.uk/brassington, which includes multiple choice questions that test your learning and help monitor your progress, video interviews with top Marketing Managers, answering your questions on how they use the theories of marketing every day in their professional lives, a full online Glossary explaining the key terms of the subject, and weblinks for every chapter that help take your learning further! Dr Frances Brassington is Senior Lecturer in Retail Management and Marketing at Oxford Brookes University Dr Stephen Pettitt is Deputy Vice-chancellor of the University of Bedfordshire

BEATING THE STREET

Simon and Schuster Legendary money manager Peter Lynch explains his own strategies for investing and offers advice for how to pick stocks and mutual funds to assemble a successful investment portfolio. Develop a Winning Investment Strategy—with Expert Advice from “The Nation’s #1 Money Manager.” Peter Lynch’s “invest in what you know” strategy has made him a household name with investors both big and small. An important key to investing, Lynch says, is to remember that stocks are not lottery tickets. There’s a

company behind every stock and a reason companies—and their stocks—perform the way they do. In this book, Peter Lynch shows you how you can become an expert in a company and how you can build a profitable investment portfolio, based on your own experience and insights and on straightforward do-it-yourself research. In *Beating the Street*, Lynch for the first time explains how to devise a mutual fund strategy, shows his step-by-step strategies for picking stock, and describes how the individual investor can improve his or her investment performance to rival that of the experts. There's no reason the individual investor can't match wits with the experts, and this book will show you how.

INTERNATIONAL BUSINESS

Routledge Traditionally, international business (IB) texts survey the field from a USA perspective, going on to compare the USA to the rest of the business world. This text addresses IB from a purely multinational perspective. International Business is examined from the USA angle, going on to address IB issues from other countries' perspectives, what we call the "Reverse Perspective." The authors interview business executives and politicians from a number of countries including the USA, Canada, Mexico, Brazil, Colombia, Argentina, India, Hong Kong, Taiwan, China, Japan, South Korea, Germany, Italy, and Russia. These interviews are incorporated at appropriate points in the text providing first-hand information and practical insight. Cases include: Air Arabia, Gap, Diebold Inc, Matsushita, AMSUPP, NIKE, China Eastern Airlines, Luton & Dunstable Hospital, Harley Davidson, Cassis de Dijon, Green investments in Belize, Chicago Food and Beverage Company, Advanced Software Analytics

EXTREME MONEY

MASTERS OF THE UNIVERSE AND THE CULT OF RISK

FT Press Everything from home mortgages to climate change has become financialized, as vast fortunes are generated by individuals who build nothing of lasting value. Das shows how "extreme money" has become ever more unreal; how "voodoo banking" continues to generate massive phony profits even now; and how a new generation of "Masters of the Universe" has come to dominate the world.

AMERICAN AUTOMOBILE NAMES

AN INTRODUCTION TO MODERN VEHICLE DESIGN

Elsevier An Introduction to Modern Vehicle Design starts from basic principles and builds up analysis procedures for all major aspects

of vehicle and component design. Subjects of current interest to the motor industry - such as failure prevention, designing with modern material, ergonomics, and control systems - are covered in detail, with a final chapter discussing future trends in automotive design. Extensive use of illustrations, examples, and case studies provides the reader with a thorough understanding of design issues and analysis methods.

BUILD TO ORDER

THE ROAD TO THE 5-DAY CAR

Springer Science & Business Media Over the past 100 years the European Automotive Industry has been repeatedly challenged by best practice. First by the United States, through the development of 'mass production' pioneered by Henry Ford and more recently by 'lean production techniques' as practised by the leading Japanese producers, particularly Toyota. It has consistently risen to these challenges and has shown it can compete and even outperform its competitors with world-class products. However, the European industry is now faced with growing competition and growth from new emerging low-cost countries and needs to re-define its competitive advantage to remain at the forefront of the sector. Automotive growth is driven by two factors, new markets and new technologies. Global competition is increasing, with technology and product differentiation becoming the most important sales factors, but with continued cost pressure. Within the market the winners will be more profitable and the losers will disappear. The Automotive Industry makes a significant contribution to the socio-economic fabric of the European Union. Manufacturing output represents €700 billion and research and development spending €24 billion. European automotive suppliers number 5000 member companies and represent 5 million employees and generate €500 billion in revenues. These are significant figures that generate wealth and high value employment within the EU. European firms must consistently improve their competitive position to ensure that the industry does not migrate to growing new markets.

INTERNATIONAL CORPORATE FINANCE, + WEBSITE

VALUE CREATION WITH CURRENCY DERIVATIVES IN GLOBAL CAPITAL MARKETS

John Wiley & Sons A thorough introduction to corporate finance from a renowned professor of finance and banking As globalization redefines the field of corporate finance, international and domestic finance have become almost inseparably intertwined. It's increasingly difficult to understand what is happening in capital markets without a firm grasp of currency markets, the investment strategies of sovereign wealth funds, carry trade, and foreign exchange derivatives products. International Corporate Finance offers

thorough coverage of the international monetary climate, including Islamic finance, Asian banking, and cross-border mergers and acquisitions. Additionally, the book offers keen insight on global capital markets, equity markets, and bond markets, as well as foreign exchange risk management and how to forecast exchange rates. Offers a comprehensive discussion of the current state of international corporate finance Provides simple rules and pragmatic answers to key managerial questions and issues Includes case studies and real-world decision-making situations For anyone who wants to understand how finance works in today's hyper-connected global economy, International Corporate Finance is an insightful, practical guide to this complex subject.

THE CONCISE ENCYCLOPEDIA OF THE GREAT RECESSION 2007-2010

Scarecrow Press This historical and factual encyclopedia provides the necessary resources for understanding the recession begun in 2007. It spells out the recession-related activities and events of the past two years to better inform the reader as he or she plans future moves for themselves and for their families, friends, and colleagues. This book provides the most current, accurate, and sufficiently detailed explanations of the economic see-saw in 2008, 2009, and into 2010. It includes entries on key persons, companies, government programs, financial instruments, and institutions.

WORLD INVESTMENT REPORT

CONTEMPORARY STRATEGY ANALYSIS TEXT ONLY

Wiley Global Education Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

GLOBAL BUSINESS MANAGEMENT

A CROSS-CULTURAL PERSPECTIVE

Routledge This book interweaves the concepts of the guidance on globalization, international management, and the intricacies of

international business that many books on the market treat independently. It clarifies and explains culture, cultural misunderstandings, and cross-cultural interactions. Adekola and Sergi's text is unique in that it offers both the management perspective and the cultural perspective. It is for managers seeking to thrive in the global economy. This book focuses on managing global organizations, providing a basis for understanding the influence of culture on international management, and the key roles that international managers play. It clearly shows how to develop the cross-cultural expertise essential to succeed in a world of rapid and profound economic, political and cultural changes.

AUTOMOBILE ELECTRICAL AND ELECTRONIC SYSTEMS

Routledge This textbook will help you learn all the skills you need to pass all Vehicle Electrical and Electronic Systems courses and qualifications. As electrical and electronic systems become increasingly more complex and fundamental to the workings of modern vehicles, understanding these systems is essential for automotive technicians. For students new to the subject, this book will help to develop this knowledge, but will also assist experienced technicians in keeping up with recent technological advances. This new edition includes information on developments in pass-through technology, multiplexing, and engine control systems. In full colour and covering the latest course specifications, this is the guide that no student enrolled on an automotive maintenance and repair course should be without. Designed to make learning easier, this book contains: Photographs, flow charts, quick reference tables, overview descriptions and step-by-step instructions. Case studies to help you put the principles covered into a real-life context. Useful margin features throughout, including definitions, key facts and 'safety first' considerations.

GLOBAL VALUE CHAINS IN A POSTCRISIS WORLD

A DEVELOPMENT PERSPECTIVE

World Bank Publications The book looks to address the following questions in a post-crisis world: How have lead firms responded to the crisis? Have they changed their traditional supply chain strategy and relocated and/or outsourced part of their production? How will those changes affect developing countries? What should be the policy responses to these changes?

AUTOMOBILE MECHANICAL AND ELECTRICAL SYSTEMS

Routledge The second edition of Automobile Mechanical and Electrical Systems concentrates on core technologies to provide the essential information required to understand how different vehicle systems work. It gives a complete overview of the components and

workings of a vehicle from the engine through to the chassis and electronics. It also explains the necessary tools and equipment needed in effective car maintenance and repair, and relevant safety procedures are included throughout. Designed to make learning easier, this book contains: Photographs, flow charts and quick reference tables Detailed diagrams and clear descriptions that simplify the more complicated topics and aid revision Useful features throughout, including definitions, key facts and 'safety first' considerations. In full colour and with support materials from the author's website (www.automotive-technology.org), this is the guide no student enrolled on an automotive maintenance and repair course should be without.

THE EXPLOITED CHILD

Zed Books This investigation of child labor explores difficult conceptual and public policy issues. It demonstrates the sheer prevalence of the commercial exploitation of child labor in both industrial and developing countries, and its rapid growth today under the twin pressures of mass poverty and the globalized marketplace for labor. In addition to its rich empirical material from countries in Asia, Latin America, Africa, and Europe, the author makes a clear distinction between the socialization of children through labor within the family and their economic exploitation for profit. It also focuses on the role of adults with responsibility for children, and the specific form which paternal domination takes towards children.

VOLKSWAGEN CHRONICLE - FROM THE BEETLE TO A GLOBAL PLAYER

HISTORICAL NOTES

GOVERNANCE AND SUSTAINABILITY

Emerald Group Publishing An analysis of the issues raised concerning both sustainability and governance and an investigation of approaches taken to dealing with these issues. The research has been developed by experts from around the world who each look at different issues in different contexts.

100 MINDS THAT MADE THE MARKET

John Wiley & Sons Introducing the new Fisher Investment Series, comprised of engaging and informative titles written by renowned money manager and bestselling author Ken Fisher. This series offers essential insights into the worlds of investing and finance. Over the course of nearly two centuries, the innovations, mistakes, and scandals of different market participants have played an important role in shaping today's financial markets. Now, in 100 Minds That Made the Market, Ken Fisher delivers cameo biographies of these

pioneers of American financial history. From Joe Kennedy's "sexcapades" to Jesse Livermore's suicide, this book details the drama, the dirt, and the financial principles of an amazingly inventive group of financial minds. Fisher digs deep to uncover the careers, personal lives, and contributions of these individuals, and leads you through the lessons that can be learned from each one. Here you have 100 of the best teachers -- some you already know, some you will feel you know, and some you may not have previously discovered -- whose experiences will undoubtedly enhance your understanding of the markets. With a few pages dedicated to each person, *100 Minds That Made the Market* quickly captures the essence of the people and ideas that have influenced the evolution of the financial industry.

GLOBAL MARKETING, GLOBAL EDITION

Pearson Higher Ed For undergraduate and graduate courses in global marketing The excitement, challenges, and controversies of global marketing. Global Marketing reflects current issues and events while offering conceptual and analytical tools that will help students apply the 4Ps to global marketing. MyMarketingLab for Global Marketing is a total learning package. MyMarketingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress.

TEXTILES IN AUTOMOTIVE ENGINEERING

Elsevier This book presents a comprehensive treatment of both functional and decorative textiles used in the automotive industry including seat covers, headliners, airbags, seat belts and tyres. Written in a clear, concise style it explains material properties and the way in which they influence manufacturing processes as well as providing practical production details. The subject treatment cuts across the disciplines of textile chemistry, fabric and plastics technology and production engineering. Environmental effects and recycling are also covered. It is aimed at the design and process engineer in industry as well as researchers in universities and colleges. Quality engineers will also benefit from the book's sections on identifying problems and material limitations.

BUSINESS MAHARAJAS

Penguin UK The inside track to India's most powerful tycoons The eight business maharajas profiled here are among Asia's most powerful industrial tycoons, Their combined turnover runs into billions of rupees, and between them they employ some 650,000 people, while indirectly affecting the lives of millions more. Sip a cup of tea, drive to work, listen to music, build a house and the

chances are that in these and a myriad other ways you are using products that they manufacture or market. By any yardstick, the achievements of these men would rank among the great business stories of our time. How did these men build their enormous empires? What are their management secrets? How did they thrive and prosper even as others failed? What is their vision for the future? Top business writer and industry insider Gita Piramal draws on exhaustive interviews and in-depth research to discover the answers to these and related questions in her profiles of the men who will lead the country's push to become an industrial superpower in the 21st century.

AUTOMOTIVE QUALITY SYSTEMS HANDBOOK

ISO/TS 16949:2002 EDITION

Elsevier ISO/TS 16949:2002 (TS2) will have a huge impact on the whole of the automobile industry as it formalises, under a single world-wide standard, the quality system that must be met by vehicle manufacturers and their suppliers. This handbook is the only comprehensive guide to understanding and satisfying the requirements of ISO/TS 16949:2002. Written by best-selling quality author David Hoyle (ISO 9000 Quality Systems Handbook) this new book is ideal for those new to the standard or establishing a single management system for the first time, as well as those migrating from existing quality management systems. It will suit quality system managers and quality professionals across the automotive industry, managers and executive level readers, consultants, auditors, trainers and students of management and quality. The only complete ISO/TS 16949:2002 (TS2) reference: essential for understanding both TS2 and ISO 9001:2000 TS2 becomes mandatory for all auto manufacturers and their many thousands of suppliers in 2006 Includes details of the certification scheme, the differences with previous standards, check lists, questionnaires, tips for implementers, flow charts and a glossary of terms David Hoyle is one of the world's leading quality management authors

FILMS THAT WORK

INDUSTRIAL FILM AND THE PRODUCTIVITY OF MEDIA

Amsterdam University Press Industriële films worden gezien als een apart filmgenre van de twintigste eeuw. Ze werden geproduceerd en gesponsord door de overheid en grote bedrijven en moesten vooral aan de wensen van de sponsors voldoen, en niet zo zeer aan die van de filmmakers. In de hoogtijdagen werkten er duizenden mensen aan deze industriële films. Zo zijn er vakbladen en filmfestivals ontstaan door samenwerking met grote bedrijven als Shell en AT & T. Daarnaast hebben belangrijke regisseurs, zoals Buster Keaton, John Grierson en Alain Resnais, aan deze films meegewerkt. Toch lijkt de industriële film geen spoor te hebben

achtergelaten in het filmische culturele discours. Films that Work is het eerste boek waarin de industriële film en zijn opmerkelijke geschiedenis worden onderzocht.

MAKING GLOBALIZATION SOCIALLY SUSTAINABLE

911 LOVERS

Delius Klasing Verlag Gmbh -The first comprehensive homage to the Porsche R and RS models -From the first 911 R (1967) through the varying RS models, to the latest 911 R (2016) -Includes interviews with enthusiasts, racing drivers and customers -Presents portraits of unique collectors' items and race histories -Celebrates the 50th Anniversary of the Porsche 911 R in 2017 Porsche's sporting elite - the 911 R - more performance, less weight. As the first comprehensive homage to the R and RS models, this is a must-have for all Porsche 911 lovers. At auctions they rack up premium prices, but the makers of the 911 R never intended to create objects of speculation for maximum profit. Their main concern was developing vehicles that would appeal to customers because of their uncompromising sportiness. The story begins 50 years ago, when the first Porsche 911 R achieved five new long-distance world records in Monza; and goes on to the latest 911 R - a car that is aware of its history, with racing stripes, houndstooth bucket seats, manual gear change, and a free-revving naturally aspirated engine. In between the first and the latest lie 50 years, numerous models, and a legion of fans.

50 YEARS OF ROAD & TRACK

THE ART OF THE AUTOMOBILE

Motorbooks International Chronicles the visual history of Road & Track magazine, including photographs, paintings, technical drawings, and cartoons.

THE WANKEL ENGINE: DESIGN, DEVELOPMENT, APPLICATIONS

PEUGEOT 206

THE DEFINITIVE GUIDE TO MODIFYING

The 206, one of the best selling European hot hatches, is proving a huge hit in the car modifying world. The amazing performance of

the 206 on the rally circuits only adds to this car's integrity and with an extensive market of modifying goodies, modifications are a must.

DEVELOPING INTERNATIONAL STRATEGIES

Springer This book focuses on the development of strategies for the successful internationalization of large and medium-sized companies. Becoming international offers important opportunities for companies of all sizes, but in an increasingly complex environment, the strategic planning involved is also a challenge. The book addresses this, putting forward suggestions that allow large and medium-sized companies to profit from internationalization. After a comprehensive introduction to internationalization and strategic planning, the authors make clear recommendations, suggesting detailed processes for developing international strategies. The book distinguishes between going global for new markets and internationalizing production and sourcing. For both, the book proposes procedures for performing meaningful strategic analyses and for developing successful international strategies. Lastly, it highlights the challenges faced by international companies and discusses useful decision processes. The book offers valuable insights for company executives, participants in Executive MBA programs, and master's students.

STRATEGIC BRAND MANAGEMENT

INTERNATIONAL POLITICAL ECONOMY AND MASS COMMUNICATION IN CHILE

NATIONAL INTELLECTUALS AND TRANSNATIONAL HEGEMONY

International Political Econom Examines power and hegemony in the international political economy from the perspective of the various agents who produce its systems.