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THE NEW WRITING WITH A PURPOSE (WITH 2009 MLA UPDATE CARD)

Wadsworth Publishing Company *Writing with a Purpose* has always been distinguished by its emphasis on the role of purpose in the writing process, its comprehensive coverage for first-year writing, and its effective use of examples and exercises. Designed as a four-in-one (rhetoric, reader, research guide, handbook) for one- and two-semester composition courses, this respected and reliable text has helped train countless students. The Fourteenth Edition includes streamlined coverage to allow for expanded material on such critical topics as research and argumentation. A technology program, *Writing with a Purpose Online*, allows students to access writing guidance as needed while drafting and revising. Students receive the most up-to-date information on MLA documentation with the enclosed tri-fold card providing NEW 2009 MLA Handbook formats.

WRITING WITH A PURPOSE

INSTRUCTOR'S RESOURCE MANUAL

WRITING WITH A PURPOSE

Houghton Mifflin College Division *Writing With a Purpose* distinguishes itself by its emphasis on the fundamental role of purpose in the writing process, its comprehensive coverage of the materials and problems basic to composition, and its effective use of examples and exercises illustrating the decisions that produce successful writing. The focus of the new edition is on computer technology and writing, and is completely current in demonstrating how to use technology and the Internet.

THE NEW WRITING WITH A PURPOSE, BRIEF EDITION (WITH 2009 MLA UPDATE CARD)

Wadsworth Publishing Company This paperback version contains all of the elements of the hardcover version, with the exception of the handbook. A less-expensive text, the Brief version is ideal for instructors not requiring a handbook or for those who use a more comprehensive handbook. Students receive the most up-to-date information on MLA documentation with the enclosed tri-fold card providing NEW 2009 MLA Handbook formats.

THE FEDERALIST PAPERS

Read Books Ltd Classic Books Library presents this brand new edition of "The Federalist Papers", a collection of separate essays and articles compiled in 1788 by Alexander Hamilton. Following the United States Declaration of Independence in 1776, the governing doctrines and policies of the States lacked cohesion. "The Federalist", as it was previously known, was constructed by American statesman Alexander Hamilton, and was intended to catalyse the ratification of the United States Constitution. Hamilton recruited fellow statesmen James Madison Jr., and John Jay to write papers for the compendium, and the three are known as some of the Founding Fathers of the United States. Alexander Hamilton (c. 1755-1804) was an American lawyer, journalist and highly influential government official. He also served as a Senior Officer in the Army between 1799-1800 and founded the Federalist Party, the system that governed the nation's finances. His contributions to the Constitution and leadership made a significant and lasting impact on the early development of the nation of the United States.

MODEL RULES OF PROFESSIONAL CONDUCT

American Bar Association *The Model Rules of Professional Conduct* provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

WRITING WITH A PURPOSE, 14TH ED + GRAMMAR TO GO, 1ST ED

Houghton Mifflin College Division

TEACHING WRITING FOR ACADEMIC PURPOSES TO MULTILINGUAL STUDENTS

INSTRUCTIONAL APPROACHES

Taylor & Francis Examining what is involved in learning to write for academic purposes from a variety of perspectives, this book focuses in particular on issues related to academic writing instruction in diverse contexts, both geographical and disciplinary. Informed by current theory and research, leading experts in the field explain and illustrate instructional programs, tasks, and activities that help

L2/multilingual writers develop knowledge of different genres, disciplinary expectations, and expertise in applying what they have learned in both educational and professional contexts.

DEVELOPING WRITING FOR DIFFERENT PURPOSES

TEACHING ABOUT GENRE IN THE EARLY YEARS

SAGE `Jeni Riley and David Reedy share excellent examples of how primary school children worked on a non-fiction text format.... A well-informed book with a welcome dose of humour' - Nursery World `The theoretical underpinning to this volume is rigorous and the case studies are both endearing and informative' - Early Years `One of the insights of social theories of language which is now taken for granted is that language varies as the social context varies' (Kress, 1997) This is a book that operationalizes this insight: it charts young children's early attempts to write as they struggle to communicate meaning for a variety of purposes. Each section deals with the appropriate research evidence on the development of children's competence in literacy, and their growing awareness of genre, and uniquely, with a clear approach to teaching children from three to seven years. The text combines the necessary theoretical underpinning plus the day-to-day practical experience of working with young children in order to develop their understanding of the different forms and language of texts.

WRITING USING SOURCES FOR ACADEMIC PURPOSES

THEORY, RESEARCH AND PRACTICE

Routledge *Writing Using Sources for Academic Purposes: Theory, Research and Practice* provides research-based information about key components of source-based writing, and the challenges it presents for novices. Proficiency in source-based writing is an essential and challenging goal for all inexperienced academic writers, from both L1 and L2 backgrounds. This comprehensive book presents an innovative, integrated approach for graduate students, teaching faculty, and practice-oriented researchers in ESP/EAP around the world. Each chapter includes suggestions and sample tasks for self-study or classroom use. Incorporating reviews of research and scholarly knowledge as well as information about likely challenges for novices, the book examines: (1) Changing views on the origins of novices' difficulties (2) Pre-writing tasks that writers need to work through, from locating and evaluating sources to proficient reading-to-write and summarizing strategies (3) Citing types and purposes (4) The more sophisticated abilities of conveying an appropriate stance and engaging with readers (5) Disciplinary citing practices This book will be of interest to undergraduate and postgraduate writers from a variety of backgrounds, as well as their teachers and supervisors. It will be relevant to the growing number of researchers from non-English speaking backgrounds who are obliged to publish their work in English language international journals, and scholars who may be interested in carrying out research related to source-based writing.

WRITING WITH A PURPOSE BRIEF, 14TH ED + GRAMMAR TO GO, 1ST ED + EDUSPACE 1

Houghton Mifflin College Division

THEOLOGY OF THE NEW TESTAMENT

A CANONICAL AND SYNTHETIC APPROACH

Zondervan "A basic resource for serious teachers, pastors, scholars, or lay people interested in learning about the theology of the New Testament"--Provided by publisher.

THE KINDERGARTEN AND FIRST GRADE

CONSTRUCTION SPECIFICATIONS WRITING

PRINCIPLES AND PROCEDURES

John Wiley & Sons Updated edition of the comprehensive rulebook to the specifier's craft With this latest update, *Construction Specifications Writing, Sixth Edition* continues to claim distinction as the foremost text on construction specifications. This mainstay in the field offers comprehensive, practical, and professional guidance to understanding the purposes and processes for preparation of construction specifications. This new edition uses real-world document examples that reflect current writing practices shaped by the well-established principles and requirements of major professional associations, including the American Institute of Architects (AIA), the Engineers Joint Contract Documents Committee (EJCDC), and the Construction Specifications Institute (CSI). Also included are guidelines for correct terminology, product selection, organization of specifications according to recognized CSI formats, and practical techniques for document production. Fully revised throughout, this Sixth Edition includes: Updates to MasterFormat 2004, as well as SectionFormat/PageFormat 2007 and Uniformat End-of-chapter questions and specification-writing exercises Samples of the newly updated construction documents from the AIA New chapter on sustainable design and specifications for LEED projects Updated information on the role of specifications in Building Information Modeling (BIM)

THE WORKS OF SAMUEL JOHNSON ... A NEW EDITION ... WITH AN ESSAY ON HIS LIFE AND GENIUS, BY ARTHUR MURPHY. WITH A PORTRAIT

WRITING WITHOUT A PURPOSE 14TH EDITION PLUS EDUSPACE TWO SEMESTER COURSE

HOW TO WRITE A PARAGRAPH: FORMS AND PURPOSES OF PARAGRAPHS

Classroom Complete Press **This is the chapter slice "Forms and Purposes of Paragraphs" from the full lesson plan "How to Write a

Paragraph*** Learning to express one's thoughts in well-written sentences and paragraphs is an essential skill for all students. Designed to make the writing process logical and easy to learn, our workbook provides opportunities for students to complete the prewriting process using various graphic organizers and introduces four of the main types of paragraph forms. The learning objectives are based on Bloom's Taxonomy and you can use this material to supplement your present reading program or for independent student work. Also included is a detailed implementation guide, student assessment rubric, word puzzles and comprehension quiz. The six color graphic organizers will assist the introduction of the skill focus and in guiding your students through their successful writing process. All of our content meets the Common Core State Standards and are written to Bloom's Taxonomy.

AMERICAN STATIONER AND OFFICE MANAGER

ESSENTIALS OF ASSESSMENT REPORT WRITING

John Wiley & Sons The bestselling guide to reporting writing, updated and reworked for today's practice *Essentials of Assessment Report Writing* offers effective solutions to the creation of reader-friendly, yet targeted, psychological, and educational assessment reports. Parents, clinicians, clients, and other readers need more than test-by-test descriptions—they need an accessible analysis of the entire situation to determine their next steps. This book provides clear guidance for busy practitioners seeking ways to improve their report writing skills. With a focus on current practice, this new second edition covers DSM-5 updates and the latest assessment instruments including the WJ IV, WISC-V, WAIS-IV, KTEA-3, and the CAS2. New discussion includes advice on tailoring the report to the audience, and annotated case reports provide illustrative models of effective report styles, interpretation, and analysis. Key concepts are highlighted for quick reference throughout, and end-of-chapter questions help reinforce understanding. Reporting styles vary widely within the field, in both content and style; there is no definitive "standard," but many reports fail to reflect best practices and therefore prove less than useful to the reader. This book provides expert guidance throughout the reporting process to help practitioners provide high-quality, accessible reports. Integrate assessment results to provide a person-centered report Identify and navigate critical decision points in the interpretive process Write efficiently yet effectively while enhancing the reader's experience Provide an accurate, informative, and readable assessment report Incorporate practical recommendations to address the referral concerns Expertly-conducted assessments should culminate with a carefully constructed analysis that provides direction via clear communication. Because this report will be used to inform treatment, intervention, and ultimately, the client's quality of life—it is critical that it provides clear, informative guidance in a way that readers can understand. *Essentials of Assessment Report Writing* provides comprehensive guidelines for navigating through the report writing process.

NICELY SAID

WRITING FOR THE WEB WITH STYLE AND PURPOSE

Pearson Education A guide to writing clear Web content that addresses readers' needs and supports business goals, including adapting tone for situation, making a simple style guide, and writing marketing copy, interface flows, blog posts, legal policies, and emails.

GOALS FOR ACADEMIC WRITING

ESL STUDENTS AND THEIR INSTRUCTORS

John Benjamins Publishing This book documents the results of a multi-year project that investigated the goals for writing improvement among 45 students and their instructors in intensive courses of English as a Second Language (ESL) then, a year later, in academic programs at two Canadian universities. The researchers present a detailed framework to describe these goals from the perspectives of the students as well as their instructors. The goals are analyzed for groups of students from particular backgrounds internationally, for changes over time, and in relation to the ESL and academic courses. The authors use activity theory, goal theory, various sociolinguistic concepts, and multiple data sources (interviews, observations, stimulated recalls, questionnaires, and text analyses) to provide a contextually-grounded perspective on learning, teaching, writing, second-language development, and curriculum policy. The book will interest researchers, educators, and administrators of ESL, university, college, and literacy programs around the world.

WRITING WITH A PURPOSE HARDCOVER 14TH EDITION PLUS TRIMMER GUIDE TO MLA 6TH EDITION

Houghton Mifflin College Division

THE NEW HUMAN REVOLUTION, VOL. 14

Middleway Press Through this novelized history of the Soka Gakkai—one of the most dynamic, diverse, and empowering movements in the world today—readers will discover the organization's goals and achievements even as they find inspiring and practical Buddhist wisdom for living happily and compassionately in today's world. The book recounts the stories of ordinary individuals who faced tremendous odds in transforming their lives through the practice of Nichiren Buddhism and in bringing Buddhism's humanistic teachings to the world. This inspiring narrative provides readers with the principles with which they can positively transform their own lives for the better and realize enduring happiness for themselves and others.

MEMOIRS OF A MUPPETS WRITER

(YOU MEAN SOMEBODY ACTUALLY WRITES THAT STUFF?)

In his 20 year affiliation with Jim Henson's Muppets Joseph A. Bailey was a staff writer on both *Sesame Street* and *The Muppet Show*. He also co-wrote the television specials *Big Bird in China*, *Christmas Eve on Sesame Street* and *Rocky Mountain Holiday*, starring John Denver and the Muppets on location in Aspen, Colorado. Additionally, Mr. Bailey wrote *Sesame Street* song lyrics, albums, five 90-

minute Sesame Street Live! musicals, Muppet Business Meeting Films and special material for Big Bird's appearances in the White House and Carnegie Hall. The Muppet Show guest stars he wrote for include George Burns, Bob Hope, Steve Martin, Rudolf Nureyev, John Cleese, Milton Berle and Peter Sellers. For his writing, Mr. Bailey has garnered 5 Emmys, 3 Emmy nominations, a Writers Guild of America Award and a George Foster Peabody Award. Mr. Bailey lives in Manhattan with his wife, Gail. He indulges in occasional long-distance motorcycle trips and claims to speak French and play piano to the equal amusement of others.

LITERARY LEGACIES OF THE FEDERAL WRITERS' PROJECT

VOICES OF THE DEPRESSION IN THE AMERICAN POSTWAR ERA

Springer *The first book-length literary analysis of the WPA's Federal Writers' Project (FWP)—a massive New Deal program that put thousands to work documenting the country during the Depression. Drawing on critical histories, archival documents, and select works of fiction, the book examines the nature and history of the FWP's documentary method and its literary imprint, particularly on three key black American writers: Ralph Ellison, Dorothy West, and Margaret Walker. By aiming their documentary lenses so precisely on individual voices, folklore, and cultural communities, FWP writers would ultimately eschew the social realism of thirties culture in favor of themes surrounding personal and cultural identities in the postwar era. This concise volume demonstrates how the FWP served as a repository from which many of the most treasured 20th century writers drew material, techniques, and philosophical direction in ways that would help steer the course of American writing.*

THE CHICAGO MANUAL OF STYLE

THE ESSENTIAL GUIDE FOR WRITERS, EDITORS, AND PUBLISHERS

Searchable electronic version of print product with fully hyperlinked cross-references.

SOUTHERN HARDWARE

YOU CAN WRITE A TERRIFIC OPINION PIECE

Capstone Classroom "Introduces readers to the key steps in writing an opinion piece through the use of examples and exercises"-- Provided by publisher.

ENGLISH IN THE DISCIPLINES

A MULTIDIMENSIONAL MODEL FOR ESP COURSE DESIGN

Routledge *The context for the teaching and learning of English for specific disciplinary purposes is undergoing profound changes under the influence of economic globalization and new digital communication technologies. English in the Disciplines demonstrates how fundamental principles of ESP, to tailor language learning materials to the needs of specific groups of learners, can be adapted to new contexts of learning in the digital age. Based on sustained research into students' experiences in an ESP context in Hong Kong, this volume provides an empirically grounded and practical methodology to ESP learning and course design and features: • mixed-method case studies; • links between theory and practice, with plentiful examples of teaching materials and learning activities; • recognition of the effect of new technologies and globalization on the practice of ESP, highlighting problems and providing practical solutions; • a new pedagogical model for ESP course design, addressing multiple dimensions relevant to today's ESP learners including learner autonomy, genre, multimodality and digital literacies, plurilingual practices, and project-based learning and collaboration. English in the Disciplines provides key reading for anyone studying and researching this topic.*

IRON AND MACHINERY WORLD

KINN'S THE MEDICAL ASSISTANT - E-BOOK

AN APPLIED LEARNING APPROACH

Elsevier Health Sciences *The most comprehensive medical assisting resource available, Kinn's The Medical Assistant, 11th Edition provides unparalleled coverage of the practical, real-world administrative and clinical skills essential to your success in health care. Kinn's 11th Edition combines current, reliable content with innovative support tools to deliver an engaging learning experience and help you confidently prepare for today's competitive job market. Study more effectively with detailed Learning Objectives, Vocabulary terms and definitions, and Connections icons that link important concepts in the text to corresponding exercises and activities throughout the companion Evolve Resources website and Study Guide & Procedure Checklist Manual. Apply what you learn to realistic administrative and clinical situations through an Applied Learning Approach that integrates case studies at the beginning and end of each chapter. Master key skills and clinical procedures through step-by-step instructions and full-color illustrations that clarify techniques. Confidently meet national medical assisting standards with clearly identified objectives and competencies incorporated throughout the text. Sharpen your analytical skills and test your understanding of key concepts with critical thinking exercises. Understand the importance of patient privacy with the information highlighted in helpful HIPAA boxes. Demonstrate your proficiency to potential employers with an interactive portfolio builder on the companion Evolve Resources website. Familiarize yourself with the latest administrative office trends and issues including the Electronic Health Record. Confidently prepare for certification exams with online practice exams and an online appendix that mirrors the exam outlines and provides fast, efficient access to related content. Enhance your value to employers with an essential understanding of emerging disciplines and growing specialty areas. Find information quickly and easily with newly reorganized chapter content and charting examples. Reinforce your understanding through medical terminology audio pronunciations, Archie animations, Medisoft practice management software exercises, chapter quizzes,*

review activities, and more on a completely revised companion Evolve Resources website.

THE DIARY OF A YOUNG GIRL

Anchor *THE DEFINITIVE EDITION* • Discovered in the attic in which she spent the last years of her life, Anne Frank's remarkable diary has since become a world classic—a powerful reminder of the horrors of war and an eloquent testament to the human spirit. Updated for the 75th Anniversary of the Diary's first publication with a new introduction by Nobel Prize-winner Nadia Murad "The single most compelling personal account of the Holocaust ... remains astonishing and excruciating."—The New York Times Book Review In 1942, with Nazis occupying Holland, a thirteen-year-old Jewish girl and her family fled their home in Amsterdam and went into hiding. For the next two years, until their whereabouts were betrayed to the Gestapo, they and another family lived cloistered in the "Secret Annex" of an old office building. Cut off from the outside world, they faced hunger, boredom, the constant cruelties of living in confined quarters, and the ever-present threat of discovery and death. In her diary Anne Frank recorded vivid impressions of her experiences during this period. By turns thoughtful, moving, and amusing, her account offers a fascinating commentary on human courage and frailty and a compelling self-portrait of a sensitive and spirited young woman whose promise was tragically cut short.

PURCHASING HANDBOOK; STANDARD REFERENCE BOOK ON PURCHASING POLICIES, PRACTICES, PROCEDURES, CONTRACTS AND FORMS

HISTORY OF THE ORIGIN, FORMATION, AND ADOPTION OF THE CONSTITUTION OF THE UNITED STATES, VOL. 1 - WITH NOTICES OF ITS PRINCIPLE FRAMERS - THE ORIGINAL

Tebbo Finally available, a high quality book of the original classic edition of History of the Origin, Formation, and Adoption of the Constitution of the United States, Vol. 1 - With Notices of its Principle Framers. It was previously published by other bona fide publishers, and is now, after many years, back in print. This is a new and freshly published edition of this culturally important work by George Ticknor Curtis, which is now, at last, again available to you. Get the PDF and EPUB NOW as well. Included in your purchase you have History of the Origin, Formation, and Adoption of the Constitution of the United States, Vol. 1 - With Notices of its Principle Framers in EPUB AND PDF format to read on any tablet, eReader, desktop, laptop or smartphone simultaneous - Get it NOW. Enjoy this classic work today. These selected paragraphs distill the contents and give you a quick look inside History of the Origin, Formation, and Adoption of the Constitution of the United States, Vol. 1 - With Notices of its Principle Framers: Look inside the book: Many years ago, I formed the design of writing such a work, for the purpose of exhibiting the deep causes which at once rendered the Convention of 1787 inevitable, and controlled or directed its course and decisions; the mode in which its great work was accomplished; and the foundations on which our national liberty and prosperity were then deliberately settled by the statesmen to whom the American Revolution gave birth, and on which they have rested ever since. ...That, having duly considered the several matters to them submitted, they conceive it unnecessary to examine into the merits or policy of the instructions or declaration of the General Assembly of Maryland, or of the remonstrances of the General Assembly of Virginia, as they involve questions a discussion of which was declined, on mature consideration, when the Articles of Confederation were debated; nor, in the opinion of the committee, can such questions be now revived with any prospect of conciliation: That it appears more advisable to press upon these States which can remove the embarrassments respecting the Western⁵⁰⁷ country a liberal surrender of a portion of their territorial claims, since they cannot be preserved entire without endangering the stability of the general confederacy; to remind them how indispensably necessary it is to establish the Federal Union on a fixed and permanent basis, and on principles acceptable to all its respective members; how essential to public credit and confidence, to the support of our army, to the vigor of our councils, and success of our measures, to our tranquillity at home, our reputation abroad, to our very existence as a free, sovereign, and independent people; that we are fully persuaded the wisdom of the respective legislatures will lead them to a full and impartial consideration of a subject so interesting to the United States, and so necessary to the happy establishment of the Federal Union; that they are confirmed in these expectations by a view of the before-mentioned act of the legislature of New York, submitted to their consideration; that this act is expressly calculated to accelerate the federal alliance, by removing, as far as depends on that State, the impediment arising from the Western country, and for that purpose to yield up a portion of territorial claim for the general benefit. ...'Whereas, the commissioners who assembled at Annapolis, on the 14th day of September last, for the purpose of devising and reporting the means of enabling Congress to provide effectually for the commercial interests of the United States, have represented the necessity of extending the revision of the federal system to all its defects, and have recommended that deputies for that purpose be appointed by the several legislatures, to meet in convention in the city of Philadelphia, on the 2d day of May next, -a provision which was preferable to a discussion of the subject in

ENGINEERING NEWS-RECORD

LEADING WITH CHARACTER - 2ND EDITION

STORIES OF VALOR AND VIRTUE AND THE PRINCIPLES THEY TEACH

IAP What kind of character strengths must leaders develop in themselves and others to create and sustain extraordinary organizational growth and performance? In this updated and expanded second edition, the author, John J. Sosik, answers this question by reviewing what is known about the connection between authentic transformational leadership and positive psychology. He summarizes a wealth of leadership knowledge in a unique collection of captivating stories about 25 famous leaders from business, history and pop culture: Aung San Suu Kyi, John F. Kennedy, Maya Angelou, Bill Gates, Brian Wilson, Rosa Parks, Martin Luther King, Jr., Joe Namath, Malala Yousafzai, Mother Teresa, Angelina Jolie, Pope Saint John Paul II, Shirley Chisholm, Sheryl Sandberg, Andy Griffith, Margaret Thatcher, Oprah Winfrey, Nelson Mandela, Warren Buffet, Carlos Ghosn, Eleanor Roosevelt, Herb Kelleher, Steve Jobs, Johnny Cash, and Fred Rogers. What do these leaders have in common? Each possesses virtues of wisdom, courage, humanity, justice, temperance, and transcendence and their associated character strengths that form the foundation of their outstanding

leadership. Besides generating astonishing results for their organizations, these leaders reaped numerous physical, mental, social and spiritual benefits from their strong character. Their stories teach readers leadership principles that they too can apply to achieve sustainable growth and excellence. The author includes dozens of interesting examples, vivid anecdotes, and clear guidelines to offer readers an in-depth look at how character and virtue forms the moral fiber of authentic transformational leadership. Individuals currently in leadership positions as well as aspiring leaders will find the book's conversational style, fascinating stories, and practical guidelines both useful and inspiring.

THE SAGE GUIDE TO WRITING IN POLICING

REPORT WRITING ESSENTIALS

SAGE Publications *The SAGE Guide to Writing in Policing: Report Writing Essentials* equips students with transferable writing skills that can be applied across the field of policing - both academically and professionally. Authors Steven Hougland and Jennifer M. Allen interweave professional and applied writing, academic writing, and information literacy, with the result being a stronger, more confident report writer. Students are also exposed to a number of best practices for various elements of report writing, such as the face page, incident reports, supplemental reports, investigative reports, and traffic reports, as well as search warrants and affidavits.

IMAGINATIVE WRITING

Longman Publishing Group **ALERT:** Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- For courses in Introduction to Creative Writing or Creative Writing in English or Creative Writing Departments. Written by bestselling author Janet Burroway, *Imaginative Writing*, covers all four genres: creative nonfiction, fiction, poetry, and drama. This textbook discusses elements of craft common to all creative writing before delving into the individual genres. After an introduction, the next five chapters each investigate a specific element of craft--Image, Voice, Character, Setting, and Story--from a perspective that crosses all genres. Nearly half of the selections in all four genres are new. New "Try This" exercises give students plenty of practice. *Imaginative Writing* is a very popular book for courses on teaching the craft of creative writing.

POPULAR SCIENCE

TECHNICAL WRITING AND PROFESSIONAL COMMUNICATION

FOR NONNATIVE SPEAKERS OF ENGLISH

McGraw-Hill Humanities, Social Sciences & World Languages Developed for use by non-native speakers of English enrolled in Technical Writing and Communication courses. *Technical Writing and Professional Communication*, 2/e, places technical writing in its context, showing students how to consider their purpose and their audience when writing reports, memos, and correspondence. Formerly titled *Technical Writing and Professional Communication: A Handbook for Nonnative Speakers*, the new edition features a case running throughout seven chapters, dynamically illustrating the writing process. The revision also provides complete coverage of the new computer technologies and the new attention to the intercultural concerns in today's business world.