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KEY=YOUR - ROWAN KINGSTON

HANDBOOK OF RESEARCH ON BIG DATA STORAGE AND VISUALIZATION TECHNIQUES

IGI Global **The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. The Handbook of Research on Big Data Storage and Visualization Techniques is a critical scholarly resource that explores big data analytics and technologies and their role in developing a broad understanding of issues pertaining to the use of big data in multidisciplinary fields. Featuring coverage on a broad range of topics, such as architecture patterns, programing systems, and computational energy, this publication is geared towards professionals, researchers, and students seeking current research and application topics on the subject.**

MANAGING BIG DATA INTEGRATION IN THE PUBLIC SECTOR

IGI Global **The era of rapidly progressing technology we live in generates vast amounts of data; however, the challenge**

exists in understanding how to aggressively monitor and make sense of this data. Without a better understanding of how to collect and manage such large data sets, it becomes increasingly difficult to successfully utilize them. **Managing Big Data Integration in the Public Sector** is a pivotal reference source for the latest scholarly research on the application of big data analytics in government contexts and identifies various strategies in which big data platforms can generate improvements within that sector. Highlighting issues surrounding data management, current models, and real-world applications, this book is ideally designed for professionals, government agencies, researchers, and non-profit organizations interested in the benefits of big data analytics applied in the public sphere.

HBASE: THE DEFINITIVE GUIDE

RANDOM ACCESS TO YOUR PLANET-SIZE DATA

["O'Reilly Media, Inc."](#) **If you're looking for a scalable storage solution to accommodate a virtually endless amount of data, this book shows you how Apache HBase can fulfill your needs. As the open source implementation of Google's BigTable architecture, HBase scales to billions of rows and millions of columns, while ensuring that write and read performance remain constant. Many IT executives are asking pointed questions about HBase. This book provides meaningful answers, whether you're evaluating this non-relational database or planning to put it into practice right away. Discover how tight integration with Hadoop makes scalability with HBase easier. Distribute large datasets across an inexpensive cluster of commodity servers. Access HBase with native Java clients, or with gateway servers providing REST, Avro, or Thrift APIs. Get details on HBase's architecture, including the storage format, write-ahead log, background processes, and more. Integrate HBase with Hadoop's MapReduce framework for massively parallelized data processing jobs. Learn how to tune clusters, design schemas, copy tables, import bulk data, decommission nodes, and many other tasks.**

BIG DATA: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

[IGI Global](#) **The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. **Big Data: Concepts,****

Methodologies, Tools, and Applications is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

BASIC MARKETING RESEARCH

[Cengage Learning](#) **Why is BASIC MARKETING RESEARCH the best-selling marketing textbook? It is a best seller because it's written from a student's perspective. Authors Brown, Suter, and Churchill know that for a marketing textbook to be effective, students have to be able to understand it. And they've achieved that time and again. This edition is packed with the features that made it a best-seller in the first place, from study tools to updated content to an easy-to-read writing style. Plus, in this volume you'll learn more about how experts gather data and how to use it yourself to turn greater profits. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

ACCESS 2010: PART IV

[Bookboon](#)

RECENT STUDIES ON COMPUTATIONAL INTELLIGENCE

DOCTORAL SYMPOSIUM ON COMPUTATIONAL INTELLIGENCE (DOSCI 2020)

[Springer Nature](#) **This book gathers the latest quality research work of Ph.D. students working on the current areas presented in the Doctoral Symposium on Computational Intelligence (DoSCI 2020). The book includes works in the areas of artificial intelligence, deep learning, evolutionary algorithms, swarm intelligence, fuzzy sets and vague sets, rough set theoretic approaches, quantum-inspired computational intelligence, hybrid computational intelligence, machine learning, computer vision, soft computing, distributed computing, parallel and grid computing, cloud computing, high-performance computing, biomedical computing, decision support and decision making. The book is**

useful for researchers, students, engineers, practitioners and academicians in their advance studies.

YOUR EBOOK SURVIVAL KIT, 4TH EDITION

Interactive Publications A practical, no-nonsense guide into the essentials of composing and publishing eBooks. The Kit provides advice and step-by-step instructions on how to set up a file for conversion into the dominant formats of ePub, mobi (Kindle), optimized pdf as well as the new Fixed Layout formats suitable for spread-oriented books. You'll then see how to package the files for uploading to online distributors such as Amazon, Apple and Google by starting with a master file that is similar to that created for print or print on demand (POD) production. The Kit also provides strategies for getting out the word about your title to the global community. What's new in the 4th Edition? • Information on the new export features from Adobe InDesign (Creative Cloud Suite) that allow you to export your files with confidence to the key eBook formats • an up-to-date review of the latest eBook Readers, smartphones, phablets and tablets in terms of their functionality for enhanced eBook files • Step-by-step instructions on how to set up your book in Kindle Create and iBooks Author, and how to prepare, test and add interactive and multimedia elements to enhance your eBook • How to streamline your workflow from Word or Pages via Adobe's Creative Cloud Suite to shorten the conversion process • Hands-on directions on how to use emulators like Sigil and Calibre to fine-tune your ePub files and convert them to Kindle friendly mobi files • How to validate your files offline with a single click before uploading them to distributors like Google, Apple, Kobo and Amazon • When to outsource tasks related to your book's preparation and conversion to eBook formats, and how much you should expect to pay • Up-to-date social media strategies for spreading the word about your book • And much, much more! Reviews Heartily recommend this as a worthwhile way to commence or continue your digital publishing journey. Outlining the current state of play, it also contains great information based on Dr Reiter's hands-on experience, tips on how to set up your book, convert to a variety of formats and upload your title to the major ebook retailers. Buy it and read it! - Anna Maguire, digiredo

BACKPACKER

Backpacker brings the outdoors straight to the reader's doorstep, inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure, Backpacker is the world's first GPS-enabled magazine, and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. Backpacker's Editors' Choice Awards, an industry honor recognizing design, feature and product innovation, has

become the gold standard against which all other outdoor-industry awards are measured.

PHOTOS FOR MAC AND IOS: THE MISSING MANUAL

"O'Reilly Media, Inc." **Apple's new Photos app lets you do a whole lot more than simply store and edit pictures and videos on a Mac or iOS device. With this comprehensive guide, you'll learn how to import, organize, and share your digital memories, as well as how to improve, print, and use your photos in creative projects. With Lesa Snider's step-by-step instructions and expert advice, you'll master Photos and tame your image library—and have fun along the way! The important stuff you need to know: Migrate from iPhoto. Learn how to make a quick and smooth transition. Organize your collection with ease. Master the many ways to import, group, and categorize images—and set up iCloud Family Sharing. Find your photos quickly. Employ Photos' powerful labeling, keyword and facial recognition features to optimize searches. Sharpen your editing skills. Skillfully use Photos' impressive image- and video-editing tools on your Mac or iOS device. Access photos anywhere. Sync your library to all of your Apple devices so your photos travel with you wherever you go. Share them online. Show your shots to everyone on your list by using shared albums, creating web galleries, posting them on Facebook, and more. Dive into creative projects. Build pro-level slideshows to share with others, and create gorgeous gift books, calendars, and cards.**

COMPUTER & INTERNET BASICS STEP-BY-STEP

Infinity Publishing **Understand, protect, & maintain your computer(s). Tips on purchasing computer hardware and software. Use the Internet safely. Receive, send, & forward safe respectful e-mail. Insert and/or attach pictures and files**

THE SCIENCE TEACHER

LEARNING WITH ONLINE AND MOBILE TECHNOLOGIES

A STUDENT SURVIVAL GUIDE

Routledge Technology **has become a necessary and everyday part of studying. This book starts with effective practice in learning, and shows how technology can support that good practice. The authors show you the many ways in which online and mobile technologies can be used for study and give you guidance on how best to use them for learning in**

higher education, whether that is at college or university, or within your workplace. This wide-ranging survival guide combines advice on effective learning, with practical tips on using technology successfully to give you a smart approach to accessing, recording, sharing and revising information and knowledge. An efficient learning strategy with technologies will help you develop independence and self direction, so that when faced with a bewildering choice of web-based resources you are confident about how much to read, and when to stop. The approaches, skills and techniques discussed in this book will be of value to you not only in your formal course of study, but also in any other learning you might wish to undertake in future. In an increasingly competitive job market this will also be attractive to prospective employers.

ADOBE CREATIVE SUITE 2 WORKFLOW

"O'Reilly Media, Inc." **Adobe Creative Suite 2 Workflow** can help you quickly learn how to take advantage of all that CS2 has to offer. By following its concise explanations and step-by-step exercises, you'll soon learn core skills and techniques that will enable you to create an integrated workflow that will not only save you lots of time, but will also give you more flexibility to move between applications to make necessary tweaks, try out new ideas, and create portable files for review.

THE ULTIMATE IPAD

YOUR DIGITAL LIFE AT YOUR FINGERTIPS

Que Publishing **Use Your iPad to Simplify, De-Clutter, Improve, and De-Stress Your Life! Your iPad.** You already know it's fun. But did you know it can save you hours every single week? Did you know it can help you get rid of clutter, annoyances, and stress—both paper and digital? Do you know the tricks and shortcuts for doing more with your iPad than you ever did with your PC or Mac? With **The Ultimate iPad**, you will—and it'll be easy! One simple step at a time, James Floyd Kelly will help you pick and use the best apps and services to pull together all your content, media, and knowledge: email, Internet, books, movies, TV, personal and work documents, magazines, financial data, and more. Packed with large full-color photos, **The Ultimate iPad** teaches dozens of amazingly useful techniques you won't find in any other iPad book. You'll discover how to: **Totally de-clutter yourself in less than 30 days Use Evernote to organize all your documents on your iPad Set up your "always-available" cloud storage service with 30x to 50x or even unlimited storage space Store your DVD movies in the cloud for anytime/anywhere viewing Inexpensively and legally**

convert your existing print library to digital Use Dropbox for file transfers and other tasks iTunes can't handle Get rid of print magazine stacks and make your magazines searchable Automate home security with low-cost webcams and your iPad Build a personal reference library with the GoodReader and Pocket apps: never lose a web article again Store an official digital signature you can add to any PDF document Set up Quick-Fix shortcuts that deliver the information you want right now—even if you're offline Create a painless backup system that really works for you—finally!

FACHENGLISCH FÜR PFLEGE UND PFLEGEWISSENSCHAFT

ENGLISH FOR PROFESSIONAL NURSING

Springer-Verlag Das praxisnahe Sprach-Lehrbuch wurde von erfahrenen Sprachlehrerinnen und einem Praktiker konzipiert. Vermittelt werden Englischkenntnisse speziell für das Pflegestudium: u. a. zu den verschiedenen Arbeitsbereichen der Pflege, Standardpflegesituationen und Kommunikation sowie Gesundheitssystem und Qualifizierung in Großbritannien und den USA. Mit Übungen, Dialogen und Lückentexten können Grammatik, Aussprache und Vokabeln trainiert werden. Vokabellisten und anatomische Zeichnungen unterstützen das Lernen. Außerdem: Hörbeispiele zum Herunterladen.

BULLETIN OF THE ATOMIC SCIENTISTS

The Bulletin of the Atomic Scientists is the premier public resource on scientific and technological developments that impact global security. Founded by Manhattan Project Scientists, the Bulletin's iconic "Doomsday Clock" stimulates solutions for a safer world.

STRENGTHENING FORENSIC SCIENCE IN THE UNITED STATES

A PATH FORWARD

National Academies Press Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a

detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

HBASE

THE DEFINITIVE GUIDE

"O'Reilly Media, Inc." **If your organization is looking for a storage solution to accommodate a virtually endless amount of data, this book will show you how Apache HBase can fulfill your needs. As the open source implementation of Google's BigTable architecture, HBase scales to billions of rows and millions of columns, while ensuring that write and read performance remain constant. HBase: The Definitive Guide provides the details you require, whether you simply want to evaluate this high-performance, non-relational database, or put it into practice right away. HBase's adoption rate is beginning to climb, and several IT executives are asking pointed questions about this high-capacity database. This is the only book available to give you meaningful answers. Learn how to distribute large datasets across an inexpensive cluster of commodity servers Develop HBase clients in many programming languages, including Java, Python, and Ruby Get details on HBase's primary storage system, HDFS—Hadoop's distributed and replicated filesystem Learn how HBase's native interface to Hadoop's MapReduce framework enables easy development and execution of batch jobs that can scan entire tables Discover the integration between HBase and other facets of the Apache Hadoop project**

GLOBAL TRENDS 2030

ALTERNATIVE WORLDS

[Createspace Independent Publishing Platform](#) **This publication covers global megatrends for the next 20 years and how they**

will affect the United States. This is the fifth installment in the National Intelligence Council's series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur under any scenario, and game-changers, critical variables whose trajectories are far less certain. NIC 2012-001. Several innovations are included in Global Trends 2030, including: a review of the four previous Global Trends reports, input from academic and other experts around the world, coverage of disruptive technologies, and a chapter on the potential trajectories for the US role in the international system and the possible the impact on future international relations. Table of Contents: Introduction 1 Megatrends 6 Individual Empowerment 8 Poverty Reduction 8 An Expanding Global Middle Class 8 Education and the Gender Gap 10 Role of Communications Technologies 11 Improving Health 11 A MORE CONFLICTED IDEOLOGICAL LANDSCAPE 12 Diffusion of Power 15 THE RISE AND FALL OF COUNTRIES: NOT THE SAME OLD STORY 17 THE LIMITS OF HARD POWER IN THE WORLD OF 2030 18 Demographic Patterns 20 Widespread Aging 20 Shrinking Number of Youthful Countries 22 A New Age of Migration 23 The World as Urban 26 Growing Food, Water, and Energy Nexus 30 Food, Water, and Climate 30 A Brighter Energy Outlook 34 Game-Changers 38 The Crisis-Prone Global Economy 40 The Plight of the West 40 Crunch Time Too for the Emerging Powers 43 A Multipolar Global Economy: Inherently More Fragile? 46 The Governance Gap 48 Governance Starts at Home: Risks and Opportunities 48 INCREASED FOCUS ON EQUALITY AND OPENNESS 53 NEW GOVERNMENTAL FORMS 54 A New Regional Order? 55 Global Multilateral Cooperation 55 The Potential for Increased Conflict 59 INTRASTATE CONFLICT: CONTINUED DECLINE 59 Interstate Conflict: Chances Rising 61 Wider Scope of Regional Instability 70 The Middle East: At a Tipping Point 70 South Asia: Shocks on the Horizon 75 East Asia: Multiple Strategic Futures 76 Europe: Transforming Itself 78 Sub-Saharan Africa: Turning a Corner by 2030? 79 Latin America: More Prosperous but Inherently Fragile 81 The Impact of New Technologies 83 Information Technologies 83 AUTOMATION AND MANUFACTURING TECHNOLOGIES 87 Resource Technologies 90 Health Technologies 95 The Role of the United States 98 Steady US Role 98 Multiple Potential Scenarios for the United States' Global Role 101 Alternative Worlds 107 Stalled Engines 110 FUSION 116 Gini-out-of-the-Bottle 122 Nonstate World 128 Acknowledgements 134 GT2030 Blog References 137 Audience: Appropriate for anyone, from businesses to banks, government agencies to start-ups, the technology sector to the teaching sector, and more. This publication helps anticipate where the world will be: socially, politically, technologically, and culturally over the next few decades. Keywords: Global Trends 2030 Alternative Worlds, global trends 2030, Global Trends series, National Intelligence

Council, global trajectories, global megatrends, geopolitics, geopolitical changes

SCIENCE READERS: A CLOSER LOOK: VECINOS EN EL ESPACIO (NEIGHBORS IN SPACE) KIT (SPANISH VERSION)

Teacher Created Materials **Elementary students will uncover essential earth and space science concepts as they investigate the stars, moon, comets, and planets—our neighbors in space. Science Readers: A Closer Look: Vecinos en el espacio (Neighbors in Space): Complete Spanish Kit includes: Books (6 titles, 6 copies each, 32 pages per book); data analysis activities; audio recordings; digital resources; and a Teacher's Guide (in English).**

WORDPRESS IN DEPTH

Pearson Education **Do more with WordPress - in less time! This is the most complete, coherent, and practical guide to succeeding with WordPress 3.1 and WordPress.com's hosted services. The authors help you efficiently design, secure, and manage your blog, and add powerful features to attract visitors and build thriving communities. Get comfortable with WordPress, leverage its immense power, and customize it to your unique needs—no matter how large your blog grows, or how complex your content management challenges are!**

- Start your WordPress blog right, to avoid hassle and rework later
- Make your blog's appearance stand out from the crowd
- Use QuickPress to create new posts in no time
- Make your posts easier to find and more useful to casual visitors
- Revamp your whole blog in minutes with themes
- Use HTML and CSS "power tools" to add advanced blog features
- Engage readers with comments, polls, and ratings
- Manage teams of blog administrators, editors, authors, and contributors
- Use WordPress Statistics and Google Analytics to understand and grow your audience
- Add graphics and media to your blog posts
- Work with a hosting provider that runs WordPress software for you
- Create new blog networks with WordPress Multisite
- Integrate social networking features with BuddyPress
- Find, test, activate, and use powerful third-party plug-ins
- Build your own themes and plug-ins

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Learning, reference, problem-solving...the only WordPress book you need!

POPULAR SCIENCE

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the

driving forces that will help make it better.

MOTHER JONES MAGAZINE

Mother Jones is an award-winning national magazine widely respected for its groundbreaking investigative reporting and coverage of sustainability and environmental issues.

IMPRACTICAL PYTHON PROJECTS

PLAYFUL PROGRAMMING ACTIVITIES TO MAKE YOU SMARTER

[No Starch Press](#) **Impractical Python Projects** is a collection of fun and educational projects designed to entertain programmers while enhancing their Python skills. It picks up where the complete beginner books leave off, expanding on existing concepts and introducing new tools that you'll use every day. And to keep things interesting, each project includes a zany twist featuring historical incidents, pop culture references, and literary allusions. You'll flex your problem-solving skills and employ Python's many useful libraries to do things like: - Help James Bond crack a high-tech safe with a hill-climbing algorithm - Write haiku poems using Markov Chain Analysis - Use genetic algorithms to breed a race of gigantic rats - Crack the world's most successful military cipher using cryptanalysis - Derive the anagram, "I am Lord Voldemort" using linguistical sieves - Plan your parents' secure retirement with Monte Carlo simulation - Save the sorceress Zatanna from a stabby death using palindromes - Model the Milky Way and calculate our odds of detecting alien civilizations - Help the world's smartest woman win the Monty Hall problem argument - Reveal Jupiter's Great Red Spot using optical stacking - Save the head of Mary, Queen of Scots with steganography - Foil corporate security with invisible electronic ink Simulate volcanoes, map Mars, and more, all while gaining valuable experience using free modules like Tkinter, matplotlib, Cprofile, Pylint, Pygame, Pillow, and Python-Docx. Whether you're looking to pick up some new Python skills or just need a pick-me-up, you'll find endless educational, geeky fun with Impractical Python Projects.

'ONE PLANET' CITIES

SUSTAINING HUMANITY WITHIN PLANETARY LIMITS

[Routledge](#) This book addresses the crucial question of how the essential needs of the growing human population can be

met without breaking the Earth's already-stretched life-support system. With four out of five people predicted to be urban dwellers by 2080, 'One Planet' Cities proposes a pathway to genuine sustainability for cities and neighbourhoods, using an approach based on contraction and convergence. Utilising interviews with key players, including the Global Footprint Network, World Future Council, WWF, mayors and government officials, and case studies from across the globe, including Europe, North and South America, Australia, South Africa, China and India, David Thorpe examines all aspects of modern society from food provision to neighbourhood design, via industry, the circular economy, energy and transport through the critical lens of the ecological footprint and relevant supporting international standards and indicators. Recommendations on managing supply chains and impacts, how the transition to a world within limits might be financed, and a deep examination of the Welsh Government's pioneering efforts follow. It concludes with an imagined vision of what a genuinely sustainable future might be like, and an appeal for 'one planeters' everywhere to step up to the challenge. This book will be of great interest to practitioners and policymakers involved in governance, administration, urban environments and sustainability, alongside students of the built environment, urban planning, environmental policy and energy.

LEARN & USE KIDSPIRATION IN YOUR CLASSROOM (LEARN & USE TECHNOLOGY IN YOUR CLASSROOM)

Shell Education

WORD 2016 FOR PROFESSIONALS FOR DUMMIES

John Wiley & Sons The most comprehensive guide to Microsoft Word 2016 If you're a professional who uses Word, but aren't aware of its many features or get confused about how they work best, Word 2016 For Professionals For Dummies answers all your burning questions about the world's number-one word processing software. Offering in-depth coverage of topics you won't find in Word 2016 For Dummies, this guide focuses on the professional's needs, giving you all you need to know not only do your job well, but to do it even better. As Microsoft continues to hone Word with each new release, new features are added beyond basic word processing. From using Word to create blog posts to importing data from Excel to expertly flowing text around objects, it covers the gamut of Word's more advanced capabilities—including those you probably don't know exist. Whether you're looking to use Word to build a master document, collaborate and share, publish an ebook, or anything in between, the thorough, step-by-step guidance in Word 2016 For Professionals For Dummies makes it easier. Discover neat Word editing tips and tricks to

create complex documents Share documents and collaborate with others Format text, paragraphs, and pages like never before Add Excel charts and graphics to Word documents Create an ebook Essential reading for the Word power user who wants to be more productive and efficient at work, this handy guide gives you the boost to take your skills to the next level.

ADOBE CREATIVE SUITE BIBLE

John Wiley & Sons Presents a guide to Photoshop CS, Illustrator CS, InDesign CS, GoLive CS, Acrobat Professional, and Version Cue.

NETWORK WORLD

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

ENERGY AND HUMAN AMBITIONS ON A FINITE PLANET

ASSESSING AND ADAPTING TO PLANETARY LIMITS

Textbook for general-education college course on the physics of energy and its role in the broader context of society. Topics include exponential growth, economic growth, population, the role of space exploration, energy units, thermal energy, fossil fuels, climate change, hydroelectricity, wind power, solar power, biological energy, nuclear energy, comparison of alternative energy options, the role of human psychology, prospects for a plan, and adaptation strategies. Appendices include refreshers on math and chemistry, selected answers from end-of-chapter problems, and worthwhile tangents. Contains 195 graphics, 70 tables, a glossary, bibliography, and index.

THE ELEMENTS OF STYLE

e-artnow The Elements of Style William Strunk concentrated on specific questions of usage—and the cultivation of good writing—with the recommendation "Make every word tell"; hence the 17th principle of composition is the simple

instruction: "Omit needless words." The book was also listed as one of the 100 best and most influential books written in English since 1923 by Time in its 2011 list.

SAMS TEACH YOURSELF MAC OS X DIGITAL MEDIA ALL IN ONE

Sams Publishing Describes how to get the most out of digital cameras, Photoshop Elements, iTunes, iMovies, and other digital equipment and functions using a Mac.

GLOBAL TRENDS 2030

ALTERNATIVE WORLDS : A PUBLICATION OF THE NATIONAL INTELLIGENCE COUNCIL

U.S. Government Printing Office This report is intended to stimulate thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories over the next 15 years. As with the NIC's previous Global Trends reports, we do not seek to predict the future, which would be an impossible feat, but instead provide a framework for thinking about possible futures and their implications. In-depth research, detailed modeling and a variety of analytical tools drawn from public, private and academic sources were employed in the production of Global Trends 2030. NIC leadership engaged with experts in nearly 20 countries, from think tanks, banks, government offices and business groups, to solicit reviews of the report.

ASTRONOMY NOW

MEN'S HEALTH

Men's Health magazine contains daily tips and articles on fitness, nutrition, relationships, sex, career and lifestyle.

LONELY PLANET GOA & MUMBAI

Lonely Planet Lonely Planet's Goa & Mumbai is your passport to the most relevant, up-to-date advice on what to see and skip, and what hidden discoveries await you. Laze in your beachfront hammock at Palolem Beach, poke about in book shops in Panaji, and explore Victorian architecture in Mumbai- all with your trusted travel companion

CREATING STELLAR LESSONS WITH DIGITAL TOOLS

FROM INTEGRATION TO INNOVATION IN TECHNOLOGY-ENHANCED TEACHING

Routledge **Creating Stellar Lessons with Digital Tools** prepares teachers in training and in-service teachers to use technologies for design and development activities with middle and high school students. While software, open resources, handheld devices, and other tools hold great potential to enhance learning experiences, teachers themselves must model technology use in ways that inspire students to become producers and leaders rather than consumers and followers. Featuring concrete applications in social studies, English, mathematics, and science scenarios, this book provides pre-service teachers with seven paths to creatively integrate and innovate with computational thinking, datasets, maker spaces, visual design, media editing, and other approaches.

THE RISE OF AFRICA'S SMALL & MEDIUM SIZE ENTERPRISES

SPURRING DEVELOPMENT & GROWING THE MIDDLE CLASS

Xlibris Corporation **Ambassador (Dr.) Robin Renee Sanders** new book on **The Rise of Africa's Small & Medium Size Enterprises (SMEs)** is an insightful examination of the dramatic shift in the development paradigm for Sub Saharan Africa driven in large part by the imaginative, innovative, and insta-impact leadership of the regions small businesses or SMEs. SMEs have helped drive economic development, growth and aided in increasing the size of the Continents middle class, Sanders says. With the Introduction to the book by renown civil rights leader Ambassador Andrew Young, and the Foreword by Sub Saharan Africa's leading businessman, Mr. Aliko Dangote, Sanders book credits the determination of Africa SMEs and entrepreneurs (which includes African nationals, immigrants and African Americans) for stepping into the void left by 40-years of post-independence development approaches that had little impact on reducing overall poverty and creating jobs in the region. Africa's dynamic entrepreneurial spirit of Generation-Xers and Millennials are and have formed SMEs and social enterprises that today are responsible for conceiving and inventing many of the new apps, and answers to address the regions age-old poverty issues, Sanders emphasizes. Africa SMEs are not only a key driver for jobs, but serve as an additional catalyst to grow the middle class. Sanders argues that it was the Rise of the Africa SME converging with technology and its mobility that has changed, over the last decade, the focus and direction of development in Sub Saharan Africa. The book has a few vignettes from Sanders diplomatic life

and work as CEO of the FEEEDS Advocacy Initiative with Africa SMEs over the years, as well as regional examples of some of innovative things Africa entrepreneurs are doing in sectors ranging from agriculture and food security to energy and climate change. The book also walks readers through what donors, foundations and African stock markets are doing today to help in the SME space. Sanders ends with recommendations of what more can be done by donors, African governments, and the new U.S. administration to further assist Africa SMEs, particularly the group she calls the critical mass, and those at the fragile end of Africa's middle class.

NINETEEN EIGHTY-FOUR

[epubli](#) "Nineteen Eighty-Four: A Novel", often published as "1984", is a dystopian social science fiction novel by English novelist George Orwell. It was published on 8 June 1949 by Secker & Warburg as Orwell's ninth and final book completed in his lifetime. Thematically, "Nineteen Eighty-Four" centres on the consequences of totalitarianism, mass surveillance, and repressive regimentation of persons and behaviours within society. Orwell, himself a democratic socialist, modelled the authoritarian government in the novel after Stalinist Russia. More broadly, the novel examines the role of truth and facts within politics and the ways in which they are manipulated. The story takes place in an imagined future, the year 1984, when much of the world has fallen victim to perpetual war, omnipresent government surveillance, historical negationism, and propaganda. Great Britain, known as Airstrip One, has become a province of a totalitarian superstate named Oceania that is ruled by the Party who employ the Thought Police to persecute individuality and independent thinking. Big Brother, the leader of the Party, enjoys an intense cult of personality despite the fact that he may not even exist. The protagonist, Winston Smith, is a diligent and skillful rank-and-file worker and Outer Party member who secretly hates the Party and dreams of rebellion. He enters into a forbidden relationship with a colleague, Julia, and starts to remember what life was like before the Party came to power.