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### KEY=QUALIFICAION - VICTORIA ORLANDO

#### SOCIAL INNOVATION

#### SOLUTIONS FOR A SUSTAINABLE FUTURE

*Springer Science & Business Media* Social Innovation is becoming an increasingly important topic in our global society. Those organizations which are able to develop business solutions to the most urgent social and ecological challenges will be the leading companies of tomorrow. Social Innovation not only creates value for society but will be a key driver for business success. Although the concept of Social Innovation is discussed globally the meaning and its impact on the development of new business strategies is still heavily on debate. This publication has the goal to give a comprehensive overview of different concepts in the very innovative field of Social Innovation, from a managerial as well as from a theoretical and social perspective. Over 30 leading thinkers in the field of Innovation, Strategic Management and Organizational Development give a well structured inside on the latest developments and progress in the field of Social Innovation. Thereby the authors not only develop a comprehensive and unique analysis on the state-of-the art of social innovation but also give practical advice and information to business leaders on how to apply the latest management thinking on Social Innovation to daily business decisions. This publication has the intention to become a milestone in the further development of the concept of Social Innovation as well as to further stimulate new business strategies necessary to overcome world most pressing social and ecological challenges.

#### MEASURING AND IMPROVING SOCIAL IMPACTS

#### A GUIDE FOR NONPROFITS, COMPANIES, AND IMPACT INVESTORS

*Berrett-Koehler Publishers* "Philanthropic NGOs, foundations, and corporations face endlessly competing needs when deciding to invest or donate for maximum social impact. This book fills an enormous gap by providing a system to measure, operationalize, and improve any organization's impact investments"--

#### WHO EXPERT COMMITTEE ON SPECIFICATIONS FOR PHARMACEUTICAL PREPARATIONS

#### FIFTY-FIFTH REPORT

*World Health Organization* The Expert Committee on Specifications for Pharmaceutical Preparations works towards clear, independent and practical standards and guidelines for the quality assurance of medicines and provision of global regulatory tools. Standards are developed by the Expert Committee through worldwide consultation and an international consensus-building process. The following new guidance texts were adopted and recommended for use: Guidelines and guidance texts adopted by the Expert Committee on Specifications for Pharmaceutical Preparations; Points to consider when including Health Based Exposure Limits (HBELs) in cleaning validation; Good manufacturing practices: water for pharmaceutical use; Guideline on data integrity; WHO/United Nations Population Fund recommendations for condom storage and shipping temperatures; WHO/United Nations Population Fund guidance on testing of male latex condoms; WHO/United Nations Population Fund guidance on conducting post-market surveillance of condoms; WHO "Biowaiver List": proposal to waive in vivo bioequivalence requirements for WHO Model List of Essential Medicines immediate-release, solid oral dosage forms; WHO Certification Scheme on the quality of pharmaceutical products moving in international commerce; Good reliance practices in the regulation of medical products: high-level principles and considerations; and Good regulatory practices in the regulations of medical products. All of the above are included in this report and recommended for implementation.

#### ORGANIZATIONAL CHANGE

#### AN ACTION-ORIENTED TOOLKIT

*SAGE Publications* Awaken, mobilize, accelerate, and institutionalize change. With a rapidly changing environment, aggressive competition, and ever-increasing customer demands, organizations must understand how to effectively adapt to challenges and find opportunities to successfully implement change. Bridging current theory with practical applications, *Organizational Change: An Action-Oriented Toolkit, Third Edition* combines conceptual models with concrete examples and useful exercises to dramatically improve the knowledge, skills, and abilities of students in creating effective change. Students will learn to identify needs, communicate a powerful vision, and engage others in the process. This unique toolkit by Tupper Cawsey, Gene Deszca, and Cynthia Ingols will provide readers with practical insights and tools to implement, measure, and monitor sustainable change initiatives to guide organizations to desired outcomes.

#### BUSINESS POLICY AND STRATEGIC MANAGEMENT

*McGraw-Hill College*

#### DYNAMIC HEDGING

#### MANAGING VANILLA AND EXOTIC OPTIONS

*John Wiley & Sons* Destined to become a market classic, *Dynamic Hedging* is the only practical reference in exotic options hedging and arbitrage for professional traders and money managers. Watch the professionals. From central banks to brokerages to multinationals, institutional investors are flocking to a new generation of exotic and complex options contracts and derivatives. But the promise of ever larger profits also creates the potential for catastrophic trading losses. Now more than ever, the key to trading derivatives lies in implementing preventive risk management techniques that plan for and avoid these appalling downturns. Unlike other books that offer risk management for corporate treasurers, *Dynamic Hedging* targets the real-world needs of professional traders and money managers. Written by a leading options trader and derivatives risk advisor to global banks and exchanges, this book provides a practical, real-world methodology for monitoring and managing all the risks associated with portfolio management. Nassim Nicholas Taleb is the founder of Empirica Capital LLC, a hedge fund operator, and a fellow at the Courant Institute of Mathematical Sciences of New York University. He has held a variety of senior derivative trading positions in New York and London and worked as an independent floor trader in Chicago. Dr. Taleb was inducted in February 2001 in the Derivatives Strategy Hall of Fame. He received an MBA from the Wharton School and a Ph.D. from University Paris-Dauphine.

#### GUIDES TO THE EVALUATION OF PERMANENT IMPAIRMENT

*Clinical Decision Making Serie* Covering every body system, *Guides to the Evaluation of Permanent Impairment, Fourth Edition*, offers a complete, standardized system for understanding and using impairment information most appropriately. Widely recognized as the most reliable medical reference on impairment evaluation, the AMA Guides(TM) are highly valued by both physicians and health care professionals for the validity of its fundamental medical and scientific concepts, its universally applicable analytical approach and its detailed medical evaluation protocol. Features and Benefits Offers insight into regulatory issues In-depth case reports and examples Adverse effects of pharmaceuticals Organ transplant information A dedicated chapter on pain

#### STRATEGIC SOCIAL MARKETING

*SAGE* This book is not available as a print inspection copy. To download an e-version click here or for more information contact your local sales representative. 'For anyone interested in great social marketing practice in the 21st century, and how it needs to adapt as our understanding of behaviour change evolves, this publication is chock full of good practice and smart strategy.' Dan Metcalfe, Deputy Director - Marketing, Public Health England, UK *Strategic Social Marketing* takes a systemic approach to explaining and illustrating the added value of applying marketing to solve social problems. The authors present social marketing principles in a strategic, critical and reflexive way to help engender social good via the effectiveness and efficiency of social programmes in areas such as Health, Environment, Governance and Public Policy. In illustrating how it can be applied, the text places *Strategic Social Marketing* in a global context, giving examples and case studies from around the world. Set into a clear structure it: Takes you through an exploration of why marketing should be an integral component of all social programme design and delivery when looking to achieve social good Moves on to the nature and application of social marketing, rethinking traditional concepts such as 'value' and 'exchange' in the social context Lays out the 'how to' so you can create fully realised strategy, plans, frameworks and tactics to influence behaviours. Visit the *Strategic Social Marketing Website* - Featuring free resources for marketing students and lecturers.

#### BIODESIGN

#### THE PROCESS OF INNOVATING MEDICAL TECHNOLOGIES

*Cambridge University Press* Recognize market opportunities, master the design process, and develop business acumen with this 'how-to' guide to medical technology innovation. Outlining a systematic, proven approach for innovation - identify, invent, implement - and integrating medical, engineering, and business challenges with real-world case studies, this book provides a practical guide for students and professionals.

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## CARE OF THE NEW BORN REVISED 8ED (2017)

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*CBS Publishers & Distributors Private Limited* This is the first textbook of neonatology from the Indian subcontinent which has served as the most trusted resource to undergraduate and postgraduate medical students in pediatrics and obstetrics and gynecology for four decades. The book has been extensively revised and updated to incorporate recent advances in the art and understanding of perinatal disorders. All the chapters have been reorganized, revised and rewritten to incorporate additional evidence-based information to make it an up-to-date and comprehensive textbook of neonatology. The book presents an harmonious blend of latest physiological basis of neonatal disorders and the current state-of-the-art information pertaining to their management through a simplified algorithmic approach. Neonatology provides the greatest scope for health preventive and promotive strategies which have been covered in depth. A number of new photographs, images, flow diagrams and tables have been included to make it more reader-friendly and comprehensive. The initiatives taken by Government of India for improving newborn care in the community have been discussed in detail. The distinctive feature and hallmark of the book is the brevity, clarity and problem-oriented approach. The book shall serve as a useful and practical manual to the pediatric and obstetric resident staff and consultants working in the medical colleges, corporate hospitals and private maternity nursing homes.

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## WHO EXPERT COMMITTEE ON SPECIFICATIONS FOR PHARMACEUTICAL PREPARATIONS

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### FORTY-SEVENTH REPORT

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WHO's international guidelines, written and physical standards developed under the aegis of this Expert Committee for more than 60 years are designed to serve all Member States, international organizations, United Nations agencies, regional and interregional harmonization efforts, and underpin important initiatives, including the prequalification of medicines, the Roll Back Malaria Programme, Stop TB, essential medicines and medicines for children. The Forty-seventh WHO Expert Committee on Specifications for Pharmaceutical Preparations adopted 26 new monographs and general texts for inclusion in The International Pharmacopoeia. The specifications under development are internationally applicable test methodologies for anti-infective, antimalarial, antituberculosis, contraceptives and antiretroviral medicines, as well as medicines for children. In addition, the following four written standards were adopted in the area of quality assurance and are now available for implementation: \* Release procedure for International Chemical Reference Substances (update); \* WHO guideline on quality risk management (new) \* WHO guideline on variations to a prequalified product (update) \* Collaborative procedure between the WHO Prequalification of Medicines Programme and national medicines regulatory authorities in the assessment and accelerated national registration of WHO-prequalified pharmaceutical products (new).

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## DISRUPT AND CONQUER

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*Portfolio, Penguin* The TTK Group was founded in 1928 in Chennai (then Madras) by T.T. Krishnamachari, who later became a Union minister and held the portfolios of finance, industry and commerce for close to fifteen years. In this book, the current chairman T.T. Jagannathan, along with Sandhya Mendonca, takes us through the journey of this extraordinary company which fought off bankruptcy and rose like a phoenix to become a highly profitable, successful entity. What makes this story all the more startling is that T.T. Jagannathan is an accidental and reluctant businessman. He came into the profession very unexpectedly, and without any preparation, with neither an MBA nor having ever worked in the family business before having its very survival entrusted to him. Like a phoenix, the Group and its constituent companies, have risen from the ashes, many times over, to stand tall and proud. This is the story of a journey that began with early success and experienced catastrophic disasters, and set about turning its fortunes around in stunning comebacks, time and again. With invaluable business lessons, decades of experience and innovation distilled in these pages, *Disrupt and Conquer* is a must-read for aspiring entrepreneurs, executives and business leaders.

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## TEXTBOOK OF ADMINISTRATIVE PSYCHIATRY

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### NEW CONCEPTS FOR A CHANGING BEHAVIORAL HEALTH SYSTEM

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*American Psychiatric Pub* Today's practice of psychiatric administration is totally different from that in past years because of the vast changes sweeping the health care and behavioral health care sectors. Reflecting these changes, this completely revamped second edition contains all-new chapters by 68 contributors (most new to this edition). This definitive textbook provides the practitioner and student of administration in behavioral healthcare with an up-to-date compendium focused on five central issues that represent the framework of the debate that will guide the evolution of behavioral health care during the next few years. An overview of the evolving behavioral health system, from the rich legacy of the community mental health movement mandated by federal legislation in the 1960s to today's paradigm, which is instead driven by the marketplace phenomena of managed care, information systems, and consumer empowerment. Core and new administrative psychiatry concepts and new roles for behavioral health players, including organizational theories, leadership requirements, planning models, and information system solutions, as well as new models of program evaluation and quality management and innovations in training and human resource development. How selected behavioral health systems are changing and the trend toward integrated systems, addressing the challenge of delivery system configuration and integrated service delivery as the system evolves from cost-based fee for service to managed care settings, as well as important new roles for psychiatric administrators in behavioral health network establishment and maintenance, staffing, capitated financing, population-based care, and outcome management. A comprehensive overview of the current system, from hospitals (including VA and military services) to county mental health departments, child and family service agencies, and HMOs, with new roles for everyone -- psychiatrists, administrators, and mental health clinicians as well as consumers and their families -- in the consumer-focused health care systems of the future. Law and ethics, which includes prisons and civil law issues and considers the special challenge of working within a field where innovation, science, and the marketplace are running well ahead of the legal and bioethics communities. Offering an in-depth study of areas never before covered, this extensively referenced volume concludes with a discussion of future issues in administrative psychiatry, as the "disruptive technologies" that forced the restructuring of banking, automobile manufacturing, consumer electronics, and other industries start to have an impact on health care. Broad in appeal as well as scope, this unique reference will find a worldwide audience -- from administrators facing the challenges of designing and administering a cost-efficient, effective care system to trainees studying for certification, and nearly everyone in between: from social workers to medical directors, staff psychiatrists, nurses, and middle managers of private and public psychiatric hospitals and behavioral health managed care organizations.

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## DRUG WARS

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### HOW BIG PHARMA RAISES PRICES AND KEEPS GENERICS OFF THE MARKET

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*Cambridge University Press* While the shockingly high prices of prescription drugs continue to dominate the news, the strategies used by pharmaceutical companies to prevent generic competition are poorly understood, even by the lawmakers responsible for regulating them. In this groundbreaking work, Robin Feldman and Evan Frondorf illuminate the inner workings of the pharmaceutical market and show how drug companies twist health policy to achieve goals contrary to the public interest. In highly engaging prose, they offer specific examples of how generic competition has been stifled for years, with costs climbing into the billions and everyday consumers paying the price. *Drug Wars* is a guide to the current landscape, a roadmap for reform, and a warning of what is to come. It should be read by policymakers, academics, patients, and anyone else concerned with the soaring costs of prescription drugs.

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## PARENTS UNDER SIEGE

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### WHY YOU ARE THE SOLUTION, NOT THE PROBLEM IN YOUR CHILD'S LIFE

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*Simon and Schuster* Offers advice and strategies for successful and effective parenting, from building character, confidence, and trust to establishing authority.

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## THE NOAH DIARY

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### HAPPILY EVER AFTER IN TEXAS

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*Independently Published* The well-known personal diary of Texas Cowgirl Jordan Douglas in college, at age 19. A Daddy's Girl and Texas Tomboy, she grew up in rural Texas roping and riding on horses with her Father, and found out love could be harder for a Tomboy who weren't as pretty as the cheerleaders. She had kept secret diaries through her teens of her ideas of love, sexual secrets, and as older guy friends shared benefits, they rejected her afterwards. She wrote about her strict religious upbringing and guilt from self-intimacy, and private sexual fantasies about the perfect Cowboy, her father. Her "Daddy Issues," and not recognizing her darker sexual needs exploded to the surface her 2nd year in College, and was recorded by her, in "The Noah Diary." With her secret "Daddy Issues," her thick, Texas curves in her favorite Cowgirl boots and short-shorts, found herself in the arms of a stranger and older Cowboy named 'Noah' who was 27 years old, and whose style of intimacy was emotionally and physically brutal and poisoning to her mind. Jordan began a sexually-dominated summer with her hands tied behind her back, getting forced to explore her darker sexual desires of real sexual humiliation, stimulating sexual-emotional abuse, and disturbing sexual mind-play drawing out her need for more than Daddy's approval. Noah used these on her all summer as he forced her sexual needs past limits she couldn't handle, punishing her with her own desires to screaming excess, drugging her daily, and bringing her into complete Submission to his stimulating Daddy role over her. She had found true love in this journey of self-discovery and understanding, and began to feel like a beautiful cheerleader with her new Daddy, and as the summer came to an end, she feared leaving Noah to go back to college, feared facing her religious parents, her lies to them about working all summer, the truth that she had flunked her last semester to be with Noah, and they paid the bill. She had to return home to face her mistakes, when all she wanted, was happily ever after in Texas.

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## MAKING MEDICINES AFFORDABLE

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### A NATIONAL IMPERATIVE

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*National Academies Press* Thanks to remarkable advances in modern health care attributable to science, engineering, and medicine, it is now possible to cure or manage illnesses that were long deemed untreatable. At the same time, however, the United States is facing the vexing challenge of a seemingly uncontrolled rise in the cost of health care. Total medical expenditures are rapidly approaching 20 percent of the gross domestic product and are crowding out other priorities of national importance. The use of increasingly expensive prescription drugs is a significant part of this problem, making the cost of biopharmaceuticals a serious national concern with broad political implications. Especially with the highly visible and very large price increases for prescription drugs that have occurred in recent years, finding a way to make prescription medicines and health care at large more affordable for everyone has become a socioeconomic imperative. Affordability is a complex function of factors, including not just the prices of the drugs themselves, but also the details of an individual's insurance coverage and the number of medical conditions that an individual or family confronts. Therefore, any solution to the affordability issue will require considering all of these factors together. The current high and increasing costs of prescription drugs coupled with the broader trends in overall health care costs is unsustainable to society as a whole. *Making Medicines Affordable* examines patient access to affordable and effective therapies, with emphasis on drug pricing, inflation in the cost of drugs, and

insurance design. This report explores structural and policy factors influencing drug pricing, drug access programs, the emerging role of comparative effectiveness assessments in payment policies, changing finances of medical practice with regard to drug costs and reimbursement, and measures to prevent drug shortages and foster continued innovation in drug development. It makes recommendations for policy actions that could address drug price trends, improve patient access to affordable and effective treatments, and encourage innovations that address significant needs in health care.

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## SKI-HI CURRICULUM

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The curriculum contains state-of-the-art family-centered programming for infants and young children with hearing loss.

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## HOME TREE HOME

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### PRINCIPLES OF TREEHOUSE CONSTRUCTION AND OTHER TALL TALES

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*Penguin* Remember the view from atop a tree? You could survey the landscape like a monarch, escape your parents' watchful eye, and let your imagination run wild. Well, just because you've grown up, it doesn't mean you can't enjoy the sense of liberation a tree provides. Here is the most comprehensive guide ever to building your own castle in the air, be it a simple child's playhouse or an adult's cozy retreat with all the modern conveniences, including electricity. Peter Nelson, the nation's foremost authority on treehouses, tells you everything you need to know about designing and building the house that's right for you and your family. He gives you information on site selection (why some trees provide better homes than others), safety issues, tree care, advice on styles and materials, and other essential rules of thumb that will save time and money. Nelson walks you through the construction of four actual projects: a children's playhouse, a vacation home, an office, and a full-time residence. Whether you'd like to build your children a safe and fun place to play and dream, or you're contemplating your own retreat from the drudgeries of earthbound living, this practical, wildly fanciful guide will show you how to make your tree fantasies come true.

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## MANY LIVES, MANY MASTERS

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### THE TRUE STORY OF A PROMINENT PSYCHIATRIST, HIS YOUNG PATIENT, AND THE PAST-LIFE THERAPY THAT CHANGED BOTH THEIR LIVES

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*Simon and Schuster* Describes the case of a young woman suffering from anxiety attacks, explains how hypnosis revealed her memories of past lives, and discusses the usefulness of regression therapy

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## WHO EXPERT COMMITTEE ON SPECIFICATIONS FOR PHARMACEUTICAL PREPARATIONS

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### FIFTY-FOURTH REPORT

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*World Health Organization*

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## I AM A TROLL

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### INSIDE THE SECRET WORLD OF THE BJP'S DIGITAL ARMY

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*Juggernaut Books* Indian social media is awash with right-wing trolls who incite online communal tension and abuse anyone who questions them. But who are they? How are they organized? In this explosive investigation, conducted over two years, Swati Chaturvedi finally lifts the veil over this murky subject

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## "TRUE AND FIRM."

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## BIOGRAPHY OF EZRA CORNELL, FOUNDER OF THE CORNELL UNIVERSITY

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## THE INTERNATIONAL PHARMACOPOEIA

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*World Health Organization* A collection of recommended procedures for analysis and specifications for the determination of pharmaceutical substances, excipients and dosage forms intended to serve as source material for reference by any WHO member state.

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## THE VITAL QUESTION

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### WHY IS LIFE THE WAY IT IS?

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Why is life the way it is? Bacteria evolved into complex life just once in four billion years of life on earth-and all complex life shares many strange properties, from sex to ageing and death. If life evolved on other planets, would it be the same or completely different? In *The Vital Question*, Nick Lane radically reframes evolutionary history, putting forward a cogent solution to conundrums that have troubled scientists for decades. The answer, he argues, lies in energy: how all life on Earth lives off a voltage with the strength of a bolt of lightning. In unravelling these scientific enigmas, making sense of life's quirks, Lane's explanation provides a solution to life's vital questions: why are we as we are, and why are we here at all? This is ground-breaking science in an accessible form, in the tradition of Charles Darwin's *The Origin of Species*, Richard Dawkins' *The Selfish Gene*, and Jared Diamond's *Guns, Germs and Steel*.

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## HAVING FAITH

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### AN ECOLOGIST'S JOURNEY TO MOTHERHOOD

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*Hachette+ORM* A brilliant writer, first-time mother, and respected biologist, Sandra Steingraber tells the month-by-month story of her own pregnancy, weaving in the new knowledge of embryology, the intricate development of organs, the emerging architecture of the brain, and the transformation of the mother's body to nourish and protect the new life. At the same time, she shows all the hazards that we are now allowing to threaten each precious stage of development, including the breast-feeding relationship between mothers and their newborns. In the eyes of an ecologist, the mother's body is the first environment, the mediator between the toxins in our food, water, and air and her unborn child. Never before has the metamorphosis of a few cells into a baby seemed so astonishingly vivid, and never before has the threat of environmental pollution to conception, pregnancy, and even to the safety of breast milk been revealed with such clarity and urgency. In *Having Faith*, poetry and science combine in a passionate call to action. A Merloyd Lawrence Book

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## COLONIZED CLASSROOMS

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### RACISM, TRAUMA AND RESISTANCE IN POST-SECONDARY EDUCATION

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"In *Colonized Classrooms*, Sheila Cote-Meek discusses how Aboriginal students confront narratives of colonial violence in the postsecondary classroom, while they are, at the same time, living and experiencing colonial violence on a daily basis. Basing her analysis on interviews with Aboriginal students, Cote-Meek deftly illustrates how colonization and its violence are not a distant experience, but one that is being negotiated every day in universities and colleges across Canada. Cote-Meek traces how education for Aboriginal peoples has been, and continues to be, part of the colonial regime, which is marked by violence, abuses and poverty, and the ways this violence is experienced particularly by Aboriginal students and professors in universities. Drawing upon personal experience and qualitative research, the book essentially explores two questions: how do Aboriginal students confront curriculum on colonial history that is marked by violence? And what pedagogies might be useful in postsecondary classrooms for students that have suffered from colonial violence?"

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## BASIC TESTS FOR DRUGS

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### PHARMACEUTICAL SUBSTANCES, MEDICINAL PLANT MATERIALS AND DOSAGE FORMS

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*World Health Organization* This book provides a step-by-step guide to simple methods for verifying the identity of commonly used pharmaceutical substances and dosage forms. The basic tests described can also be used to detect mislabeled, substandard, or counterfeit products when the labeling or physical attributes give rise to doubt. Intended for use in developing countries, where resources and specialized skills may be scarce, all tests rely on a limited range of easily available reagents and equipment and need not be performed in a fully equipped laboratory or by persons with specialized training in pharmacy or chemistry. The book describes tests for 23 pharmaceutical substances and 58 pharmaceutical dosage forms, most of which are included in the WHO Model List of Essential Drugs. Basic tests for confirming the identity of four commonly used medicinal plant materials are also included. As stressed in the text, these tests, which merely confirm identity, are intended for use as primary screening tools and may need to be followed, in cases of adverse test results, by a full pharmacopoeial analysis. The book opens with a brief description of the importance of basic tests as one of the many steps needed to ensure a supply of safe and effective drugs. Chapter two describes several collections of more sophisticated tests, including volumetric or spectrophotometric analysis and thin-layer chromatography, that can be useful in the primary screening of imported pharmaceutical substances, and dosage forms. Information on how to obtain and use these guides to tests, which have not been published by WHO is also provided. Against this background, the main part of the book sets out test procedures for verifying the identity of selected pharmaceutical substances, pharmaceutical dosage forms, and medicinal plant materials. The book concludes with a cumulative index of test procedures described here and in the related WHO publications "*Basic Tests for Pharmaceutical Substances*" and "*Basic Tests for Pharmaceutical Dosage Forms*".

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## FOREIGN STATE IMMUNITY

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### DRUGS, MONEY, AND SECRET HANDSHAKES

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### THE UNSTOPPABLE GROWTH OF PRESCRIPTION DRUG PRICES

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*Cambridge University Press* In the warped world of prescription drug pricing, generic drugs can cost more than branded ones, old drugs can be relaunched at astronomical prices, and low-cost options are shut out of the market. In *Drugs, Money and Secret Handshakes*, Robin Feldman shines a light into the dark corners of the pharmaceutical industry to expose a web of shadowy deals in which higher-priced drugs receive favorable treatment and patients are channeled toward the most expensive medicines. At the center of this web are the highly secretive middle players who establish coverage levels for patients and negotiate with drug companies. By offering lucrative payments to these middle players (as well as to doctors and hospitals), drug companies ensure that inexpensive drugs never gain traction. This system of perverse incentives has delivered the kind of exorbitant drug prices - and profits - that everyone loves except for those who pay the bills.

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#### FINAL CUT

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#### ART, MONEY, AND EGO IN THE MAKING OF HEAVEN'S GATE, THE FILM THAT SANK UNITED ARTISTS

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*Newmarket Press* Heaven's Gate is probably the most discussed, least seen film in modern movie history. Its notoriety is so great that its title has become a generic term for disaster, for ego run rampant, for epic mismanagement, for wanton extravagance. It was also the film that brought down one of Hollywood's major studios—United Artists, the company founded in 1919 by Douglas Fairbanks, Mary Pickford, D. W. Griffith, and Charlie Chaplin. Steven Bach was senior vice president and head of worldwide production for United Artists at the time of the filming of Heaven's Gate, and apart from the director and producer, the only person to witness the film's evolution from beginning to end. Combining wit, extraordinary anecdotes, and historical perspective, he has produced a landmark book on Hollywood and its people, and in so doing, tells a story of human absurdity that would have made Chaplin proud.

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#### ESSENTIALS OF MARKETING

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*Irwin Professional Publishing*

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#### MOUNTAIN TIME

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#### A NOVEL

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*Simon and Schuster* At fifty-something, environmental reporter Mitch Rozier has grown estranged from Seattle's coffee shop and cyber culture. His newspaper is going under, and his relationship with Lexa McCaskill is stalled at "just living together." Then, he is summoned by his sly, exasperating father, Lyle, back to the family land, which Lyle plans to sell in the latest of his get-rich schemes before dying. Lexa follows, accompanied by her sister Mariah, and the stage is set for long-overdue confrontations -- between lovers, sisters, and father and son. Mountain Time is distinguished by humor and a wry insight into the power of family feuds to mark individuals and endure. Set against the glorious backdrop of Montana mountain country, it is a dazzling novel of love, family, and the contemporary West.

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#### THE CAPITALISM PAPERS

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#### FATAL FLAWS OF AN OBSOLETE SYSTEM

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*Catapult* In the vein of his bestseller, *Four Arguments for the Elimination of Television*, nationally recognized social critic Jerry Mander researches, discusses, and exposes the momentous and unsolvable environmental and social problem of capitalism. Mander argues that capitalism is no longer a viable system: "What may have worked in 1900 is calamitous in 2010." Capitalism, utterly dependent on never-ending economic growth, is an impossible absurdity on a finite planet with limited resources. Climate change, together with global food, water, and resource shortages, are only the start. Mander draws attention to capitalism's obsessive need to dominate and undermine democracy, as well as to diminish social and economic equity. Designed to operate free of "morality," the system promotes "permanent war" as a key economic strategy. Worst of all, the problems of capitalism are intrinsic to the form. Many organizations are already anticipating the breakdown of the system and are working to define new hierarchies of democratic values that respect the carrying capacities of the planet.

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#### THE UNTIRING EYE

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#### 50 YEARS OF CENTRAL VIGILANCE COMMISSION

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India's Central Vigilance Commission (CVC) has come to occupy a key position as an institution that promotes good governance and integrity in the public affairs of the country. This book is a story of the 50-year journey of the CVC, a saga of institution building and fighting against corruption. It recounts the birth of the CVC in 1964 and its rebirth in a new form in 1998 and shows how public debate over the years has shaped this institution to enable it meet the expectations of the citizens and other stakeholders. The rare photographs, documents, and interesting facts try to re-create the bygone era. Some of the former Central Vigilance Commissioners share their experiences and narrate the both challenges faced and contributions made by them. It is hoped that this book will not only create awareness among people about the institution of the CVC but also prove inspirational in the quest for good governance in India.

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#### PROCEEDINGS BOOK

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#### INTEGRATED ELECTROPHYSICAL AGENTS[FORMERLY ENTITLED ELECTROTHERAPY: EVIDENCE-BASED PRACTICE]

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#### PRINCIPLES, PRACTICE AND RESEARCH EVIDENCE

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*Elsevier* Electrophysical Modalities (formerly Electrotherapy: Evidence-Based Practice) is back in its 13th edition, continuing to uphold the standard of clinical research and evidence base for which it has become renowned. This popular textbook comprehensively covers the use of electrotherapy in clinical practice and includes the theory which underpins that practice. Over recent years the range of therapeutic agents involved and the scope for their use have greatly increased and the new edition includes and evaluates the latest evidence and most recent developments in this fast-growing field. Tim Watson is joined by co-editor Ethne Nussbaum and both bring years of clinical, research and teaching experience to the new edition, with a host of new contributors, all leaders in their specialty.

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#### COMMUNITY-BASED DISTRIBUTION OF CONTRACEPTIVES

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#### A GUIDE FOR PROGRAMME MANAGERS

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#### ESTATE PLANNING FOR THE AGING OR INCAPACITATED CLIENT IN MASSACHUSETTS

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#### PROTECTING LEGAL RIGHTS, PRESERVING RESOURCES, AND PROVIDING HEALTH CARE OPTIONS

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*Massachusetts Continuing Legal Education & CPCS*

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#### NEW YORK ELDER LAW HANDBOOK

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