Download Ebook Pdf 2002 Guide Listeners Radio

Recognizing the pretentiousness ways to acquire this ebook **Pdf 2002 Guide Listeners Radio** is additionally useful. You have remained in right site to begin getting this info. acquire the Pdf 2002 Guide Listeners Radio belong to that we have enough money here and check out the link.

You could buy lead Pdf 2002 Guide Listeners Radio or get it as soon as feasible. You could speedily download this Pdf 2002 Guide Listeners Radio after getting deal. So, in the same way as you require the books swiftly, you can straight acquire it. Its so very easy and consequently fats, isnt it? You have to favor to in this aerate

KEY=PDF - HODGES PALOMA

LISTENING ON THE SHORT WAVES, 1945 TO TODAY

McFarland "This book presents the histories of the major North American shortwave clubs and reviews the professional and listener-generated shortwave literature of the era. It also covers the DX programs and other listening fare to which shortwave listeners were most attracted and the QSL-cards they sought as confirmation of their reception."--Provided by publisher.

BROADCASTING, VOICE, AND ACCOUNTABILITY

A PUBLIC INTEREST APPROACH TO POLICY, LAW, AND REGULATION

University of Michigan Press Participatory development and government accountability depend in part on the existence of media that provide broad access to information from varied sources and that equip and encourage people to raise and debate issues and develop public opinion. Conducive policies, laws, and regulations are essential for media to develop that are independent and widely accessible and that enable the expression of diverse perspectives and sources of information. Broadcasting, Voice, and Accountability presents a framework to inform analysis of existing policies and support the development of a vigorous media sector, with a particular emphasis on broadcasting. It focuses on broadcasting because that is the medium with the greatest potential to reach and involve society at large, including the most disadvantaged and illiterate segments of society in developing countries. Information on good practices in broadcasting policy is in demand in countries of every region—particularly in countries that are opening their economies,

democratizing, and decentralizing public service delivery. This book provides development practitioners with a wide overview of the key policy and regulatory issues involved in supporting freedom of information and expression and enabling development of a pluralistic, independent, and robust broadcasting sector. Policy, regulation, capacity, and institutional development are important development levers that shape the ownership, content, and social impacts of broadcasting systems. The guide shows the importance of enabling a mix of ownership and uses, commonly classified in terms of commercial, public service, and community broadcasting, that serves the public interest. With the guidance of this book, broadcasting policy and regulation can be tackled as a mainstream development topic, with important consequences for government transparency, government accountability, and enabling disadvantaged constituencies to voice their concerns and press for action. This book is the World Bank's first publication presenting good practices from around the world in media and broadcasting policy and regulation and complements existing work in governance, public sector reform, and access to information. It is a useful tool for policymakers, reform managers, development practitioners, and students alike. "Most books on the state of broadcasting in the third world tend either to lament the lack of governance, accountability and competence, or to speak down to their readers. This book is part of a new generation that acknowledges ability and a willingness to move forward into the twenty-first century with integrity and imagination. It is not patronizing, and it is certainly not boring. It focuses on really useful approaches to setting up, sustaining, and governing broadcasting systems across the world. This is an excellent book whose combination of sound scholarship and intelligent advice will be welcomed by policymakers and broadcasters alike. It is relevant, interesting, and a jolly good read." ---Ruth Teer-Tomaselli, UNESCO Chair in Communication for Southern Africa, Culture, Communication and Media Studies, University of KwaZulu-Natal digitalculturebooks is an imprint of the University of Michigan Press and the Scholarly Publishing Office of the University of Michigan Library dedicated to publishing innovative and accessible work exploring new media and their impact on society, culture, and scholarly communication. Visit the website at www.digitalculture.org.

NPR

THE TRIALS AND TRIUMPHS OF NATIONAL PUBLIC RADIO

Columbia University Press The people who shaped America's public broadcasting system thought it should be "a civilized voice in a civilized community"—a clear alternative to commercial broadcasting. This book tells the story of how NPR has tried to embody this idea. Michael P. McCauley describes NPR's evolution from virtual obscurity in the early 1970s, when it was riddled with difficulties—political battles, unseasoned leadership, funding problems—to a first-rate broadcast organization. The book draws on a wealth of primary evidence, including fifty-seven interviews with people who have been central to the NPR story, and it places the network within the historical context of the wider U.S. radio industry. Since the late 1970s, NPR has worked hard to understand the

characteristics of its audience. Because of this, its content is now targeted toward its most loyal listeners—highly educated baby-boomers, for the most part—who help support their local stations through pledges and fund drives.

MASS MEDIA RESEARCH: AN INTRODUCTION

Cengage Learning MASS MEDIA RESEARCH: AN INTRODUCTION, 9e, begins with an overview of mass communication research and the ethics of research. It then explores each major approach to research, including qualitative research, content analysis, survey research, longitudinal research, and experimental research. The text continues with a section on data analysis and concludes with a forward-looking section on applying research methods to the primary areas of interest including print, electronic media, advertising, and public relations. Coverage of mass media research and the Internet, which was presented in a concluding chapter in the previous edition, has now been integrated as appropriate throughout the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LOCAL RADIO, GOING GLOBAL

Springer An examination of the development of local radio broadcasting and the trend for locally-owned, locally-originated and locally-accountable commercial radio stations to fall into the hands of national and international media groups. Starkey traces the early development of local radio through to present-day digital environments.

HANDBOOK OF MEDIA ECONOMICS

Elsevier Handbook of Media Economics provides valuable information on a unique field that has its own theories, evidence, and policies. Understanding the media is important for society, and while new technologies are altering the media, they are also affecting our understanding of their economics. Chapters span the large scope of media economics, simultaneously offering in-depth analysis of particular topics, including the economics of why media are important, how media work (including financing sources, institutional settings, and regulation), what determines media content (including media bias), and the effects of new technologies. The volumes provide a powerful introduction for those interested in starting research in media economics. Helps academic and non-academic economists understand recent rapid changes in theoretical and empirical advances, in structural empirical methods, and in the media industry's connection with the democratic process Presents the only detailed summary of media economics that emphasizes political economy, merger policy, and competition policy Pays special attention to the economic influences of the Internet, including developments in social media, user-generated content, and advertising, as well as the Internet's effects on newspapers, radio, and

television

HANDBOOK OF MEDIA ECONOMICS, VOL 1A

Elsevier Handbook of Media Economics provides valuable information on a unique field that has its own theories, evidence, and policies. Understanding the media is important for society, and while new technologies are altering the media, they are also affecting our understanding of their economics. The book spans the large scope of media economics, simultaneously offering in-depth analysis of particular topics, including the economics of why media are important, how media work (including financing sources, institutional settings, and regulation), what determines media content (including media bias), and the effects of new technologies. The book provides a powerful introduction for those interested in starting research in media economics. Helps academic and non-academic economists understand recent rapid changes in theoretical and empirical advances, in structural empirical methods, and in the media industry's connection with the democratic process Presents the only detailed summary of media economics that emphasizes political economy, merger policy, and competition policy Pays special attention to the economic influences of the Internet, including developments in social media, user-generated content, and advertising, as well as the Internet's effects on newspapers, radio, and television

---

COMMUNITY RADIO TOOLKIT

Radio Regen

MUSIC DOCUMENTARIES FOR RADIO

Routledge Drawing on both academic research and real world practice, this book offers an in-depth investigation into the production of music documentaries broadcast on radio. Music Documentaries for Radio provides a thorough overview of how the genre has developed technically and editorially alongside a discussion of the practical production processes involved. Digital production equipment and online tools used in music documentary production are discussed in detail, outlining how the development of these technologies shapes the output of producers operating in both the public service and the commercial sectors of the industry. Drawing on his own experiences as an award-winning music documentary producer, the author also looks at how the industry views this form of radio documentary and considers how innovation and technical advances, as well as governmental regulation, have shaped the field. The book demonstrates how changing practices and technical innovations have led to the emergence of multi-skilled, freelance radio producers and how previously separate production roles have merged into one convergent, multifaceted position. Music

Documentaries for Radio is an ideal resource for students and academics in the fields of radio studies, media production, documentary-making, and journalism studies.

FIGHTING FOR AIR

THE BATTLE TO CONTROL AMERICA'S MEDIA

Metropolitan Books A groundbreaking investigative work by a critically acclaimed sociologist on the corporate takeover of local news and what it means for all Americans For the residents of Minot, North Dakota, Clear Channel Communications is synonymous with disaster. Early in the morning of January 18, 2002, a train derailment sent a cloud of poisonous gas drifting toward the small town. Minot's fire and rescue departments attempted to reach Clear Channel, which owned and operated all six local commercial radio stations, to warn residents of the approaching threat. But in the age of canned programming and virtual DJs, there was no one in the conglomerate's studio to take the call. The people of Minot were taken unawares. The result: one death and more than a thousand injuries. Opening with the story of the Minot tragedy, Eric Klinenberg's Fighting for Air takes us into the world of preprogrammed radio shows, empty television news stations, and copycat newspapers to show how corporate ownership and control of local media has remade American political and cultural life. Klinenberg argues that the demise of truly local media stems from the federal government's malign neglect, as the agencies charged with ensuring diversity and open competition have ceded control to the very conglomerates that consistently undermine these values and goals. Such "big media" may not be here to stay, however. Eric Klineberg's Fighting for Air delivers a call to action, revealing a rising generation of new media activists and citizen journalists—a coalition of liberals and conservatives—who are demanding and even creating the local coverage they need and deserve.

MEDIA AUDIENCE RESEARCH

A GUIDE FOR PROFESSIONALS

SAGE Publications India The only comprehensive training book on conducting research into all forms of media This book outlines all the methods for conducting research—both active and passive as well as quantitative and qualitative—in all forms of media, including new media such as the Internet, mobile phones and social media. It explains the ways in which media audiences are measured, understood and taken into account in media planning, advertising sales and social development campaigns. It shows how datasets are analysed and used. The statistical theories behind good quantitative research are explained in simple and accessible language. The book is intended for both media research scholars and practitioners.

CQ

THE RADIO AMATEURS' JOURNAL

PROGRAMMING FOR TV, RADIO & THE INTERNET

STRATEGY, DEVELOPMENT & EVALUATION

CRC Press Where do program ideas come from? How are concepts developed into saleable productions? Who do you talk to about getting a show produced? How do you schedule shows on the lineup? What do you do if a series is in trouble? The answers to these questions, and many more, can be found in this comprehensive, in-depth look at the roles and responsibilities of the electronic media programmer. Topics include: Network relationships with affiliates, the expanded market of syndication, sources of programming for stations and networks, research and its role in programming decisions, fundamental appeals to an audience and what qualities are tied to success, outside forces that influence programming, strategies for launching new programs or saving old ones. Includes real-life examples taken from the authors' experiences, and 250+ illustrations!

TRAFFIC SAFETY MATERIALS CATALOG, 2003

RADIO, PUBLIC LIFE AND CITIZEN DELIBERATION IN SOUTH AFRICA

Routledge This book critically analyses the important role of radio in public life in post-apartheid South Africa. As the most widespread and popular form of communication in the country, radio occupies an essential space in the deliberation and the construction of public opinion in South Africa. From just a few state-controlled stations during the apartheid era, there are now more than 100 radio stations, reaching vast swathes of the population and providing an important space for citizens to air their views and take part in significant socio-economic and political issues of the country. The various contributors to this book demonstrate that whilst print and television media often serve elite interests and audiences, the low cost and flexibility of radio has helped it to create a 'common' space for national dialogue and deliberation. The book also investigates the ways in which digital technologies have enhanced the consumption of radio and produced a sense of imagined community for citizens, including those in marginalised communities and rural areas. This book will be of interest to researchers with an interest in media, politics and culture in South Africa specifically, as well as those with an interest in broadcast media more generally.

ENCYCLOPEDIA OF NEW MEDIA

AN ESSENTIAL REFERENCE TO COMMUNICATION AND TECHNOLOGY

SAGE Publications Edited by Steve Jones, one of the leading scholars and founders of this emerging field, and with contributions from an international group of scholars as well as science and technology writers and editors, the Encyclopedia of New Media widens the boundaries of today's information society through interdisciplinary, historical, and international coverage. With such topics as broadband, content filtering, cyberculture, cyberethics, digital divide, freenet, MP3, privacy, telemedicine, viruses, and wireless networks, the Encyclopedia will be an indispensable resource for anyone interested or working in this field. Unlike many encyclopedias that provide short, fragmented entries, the Encyclopedia of New Media examines each subject in depth in a single, coherent article. Many articles span several pages and are presented in a large, double-column format for easy reading. Each article also includes the following: A bibliography Suggestions for further reading Links to related topics in the Encyclopedia Selected works, where applicable Entries include: Pioneers, such as Marc Andreesen, Marshall McLuhan, and Steve Jobs Terms, from "Access" to "Netiquette" to "Web-cam" Technologies, including Bluetooth, MP3, and Linux Businesses, such as Amazon.com Key labs, research centers, and foundations Associations Laws, and much more The Encyclopedia of New Media includes a comprehensive index as well as a reader's guide that facilitates browsing and easy access to information. Recommended Libraries Public, academic, government, special, and private/corporate

THE ALTERNATIVE MEDIA HANDBOOK

Routledge 'Alternative Media' is the term used to describe non-mainstream media forms that are independently run and community focussed, such as zines, pirate radio, online discussion boards, community run and owned broadcasting companies, and activist publications such as Red Pepper and Corporate Watch. The book outlines the different types of 'alternative

RADIO'S SECOND CENTURY

PAST, PRESENT, AND FUTURE PERSPECTIVES

Rutgers University Press Winner of the 2022 Broadcast Education Association Book Award One of the first books to examine the status of broadcasting on its one hundredth anniversary, Radio's Second Century investigates both vanguard and perennial topics relevant to radio's past, present, and future. As the radio industry enters its second century of existence, it continues to be a

dominant mass medium with almost total listenership saturation despite rapid technological advancements that provide alternatives for consumers. Lasting influences such as on-air personalities, audience behavior, fan relationships, and localism are analyzed as well as contemporary issues including social and digital media. Other essays examine the regulatory concerns that continue to exist for public radio, commercial radio, and community radio, and discuss the hindrances and challenges posed by government regulation with an emphasis on both American and international perspectives. Radio's impact on cultural hegemony through creative programming content in the areas of religion, ethnic inclusivity, and gender parity is also explored. Taken together, this volume compromises a meaningful insight into the broadcast industry's continuing power to inform and entertain listeners around the world via its oldest mass medium--radio.

MEDIA IN SCOTLAND

Edinburgh University Press This book brings together academics, writers and politicians to explore the range and nature of the media in Scotland. The book includes chapters on the separate histories of the press, broadcasting and cinema, on the representation and construction of Scotland, the contemporary communications environment, and the languages used in the media. Other chapters consider television drama, soap opera, broadcast comedy, gender, the media and politics, race and ethnicity, gender, popular music, sport and new technology, the place of Gaelic, and current issues in screen fiction. Among the contributors are David Bruce, Myra Macdonald, Brian McNair, Hugh O'Donnell, Mike Russell, Philip Schlesinger and Brian Wilson.

PROMOTING SOCIO-ECONOMIC DEVELOPMENT THROUGH BUSINESS INTEGRATION

IGI Global Developing economies around the world must balance fast growth with traditional values to achieve the greatest success. Issues related to rural innovation, knowledge management, and emerging technologies are at the forefront of every developing country's concerns. Promoting Socio-Economic Development through Business Integration builds on available literature in the field of socio-economic development in developing countries, providing further research opportunities in this field. Research scholars, academics, policymakers, government officials, and more will find this book to be a crucial source of knowledge to their respective disciplines.

AUDIO ANECDOTES III

TOOLS, TIPS, AND TECHNIQUES FOR DIGITAL AUDIO

CRC Press This collection of articles provides practical and relevant tools, tips, and techniques for those working in the digital audio field. Volume III, with contributions from experts in their fields, includes articles on a variety of topics, including: - Recording Music - Sound Synthesis - Voice Synthesis - Speech Processing - Applied Signal Processing

DIGITAL TERRESTRIAL TELEVISION IN EUROPE

Routledge Digital technology for the production, transmission, and reception of television is expected to replace analogue transmission throughout the world. The timetable for this transition is uncertain and different projections have been made for virtually every country in the world. This book gives the exhaustive details of the issues of this changeover in Europe and elsewhere. The details are placed within the context of the massive changes, which the television industry has been subjected to over the past 25 years. The rollout of digital terrestrial television (DTTV) in Europe is a significant issue for every country included in this survey. It is of such importance because DTTV is the centerpiece of many governments' policies toward making Europe the world leader in new information and communication technologies. These same governments are all wrestling with the issues of how to use the technology in ways that create both commercial and non-commercial value. European perspectives on the social, cultural, and political nature of broadcasting vary significantly from those in other parts of the world and require that the introduction of DTTV should be handled differently to its introduction elsewhere. There are enormous technical, political, and economic aspects to be considered and these vary from country to country in Europe. The two editors bring a perspective to this study as media economists who come to the European scene from other parts of the world. The book covers DTTV in depth, and it also includes discussions of cable, satellite, broadband, and Internet technology for comparison.

WRITING SCRIPTS FOR TELEVISION, RADIO, AND FILM

Holt McDougal

RADIO JOURNALISM

SAGE "This is not another turgid guide to digital editing, writing for radio and the structure of a newsroom team. It is an ambitious and accessible study that combines a succinct narrative history of radio journalism with an analysis of its power in the public sphere. It describes the development of British audio broadcasting before locating it in an international context and contemplating the contours of the convergent future. Such ambition is often the prelude to failure. Instead, Starkey and Crisell have written a precious

introduction to the theory, practice and purposes of radio journalism that will be very useful to serious students of the subject... This is a very good book." - THE (Times Higher Education) Radio Journalism introduduces key themes in journalism studies to explore what makes radio reporting distinctive and lay out the claims for radio's critical importance in the news landscape. With their extensive experience in radio production and academica, authors Guy Starkey and Andrew Crisell take readers on a tour through the past, present and future of radio broadcasting, from the infancy of the BBC in the 1920s up to the prospect of rolling news delivered to mobile telephones. Grounding each chapter in a survey of scholarly writing on the radio, they explore the connections between politics, policy and practice, inviting critical reflection on who radio professionals are, what they do and why. Putting theory and practice into dialogue, this book is the perfect bridge between unreflective production manuals and generalised media theory texts. Witty and engaging, Radio Journalism provides an essential framework for understanding the continuing relevance of radio journalism as a profession, set of practices and arena for critical debate.

PRACTICAL GUIDE TO COMPARATIVE ADVERTISING

DARE TO COMPARE

Academic Press Practical Guide to Comparative Advertising: Dare to Compare is an authoritative, engaging handbook on comparative advertising for food and non-food consumer products. Claim substantiation is a common stakeholder interest among management, advertisers, lawyers and researchers. This handbook covers the corporate culture and strategic goals that encourage comparative advertising, laws and regulations, standards for research evidence, and examples that bring the concepts to life. Of particular value to corporate brand managers, the book includes a checklist of process steps and quality controls that allow managers to orchestrate comparative ad campaigns and manage the risk of complaints from indignant competitors. Alerts research, development and marketing professionals to potential competition issues and legal concerns Provides a reference source for courts of law with respect to accepted industry standards and practices Presents an authoritative perspective, in plain language, on laws and regulations governing comparative advertising, and on worldwide standards governing research evidence in support of advertising claims Covers food and beverage, nutritional supplements, cosmetics and other consumer advertised products

TRAFFIC SAFETY MATERIALS CATALOG

SOUND, MUSIC, AFFECT

THEORIZING SONIC EXPERIENCE

Bloomsbury Publishing USA Sound, Music, Affect features brand new essays that bring together the burgeoning developments in sound studies and affect studies. The first section sets out key methodological and theoretical concerns, focussing on the relationships between affective models and sound. The second section deals with particular musical case studies, exploring how reference to affect theory might change or reshape some of the ways we are able to make sense of musical materials. The third section examines the politics and practice of sonic disruption: from the notion of noise as 'prophecy', to the appropriation of 'bad vibes' for pleasurable aesthetic and affective experiences. And the final section engages with some of the ways in which affect can help us understand the politics of chill, relaxation and intimacy as sonic encounters. The result is a rich and multifaceted consideration of sound, music and the affective, from scholars with backgrounds in cultural theory, history, literary studies, media studies, architecture, philosophy and musicology.

THE HANDBOOK OF GLOBAL MEDIA RESEARCH

John Wiley & Sons Bringing together the perspectives of more than 40 internationallyacclaimed authors, The Handbook of Global Media Researchexplores competing methodologies in the dynamic field oftransnational media and communications, providing valuable insightinto research practice in a globalized media landscape. Provides a framework for the critical debate of comparativemedia research Posits transnational media research as reflective of advancedglobalization processes, and explores its roles andresponsibilities Articulates the key themes and competing methodologicalapproaches in a dynamic and developing field Showcases the perspectives and ideas of 30 leadinginternationally acclaimed scholars Offers a platform for the discussion of crucial issues from avariety of theoretical, methodical and practical viewpoints

RADIO AUDIENCES AND PARTICIPATION IN THE AGE OF NETWORK SOCIETY

Routledge This book maps, describes and further explores all contemporary forms of interaction between radio and its public, with a specific focus on those forms of content co-creation that link producers and listeners. Each essay will analyze one or more case studies, piecing together a map of emerging co-creation practices in contemporary radio. Contributors describe the rise of a new class of radio listeners: the networked ones. Networked audiences are made up of listeners that are not only able to produce written and audio content for radio and co-create along with the radio producers (even definitively bypassing the central hub of the radio station, by making podcasts), but that also produce social data, calling for an alternative rating system, which is less focused on attention and more on other sources, such as engagement, sentiment, affection, reputation, and influence. What are the economic and political

consequences of this paradigm shift? How are radio audiences perceived by radio producers in this new radioscape? What's the true value of radio audiences in this new frame? How do radio audiences take part in the radio flow in this age? Are audiences' interactions and co-creations overrated or underrated by radio producers? To what extent listeners' generated content can be considered a form of participation or "free labour" exploitation? What's the role of community radio in this new context? These are some of the many issues that this book aims to explore. Visit https://www.facebook.com/pages/Radio-Audience-and-Participation-in-the-Age-of-Network-Society/869169869799842 for the book's Facebook page.

ENCYCLOPEDIA OF LATINO POPULAR CULTURE

Greenwood Publishing Group Contains entries that provide information about various aspects of Latino popular culture, covering people, celebrations, food, sports, events, literature and film, fashion, and other topics; arranged alphabetically from A to L.

MODEL RULES OF PROFESSIONAL CONDUCT

American Bar Association The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

A DECISION GUIDE FOR RURAL ADVISORY METHODS

Food & Agriculture Org. This decision guide is intended to help extension professionals and their organizations make informed decisions on methods and approaches for providing information, technologies and services to rural producers and to facilitate interactions and knowledge flow. Expected users include field-based rural advisors, extension managers and programme planners.

RATING THE AUDIENCE

THE BUSINESS OF MEDIA

A&C Black Knowing, measuring and understanding media audiences have become a multi-billion dollar business. But the convention that underpins that business, audience ratings, is in crisis. Rating the Audience is the first book to show why and how audience ratings research became a convention, an agreement, and the first to interrogate the ways that agreement is now under threat. Taking a historical approach, the book looks at the evolution of audience ratings and the survey industry. It goes on to analyse today's media environment, looking at the role of the internet and the increased difficulties it presents for measuring audiences. The book covers all the major players and controversies, such as Facebook's privacy rulings and Google's alliance with Nielsen. Offering the first real comparative study, it will be critical for media students and professionals.

MASS COMMUNICATION IN THE MODERN ARAB WORLD

ONGOING AGENTS OF CHANGE FOLLOWING THE ARAB SPRING

Rowman & Littlefield This book introduces, explains, and explores communication in the modern Arab world. Focusing on contemporary times and the lasting effects of the Arab Spring, the book reveals how the unceasing growth of media and communication technologies have acted as agents of change and provides evidence of mass communication's potential to transform societies and cultures.

COLD WAR JOURNALISM

BETWEEN COLD RECEPTION AND COMMON GROUND

Springer Nature This book explores Cold War journalism and journalists as threat, representing 'enemy' systems and ideologies. The book also examines Cold War aspirations of forging transnational journalistic connections across the Iron Curtain as well as finding common journalistic ground within the East and West blocs. The book shines a critical light on overly idealistic visions for that journalistic common ground, drawing on primary archival source material to investigate journalists and reporting work, journalistic content and journalistic venues during the Cold War era. This is not a book about traditional war correspondence – rather, it is about the rhetorical battles and the ideological fronts that have shaped and continue to shape our world. By fully understanding how journalism and journalists have intersected with hostile barriers and divisions in the past, we can have a more nuanced understanding of the current global media environment.

INTERNATIONAL HANDBOOK OF RESEARCH IN ARTS EDUCATION

Springer Science & Business Media Providing a distillation of knowledge in the various disciplines of arts education (dance, drama, music, literature and poetry and visual arts), this essential handbook synthesizes existing research literature, reflects on the past, and contributes to shaping the future of the respective and integrated disciplines of arts education. While research can at times seem distant from practice, the Handbook aims to maintain connection with the live practice of art and of education, capturing the vibrancy and best thinking in the field of theory and practice. The Handbook is organized into 13 sections, each focusing on a major area or issue in arts education research.

MUSIC IN THE WORLD

SELECTED ESSAYS

University of Chicago Press In music studies, Timothy D. Taylor is known for his insightful essays on music, globalization, and capitalism. Music in the World is a collection of some of Taylor's most recent writings—essays concerned with questions about music in capitalist cultures, covering a historical span that begins in the late nineteenth and early twentieth centuries and continues to the present. These essays look at shifts in the production, dissemination, advertising, and consumption of music from the industrial capitalism of the nineteenth century to the globalized neoliberal capitalism of the past few decades. In addition to chapters on music, capitalism, and globalization, Music in the World includes previously unpublished essays on the continuing utility of the concept of culture in the study of music, a historicization of treatments of affect, and an essay on value and music. Taken together, Taylor's essays chart the changes in different kinds of music in twentieth- and twenty-first-century music and culture from a variety of theoretical perspectives.

SECURING DIGITAL VIDEO

TECHNIQUES FOR DRM AND CONTENT PROTECTION

Springer Science & Business Media Content protection and digital rights management (DRM) are fields that receive a lot of attention: content owners require systems that protect and maximize their revenues; consumers want backwards compatibility, while they fear that content owners will spy on their viewing habits; and academics are afraid that DRM may be a barrier to knowledge sharing. DRM technologies have a poor reputation and are not yet trusted. This book describes the key aspects of content protection

and DRM systems, the objective being to demystify the technology and techniques. In the first part of the book, the author builds the foundations, with sections that cover the rationale for protecting digital video content; video piracy; current toolboxes that employ cryptography, watermarking, tamper resistance, and rights expression languages; different ways to model video content protection; and DRM. In the second part, he describes the main existing deployed solutions, including video ecosystems; how video is protected in broadcasting; descriptions of DRM systems, such as Microsoft's DRM and Apple's FairPlay; techniques for protecting prerecorded content distributed using DVDs or Blu-ray; and future methods used to protect content within the home network. The final part of the book looks towards future research topics, and the key problem of interoperability. While the book focuses on protecting video content, the DRM principles and technologies described are also used to protect many other types of content, such as ebooks, documents and games. The book will be of value to industrial researchers and engineers developing related technologies, academics and students in information security, cryptography and media systems, and engaged consumers.

MEDIUM LAW

Routledge Why should anyone care about the medium of communication today, especially when talking about media law? In today's digital society, many emphasise convergence and seek new regulatory approaches. In Medium Law, however, the 'medium theory' insights of Harold Innis, Marshall McLuhan and the Toronto School of Communication are drawn upon as part of an argument that differences between media, and technological definitions, continue to play a crucial role in the regulation of the media. Indeed, Mac Síthigh argues that the idea of converged, cross-platform, medium-neutral media regulation is unattainable in practice and potentially undesirable in substance. This is demonstrated through the exploration of the regulation of a variety of platforms such as films, games, video-on-demand and premium rate telephone services. Regulatory areas discussed include content regulation, copyright, tax relief for producers and developers, new online services, conflicts between regulatory systems, and freedom of expression. This timely and topical volume will appeal to postgraduate students and postdoctoral researchers interested in fields such as Law, Policy, Regulation, Media Studies, Communications History, and Cultural Studies.

THE ROUTLEDGE HANDBOOK OF MUSEUMS, MEDIA AND COMMUNICATION

Routledge Museums today find themselves within a mediatised society, where everyday life is conducted in a data-full and technology-rich context. In fact, museums are themselves mediatised: they present a uniquely media-centred environment, in which communicative media is a constitutive property of their organisation and of the visitor experience. The Routledge Handbook of Museums, Media and Communication explores what it means to take mediated communication as a key concept for museum studies

and as a sensitising lens for media-related museum practice on the ground. Including contributions from experts around the world, this original and innovative Handbook shares a nuanced and precise understanding of media, media concepts and media terminology, rehearsing new locations for writing on museum media and giving voice to new subject alignments. As a whole, the volume breaks new ground by reframing mediated museum communication as a resource for an inclusive understanding of current museum developments. The Routledge Handbook of Museums, Media and Communication will appeal to both students and scholars, as well as to practitioners involved in the visioning, design and delivery of mediated communication in the museum. It teaches us not just how to study museums, but how to go about being a museum in today's world.