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Mosaic

Perspectives on Investing

Global Investment Competitiveness Report 2017/2018

Foreign Investor Perspectives and Policy Implications

World Bank Publications The Global Investment Competitiveness report presents new insights and evidence on drivers of foreign direct investment (FDI) in developing countries, and FDI's role in development. The report's survey of 750 executives of multinational corporations finds that a business-friendly legal and regulatory environment is a key driver of investment decisions in developing countries, along with political stability, security, and macroeconomic conditions. The report's topic-specific chapters explore the potential of FDI to create new growth opportunities for local firms, assess the power of tax holidays and other fiscal incentives to attract FDI, analyze characteristics of FDI originating in developing countries, and examine the experience of foreign investors in countries affected by conflict and fragility. Three key features of this Global Investment Competitiveness report distinguish it from

other publications on FDI. First, its insights are based on a combination of first-hand perspectives of investors, extensive analysis of available data and evidence, and international good practices in investment policy design and implementation. Secondly, rather than exploring broad FDI trends, the report provides detailed and unique analysis of FDI depending on its motivation, sector, geographic origin and destination, and phase of investment. Thirdly, the report offers practical and actionable recommendations to policymakers in developing countries wishing to reform their business climates for increased investment competitiveness. As such, the report is meant to complement other knowledge products of the World Bank Group focused even more explicitly on country-level data, detailed reform diagnostics, and presentation of best practices. We are confident this report will bring value and fresh perspectives to a variety of audiences. To governments and policymakers, including investment promotion professionals, the report offers direct insights into the role of government policies and actions in investors' decision-making. To foreign investors and site location consultants, the report provides information on FDI trends and drivers across sectors and geographies. For academic audiences, the new datasets on investment incentives and FDI motivations enables opportunities for additional research and analysis. Lastly, for development assistance providers and other stakeholders, the report highlights key approaches for maximizing FDI's benefits for development.

The Dhandho Investor

The Low-Risk Value Method to High Returns

John Wiley & Sons A comprehensive value investing framework for the individual investor In a straightforward and accessible manner, *The Dhandho Investor* lays out the powerful framework of value investing. Written with the intelligent individual investor in mind, this comprehensive guide distills the Dhandho capital allocation framework of the business savvy Patels from India and presents how they can be applied successfully to the stock market. The Dhandho method expands on the groundbreaking principles of value investing expounded by Benjamin Graham, Warren Buffett, and Charlie Munger. Readers will be introduced to important value investing concepts such as "Heads, I win! Tails, I don't lose that much!," "Few Bets, Big Bets, Infrequent Bets," Abhimanyu's dilemma, and a detailed treatise on using the Kelly Formula to invest in undervalued stocks. Using a light, entertaining style, Pabrai lays out the Dhandho framework in an easy-to-use format. Any investor who adopts the framework is bound to improve on results and soundly beat the markets and most professionals.

Investor and Industry Perspectives on Investment Advisers and Broker-Dealers

Rand Corporation *In theory, financial professionals are relatively distinct: A broker-dealer conducts transactions in securities on behalf of itself and others; and an investment adviser provides advice to others regarding securities. Different laws regulate each type of professional, but boundaries have blurred. This report examines current business practices and investor understanding of each type.*

Economic Indicators for Professionals Putting the Statistics into Perspective

Routledge *We are bombarded with economic numbers: unemployment, retail sales, inflation, GDP—the list goes on and on. Some analyst or another is constantly telling us about an obscure statistic that is the key to our future, or is apparently the indicator that the "Fed" will be using to key off its decisions. With economic numbers playing such a central role in the national and world dialogue on policy and markets, and spilling over into the political arena, a broad review of what they are all about is timely. This book reviews the critical US economic data, and how one may put the numbers into an intellectual structure that will depict evolving economic reality. The work is aimed at those who want and need to get some understanding about how the data contributes to a big picture of the economy and guides policy. The objective is for the reader to grasp the overall logic of the data—how each piece of the puzzle contributes to our understanding of the overall economy. This is the way the Fed looks at the numbers. There are other books that go through the economic numbers, but they do so in a "bottom-up" fashion, describing a series in some detail and adding something about how financial markets may respond to it. This book naturally has considerable discussion of series, but views them as part of the overall mosaic, not items of fundamental interest in themselves.*

Believe in People

Bottom-Up Solutions for a Top-Down World

St. Martin's Press A surprising take on how you can help tackle the really big problems in society—from one of America's most successful entrepreneurs. People are looking for a better way. Towering barriers are holding millions of people back, and the institutions that should help everyone rise are not doing the job. Crumbling communities. One-size fits all education. Businesses that rig the economy. Public policy that stifles opportunity and emboldens the extremes. As a result, this country is quickly heading toward a two-tiered society. Today's challenges call for nothing short of a paradigm shift – away from a top-down approach that sees people as problems to be managed, toward bottom-up solutions that empower everyone to realize their potential and foster a more inclusive society. Such a shift starts by asking: What would it mean to truly believe in people? Businessman and philanthropist Charles Koch has devoted his life to answering that question. Learn what he's discovered during his 60-year career to help you apply the principles of empowerment in your life, in your business, and in society. By learning from the social movements and applying the principles that have enabled social progress throughout history, Koch has achieved more than he dreamed possible – building one of the world's most successful companies and founding Stand Together, one of America's most innovative philanthropic communities. Stand Together CEO Brian Hooks and Koch show how the only way to solve the really big problems – from poverty and addiction to harmful business practices and destructive public policy – is for each and every one of us to find and take action in our unique role as part of the solution. Full of compelling examples of what works – including several first-person accounts from individuals whose lives have been transformed – Koch and Hooks' refreshing approach promotes partnership instead of partisanship and speaks to people from different perspectives and all walks of life. They show that no injustice is too tough to overcome if you share a deep belief in people, are willing to unite with anyone to do right, and work to empower others from the bottom up.

Values at Work

Sustainable Investing and ESG Reporting

Springer Nature Sustainable investing is a rapidly growing and evolving field. With investors expressing ever greater interest in environmental, social, and governance (ESG) metrics and reporting, companies face a sustainability imperative and the need to remake their business models to respond to an array of pressing issues including climate change, air and water pollution, racial justice, workplace diversity, economic inequality, privacy, corporate integrity, and good governance. From equities to fixed income and from private equity to impact-investing, investors of all kinds now want to understand which companies will be marketplace leaders in a business future redefined by sustainability. Thus, investment strategies, risk models, financial vehicles, applications, data, metrics, standards, and regulations are all changing rapidly around the world. In an effort to better understand the current status and movement of this dynamic field and to provide a practical reference for the growing pool of investors, financial advisors, companies, and academics seeking information on sustainable investing and ESG reporting, this edited book covers the latest trends, tools, and thinking. It showcases the work of authors from leading companies and academic institutions across a range of vital topics such as financial disclosure, portfolio assessment, ESG metrics construction, and law as well as regulation. Readers of the book will be better able to identify and address the hurdles to moving mainstream capital toward more sustainable companies, investments, and projects.

Behavioral Finance: The Second Generation

CFA Institute Research Foundation Behavioral finance presented in this book is the second-generation of behavioral finance. The first generation, starting in the early 1980s, largely accepted standard finance's notion of people's wants as "rational" wants—restricted to the utilitarian benefits of high returns and low risk. That first generation commonly described people as "irrational"—succumbing to cognitive and emotional errors and misled on their way to their rational wants. The second generation describes people as normal. It begins by acknowledging the full range of people's normal wants and their benefits—utilitarian, expressive, and emotional—distinguishes normal wants from errors, and offers guidance on using shortcuts and avoiding errors on the way to satisfying normal wants. People's normal wants include financial security, nurturing children and families, gaining high social status, and staying true to values. People's normal wants, even more than their cognitive and emotional shortcuts and errors, underlie answers to important questions of finance, including saving and spending, portfolio construction, asset pricing, and market efficiency.

Global Investment Competitiveness Report 2019/2020

Rebuilding Investor Confidence in Times of Uncertainty

World Bank Publications *The Global Investment Competitiveness Report 2019-2020 provides novel analytical insights, empirical evidence, and actionable recommendations for governments seeking to enhance investor confidence in times of uncertainty. The report's findings and policy recommendations are organized around "3 ICs" - they provide guidance to governments on how to increase investments' contributions to their country's development, enhance investor confidence, and foster their economies' investment competitiveness. The report presents results of a new survey of more than 2,400 business executives representing FDI in 10 large developing countries: Brazil, China, India, Indonesia, Malaysia, Mexico, Nigeria, Thailand, Turkey, and Vietnam. The results show that over half of surveyed foreign businesses have already been adversely affected by policy uncertainty, experiencing a decrease in employment, firm productivity, or investment. Foreign investors report that supporting political environments, stable macroeconomic conditions, and conducive regulatory regimes are their top three investment decision factors. Moreover, the report's new global database of regulatory risk shows that predictability and transparency increase investor confidence and FDI flows. The report also assesses the impact of FDI on poverty, inequality, employment, and firm performance using evidence from various countries. It shows that FDI in developing countries yields benefits to their firms and citizens-including more and better-paid jobs-but governments need to be vigilant about possible adverse consequences on income distribution. The report is organized in 5 chapters: Chapter 1 presents the results of the foreign investor survey. Chapter 2 explores the differential performance and development impact of greenfield FDI, local firms acquired by multinational corporations (i.e. brownfield FDI), and domestically-owned firms using evidence from six countries. Chapter 3 assesses the impact of FDI on poverty, inequality, employment and wages, using case study evidence from Ethiopia, Turkey and Vietnam. Chapter 4 presents a new framework to measure FDI regulatory risk that is linked to specific legal and regulatory measures. Chapter 5 focuses on factors for increasing the effectiveness of investment promotion agencies.*

21st Century Investing

Redirecting Financial Strategies to Drive Systems Change

Berrett-Koehler Publishers *Two experienced and visionary authors show how institutions and individuals can go beyond conventional and sustainable investing to address complex problems such as income inequality and climate change on a deep, systemic level. It's time for a new way to think about investing, one that can contend with the complex challenges we face in the 21st century. Investment today has evolved from the basic, conventional approach of the 1950s. Investors have since recognized the importance of sustainable investment and have begun considering environmental and social factors. Yet the complexity of the times forces us to recognize and transition to a third stage of investment practice: system-level investing. In this paradigm-shifting book, William Burckart and Steve Lydenberg show how system-level investors support and enhance the health and stability of the social, financial, and environmental systems on which they depend for long-term returns. They preserve and strengthen these fundamental systems while still generating competitive or otherwise acceptable performance. This book is for those investors who believe in that transition. They may be institutions, large or small, concerned about the long-term stability of the environment and society. They may be individual investors who want their children and grandchildren to inherit a just and sustainable world. Whoever they may be, Burckart and Lydenberg show them the what, why, and how of system-level investment in this book: what it means to manage system-level risks and rewards, why it is imperative to do so now, and how to integrate this new way of thinking into their current practice.*

VC

An American History

Harvard University Press *"In principle, venture capital is where the ordinarily conservative, cynical domain of big money touches dreamy, long-shot enterprise. In practice, it has become the distinguishing big-business engine of our time...[A] first-rate history."*

—New Yorker “An excellent and original economic history of venture capital.” —Tyler Cowen, *Marginal Revolution* “It is an article of faith that ready access to venture capital makes an economy more dynamic. Nicholas frames the case historically.” —Wall Street Journal “A detailed, fact-filled account of America’s most celebrated moneymen.” —New Republic VC tells the riveting story of how the venture capital industry arose from America’s longstanding identification with entrepreneurship and risk-taking. Whether the venture is a whaling voyage setting sail from New Bedford (as in VC’s infancy) or the latest Silicon Valley startup, VC is a state of mind as much as a way of doing business, exemplified by an appetite for seeking extreme financial rewards, a tolerance for failure and experimentation, and a faith in the promise of innovation to generate new wealth. Tom Nicholas’s authoritative history takes us on a roller coaster of entrepreneurial successes and setbacks. It describes how iconic firms like Kleiner Perkins and Sequoia invested in Genentech and Apple as it tells the larger story of VC’s birth and evolution, revealing along the way why it is such a quintessentially American institution—one that has proven difficult to recreate elsewhere.

The Speculator's Mosaic

More than just another guide to making a quick dollar on the stock market or beating the S&P 500, *The Speculator's Mosaic* is a speculative investment book that details the hard-earned wisdom accumulated during five decades of portfolio management. Culled from a lifetime of successes - and failures - the book offers a detailed suite of tricks and strategies that have given author Bob Leppo an edge in stock market investing, commodity futures, and the wild world of venture capital. Yes, the book is about making money - lots of it. But *The Speculator's Mosaic* is about more than that. It's about the journey. It's about the excitement, frustration, rapture, and disappointment of pure speculation. It's about booms and busts, fortunate breaks and missed opportunities. Inspirational in tone, it's a love song to speculation, replete with triumph, heartbreak, anguish, and redemption. Part memoir, part tale of discovery and rebirth, *The Speculator's Mosaic* is mostly a friendly, no-nonsense guide to navigating the ups and downs - financial, emotional, and otherwise - of a career in speculative investment. Detailing a half century of hits and misses, often with brutal honesty, the book relays lessons learned from both the crucible of failure and the elation of success. There are plenty of books on stock picking, on shorting commodity futures, on investment basics, on obtaining venture capital money. What makes *The Speculator's Mosaic* different is that beyond stocks and commodities, it gives the reader a real-world perspective on what it's like on the VC's side of the table, picking the products and people worth betting heavily on. In the book, author Robert Leppo walks the reader through real life failures and successes in portfolio management, outlining investing basics as well as strategies and tools for investing in people who create valuable products or services. This includes specific tips to help readers position themselves as a positive counterpoint to the negative image of today's mainstream VC. With 50 years of speculative investment experience, even novice speculators stand a good chance

to strike it rich - and learn a thing or two about themselves in the process. Robert Leppo started as a kid flush with \$100 dollars of poker winnings. He finished with a fortune. The Speculator's Mosaic tells the story of how.

Investing in Cultural Diversity and Intercultural Dialogue

UNESCO This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

Agricultural Development and Food Security in Africa

The Impact of Chinese, Indian and Brazilian Investments

Zed Books Ltd. The subject of food security and land issues in Africa has become one of increased importance and contention over recent years. In particular, the focus has shifted to the role new global South donors - especially India, China and Brazil - are playing in shaping African agriculture through their increased involvement and investment in the continent. Approaching the topic through the framework of South-South co-operation, this highly original volume presents a critical analysis of the ways in which Chinese, Indian and Brazilian engagements in African agriculture are structured and implemented. Do these investments have the potential to create new opportunities to improve local living standards, transfer new technology and knowhow to African producers, and reverse the persistent productivity decline in African agriculture? Or will they simply aggravate the problem of food insecurity by accelerating the process of land alienation and displacement of local people from their land? Topical and comprehensive, Agricultural Development and Food Security in Africa offers fresh insight into a set of relationships that will shape both Africa and the world over the coming

decades.

Warren Buffett

Inside the Ultimate Money Mind

John Wiley & Sons In Warren Buffett: Inside the Ultimate Money Mind, Hagstrom breaks new ground with a deep analysis of Buffett's essential wisdom, an intricate mosaic of wide-ranging ideas and insights that Buffett calls a Money Mind. What exactly is a Money Mind? At one level, it's a way of thinking about major financial issues such as capital allocation. At another level, it summarizes an overall mindset for successfully investing in today's fast-paced stock market, a mindset that depends on a commitment to learning, adapting, and facing down irrelevant noise. This is not a method book. It is a thinking book. Warren Buffett: Inside the Ultimate Money Mind explains the philosophies of self-reliance, stoicism, rationalism, and pragmatism and their contributions to making intelligent investment decisions. It also outlines the evolution of value investing, discusses how to develop a business-driven investing mindset, and describes the defining traits of successful active management. Lastly, it examines the surprising aspects of a Money Mind - sportsman, teacher, and artist. In short, Warren Buffett: Inside the Ultimate Money Mind helps readers understand the building blocks that go into making a Money Mind so they can begin to incorporate its principles in the service to a life of value. Testimonials "An erudite masterpiece..." -Lawrence A. Cunningham, author; professor and director, Quality Shareholders Initiative, George Washington University "It's another must-read..." -Bethany McLean, journalist and Contributing Editor, Vanity Fair, author, Saudi America and co-author The Smartest Guys in the Room "Pure Genius! This is a game changer in investment books..." -Robert P. Miles, author; Executive in Residence, University of Nebraska at Omaha, Executive MBA Program, 'The Genius of Warren Buffett' "Effervescence and thoughtful analysis of Buffett's life and work..." -Tom Gayner, Co-chief Executive Officer, Markel Corporation "Hagstrom's books always enable readers to think about the world in new ways..." -Tren Griffin, author, Charlie Munger: The Complete Investor

China's International Investment Strategy

Bilateral, Regional, and Global Law and Policy

Oxford University Press, USA Since China adopted its 'open door' policy in 1978, which altered its development strategy from self-sufficiency to active participation in the world market, its goal has remained unchanged: to assist the readjustment of China's economy, to coordinate its modernization programs, and to improve its quality of life. With the 1997 launch of the 'Going Global' policy, an outward focus regarding foreign investment was added, to circumvent trade barriers and improve the competitiveness of Chinese firms. In order to accommodate inward and outward investment, China's participation in the international investment regime has underpinned its efforts to join multilateral investment-related legal instruments and conclude international investment agreements. This collection, compiled by award-winning scholar Professor Julien Chaisse, explores the three distinct tracks of China's investment policy and strategy: bilateral agreements including those with the US and the EU; regional agreements including the Free Trade Area of the Asia Pacific; and global initiatives, spear-headed by China's presidency of the G20 and its 'Belt and Road initiative'. The book's overarching topic is whether these three tracks compete with each other, or whether they complement one another - a question of profound importance for the country's political and economic future and world investment governance.

African Perspectives in International Investment Law

This volume explores trends in Foreign Direct Investment (FDI) in the African continent, the benefits and challenges that FDI presents for African states, and Africa's participation in the international investment law regime more generally. The volume, with contributions from prominent academics, jurists, and international arbitration and litigation experts, offers insights and critical comments on challenges in Africa's foreign investment climate and international investment law. This timely volume succinctly analyses key conceptual issues of international investment law as well as practical issues relating to investment disputes.

How to Spot the Next Starbucks, Whole Foods, Walmart, or McDonald's BEFORE Its Shares Explode

St. Martin's Press Everyone knows the basic golden rule of investing: "Buy Low, Sell High," but how many of us ever really understand the stock market, how to recognize the "next big thing," and how to capitalize off of it once you do? ...the truth is not many or we'd all

*be millionaires. It seems like early investors in big companies like Facebook and Google had to have won the lottery of investing and just gotten really lucky, but there's more to it than that. There's a science to the "Next Big Thing" strategy, and Mark Tier understands it. In *How to Spot the Next Starbucks, Whole Foods, Walmart, or McDonald's BEFORE Its Shares Explode*, Tier shows readers that explosive brands like Starbucks, Whole Foods, McDonald's, and Walmart didn't become successful on accident. Through in-depth and accessible case studies, Tier pulls back the curtain on the early Key Performance Indicators that each of these major companies showed even at their earliest stages. Once you learn how to recognize these makings of success, you too will be able to spot the next Starbucks.*

Dare to Lead

Brave Work. Tough Conversations. Whole Hearts.

*Random House #1 NEW YORK TIMES BESTSELLER • Brené Brown has taught us what it means to dare greatly, rise strong, and brave the wilderness. Now, based on new research conducted with leaders, change makers, and culture shifters, she's showing us how to put those ideas into practice so we can step up and lead. Look for Brené Brown's new podcast, *Dare to Lead*, as well as her ongoing podcast *Unlocking Us!* NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG Leadership is not about titles, status, and wielding power. A leader is anyone who takes responsibility for recognizing the potential in people and ideas, and has the courage to develop that potential. When we dare to lead, we don't pretend to have the right answers; we stay curious and ask the right questions. We don't see power as finite and hoard it; we know that power becomes infinite when we share it with others. We don't avoid difficult conversations and situations; we lean into vulnerability when it's necessary to do good work. But daring leadership in a culture defined by scarcity, fear, and uncertainty requires skill-building around traits that are deeply and uniquely human. The irony is that we're choosing not to invest in developing the hearts and minds of leaders at the exact same time as we're scrambling to figure out what we have to offer that machines and AI can't do better and faster. What can we do better? Empathy, connection, and courage, to start. Four-time #1 New York Times bestselling author Brené Brown has spent the past two decades studying the emotions and experiences that give meaning to our lives, and the past seven years working with transformative leaders and teams spanning the globe. She found that leaders in organizations ranging from small entrepreneurial startups and family-owned businesses to nonprofits, civic organizations, and Fortune 50 companies all ask the same question: How do you cultivate braver, more daring leaders, and how do you embed the value of courage in your culture? In this new book, Brown uses research, stories, and examples to answer these*

questions in the no-BS style that millions of readers have come to expect and love. Brown writes, “One of the most important findings of my career is that daring leadership is a collection of four skill sets that are 100 percent teachable, observable, and measurable. It’s learning and unlearning that requires brave work, tough conversations, and showing up with your whole heart. Easy? No. Because choosing courage over comfort is not always our default. Worth it? Always. We want to be brave with our lives and our work. It’s why we’re here.” Whether you’ve read *Daring Greatly* and *Rising Strong* or you’re new to Brené Brown’s work, this book is for anyone who wants to step up and into brave leadership.

Investing in Resilience

Asian Development Bank *Investing in Resilience: Ensuring a Disaster-Resistant Future* focuses on the steps required to ensure that investment in disaster resilience happens and that it occurs as an integral, systematic part of development. At-risk communities in Asia and the Pacific can apply a wide range of policy, capacity, and investment instruments and mechanisms to ensure that disaster risk is properly assessed, disaster risk is reduced, and residual risk is well managed. Yet, real progress in strengthening resilience has been slow to date and natural hazards continue to cause significant loss of life, damage, and disruption in the region, undermining inclusive, sustainable development. *Investing in Resilience* offers an approach and ideas for reflection on how to achieve disaster resilience. It does not prescribe specific courses of action but rather establishes a vision of a resilient future. It stresses the interconnectedness and complementarity of possible actions to achieve disaster resilience across a wide range of development policies, plans, legislation, sectors, and themes. The vision shows how resilience can be accomplished through the coordinated action of governments and their development partners in the private sector, civil society, and the international community. The vision encourages “investors” to identify and prioritize bundles of actions that collectively can realize that vision of resilience, breaking away from the current tendency to pursue disparate and fragmented disaster risk management measures that frequently trip and fall at unforeseen hurdles. *Investing in Resilience* aims to move the disaster risk reduction debate beyond rhetoric and to help channel commitments into investment, incentives, funding, and practical action

Climate Change and Society

Sociological Perspectives

Oxford University Press *Climate change is one of the most critical issues of the twenty-first century, presenting a major intellectual challenge to both the natural and social sciences. While there has been significant progress in natural science understanding of climate change, social science analyses have not been as fully developed. Climate Change and Society breaks new theoretical and empirical ground by presenting climate change as a thoroughly social phenomenon, embedded in behaviors, institutions, and cultural practices. This collection of essays summarizes existing approaches to understanding the social, economic, political, and cultural dimensions of climate change. From the factors that drive carbon emissions to those which influence societal responses to climate change, the volume provides a comprehensive overview of the social dimensions of climate change. An improved understanding of the complex relationship between climate change and society is essential for modifying ecologically harmful human behaviors and institutional practices, creating just and effective environmental policies, and developing a more sustainable future. Climate Change and Society provides a useful tool in efforts to integrate social science research, natural science research, and policymaking regarding climate change and sustainability. Produced by the American Sociological Association's Task Force on Sociology and Global Climate Change, this book presents a challenging shift from the standard climate change discourse, and offers a valuable resource for students, scholars, and professionals involved in climate change research and policy.*

Manager Bookshelf

Investment Ethics

Wiley Global Education *The recent economic crisis further underscores the importance of ethics, which is why finance professionals will turn to this authoritative text. It provides them with an applied and practical understanding. Critical thinking questions offer more thought provoking exercises to get them to learn the material. Related cases in the chapters help spark more thoughtful analysis of the issues that are raised. Numerous projects show how to apply investment theory and analysis as well as integrate ethical considerations. Appendices are also included in relevant chapters that review basics in investments and accounting. This material will help finance professionals examine the ethical practices of the companies and organisations they recommend.*

Fires in the Bathroom

Advice for Teachers from High School Students

The New Press Since its initial publication in hardcover in 2003, *Fires in the Bathroom* has been through multiple printings and received the attention of teachers across the country. Now in paperback, Kathleen Cushman's groundbreaking book offers original insights into teaching teenagers in today's hard-pressed urban high schools from the point of view of the students themselves. It speaks to both new and established teachers, giving them firsthand information about who their students are and what they need to succeed. Students from across the country contributed perceptive and pragmatic answers to questions of how teachers can transcend the barriers of adolescent identity and culture to reach the diverse student body in today's urban schools. With the fresh and often surprising perspectives of youth, they tackle tough issues such as increasing engagement and motivation, teaching difficult academic material, reaching English-language learners, and creating a classroom culture where respect and success go hand in hand.

Democratizing Innovation

MIT Press The process of user-centered innovation: how it can benefit both users and manufacturers and how its emergence will bring changes in business models and in public policy. Innovation is rapidly becoming democratized. Users, aided by improvements in computer and communications technology, increasingly can develop their own new products and services. These innovating users—both individuals and firms—often freely share their innovations with others, creating user-innovation communities and a rich intellectual commons. In *Democratizing Innovation*, Eric von Hippel looks closely at this emerging system of user-centered innovation. He explains why and when users find it profitable to develop new products and services for themselves, and why it often pays users to reveal their innovations freely for the use of all. The trend toward democratized innovation can be seen in software and information products—most notably in the free and open-source software movement—but also in physical products. Von Hippel's many examples of user innovation in action range from surgical equipment to surfboards to software security features. He shows that product and service development is concentrated among "lead users," who are ahead on marketplace trends and whose innovations are often commercially attractive. Von Hippel argues that manufacturers should redesign their innovation processes and that they should systematically seek out innovations developed by users. He points to businesses—the custom semiconductor industry is one

example—that have learned to assist user-innovators by providing them with toolkits for developing new products. User innovation has a positive impact on social welfare, and von Hippel proposes that government policies, including R&D subsidies and tax credits, should be realigned to eliminate biases against it. The goal of a democratized user-centered innovation system, says von Hippel, is well worth striving for. An electronic version of this book is available under a Creative Commons license.

John Bogle on Investing

The First 50 Years

John Wiley & Sons Get fifty years of industry-defining expertise in a single volume *John Bogle on Investing* is a compilation of the best speeches ever delivered by one of the 20th century's towering financial giants. Individually, each of these speeches delivers a powerful lesson in investing; taken together, Bogle's lifelong themes ring loud and clear. His investing philosophy has remained more or less constant throughout his illustrious career, and this book lays it out so you can learn from the very best. You'll learn what makes a successful investment strategy, consider the productive economics of long-term investing, and how emotional investment in financial markets is often counterproductive enough to forfeit success. Bogle discusses the "fiscal drag" of investing, and shows you how to cut down on sales charges, management fees, turnover costs, and opportunity costs, as he unravels a lifetime's worth of expertise to give you deep insight into the mind of a master at work. John C. Bogle founded Vanguard in 1974, then in the space of a few years, introduced the index mutual fund, pioneered the no-load mutual fund, and redefined bond fund management. This book wraps up the essence of his half-century of knowledge to deepen your understanding and enhance your investment success. Learn why simple strategies are best Discover how emotions can ruin the best investment plan Examine the universality of indexing in the financial markets Minimize the costs — financial and otherwise — associated with investing John Bogle is still in there fighting, still pushing the industry onward and upward. Take this rare opportunity to have industry-shaping expertise at your fingertips with *John Bogle on Investing*.

Behavioral Portfolio Management

How successful investors master their emotions and build superior portfolios

Harriman House Limited *The investment industry is on the cusp of a major shift, from Modern Portfolio Theory (MPT) to Behavioral Finance, with Behavioral Portfolio Management (BPM) the next step in this transition. BPM focuses on how to harness the price distortions that are driven by emotional crowds and use this to create superior portfolios. Once markets and investing are viewed through the lens of behavior, and portfolios are constructed on this basis, investable opportunities become readily apparent. Mastering your emotions is critical to the process and the insights provided by Tom Howard put investors on the path to achieving this. Forty years of Behavioral Science research presents a clear picture of how individuals make decisions; there are few signs of rationality. Indeed, emotional investors sabotage their own efforts in building long-horizon wealth. When this is combined with the misconception that active management is unable to generate superior returns, the typical emotional investor leaves hundreds of thousands, if not millions, of dollars on the table during their investment lifetimes. Howard moves on to show how industry practice, with its use of the style grid, standard deviation, correlation, maximum drawdown and the Sharpe ratio, has entrenched emotion within investing. The result is that investors construct underperforming, bubble-wrapped portfolios. So if an investor masters their own emotions, they still must challenge the emotionally-based conventional wisdom pervasive throughout the industry. Tom Howard explains how to do this. Attention is then given to measureable and persistent behavioral factors. These provide investors with a new source of information that has the potential to transform how they think about portfolio management and dramatically improve performance. Behavioral factors can be used to select the best stocks, the best active managers, and the best markets in which to invest. Once the transition to behavioral finance is made, the emotional measures of MPT will quickly be forgotten and replaced with rational concepts that allow investors to successfully build long-horizon wealth. If you take portfolio construction seriously, it is essential that you make the next step forward towards Behavioral Portfolio Management.*

Active Index Investing

Maximizing Portfolio Performance and Minimizing Risk Through Global Index Strategies

John Wiley & Sons For over three decades, indexing has become increasingly accepted by both institutional and individual investors. Index benchmarks and investment products that track them have been a driving force in the transformation of investment strategy from art to science. Yet investors' understanding of the sophistication of this burgeoning field has lagged the growing use of index products. *Active Index Investing* is the definitive guide to how indexes are constructed, how index-based portfolios are managed, and how the world's most sophisticated investors use index-based strategies to enhance performance, reduce costs and minimize the risks of investing. *Active Index Investing* provides a comprehensive overview of (1) the investment theories that are the foundation of index based investing, (2) best practices in benchmark construction, (3) the growing world of index-based investment vehicles, (4) cutting-edge index portfolio management techniques and (5) the myriad ways investors can and do capture the benefits of indexing. *Active Index Investing* has a unique format that captures the views and perspectives of over 40 of the investment industry's leading experts and practitioners, while maintaining a holistic view of this complex subject matter. In addition to the Appendix and Glossary within the book, it features an E-ppendix, available at www.IndexUniverse.com

The Little Book of Investing Like the Pros

Five Steps for Picking Stocks

John Wiley & Sons As you have probably noticed, there are quite a few investing books out there. Many of them were written by some of the world's greatest investors. So, why should you read our book? Stock investing is more prevalent than ever, whether directly or indirectly through brokerage accounts, exchange-traded funds, mutual funds, or retirement plans. Despite this, the vast majority of individual investors have no training on how to pick stocks. And, until now, there hasn't been a truly accessible, easy-to-understand resource available to help them. *The Little Book of Investing Like the Pros* was written to fill this void. We believe the simplicity and accessibility of our stock picking framework is truly unique. Using real-world examples and actual Wall Street models used by the pros, we teach you how to pick stocks in a highly accessible, step-by-step manner. Our goal is straightforward—to impart the skills

necessary for finding high-quality stocks while protecting your portfolio with risk management best practices. Our practical approach is designed to help demystify the investing process, which can be intimidating. This training will help set you apart from others who are largely flying blind. Pilots require extensive training before receiving a license. Doctors must graduate medical school, followed by a multi-year residency. Even those providing professional investment advice require certification. But, anyone can buy a stock without any training whatsoever. While buying stocks on a hunch and a prayer may not endanger your life, it can certainly put your finances at risk.

African Genesis

Perspectives on Hominin Evolution

Cambridge University Press "The discovery of the first species of African hominin, Australopithecus africanus, from Taung, South Africa in 1925, launched the study of fossil man in Africa. New discoveries continue to confirm the importance of this region to our understanding of human evolution. Outlining major developments since Raymond Dart's description of the Taung skull and, in particular, the impact of the pioneering work of Phillip V. Tobias, this book will be a valuable companion for students and researchers of human origins. It presents a summary of the current state of palaeoanthropology, reviewing the ideas that are central to the field, and provides a perspective on how future developments will shape our knowledge about hominin emergence in Africa. A wide range of key themes are covered, from the earliest fossils from Chad and Kenya, to the origins of bipedalism and the debate about how and where modern humans evolved and dispersed across Africa"--

Investment Performance Measurement

Evaluating and Presenting Results

John Wiley & Sons Investment Performance Measurement Over the past two decades, the importance of measuring, presenting, and evaluating investment performance results has dramatically increased. With the growth of capital market data services, the development of quantitative analytical techniques, and the widespread acceptance of Global Investment Performance Standards (GIPS®), this discipline has emerged as a central component of effective asset management and, thanks in part to the Certificate in

Investment Performance Measurement (CIPM) program, has become a recognized area of specialization for investment professionals. That's why Investment Performance Measurement: Evaluating and Presenting Results—the second essential title in the CFA Institute Investment Perspectives series—has been created. CFA Institute has a long tradition of publishing content from industry thought leaders, and now this new collection offers unparalleled guidance to those working in the rapidly evolving field of investment management. Drawing from the Research Foundation of CFA Institute, the Financial Analysts Journal, CFA Institute Conference Proceedings Quarterly, CFA Magazine, and the CIPM curriculum, this reliable resource taps into the vast store of knowledge of some of today's most prominent thought leaders—from industry professionals to respected academics—who have focused on investment performance evaluation for a majority of their careers. Divided into five comprehensive parts, this timely volume opens with an extensive overview of performance measurement, attribution, and appraisal. Here, you'll become familiar with everything from the algebra of time-weighted and money-weighted rates of return to the objectives and techniques of performance appraisal. After this informative introduction, Investment Performance Measurement moves on to: Provide a solid understanding of the theoretical grounds for benchmarking and the trade-offs encountered during practice in Part II: Performance Measurement Describe the different aspects of attribution analysis as well as the determinants of portfolio performance in Part III: Performance Attribution Address everything from hedge fund risks and returns to fund management changes and equity style shifts in Part IV: Performance Appraisal Recount the history and explain the provisions of the GIPS standards—with attention paid to the many practical issues that arise in the course of its implementation—in Part V: Global Investment Performance Standards Filled with invaluable insights from more than fifty experienced contributors, this practical guide will enhance your understanding of investment performance measurement and put you in a better position to present and evaluate results in the most effective way possible.

Managing Investment Portfolios

A Dynamic Process

John Wiley & Sons "A rare blend of a well-organized, comprehensive guide to portfolio management and a deep, cutting-edge treatment of the key topics by distinguished authors who have all practiced what they preach. The subtitle, A Dynamic Process, points to the fresh, modern ideas that sparkle throughout this new edition. Just reading Peter Bernstein's thoughtful Foreword can move you forward in your thinking about this critical subject." —Martin L. Leibowitz, Morgan Stanley "Managing Investment Portfolios remains the definitive volume in explaining investment management as a process, providing organization and structure to a complex,

multipart set of concepts and procedures. Anyone involved in the management of portfolios will benefit from a careful reading of this new edition." —Charles P. Jones, CFA, Edwin Gill Professor of Finance, College of Management, North Carolina State University

The AI Book

The Artificial Intelligence Handbook for Investors, Entrepreneurs and FinTech Visionaries

John Wiley & Sons Written by prominent thought leaders in the global fintech space, *The AI Book* aggregates diverse expertise into a single, informative volume and explains what artificial intelligence really means and how it can be used across financial services today. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned. Coverage includes: · Understanding the AI Portfolio: from machine learning to chatbots, to natural language processing (NLP); a deep dive into the Machine Intelligence Landscape; essentials on core technologies, rethinking enterprise, rethinking industries, rethinking humans; quantum computing and next-generation AI · AI experimentation and embedded usage, and the change in business model, value proposition, organisation, customer and co-worker experiences in today's Financial Services Industry · The future state of financial services and capital markets - what's next for the real-world implementation of AITech? · The innovating customer - users are not waiting for the financial services industry to work out how AI can re-shape their sector, profitability and competitiveness · Boardroom issues created and magnified by AI trends, including conduct, regulation & oversight in an algo-driven world, cybersecurity, diversity & inclusion, data privacy, the 'unbundled corporation' & the future of work, social responsibility, sustainability, and the new leadership imperatives · Ethical considerations of deploying AI solutions and why explainable AI is so important

Zero to One

Notes on Startups, or How to Build the Future

Currency #1 NEW YORK TIMES BESTSELLER • “This book delivers completely new and refreshing ideas on how to create value in the world.”—Mark Zuckerberg, CEO of Meta “Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.”—Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we’re too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won’t make a search engine. Tomorrow’s champions will not win by competing ruthlessly in today’s marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

Urban People and Places

The Sociology of Cities, Suburbs, and Towns

SAGE Publications Daniel Monti, Michael Ian Borer, and Lyn C. Macgregor provide a thorough and comprehensive survey of the contemporary urban world that is accessible to students with Urban People and Places: The Sociology of Cities, Suburbs, and Towns. This new title will give balanced treatment to both the process by which cities are built (i.e., urbanization) and the ways of life practiced by people that live and work in more urban places (i.e., urbanism) unlike most core texts in this area. Whereas most texts focus on the socio-economic causes of urbanization, this text analyses the cultural component: how the physical construction of places is, in part, a product of cultural beliefs, ideas, and practices and also how the culture of those who live, work, and play in various places is shaped, structured, and controlled by the built environment. Inasmuch as the primary focus will be on the United States,

global discussion is composed with an eye toward showing how U.S. cities, suburbs, and towns are different and alike from their counterparts in Africa, Asia, and Central and South America.

International Investment Perspectives 2003

OECD Publishing This annual report presents a broad overview of recent developments and current issues in international investment. Special topics covered in this edition include China's investment policy reform, policies for attracting investment, transparency, and a survey concerning implementation of standards.

Beyond Vision

Essays on the Perception of Art

Reaktion Books Beyond Vision is the first English-language collection of essays on art by Pavel Florensky (1882–1937), Russian philosopher, priest, linguist, scientist, mathematician – and art historian. In addition to seven essays by Florensky, the book includes a biographical introduction and an examination of Florensky's contribution as an art historian by Nicoletta Misler. Beyond Vision reveals Florensky's fundamental attitudes to the vital questions of construction, composition, chronology, function and destination in the fields of painting, sculpture and design. His reputation as a theologian and philosopher is already established in the English-speaking world, but this first collection in English of his art essays (translated by Wendy Salmond) will be a revelation to those in the field. Pavel Florensky was a true polymath: trained in mathematics and philosophy at Moscow University, he rejected a scholarship in advanced mathematics in order to study theology at the Moscow Theological Academy. He was also an expert linguist, scientist and art historian. A victim of the Soviet government's animosity towards religion, he was condemned to a Siberian labor camp in 1933 where he continued his work under increasingly difficult circumstances. He was executed in 1937.

Psychology of Intelligence Analysis

Pickle Partners Publishing In this seminal work, published by the C.I.A. itself, produced by Intelligence veteran Richards Heuer discusses three pivotal points. First, human minds are ill-equipped ("poorly wired") to cope effectively with both inherent and induced uncertainty. Second, increased knowledge of our inherent biases tends to be of little assistance to the analyst. And lastly, tools and

techniques that apply higher levels of critical thinking can substantially improve analysis on complex problems.

The Impact Investor

Lessons in Leadership and Strategy for Collaborative Capitalism

John Wiley & Sons Your money can change the world The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism offers precise details on what, exactly, impact investing entails, embodied in the experiences and best and proven practices of some of the world's most successful impact investors, across asset classes, geographies and areas of impact. The book discusses the parameters of impact investing in unprecedented detail and clarity, providing both context and tools to those eager to engage in the generational shift in the way finance and business is being approached in the new era of Collaborative Capitalism. The book presents a simple thesis with clarity and conviction: "Impact investing can be done successfully. This is what success looks like, and this is what it requires." With much-needed lessons for practitioners, the authors view impact investing as a harbinger of a new, more "multilingual" (cross-sector), transparent, and accountable form of economic leadership. The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism serves as a resource for a variety of players in finance and business, including:

Investors: It demonstrates not only the types of investments which can be profitable and impactful, but also details best practices that, with roots in impact investing, will increasingly play a role in undergirding the success of all investment strategies. Wealth advisors/financial services professionals: With unprecedented detail on the innovative structures and strategies of impact investing funds, the book provides guidance to financial institutions on how to incorporate these investments in client portfolios. Foundations: The book explores the many catalytic and innovative ways for for-profit and non-profit investors to partner, amplifying the potential social and environmental impacts of philanthropic spending and market-rate endowment investment. Business students: By including strategies for making sound impact investments based on detailed case studies, it provides concrete lessons and explores the skills required to enhance prospects for success as a finance and business professional. Policy makers: Reinforcing the urgency of creating a supportive and enabling environment for impact investing, the book demonstrates ways policy has already shaped the sector, and suggests new ways for policymakers to support it. Corporate leaders: The book includes essential advice on the way business is and must be responding to a new generation of Millennial clients and customers, with unique insights into a form of value creation that is

inherently more collaborative and outcomes-driven.

The Future of the Public's Health in the 21st Century

National Academies Press The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. *The Future of the Public's Health in the 21st Century* reaffirms the vision of *Healthy People 2010*, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.