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KEY=IMPACTS - SADIE VICTORIA

OLYMPIC GAMES, MEGA-EVENTS AND CIVIL SOCIETIES

GLOBALIZATION, ENVIRONMENT, RESISTANCE

Springer This volume explores sporting mega-events, their social, political, and cultural characters, the value systems that they inscribe and draw on, the claims they make on us and the claims the organisers make for them, the spatial and ethical relationships they create, and the responses of civil societies to them.

CAPITALISM, SPORT MEGA EVENTS AND THE GLOBAL SOUTH

Routledge What are the social, political and economic consequences of staging sport mega events such as the Olympics and the World Cup? *Capitalism, Sport Mega Events and the Global South* presents a new approach to sport mega events and related issues, exploring elements that are not present or are not developed in the existing literature. This book explores the socioeconomic impact of these events on host countries in the Global South. Drawing on a thorough case study of the 2014 FIFA World Cup in Brazil, it examines how the residents of Porto Alegre perceived how they were affected and considers the relationship between sport mega events and the wider social sphere of global capitalism. Supported by original socioeconomic research conducted in the area, this is fascinating reading for all students and scholars interested in sport mega events, sport tourism, international development, sport geography and the sociology of sport.

MEGA EVENTS, URBAN TRANSFORMATIONS AND SOCIAL CITIZENSHIP

A MULTI-DISCIPLINARY ANALYSIS FOR AN EPISTEMOLOGICAL FORESIGHT

Taylor & Francis This book provides theoretical and empirical perspectives on the urban impact of mega-events globally. It takes mega-events as an instance to analyse urban transformations and their effects on citizenship. With contributions from leading scholars in the field, the book presents innovative and multidimensional analyses of mega-events with an international selection of case studies. The work provides a grounded theorisation of mega-events in the first part and scrutinizes its practices and processes in the second. Each chapter explores mega-events as crucial drivers and accelerators of urban and citizenship transformations. Rather than just focusing on a staged momentum, this book takes stock of the 'before' and 'after' that these events imply for the urban condition. This book will be of interest to students and scholars in urban studies, human geography, economics, architecture, planning, sociology, political science. It will also appeal to professionals and policy makers engaged in the planning, hosting and management of mega-events.

MEGA-EVENT CITIES: URBAN LEGACIES OF GLOBAL SPORTS EVENTS

Routledge Mega-events represent an important moment in the life of a city, providing a useful lens through which we may analyse their cultural, social, political and economic development. In the wake of the International Olympic Committee's (IOC's) concerns about 'gigantism' and wider public concerns about rising costs, it was imperative in the C21st to demonstrate the long term benefits that arose for the city and nations from hosting premier sporting events. 'London 2012' was the first to integrate the concept of legacy from the moment a bid to host the Olympic and Paralympic Games was being considered. London proposed an ambitious programme of urban renewal for East London. Subsequent host city bids have adopted the 'legacy narrative' and, as this book demonstrates, aligned this to major schemes of urban development and renewal. Bringing together scholars, practitioners and policy makers, this book focuses upon the legacies sought by cities that host major sports events. It analyses how governments, the IOC and others define and measure 'legacy'. It also focuses upon the challenges and opportunities facing future host cities of mega-events, looking at their aspirations and the intended impact upon their domestic and international development. It questions what the global shift in geographical location of mega-events means for sports development and the business of sport, what the attractions are for cities seeking to harness the hosting of a mega-event, and whether there may be longer term consequences for the bidding and hosting major sporting events in the wake of the widespread social unrest that accompanied the preparations in Brazil for hosting the FIFA World Cup (2014) and the summer Olympics (2016) and in Turkey, where there was significant opposition to bid for the 2020 summer Olympiad.

GLOBAL CORRUPTION REPORT: SPORT

Routledge Sport is a global phenomenon engaging billions of people and generating annual revenues of more than US\$ 145 billion. Problems in the governance of sports organisations, fixing of matches and staging of major sporting events have spurred action on many fronts. Yet attempts to stop corruption in sport are still at an early stage. The Global Corruption Report (GCR) on sport is the most comprehensive analysis of sports corruption to date. It consists of more than 60 contributions from leading experts in the fields of corruption and sport, from sports organisations, governments, multilateral institutions, sponsors, athletes, supporters, academia and the wider anti-corruption movement. This GCR provides essential analysis for understanding the corruption risks in sport, focusing on sports governance, the business of sport, planning of major events, and match-fixing. It highlights the significant work that has already been done and presents new approaches to strengthening integrity in sport. In addition to measuring transparency and accountability, the GCR gives priority to participation, from sponsors to athletes to supporters an essential to restoring trust in sport.

EVENTS MANAGEMENT

PRINCIPLES AND PRACTICE

SAGE Events Management provides an introductory overview of the fundamentals in managing events from conception to delivery, highlighting both the theoretical and operational aspects, to prepare students for a career in events management and hospitality. Now in its Third Edition, the authors have included new chapters on Crowd Control and Crowd Dynamic; Expos, Conferences and Conventions; Brand Co-creation and Social Media, and have added new content on contemporary trends like the environmental and social impact of large scale events such as the Olympics. International case studies covering all manner of events are used throughout and include: · The impact of the London 2012 and Rio 2016 Olympic Games · Van Gogh Augmented Reality in Nuenen · Sands EXPO and Convention Center, Las Vegas · Glastonbury Music Festival · Lame Horse Night Club, Russia · The Leeds Caribbean Festival PowerPoint slides and an Instructor Manual can be found online. Suitable for Events Management students at Undergraduate and Postgraduate level.

TRANSNATIONAL BUSINESS GOVERNANCE INTERACTIONS

ADVANCING MARGINALIZED ACTORS AND ENHANCING REGULATORY QUALITY

Edward Elgar Publishing From agriculture to sport and from climate change to indigenous rights, transnational regulatory regimes and actors are multiplying and interacting with poorly understood effects. This interdisciplinary book investigates whether, how and by whom transnational business governance interactions (TBGIs) can be harnessed to improve the quality of transnational regulation and advance the interests of marginalized actors.

THE INTERNATIONAL OLYMPIC COMMITTEE, LAW, AND ACCOUNTABILITY

Taylor & Francis The Olympic Games is unquestionably the largest and most important sporting event in the world. Yet who exactly is accountable for its successes and failures? This book examines the legitimacy and accountability of the International Olympic Committee (IOC). This non-governmental organisation wields extraordinary power, but there is no democratic basis for its authority. This study questions the supremacy of the IOC, arguing that there is a significant accountability deficit. Investigating the conduct of the IOC from an international legal perspective, the book moves beyond a critique of the IOC to explore potential avenues for reform, means of improving democratic procedures and increasing accountability. If the Olympics are to continue to be our most celebrated sporting event, those who organise them must be answerable to the citizens that they can potentially harm as well as benefit. Full of original insights into the inner workings of the IOC, this book is essential reading for all those interested in the Olympics, sport policy, sport management, sport mega-events, and the law.

THE LONDON OLYMPICS AND URBAN DEVELOPMENT

THE MEGA-EVENT CITY

Routledge As London sought to use the Olympics to achieve an ambitious programme of urban renewal in the relatively socially deprived East London it attracted global attention and sparked debate. This book provides an in-depth study of the transformation of East London as a result of the 2012 Summer Olympic and Paralympic Games. Government and event organisers use legacies of urban renewal to justify hosting the world's leading sports mega-event, this book examines and evaluates those legacies. The London Olympics and Urban Development: the mega-event city is composed of new research, conducted by academics and policy makers. It combines case study analysis with conceptual insight into the role of a sports mega-events in transforming the city. It critically assesses the narrative of legacy as a framework for legitimizing urban changes and examines the use of this framework as a means of evaluating the outcomes achieved. This book is about that process of renewal, with a focus on the period following the 2012 Games and the diverse social, political and cultural implications of London's use of the narrative of legacy.

OLYMPIC EXCLUSIONS

YOUTH, POVERTY AND SOCIAL LEGACIES

Routledge Olympic Games are sold to host city populations on the basis of legacy commitments that incorporate aid for the young and the poor. Yet little is known about the realities of marginalized young people living in host cities. Do they benefit from social housing and employment opportunities? Or do they fall victim to increased policing and evaporating social assistance? This book answers these questions through an original ethnographic study of young people living in the shadow of Vancouver 2010 and London 2012. Setting qualitative research alongside critical analysis of policy documents, bidding reports and media accounts, this study explores the tension between promises made and lived reality. Its eight chapters offer a rich and complex account of marginalized young people's experiences as they navigate the possibilities and contradictions of living in an Olympic host city. Their stories illustrate the limits to the promises made by Olympic bidding and organizing committees and raise important questions about the ethics of public funding for such mega-events. This book will be fascinating reading for anyone interested in the Olympics, sport and social exclusion, and sport and politics, as well as for those working in the fields of youth studies, social policy and urban studies.

EVENTS AND THE ENVIRONMENT

Routledge This is the first book to provide a thorough exploration of the multi-dimensional relationships between events and the environment. It achieves this by not only critically evaluating the positive and negative impacts on the environment but also by reviewing the ways the events industry uses the environment as a resource and how the environment helps to shape events. It traces the evolution of the concepts of sustainability and sustainable development and the implementation of environmental legislation. It offers insights into how sustainable measurement practices can be incorporated into the planning, management and monitoring of events and concludes by reflecting on some of the future environmental issues that still need to be resolved within the industry. It illustrates these ideas with a wide range of case studies at a variety of scales and geographical locations on all the earth's continents. To encourage reflection on the principal themes and promote critical thinking, there are discussion questions and links to further reading in each chapter.

MEGA-EVENTS AND SOCIAL CHANGE

SPECTACLE, LEGACY AND PUBLIC CULTURE

Manchester University Press The spectacle of major cultural and sporting events can preoccupy modern societies. This book is concerned with contemporary mega-events, like the Olympics and Expos. Using a sociological perspective Roche argues that mega-events reflect the major social changes which now influence our societies, particularly in the West, and that these amount to a new 'second phase' of the modernization process. Changes are particularly visible in the media, urban and global locational aspects of mega-events. Thus he suggests that contemporary mega-events, both in their achievements and their vulnerabilities, reflect, in the media sphere, the rise of the internet; in the urban sphere, de-industrialisation and the growing ecological crisis; and in the global sphere, the relative decline of the West and the rise of China and other 'emerging' countries.

MANAGING MAJOR SPORTS EVENTS

THEORY AND PRACTICE

Routledge Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy and sustainability. Now in a fully revised and updated new edition, the book draws on the latest research from across multiple disciplines, explores real-world situations, and emphasises practical problem-solving skills. It covers every key area in the event management process, including: • Bidding, leadership, and planning; • Marketing and human resource management; • Venues and ceremonies; • Communications and technology (including social media); • Functional area considerations (including sport, protocol, and event services); • Security and risk management; • Games-time considerations; • Event wrap-up and evaluation; • Legacy and sustainability. This revised edition includes expanded coverage of cutting-edge topics such as digital media, culture, human resources, the volunteer workforce, readiness, security, and managing Games-time. Each chapter combines theory, practical decision-making exercises, and case studies of major sports events from around the world, helping students and practitioners alike to understand and prepare for the reality of executing major events on an international scale. Also new to this edition is an "Outlook, Trends, and Innovations" section in each chapter, plus "tips" from leading events professionals. Managing Major Sports Events: Theory and Practice is an essential textbook for any course on sports event management or international sports management, and an invaluable resource for all sport management researchers, practitioners and policymakers. Online resources include PowerPoint slides, multiple choice questions, essay questions, stories, and decision-making exercises.

POWER, POLITICS AND INTERNATIONAL EVENTS.

SOCIO-CULTURAL ANALYSES OF FESTIVALS AND SPECTACLES

Routledge Although the event management field has grown considerably over the last decade, critical, social-scientific studies of the international events industry are rare. This book intends to help fill this void. It focuses on power, social and political relations, conflicts and controversies in the context of international events, popular festivals and famous spectacles. It draws on recent primary research and offers a diverse range of new and intriguing case studies, for example the Arirang Festival in North Korea, the Gay Games, the Gymnastrada, horse-racing events, the London 2012 Olympics, regional and rural festivals, the World Baseball Classic, World Fairs/Expos and U2 concerts. The main aim of this volume is to bring the critical, social-scientific analysis of events, festivals and spectacles more into the core of the teaching of events management degree programmes. The book draws extensively upon the disciplines of politics, sociology, cultural studies and history. In the process, it addresses key themes such as: • political economy • politics of popular culture • the global and the local • regionalism and globalization • nations and nationalism • international relations and foreign policy. This groundbreaking collection of essays is unique and innovative. It will be an essential source for students, researchers and academics with a keen interest in critical, social-scientific analyses of events.

HUMAN RIGHTS ISSUES IN TOURISM

Routledge This book uniquely focuses on human rights issues associated with tourism development and tourism businesses. Tourism is a manifestation of globalization and it intersects with human rights on so many levels. These implications are increasingly relevant in light of the COVID-19 pandemic and subsequent global economic hardship. Split into two main sections, the first establishes a background to human rights issues with reference to tourism, and the second provides a multi-disciplinary analysis of a range of selected human rights issues in tourism; these include displacement, security, privacy, discrimination, freedom of movement, the rights of Indigenous people, sex tourism and labour conditions. All chapters include case studies to showcase specific issues such as legal rulings or tourism policies/regulations. This book is written by a highly regarded team of authors specializing in tourism studies and human rights law. This significant volume on the interaction between tourism development and the safeguarding of human rights will be of interest to a variety of disciplines, in the fields of tourism, political science and tourism/human rights.

ROUTLEDGE HANDBOOK OF SPORTS EVENT MANAGEMENT

Routledge From the Olympic Games to community-level competitions, sports events can be complex and pose a particular set of managerial challenges. The Routledge Handbook of Sports Event Management surveys the management of sports events around the world of every size and scale, from small to mega-events, including one-off and recurring events, and single-sport and multi-sport events. The book adopts a unique stakeholder perspective, structured around the groups and individuals who have an interest in and co-create sports events, including organising committees, promoters, sport organisations, spectators, community groups, sponsors, host governments, the media and NGOs. Each chapter addresses a specific stakeholder, defines that stakeholder and its relationships with sports events, describes the managerial requirements for a successful event, assesses current research and directions for future research, and outlines the normative dimensions of stakeholder engagement (such as sustainability and legacy). No other book takes such a broad view of sports event management, surveying key theory, current research, best practice, and moral and ethical considerations in one volume. With contributions from leading sport and event scholars from around the world, the Routledge Handbook of Sports Event Management is essential reading for any advanced student, researcher or professional with an interest in sport management, sport development, sport policy or events.

OLYMPICS IN CONFLICT

FROM THE GAMES OF THE NEW EMERGING FORCES TO THE RIO OLYMPICS

Routledge In the second half of the twentieth century, the Olympics played an important role in the politics of the Cold War and was part of the conflicts between the Capitalist Block, the Socialist Block and Third World countries. The Games of the New Emerging Forces (GANEFO) is one of the best examples of the politicization of sport and the Olympics in the Cold War era. From the 1980s onward, the Olympics has facilitated communication and cooperation between nations in the post-Cold War era and contributed to the formation of a new world order. In August 2016, the Games of the XXXI Olympiad were held in Rio de Janeiro, making Brazil the first South American country to host the Summer Olympics. This was widely regarded as a new landmark event in the history of the modern Olympic movement. From the GANEFO to Rio, the Olympic Games have witnessed the shifting balance in international politics and world economy. This book aims at understanding the transformation of the Olympics over the past decades and tries to explain how the Olympic movement played its part in world politics, the world economy and international relations against the background of the rise of developing countries. The chapters in this book were published as a special issue in The International Journal of the History of Sport.

CRITICAL ISSUES IN GLOBAL SPORT MANAGEMENT

Taylor & Francis The social, cultural and economic significance of sport has never been more evident than it is today. Adopting a critical management perspective, this book examines the most important themes and challenges in global sport management. From match-fixing, doping, bribery and corruption to corporate social responsibility, governance, and new media, it helps students, researchers and practitioners to understand the changing face of the global sport industry. Written by leading international sport management experts, Critical Issues in Global Sport Management includes twenty chapters and real-life case studies from around the world. It examines contemporary governance and management issues as well as the ethical challenges faced by the global sport industry, including questions of integrity and accountability in recent drug scandals that have been widely reported and debated. This book deals with such questions and many more, highlighting the fact that the global sport system is in urgent need of new and innovative solutions to these ongoing problems. Based on cutting-edge research from the US, UK, Australia, Europe and beyond, this book will add depth and currency to any course in sport management, sport business, sport development, or sport events.

LOS ANGELES AND THE SUMMER OLYMPIC GAMES

PLANNING LEGACIES

Springer Nature This open access book describes the three planning approaches and legacy impacts for the Olympic Games in one locale: the city of Los Angeles, USA. The author critically compares the similarities and differences of the LA Olympics by reviewing the 1932 and 1984 Olympics and by analyzing the concurrent planning process for the 2028 Olympics. The author unravels the conditions that make (or do not make) LA28s argument "we have staged the Games before, we can do it again" compelling. Setting the bids promises into the contemporary local and global mega-event contexts, the author analyzes why LA won the bids, how those wins allowed LA to negotiate concessions with the IOC and NOC, and how legacies were planned, executed, and ultimately evolved. The author concludes with a prediction which 2028 legacy promises might and might not be fulfilled given the local and international Olympic contexts.

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LEISURE, CULTURE AND THE OLYMPIC GAMES

Routledge This edited collection contains six refreshing critical assessments of the leisure-sport relationship from societies that have staged the Olympic and Paralympic Games and contains valuable information for those who live in societies that aspire to host the Games. The collection begins and ends with discussions of the Olympic Games as a platform for protest. The first and last chapters consider the changing political relationships from 1968 in Mexico City, when one of the most politically-charged gestures ever made by athletes took place, and the campaigns surrounding the ethical responsibilities of those hosting the Olympics in London in 2012. Other chapters consider the sociocultural legacy of the Seoul Olympics, assess the likely regeneration legacies of the London 2012 Games, examine the relationship between hosting societies and indigenous cultures and analyse the effectiveness and appeal of Olympic mascots. This collection provides not just insight into the past and present effects of the Olympic and Paralympic Games but also offers readers the opportunity to reflect upon and consider the impact of these sports mega-events on their everyday lives. This book was published as a special issue of *Leisure Studies*.

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THE OLYMPIC LEGACY

SOCIAL SCIENTIFIC EXPLORATIONS

Routledge This comprehensive collection provides an overview of social scientific perspectives on Olympic legacy, using specialist analyses and selected cases to illuminate the recurring anthropological, political, and sociological dimensions of the legacy debate. Drawing upon research conducted on the Beijing, Vancouver, Athens, London and Rio de Janeiro Olympic Games, it identifies the recurrent rhetoric that has characterised the legacy debate, alongside the harsh realities that contradict many legacies and aspirations. Fifteen researchers from six countries contribute a range of critical analytical studies which explore macro-perspectives on the shifting political economy symbolized at Beijing or in an over-reaching Greece, the soft power benefits perceived by the Rio 2016 organizers, the anthropological study of neighbourhood spaces threatened by corporate branding, and the apparatus of surveillance surrounding an Olympic Games. The symbolic importance of the Games is also captured in studies of volunteer motivations, labour and work initiatives, and the introduction of women's boxing at London 2012. In a comprehensive overview, Alan Tomlinson illuminates the rhetoric of successive Olympic cycles and the rise to prominence of the legacy question in that debate. This book was originally published as a special issue of *Contemporary Social Science*.

BIDDING FOR DEVELOPMENT

HOW THE OLYMPIC BID PROCESS CAN ACCELERATE TRANSPORTATION DEVELOPMENT

Springer Science & Business Media In 2012, over four billion people tuned in to watch the London Summer Olympics. As the single largest mega-event in the world, the Olympics has the power to captivate the global imagination. Long before athletes vie for a gold medal, however, competition between cities eager to host the Games kicks off with a rigorous bid process. The lengthy and expensive endeavor to host the Olympics is as high-stakes as any sporting event. Rather than encouraging cities to refrain from bidding, *Bidding for Development* takes a policy approach that challenges stakeholders to bid responsibly and strategically in pursuit of concrete outcomes. Every bid city has the potential to accelerate long-term transportation development through a strategic and robust planning process. This book concentrates on the phenomenon of repeat Olympic bids and the opportunities that may come from bidding, particularly for those cities that never win the Games. In this context, *Bidding for Development* explores the intersection between transportation infrastructure development, the Olympic bid process, and the resulting legacies experienced by bid losers. The findings address the central question: how can participating in the Olympic bid process accelerate transportation development regardless of the bid result? In response, this book presents a Bid Framework outlining how and when cities may use the bid to unite resources, align transportation priorities, and empower leaders to achieve urban development objectives in preparation for the Olympic bid. The Bid Framework is then applied to two case studies, Manchester and Istanbul, to examine each bid loser's effectiveness in using the bid process to catalyze transportation development. Concurrently, the book takes into consideration how the International Olympic Committee's evolving bid regulations and requirements relate to urban development and positive social legacy. *Bidding for Development* delivers actionable recommendations for all Olympic stakeholders to improve the value of the bid process and transportation benefits beyond the Games.

THE OLYMPICS: THE BASICS

Routledge *The Olympics: The Basics* is an accessible, contemporary introduction to the Olympic movement and Games. Chapters explain how the Olympics transcend sports, engaging us with a range of contemporary philosophical, social, cultural and political matters, including: peace development and diplomacy management and economics corruption, terror and activism the rise of human enhancement ethics and environmentalism. This book explores the controversy and the legacy of the Olympics, drawing attention to the deeper values of Olympism, as the Olympic movement's most valuable intellectual property. This engaging, lively, and often challenging book, is essential reading for newcomers to Olympic studies and offers new insights for Olympic scholars.

MANAGING SPORT FACILITIES AND MAJOR EVENTS

SECOND EDITION

Taylor & Francis Sport events are inextricably linked to the places in which they are hosted. High-profile events require high-quality venues, and the proper management of facilities is crucial to their success. Now in a fully revised and updated new edition, *Managing Sport Facilities and Major Events* is still the only textbook to introduce the fundamentals of sport facility and event management in an international context. With detailed real-world case studies and insights from professional practice, this book offers a systematic guide to the management issues and practical problems that sports managers must address to ensure financial, sporting, and ethical success. It covers all the key aspects of sport facility and major event management including the bidding process, facility development, risk analysis, budgeting, marketing, branding, and quality assurance, as well as completely new chapters on analytics, impact, and legacy. Now supported by a companion website containing slides, test banks, a glossary, and sample syllabus, this is an invaluable resource for students and practitioners alike and is essential to any course on sport facilities, event management or sport administration.

HOSTING THE OLYMPIC GAMES

THE REAL COSTS FOR CITIES

Routledge *Hosting the Olympic Games* reveals the true costs involved for the cities that hold these large-scale sporting events. It uncovers the financing of the Games, reviewing existing studies to evaluate the costs and benefits, and draws on case study experiences of the Summer and Winter Games from the past forty years to assess the short- and long-term urban legacies for host cities. Written in an easily accessible style and format, it provides an in-depth critical analysis into the franchise model of the International Olympic Committee (IOC) and offers an alternative vision for future Games. This book is an important contribution to understanding the consequences for the host cities of Olympic Games.

PLANNING OLYMPIC LEGACIES

TRANSPORT DREAMS AND URBAN REALITIES

Routledge When a city wins the right to hold the Olympics, one of the oft cited advantages to the region is the catalytic effect upon the urban and transport projects of the host cities. However, with unparalleled access to documents and records, Eva Kassens-Noor questions and challenges this fundamental assertion of host cities who claim to have used the Olympic Games as a way to move forward their urban agendas. In fact, transport dreams to stage the "perfect games" of the International Olympic Committee and the governments of the host cities have led to urban realities that significantly differ from the development path the city had set out to accomplish before winning the Olympic bid. Ultimately it is precisely the IOC's influence – and the city's foresight and sophistication (or lack thereof) in coping with it – that determines whether years after the Games there are legacies benefitting the former hosts. The text is supported by revealing interviews from lead host city planners and key documents, which highlight striking discrepancies between media broadcasts and the internal communications between the IOC and host city governments. It focuses on the inside story of the urban and transport change process undergone by four cities (Barcelona, Atlanta, Sydney, and Athens) that staged the Olympics and forecasts London and Rio de Janeiro's urban trajectories. The final chapter advises cities on how to leverage the Olympic opportunity to advance their long-run urban strategic plans and interests while fulfilling the International Olympic Committee's fundamental requirements.

This is a uniquely positioned look at why Olympic cities have – or do not have – the transport and urban legacies they had wished for. The book will be of interest to planners, government agencies and those involved in organizing future Games.

MANAGING INTERNATIONAL EVENTS

Routledge This book provides a comprehensive overview and examination of the international aspect of Events Management and the many challenges and complications that arise in the planning and delivery specifically of cross-border and cross-cultural events. Authored by a current academic and ex-practitioner in the field, this book boasts an excellent balance of theory with practical advice and guidance. Chapters cover all the key concepts needed to manage and deliver an international event and fully reflect the current trends and issues facing the sector today. These include: sustainability, digital communication, social media, Big Data, corporate social responsibility, accessibility, security issues, and managing volunteers among many others. International case studies are included in each chapter accompanied by study questions and useful weblinks for further reading and research. This will be of great interest not only to students and researchers of International Events Management, Tourism and Hospitality, but also to current practitioners in the Events sector.

THE PALGRAVE HANDBOOK OF OLYMPIC STUDIES

Springer A comprehensive, state-of-the-art reference collection, bringing together an authoritative and international line-up of scholars to examine key social and political issues related to the Olympics. An essential, 'one-stop' volume for a wide range of academics, students and researchers.

DESIGNING THE OLYMPICS

REPRESENTATION, PARTICIPATION, CONTESTATION

Routledge Designing the Olympics claims that the Olympic Games provide opportunities to reflect on the relationship between design, national identity, and citizenship. The "Olympic design milieu" fans out from the construction of the Olympic city and the creation of emblems, mascots, and ceremonies, to the consumption, interpretation, and appropriation of Olympic artifacts from their conception to their afterlife. Besides products that try to achieve consensus and induce civic pride, the "Olympic design milieu" also includes processes that oppose the Olympics and their enforcement. The book examines the graphic design program for Tokyo 1964, architecture and urban plans for Athens 2004, brand design for London 2012, and practices of subversive appropriation and sociotechnical action in counter-Olympic movements since the 1960s. It explores how the Olympics shape the physical, legal and emotional contours of a host nation and its position in the world; how the Games are contested by a broader social spectrum within and beyond the nation; and how, throughout these encounters, design plays a crucial role. Recognizing the presence of multiple actors, the book investigates the potential of design in promoting equitable political participation in the Olympic context.

HERITAGE AND THE OLYMPICS

PEOPLE, PLACE AND PERFORMANCE

Routledge The Olympic Games have evolved into the most prestigious sport event on the planet. As a consequence, each Games generates more and more interest from the academic community. Sociology, politics, geography and history have all played a part in helping to understand the meanings and implications of the Games. Heritage, too, offers invaluable insights into what we value about the Games, and what we would like to pass on to future generations. Each Olympic Games unquestionably represents key life-markers to a broad audience across the world, and the great events that take place within them become worthy of remembrance, celebration and protection. The more tangible heritage features are also evident; from the myriad artefacts and ephemera found in museums to the celebratory symbolism of past Olympic venues and sites that have become visitor attractions in their own right. This edited collection offers detailed and thought-provoking examples of these heritage components, and illustrates powerfully the breadth, passion and cultural significance that the Olympics engender. This book was published as a special issue of the International Journal of Heritage Studies.

NEW DIRECTIONS IN SOUTH AFRICAN TOURISM GEOGRAPHIES

Springer Nature This book provides an overview of innovative and new directions being chartered in South African tourism geographies. Within the context of global change the volume explores different facets and different geographies of tourism. Key themes under scrutiny include the sharing economy, the changing accommodation service sector, touring poverty, tourism and innovation, tourism and climate change, threats to sustainability, inclusive tourism and a number of studies which challenge the present-mindedness of much tourism geographical scholarship. The 18 chapters range across urban and rural landscapes in South Africa with sectoral studies which include adventure tourism, coastal tourism, cruise tourism, nature-based tourism, sports tourism and wine tourism. Finally, the volume raises a number of policy and planning issues in the global South in particular relating to sustainability, local economic development and poverty reduction. Outlining the impact of tourism expansion in South Africa and suggesting future research directions, this stimulating book is a valuable resource for geographers as well as researchers and students in the field of tourism studies.

SPORT MANAGEMENT IN THE MIDDLE EAST

A CASE STUDY ANALYSIS

Routledge The Middle East is one of the fastest growing and significant markets in world sport, as well as a powerful source of investment in sport. Bids for the Olympics in 2020 and the soccer World Cup in 2022, as well as remarkable investments in Formula One motor racing, horse racing and English Premier League soccer clubs, demonstrate the strength of interest, the depth of resource and the technical expertise maintained by sport business interests in the region. Sport Management in the Middle East is the first book to offer a serious and in-depth analysis of the business and management of sport in the region. Written by a team of world leading researchers in Middle Eastern sport, and illustrated in full colour throughout, the book examines the importance of sport in the Middle East and introduces its particular management processes, structures and cultures. As well as providing an overview of the region's sporting strategy and key stakeholders, the book also offers a number of detailed case-studies of sport in individual Middle Eastern countries. A unique guide to sport management in a region of fundamental importance in world sport, this book is essential reading for any serious student or scholar of sport management, sport business, Middle East studies, or sport and society.

MEGA-EVENTS

PLACEMAKING, REGENERATION AND CITY-REGIONAL DEVELOPMENT

Routledge This book brings together different perspectives of mega-event bidding, hosting and legacies. Their impact is considered through an international range of mega-events in terms of land use, political and socio-economic change, and the placemaking processes that accompany these area-based regeneration projects. From city-regions that have not been successful or withdrawn from mega-event selection, to contemporary Olympic, Football World Cup and Expo host cities whose legacy is still unfolding, to event sites whose legacy is now established, the global appeal of the mega-event is apparent from this collection. The book interrogates the mega-event phenomenon in ten countries, from North and South America, and Australia, to Western and Eastern Europe. Drawing on their historical evolution and antecedents, and following recurrent themes of urban regeneration and resistance, the book highlights the importance of major events and festivals to the creation and marketing of place through branding and regional growth. In considering a range of mega-events critically and in different national and geopolitical contexts, the book will be of interest to policy and decision-makers at local, regional, national and international levels, and will be of particular interest to professionals, scholars and students working in planning, urban studies, sport and leisure studies, and in event and festival management.

A NEW MEGASPORT LEGACY

HOST-COUNTRY HUMAN RIGHTS AND ANTI-CORRUPTION REFORMS

Oxford University Press Though the Qatar 2022 FIFA Men's World Cup is for many a symbol of long-standing corruption and human rights problems, the event may actually represent something entirely new. Megasports are now demonstrating a capacity to leave what this book calls a human rights and anti-corruption legacy: norms, practices, policies, or laws that have application beyond sport, are likely to endure after the event, and the implementation of which is accelerated by hosting the event. In the 2010s, Brazil's hosting of the FIFA Men's World Cup and Summer Olympics, and then South Korea's hosting of the Winter Olympics, left what this book calls reactive, accidental, and one-dimensional anti-corruption legacies. Most would be shocked to find that Qatar now moves this legacy concept forward, undertaking to create megasports' first intentional and proactive human rights legacy. The first and perhaps best opportunity to build a proactive, intentional, and two-dimensional human rights and anti-corruption legacy lies in France, as it prepares to host the 2024 Paris Summer Olympics while implementing new landmark anti-corruption and human rights laws. The concept may still advance in Australia and New Zealand (2023 FIFA Women's World Cup) and Italy (2026 Milan Cortina Winter Olympics). However, the United Bid of Canada, the United States, and Mexico has promised the first proactive, intentional, and two-dimensional legacy around the 2026 FIFA Men's World Cup. The book analyzes existing megasport policies and practices, then suggests reforms to acknowledge and support these new legacies.

LEVERAGING MEGA-EVENT LEGACIES

Routledge This is a multi-disciplinary contribution to the burgeoning literature on and around mega-events in general and sports mega-events in particular. The volume is not specifically about mega-events or their management, but rather how such events act as a lens through which a number of important and critical questions about the decisions to host, the host nation, its society and the politics of culture, sport and leisure more broadly can be dealt with. In doing so this book seeks to build on, and out from initial work on (sports) mega events by acknowledging the major shift towards 'emerging' states awarded such events since 2006 and incorporating the latest advances in research that have taken place in recent years. For example, debates about what constitutes a 'mega-event', what is meant by a 'legacy', what is 'soft power' and so on are dealt with from a team of leading academics from a variety of academic disciplines. This book was previously published as a special issue of Leisure Studies.

THE OXFORD HANDBOOK OF MEGAPROJECT MANAGEMENT

Oxford University Press The Oxford Handbook of Megaproject Management provides state-of-the-art scholarship in the emerging field of megaproject management. Megaprojects are large, complex projects which typically cost billions of dollars and impact millions of people, like building a high-speed rail line, a megadam, a national health or pensions IT system, a new wide-body aircraft, or staging

the Olympics. The book contains 25 chapters written especially for this volume, covering all aspects of megaproject management, from front-end planning to actual project delivery, including how to deal with stakeholders, risk, finance, complexity, innovation, governance, ethics, project breakdowns, and scale itself. Individual chapters cover the history of the field and relevant theory, from behavioral economics to lock-in and escalation to systems integration and theories of agency and power. All geographies are covered - from the US to China, Europe to Africa, South America to Australia - as are a wide range of project types, from "hard" infrastructure to "soft" change projects. In-depth case studies illustrate salient points. The Handbook offers a rigorous, research-oriented, up-to-date academic view of the discipline, based on high-quality data and strong theory. It will be an indispensable resource for students, academics, policy makers, and practitioners.

LIMINALITY AND CRITICAL EVENT STUDIES

BORDERS, BOUNDARIES, AND CONTESTATION

Springer Nature This book explores and challenges the concept and experience of liminality as applied to critical perspectives in the study of events. It will be of interest to researchers in event studies, social and discursive psychology, cultural and political sociology, and social movement studies. In addition, it will provide interested general readers with new ways of thinking and reflecting on events. Contributing authors undertake a discussion of the borders, boundaries, and areas of contestation between the established social anthropological concept of liminality and the emerging field of critical event studies. By drawing these two perspectives closer together, the collection considers tensions and resonances between them, and uses those connections to enhance our understanding of both cultural and sporting events and offer fresh insight into events of activism, protest, and dissent.

SPORT, DEVELOPMENT AND ENVIRONMENTAL SUSTAINABILITY

Routledge This is the first book to consider the intersections of sport, international development and environmental sustainability. It explores the tensions between sport's potential contribution to the environment and its rather poor record to date. Bringing together a diverse group of scholars who approach the topic from various disciplinary and theoretical perspectives, the book provides both critical and optimistic perspectives on the place of sport in sustainable development. Chapters examine and question how and whether sport contributes to sustainable development on an international scale. Attention is also paid to the place and role of Indigenous knowledge in sustainable Sport for Development, particularly as an alternative to modernization and/or in support of reconciliation with Indigenous peoples. Sport, Development and Environmental Sustainability is important reading for academic researchers, students and policy-makers in the fields of kinesiology, sport studies, sport sociology, leisure studies, sport management, sport media, physical cultural studies, environmental studies and sustainability and international development studies.