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KEY=AND - MAXWELL ORLANDO

Review of the Draft Fourth National Climate Assessment

National Academies Press *Climate change poses many challenges that affect society and the natural world. With these challenges, however, come opportunities to respond. By taking steps to adapt to and mitigate climate change, the risks to society and the impacts of continued climate change can be lessened. The National Climate Assessment, coordinated by the U.S. Global Change Research Program, is a mandated report intended to inform response decisions. Required to be developed every four years, these reports provide the most comprehensive and up-to-date evaluation of climate change impacts available for the United States, making them a unique and important climate change document. The draft Fourth National Climate Assessment (NCA4) report reviewed here addresses a wide range of topics of high importance to the United States and society more broadly, extending from human health and community well-being, to the built environment, to businesses and economies, to ecosystems and natural resources. This report evaluates the draft NCA4 to determine if it meets the requirements of the federal mandate, whether it provides accurate information grounded in the scientific literature, and whether it effectively communicates climate science, impacts, and responses for general audiences including the public, decision makers, and other stakeholders.*

The Economics of Copyright and the Internet: Moving to an Empirical Assessment Relevant in the Digital Era

WIPO *Technology and the Internet have triggered important changes to how creative works are created and accessed, and how creators and copyright-based industries generate their revenues. The authors reassess the economics of copyright in the light of these changes. After providing an introduction to the economics of copyright, they analyze the changes to the baseline copyright model triggered by the new technological landscape. Then, they assess the empirical economic work on copyright so far, and suggest future avenues of research and related data needs.*

The plan for growth

The Stationery Office *This supporting document to Budget 2011 (HC 836, ISBN 9780102971033) sets out the Government's plan for sustainable, long-term economic growth for the UK economy. It sets out four ambitions that underpin this objective, these are: to create the most competitive tax system in the G20; to make the UK one of the best places in Europe to start, finance and grow a business; to encourage investment and exports as a route to a more balanced economy and to create a more educated workforce that is the most flexible in Europe. Growth review measures outlined in Chapter 2 cover these priority areas: planning; regulation; trade and inward investment; access to finance; competition; corporate governance; low carbon. The first phase of the review also examined eight sectors of the economy to remove the barriers to growth that affect them: advanced manufacturing; healthcare and life sciences; digital and creative industries; professional and business services; retail; construction; space; tourism.*

World Social Report 2020

Inequality in a Rapidly Changing World

United Nations *This report examines the links between inequality and other major global trends (or megatrends), with a focus on technological change, climate change, urbanization and international migration. The analysis pays particular attention to poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these*

megatrends in an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.

Advances in Human Factors, Business Management and Society Proceedings of the AHFE 2018 International Conference on Human Factors, Business Management and Society, July 21-25, 2018, Loews Sapphire Falls Resort at Universal Studios, Orlando, Florida, USA

Springer *This book presents practical approaches for facilitating the achievement of excellence in the management and leadership of organizational resources. It shows how the principles of creating shared value can be applied to ensure faster learning, training, business development, and social renewal. In particular, it presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society. Discussing ontologies, intelligent management systems, methods for creating knowledge and value added, it offers novel insights into time management and operations optimization, as well as advanced methods for evaluating customers' satisfaction and conscious experience. Based on two conferences, the AHFE 2018 International Conference on Human Factors, Business Management and Society, and the AHFE 2018 International Conference on Human Factors in Management and Leadership, held on July 21-25, 2018, in Orlando, Florida, USA, the book provides both researchers and professionals with new tools and inspiring ideas for achieving excellence in various business activities. Chapter "Convolutional Gravitational Models for Economic Exchanges: Mathematical Extensions for Dynamic Processes and Knowledge Flows" is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.*

Making Eye Health a Population

Health Imperative

Vision for Tomorrow

National Academies Press *The ability to see deeply affects how human beings perceive and interpret the world around them. For most people, eyesight is part of everyday communication, social activities, educational and professional pursuits, the care of others, and the maintenance of personal health, independence, and mobility. Functioning eyes and vision system can reduce an adult's risk of chronic health conditions, death, falls and injuries, social isolation, depression, and other psychological problems. In children, properly maintained eye and vision health contributes to a child's social development, academic achievement, and better health across the lifespan. The public generally recognizes its reliance on sight and fears its loss, but emphasis on eye and vision health, in general, has not been integrated into daily life to the same extent as other health promotion activities, such as teeth brushing; hand washing; physical and mental exercise; and various injury prevention behaviors. A larger population health approach is needed to engage a wide range of stakeholders in coordinated efforts that can sustain the scope of behavior change. The shaping of socioeconomic environments can eventually lead to new social norms that promote eye and vision health. Making Eye Health a Population Health Imperative: Vision for Tomorrow proposes a new population-centered framework to guide action and coordination among various, and sometimes competing, stakeholders in pursuit of improved eye and vision health and health equity in the United States. Building on the momentum of previous public health efforts, this report also introduces a model for action that highlights different levels of prevention activities across a range of stakeholders and provides specific examples of how population health strategies can be translated into cohesive areas for action at federal, state, and local levels.*

Sustainable Organizations

Models, Applications, and New Perspectives

BoD - Books on Demand *Given the multidisciplinary nature of our object of study, sustainability, we have divided this book into twelve chapters. In the first four, we cover the content required to learn how to start a business and create companies based on sustainability. The following chapters provide guidance to help translate sustainability strategies across cultures. These processes are analyzed through the Triple Bottom Line perspective, which effectively describes the primary objectives of sustainability. The last chapters analyze current trends in sustainable development, framing education as a powerful tool to facilitate the transition to more sustainable*

forms of development. Through these chapters, the understanding of the theoretical concepts is facilitated and examples of sustainable enterprises are made available to the reader that serves as a reference and that allow the development of practical activities.

The Changing Face of US Patent Law and Its Impact on Business Strategy

Edward Elgar Publishing *'Daniel Cahoy and Lynda Oswald have brought together some of the country's most prominent patent scholars outside the legal discipline. From the Leahy-Smith America Invents Act to recent court cases from the Supreme Court and the Federal Circuit, this timely, informative and well-edited volume examines the latest changes in US patent law and their impact on business strategy. The book is a must-read for anybody who wants to learn more deeply about the ever-increasing role of patents in the business environment.'* Peter K. Yu, Drake University Law School, US *Within the complex global economy, patents function as indispensable tools for fostering and protecting innovation. This fascinating volume offers a comprehensive perspective on the US patent system, detailing its many uses and outlining several critical legislative, administrative and judicial reforms that impact business strategy. The expert contributors to this book provide an overview of how the US patent system functions today and describe how recent changes affect firms and individual inventors. Topics discussed include the drivers of intellectual property policy; recent revisions to the patent application process in terms of the new first-to-file regime, inequitable conduct, and allowable subject matter; and changes to patent enforcement and infringement related to the Federal Circuit's special role and post-grant review. Contributors address recent legislation such as the 2011 America Invents Act, which enacted some of the most significant patent reforms in decades. This examination of the US patent system highlights some of the most important issues for business. It will serve as an important tool for both policymakers and business leaders, and will also interest students and professors of business and management studies, innovation studies and business law.*

Energy Abstracts for Policy Analysis Final Supplemental Environmental Impact Statement

Los Angeles Rail Rapid Transit Project, "metro Rail Project," Los Angeles, California

Law and Economics of Article 102 TFEU

Bloomsbury Publishing *"A reference book in this area of EU competition law and a must-have companion for academics, enforcers and practitioners alike, as well as EU and national judges." Judge Nils Wahl, Court of Justice of the European Union This seminal text offers an authoritative and integrated treatment of the legal and economic principles that underpin the application of Article 102 TFEU to the behaviour of dominant firms. Traditional concerns of monopoly behaviour, such as predatory pricing, refusals to deal, excessive pricing, tying and bundling, discount practices and unlawful discrimination are treated in detail through a review of the applicable economic principles, the case law and decisional practice and more recent economic and legal writings. In addition, the major constituent elements of Article 102 TFEU, such as market definition, dominance, effect on trade and applicable remedies are considered at length. The third edition involves a net addition of over 250 pages, with a substantial new chapter on Abuses In Digital Platforms, an extensively revised chapter on standards, and virtually all chapters incorporating substantial revisions reflecting key cases such as Intel, MEO, Google Android, Google Shopping, AdSense, and Qualcomm.*

Hollywood Economics

How Extreme Uncertainty Shapes the Film Industry

Routledge *Movies expected to perform well can flop, whilst independent movies with low budgets can be wildly successful. In this superb new book, De Vany casts his expert eye over all aspects of the business and presents some intriguing conclusions.*

Hollywood Economics

How Extreme Uncertainty Shapes the Film Industry

Psychology Press *Movies expected to perform well can flop, whilst independent movies with low budgets can be wildly successful. In this text, De Vany casts his eye over all aspects of the business to present some intriguing conclusions.*

Governance and Performance Management in Public Universities

Current Research and Practice

Springer Nature *This edited volume contributes to the ongoing research and practice on applying performance management to university governance. A comparative approach and international perspective of the issue is provided through extensive use of case studies and empirical findings. A specific focus is also placed on using performance governance applied to higher education institutions' Third Mission, and on enhancing decision makers' ability to frame dynamic complexity. In this regard, specific attention is devoted to analyzing the cause-and-effect relationships in affecting public outcomes. This also includes managing trade-offs in both time and space, and detecting and counteracting unintended behavioral effects from the use of formal systems focused on quantitative measures for performance assessment.*

How China Is Reshaping the Global Economy

Development Impacts in Africa and Latin America, Second Edition

Oxford University Press *This new edition of How China is Reshaping the Global Economy sheds light on the recent controversies around China through a comparative study of China's impact on the two regions.*

Subject Catalog

Causes and Consequences of Income Inequality

A Global Perspective

International Monetary Fund *This paper analyzes the extent of income inequality from a global perspective, its drivers, and what to do about it. The drivers of inequality vary widely amongst countries, with some common drivers being the skill premium associated with technical change and globalization, weakening protection for labor, and lack of financial inclusion in developing countries. We find that increasing the income share of the poor and the middle class actually increases growth while a rising income share of the top 20 percent results in lower growth—that is, when the rich get richer, benefits do not trickle down. This suggests that policies need to be country specific but should focus on raising the income share of the poor, and ensuring there is no hollowing out of the middle class. To tackle inequality, financial inclusion is imperative in emerging and developing countries while in advanced economies, policies should focus on raising human capital and skills and making tax systems more progressive.*

The B Corp Handbook

How to Use Business as a Force for Good

Berrett-Koehler Publishers *Join a Growing movement: Learn how you can join a fast-growing global movement to redefine success in business—led by well-known icons like Patagonia and Ben & Jerry's as well as disruptive upstarts like Warby Parker and Etsy—recently covered by the New York Times, the Economist, the Wall Street Journal, Entrepreneur, and Inc. Build a better business: Drawing on best practices from 100+ B Corps, this book shows that using business as a force for good can help distinguish your company in a crowded market, attract and retain the best employees, and increase customer trust, loyalty, and evangelism for your brand. More than 1,000 companies from 80 industries and 30 countries are leading a global movement to redefine success in business. They're called B Corporations—B Corps for short—and these businesses create high-quality jobs, help build stronger communities, and restore the environment, all while generating solid financial returns. Author and B Corp owner Ryan Honeyman worked closely with over 100 B Corp CEOs and senior executives to share their tips, advice, and best-practice ideas for how to build a better business and how to meet the rigorous standards for—and enjoy the benefits of—B Corp certification. This book makes the business case for improving your social and environmental performance and offers a step-by-step*

“quick start guide” on how your company can join an innovative and rapidly expanding community of businesses that want to make money and make a difference.

Integrating Art and Creativity into Business Practice

IGI Global *Adaptability and sustainability are key factors in the success of any business in modern society. Developing unique and innovative processes in organizational environments provides room for new business opportunities. Integrating Art and Creativity into Business Practice is a key reference source for the latest scholarly research on the tools, techniques, and methods pivotal to the management of arts and creativity-based assets in contemporary organizations. Highlighting relevant perspectives across a myriad of topics, such as organizational culture, value creation, and crowdsourcing, this book is ideally designed for managers, professionals, academics, practitioners, and graduate students interested in emerging processes for entrepreneurship and business performance.*

Studio Works 5

Princeton Architectural Press *This title reflects the spirit of the Graduate School of Design at Harvard, through outstanding student work, student and faculty texts, dialogues, and interviews. It includes work by students in the architecture, landscape architecture, and urban planning and design departments.*

Architecture and Engineering

The Challenges - Trends - Achievements

MDPI *The book is addressed to architects and civil engineers. Design and research are areas connecting their activities. The contents of the book confirm the fact that the interface between architecture and engineering is multidimensional. The ways of finding points of contact between the two industries are highlighted. This is favored by the dynamically changing reality, supported by new design paradigms and new research techniques. The multithreaded subject matter of the articles is reduced to six sections: Research Scopes, Methods, Design Aspects, Context, Nature of Research, and Economy and Cost Calculation. Each of the articles in these six blocks has its weight. And so, in the Nature of Research section, the following areas have been underscored: laboratory tests, in situ research, field investigations, and street perception experiments. The section Design Aspects includes design-oriented thinking, geometrical forms, location of buildings, cost prediction, attractor and distractor elements, and shaping spatial structures. The new design and research*

tools are an inspiration and a keystone bonding architects and engineers.

Subject Catalog of the Institute of Governmental Studies Library, University of California, Berkeley Blockchain

The Insights You Need from Harvard Business Review

HBR Insights *Can blockchain solve your biggest business problem? While news outlets are transfixed with Bitcoin's latest swings, your most forward-looking competitors are tuning out the noise and quietly making key bets on blockchain. They're effortlessly tracking every last link in their supply chains. They're making bureaucratic paper trails obsolete while keeping their customers' data safer. And they're imagining new ways to use this next foundational technology to sustain their competitive advantage. What should you be doing right now to ensure that your business is poised for success? These articles by blockchain experts and consultants will help you understand today's most essential thinking on what blockchain is capable of now, how to adopt it in your organization, and how the technology is likely to be used in the near future and beyond. Blockchain: The Insights You Need from Harvard Business Review will help you spearhead important conversations, get going on the right blockchain initiatives in your company, and capitalize on the opportunity of the coming blockchain wave. Catch up on current topics and deepen your understanding of them with the Insights You Need series from Harvard Business Review. Featuring some of HBR's best and most recent thinking, Insights You Need titles are both a primer on today's most pressing issues and an extension of the conversation, with interesting research, interviews, case studies, and practical ideas to help you explore how a particular issue will impact your company and what it will mean for you and your business.*

Economics, Governance, and Politics in the Wine Market

European Union Developments

Springer *The global wine industry is a continually modifying market impacted by financing, culture, and politics. Economics, Governance, and Politics in the Wine Market analyzes recent developments in European Agriculture policies on wine legislation and market trend orientation between political power and market structure.*

Handbook of Business Practices and Growth in Emerging Markets

World Scientific *The Handbook of Business Practices and Growth in Emerging Markets consists of a collection of specially commissioned chapters that describe the current business environment, organizational culture, consumer behavior, financial investment climate, and examples of best prevailing practices in emerging markets. It covers all the major functional areas of business ? marketing, strategy, operations and finance ? in all continents. The focus of each chapter is on the identification of different business issues in different emerging markets (including Asia, Africa and South America) and on the implementation of a proposed set of recommendations, using both qualitative and quantitative techniques to assist in decision-making and in improving organizational efficiency and effectiveness. Readers will also appreciate the multidimensional view of financial and non-financial performance measurement of businesses. Specifically, the goal of this research-based handbook is to provide a comprehensive guide for business students and managers by discussing a range of issues from the diverse emerging markets and enabling them to develop a strategic mindset for a market-oriented culture. Given the changing business dynamics, government policies and demands in industries, this handbook is both timely and topical.*

Higher education for democratic innovation

Council of Europe *Democracy is increasingly the standard against which societies are measured. The term "democratic culture" designates the set of attitudes and behaviours that citizens need to have for democratic institutions and laws to function in practice. This is an important development from older perceptions of democracy, which focused on institutions, laws and procedures. It is a recognition that democracy will not function unless citizens want it to function. In all countries there are committed individuals aspiring to make their societies better democracies. As the Secretary General of the Council of Europe, Thorbjørn Jagland, has said on several occasions, our societies seek to address 21st-century issues through 19th-century institutions. Through contributions by authors from Europe, North America*

and other parts of the world, this book explores how higher education can help find new ways to develop commitment to public space and societal engagement and make democracy more vibrant.

Political, Economic and Legal Effects of Artificial Intelligence Governance, Digital Economy and Society

Springer Nature

From the Studio to the Streets Service-learning in Planning and Architecture

Stylus Publishing, LLC. *Architecture should be the ideal field of study for applying to service learning since it requires mastery of theoretical concepts for direct application to human situations and needs. Though architecture has long fostered learning by doing, it is only recently that the field's hands-on aspects have been subjected to more systematic appraisal. This book is the first book to make a formal connection between service learning pedagogy and architectural practice, and to address the related issues, both professional and ethical. This book looks equally at the emergence in the sixties of planning departments out of schools of architecture, and at planning's shift in orientation away from "master planning," elite designers, and signature buildings to the mainstream acceptance of neighborhood-based planning and socially engaged practice. This turn has led to far more widespread adoption of service learning in planning programs. The chapters in this book illustrate how service learning can be used to develop a wide range of professional skills in students, including land use and building condition surveys, zoning analysis, demographic analysis, cost estimating, public presentation, site planning, urban design, participatory design processes, public workshops, and design charrettes as well as measured drawings of existing buildings. The author demonstrates how community design programs are more than service activities; and how they can be models of interdisciplinary teamwork, often involving planners, urban designers, and landscape architects as well as scholars and researchers from related fields. The essays in this book offer insights into both successful initiatives and roadblocks along the way and address the practicalities of the use of this powerful pedagogy.*

Central Link Light Rail Transit Project, Seattle, Tukwila and Seatac Environmental Impact Statement

The migration of U.S. film & television production the impact of 'runaways' on workers and small business in the U.S. film industry.

DIANE Publishing

Agrarian Reform in Kerala and Its Impact on the Rural Economy

A Preliminary Assessment

The Economics of Public Health Care Reform in Advanced and Emerging Economies

International Monetary Fund *Health care reform will be a key fiscal policy challenge in both advanced and emerging economies in coming years. In the advanced economies, the health sector has been one of the main drivers of government expenditure, accounting for about half of the rise in total spending over the past forty years. These spending pressures are expected to intensify over the next two decades, reflecting the aging of the population, income growth, and continued technological innovations in health care. These spending increases will come at a time when countries need to undertake fiscal consolidation to reduce public debt ratios in the wake of the global financial crisis. In the emerging economies, health care reform is also a key issue, given substantial lags in health indicators and limited fiscal resources. For these economies, the challenge will be to*

expand public coverage without undermining fiscal sustainability. This book provides new insights into these challenges and potential policy responses, with cross-country analysis and case studies.

Storytelling-Case Archetype Decoding and Assignment Manual (SCADAM)

Emerald Group Publishing *Storytelling-Case Archetype Decoding and Assignment Manual reviews tourism and hospitality applications of Jung's work on archetypes in shaping behavior and unconscious/conscious thought. This book provides tools for confirming relevancy and falsifying incorrect archetype assignments of stories consumers and brands tell.*

Managing Information Technology in a Global Economy

IGI Global *Today, opportunities and challenges of available technology can be utilized as strategic and tactical resources for your organization. Conversely, failure to be current on the latest trends and issues of IT can lead to ineffective and inefficient management of IT resources. Managing Information Technology in a Global Economy is a valuable collection of papers that presents IT management perspectives from professionals around the world. The papers introduce new ideas, refine old ones and possess interesting scenarios to help the reader develop company-sensitive management strategies.*

Management and Economics of Communication

Walter de Gruyter GmbH & Co KG *This handbook combines the perspectives of communication studies, economics and management, and psychology in order to provide a comprehensive economic view on personal and mass communication. It is divided into six parts that comprise: 1. an overarching introduction that defines the field and provides a brief overview of its history (1 chapter) 2. the most commonly used theoretic frameworks for the analysis of communication economics and management (4 chapters) 3. the peculiarities of the quantitative and qualitative methods and data used in the field (3 chapters) 4. key issues of the field such as the economics of language, labor in creative industries, media concentration, branding etc. (10 chapters) 5. descriptions of the development, trends and peculiarities of the field in different parts of the world, written by scholars from the respective region (10 chapters) 6. reflections on future directions for the field, both from a managerial*

and from an economics perspective (1 chapter). The authors of the individual chapters represent different academic disciplines, research traditions, and geographic backgrounds. The reader will thus gain multifaceted insights into the management and economics of communication.

Assessment of Carbon Footprint in Different Industrial Sectors, Volume 2

Springer Science & Business Followed by the previous part (Volume-1), Volume-2 of carbon footprint assessment book deals with the assessment of carbon footprint in different other sectors, which were not dealt in the first part. Attention on Carbon footprint is growing day-by-day from the public, government and media. Certainly it is one of the most important topics in the agenda of every nation, which is trying its best to reduce its carbon footprint to the maximum possible extent. Every manufacturing industry or sector would like to reduce the carbon footprint of its products and consumers are looking for the products which emit lower carbon emissions in their entire life cycle. Assessment of Carbon footprint for different products, processes and services and also carbon labeling of products have become familiar topics in the recent past in various industrial sectors. Every industry has its unique assessment and modeling techniques, allocation procedures, mitigation methods and labeling strategies for its carbon emissions. With this background, volume two of this book has been framed with dedicated chapters on carbon footprint assessment on various industrial sectors, apart from the ones covered in Volume 1. In each chapter, details pertaining to the assessment methodologies of carbon footprint followed in a particular industry, challenges in calculating the carbon footprint, case studies of various products in that particular industry, mitigation measures to be followed to trim down the carbon footprint, recommendations for further research are discussed in detail.

Shaping Neighbourhoods For Local Health and Global Sustainability

Routledge *Shaping Neighbourhoods* is unique in combining all aspects of the spatial planning of neighbourhoods and towns whilst emphasising positive outcomes for people's health and global sustainability. This new edition retains the combination of radicalism, evidence-based advice and pragmatism that made earlier editions so popular. This updated edition strengthens guidance in relation to climate change and biodiversity, tackling crises of population health that are pushing up health-care

budgets, but have elements of their origins in poor place spatial planning – such as isolation, lack of everyday physical activity, and respiratory problems. It is underpinned by new research into how people use their localities, and the best way to achieve inclusive, healthy, low-carbon settlements. The guide can assist with:

- *Understanding the principles for planning healthy and sustainable neighbourhoods and towns*
- *Planning collaborative and inclusive processes for multi-sectoral working*
- *Developing know-how and skills in matching local need with urban form*
- *Discovering new ways to integrate development with natural systems*
- *Designing places with character and recognising good urban form*

Whether you are a student faced with a local planning project; a public health professional, planner, urban designer or developer involved in new development or regeneration; a council concerned with promoting healthy and sustainable environments; or a community group wanting to improve your neighbourhood – you will find help here.

The Dynamic Effects of Trade

Liberalization

An Empirical Analysis

British Education Index

HCI in Business, Government and Organizations. eCommerce and Consumer Behavior

6th International Conference, HCIBGO 2019, Held as Part of the 21st HCI International Conference, HCII 2019, Orlando, FL, USA, July 26-31, 2019, Proceedings, Part I

Springer *This two-volume set LNCS 11588 and 11589 constitutes the refereed proceedings of the 6th International Conference on Business, Government, and*

Organizations, HCIBGO 2019, held in July 2019 as part of HCI International 2019 in Orlando, FL, USA. HCII 2019 received a total of 5029 submissions, of which 1275 papers and 209 posters were accepted for publication after a careful reviewing process. The 63 papers presented in these two volumes are organized in topical sections named: Electronic, Mobile and Ubiquitous Commerce, eBanking and Digital Money, Consumer Behaviour, Business Information Systems, Dashboards and Visualization, Social Media and Big Data Analytics in B