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KEY=HELP - CARLA RAY

Electronic Commerce

A Managerial and Social Networks Perspective

Springer Throughout the book, theoretical foundations necessary for understanding Electronic Commerce (EC) are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce-related company. The authors provide website resources, numerous exercises, and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the websites is also provided. Additionally, extensive, vivid examples from large corporations, small businesses from different industries, and services, governments, and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce. These examples, which were collected by both academicians and practitioners, show the reader the capabilities of EC, its cost and justification, and the innovative ways corporations are using EC in their operations. In this edition (previous editions published by Pearson/Prentice Hall), the authors bring forth the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations, and mobility.

SOC

Cengage Learning 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamentals of Human Resource Management, Binder Ready Version

John Wiley & Sons This text is an unbound, three hole punched version. The 12th Edition of Fundamentals of Human Resource Management, Binder Ready Version, 12th Edition helps students understand and remember concepts through a straightforward and conversational writing style and a wealth of examples to clarify ideas and build interest. The authors provide a strong foundation of essential elements of Human Resource Management as well as a clear understanding of how Human Resource Management links with business strategy. Through practical applications, the authors illustrate the importance of employees on every level of the organization, helping students understand HRM elements such as recruitment, training, motivation, retention, safety, the legal environment, and how they support successful business strategies.

China's Economic and Political Presence in the Middle East and South Asia

Taylor & Francis This book explores a range of key issues connected to China's relations with countries in the Middle East and South Asia. It discusses economic and political connections, and projects which have arisen as part of China's Belt and Road Initiative. It covers both important countries in the Middle East, and also Pakistan, Bangladesh and Afghanistan. It examines current contentious issues including Iranian sanctions and the war in Syria, and assesses the roles of other powers such as Russia, Turkey and Israel insofar as they affect China's relationships. Overall, the book presents many new perspectives on the subject, with many of the perspectives representing the view from the countries of the Middle East and South Asia.

Binary Bullets

The Ethics of Cyberwarfare

Oxford University Press Philosophical and ethical discussions of warfare are often tied to emerging technologies and techniques. Today we are presented with what many believe is a radical shift in the nature of war-the realization of conflict in the cyber-realm, the so-called "fifth domain" of warfare. Does an aggressive act in the cyber-realm constitute an act of war? If so, what rules should govern such warfare? Are the standard theories of just war capable of analyzing and assessing this mode of conflict? These changing circumstances present us with a series of questions demanding serious attention. Is there such a thing as cyberwarfare? How do the existing rules of engagement and theories from the just war tradition apply to cyberwarfare? How should we assess a cyber-attack conducted by a state agency against private enterprise and vice versa? Furthermore, how should actors behave in the cyber-realm? Are there ethical norms that can be applied to the cyber-realm? Are the classic just war constraints of non-combatant immunity and proportionality possible in this realm? Especially given the idea that events that are constrained within the cyber-realm do not directly physically harm anyone, what do traditional ethics of war conventions say about this new space? These questions strike at the very center of contemporary intellectual discussion over the ethics of war. In twelve original essays, plus a foreword from John Arquilla and an introduction, Binary Bullets: The Ethics of Cyberwarfare, engages these questions head on with contributions from the top scholars working in this field today.

MGMT8

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The Gove Legacy

Education in Britain after the Coalition

Springer Michael Gove was, unquestionably, a pivotal figure in British educational reform during his time as the coalition's Secretary of State for Education. This team of experts, drawn from academia, think-tanks and trade unions, offer an unrivalled early assessment of the impact of Gove, and his reforms, on the British educational landscape.

Teaching Online Handbook

John Catt Educational Classroom teachers are increasingly expected to teach online - creating content area courses from scratch with little support or training. But high-quality, researched-based online teaching has its own particular set of skills and expectations, and most resources are directed at college-level instructors. This no-nonsense handbook is for that busy classroom teacher, with clear techniques for planning, instruction, and assessment, as well as sections on teaching students with diverse needs and exceptionalities. Based on the author's real-life experiences as an online teacher, there are multiple examples including sample assignments across content areas, rubrics for grading, and sample scripts for parent contact as well as tips to reduce instructor workload and conduct successful live instruction.

MKTG 9

Cengage Learning MKTG 9 maximizes student effort and engagement and engagement by empowering them to direct their own learning, through a single, affordable course solution. MKTG 9 offers full coverage of course concepts through unique resources and features that reflect the natural study habits of students. Additionally, instructors benefit from up-to-date, real-world examples of marketing efforts by popular companies, coupled with straightforward quizzing, assessment options. MKTG 9 combines an easy-reference, paperback textbook with chapter review cards, and an innovative Online product that enables students to study how and when they want—including on a smart phone! On the innovative StudyBoard, students collect notes and StudyBits throughout the product, and then can leverage a series of tags and filters to organize and personalize their study time. Both instructors and students can monitor progress through a series of Concept Training reports and traditional Gradebook features, ensuring improved outcomes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Counterterrorism and Cybersecurity

Total Information Awareness

Springer From 9/11 to Charlie Hebdo along with Sony-pocalypse and DARPA's \$2 million Cyber Grand Challenge, this book examines counterterrorism and cyber security history, strategies and technologies from a thought-provoking approach that encompasses personal experiences, investigative journalism, historical and current events, ideas from thought leaders and the make-believe of Hollywood such as 24, Homeland and The Americans. President Barack Obama also said in his 2015 State of the Union address, "We are making sure our government integrates intelligence to combat cyber threats, just as we have done to combat terrorism. In this new edition, there are seven completely new chapters, including three new contributed chapters by healthcare chief information security officer Ray Balut and Jean C. Stanford, DEF CON speaker Philip Polstra and security engineer and Black Hat speaker Darren Manners, as well as new commentaries by communications expert Andy Marken and DEF CON speaker Emily Peed. The book offers practical advice for businesses, governments and individuals to better secure the world and protect cyberspace.

Dying in America

Improving Quality and Honoring Individual Preferences Near the End of Life

National Academies Press For patients and their loved ones, no care decisions are more profound than those made near the end of life. Unfortunately, the experience of dying in the United States is often characterized by fragmented care, inadequate treatment of distressing symptoms, frequent transitions among care settings, and enormous care responsibilities for families. According to this report, the current health care system of rendering more intensive services than are necessary and desired by patients, and the lack of coordination among programs increases risks to patients and creates avoidable burdens on them and their families. Dying in America is a study of the current state of health care for persons of all ages who are nearing the end of life. Death is not a strictly medical event. Ideally, health care for those nearing the end of life harmonizes with social, psychological, and spiritual support. All people with advanced illnesses who may be approaching the end of life are entitled to access to high-quality, compassionate, evidence-based care, consistent with their wishes. Dying in America evaluates strategies to integrate care into a person- and family-centered, team-based framework, and makes recommendations to create a system that coordinates care and supports and respects the choices of patients and their families. The findings and recommendations of this report will address the needs of patients and their families and assist policy makers, clinicians and their educational and credentialing bodies, leaders of health care delivery and financing organizations, researchers, public and private funders, religious and community leaders, advocates of better care, journalists, and the public to provide the best care possible for people nearing the end of life.

Our Children and Other Animals

The Cultural Construction of Human-Animal Relations in Childhood

Routledge Focusing on the socialization of the human use of other animals as resources in contemporary Western society, this book explores the cultural reproduction of human-nonhuman animal relations in childhood. With close attention to the dominant practices through which children encounter animals and mainstream representations of animals in children's culture - whether in terms of the selective exposure of children to animals as pets or as food in the home or in school, or the representation of animals in mass media and social media - Our Children and Other Animals reveals the interconnectedness of studies of childhood, culture and human-animal relations. In doing so it establishes the importance of human-animal relations in sociology, by describing the sociological importance of animals in children's lives and children in animals' lives. Presenting a new typology of the various kinds of human-animal relationship, this conceptually innovative book constitutes a clear demonstration of the relevance of sociology to the interdisciplinary field of human-animal relations and will appeal to readers across the social sciences with interests in sociology, childhood studies, cultural and media studies and human-animal interaction.

Asian Nationalisms Reconsidered

Routledge Nationalism appears to be rising in a renascent Asia and stoking tensions, aspirations, and identity politics while amplifying grievances and raising questions about prospects in what is touted as the Asian century. This book provides a broad overview and introduction to nationalism in Asia. Leading experts in their fields succinctly convey key information and critical analysis useful to students in a range of courses across disciplines. Part I presents thematic chapters, mostly cross-national studies, that elucidate the roots and consequences of nationalism in these societies and the varying challenges they confront. Part II presents concise country case studies in Asia, providing an overview of what is driving contemporary nationalism and surveys the domestic and international implications. Approaching Asia from the perspective of nationalism facilitates a comparative, interdisciplinary analysis that helps readers better understand each society and what the ramifications of nationalism are for contemporary Asians, and the worlds that they (and we) participate in. *Asian Nationalisms Reconsidered* is an invaluable textbook for undergraduate courses and graduate seminars related to international relations, Asian Studies, political science, government, foreign policy, peace and conflict, and nationalism.

Strategic Management: Concepts and Cases: Competitiveness and Globalization

Cengage Learning Introduce your students to strategic management with the market-leading text that sets the standard for the course area. Written by respected scholars who have taught strategic management at all educational levels, Hitt, Ireland, and Hoskisson's latest edition provides an intellectually rich, yet thoroughly practical, analysis of strategic management. The classic industrial organization model is combined with a resource-based view of the firm to provide students with a complete understanding of how today's businesses establish competitive advantages and create value for stakeholders. Cutting-edge research is presented with a strong global focus, featuring more than 500 emerging and established companies. All-new opening cases introduce chapter concepts and mini cases offer new contexts of study. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Medical Device Regulatory Practices

An International Perspective

CRC Press This book is intended to serve as a reference for professionals in the medical device industry, particularly those seeking to learn from practical examples and case studies. Medical devices, like pharmaceuticals, are highly regulated, and the bar is raised constantly as patients and consumers expect the best-quality healthcare and safe and effective medical technologies. Obtaining marketing authorization is the first major hurdle that med techs need to overcome in their pursuit of commercial success. Most books on regulatory affairs present regulations in each jurisdiction separately: European Union, USA, Australia, Canada, and Japan. This book proposes practical solutions for a coherent, one-size-fits-all (or most) set of systems and processes in compliance with regulations in all key markets, throughout the life cycle of a medical device. It also contains key information about international harmonization efforts and recent regulatory trends in emerging markets; important terminology needed to understand the regulators' language; and examples, case studies, and practical recommendations that bridge the gap between regulatory theory and practice.

Foundations of Marketing, Loose-leaf Version

Cengage Learning Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Facebook Nation

Total Information Awareness

Springer Nature This book explores total information awareness empowered by social media. At the FBI Citizens Academy in February 2021, I asked the FBI about the January 6 Capitol riot organized on social media that led to the unprecedented ban of a sitting U.S. President by all major social networks. In March 2021, Facebook CEO Mark Zuckerberg, Google CEO Sundar Pichai, and Twitter CEO Jack Dorsey appeared before Congress to face criticism about their handling of misinformation and online extremism that culminated in the storming of Capitol Hill. With more than three billion monthly active users, Facebook family of apps is by far the world's largest social network. Facebook as a nation is bigger than the top three most populous countries in the world: China, India, and the United States. Social media has enabled its users to inform and misinform the public, to appease and disrupt Wall Street, to mitigate and exacerbate the COVID-19 pandemic, and to unite and divide a country. Mark Zuckerberg once said, "We exist at the intersection of technology and social issues." He should have heeded his own words. In October 2021, former Facebook manager-turned-whistleblower Frances Haugen testified at the U.S. Senate that Facebook's products "harm children, stoke division, and weaken our democracy." This book offers discourse and practical advice on information and misinformation, cybersecurity and privacy issues, cryptocurrency and business intelligence, social media marketing and caveats, e-government and e-activism, as well as the pros and cons of total information awareness including the Edward Snowden leaks. "Highly recommended." - T. D. Richardson, Choice Magazine "A great book for social media experts." - Will M., AdWeek "Parents in particular would be well advised to make this book compulsory reading for their teenage children..." - David B. Henderson, ACM Computing Reviews.

Routledge Handbook of National and Regional Ocean Policies

Routledge This comprehensive handbook, prepared by leading ocean policy academics and practitioners from around the world, presents in-depth analyses of the experiences of fifteen developed and developing nations and four key regions of the world that have taken concrete steps toward cross-cutting and integrated national and regional ocean policy. All chapters follow a common framework for policy analysis. While most coastal nations of the world already have a variety of sectoral policies in place to manage different uses of the ocean (such as shipping, fishing, oil and gas development), in the last two decades, the coastal nations covered in the book have undertaken concerted efforts to articulate and implement an integrated, ecosystem-based vision for the governance of ocean areas under their jurisdiction. This includes goals and procedures to harmonize existing uses and laws, to foster sustainable development of ocean areas, to protect biodiversity and vulnerable resources and ecosystems, and to coordinate the actions of the many government agencies that are typically involved in oceans affairs. The book highlights the serious conflicts of use in most national ocean zones and the varying attempts by nations to follow the prescriptions emanating from the 1982 UN Law of the Sea Convention and the outcomes of the 1992, 2002, and 2012 sustainable development summits. The interrelationship among uses and processes in the coast and ocean requires that ocean governance be integrated, precautionary, and anticipatory. Overall, the book provides a definitive state-of-the-art review and analysis of national and regional ocean policies around the world.

The Patient Will See You Now

The Future of Medicine Is in Your Hands

Basic Books The essential guide by one of America's leading doctors to how digital technology enables all of us to take charge of our health A trip to the doctor is almost a guarantee of misery. You'll make an appointment months in advance. You'll probably wait for several hours until you hear "the doctor will see you now"-but only for fifteen minutes! Then you'll wait even longer for lab tests, the results of which you'll likely never see, unless they indicate further (and more invasive) tests, most of which will probably prove unnecessary (much like physicals themselves). And your bill will be astronomical. In *The Patient Will See You Now*, Eric Topol, one of the nation's top physicians, shows why medicine does not have to be that way. Instead, you could use your smartphone to get rapid test results from one drop of blood, monitor your vital signs both day and night, and use an artificially intelligent algorithm to receive a diagnosis without having to see a doctor, all at a small fraction of the cost imposed by our modern healthcare system. The change is powered by what Topol calls medicine's "Gutenberg moment." Much as the printing press took learning out of the hands of a priestly class, the mobile internet is doing the same for medicine, giving us unprecedented control over our healthcare. With smartphones in hand, we are no longer beholden to an impersonal and paternalistic system in which "doctor knows best." Medicine has been digitized, Topol argues; now it will be democratized. Computers will replace physicians for many diagnostic tasks, citizen science will give rise to citizen medicine, and enormous data sets will give us new means to attack conditions that have long been incurable. Massive, open, online medicine, where diagnostics are done by Facebook-like comparisons of medical profiles, will enable real-time, real-world research on massive populations. There's no doubt the path forward will be complicated: the medical establishment will resist these changes, and digitized medicine inevitably raises serious issues surrounding privacy. Nevertheless, the result-better, cheaper, and more human health care-will be worth it. Provocative and engrossing, *The Patient Will See You Now* is essential reading for anyone who thinks they deserve better health care. That is, for all of us.

Media, Margins and Popular Culture

Springer This collection brings together leading research on contemporary and popular culture, focussing on marginalised voices and representations; socially marginalised, marginalised in media and media scholarship. It spans five continents, with contributions on topics like gender, sexuality, nation, disability, disciplinary boundaries, youth and age.

Consumer Product Innovation and Sustainable Design

The Evolution and Impacts of Successful Products

Routledge Consumer Product Innovation and Sustainable Design follows the innovation and evolution of consumer products from vacuum cleaners to mobile phones from their original inventions to the present day. It discusses how environmental concerns and legislation have influenced their design and the profound effects these products have had on society and culture. This book also uses the lessons from the successes and failures of examples of these consumer products to draw out practical guidelines for designers, engineers, marketers and managers on how to become more effective at product development, innovation and designing for environmental sustainability.

The Obama Doctrine

A Legacy of Continuity in US Foreign Policy?

Routledge President Obama's first term in office was subject to intense criticism; not only did many feel that he had failed to live up to his leadership potential, but that he had actually continued the foreign policy framework of the George W. Bush era he was supposed to have abandoned. This edited volume examines whether these issues of continuity have been equally as prevalent during the president's second term as his first. Is Obama still acting within the foreign policy shadow of Bush, or has he been able to establish his own approach towards international affairs, distinct from his predecessor? Within this context, the volume also addresses the idea of legacy and whether Obama has succeeded in establishing his own distinct foreign policy doctrine. In addressing these questions, the chapters explore continuity and change from a range of perspectives in International Relations and Foreign Policy Analysis, which are broadly representative of a spectrum of theoretical positions. With contributions from a range of US foreign policy experts, this book will be of great interest to students and scholars of US foreign policy, Foreign Policy Analysis and American politics.

Spinglish

The Definitive Dictionary of Deliberately Deceptive Language

Penguin Spinglish—the devious dialect of English used by professional spin doctors—is all around us. And the fact is, until you've mastered it, politicians and corporations (not to mention your colleagues and friends) will continue putting things over on you, and generally getting the better of you, every minute of every day—without your even knowing it. However, once you perfect the art of terminological inexactitude, you'll be the one manipulating and one-upping everyone else! And here's the beauty part: Henry Beard and Christopher Cerf, authors of the New York Times semi-bestseller *The Official Politically Correct Dictionary and Handbook*, have compiled this handy yet astonishingly comprehensive lexicon and translation guide—a fictionary, if you will—to help you do just that. If you want to succeed in business (or politics, sports, the arts, or life in general) without really lying, this is the book for you! (Your results may vary.) Spinglish includes these nifty bits of spurious verbiage and over a thousand more: aesthetic procedure - face-lift dairy nutrients - cow manure enhanced interrogation techniques - torture "For your convenience." - "For our convenience." hands-on mentoring - sexual relations with a junior employee incomplete success - failure rightsizing - firing people zero-tasking - doing nothing With each and every entry sourced from some of the greatest real-life language benders in the world today, you're virtually guaranteed to have the perfectly chosen tried-and-untrue term right at the tip of your forked tongue. Wish you could nimbly sidestep a question without batting an eye? Not sure how to apologize while also . . . not apologizing? Spinglish has you covered. Simply consult this convenient, shoot-from-the-lip glossary, and before you know it, you'll be telling it like it isn't, it wasn't, and it couldn't ever have been.

Timby's Fundamental Nursing Skills and Concepts

Lippincott Williams & Wilkins Help your LPN/LVN students develop the understanding and clinical skills necessary for effective practice in today's challenging health care environments with this trusted authority. *Timby's Fundamental Nursing Skills and Concepts, Twelfth Edition* continues a tradition of excellence in preparing LPN/LVN students for success throughout their nursing education and into clinical practice. This approachable resource gives students a solid foundation in theoretical nursing concepts, step-by-step skills and procedures, and clinical applications while encouraging them to apply philosophical concepts focusing on the human experience. Filled with engaging learning tools that promote critical thinking, this new edition has been fully updated to reflect current medical and nursing practice and features visually enticing photos and illustrations that bring the information to life to reinforce learning.

Proceedings etc2016

European Telemetry and Test Conference etc2016

BoD - Books on Demand For the second time the European Telemetry and Test Conference - etc2016 took place from 10 - 12 May 2016 in Nuremberg (Germany), in collaboration with the SENSOR+TEST 2016. Worldwide, there is no comparable platform to SENSOR+TEST / etc that offers such an intensive innovation dialog between suppliers of sensors, measuring and testing technology and users from all major industries. This cooperation provides in addition etc2016 exhibitors the opportunity to meet international customers from industry, science and research - from automotive industries, machinery constructions, electrical and energy industry, and of course aviation and space. The etc2016 spotlights the most recent innovations in methods, systems, and instrumentation from industry, researchers and laboratories all around the world. The European Telemetry and Test Conference offers original technical papers and innovation ideas in Test, Telemetry, Telecontrol, Instrumentation and Recording technologies for industrial, automotive, scientific, aerospace, space, naval and military applications.

Human Resource Management

Cengage Learning Prepare for career and HR success with the text that has set the standard for excellence in human resource management. HUMAN RESOURCE MANAGEMENT, 15th Edition, offers the most current look at HRM and its impact on the success of organizations today. A leading resource in preparing for professional HR certification, this edition ensures you address all major topics for the various professional examinations given by the Society for Human Resource Management and the Human Resource Certification Institute. The latest HR research and an effective blend of solid theory and contemporary practice highlight emerging trends driving change in HRM today, including technology, globalization, competencies and HR metrics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Social Media Marketing: A Strategic Approach

Cengage Learning Today's readers can prepare for a successful career in social media marketing or a related field with the unique emphasis found only in SOCIAL MEDIA MARKETING: A STRATEGIC APPROACH, 2E. Each chapter in this popular book includes a section on creating a personal brand, which is useful at any stage of career development. This edition emphasizes how to use social media techniques, detailed in the book, to develop and maintain a strong personal brand. Helpful discussions address a full range of online and offline elements for creating a viable personal branding strategy. Readers learn how to use graphical concepts to structure and strategize within what is otherwise a chaotic social media milieu. This edition highlights many of today's best practices for marketing on social media platforms to assist readers in functioning most effectively and dealing with the rapid change that is a hallmark of social media. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Key Questions in Education

Historical and Contemporary Perspectives

Bloomsbury Publishing The media is full of reference to failing schools, troublesome pupils, underperforming boys, disappearing childhood and a teaching profession in crisis as more and more teachers contemplate abandoning their careers. Key Questions in Education looks at the current and historical debates of each of these issues, examining how a multitude of stakeholders have viewed, and still view, childhood and schooling. In highlighting how these same or similar issues have persistently been debated throughout time, John T. Smith shows something of their complexity and the need to break apart these key enduring questions in education. Each chapter covers a key question such as: How far should the state interfere in education? Should schools feed their pupils? and Why do children misbehave? Analysing each key question, chapters discuss how such issues were viewed or defined in the past, what solutions and outcomes were envisaged and compare and contrast how this relates to where we are now. Clear links are made throughout between historical sources and current ideology, policy, practice and research. In opening up these debates through case studies and vignettes, students are encouraged to reflect on how these contentious issues might be resolved and how this affects them as future educators.

Building a Learning Culture in America

Transaction Publishers Building a Learning Culture in America takes an incisive, no-holds-barred look at how America embraced and cultivated a culture of learning in the past, how that culture declined in the sixties and seventies, and what must be done to regain it. From political gridlock to systemic discrimination, Chavous details the many ways education today is off track, and cites specific examples of what Americans might do to reform it. Part memoir and part manifesto, this is a frank, fascinating, and personal account of Chavous' experience as a politician working to enact school choice in Washington, DC, and throughout the United States. During the course of his political career, he has seen political skirmishes and party scuffles interfere with the United States' ability to improve its educational system. These conflicts did not cause the problem; they were merely a result. The true problem was more basic: the decline of America's learning culture. This pivotal work calls for Americans to unite in making the changes needed to reestablish a learning culture as an inherent piece of the American national fabric, and tells us how to begin.

Introduction to Electronic Commerce and Social Commerce

Springer This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6 parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3 looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. the following="" tutorials="" are="" not="" related="" to="" any="" specific="" chapter.="" they="" cover="" the="" essentials="" ec="" technologies="" and="" provide="" a="" guide="" relevant="" resources.="" p

Massive Open Online Courses and Higher Education What Went Right, What Went Wrong and Where to Next?

Taylor & Francis Since the first MOOC was launched at the University of Manitoba in 2008, this new form of the massification of higher education has been a rollercoaster ride for the university sector. The New York Times famously declared 2012 to be the year of the MOOC. However, by 2014, the number of academic leaders who believed the model was unsustainable doubled to more than 50%. While the MOOC hype has somewhat subsided, the attitudes and anxieties of this peak time can still be seen influencing universities and their administrations. This is the first volume that addresses Massive Open Online Courses from a post-MOOC perspective. We move beyond the initial hype and revolutionary promises of the peak-MOOC period and take a sober look at what endures in an area that is still rapidly growing, albeit without the headlines. This book explores the future of the MOOC in higher education by examining what went right, what went wrong and where to next for the massification of higher education and online learning and teaching. The chapters in this collection address these questions from a wide variety of different backgrounds, methodologies and regional perspectives. They explore learner experiences, the move towards course for credit, innovative design, transformations and implications of the MOOC in turn. This book is valuable reading for students and academics interested in education, eLearning, globalisation and information services.

Corporate Governance Principles and Practice

Aspen Publishing Buy a new version of this textbook and receive access to the Connected eBook on CasebookConnect, including: lifetime access to the online ebook with highlight, annotation, and search capabilities, plus an outline tool and other helpful resources. Connected eBooks provide what you need most to be successful in your law school classes. Corporate Governance examines in an extraordinarily practical and accessible way the legal concerns of today's shareholders, stakeholders, directors, officers, and their counsel, with a special emphasis on drafting documents and developing procedures to anticipate and prevent problems. Designed for real-world application by students, practitioners, executives, investors, and activists, the text includes excerpts from only the most important judicial decisions. Extensive notes and analyses provide context from courts, commentators, institutional investors, proxy advisors, stock exchange requirements, and businesspeople. Dozens of examples "ripped from the headlines," or taken from corporate documents, the "Great Books," or pop culture illustrate and illuminate key principles. Appendices offer detailed information to establish, support, and advance the reader's career in corporate governance practice. New to the Third Edition: Composite provisions, offset in text boxes, patterned on the corporate governance guidelines of major corporations, identify the issues in and approaches to drafting such documents. New appendices discussing: On Preparing and Presenting "Actionable" Advice, for both executives and their counsel (Appendix B), and Ten Tips for Transparency in Posting Core Corporate Documents Online (Appendix C); and a fully updated list of Recommended Resources for Corporate Governance Research (Appendix A). In Chapter 1, enhanced discussion and examples of themes and trends in the study, theory, and practice of corporate governance. Throughout Chapter 2, expanded treatment of the directors' responsibility to monitor and reduce risks (including special issues of cybersecurity); and analyses of the rules of conduct for board meetings, of variable/differential voting powers of directors; and of emergency bylaws. In Chapter 3, new discussions of meetings in "executive session," and of the viability of a policy against a company's directors' dating each other; and additional material on: constraints on executives' "private" activities and statements; special responsibilities of members of the audit committee; and the composition and role of the executive committee. In Chapter 4, updated discussions of virtual meetings of shareholders, of the rules of conduct for shareholder meetings, and of forum selection provisions for intracorporate litigation; and new sections on "loyalty shares"/"tenure voting," on fee-shifting provisions, and on mandatory arbitration provisions. In Chapter 5, new examinations of: increased efforts (and mandates) to diversify the composition of boards; the "financial literacy" requirement for (some) directors; enabling the CEO also to serve as the board chair; the role of the "executive chair"; "golden leashes" for directors; the roles and responsibilities of advisory board members, advisory directors, emeritus directors, honorary directors, and board observers; proxy access proposals; and "refreshing" the board through age and term limits for directors. In Chapter 6, expanded discussions of clawbacks, restrictions on executives' pledging and hedging company stock, Key Employee Retention Plans (KERPs) in bankruptcy situations, "golden hellos," and "say on pay" litigation; and an analysis of the recent requirement of "pay ratio disclosure." In Chapter 7, updated material on ESG (Environmental, Social, and Governance) issues, and on social enterprises such as benefit corporations and Certified B Corporations. In Chapter 8, a new discussion of the role and relationship to corporate counsel, of the chief compliance officer. Professors and students will benefit from: References to more than 200 newly added decisions. Identification of hundreds of intriguing topics for papers and/or blogs. Comparisons and contrasts of the governance practices supported by institutional investors, proxy advisors, and stock exchanges. A practice-ready, drafting-oriented approach to the systems, structures, and strategies of corporate governance.

The United Kingdom's Defence After Brexit Britain's Alliances, Coalitions, and Partnerships

Springer This new work examines how the European states, the United Kingdom and the United States will approach the defence and Security of Europe in the medium and long-term. It is often assumed that Brexit, the United Kingdom's departure from the political and commercial European Union, would affect defence and security profoundly, but the basis of that assumption is rarely analysed. Bringing together a panel of specialists from Europe, the UK, the EU, and the United States, this volume evaluates the relative position they play in Europe's defence in the era of Brexit. It examines the arguments, challenges, and problems in European defence, and tests them against the residual commitment, cohesion, and capabilities of the states concerned, including Anglo-French military co-operation, the silent Anglo-German partnership, the US-UK Special Relationship, and the emergent Northern Group.

Sociology Exploring the Architecture of Everyday Life

SAGE Publications In *Sociology: Exploring the Architecture of Everyday Life*, David Newman shows students how to see the "unfamiliar in the familiar"—to step back and see organization and predictability in their personal experiences. With his approachable writing style and lively personal anecdotes, the author's goal from the first edition has been the same: to write a textbook that "reads like a real book." Many adopters of this book are fans of Peter Berger's classic works, which helped introduce the idea of "social constructionism" to sociology. Newman uses the metaphors of "architecture" and "construction," to help students understand that society is not something that exists "out there," independently of themselves; it is a human creation that is planned, maintained, or altered by individuals. Using vivid prose, current examples, and fresh data, the Thirteenth Edition presents a unique and thought-provoking overview of how society is constructed and experienced. Instead of surveying every subfield in sociology, the more streamlined coverage (14 chapters) focuses on the individual and society, the construction of self and society, and social inequality in the context of social structures.

Competing Visions of India in World Politics

India's Rise Beyond the West

Springer This edited collection presents an alternative set of reflections on India's contemporary global role by exploring a range of influential non-Western state perspectives. Through multiple case studies, the contributors gauge the success of India's efforts to be seen as an alternative global power in the twenty-first century.

We Humans and the Intelligent Machines

How algorithms shape our lives and how we can make good use of them

Verlag Bertelsmann Stiftung Defeat cancer before it develops. Prevent crime before it happens. Get the perfect job without having to know the right people. Algorithms turn long-wished-for dreams into reality. At the same time, they can weaken solidarity in healthcare systems, lead to discriminatory court judgements and exclude individuals from the labor market. Algorithms are already deeply determining our lives. This book uses illuminating examples to describe the opportunities and risks machine-based decision-making presents for each of us. It also offers specific suggestions for ensuring artificial intelligence serves society as it should.

Essential Personal Finance

A Practical Guide for Students

Routledge Young people face unprecedented financial challenges: rising student debt, stiff competition for jobs, barriers to home ownership, dwindling state benefits and prospects of a longer working life. Today, students need financial knowledge and skills more than ever before, not just to build their own financial security, but to create the new generation of advisers that can help all citizens navigate the complex world of personal finance. Essential Personal Finance is a guide to all the key areas of personal finance: budgeting, managing debt, savings and investments, insurance, securing a home and laying the foundations for retirement. It also provides an introduction to some of the essential foundations of a modern undergraduate finance qualification, including: The nature of financial institutions, markets and economic policy that shape the opportunities and decisions that individuals face. The range of financial assets available to households, the risk-return trade-off, basics of portfolio construction and impact of tax. The importance of the efficient market hypothesis and modern portfolio theory in shaping investment strategies and the limitations of these approaches. Behavioural finance as a key to understanding factors influencing individual and market perceptions and actions. Using financial data to inform investment selection and to create financial management tools that can aid decision-making. A comprehensive companion website accompanies the text to enhance students' learning and includes answers to the end-of-chapter questions. Written by authors who contribute experience as financial advisers, practitioners and academics, Essential Personal Finance examines the motivations, methods and theories that underpin financial decision-making, as well as offering useful tips and guidance on money management and financial planning. The result is a compelling combination of an undergraduate textbook aimed at students on personal finance and financial services courses, and a practical guide for young people in building their own financial strength and capability.

Sociology in Our Times

Cengage Learning This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting writing style, emphasis on applications, and eye for compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, SOCIOLOGY IN OUR TIMES is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Informed Consent and Health Literacy

Workshop Summary

National Academies Press Informed consent - the process of communication between a patient or research subject and a physician or researcher that results in the explicit agreement to undergo a specific medical intervention - is an ethical concept based on the principle that all patients and research subjects should understand and agree to the potential consequences of the clinical care they receive. Regulations that govern the attainment of informed consent for treatment and research are crucial to ensuring that medical care and research are conducted in an ethical manner and with the utmost respect for individual preferences and dignity. These regulations, however, often require - or are perceived to require - that informed consent documents and related materials contain language that is beyond the comprehension level of most patients and study participants. To explore what actions can be taken to help close the gap between what is required in the informed consent process and communicating it in a health-literate and meaningful manner to individuals, the Institute of Medicine's Roundtable on Health Literacy convened a one-day public workshop featuring presentations and discussions that examine the implications of health literacy for informed consent for both research involving human subjects and treatment of patients. Topics covered in this workshop included an overview of the ethical imperative to gain informed consent from patients and research participants, a review of the current state and best practices for informed consent in research and treatment, the connection between poor informed consent processes and minority underrepresentation in research, new approaches to informed consent that reflect principles of health literacy, and the future of informed consent in the treatment and research settings. Informed Consent and Health Literacy is the summary of the presentations and discussion of the workshop.