
Read Online Pdf 2009 Mar Pollock T Jeffrey Author Dummies For Web Semantic

When people should go to the ebook stores, search establishment by shop, shelf by shelf, it is really problematic. This is why we provide the book compilations in this website. It will agreed ease you to look guide **Pdf 2009 Mar Pollock T Jeffrey Author Dummies For Web Semantic** as you such as.

By searching the title, publisher, or authors of guide you really want, you can discover them rapidly. In the house, workplace, or perhaps in your method can be every best place within net connections. If you wish to download and install the Pdf 2009 Mar Pollock T Jeffrey Author Dummies For Web Semantic, it is unquestionably easy then, back currently we extend the associate to buy and create bargains to download and install Pdf 2009 Mar Pollock T Jeffrey Author Dummies For Web Semantic so simple!

KEY=DUMMIES - STEIN VALERIE

SEMANTIC WEB FOR DUMMIES

John Wiley & Sons *Semantic Web technology is already changing how we interact with data on the Web. By connecting random information on the Internet in new ways, Web 3.0, as it is sometimes called, represents an exciting online evolution. Whether you're a consumer doing research online, a business owner who wants to offer your customers the most useful Web site, or an IT manager eager to understand Semantic Web solutions, Semantic Web For Dummies is the place to start! It will help you: Know how the typical Internet user will recognize the effects of the Semantic Web Explore all the benefits the data Web offers to businesses and decide whether it's right for your business Make sense of the technology and identify applications for it See how the Semantic Web is about data while the "old" Internet was about documents Tour the architectures, strategies, and standards involved in Semantic Web technology Learn a bit about the languages that make it all work: Resource Description Framework (RDF) and Web Ontology Language (OWL) Discover the variety of information-based jobs that could become available in a data-driven economy You'll also find a quick primer on tech specifications, some key priorities for CIOs, and tools to help you sort the hype from the reality. There are case studies of early Semantic Web successes and a list of common myths you may encounter. Whether you're incorporating the Semantic Web in the workplace or using it at home, Semantic Web For Dummies will help you define, develop, implement, and use Web 3.0.*

THE EVERYTHING STORE

JEFF BEZOS AND THE AGE OF AMAZON

Little, Brown *The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.*

MARCH'S ADVANCED ORGANIC CHEMISTRY

REACTIONS, MECHANISMS, AND STRUCTURE

John Wiley & Sons

AJCC CANCER STAGING MANUAL

Springer Science & Business Media *The American Joint Committee on Cancer's Cancer Staging Manual is used by physicians throughout the world to diagnose cancer and determine the extent to which cancer has progressed. All of the TNM staging information included in this Sixth Edition is uniform between the AJCC (American Joint Committee on Cancer) and the UICC (International Union Against Cancer). In addition to the information found in the Handbook, the Manual provides standardized data forms for each anatomic site, which can be utilized as permanent patient records, enabling clinicians and cancer research scientists to maintain consistency in evaluating the efficacy of diagnosis and treatment. The CD-ROM packaged with each Manual contains printable copies of each of the book's 45 Staging Forms.*

SCHWARTZ'S PRINCIPLES OF SURGERY, 10TH EDITION

McGraw Hill Professional *THE WORLD'S #1 SURGERY TEXT--UPDATED TO INCLUDE STATE-OF-THE-ART EVIDENCE-BASED SURGICAL CARE AND LEADERSHIP GUIDANCE FOR TRAINEES AND PRACTICING SURGEONS The Tenth Edition of Schwartz's Principles of Surgery maintains the book's unmatched coverage of the foundations of surgery while bringing into sharper focus new and emerging technologies. We have entered a new era of surgery in which minimally invasive surgery, robotic surgery, and the use of computers and genomic information have improved the outcomes and quality of life for patients. With these advances in mind, all chapters have been updated with an emphasis on evidence-based, state-of-the-art surgical care. An exciting new chapter, "Fundamental Principles of Leadership Training in Surgery," expands the scope of the book beyond the operating room to encompass the actual development of surgeons. This edition is also enriched by an increased number of international chapter authors and a new chapter on Global Surgery. More than ever, Schwartz's Principles of Surgery is international in scope--a compendium of the knowledge and technique of the world's leading surgeons. Features More clinically relevant than ever, with emphasis on high-yield discussion of diagnosis and treatment of surgical disease, arranged by organ system and surgical specialty Content is supported by boxed key points, detailed anatomical figures, diagnostic and management algorithms, and key references Beautiful full-color design*

IN THE HEART OF THE SEA

THE TRAGEDY OF THE WHALESHIP ESSEX

Penguin *From the author of Mayflower, Valiant Ambition, and In the Hurricane's Eye--the riveting bestseller tells the story of the true events that inspired Melville's Moby-Dick. Winner of the National Book Award, Nathaniel Philbrick's book is a fantastic saga of survival and adventure, steeped in the lore of whaling, with deep resonance in American literature and history. In 1820, the whaleship Essex was rammed and sunk by an angry sperm whale, leaving the desperate crew to drift for more than ninety days in three tiny boats. Nathaniel Philbrick uses little-known documents and vivid details about the Nantucket whaling tradition to reveal the chilling facts of this infamous maritime disaster. In the Heart of the Sea, recently adapted into a major feature film starring Chris Hemsworth, is a book for the ages.*

GLOBAL CLIMATE CHANGE IMPACTS IN THE UNITED STATES

Cambridge University Press *Summarizes the science of climate change and impacts on the United States, for the public and policymakers.*

SALT SUGAR FAT

HOW THE FOOD GIANTS HOOKED US

Signal From a Pulitzer Prize-winning investigative reporter at The New York Times comes the troubling story of the rise of the processed food industry -- and how it used salt, sugar, and fat to addict us. Salt Sugar Fat is a journey into the highly secretive world of the processed food giants, and the story of how they have deployed these three essential ingredients, over the past five decades, to dominate the North American diet. This is an eye-opening book that demonstrates how the makers of these foods have chosen, time and again, to double down on their efforts to increase consumption and profits, gambling that consumers and regulators would never figure them out. With meticulous original reporting, access to confidential files and memos, and numerous sources from deep inside the industry, it shows how these companies have pushed ahead, despite their own misgivings (never aired publicly). Salt Sugar Fat is the story of how we got here, and it will hold the food giants accountable for the social costs that keep climbing even as some of the industry's own say, "Enough already."

BIOSAFETY IN MICROBIOLOGICAL AND BIOMEDICAL LABORATORIES

MULLAHS, GUARDS, AND BONYADS

AN EXPLORATION OF IRANIAN LEADERSHIP DYNAMICS

Rand Corporation The U.S. ability to "read" the Iranian regime and formulate appropriate policies has been weakened by lack of access to the country and by the opacity of decisionmaking in Tehran. To improve understanding of Iran's political system, the authors describe Iranian strategic culture; investigate Iran's informal networks, formal government institutions, and personalities; assess the impact of elite behavior on Iranian policy; and summarize key trends.

OWNING AND USING SCHOLARSHIP

AN IP HANDBOOK FOR TEACHERS AND RESEARCHERS

THE PSYCHOSOCIAL IMPLICATIONS OF DISNEY MOVIES

MDPI In this volume of 15 articles, contributors from a wide range of disciplines present their analyses of Disney movies and Disney music, which are mainstays of popular culture. The power of the Disney brand has heightened the need for academics to question whether Disney's films and music function as a tool of the Western elite that shapes the views of those less empowered. Given its global reach, how the Walt Disney Company handles the role of race, gender, and sexuality in social structural inequality merits serious reflection according to a number of the articles in the volume. On the other hand, other authors argue that Disney productions can help individuals cope with difficult situations or embrace progressive thinking. The different approaches to the assessment of Disney films as cultural artifacts also vary according to the theoretical perspectives guiding the interpretation of both overt and latent symbolic meaning in the movies. The authors of the 15 articles encourage readers to engage with the material, showcasing a variety of views about the good, the bad, and the best way forward.

THE IRAQ EFFECT

THE MIDDLE EAST AFTER THE IRAQ WAR

Rand Corporation Regardless of its outcome, the Iraq War has had a transformative effect on the Middle East. To equip U.S. policymakers to better manage the war's long-term consequences, the authors analyzed its effects on the regional balance of power, local perceptions of U.S. credibility, the domestic stability of neighboring states, and trends in terrorism after conducting extensive interviews in the region and drawing from an array of local media sources.

CLINICAL PRACTICE GUIDELINES FOR CHRONIC KIDNEY DISEASE

THE FORMULA

HOW ALGORITHMS SOLVE ALL OUR PROBLEMS . . . AND CREATE MORE

Penguin A fascinating guided tour of the complex, fast-moving, and influential world of algorithms—what they are, why they're such powerful predictors of human behavior, and where they're headed next. Algorithms exert an extraordinary level of influence on our everyday lives - from dating websites and financial trading floors, through to online retailing and internet searches - Google's search algorithm is now a more closely guarded commercial secret than the recipe for Coca-Cola. Algorithms follow a series of instructions to solve a problem and will include a strategy to produce the best outcome possible from the options and permutations available. Used by scientists for many years and applied in a very specialized way they are now increasingly employed to process the vast amounts of data being generated, in investment banks, in the movie industry where they are used to predict success or failure at the box office and by social scientists and policy makers. What if everything in life could be reduced to a simple formula? What if numbers were able to tell us which partners we were best matched with – not just in terms of attractiveness, but for a long-term committed marriage? Or if they could say which films would be the biggest hits at the box office, and what changes could be made to those films to make them even more successful? Or even who is likely to commit certain crimes, and when? This may sound like the world of science fiction, but in fact it is just the tip of the iceberg in a world that is increasingly ruled by complex algorithms and neural networks. In The Formula, Luke Dormehl takes readers inside the world of numbers, asking how we came to believe in the all-conquering power of algorithms; introducing the mathematicians, artificial intelligence experts and Silicon Valley entrepreneurs who are shaping this brave new world, and ultimately asking how we survive in an era where numbers can sometimes seem to create as many problems as they solve.

INDIGENOUS PEOPLES AND THE COLLABORATIVE STEWARDSHIP OF NATURE

KNOWLEDGE BINDS AND INSTITUTIONAL CONFLICTS

Left Coast Press Comprehensive and global in scope, this book critically evaluates the range of management options that claim to have integrated Indigenous peoples and knowledge, and then outline an innovative, alternative model of co-management, the Indigenous Stewardship Model.

SCHWARTZ'S PRINCIPLES OF SURGERY, NINTH EDITION

McGraw Hill Professional The #1 surgical practice and education resource -- completely updated and now in full-color! A Doody's Core Title ESSENTIAL PURCHASE for 2011! 4 STAR DOODY'S REVIEW! "In its evolution over nine editions, Schwartz's Principles of Surgery has reflected the latest in surgical practice. In the age of minimally invasive surgery, illustrations are important and these authors include a wealth of visual material of good to excellent quality."--Doody's Review Service Written by the world's foremost practitioners and instructors, this landmark reference logically progresses from basic science principles, including topics such as cells, genomics, and molecular surgery, to clinical areas such as pancreas. From cover to cover, the book reflects a distinctly modern approach in the dissemination of surgical knowledge, providing up-to-date coverage of all key surgical areas, from trauma and transplantation, to neurosurgery. In each chapter, this content is supported by a skill-building format that includes boxed key points, detailed anatomical figures, diagnostic and management algorithms, an abundance of informative tables, and key references. For every kind of procedure, this one-of-a-kind clinical companion helps you meet the sequential demands in the care of surgical patients, leading to the best possible outcomes. NEW TO THIS EDITION: Full color design for easier navigation 2 new chapters: "Accreditation Council for Graduate Medical Core Competencies," examines the six areas designated as critical for general surgery resident training and "Ethics, Palliative Care, and Care at the End of Life," offers an overview of biomedical ethics, and surveys specific issues in surgical and professional ethics, the general principles and considerations of palliative care, and care at the end of life Greater focus on evidence-based medicine with highlighted references in each chapter and separate key reference list Increased number of treatment and diagnostic algorithms Key points in every chapter International advisory board comprising renowned surgeons contributes important regional feedback on content and curricula Companion DVD of surgical video clips

HEREDITARY GENIUS

AN INQUIRY INTO ITS LAWS AND CONSEQUENCES

THE UNINHABITABLE EARTH

LIFE AFTER WARMING

"It is worse, much worse, than you think. If your anxiety about global warming is dominated by fears of sea-level rise, you are barely scratching the surface of what terrors are possible. In California, wildfires now rage year-round, destroying thousands of homes. Across the US, "500-year" storms pummel communities month after month, and floods displace tens of millions annually. This is only a preview of the changes to come. And they are coming fast. Without a revolution in how billions of humans conduct their lives, parts of the Earth could become close to uninhabitable, and other parts horrifically inhospitable, as soon as the end of this century. In his travelogue of our near future, David Wallace-Wells brings into stark relief the climate troubles that await -- food shortages, refugee emergencies, and other crises that will reshape the globe. But the world will be remade by warming in more profound ways as well, transforming our politics, our culture, our relationship to technology, and our sense of history. It will be all-encompassing, shaping and distorting nearly every aspect of human life as it is lived today. Like *An Inconvenient Truth* and *Silent Spring* before it, *The Uninhabitable Earth* is both a meditation on the devastation we have brought upon ourselves and an impassioned call to action. For just as the world was brought to the brink of catastrophe within the span of a lifetime, the responsibility to avoid it now belongs to a single generation"--

ESSENTIALS OF STRATEGIC MANAGEMENT

Cengage Learning Thorough yet concise, *ESSENTIALS OF STRATEGIC MANAGEMENT*, Third Edition, is a brief version of the authors' market-leading text *STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH*. Following the same framework as the larger book, *ESSENTIALS* helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ACSM'S FOUNDATIONS OF STRENGTH TRAINING AND CONDITIONING

Lippincott Williams & Wilkins Developed by the American College of Sports Medicine (ACSM), *ACSM's Foundations of Strength Training and Conditioning* offers a comprehensive introduction to the basics of strength training and conditioning. This updated 2nd edition focuses on practical applications, empowering students and practitioners to develop, implement, and assess the results of training programs that are designed to optimize strength, power, and athletic performance. Clear, straightforward writing helps students master new concepts with ease, and engaging learning features throughout the text provide the understanding and confidence to apply lessons to clinical practice.

TATTOO MACHINE

TALL TALES, TRUE STORIES, AND MY LIFE IN INK

Random House As the proprietor of the legendary Sea Tramp Tattoo Company, in Portland, Oregon, Jeff Johnson has inked gangbangers, age-defying moms, and sociopaths; he's defused brawls and tended delicate egos. In *Tattoo Machine*, Johnson illuminates a world where art, drama, and commerce come together in highly entertaining theater. A tattoo shop is no longer a den of outcasts and degenerates, but a place where committed and schooled artists who paint on living canvases develop close bonds and bitter rivalries, where tattoo legends and innovators are equally revered, and where the potential for disaster lurks in every corner.

ADVANCED ORGANIC CHEMISTRY

Wiley-Interscience This survey of advanced chemistry covers virtually all the useful reactions--600 all told--with the scope, limitations, and mechanism of each described in detail. Extensive general sections on the mechanisms of the important reaction types, and five chapters on the structure and stereochemistry of organic compounds and reactive intermediates are included as well. Of the more than 10,000 references included, 5,000 are new in this edition.

AARON COPLAND

THE LIFE & WORK OF AN UNCOMMON MAN

Henry Holt and Company A candid and fascinating portrait of the American composer. The son of Russian-Jewish immigrants, Aaron Copland (1900-1990) became one of America's most beloved and esteemed composers. His work, which includes *Fanfare for the Common Man*, *A Lincoln Portrait*, and *Appalachian Spring*, has been honored by a huge following of devoted listeners. But the full richness of Copland's life and accomplishments has never, until now, been documented or understood. Howard Pollack's meticulously researched and engrossing biography explores the symphony of Copland's life: his childhood in Brooklyn; his homosexuality; Paris in the early 1920s; the Alfred Stieglitz circle; his experimentation with jazz; the communist witch trials; Hollywood in the forties; public disappointment with his later, intellectual work; and his struggle with Alzheimer's disease. Furthermore, Pollack presents informed discussions of Copland's music, explaining and clarifying its newness and originality, its aesthetic and social aspects, its distinctive and enduring personality. "Not only a success in its own right, but a valuable model of what biography can and probably should be." - *Kirkus Reviews*

SCHWARTZ'S MANUAL OF SURGERY

McGraw Hill Professional *Schwartz's Manual of Surgery* has become the resource of choice for both practicing physicians, residents, and even surgical clerkship students who are interested in a comprehensive, yet concise on-the-job manual detailing the most current practices and trends. This edition reflects the most extensive revisions ever with a greater focus on surgical techniques and a superb array of new visuals including more tables, charts, highlighted topics, radiologic images, and surgical procedures throughout. New to this edition: staging tables for cancer, anesthesia guidance, pre-and-postoperative management of the surgical patient, and much more.

THE LIQUIDATION OF GOVERNMENT DEBT

International Monetary Fund High public debt often produces the drama of default and restructuring. But debt is also reduced through financial repression, a tax on bondholders and savers via negative or belowmarket real interest rates. After WWII, capital controls and regulatory restrictions created a captive audience for government debt, limiting tax-base erosion. Financial repression is most successful in liquidating debt when accompanied by inflation. For the advanced economies, real interest rates were negative 1/2 of the time during 1945-1980. Average annual interest expense savings for a 12-country sample range from about 1 to 5 percent of GDP for the full 1945-1980 period. We suggest that, once again, financial repression may be part of the toolkit deployed to cope with the most recent surge in public debt in advanced economies.

HOLLYWOOD UNDER SIEGE

MARTIN SCORSESE, THE RELIGIOUS RIGHT, AND THE CULTURE WARS

University Press of Kentucky In 1988, director Martin Scorsese fulfilled his lifelong dream of making a film about Jesus Christ. Rather than celebrating the film as a statement of faith, churches and religious leaders immediately went on the attack, alleging blasphemy. At the height of the controversy, thousands of phone calls a day flooded the Universal switchboard, and before the year was out, more than three million mailings protesting the film fanned out across the country. For the first time in history, a studio took responsibility for protecting theaters and scrambled to recruit a “field crisis team” to guide *The Last Temptation of Christ* through its contentious American openings. Overseas, the film faced widespread censorship actions, with thirteen countries eventually banning the film. The response in Europe turned violent when opposition groups sacked theaters in France and Greece and caused injuries to dozens of moviegoers. Twenty years later, author Thomas R. Lindlof offers a comprehensive account of how this provocative film came to be made and how Universal Pictures and its parent company MCA became targets of the most intense, unremitting attacks ever mounted against a media company. The film faced early and determined opposition from elements of the religious Right when it was being developed at Paramount during the last year the studio was run by the celebrated troika of Barry Diller, Michael Eisner, and Jeffrey Katzenberg. By the mid-1980s, Scorsese’s film was widely regarded as unmakeable—a political stick of dynamite that no one dared touch. Through the joint efforts of two of the era’s most influential executives, CAA president Michael Ovitz and Universal Pictures chairman Thomas P. Pollock, this improbable project found its way into production. The making of *The Last Temptation of Christ* caught evangelical Christians at a moment when they were suffering a crisis of confidence in their leadership. The religious right seized on the film as a way to rehabilitate its image and to mobilize ordinary citizens to attack liberalism in art and culture. The ensuing controversy over the film’s alleged blasphemy escalated into a full-scale war fought out very openly in the media. Universal/MCA faced unprecedented calls for boycotts of its business interests, anti-Semitic rhetoric and death threats were directed at MCA chairman Lew Wasserman and other MCA executives, and the industry faced the specter of violence at theaters. *Hollywood Under Siege* draws upon interviews with many of the key figures—Martin Scorsese, Paul Schrader, Michael Ovitz, Jeffrey Katzenberg, Jack Valenti, Thomas P. Pollock, and Willem Dafoe—to explore the trajectory of the film from its conception to the subsequent epic controversy and beyond. Lindlof offers a fascinating dissection of a critical episode in the embryonic culture wars, illuminating the explosive effects of the clash between the interests of the media industry and the forces of social conservatism.

ART SCHOOL

(PROPOSITIONS FOR THE 21ST CENTURY)

MIT Press Leading international artists and art educators consider the challenges of art education in today’s dramatically changed art world. The last explosive change in art education came nearly a century ago, when the German Bauhaus was formed. Today, dramatic changes in the art world—its increasing professionalization, the pervasive power of the art market, and fundamental shifts in art-making itself in our post-Duchampian era—combined with a revolution in information technology, raise fundamental questions about the education of today’s artists. *Art School (Propositions for the 21st Century)* brings together more than thirty leading international artists and art educators to reconsider the practices of art education in academic, practical, ethical, and philosophical terms. The essays in the book range over continents, histories, traditions, experiments, and fantasies of education. Accompanying the essays are conversations with such prominent artist/educators as John Baldessari, Michael Craig-Martin, Hans Haacke, and Marina Abramovic, as well as questionnaire responses from a dozen important artists—among them Mike Kelley, Ann Hamilton, Guillermo Kuitca, and Shirin Neshat—about their own experiences as students. A fascinating analysis of the architecture of major historical art schools throughout the world looks at the relationship of the principles of their designs to the principles of the pedagogy practiced within their halls. And throughout the volume, attention is paid to new initiatives and proposals about what an art school can and should be in the twenty-first century—and what it shouldn’t be. No other book on the subject covers more of the questions concerning art education today or offers more insight into the pressures, challenges, risks, and opportunities for artists and art educators in the years ahead. Contributors Marina Abramovic, Dennis Adams, John Baldessari, Ute Meta Bauer, Daniel Birnbaum, Saskia Bos, Tania Bruguera, Luis Camnitzer, Michael Craig-Martin, Thierry de Duve, Clémentine Deliss, Charles Esche, Liam Gillick, Boris Groys, Hans Haacke, Ann Lauterbach, Ken Lum, Steven Henry Madoff, Brendan D. Moran, Ernesto Pujol, Raqs Media Collective, Charles Renfro, Jeffrey T. Schnapp, Michael Shanks, Robert Storr, Anton Vidokle

COLLEGE SCIENCE TEACHERS GUIDE TO ASSESSMENT

NSTA Press This guide is divided into four sections comprising 28 peer-reviewed chapters. It covers general assessment topics and traditional and alternative assessment techniques. A series of how-to assessment practices utilized in the field and practical tips to enhance assessment in the college science classroom are included.

THE LATE AGE OF PRINT

EVERYDAY BOOK CULTURE FROM CONSUMERISM TO CONTROL

Columbia University Press Ted Striphas argues that, although the production and propagation of books have undoubtedly entered a new phase, printed works are still very much a part of our everyday lives. With examples from trade journals, news media, films, advertisements, and a host of other commercial and scholarly materials, Striphas tells a story of modern publishing that proves, even in a rapidly digitizing world, books are anything but dead. From the rise of retail superstores to Oprah’s phenomenal reach, Striphas tracks the methods through which the book industry has adapted (or has failed to adapt) to rapid changes in twentieth-century print culture. Barnes & Noble, Borders, and Amazon.com have established new routes of traffic in and around books, and pop sensations like *Harry Potter* and the Oprah Book Club have inspired the kind of brand loyalty that could only make advertisers swoon. At the same time, advances in digital technology have presented the book industry with extraordinary threats and unique opportunities. Striphas’s provocative analysis offers a counternarrative to those who either triumphantly declare the end of printed books or deeply mourn their passing. With wit and brilliant insight, he isolates the invisible processes through which books have come to mediate our social interactions and influence our habits of consumption, integrating themselves into our routines and intellects like never before.

BASKETBALL SPORTS MEDICINE AND SCIENCE

Springer Nature This book is designed as a comprehensive educational resource not only for basketball medical caregivers and scientists but for all basketball personnel. Written by a multidisciplinary team of leading experts in their fields, it provides information and guidance on injury prevention, injury management, and rehabilitation for physicians, physical therapists, athletic trainers, rehabilitation specialists, conditioning trainers, and coaches. All commonly encountered injuries and a variety of situations and scenarios specific to basketball are covered with the aid of more than 200 color photos and illustrations. *Basketball Sports Medicine and Science* is published in collaboration with ESSKA and will represent a superb, comprehensive educational resource. It is further hoped that the book will serve as a link between the different disciplines and modalities involved in basketball care, creating a common language and improving communication within the team staff and environment.

THE IDEA OF JUSTICE

Harvard University Press Presents an analysis of what justice is, the transcendental theory of justice and its drawbacks, and a persuasive argument for a comparative perspective on justice that can guide us in the choice between alternatives.

PSYCHO-CYBERNETICS

UPDATED AND EXPANDED

Penguin Cybernetics (loosely translated from the Greek): “a helmsman who steers his ship to port.” Psycho-Cybernetics is a term coined by Dr. Maxwell Maltz, which means, “steering your mind to a productive, useful goal so you can reach the greatest port in the world, peace of mind.” Since its first publication in 1960, Maltz’s landmark bestseller has inspired and enhanced the lives of more than 30 million readers. In this updated edition, with a new introduction and editorial commentary by Matt Furey, president of the Psycho-Cybernetics Foundation, the original text has been annotated and amplified to make Maltz’s message even more relevant for the contemporary reader. “Before the mind can work efficiently, we must develop our perception of the outcomes we expect to reach. Maxwell Maltz calls this Psycho-Cybernetics; when the mind has a defined target it can focus and direct and refocus and redirect until it reaches its intended goal.” —Tony Robbins (from *Unlimited Power*) Maltz was the first researcher and author to explain how the self-image (a term he popularized) has complete control over an individual’s ability to achieve (or fail to achieve) any goal. And he developed techniques for improving and managing self-image—visualization, mental rehearsal, relaxation—which have informed and inspired countless motivational gurus, sports psychologists, and self-help practitioners for more than fifty years. The teachings of Psycho-Cybernetics are timeless because they are based on solid science and provide a prescription for thinking and acting that lead to quantifiable results.

THE FRAMEWORK FOR TEACHING EVALUATION INSTRUMENT, 2013 EDITION

THE NEWEST RUBRIC ENHANCING THE LINKS TO THE COMMON CORE STATE STANDARDS, WITH CLARITY OF LANGUAGE FOR EASE OF USE AND SCORING

The framework for teaching document is an evolving instrument, but the core concepts and architecture (domains, components, and elements) have remained the same. Major concepts of the Common Core State Standards are included. For example, deep conceptual understanding, the importance of student intellectual engagement, and the precise use of language have always been at the foundation of the Framework for Teaching, but are more clearly articulated in this edition. The language has been tightened to increase ease of use and accuracy in assessment. Many of the enhancements to the Framework are located in the possible examples, rather than in the rubric language or critical attributes for each level of performance.

EMOTIONAL INTELLIGENCE

WHY IT CAN MATTER MORE THAN IQ

Bantam #1 BESTSELLER • The groundbreaking book that redefines what it means to be smart, with a new introduction by the author “A thoughtfully written, persuasive account explaining emotional intelligence and why it can be crucial.”—USA Today Everyone knows that high IQ is no guarantee of success, happiness, or virtue, but until Emotional Intelligence, we could only guess why. Daniel Goleman's brilliant report from the frontiers of psychology and neuroscience offers startling new insight into our “two minds”—the rational and the emotional—and how they together shape our destiny. Drawing on groundbreaking brain and behavioral research, Goleman shows the factors at work when people of high IQ flounder and those of modest IQ do surprisingly well. These factors, which include self-awareness, self-discipline, and empathy, add up to a different way of being smart—and they aren't fixed at birth. Although shaped by childhood experiences, emotional intelligence can be nurtured and strengthened throughout our adulthood—with immediate benefits to our health, our relationships, and our work. The twenty-fifth-anniversary edition of Emotional Intelligence could not come at a better time—we spend so much of our time online, more and more jobs are becoming automated and digitized, and our children are picking up new technology faster than we ever imagined. With a new introduction from the author, the twenty-fifth-anniversary edition prepares readers, now more than ever, to reach their fullest potential and stand out from the pack with the help of EI.

CAN'T AND WON'T

STORIES

Farrar, Straus and Giroux A new collection of short stories from the woman Rick Moody has called “the best prose stylist in America” Her stories may be literal one-liners: the entirety of “Bloomington” reads, “Now that I have been here for a little while, I can say with confidence that I have never been here before.” Or they may be lengthier investigations of the havoc wreaked by the most mundane disruptions to routine: in “A Small Story About a Small Box of Chocolates,” a professor receives a gift of thirty-two small chocolates and is paralyzed by the multitude of options she imagines for their consumption. The stories may appear in the form of letters of complaint; they may be extracted from Flaubert's correspondence; or they may be inspired by the author's own dreams, or the dreams of friends. What does not vary throughout Can't and Won't, Lydia Davis's fifth collection of stories, is the power of her finely honed prose. Davis is sharply observant; she is wry or witty or poignant. Above all, she is refreshing. Davis writes with bracing candor and sly humor about the quotidian, revealing the mysterious, the foreign, the alienating, and the pleasurable within the predictable patterns of daily life.

ADVANCED BASH SCRIPTING GUIDE

Рипол Классик

MODERN ELECTRIC, HYBRID ELECTRIC, AND FUEL CELL VEHICLES

CRC Press “This book is an introduction to automotive technology, with specific reference to battery electric, hybrid electric, and fuel cell electric vehicles. It could serve electrical engineers who need to know more about automobiles or automotive engineers who need to know about electrical propulsion systems. For example, this reviewer, who is a specialist in electric machinery, could use this book to better understand the automobiles for which the reviewer is designing electric drive motors. An automotive engineer, on the other hand, might use it to better understand the nature of motors and electric storage systems for application in automobiles, trucks or motorcycles. The early chapters of the book are accessible to technically literate people who need to know something about cars. While the first chapter is historical in nature, the second chapter is a good introduction to automobiles, including dynamics of propulsion and braking. The third chapter discusses, in some detail, spark ignition and compression ignition (Diesel) engines. The fourth chapter discusses the nature of transmission systems.” —James Kirtley, Massachusetts Institute of Technology, USA “The third edition covers extensive topics in modern electric, hybrid electric, and fuel cell vehicles, in which the profound knowledge, mathematical modeling, simulations, and control are clearly presented. Featured with design of various vehicle drivetrains, as well as a multi-objective optimization software, it is an estimable work to meet the needs of automotive industry.” —Haiyan Henry Zhang, Purdue University, USA “The extensive combined experience of the authors have produced an extensive volume covering a broad range but detailed topics on the principles, design and architectures of Modern Electric, Hybrid Electric, and Fuel Cell Vehicles in a well-structured, clear and concise manner. The volume offers a complete overview of technologies, their selection, integration & control, as well as an interesting Technical Overview of the Toyota Prius. The technical chapters are complemented with example problems and user guides to assist the reader in practical calculations through the use of common scientific computing packages. It will be of interest mainly to research postgraduates working in this field as well as established academic researchers, industrial R&D engineers and allied professionals.” —Christopher Donaghy-Sparg, Durham University, United Kingdom The book deals with the fundamentals, theoretical bases, and design methodologies of conventional internal combustion engine (ICE) vehicles, electric vehicles (EVs), hybrid electric vehicles (HEVs), and fuel cell vehicles (FCVs). The design methodology is described in mathematical terms, step-by-step, and the topics are approached from the overall drive train system, not just individual components. Furthermore, in explaining the design methodology of each drive train, design examples are presented with simulation results. All the chapters have been updated, and two new chapters on Mild Hybrids and Optimal Sizing and Dimensioning and Control are also included • Chapters updated throughout the text. • New homework problems, solutions, and examples. • Includes two new chapters. • Features accompanying MATLABM software.

THE PARTICIPATORY MUSEUM

Museum 2.0 Visitor participation is a hot topic in the contemporary world of museums, art galleries, science centers, libraries and cultural organizations. How can your institution do it and do it well? The Participatory Museum is a practical guide to working with community members and visitors to make cultural institutions more dynamic, relevant, essential places. Museum consultant and exhibit designer Nina Simon weaves together innovative design techniques and case studies to make a powerful case for participatory practice. “Nina Simon's new book is essential for museum directors interested in experimenting with audience participation on the one hand and cautious about upending the tradition museum model on the other. In concentrating on the practical, this book makes implementation possible in most museums. More importantly, in describing the philosophy and rationale behind participatory activity, it makes clear that action does not always require new technology or machinery. Museums need to change, are changing, and will change further in the future. This book is a helpful and thoughtful road map for speeding such transformation.” -Elaine Heumann Gurian, international museum consultant and author of Civilizing the Museum “This book is an extraordinary resource. Nina has assembled the collective wisdom of the field, and has given it her own brilliant spin. She shows us all how to walk the talk. Her book will make you want to go right out and start experimenting with participatory projects.” -Kathleen McLean, participatory museum designer and author of Planning for People in Museum Exhibitions “I predict that in the future this book will be a classic work of museology.” --Elizabeth Merritt, founding director of the Center for the Future of Museums

THE HANDBOOK FOR ENHANCING PROFESSIONAL PRACTICE

USING THE FRAMEWORK FOR TEACHING IN YOUR SCHOOL

ASCD Since the original publication of Enhancing Professional Practice: A Framework for Teaching in 1996, thousands of educators in the United States and around the world have used the framework and its clear definition of the components of good teaching to structure their professional conversations and guide their practice. Building on those diverse experiences, Charlotte Danielson now provides specific guidance for teacher educators, teachers, administrators, and others who seek to use the framework to improve their programs and practice.