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BEYOND TALLULAH

HOW SAM WYLY BECAME AMERICA'S BOLDEST BIG-TIME ENTREPRENEUR

"At the dawn of the Information Age in 1963, a computer salesman in Texas saw an opportunity where IBM, his former employer, saw only dusty oil camps. This young entrepreneur, who had grown up dirt-poor in rural Louisiana during the Great Depression, staked his young family's livelihood on the notion that computers would help out local businesses - and quite possibly, revolutionize the way America did business."

EMPOWERING ENTREPRENEURIAL COMMUNITIES AND ECOSYSTEMS

CASE STUDY INSIGHTS

Taylor & Francis Entrepreneurial Communities and Ecosystems: Case Study Insights aims to provide applied examples that embody the theories, principles, and processes that contribute to empowering everyday entrepreneurial communities and ecosystems. Relying on a diversity of narratives from a wide range of entrepreneurial communities, entrepreneurial ecosystems, and organizations, this book presents a collection of case studies that take the reader inside the minds of leaders who are working to empower entrepreneurs and build entrepreneurial ecosystems and entrepreneurial communities—sometimes from scratch. The book features research and stories from entrepreneurs, development agencies, entrepreneurial support and assistance organizations (i.e. feeders and supports), governments, and involved citizens and local leaders in their quest to make their communities more entrepreneuring. The book presents an analytic frame through which the case studies are cross-analyzed, providing "meta-guidelines" for pursuing a broad range of strategies for supporting local and regional entrepreneurial action. This research volume is equally useful as an undergraduate or graduate text on the sociology of entrepreneurs and entrepreneurship as it is a field guide for ecosystem builders, policy makers, nonprofits, and entrepreneurship and social researchers worldwide.

MAKING IT WORK

A HISTORY OF THE COMPUTER SERVICES INDUSTRY

MIT Press The evolution of the multi-billion-dollar computer services industry, from consulting and programming to data analytics and cloud computing, with case studies of important companies. The computer services industry has worldwide annual revenues of nearly a trillion dollars and employs millions of workers, but is often overshadowed by the hardware and software products industries. In this book, Jeffrey Yost shows how computer services, from consulting and programming to data analytics and cloud computing, have played a crucial role in shaping information technology—in making IT work. Tracing the evolution of the computer services industry from the 1950s to the present, Yost provides case studies of important companies (including IBM, Hewlett Packard, Andersen/Accenture, EDS, Infosys, and others) and profiles of such influential leaders as John Diebold, Ross Perot, and Virginia Rometty. He offers a fundamental reinterpretation of IBM as a supplier of computer services rather than just a producer of hardware, exploring how IBM bundled services with hardware for many years before becoming service-centered in the 1990s. Yost describes the emergence of companies that offered consulting services, data processing, programming, and systems integration. He examines the development of industry-defining trade associations; facilities management and the firm that invented it, Ross Perot's EDS; time sharing, a precursor of the cloud; IBM's early computer services; and independent contractor brokerages. Finally, he explores developments since the 1980s: the transformations of IBM and Hewlett Packard; the offshoring of enterprises and labor; major Indian IT service providers and the changing geographical deployment of U.S.-based companies; and the paradigm-changing phenomenon of cloud service.

VALUES-CENTERED ENTREPRENEURS AND THEIR COMPANIES

Routledge A new brand of entrepreneurs has arrived on the business scene, carrying with them a whole new set of values. They possess a sense of mission - to be socially responsible, protect the planet, and do the right thing for all of their stakeholders. Rather than focus exclusively on financial gain, they aim to achieve a balance between profits and one or more causes of their choosing. In fact, they view for-profit entrepreneurship as a vehicle for social change. The authors call these pioneers "values-centered" entrepreneurs. Some of the values-centered entrepreneurs have been around a few decades. In recent years, however, the numbers have proliferated and the nascent movement has started to make a true impact. These entrepreneurs' approach to management

questions our basic assumptions about how businesses should be run and what their role should be in society. Several of these entrepreneurs have attained high visibility. Yvon Chouinard of sportswear manufacturer Patagonia has been a role model for integrating environmental protection to every aspect of Patagonia's business operation. Howard Schultz of Starbucks has been able to build one of the strongest brands in the world while being the first retailer to offer comprehensive health benefits and stock options to its part-time employees. Paul Newman, legendary actor and racecar driver as well as a leading maker of salad dressings, gives 100% of Newman's Own brand's profits to charity. This book explores how these highly unorthodox leaders have built their profitable and socially responsible business enterprises, and what lessons can be learned for the next generation of entrepreneurs. The authors examine a group of over 40 entrepreneurial companies and how each balanced the profit objective with social responsibility in key aspects of their business operation - from their initial company formation, through growth, to exit - to build successful triple bottom-line companies. Choi and Gray particularly focus on how these firms' commitment to values affected their company missions, hiring and organizational policies, marketing strategies, financial practices, exit options, and giving programs, and vice versa. In some cases, the authors find that the entrepreneurs' social objectives have actually strengthened, not weakened, their business enterprises. Based on their extensive studies of these companies, the authors have distilled a set of commonalities. The book presents ten of the most dominant and interesting of these commonalities with a focus on those policies and decisions that appeared to depart from conventional business practice. In addition to devoting chapters to each of the core principles learned from these companies, the authors also include in-depth case studies of four of the ventures featured in their study.

DALLAS GOT IT RIGHT!

Why is Dallas the fastest growing city in America? Find the answers in Dallas Got It Right!

THE INFORMAL ECONOMY AND EMPLOYMENT IN BRAZIL

LATIN AMERICA, MODERNIZATION, AND SOCIAL CHANGES

Springer This book presents some in-depth cases regarding specific informal economic activities in Brazil. Using an ethnographic approach, the author shows the social and economic processes that allow the informal economy to be reproduced, revealing the complex and heterogeneous relations between the formal and the informal parts of economy.

URBAN POLITICS

CITIES AND SUBURBS IN A GLOBAL AGE

Routledge This popular text mixes the best classic theory and research on urban politics with the most recent developments in urban and metropolitan affairs. Its very balanced and realistic approach helps students to understand the nature of urban politics and the difficulty of finding effective solutions in a suburban and global age. The eighth edition provides a comprehensive review and analysis of urban policy under the Obama administration and brand new coverage of sustainable urban development. A new chapter on globalization and its impact on cities brings the history of urban development up to date, and a focus on the politics of local economic development underscores how questions of economic development have come to dominate the local arena. The eighth edition is significantly shorter than previous editions, and the entire text has been thoroughly rewritten to engage students. Boxed case studies of prominent recent and current urban development efforts provide material for class discussion, and concluding material demonstrates the tradeoff between more ideal and more pragmatic urban politics.

TEXAS GOT IT RIGHT!

In this astute and provocative look at Texan policies, history, and culture, Sam and Andrew Wyly unpack the secrets behind the swagger. Discover how the Lone Star State has become an economic powerhouse and the number-one place to move in the country.

1,000 DOLLARS AND AN IDEA

ENTREPRENEUR TO BILLIONAIRE

ReadHowYouWant.com In this memoir, Sam Wyly recounts his experiences, decisions, and business strategies that led him to become a self-made billionaire.

CITIES UNDER SIEGE

THE NEW MILITARY URBANISM

Verso Books Cities are the new battleground of our increasingly urban world. From the slums of the global South to the wealthy financial centers of the West, Cities Under Siege traces the spread of political violence through the sites, spaces, infrastructure and symbols of the world's rapidly expanding metropolitan areas. Drawing on a wealth of original research, Stephen Graham shows how Western militaries and security forces now perceive all urban terrain as a conflict zone inhabited by lurking shadow enemies. Urban inhabitants have become targets that need to be continually tracked, scanned and controlled. Graham examines the transformation of Western armies into high-tech urban counter-insurgency forces. He looks at the militarization and surveillance of international borders, the use of 'security' concerns to suppress democratic dissent, and the enacting of legislation to suspend civilian law. In doing so, he reveals how the New Military Urbanism permeates the entire fabric of urban life, from subway and transport networks hardwired with high-tech 'command and control' systems to the insidious militarization of a popular culture corrupted by the all-pervasive discourse of 'terrorism.'

THE IMMIGRANT SPIRIT

HOW NEWCOMERS ENRICH AMERICA

*In his new book, *The Immigrant Spirit: How Newcomers Enrich America*, Sam Wyly presents a fascinating, often surprising portrait of the immigrant experience in America, focusing on communities throughout the country and people from all walks of life and parts of the world. Readers will enjoy colorful portraits of diverse cities like Houston, Texas, which Wyly dubs "the new face of immigrant America." They'll discover the inspiring stories of people like Albert Gallatin, a French-speaking Swiss immigrant who became our longest-serving Secretary of the Treasury, and Bill Knudsen, a Dane who took on the most important stateside job during World War II and helped seal victory for America. Then there are the so-called regular people, like contractor Carlos Camuñez, who came from Mexico as a boy, learned English on his own, and now runs a successful contracting company in Aspen, Colorado.*

CONTROL

CHINA STORY YEARBOOK 2016

ANU Press 'More cosmopolitan, more lively, more global' is how the China Daily summed up the year 2016 in China. It was also a year of more control. The Chinese Communist Party laid down strict new rules of conduct for its members, continued to assert its dominance over everything from the Internet to the South China Sea and announced a new Five-Year Plan that Greenpeace called 'quite possibly the most important document in the world in setting the pace of acting on climate change'. The China Story Yearbook 2016: Control surveys the year in China's economy, population planning, law enforcement and reform, environment, Internet, medicine, religion, education, historiography, foreign affairs, and culture, as well as developments in Taiwan and Hong Kong.

DEVELOPING ENGLAND'S NORTH

THE POLITICAL ECONOMY OF THE NORTHERN POWERHOUSE

Springer This book explores the politics of local economic development in Northern England. Socio-economic conditions in the North – and its future prospects – have become central to national debates in the UK. The status of Northern regions and their local economies is intimately associated with efforts to 'rebalance' the economy away from the South East, London and the finance sector in the wake of the 2008 financial crisis. The contributors to this volume focus in particular on the coalition and Conservative governments' 'Northern Powerhouse' agenda. They also analyse associated efforts to devolve power to local authorities across England, which promise to bring both greater prosperity and autonomy to the deindustrialized North. Several chapters critically interrogate these initiatives, and their ambitions, by placing them within their wider historical, geographical, institutional and ideological contexts. As such, Berry and Giovannini seek to locate Northern England within a broader understanding of the political dimension of economic development, and outline a series of ideas for enhancing the North's prospects.

URBAN REGENERATION

A HANDBOOK

SAGE Providing students and practitioners with a detailed overview of the key theoretical and applied issues, this book is a comprehensive and integrated primer on regeneration. The various chapters: review the history and context of urban regeneration; consider funding implications; look at environmental, social and community issues, as well as employment, education and training; focus on managing urban regeneration; consider land use issues; and discuss monitoring and evaluation. The book concludes with a comparative analysis, with examples from America and Europe, and a discussion of future trends. The book represents the first systematic overview of urban regeneration in one volume and is set to become the standard referenc

A SHARED FUTURE

FOSTERING COMMUNITIES OF INCLUSION IN AN ERA OF INEQUALITY

SMART BUSINESS NETWORKS

Springer Science & Business Media Scientists from management and strategy, information systems, engineering and telecommunications have discussed a novel concept: Smart Business Networks. They see the future as a developing web of people and organizations, bound together in a dynamic and unpredictable way, creating smart outcomes from quickly (re-)configuring links between actors. The question is: What should be done to make the outcomes of such a network 'smart', that is, just a little better than that of your competitor? More agile, with less pain, with more return to all the members of the network, now and over time? The technical answer is to create a 'business operating system' that should run business processes on different organisational platforms. Business processes would become portable: The end-to-end management of processes running across many different organizations in many different forms would become possible. This book presents you the outcomes of an energizing and new direction in management science.

THE CLAMOUR OF NATIONALISM

RACE AND NATION IN TWENTY-FIRST-CENTURY BRITAIN

Nationalism has reasserted itself as the political force of our times, remaking European politics wherever one looks. Britain is no exception, and in the midst of Brexit, it has even become a vanguard of nationalism's confident return to the mainstream. Intellectual attempts to account for nationalism's resurgence have however floundered. Desperately trying to read nationalism through one

overarching cause - as capitalist crisis, as cultural backlash, or as social-media-led anti-establishment politics - these accounts have proven woefully inadequate. This book argues that the only way to understand nationalism is through nationalism itself: the key force of modernity that calls upon all existing ideological traditions in asserting its appeal, whether liberal, conservative, neoliberal or left-wing. The ideological clamour that characterises today's British nationalism requires both recognition and theorisation. A meaningful understanding of new nationalism must reckon with the ideological range animating it and the deeply hostile aversion to different racial minorities that pervades its respective ideologies.

VICTORIA: A NOVEL OF 4TH GENERATION WAR

Castalia House When Captain John Rumford, USMC, stands up for the dead Marines of Iwo Jima against the forces of political correctness that have invaded his beloved Corps, he is promptly cashiered for his trouble. But upon his return to his native Maine, he discovers that even in the countryside, there is no escaping the political correctness that has spread throughout the United States of America. And when what begins as a small effort by some former Marines to help fellow Christians in Boston free themselves from the plague of crime in their neighborhoods turns into a larger resistance movement, Captain Rumford unexpectedly finds himself leading his fellow revolutionaries into combat against an ideological enemy that takes many different forms. *Victoria: A Novel of 4th Generation War* is a vision of an American restoration. For some it will be seen as a poignant dream, for others, a horrific nightmare. But *Victoria* is more than a conventional novel and involves considerably more than mere entertainment. In much the same way *Atlas Shrugged* was the dramatization of a particular philosophical perspective, *Victoria* is the dramatization of a new form of modern war that is taking shape as the state gradually loses its four-century monopoly on violence. It is a book that informs, even teaches, through example. And sometimes, the lessons are very harsh indeed.

THE STARTUP COMMUNITY WAY

EVOLVING AN ENTREPRENEURIAL ECOSYSTEM

John Wiley & Sons The Way Forward for Entrepreneurship Around the World We are in the midst of a startup revolution. The growth and proliferation of innovation-driven startup activity is profound, unprecedented, and global in scope. Today, it is understood that communities of support and knowledge-sharing go along with other resources. The importance of collaboration and a long-term commitment has gained wider acceptance. These principles are adopted in many startup communities throughout the world. And yet, much more work is needed. Startup activity is highly concentrated in large cities. Governments and other actors such as large corporations and universities are not collaborating with each other nor with entrepreneurs as well as they could. Too often, these actors try to control activity or impose their view from the top-down, rather than supporting an environment that is led from the bottom-up. We continue to see a disconnect between an entrepreneurial mindset and that of many actors who wish to engage with and support entrepreneurship. There are structural reasons for this, but we can overcome many of these obstacles with appropriate focus and sustained practice. No one tells this story better than Brad Feld and Ian Hathaway. *The Startup Community Way: Evolving an Entrepreneurial Ecosystem* explores what makes startup communities thrive and how to improve collaboration in these rapidly evolving, complex environments. *The Startup Community Way* is an explanatory guide for startup communities. Rooted in the theory of complex systems, this book establishes the systemic properties of entrepreneurial ecosystems and explains why their complex nature leads people to make predictable mistakes. As complex systems, value creation occurs in startup communities primarily through the interaction of the "parts" - the people, organizations, resources, and conditions involved - not the parts themselves. This continual process of bottom-up interactions unfolds naturally, producing value in novel and unexpected ways. Through these complex, emergent processes, the whole becomes greater and substantially different than what the parts alone could produce. Because of this, participants must take a fundamentally different approach than is common in much of our civic and professional lives. Participants must take a whole-system view, rather than simply trying to optimize their individual part. They must prioritize experimentation and learning over planning and execution. Complex systems are uncertain and unpredictable. They cannot be controlled, only guided and influenced. Each startup community is unique. Replication is enticing but impossible. The race to become "The Next Silicon Valley" is futile - even Silicon Valley couldn't recreate itself. This book: Offers practical advice for entrepreneurs, community builders, government officials, and other stakeholders who want to harness the power of entrepreneurship in their city Describes the core components of startup communities and entrepreneurial ecosystems, as well as an explanation of the differences between these two related, but distinct concepts Advances a new framework for effective startup community building based on the theory of complex systems and insights from systems thinking Includes contributions from leading entrepreneurial voices Is a must-have resource for entrepreneurs, venture capitalists, executives, business and community leaders, economic development authorities, policymakers, university officials, and anyone wishing to understand how startup communities work anywhere in the world

A LONG WAY FROM TIPPERARY

WHAT A FORMER IRISH MONK DISCOVERED IN HIS SEARCH FOR THE TRUTH

Wipf and Stock Publishers From his boyhood in Tipperary, Kildare, and Donegal to the pinnacle of biblical scholarship, John Dominic Crossan's adventurous spirit has led him to seek out the truth no matter where it leads. In this delightful memoir, the former monk and controversial biblical scholar tells how his work as a pioneering historical Jesus expert has led him from the traditional Catholicism of his youth to a more complex, sophisticated faith. With characteristic wit and candor, he describes the joys and challenges of growing up in Ireland and reveals how his life experiences—from Ireland to America, Rome, and Israel, from monastery to university, from priesthood to marriage—have shaped his understanding of God, Jesus, the Church, and what it means to be a true Christian.

CRITICAL RACE SPATIAL ANALYSIS

MAPPING TO UNDERSTAND AND ADDRESS EDUCATIONAL INEQUITY

Stylus Publishing, LLC How does space illuminate educational inequity? Where and how can spatial analysis be used to disrupt educational inequity? Which tools are most appropriate for the spatial analysis of educational equity? This book addresses these questions and explores the use of critical spatial analysis to uncover the dimensions of entrenched and systemic racial inequities in educational settings and identify ways to redress them. The contributors to this book – some of whom are pioneering scholars of critical race spatial analysis theory and methodology – demonstrate the application of the theory and tools applied to specific locales, and in doing so illustrate how this spatial and temporal lens enriches traditional approaches to research. The opening macro-theoretical chapter lays the foundation for the book, rooting spatial analyses in critical commitments to studying injustice. Among the innovative methodological chapters included in this book is the re-conceptualization of mapping and space beyond the simple exploration of external spaces to considering internal geographies, highlighting how the privileged may differ in socio-spatial thinking from oppressed communities and what may be learned from both perspectives; data representations that allow the construction of varied narratives based on differences in positionality and historicity of perspectives; the application of redlining to the analysis of classroom interactions; the use of historical archives to uncover the process of marginalization; and the application of techniques such as the fotonovela and GIS to identify how spaces are defined and can be reimagined. The book demonstrates the analytical and communicative power of mapping and its potential for identifying and dismantling racial injustice in education. The editors conclude by drawing connections across sections, and elucidating the tensions and possibilities for future research. Contributors Benjamin Blaisdell Graham S. Garlick Leigh Anna Hidalgo Mark C. Hoglebe Joshua Radinsky Daniel G. Solórzano William F. Tate Verónica N. Vélez Federico R. Waitoller

THEORY OF CULTURE

Univ of California Press With the increasing focus on the concept of culture by sociologists and other social scientists, there is now a need for clarifying and developing theoretical perspectives on this issue. The contributors to this volume have answered this call, each adding new insight to the debate over culture, its definition, and its relationship with other basic categories in sociological theory. Along the way they touch on other fundamental issues, such as the interrelationship of culture with society, the human personality, and the wider environment of the human condition.

WARNING MIRACLE

Lulu.com

ZOO RENEWAL

WHITE FLIGHT AND THE ANIMAL GHETTO

U of Minnesota Press Why do we feel bad at the zoo? In a fascinating counterhistory of American zoos in the 1960s and 1970s, Lisa Uddin revisits the familiar narrative of zoo reform, from naked cages to more naturalistic enclosures. She argues that reform belongs to the story of cities and feelings toward many of their human inhabitants. In *Zoo Renewal*, Uddin demonstrates how efforts to make the zoo more natural and a haven for particular species reflected white fears about the American city—and, pointedly, how the shame many visitors felt in observing confined animals drew on broader anxieties about race and urban life. Examining the campaign against cages, renovations at the National Zoo in Washington, D.C. and the San Diego Zoo, and the cases of a rare female white Bengal tiger and a collection of southern white rhinoceroses, Uddin unpacks episodes that challenge assumptions that zoos are about other worlds and other creatures and expand the history of U.S. urbanism. Uddin shows how the drive to protect endangered species and to ensure larger, safer zoos was shaped by struggles over urban decay, suburban growth, and the dilemmas of postwar American whiteness. In so doing, *Zoo Renewal* ultimately reveals how feeling bad, or good, at the zoo is connected to our feelings about American cities and their residents.

AGING AND MENTAL HEALTH

John Wiley & Sons Fully updated and revised, this new edition of a highly successful text provides students, clinicians, and academics with a thorough introduction to aging and mental health. The third edition of *Aging and Mental Health* is filled with new updates and features, including the impact of the DSM-5 on diagnosis and treatment of older adults. Like its predecessors, it uses case examples to introduce readers to the field of aging and mental health. It also provides both a synopsis of basic gerontology needed for clinical work with older adults and an analysis of several facets of aging well. Introductory chapters are followed by a series of chapters that describe the major theoretical models used to understand mental health and mental disorders among older adults. Following entries are devoted to the major forms of mental disorders in later life, with a focus on diagnosis, assessment, and treatment issues. Finally, the book focuses on the settings and contexts of professional mental health practice and on emerging policy issues that affect research and practice. This combination of theory and practice helps readers conceptualize mental health problems in later life and negotiate the complex decisions involved with the assessment and treatment of those problems. Features new material on important topics including positive mental health, hoarding disorder, chronic pain, housing, caregiving, and ethical and legal concerns. Substantially revised and updated throughout, including reference to the DSM-5 Offers chapter-end recommendations of websites for further information Includes discussion questions and critical thinking questions at the end of each chapter *Aging and Mental Health, Third Edition* is an ideal text for advanced undergraduate and graduate students in psychology, for service providers in psychology, psychiatry, social work, and counseling, and for clinicians who are experienced mental health service providers but who have not had much experience working specifically with older adults and their families.

VOLUNTARY AND INVOLUNTARY CHILDLESSNESS

THE JOYS OF OTHERHOOD?

Emerald Group Publishing While interest in the drivers, consequences, nature and manifestations of voluntary and involuntary childlessness increases, knowledge progress is hampered by poor linkages across disjointed research fields. The book brings together theoretical insights and empirical investigations into the phenomenon, united within a feminist conceptual framework.

BOWSER THE HOUND

Courier Corporation Bowser the Hound, outsmarted so often by Old Man Coyote, is taken advantage of once again when the coyote leads him on a long chase that ends far from the canine's home.

THE GENTRIFICATION READER

Gentrification remains a subject of heated debate in the public realm as well as scholarly and policy circles. This Reader brings together the classic writings and contemporary literature that has helped to define the field, changed the direction of how it is studied and illustrated the points of conflict and consensus that are distinctive of gentrification research. Covering everything from the theories of gentrification through to analysis of state-led policies and community resistance to those policies, this is an unparalleled collection of influential writings on a contentious contemporary issue. With insightful commentary from the editors, who are themselves internationally renowned experts in the field, this is essential reading for students of urban planning, geography, urban studies, sociology and housing studies.

LONDON'S WORKING-CLASS YOUTH AND THE MAKING OF POST-VICTORIAN BRITAIN, 1958-1971

Springer Nature This book examines the emergence of modern working-class youth culture through the perspective of an urban history of post-war Britain, with a particular focus on the influence of young people and their culture on Britain's self-image as a country emerging from the constraints of its post-Victorian, imperial past. Each section of the book – Society, City, Pop, and Space – considers in detail the ways in which working-class youth culture corresponded with a fast-changing metropolitan and urban society in the years following the decline of the British Empire. Was teenage culture rooted in the urban experience and the transformation of working-class neighbourhoods? Did youth subcultures emerge simply as a reaction to Britain's changing racial demographic? To what extent did leisure venues and institutions function as laboratories for a developing British pop culture, which ultimately helped Britain re-establish its prominence on the world stage? These questions and more are answered in this book.

DIAGNOSTIC DERMATOPATHOLOGY: A GUIDE TO ANCILLARY TESTS BEYOND THE H&E

JP Medical Ltd The practice of dermatopathology has evolved from viewing predominantly haematoxylin and eosin (H&E)-stained sections through the microscope to include an array of more specialized tests. These are used as stand-alone tests or in addition to the H&E. *Diagnostic Dermatopathology: A Guide to Ancillary Tests Beyond the H&E* is a practical guide to the most important of these new diagnostic techniques. Aside from a brief review of H&E in the Introduction, the focus of the book is on the wide range of more recent ancillary tests commonly used by clinicians, including sections on special stains, immunohistochemistry, immunofluorescence, electron microscopy and molecular testing. Each section describes why each of these tests is performed, how to use them and how to interpret the results they provide. Abundantly illustrated with colour photographs, diagrams and algorithms *Diagnostic Dermatopathology: A Guide to Ancillary Tests Beyond the H&E* is packed with practical guidance on commonly-faced diagnostic dilemmas, how the tests described can be used to resolve them and how to avoid pitfalls in the diagnostic process. The book is an essential resource for trainee and practicing dermatopathologists, dermatologists and pathologists seeking an accessible guide to the diagnostic methods which are increasingly important in dermatopathology and which go beyond the H&E. Key features Covers the full range of diagnostic tests in dermatopathology, aside from H&E, with a focus on practical clinical information such as how to run the test, when to use it and how to interpret the results Includes special stains, immunohistochemistry, immunofluorescence, electron microscopy, molecular testing and point of care tests including potassium hydroxide preparations, mineral oil preparations, and Tzanck smears Single author with hand-picked specialist contributors provide a consistent approach to the subject, replete with diagnostic tips and clinical advice based on extensive personal experience

THE CASE FOR BOOKS

PAST, PRESENT, AND FUTURE

PublicAffairs The era of the printed book is at a crossroad. E-readers are flooding the market, books are available to read on cell phones, and companies such as Google, Amazon, and Apple are competing to command near monopolistic positions as sellers and dispensers of digital information. Already, more books have been scanned and digitized than were housed in the great library in Alexandria. Is the printed book resilient enough to survive the digital revolution, or will it become obsolete? In this lasting collection of essays, Robert Darnton—an intellectual pioneer in the field of this history of the book—lends unique authority to the life, role, and legacy of the book in society.

DEVELOPING BUSINESS STRATEGIES

John Wiley & Sons Incorporated "Unquestionably the most comprehensive treatment available on the subject. I found this book unique in its capacity to benefit executives, planning staff, and students of strategy alike." —Robert L. Joss, Dean of the Graduate School of Business, Stanford University A successful business strategy enables managers to provide organizational vision, monitor and understand a dynamic business environment, generate creative strategic options in response to environmental changes, and base

every business effort on sustainable competitive advantages. *Developing Business Strategies* provides the knowledge and understanding needed to generate and implement such a strategy. This fully revised and updated edition of David Aaker's highly influential strategic manual offers copious new information on important emerging business topics. Numerous new and revised sections cover such critical areas as the big idea, knowledge management, the customer as an active partner, creative thinking, distinguishing fads from trends, forecasting technologies, alliances, design as strategy, downstream business models, and more. Other important new features of this comprehensive guide include: A new chapter on strategic positioning Many new illustrative examples from B-to-B, high-tech, and the Internet Increased focus on global leadership and global brand management Using the Internet to develop and support business strategies For managers who need to develop and implement effective, responsive business strategies that keep the organization competitive through changing business conditions, *Developing Business Strategies, Sixth Edition* is the way to go.

UNMAKING GOLIATH

COMMUNITY CONTROL IN THE FACE OF GLOBAL CAPITAL

Routledge Arguing against those who say that our communities are powerless in the face of footloose corporations, DeFilippis considers what localities can do in the face of heightened capital mobility in order to retain an autonomy that furthers egalitarian social justice, and explores how we go about accomplishing this in practical, political terms.

HOW TO KILL A CITY

GENTRIFICATION, INEQUALITY, AND THE FIGHT FOR THE NEIGHBORHOOD

Bold Type Books A journey to the front lines of the battle for the future of American cities, uncovering the massive, systemic forces behind gentrification -- and the lives that are altered in the process. The term gentrification has become a buzzword to describe the changes in urban neighborhoods across the country, but we don't realize just how threatening it is. It means more than the arrival of trendy shops, much-maligned hipsters, and expensive lattes. The very future of American cities as vibrant, equitable spaces hangs in the balance. Peter Moskowitz's *How to Kill a City* takes readers from the kitchen tables of hurting families who can no longer afford their homes to the corporate boardrooms and political backrooms where destructive housing policies are devised. Along the way, Moskowitz uncovers the massive, systemic forces behind gentrification in New Orleans, Detroit, San Francisco, and New York. The deceptively simple question of who can and cannot afford to pay the rent goes to the heart of America's crises of race and inequality. In the fight for economic opportunity and racial justice, nothing could be more important than housing. A vigorous, hard-hitting expose, *How to Kill a City* reveals who holds power in our cities--and how we can get it back.

UNDERSTANDING CONTEMPORARY ETHIOPIA

Oxford University Press "Seeks to dispel the myths and clichés surrounding contemporary perceptions of Ethiopia by providing a rare overview of the country's recent history, politics and culture. Explores the unique features of this often misrepresented country as it strives to make itself heard in the modern world"-- Publisher description.

BULLSEYE!

HITTING YOUR STRATEGIC TARGETS THROUGH HIGH-IMPACT

Simon and Schuster At last, in this book, the great paradox of measurement is resolved. According to the authors' original -- and revealing -- research companies that manage by measurement outperform less disciplined competitors by an average three-year return on investment of 80 percent versus an average ROI of 45 percent. Yet few companies have put in place a disciplined approach for measuring the key nonfinancial, strategic performance areas that are so crucial to a firm's success. *Bullseye!* treats measurement as a key senior-management business issue. The authors explore the role of measurement in adding clarity and specificity to an organization's strategy, and in driving efforts to translate strategy into operational initiatives and business results. Organizational change and measurement experts William Schiemann and John Lingle have written the first book to provide a complete detailed blueprint for implementing a strategic measurement system. To resolve the measurement paradox, they have created as the centerpiece of *Bullseye!* a detailed case study that describes a four-phase process that will successfully transform any company into a measurement-managed organization. The four phases of this process are: defining a strategic business model, designing measures to support the model cascading the model and measures throughout the organization, and embedding the measures into the leadership processes of the organization. In eminently readable prose, the authors confront head-on the powerful forces that conspire to prevent a company from gaining the full value from its measurement system. In the process, Schiemann and Lingle have developed an integrative framework that covers all the major measurement areas: markets and customers, finance, people, operations, the environment, and suppliers. In fact, the authors go Beyond other published accounts of measurement systems by providing strategic tools to manage customer, community, environmental, and regulatory stakeholders along with suppliers, and adaptability -- the level at which a company learns and innovates. Focus and speed, they argue, are the essential competitive qualities. Following the guidelines recommended in this book, executives with responsibility for setting and implementing strategy should be able to make significant improvements in three months and major changes within a year. *Bullseye!* is must reading for all general managers at the corporate, division, and business-unit levels.

LIFE AND TEACHINGS OF CHRIST

A gift boxed set of four titles, with extracts from the King James Bible accompanied by fine art from the Renaissance onward. *The Glory of the Nativity; The Wonder of the Miracles; The Wisdom of the Parables; The Passion of the Christ*

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MILLIONAIRE MIGRANTS

TRANS-PACIFIC LIFE LINES

John Wiley & Sons Based on extensive interviewing and access to a wide range of databases, this is an examination of the migration career of wealthy migrants who left East Asia and relocated to Canada, Australia, New Zealand, and the United States, in the 1980s and 1990s. An interdisciplinary project based on over 15 years of research in Vancouver, Toronto, and Hong Kong, with additional comparative visits and consultations in Sydney, Beijing, and Singapore. Traces the histories of the migrants families over a 25 year period. Offers a critical view of the spatial presuppositions of neo-liberal globalization, and an insertion of geography into transnational theory.

URBAN RENAISSANCE?

NEW LABOUR, COMMUNITY AND URBAN POLICY

Policy Press This book documents and assesses the core of New Labour's approach to the revitalisation of cities, that is, the revival of citizenship, democratic renewal, and the participation of communities to spear head urban change. In doing so, the book explores the meaning, and relevance, of 'community' as a focus for urban renaissance. It interrogates the conceptual and ideological content of New Labour's conceptions of community and, through the use of case studies, evaluates how far, and with what effects, such conceptions are shaping contemporary urban policy and practice. The book is an important text for students and researchers in geography, urban studies, planning, sociology, and related disciplines. It will also be of interest to officers working in local and central government, voluntary organisations, community groups, and those with a stake in seeking to enhance democracy and community involvement in urban policy and practice.