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KEY=MANUAL - PRESTON HARRELL

Would Trotsky Wear a Bluetooth?

Technological Utopianism under Socialism, 1917–1989

JHU Press Josephson's intriguing study of how technology both helped and hindered this effort asks new and important questions about the crucial issues inextricably linked with the development and diffusion of technology in any sociopolitical system.

Paralysis Resource Guide

The **Paralysis Resource Guide**, produced by the Christopher & Dana Reeve Foundation, is a reference and lifestyle tool for people affected by paralysis. The book includes details on medical and clinical subjects related to all causes of paralysis, as well as health maintenance information. The fully-illustrated book provides a detailed overview of biomedical research, assistive technology, sports and recreation activities, legal and civil rights, social security and benefits, and numerous lifestyle options.

Microwave and RF Design, Volume 1

Radio Systems

NC State University Microwave and RF Design: Radio Systems is a circuits- and systems-oriented approach to modern microwave and RF systems. Sufficient details at the circuits and sub-system levels are provided to understand how modern radios are implemented. Design is emphasized throughout. The evolution of radio from what is now known as 0G, for early radio, through to 6G, for sixth generation cellular radio, is used to present modern microwave and RF engineering concepts. Two key themes unify the text: 1) how system-level decisions affect component, circuit and subsystem design; and 2) how the capabilities of technologies, components, and subsystems impact system design. This book is suitable as both an undergraduate and graduate textbook, as well as a career-long reference book. **Key Features** * The first volume of a comprehensive series on microwave and RF design * Open access ebook editions are hosted by NC State University Libraries at <https://repository.lib.ncsu.edu/handle/1840.20/36776> * 31 worked examples * An average of 38 exercises per chapter * Answers to selected exercises * Coverage of cellular radio from 1G through 6G * Case study of a software defined radio illustrating how modern radios partition functionality between analog and digital domains * A companion book, **Fundamentals of Microwave and RF Design**, is suitable as a comprehensive undergraduate textbook on microwave engineering

Handbook on Knowledge Management 1

Knowledge Matters

Springer Science & Business Media As the most comprehensive reference work dealing with knowledge management (KM), this work, consisting of 2 volumes, is essential for the library of every KM practitioner, researcher, and educator. Written by an international array of KM luminaries, its approx. 60 chapters approach knowledge management from a wide variety of perspectives ranging from classic foundations to cutting-edge thought, informative to provocative, theoretical to practical, historical to futuristic, human to technological, and operational to strategic. Novices and experts alike will refer to the authoritative and stimulating content again and again for years to come.

Guide to the Software Engineering Body of Knowledge (Swebok(r))

Version 3.0

In the **Guide to the Software Engineering Body of Knowledge (SWEBOK(R) Guide)**, the IEEE Computer Society establishes a baseline for the body of knowledge for the field of software engineering, and the work supports the Society's responsibility to promote the advancement of both theory and practice in this field. It should be noted that the Guide does not purport to define the body of knowledge but rather to serve as a compendium and guide to the knowledge that has been developing and evolving over the past four decades. Now in Version 3.0, the Guide's 15 knowledge areas summarize generally accepted topics and list references for detailed information. The editors for Version 3.0 of the SWEBOK(R) Guide are Pierre Bourque (Ecole de technologie superieure (ETS), Universite du Quebec) and Richard E. (Dick) Fairley (Software and Systems Engineering Associates (S2EA)).

Introduction to Digital Communications

Academic Press Introduction to Digital Communications explores the basic principles in the analysis and design of digital communication systems, including design objectives, constraints and trade-offs. After portraying the big picture and laying the background material, this book lucidly progresses to a comprehensive and detailed discussion of all critical elements and key functions in digital communications. The first undergraduate-level textbook exclusively on digital communications, with a complete coverage of source and channel coding, modulation, and synchronization. Discusses major aspects of communication networks and multiuser communications Provides insightful descriptions and intuitive explanations of all complex concepts Focuses on practical applications and illustrative examples. A companion Web site includes solutions to end-of-chapter problems and computer exercises, lecture slides, and figures and tables from the text

The Invisible Rainbow

A History of Electricity and Life

Chelsea Green Publishing Company Electricity has shaped the modern world. But how has it affected our health and environment? Over the last 220 years, society has evolved a universal belief that electricity is 'safe' for humanity and the planet. Scientist and journalist Arthur Firstenberg disrupts this conviction by telling the story of electricity in a way it has never been told before--from an environmental point of view--by detailing the effects that this fundamental societal building block has had on our health and our planet. In *The Invisible Rainbow*, Firstenberg traces the history of electricity from the early eighteenth century to the present, making a compelling case that many environmental problems, as well as the major diseases of industrialized civilization--heart disease, diabetes, and cancer--are related to electrical pollution.

Advances in Production Management Systems. The Path to Intelligent, Collaborative and Sustainable Manufacturing

IFIP WG 5.7 International Conference, APMS 2017, Hamburg, Germany, September 3-7, 2017, Proceedings, Part II

Springer The two-volume set IFIP AICT 513 and 514 constitutes the refereed proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems, APMS 2017, held in Hamburg, Germany, in September 2017. The 121 revised full papers presented were carefully reviewed and selected from 163 submissions. They are organized in the following topical sections: smart manufacturing system characterization; product and asset life cycle management in smart factories of industry 4.0; cyber-physical (IIoT) technology deployments in smart manufacturing systems; multi-disciplinary collaboration in the development of smart product-service solutions; sustainable human integration in cyber-physical systems: the operator 4.0; intelligent diagnostics and maintenance solutions; operations planning, scheduling and control; supply chain design; production management in food supply chains; factory planning; industrial and other services; operations management in engineer-to-order manufacturing; gamification of complex systems design development; lean and green manufacturing; and eco-efficiency in manufacturing operations.

Information Management and Big Data

5th International Conference, SIMBig 2018, Lima, Peru, September 3-5, 2018, Proceedings

Springer This book constitutes the refereed proceedings of the 5th International Conference on Information Management and Big Data, SIMBig 2018, held in Lima, Peru, in September 2018. The 34 papers presented were carefully reviewed and selected from 101 submissions. The papers address issues such as data mining, artificial intelligence, Natural Language Processing, information retrieval, machine learning, web mining.

Handbook on Decision Support Systems 1

Basic Themes

Springer Science & Business Media Decision support systems have experienced a marked increase in attention and importance over the past 25 years. The aim of this book is to survey the decision support system (DSS) field - covering both developed territory and emergent frontiers. It will give the reader a clear understanding of fundamental DSS concepts, methods, technologies, trends, and issues. It will serve as a basic reference work for DSS research, practice, and instruction. To achieve these goals, the book has been designed according to a ten-part structure, divided in two volumes with chapters authored by well-known, well-versed scholars and practitioners from the DSS community.

Cooperative Work and Coordinative Practices Contributions to the Conceptual Foundations of Computer-Supported Cooperative Work (CSCW)

Springer Science & Business Media Information technology has been used in organisational settings and for organisational purposes such as accounting, for a half century, but IT is now increasingly being used for the purposes of mediating and regulating complex activities in which multiple professional users are involved, such as in factories, hospitals, architectural offices, and so on. The economic importance of such coordination systems is enormous but their design often inadequate. The problem is that our understanding of the coordinative practices for which these systems are developed is deficient, leaving systems developers and software engineers to base their designs on commonsensical requirements analyses. The research reflected in this book addresses these very problems. It is a collection of articles which establish a conceptual foundation for the research area of Computer-Supported Cooperative Work.

Macs on the Go

Pearson Education Now that you have a Mac laptop, you have everything you need to be a Road Warrior—a mobile computing expert. Grab your Mac laptop and let John and Robin show you how to realize the full potential of mobile computing. Be productive, be creative, or just have a lot of fun while you're on the go! Whether you're traveling from one room to the other, from home to office, or even to another country, *Macs on the Go!* shows you how to take advantage of the power of mobility. You'll learn how to: - Modify your Network settings for connectivity. - Use the Mac's built-in software to keep in touch. - Receive and send email from almost anywhere in the world. - Customize Network settings. - Use iChat to video conference or audio chat while on the go. - Keep in touch using .Mac Group pages or iWeb for blogs, photo pages, and movie pages. - Take advantage of cool .Mac account features. And you'll learn about: - Bluetooth and Wi-Fi technology. - Wireless connections and Hotspots. - Using a mobile phone to connect to the Internet. - File sharing while on the go. - Advanced Road Warrior tips.

Mobile Computing, Applications, and Services

5th International Conference, MobiCase 2013, Paris, France, November 7-8, 2013, Revised Selected Papers

Springer This book constitutes the thoroughly refereed post-conference proceedings of the 5th International Conference on Mobile Computing, Applications, and Services (MobiCASE 2013) held in Paris, France, in November 2013. The 13 full, 5 short and 9 poster papers were carefully reviewed and selected from 64 submissions, and are presented together with 3 papers from the Workshop on Near Field Communication for Mobile Applications (NFS). The conference papers are covering mobile applications development, mobile social networking, novel user experience and interfaces, mobile services and platforms such as Android, iOS, BlackBerry OS, Windows phone, Bada, mobile software engineering and mobile Web, mobile payments and M2M infrastructure, mobile services such as novel hardware add-ons, energy aware services or tools, NFC-based services, authentication services.

Compact Antenna Arrays in Mobile Communications

A Quantitative Analysis of Radiator Coupling

Handbook of e-Business Security

CRC Press There are a lot of e-business security concerns. Knowing about e-business security issues will likely help overcome them. Keep in mind, companies that have control over their e-business are likely to prosper most. In other words, setting up and maintaining a secure e-business is essential and important to business growth. This book covers state-of-the-art practices in e-business security, including privacy, trust, security of transactions, big data, cloud computing, social network, and distributed systems.

Dirty Electricity

Electrification and the Diseases of Civilization

iUniverse When Thomas Edison began wiring New York City with a direct current electricity distribution system in the 1880s, he gave humankind the magic of electric light, heat, and power; in the process, though, he inadvertently opened a Pandora's Box of unimaginable illness and death. *Dirty Electricity* tells the story of Dr. Samuel Milham, the scientist who first alerted the world about the frightening link between occupational exposure to electromagnetic fields and human disease. Milham takes readers through his early years and education, following the twisting path that led to his discovery that most of the twentieth century diseases of civilization, including cancer, cardiovascular disease, diabetes, and suicide, are caused by electromagnetic field exposure. In the second edition, he explains how electrical exposure does its damage, and how electricity is causing our current epidemics of asthma, diabetes and obesity. Dr. Milham warns that because of the recent proliferation of radio frequency radiation from cell phones and towers, terrestrial antennas, Wi-Fi and Wi-max systems, broadband internet over power lines, and personal electronic equipment, we may be facing a looming epidemic of morbidity and mortality. In *Dirty Electricity*, he reveals the steps we must take, personally and as a society, to coexist with this marvelous but dangerous technology.

Technologies for economic and functional lightweight design

Conference proceedings 2020

Springer Nature This book comprises the proceedings of the conference "Future Production of Hybrid Structures 2020", which took place in Wolfsburg. The conference focused on hybrid lightweight design, which is characterized by the combination of different materials with the aim of improving properties and reducing weight. In particular, production technologies for hybrid lightweight design were discussed, new evaluation methods for the ecological assessment of hybrid components were presented and future-oriented approaches motivated by nature for the development of components, assemblies and systems were introduced. Lightweight design is a key technology for the development of sustainable and resource-efficient mobility concepts. Vehicle manufacturers operate in an area of conflict between customer requirements, competition and legislation. Material hybrid structures, which combine the advantages of different materials, have a high potential for reducing weight, while simultaneously expanding component functionality. The future, efficient use of function-integrated hybrid structures in vehicle design requires innovations and constant developments in vehicle and production technology. There is a great demand, especially with regard to new methods and technologies, for "affordable" lightweight construction in large-scale production, taking into account the increasing requirements with regard to variant diversity, safety and quality.

Geo-information for Disaster Management

Springer Science & Business Media Geo-information technology can be of considerable use in disaster management, but with considerable challenge in integrating systems, interoperability and reliability. This book provides a broad overview of geo-information technology, software, systems needed, currently used and to be developed for disaster management. The text invites discussion on systems and requirements for use of geo-information under time and stress constraints and unfamiliar situations, environments and circumstances.

Data Science and Knowledge Engineering for Sensing Decision Support

Proceedings of the 13th International FLINS Conference (FLINS 2018)

World Scientific FLINS, originally an acronym for Fuzzy Logic and Intelligent Technologies in Nuclear Science, is now extended to include Computational Intelligence for applied research. The contributions of the FLINS conference cover state-of-the-art research, development, and technology for computational intelligence systems, with special focuses on data science and knowledge engineering for sensing decision support, both from the foundations and the applications points-of-view.

Mobile Technologies and Applications for the Internet of Things

Proceedings of the 12th IMCL Conference

This book discusses and assesses the latest trends in the interactive mobile field, and presents the outcomes of the 12th International Conference on Interactive Mobile Communication Technologies and Learning (IMCL2018), which was held in Hamilton, Canada on October 11 and 12, 2018. Today, interactive mobile technologies are at the core of many - if not all - fields of society. Not only does the younger generation of students expect a mobile working and learning environment, but also the new ideas, technologies and solutions coming out practically every day are further strengthening this trend. Since its inception in 2006, the conference has been devoted to highlighting new approaches in interactive mobile technologies with a focus on learning. The IMCL conferences have since established themselves as a valuable forum for exchanging and discussing new research results and relevant trends, as well as practical experience and best-practice examples. This book contains papers in the fields of: Interactive Collaborative Mobile Learning Environments Mobile Health Care Training Game-based Learning Design of Internet of Things (IoT) Devices and Applications Assessment and Quality in Mobile Learning. Its potential readership includes policymakers, educators and researchers in pedagogy and learning theory, schoolteachers, the learning industry, further education lecturers, etc.

Capitals of the Northlands

BoD - Books on Demand Reproduction of the original: Capitals of the Northlands by Ian C. Hannah

Business Information Systems Workshops

BIS 2019 International Workshops, Seville, Spain, June 26–28, 2019, Revised Papers

Springer Nature This book constitutes revised papers from the nine workshops and one accompanying event which took place at the 22nd International Conference on Business Information Systems, BIS 2019, held in Seville, Spain, in June 2019. There was a total of 139 submissions to all workshops of which 57 papers were accepted for publication. The workshops included in this volume are: AKTB 2019: 11th Workshop on Applications of Knowledge-Based Technologies in Business BITA 2019: 10th Workshop on Business and IT

Alignment BSCT 2019: Second Workshop on Blockchain and Smart Contract Technologies DigEX 2019: First International Workshop on transforming the Digital Customer Experience iCRM 2019: 4th International Workshop on Intelligent Data Analysis in Integrated Social CRM iDEATE 2019: 4th Workshop on Big Data and Business Analytics Ecosystems ISMAD 2019: Workshop on Information Systems and Applications in Maritime Domain QOD 2019: Second Workshop on Quality of Open Data SciBOWater 2019: Second Workshop on Scientific Challenges and Business Opportunities in Water Management

Growth and Dynamics of Maturing New Media Companies

The Baltic Sea Region

Cultures, Politics, Societies

Baltic University Press

Springer Handbook of Medical Technology

Springer Science & Business Media This concise, user-oriented and up-to-date desk reference offers a broad introduction to the fascinating world of medical technology, fully considering today's progress and further development in all relevant fields. The Springer Handbook of Medical Technology is a systemized and well-structured guideline which distinguishes itself through simplification and condensation of complex facts. This book is an indispensable resource for professionals working directly or indirectly with medical systems and appliances every day. It is also meant for graduate and post graduate students in hospital management, medical engineering, and medical physics.

Handbook of Industry 4.0 and SMART Systems

CRC Press Industry 4.0 refers to fourth generation of industrial activity characterized by smart systems and internet-based solutions. This book describes the fourth revolution based on instrumented, interconnected and intelligent assets. The different book chapters provide a perspective on technologies and methodologies developed and deployed leading to this concept. With an aim to increase performance, productivity and flexibility, major application area of maintenance through smart system has been discussed in detail. Applicability of 4.0 in transportation, energy and infrastructure is explored, with effects on technology, organisation and operations from a systems perspective.

HCI International 2020 - Posters

22nd International Conference, HCII 2020, Copenhagen, Denmark, July 19–24, 2020, Proceedings, Part I

Springer Nature The three-volume set CCIS 1224, CCIS 1225, and CCIS 1226 contains the extended abstracts of the posters presented during the 22nd International Conference on Human-Computer Interaction, HCII 2020, which took place in Copenhagen, Denmark, in July 2020.* HCII 2020 received a total of 6326 submissions, of which 1439 papers and 238 posters were accepted for publication in the pre-conference proceedings after a careful reviewing process. The 238 papers presented in these three volumes are organized in topical sections as follows: Part I: design and evaluation methods and tools; user characteristics, requirements and preferences; multimodal and natural interaction; recognizing human psychological states; user experience studies; human perception and cognition. -AI in HCI. Part II: virtual, augmented and mixed reality; virtual humans and motion modelling and tracking; learning technology. Part III: universal access, accessibility and design for the elderly; smartphones, social media and human behavior; interacting with cultural heritage;

human-vehicle interaction; transport, safety and crisis management; security, privacy and trust; product and service design. *The conference was held virtually due to the COVID-19 pandemic.

Heart Rate Variability, Health and Well-being: A Systems Perspective

Frontiers Media SA The development of a new tool, analytic device, or approach frequently facilitates rapid growth in scientific understanding, although the process is seldom linear. The study of heart rate variability (HRV) defined as the extent to which beat-to-beat variation in heart rate varies, is a rapidly maturing paradigm that integrates health and wellness observations across a wide variety of biomedical and psychosocial phenomena and illustrates this nonlinear path of development. The utility of HRV as an analytic and interventive technique goes far beyond its original application as a robust predictor of sudden cardiac death. This Research Topic aims to provide a conceptual framework to use in exploring the utility of HRV as a robust parameter of health status, using a broad and inclusive definition of 'health' and 'well-being'. From the broadest perspective, current biomedical science emerged from shamanistic and religious healing practices and empirically observed interventions made as humans emerged from other hominins. The exponential growth of physics, chemistry and biology provided scientific support for the model emphasizing pathology and disorders. Even before the momentous discovery of germ theory, sanitation and other preventive strategies brought about great declines in mortality and morbidity. The revolution that is currently expanding the biomedical model is an integrative approach that includes the wide variety of non-physio/chemical factors that contribute to health. In the integrative approach, health is understood to be more than the absence of disease and emphasis is placed on optimal overall functioning, within the ecological niche occupied by the organism. This approach also includes not just interventive techniques and procedures, but also those social and cultural structures that provide access to safe and effective caring for sufferers. Beyond the typical drug and surgical interventions - which many identify with the Western biomedical model that currently enjoys an unstable hegemony - such factors also include cognitive-behavioral, social and cultural practices such as have been shown to be major contributors to the prevention and treatment of disease and the promotion of health and optimal functioning. This Integrative Model of Health and Well-being also derives additional conceptual power by recognizing the role played by evolutionary processes in which conserved, adaptive human traits and response tendencies are not congruent with current industrial and postindustrial global environmental demands and characteristics. This mismatch contributes to an increasing incidence of chronic conditions related to lifestyle and health behavior. Such a comprehensive model will make possible a truly personalized approach to health and well-being, including and going far beyond the current emphasis on genomic analysis, which has promised more than it has currently delivered. HRV offers an inexpensive and easily obtained measure of neurovisceral functioning which has been found to relate to the occurrence and severity of numerous physical disease states, as well as many cognitive-behavioral health disorders. This use of the term neurovisceral refers to the relationships between the nervous system and the viscera, providing a more focused and specific conceptual alternative to the now nearly archaic "mind-body" distinction. This awareness has led to the recent and growing use of HRV as a health biomarker or health status measure of neurovisceral functioning. It facilitates studying the complex two way interaction between the central nervous system and other key systems such as the cardiac, gastroenterological, pulmonary and immune systems. The utility of HRV as a broad spectrum health indicator with possible application both clinically and to population health has only begun to be explored. Interventions based on HRV have been demonstrated to be effective evidence-based interventions, with HRV biofeedback treatment for PTSD representing an empirically supported modality for this complex and highly visible affliction. As an integral measure of stress, HRV can be used to objectively assess the functioning of the central, enteric and cardiac nervous systems, all of which are largely mediated by the vagal nervous complex. HRV has also been found to be a measure of central neurobiological concepts such as executive functioning and cognitive load. The relatively simple and inexpensive acquisition of HRV data and its ease of network transmission and analysis make possible a promising digital epidemiology which can facilitate objective population health studies, as well as web based clinical applications. An intriguing example is the use of HRV data obtained at motor vehicle crash sites in decision support regarding life flight evacuations to improve triage to critical care facilities. This Research Topic critically addresses the issues of appropriate scientific and analytic methods to capture the concept of the Integrative Health and Well-being Model. The true nature of this approach can be appreciated only by using both traditional linear quantitative statistics and nonlinear systems dynamics metrics, which tend to be qualitative. The Research Topic also provides support for further development of new and robust methods for evaluating the safety and effectiveness of interventions and practices, going beyond the sometimes tepid and misleading "gold standard" randomized controlled clinical trial.

Traumatic Injuries of the Teeth

Java Network Programming

"O'Reilly Media, Inc." A guide to developing network programs covers networking fundamentals as well as TCP and UDP sockets, multicasting protocol, content handlers, servlets, I/O, parsing, Java Mail API, and Java Secure Sockets Extension.

Reliable Software Technologies - Ada-Europe 2002

7th Ada-Europe International Conference on Reliable Software Technologies, Vienna, Austria, June 17-21, 2002, Proceedings

Springer This book constitutes the refereed proceedings of the 7th International Conference on Reliable Software Technologies, Ada-Europe 2002, held in Vienna, Austria, in June 2002. The 24 revised full papers presented together with four invited papers were carefully reviewed and selected for inclusion in the proceedings. The papers are organized in topical sections on embedded systems, case studies, real-time systems, high-integrity systems, Ada language issues, program analysis, tools, distributed systems, and libraries and APIs.

The Routledge Companion to Remix Studies

Routledge The Routledge Companion to Remix Studies comprises contemporary texts by key authors and artists who are active in the emerging field of remix studies. As an organic international movement, remix culture originated in the popular music culture of the 1970s, and has since grown into a rich cultural activity encompassing numerous forms of media. The act of recombining pre-existing material brings up pressing questions of authenticity, reception, authorship, copyright, and the techno-politics of media activism. This book approaches remix studies from various angles, including sections on history, aesthetics, ethics, politics, and practice, and presents theoretical chapters alongside case studies of remix projects. The Routledge Companion to Remix Studies is a valuable resource for both researchers and remix practitioners, as well as a teaching tool for instructors using remix practices in the classroom.

Human-Computer Interaction – INTERACT 2021

18th IFIP TC 13 International Conference, Bari, Italy, August 30 – September 3, 2021, Proceedings, Part V

Springer Nature The five-volume set LNCS 12932-12936 constitutes the proceedings of the 18th IFIP TC 13 International Conference on Human-Computer Interaction, INTERACT 2021, held in Bari, Italy, in August/September 2021. The total of 105 full papers presented together with 72 short papers and 70 other papers in these books was carefully reviewed and selected from 680 submissions. The contributions are organized in topical sections named: Part I: affective computing; assistive technology for cognition and neurodevelopment disorders; assistive technology for mobility and rehabilitation; assistive technology for visually impaired; augmented reality; computer supported cooperative work. Part II: COVID-19 & HCI; crowdsourcing methods in HCI; design for automotive interfaces; design methods; designing for smart devices & IoT; designing for the elderly and accessibility;

education and HCI; experiencing sound and music technologies; explainable AI. Part III: games and gamification; gesture interaction; human-centered AI; human-centered development of sustainable technology; human-robot interaction; information visualization; interactive design and cultural development. Part IV: interaction techniques; interaction with conversational agents; interaction with mobile devices; methods for user studies; personalization and recommender systems; social networks and social media; tangible interaction; usable security. Part V: user studies; virtual reality; courses; industrial experiences; interactive demos; panels; posters; workshops. The chapter 'Stress Out: Translating Real-World Stressors into Audio-Visual Stress Cues in VR for Police Training' is open access under a CC BY 4.0 license at link.springer.com. The chapter 'WhatsApp in Politics?! Collaborative Tools Shifting Boundaries' is open access under a CC BY 4.0 license at link.springer.com.

Semantic and Fuzzy Modelling for Human Behaviour Recognition in Smart Spaces

A Case Study on Ambient Assisted Living

IOS Press One of the major limitations of the Ambient Intelligent Systems today is the lack of semantic models of those activities on the environment, so that the system can recognize the specific activity being performed by the user(s) and act accordingly. In this context, this thesis addresses the general problem of knowledge representation in Smart Spaces. The main objective is to develop knowledge-based models, equipped with semantics to learn, infer and monitor human behaviours in Smart Spaces. Moreover, it is easy to recognize that some aspects of this problem have a high degree of uncertainty, and therefore, the developed models must be equipped with mechanisms to manage this type of information. As an added value, this system should be sufficiently simple and flexible to be managed by non-expert users, and thus, facilitate the transfer of research to industry. To do this, we develop graphical models to represent human behaviour in Smart Spaces, in order to provide them with more usability in the final application. As a result, human behaviour recognition can help assisting people with special needs such as independent elders, in remote rehabilitation monitoring, industrial process guidelines, and many other cases.

The Fall of Advertising and the Rise of PR

Harper Collins Bestselling authors and world-renowned marketing strategists Al and Laura Ries usher in the new era of public relations. Today's major brands are born with publicity, not advertising. A closer look at the history of the most successful modern brands shows this to be true. In fact, an astonishing number of brands, including Palm, Starbucks, the Body Shop, Wal-Mart, Red Bull and Zara have been built with virtually no advertising. Using in-depth case histories of successful PR campaigns coupled with those of unsuccessful advertising campaigns, *The Fall of Advertising* provides valuable ideas for marketers -- all the while demonstrating why advertising lacks credibility, the crucial ingredient in brand building, and how only PR can supply that credibility; the big bang approach advocated by advertising people should be abandoned in favor of a slow build-up by PR; advertising should only be used to maintain brands once they have been established through publicity. Bold and accessible, *The Fall of Advertising* is bound to turn the world of marketing upside down.

Field Geophysics

MR-guided Interventions

Saunders This issue reviews the latest advances in the use of magnetic resonance to assist in performing interventional procedures. Biopsy and aspiration, radiofrequency and laser ablation, and focused ultrasound are all covered. Also included are articles on biliary, prostate, and breast interventions.

The Physics of Filter Coffee

The Physics of Filter Coffee is a deep dive into the science behind coffee brewing. In the book, renowned astrophysicist Jonathan Gagné brings welcome scientific expertise to coffee making. Not only does the book contain numerous original ideas about coffee brewing, but Jonathan lays to rest many controversial ideas about coffee making.

Collection of Cycle Concepts

Deep Learning in the Browser

This book covers the crossroads of web development and deep learning. Both technologies are beginning to meet, and this honeymoon will produce new fantastic applications that you cannot even imagine yet. In this book you will see how to concretely use the main JavaScript deep learning frameworks and web programming in the browser with the capture of inputs and the WebGL implementation. Deep learning in the browser is currently at an embryonic stage, but this is the best time to bet on it before it becomes a giant, and this book will get you in on the action. Are you ready to embark on the adventure?