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KEY=PDF - KANE HOBBS

SUSTAINABLE ECONOMIC DEVELOPMENT

GREEN ECONOMY AND GREEN GROWTH

Springer *This book introduces the influence and impacts of green economy and green growth on sustainable economic development. Combining empirical and theoretical information, it provides detailed descriptions of state-of-the-art approaches, methods and initiatives from around the globe that illustrate green policies and demonstrate how green growth can be implemented on an international scale. It also includes analyses of specific issues, such as public policies and sustainable development plans that influence industry and increase trade in environmental goods and services – the way to a greener economy, green tourism, green agriculture, green learning and green equilibrium in modern society. Matters such as green procurement, environmentally oriented implementation strategies, and the importance of employee skills in the development of a sustainable future workforce are described, as well as a selection of tools that can be used to foster sustainable growth, green economies and green growth. The book also offers a timely contribution to the dissemination of approaches and methods that improve the way we perceive and utilize natural resources and the technologies designed to protect them. Puts forward new ideas for creating a more sustainable future.*

INTERMEDIATE MICROECONOMICS WITH CALCULUS

A MODERN APPROACH

W. W. Norton *Rigorous and modern now with calculus integrated into the main text."*

INTERMEDIATE MICROECONOMICS WITH CALCULUS: A MODERN APPROACH

NINTH INTERNATIONAL STUDENT EDITION

W.W. Norton & Company *From Google's chief economist, Varian's best-selling intermediate microeconomics texts are revered as some of the best in the field. And now students can work problems online with Smartwork5, Norton's online homework system, packaged at no additional charge with the Media Update Editions. In addition to online homework, the texts now include four-color graphs and new interactive animations.*

ECONOMICS: A CONTEMPORARY INTRODUCTION

Cengage Learning *This very successful textbook is distinguished by a superior writing style that draws upon common student experiences to introduce economic concepts, making economic theory more accessible and interesting. Case Studies and numerous examples take advantage of students' intuitive knowledge of economics, building upon real-life situations. A streamlined design places pedagogy and illustrations directly within the flow of the text, making them less distracting and more useful for students. A fully integrated program of technology enhancements sets this text apart by pairing the book with numerous online multimedia learning tools that have been developed to help the text better serve a wide range of learning styles. The text uniquely integrates classroom use of The Wall Street Journal by including in-text pedagogy to help readers learn to analyze the latest economic events as reported in the Journal. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

PRINCIPLES OF MACROECONOMICS

MICROECONOMICS

Irwin Professional Publishing *This text emphasizes a modern approach to microeconomics by integrating new topics in microeconomic theory and making them accessible to students. These topics include risk and uncertainty, assymetric information and game theory. Traditional topics are also treated in a clear way with solid applications. Modifications have been made to the text in this*

edition, these include new information on the theory of the firm, specifically the coverage of cost, and examples are included throughout the text to reinforce the material presented.

SOCIAL AND SUSTAINABILITY MARKETING

A CASEBOOK FOR REACHING YOUR SOCIALLY RESPONSIBLE CONSUMERS THROUGH MARKETING SCIENCE

CRC Press "... an important intervention in the conversation around social and ecological sustainability that draws on both micromarketing and macromarketing scholarship to help the reader understand the challenges with illustrations from insightful cases both from emerging and developed economies. This compilation should be essential reading for the discerning student of sustainable consumption and production." -- Professor Pierre McDonagh, Associate Editor, *Journal of Macromarketing (USA)*; Professor of Critical Marketing & Society, University of Bath, UK Experts in the field of economics, management science, and particularly in the marketing domain have always been interested in and acknowledged the importance of sustaining profitable businesses while incorporating societal and environmental concerns; however, the level of existing literature and availability of teaching cases reflect a dearth of real case studies, especially those focused on marketing for social good. This book of actual case studies will address that need. In addition, this book is important and timely in providing a case book for instructors (those in both industry and academia) to help them in teaching and training the next generation of leaders through corporate training and universities. Currently, marketing for social good is increasingly becoming a part of most curriculums under the umbrella of different titles, such as social marketing, green marketing, and sustainability marketing. The relevance of these studies is increasing across the globe. This book is composed of long and short real cases with varying complexity in different sectors. This case book will also cover some review articles for an overview of the recent developments in the study area. With these case studies, collections of questions, teaching materials, and real-life marketing scenarios, this book offers a unique source of knowledge to marketing professionals, students, and educators across the world. The main objective of this case book is to understand the applicability of marketing science (marketing for social good context, such as social marketing and sustainability marketing) in internet marketing related to e-buying behavior and e-WOM. In addition, it illustrates the various types of existing marketing practices that are relevant from both theoretical and practical points of view in this electronic era, as well as discussing other non-electronic marketing practices and focusing on consumer buying behavior. As a result, marketing managers can treat their customers according to their desired value. This book particularly explores the possibilities and advantages created by social marketing and sustainability marketing through the presentation of thorough review articles and case studies. This case book helps corporate training centers and universities with compact teaching reference materials in their relevant courses.

MICROECONOMICS

Offers an introduction to modern economics principles.

INTERMEDIATE MICROECONOMICS: A MODERN APPROACH

NINTH INTERNATIONAL STUDENT EDITION

W. W. Norton & Company *This best-selling text is still the most modern presentation of the subject. The Varian approach gives students tools they can use on exams, in the rest of their classes, and in their careers after graduation.*

MICROECONOMIA

SUSTAINABLE BUSINESS MODELS

MDPI *This book is a printed edition of the Special Issue "Sustainable Business Models" that was published in Sustainability*

MICROECONOMÍA INTERMEDIA, 9A ED

Durante más de veinticinco años Microeconomía intermedia de Hal R. Varian ha ofrecido a los estudiantes el texto más actual y completo de microeconomía intermedia. El texto del profesor Varian enseña a los estudiantes a conocer los fundamentos del análisis de los temas más innovadores. La novena edición contiene casos prácticos y ejemplos contemporáneos y cubre la crisis económica actual. Incluye un nuevo capítulo que describe el uso de datos observacionales y experimentales en la estimación de las relaciones microeconómicas. El libro está organizado en capítulos que tienen un objetivo concreto y la extensión apropiada para una clase. Como complemento de este texto, Antoni Bosch editor ofrece material de apoyo descargable: un libro de ejercicios, un manual para profesores y una serie de transparencia en formato PowerPoint para proyectar en clase.

NATURAL DISASTERS AND EXTREME EVENTS IN AGRICULTURE

IMPACTS AND MITIGATION

Springer Science & Business Media *Agricultural production is highly sensitive to weather and climate-related disasters such as drought, storm and flood. While it is not possible to prevent the occurrence of natural disasters, the resultant disastrous effects can be*

reduced mitigated through proper planning and effective preparation. This book, based on a gathering of experts in Beijing, discusses ways to reduce the vulnerability of agriculture to disaster and extreme events, both by accurate and timely warning, and by impact-reducing countermeasures.

TOURISM AND GASTRONOMY

Routledge *In recent years, a growing emphasis has been placed on tourism experiences and attractions related to food. In many cases eating out while on holiday includes the 'consumption' of a local heritage, comparable to what is experienced when visiting historical sites and museums. Despite this increasing attention, however, systematic research on the subject has been nearly absent. Tourism and Gastronomy addresses this by drawing together a group of international experts in order to develop a better understanding of the role, development and future of gastronomy and culinary heritage in tourism. Students and researchers in the areas of tourism, heritage, hospitality, hotel management and catering will find this book an extremely valuable source of information.*

THE WORLD BANK GLOSSARY

ENGLISH-SPANISH, SPANISH-ENGLISH

Washington, D.C. : World Bank *This edition of the World Bank has been revised and expanded by the Terminology Unit in the Languages Services Division of the World Bank in collaboration with the English, Spanish, and French Translation Sections. The Glossary is intended to assist the Bank's translators and interpreters, other Bank staff using French and Spanish in their work, and free-lance translator's and interpreters employed by the Bank. For this reason, the Glossary contains not only financial and economic terminology and terms relating to the Bank's procedures and practices, but also terms that frequently occur in Bank documents, and others for which the Bank has a preferred equivalent. Although many of these terms, relating to such fields as agriculture, education, energy, housing, law, technology, and transportation, could be found in other sources, they have been assembled here for ease of reference. A list of acronyms occurring frequently in Bank texts (the terms to which they refer being found in the Glossary) and a list of international, regional, and national organizations will be found at the end of the Glossary.*

MICROECONOMIA DI BASE

CON ESERCIZI SVOLTI. SECONDA EDIZIONE

G Giappichelli Editore

TRAFFIC CONGESTION

THE PROBLEM AND HOW TO DEAL WITH IT

Santiago, Chile : United Nations, Economic Commission for Latin America and the Caribbean

A PRACTICAL GUIDE TO DATA MINING FOR BUSINESS AND INDUSTRY

John Wiley & Sons *Data mining is well on its way to becoming a recognized discipline in the overlapping areas of IT, statistics, machine learning, and AI. Practical Data Mining for Business presents a user-friendly approach to data mining methods, covering the typical uses to which it is applied. The methodology is complemented by case studies to create a versatile reference book, allowing readers to look for specific methods as well as for specific applications. The book is formatted to allow statisticians, computer scientists, and economists to cross-reference from a particular application or method to sectors of interest.*

ECONOMÍA

McGraw-Hill Education

MACROECONOMICS

Macmillan Higher Education *When it comes drawing on enduring economic principles to explain current economic realities, there is no one readers trust more than Paul Krugman. With his bestselling introductory textbook (now in a new edition) the Nobel laureate and New York Times columnist is proving to be equally effective in the classroom, with more and more instructors in all types of schools using Krugman's signature storytelling style to help them introduce the fundamental principles of economics to all kinds of students.*

EMPIRICAL STUDIES ON ECONOMICS OF INNOVATION, PUBLIC ECONOMICS AND MANAGEMENT

PROCEEDINGS OF THE 18TH EURASIA BUSINESS AND ECONOMICS SOCIETY CONFERENCE

Springer *This volume presents selected papers from the 18th Eurasia Business and Economics Society (EBES) Conference, with major emphasis placed on highlighting the latest research developments in the economics of innovation, public economics, and management. The articles in the volume also address more specialized topics such as luxury fashion, weather derivatives, health*

management, islamic bonds, and life satisfaction, among others. The majority of the articles focus on phenomena observed in the Middle East and North Africa (MENA) region and South Asia, representing a unique contribution to understanding contemporary research challenges from a different perspective.

HOLLOW FIBER MEMBRANE CONTACTORS

MODULE FABRICATION, DESIGN AND OPERATION, AND POTENTIAL APPLICATIONS

CRC Press This book on hollow fiber contactors presents an up-to-date compilation of the latest developments and milestones in this membrane technology. *Hollow Fiber Membrane Contactors: Module Fabrication, Design and Operation, and Potential Applications* provides a comprehensive discussion of hollow fiber membrane applications (including a few case studies) in biotechnology, chemical, food, and nuclear engineering. The chapters in this book have been classified using the following, based on different ways of contacting fluids with each other: Gas-liquid contacting; Liquid-liquid contacting; Supported liquid membrane; Supported gas membrane; Fluid-fluid contacting. Other features include: Discusses using non-dispersive solvent extraction, hollow fiber strip dispersion, hollow fiber supported liquid membranes and role of process intensification in integrated use of these processes Provides technical and economic perspectives with several case studies related to specific scenarios Demonstrates module fabrication, design, operation and maintenance of hollow fiber contactors for different applications and performance Presents discussion on newer concepts like membrane emulsification, membrane nanoprecipitation, membrane crystallization and membrane condenser Special focus on emerging areas such as the use of hollow fiber contactor in back end of nuclear fuel cycle, membrane distillation, dehumidification of air and gas absorption and stripping Discusses theoretical analysis including computational modeling of different hollow fiber membrane processes, and presents emphasis on newly developed area of hollow fiber membrane based analytical techniques Presents discussion on upcoming area dealing with hollow fiber contactors-based technology in fermentation and enzymatic transformation and in chiral separations This book is equally suited for newcomers to the field, as well as for engineers and scientists that have basic knowledge in this field but are interested in obtaining more information about specific future applications.

MICROECONOMIA

Krugman e Wells hanno costruito questo libro a partire da storie che illustrano i concetti economici e affrontano al contempo le preoccupazioni con cui ci confrontiamo come individui che vivono in un mondo plasmato dalle forze economiche. La seconda edizione italiana di *Microeconomia* è ancora più ricca di strumenti didattici. Ogni capitolo si chiude con un Riepilogo breve ma completo delle parole e dei concetti fondamentali. A questo seguono un elenco di Parole chiave con un rimando alla pagina in cui è fornita la

definizione e un gruppo di Esercizi.

MICROECONOMICS

Pearson Education India

ESERCIZIARIO DI MICROECONOMIA

Società Editrice Esculapio Questo testo offre una gamma ampia di esercizi risolti, tramite dettagliati passaggi matematici (rivolti in modo particolare agli studenti che non hanno un background adeguato), che, assieme ai riferimenti teorici, permette ai lettori un apprendimento graduale e sistematico dei problemi basilari di Microeconomia. Corredato da numerosi grafici, da tabelle riassuntive, utili per l'apprendimento ed il ripasso della materia, e da un'appendice matematica sulle derivate e sulle probabilità, l'Eserciziario di Microeconomia si rivolge agli studenti dei primi anni di Università ed anche a coloro che vogliono approfondire le tematiche proposte.

MANAGEMENT INFORMATION SYSTEMS

MANAGING THE DIGITAL FIRM

Pearson Educación Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

ESSENTIALS OF ECONOMICS

Cengage Learning Now readers can master the basics of economics with the help of the most popular introductory book in economics today that is widely used around the world -- Mankiw's ESSENTIALS OF ECONOMICS, 8E. With its clear and engaging writing style, this book emphasizes only the key material that readers are likely to find most interesting about the economy, particularly if they are studying economics for the very first time. Reader discover interesting coverage of the latest relevant economic developments with real-life scenarios, useful economic facts, and clear explanations of the many ways essential economic concepts play a role in the decisions that individuals make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FUNDING OF POLITICAL PARTIES AND ELECTION CAMPAIGNS

A HANDBOOK ON POLITICAL FINANCE

International Idea *The role of money in politics is an issue of daily debate in old and new democracies alike. The ways that parties get access to money can influence the outcome of elections, determine the relationship between party leaders and members, affect the number of women elected and condition the level of public trust as a whole. The IDEA Handbook is designed to encourage informed public debate. It looks at the strengths and weaknesses of the different national laws and regulations from a regional perspective. It analyses the problems of enforcement and the opportunities for effective public disclosure of funds.*

MICROECONOMICS

"To change the way students see the world: this is my goal in teaching economics and in writing this book. Three facts about students are my guiding principles. First, they want to learn, but they are over-whelmed by the volume of claims on their time and energy. So, they must see the relevance to their lives and future careers of what they are being asked to learn. Second, students want to get it, and get it quickly. So, they must be presented with clear and succinct explanations. And third, students want to make sense of today's world and be better prepared for life after school. So, they must be shown how to apply the timeless principles of economics and its models to illuminate and provide a guide to understanding today's events and issues, and the future challenges they are likely to encounter. The organization of this text arises directly from these guiding principles"--

THE CULTURE OF CONNECTIVITY

A CRITICAL HISTORY OF SOCIAL MEDIA

Oxford University Press *Social media penetrate our lives: Facebook, YouTube, Twitter and many other platforms define daily habits of communication and creative production. This book studies the rise of social media, providing both a historical and a critical analysis of the emergence of major platforms in the context of a rapidly changing ecosystem of connective media. Author José van Dijck offers an analytical prism that can be used to view techno-cultural as well as socio-economic aspects of this transformation as well as to examine shared ideological principles between major social media platforms. This fascinating study will appeal to all readers interested in social media.*

MICROECONOMICS

The contents of this text book cover markets and prices; producers, consumers and competitive markets; market structure and competitive strategy; and information, market failure and the role of government.

THE ROUTLEDGE INTERNATIONAL HANDBOOK OF FINANCIALIZATION

Routledge *Financialization has become the go-to term for scholars grappling with the growth of finance. This Handbook offers the first comprehensive survey of the scholarship on financialization, connecting finance with changes in politics, technology, culture, society and the economy. It takes stock of the diverse avenues of research that comprise financialization studies and the contributions they have made to understanding the changes in contemporary societies driven by the rise of finance. The chapters chart the field's evolution from research describing and critiquing the manifestations of financialization towards scholarship that pinpoints the driving forces, mechanisms and boundaries of financialization. Written for researchers and students not only in economics but from across the social sciences and the humanities, this book offers a decidedly global and pluri-disciplinary view on financialization for those who are looking to understand the changing face of finance and its consequences.*

TRANSITIONING TO RESPONSIBLE CONSUMPTION AND PRODUCTION

MDPI *Responsible Consumption and Production, the twelfth UN Sustainable Development Goal (SDG 12), calls for significant change in how we view both production and consumption norms. It is predicted that, at the current rate of population growth and consumption, the natural resources needed to sustain current lifestyles would require the equivalent of almost three planets by 2050. It is clear that change is required, involving action from everyone from the producer to the final consumer. Since sustainable consumption aims for world citizens to 'do better with less', all aspects of this change must be carefully considered with regard to critical ecological and social models that transform all production and consumption practices that are recognised as negative. Transitioning to Responsible Consumption and Production focuses on the transition to responsible production and consumption, and models that aid that transition. It offers a multi-disciplinary, multi-stakeholder conversation on this issue, with a focus on the intersection between encouraging and enhancing sustainable production processes, and enacting behaviour change and socially oriented decision-making by consumers. Transitioning to Responsible Consumption and Production is part of MDPI's new Open Access book series Transitioning to Sustainability. With this series, MDPI pursues environmentally and socially relevant research which contributes to efforts toward a sustainable world. Transitioning to Sustainability aims to add to the conversation about regional and global sustainable development according to the 17 SDGs. Set to be published in 2020, the book series is intended to reach beyond*

disciplinary, even academic boundaries.

PROJECT LINK

International Publications Service

COMMODITY CHAINS AND GLOBAL CAPITALISM

ABC-CLIO *Commodity chains link the processes of manufacturing that result in a final product available for individual consumption. This book explores the global commodity chains approach, which reformulates the basic conceptual categories for analysing patterns of global organisation and change.*

SCIENCE, TECHNOLOGY, AND HIGHER EDUCATION

GOVERNANCE APPROACHES ON SOCIAL INCLUSION AND SUSTAINABILITY IN LATIN AMERICA

Springer Nature *This volume explores the governance and management of science, technology, and innovation (STI) in relation to social inclusion and sustainability, highlighting its goal, challenges, and opportunities. Divided into two sections, it addresses the goals and institutional arrangements around sustainable development in the context of Latin American countries as well as the challenges of developing absorptive STI capacities for inclusion in the higher education institutions and systems. The chapters tackle the important role of citizen science, science diplomacy, peace building, mission-oriented policies, public innovation, institutional entrepreneurs, and policy networks. Researchers and scholars will find an opportunity to better grasp several topics and methodologies in knowledge development in the governance of STI. This interdisciplinary work presents original research on science, technology and innovation policy and governance studies in an understudied region.*

THE PROCESS OF ECONOMIC DEVELOPMENT

Psychology Press *This textbook includes discussions of such topics as the environment, the debt case, export-led industrialization, import substitution industrialization, growth theory and technological capability.*

INSIDE THE ECONOMIST'S MIND

CONVERSATIONS WITH EMINENT ECONOMISTS

John Wiley & Sons *By focusing on the human side as well as the intellectual dimensions of how economists work and think, this collection of interviews with top economists of the 20th century becomes a startling and lively introduction to the modern world of macroeconomics. A fun read! For more information, frequent updates, and to comment on the forthcoming book, visit William A. Barnett's weblog at <http://economistmind.blogspot.com/>. Acclaim for Inside the Economist's Mind "In candid interviews, these great economists prove to be fabulous story tellers of their lives and times. Unendingly gripping for insiders, this book should also help non-specialists understand how economists think." Professor Julio Rotemberg, Harvard University Business School, and Editor, Review of Economics and Statistics. "Economics used to be called the 'dismal science'. It will be impossible for anybody to hold that view anymore ... This is science with flesh and blood, and a lot of fascinating stories that you will find nowhere else." Dr. Jean-Pascal Bénassy, Paris-Jourdan Sciences Économiques, Paris, France "This book provides a rare and intriguing view of the personal and professional lives of leading economists ... It is like A Beautiful Mind, scaled by a factor of 16 [the number of interviews in the book]." Professor Lee Ohanian, University of California at Los Angeles " ... if you want an insider view of how economics has been developing in the last decades, this is the (only) book for you." Professor Giancarlo Gandolfo, University of Rome 'La Sapienza,' Rome "Here we see the HUMAN side of path-breaking research, the personalities and pitfalls, the DRAMA behind the science." Professor Francis X. Diebold, University of Pennsylvania, Philadelphia*

MICROECONOMICS. EXERCISES

MICROECONOMIA DI BASE

PRINCIPI, METODI E APPLICAZIONI

G Giappichelli Editore *Il presente testo di Microeconomia di base: Principi, metodi, applicazioni, come il suo "compagno" di Macroeconomia, nasce dalla ripartizione e dalla fusione secondo il formato convenzionale Micro-Macro, di precedenti testi. Esso è organizzato in due parti. La prima, seguendo il titolo, consiste dei "fondamenti ed approfondimenti" ed è composta dai capitoli da 1 a 8. La seconda parte, consiste delle "estensioni", e si compone anch'essa di 8 capitoli, da 9 fino a 16. I fondamenti ed approfondimenti nei capitoli da 1 a 5 trattano del mercato dei beni e delle forme di mercato, mentre i capitoli 6 e 7 trattano del mercato dei servizi produttivi, in particolare del mercato del lavoro a cui è dedicata una puntuale attenzione, sia con riferimento alle scelte degli operatori, sia per una "riabilitazione" dell'approccio classico in termini di disutilità del lavoro. Il capitolo 8 tratta dei fallimenti di*

mercato, e nell'analisi dei beni pubblici (commons) si è rivolta una particolare attenzione metodologica a quella che, secondo l'A., costituisce "la teoria del benessere marshalliana". Questa metodologia diventa la chiave di lettura di molte estensioni contenute nei capitoli da 9 a 16. In queste estensioni son considerati argomenti "convenzionali" come la teoria delle scelte in condizioni di incertezza e teoria dei giochi, nei capitoli 11 e 12, ma anche temi quali un'estesa rielaborazione del teorema di Coase, nel capitolo 9, e la teoria economica dell'ambiente. Di quest'ultima si fornisce una trattazione unitaria ed una serie di risultati proprio con la metodologia della "teoria del benessere marshalliana" precedentemente riconsiderata. I restanti capitoli da 13 a 16 sono dedicati alla "Teoria dell'impresa come organizzazione complessa", in cui le varie teorie dell'impresa e la teoria dell'informazione e dei contratti, sono fusi insieme nel tentativo di configurare i metodi e strumenti di una più generale teoria delle organizzazioni e istituzioni. Il metodo espositivo resta quello adottato dall'A., che fa uso di relazioni non già simboliche ma "verbal" al fine di esporre in modo accettabilmente rigoroso gli aspetti di metodo e teoria della Microeconomia. La trattazione della Microeconomia come qui proposta a parere dell'A. è in un certo senso un "atto dovuto" anche nelle Facoltà di Giurisprudenza. Non è possibile attualmente ignorare l'ampiezza e la profondità dei temi della moderna Microeconomia. Ciò però impone a chi adotta il testo a fini didattici un inevitabile trade-off. Il volume, per estensione e argomenti non è, né si propone come tale, un testo "tout-court" per l'esame di Economia Politica nelle facoltà di Giurisprudenza. Esso piuttosto, pur essendo una proposta unitaria ("innovativa?"), va riguardato come contenitore di topics, tra i quali selezionare punti meritevoli di essere approfonditi, a seconda del "taglio" che si vuol dare alla disciplina. In tal senso è una proposta didattica e culturale estesa anche alle altre facoltà che tra gli insegnamenti prevedono la materia di Economia politica.