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## KEY=STRATEGY - MARCO MARIANA

### MANAGERIAL ECONOMICS: APPLICATIONS, STRATEGIES AND TACTICS

*Cengage Learning* Readers learn how to think analytically and make better business decisions as future business leaders with the insights found in **MANAGERIAL ECONOMICS: APPLICATIONS, STRATEGIES AND TACTICS, 14E**. This timely edition illustrates how today's effective managers apply economic theory and techniques to solve real-world everyday decision problems. The seasoned author team applies their wealth of practical business insights and economic knowledge to present a solid foundation of traditional microeconomic theory and extensively explore the latest analytical tools in managerial economics. Readers study Nash equilibrium and other game-theoretic tactics, information economics, and organizational architecture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## MANAGERIAL ECONOMICS

### APPLICATIONS, STRATEGY, AND TACTICS

*South-Western Pub* With its emphasis on real world, manager-oriented applications, this text shows students how managers apply theories and techniques to analyse and solve real-world business problems.

## RETHINKING LAW AND DEVELOPMENT

### THE CHINESE EXPERIENCE

*Routledge* This book is the result of the collective effort of some of the foremost experts and scholars of Chinese law, Asian law, and Chinese economics and carefully examines the relationship between law and China's economic development. Serious inquiries and candid opinions of the contributors have made for stimulating discussion and debate in many controversial areas. This book is likely to result in further research into factors affecting China's economic development, political change, and China's interaction with the international community. The book explores the development of the Chinese legal system from both China's historical perspective, taking into account the specific political and socioeconomic factors that are shaping Chinese law, and from a comparative perspective exploring the interaction between China and the rest of the world. The book brings together key international scholars of Chinese law and economics including Hualing Fu, Roda Mushkat, Randall Peerenboom, Zhigang Tao and Frank Upham. The first part of the book focuses on the linkages between the formal law and China's economic development, looking at Chinese courts, economic institutions and firm behaviour as well as contract enforcement and property rights. Part two deals with issues of law, human rights, and social justice as they relate to economic and human development. Taken as a whole, the book offers a unique discourse on the interaction between law and economic and human development in China.

### ECONOMIC AND FINANCIAL ANALYSIS FOR CRIMINAL JUSTICE ORGANIZATIONS

*CRC Press* From small law offices to federal agencies, all entities within the justice system are governed by complicated economic factors and face daily financial decision-making. A complement to *Strategic Finance for Criminal Justice Organizations*, this volume considers the justice system from a variety of economic and financial perspectives and introduces quantitative methods designed to improve the efficiency and effectiveness of organizations in both the non-profit and for-profit sectors. Using only a minimum of theory, *Economic and Financial Analysis for Criminal Justice Organizations* demonstrates how to make decisions in the justice system using multiple financial and economic models. Designed for readers with little knowledge of advanced mathematics, quantitative analysis, or spreadsheets, the book presents examples using straightforward, step-by-step processes with Excel and Linux Calc spreadsheet software. A variety of different types of decisions are considered, ranging from municipal bond issuance and valuation necessary for public revenues, pension planning, capital investment, determining the best use of monies toward construction projects, and other resource planning, allocation, and forecasting issues. From municipalities and police departments to for-profit prisons and security firms, the quantitative methods presented are designed to improve the efficiency and effectiveness of all organizations in the justice domain.

### MANAGERIAL ECONOMICS: APPLICATIONS, STRATEGY AND TACTICS

*Cengage Learning* Packed with managerially oriented applications, **MANAGERIAL ECONOMICS, 12th edition** illustrates how managers apply theories and techniques to solve real-world problems while teaching future business leaders how to think analytically and make better decisions. Extremely user friendly, the text caters to a variety of learning styles as it presents key analytical concepts in several ways, including tabular analysis, graphical analysis, and algebraic analysis. Students learn in a format with which they are comfortable, making difficult material more accessible and easier to understand. The new 12th edition is concise, current, and cutting edge with an exciting and extremely relevant new focus on green businesses and business developments in the examples and applications. The seasoned author team balances traditional neoclassical micro theory with extensive coverage of the latest analytical tools in managerial economics, such as game-theoretic tactics, information economics, and organizational architecture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### THE ECONOMIC CALCULUS AND ITS APPLICATION TO TARIFF

### POPE PIUS XII ON THE ECONOMIC ORDER

*Rowman & Littlefield* In *Pope Pius XII on the Economic Order*, economist Rupert J. Ederer explores the views of Eugenio Pacelli, who served as pope during the tumultuous period of 1939 to 1958. Prodigious in his output, Pius XII produced 40 encyclicals, 19 highly regarded Christmas messages, and series of addresses to groups and organizations, laying the groundwork for the economic views of his successors. According to Ederer, it "is safe to say that no Roman pontiff has addressed the problems confronting the social order as frequently and as widely outside the formal structure of encyclicals as Pius XII. This applies in a special way to his masterful and prophetic Christmas Messages." Through the study of Pius XII's encyclicals and Christmas messages, Ederer examines this important pontiff's views on economics and the social order, the world of work, agriculture and farmers, food and population, the middle class, and the world of money and finance. Students and scholars interested in the history of Pius XII's papacy will find in Ederer's analysis an insightful study of Catholic economic thought during an era when nations representing the forces of capitalism, fascism, and Communism were joined in a fierce battle for dominance.

### CFA PROGRAM CURRICULUM 2020 LEVEL I VOLUMES 1-6 BOX SET

*John Wiley & Sons* Clear, concise instruction for all CFA Program Level I concepts and competencies for the 2020 exam The same official curricula that CFA Program candidates receive with program registration is now publicly available for purchase. *CFA Program Curriculum 2020 Level I, Volumes 1-6* provides the complete Level I curriculum for the 2020 exam, delivering the Candidate Body of Knowledge (CBOK) with expert instruction on all 10 topic areas of the CFA Program. Fundamental concepts are explained in-depth with a heavily visual style, while cases and examples demonstrate how concepts apply in real-world scenarios. Coverage includes ethical and professional standards, quantitative analysis, economics, financial reporting and analysis, corporate finance, equities, fixed income, derivatives, alternative investments, and portfolio management, all organized into individual sessions with clearly defined Learning Outcome Statements. Charts, graphs, figures, diagrams, and financial statements illustrate concepts to facilitate retention, and practice questions provide the opportunity to gauge your understanding while reinforcing important concepts. Learning Outcome Statement checklists guide readers to important concepts to derive from the readings Embedded case studies and examples throughout demonstrate practical application of concepts Figures, diagrams, and additional commentary make difficult concepts accessible Practice problems support learning and retention CFA Institute promotes the highest standards of ethics, education, and professional excellence among investment professionals. The CFA Program curriculum guides you through the breadth of knowledge required to uphold these standards.

### CFA PROGRAM CURRICULUM 2019 LEVEL I VOLUMES 1-6 BOX SET

*John Wiley & Sons* Clear, concise instruction for all CFA Program Level I concepts and competencies for the 2019 exam The same official curricula that CFA Program candidates receive with program registration is now publicly available for purchase. *CFA Program Curriculum 2019 Level I, Volumes 1-6* provides the complete Level I curriculum for the 2019 exam, delivering the Candidate Body of Knowledge (CBOK) with expert instruction on all 10 topic areas of the CFA Program. Fundamental concepts are explained in-depth with a heavily visual style, while cases and examples demonstrate how concepts apply in real-world scenarios. Coverage includes ethical and professional standards, quantitative analysis, economics, financial reporting and analysis, corporate finance, equities, fixed income, derivatives, alternative investments, and portfolio management, all organized into individual sessions with clearly defined Learning Outcome Statements. Charts, graphs, figures, diagrams, and financial statements illustrate concepts to facilitate retention, and practice questions provide the opportunity to gauge your understanding while reinforcing important concepts. Learning Outcome Statement checklists guide readers to important concepts to derive from the readings Embedded case studies and examples throughout demonstrate practical application of concepts Figures, diagrams, and additional commentary make difficult concepts accessible Practice problems support learning and retention CFA Institute promotes the highest standards of ethics, education, and professional excellence among investment professionals. The CFA Program curriculum guides you through the breadth of knowledge required to uphold these standards.

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**SYRACUSE JOURNAL OF INTERNATIONAL LAW AND COMMERCE**


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**ADVANCES IN PRACTICAL APPLICATIONS OF AGENTS, MULTI-AGENT SYSTEMS, AND SUSTAINABILITY: THE PAAMS COLLECTION**


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**13TH INTERNATIONAL CONFERENCE, PAAMS 2015, SALAMANCA, SPAIN, JUNE 3-4, 2015, PROCEEDINGS**


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*Springer* This book constitutes the refereed proceedings of the 13th International Conference on Practical Applications of Agents and Multi-Agent Systems, PAAMS 2015, held in Salamanca, Spain, in June 2015. The 10 revised full papers and 9 short papers were carefully reviewed and selected from 48 submissions are presented together with 17 demonstrations. The articles report on the application and validation of agent-based models, methods and technologies in a number of key application areas, including: agents and the energy grid, agents and the traffic grid, affective computing and agent development, ambient and contextual agents, social simulation and social networks and other agent-based applications.

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**MANAGERIAL ECONOMICS AND BUSINESS STRATEGY**


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*McGraw-Hill/Irwin* Baye's Managerial Economics and Business Strategy is one of the best-selling managerial economics textbooks. It is the first textbook to blend tools from intermediate microeconomics, game theory, and industrial organization for a managerial economics text. Baye is known for its balanced coverage of traditional and modern topics, and the fourth edition continues to offer the diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more.

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**MANAGERIAL ECONOMICS**


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**APPLICATIONS, STRATEGY, AND TACTICS**


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*South Western Educational Publishing* The emphasis on real world, manager-oriented applications shows students how managers apply theories and techniques to analyze and solve real world business problems. Over 200 applications, corporate examples, and Managerial Challenges - more than any other book - support this real world approach.

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**SUBURBAN FIRE TACTICS**


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*Fire Engineering Books* Suburban Fire Tactics is a guide for suburban-based fire operations. All fire departments share the same common objectives: to save lives, protect and conserve property, and limit harm to the environment. How urban, rural, and suburban agencies differ is in the delivery of tactics and strategies. This book explains the factors that limit suburban operations and depicts the differences between urban and suburban capabilities. This is a valuable resource for policymakers, chief officers, company officers, and firefighters (both veteran and neophyte). Features and benefits: \* Understand the key objectives and strategies for suburban operations. \* Obtain a guide to develop suggested operating methods for suburban firefighting. \* Gain the knowledge to develop and apply successful fireground tactics in suburban settings.

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**PRICING TACTICS, STRATEGIES, AND OUTCOMES**


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**2022 CFA PROGRAM CURRICULUM LEVEL I BOX SET**


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*John Wiley & Sons* Prepare for success on the 2022 CFA Level I exam with the latest official CFA® Program Curriculum. The 2022 CFA Program Curriculum Level I Box Set contains all the material you need to succeed on the Level I CFA exam in 2022. This set includes the full official curriculum for Level I and is part of the larger CFA Candidate Body of Knowledge (CBOOK). Highly visual and intuitively organized, this box set allows you to: Learn from financial thought leaders. Access market-relevant instruction. Gain critical knowledge and skills. The set also includes practice questions to assist with your recall of key terms, concepts, and formulas. Perfect for anyone preparing for the 2022 Level I CFA exam, the 2022 CFA Program Curriculum Level I Box Set is a must-have resource for those seeking the foundational skills required to become a Chartered Financial Analyst®.

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**LOOSE-LEAF FOR MANAGERIAL ECONOMICS**


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*McGraw-Hill Education*

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**U.S. ARMY WAR COLLEGE GUIDE TO NATIONAL SECURITY ISSUES: THEORY OF WAR AND STRATEGY**


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*Defense Department* "This edition of the U. S. Army War College guide to national security policy and strategy continues to reflect the structure and approach of the core national security strategy and policy curriculum at the War College. The fifth edition is published in two volumes that correspond roughly to the Department of National Security and Strategy's core courses: "Theory of war and strategy" and "National security policy and strategy." Like previous editions, this one is based on its predecessor, but contains both updates and new scholarship. Over a third of the chapters are new or have undergone significant rewrites. Many chapters, some of which appeared for years in this work, have been removed. Nevertheless, the book remains unchanged in intent and purpose. Although this is not primarily a textbook, it does reflect both the method and manner that the U.S. Army War College uses to teach strategy formulation to America's future senior leaders. The book is not a comprehensive or exhaustive treatment of either strategic theory or the policymaking process. Both volumes are organized to proceed from the general to the specific. Thus, the first volume opens with general thoughts on the nature and theory of war and strategy, proceeds to look at the complex aspect of power, and concludes with specific theoretical issues. Similarly, the second volume begins by examining the policy/strategy process, moves to a look at the strategic environment, and concludes with some specific issues. This edition continues the effort begun in the 4th edition to include several short case studies to illustrate the primary material in the volume"--Intro.

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**WHEN CHINA GOES TO THE MOON...**


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*Springer* This book is about China's ambitions in its most complex and internationally visible space endeavor, namely its human space exploration programme. It provides a comprehensive reflection on China's strategic direction and objectives in space, including in particular those set forth in its human spaceflight programme and analyses the key domestic and external factors affecting the country's presumed manned lunar ambitions. The objective of the book is to disentangle the opportunities and challenges China's space ambitions are creating for other spacefaring nations and for Europe in particular. It therefore includes an in-depth analysis of possible European postures towards China in space exploration and seeks to stimulate a debate on future space strategies in the broader context of world politics.

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**AMERICAN BOOK PUBLISHING RECORD**


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**COST AND MANAGEMENT ACCOUNTING: FUNDAMENTALS AND ITS APPLICATIONS**


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*Vikas Publishing House* Cost and Management Accounting: Fundamentals and its Applications caters to a much needed requirement of a text that is contemporary and at the same time provides a concise approach to cost and management accounting in the Indian context. Every effort is made in this book to expose the students to the relevance of cost concepts in managerial decision-making. Key Features Learning Objectives: These objectives, at the beginning of each chapter, outline the flow of a chapter and serve as points of comprehension and evaluation. Chapter Opening Case: Each chapter opens with an interesting case of a hypothetical company, posing an issue directly related to the concepts covered in the chapter. This should help the student to relate the chapter's theoretical content to an actual business setting. Opening Case Linkages: Each chapter opening case is revisited later in the chapter, after the students have gained an understanding of the concepts and techniques needed to address it. Link to Practice: All chapters incorporate multiple real-world applications of management accounting concepts. These provide an opportunity for the students to bridge the text material to actual accounting practice. Research Insights: Each chapter discusses current research relevant to the theory and practice of cost and management accounting to assist students develop proper reasoning about the topics under discussion. You are the Decision Maker: Each chapter poses short, thought-provoking questions in order to motivate students to apply the knowledge they have gained. Ethical Dilemma (Real World Cases): The cases talk about importance of business ethics in managerial accounting Coverage of Diverse Industries and Sectors: The book has a balanced mix of manufacturing, service, trading, mature and start-up companies, taken as a background to illustrate the universality of application of cost management tools. Illustration Problems: Two solved review problems accompanied by solutions in each chapter. These problems demonstrate the applicability of major concepts and procedures covered in the chapter. Glossary: Comprehensive glossary at the end of the book.

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**MATHEMATICAL METHODS AND THEORY IN GAMES, PROGRAMMING, AND ECONOMICS**


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*Courier Corporation* This single-volume edition of a 2-volume set, discusses the theory of matrix games, linear and nonlinear programming, and mathematical economics while clarifying key mathematical concepts and demonstrates their applicability. 1959 edition.

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**STRATEGY**


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**A HISTORY**


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*Oxford University Press* Selected as a Financial Times Best Book of 2013 In Strategy: A History, Sir Lawrence Freedman, one of the world's leading authorities on war and international politics, captures the vast history of strategic thinking, in a consistently engaging and insightful account of how strategy came to pervade every aspect of our lives. The range of Freedman's narrative is extraordinary, moving from the surprisingly advanced strategy practiced in primate groups, to the opposing strategies of Achilles and Odysseus in The Iliad, the strategic advice of Sun Tzu and Machiavelli, the great military innovations of Baron Henri de Jomini and Carl von Clausewitz, the grounding of revolutionary strategy in class struggles by Marx, the insights into corporate strategy found in Peter Drucker and Alfred Sloan, and the contributions of the leading social scientists working on strategy today. The core issue at the heart of strategy, the author notes, is whether it is possible to manipulate and shape our environment rather than simply become the victim of forces beyond one's

control. Time and again, Freedman demonstrates that the inherent unpredictability of this environment-subject to chance events, the efforts of opponents, the missteps of friends-provides strategy with its challenge and its drama. Armies or corporations or nations rarely move from one predictable state of affairs to another, but instead feel their way through a series of states, each one not quite what was anticipated, requiring a reappraisal of the original strategy, including its ultimate objective. Thus the picture of strategy that emerges in this book is one that is fluid and flexible, governed by the starting point, not the end point. A brilliant overview of the most prominent strategic theories in history, from David's use of deception against Goliath, to the modern use of game theory in economics, this masterful volume sums up a lifetime of reflection on strategy.

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#### TECHNICAL ABSTRACT BULLETIN

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#### EMERGING SYSTEMS APPROACHES IN INFORMATION TECHNOLOGIES: CONCEPTS, THEORIES, AND APPLICATIONS

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#### CONCEPTS, THEORIES, AND APPLICATIONS

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*IGI Global* "This book presents findings utilizing the incorporation of the systems approach into fields such as systems engineering, computer science, and software engineering"--  
 Provided by publisher.

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#### HANDBOOK OF RESEARCH ON NONPROFIT ECONOMICS AND MANAGEMENT

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*Edward Elgar Publishing* Nonprofit organizations are arguably the fastest growing and most dynamic part of modern market economies in democratic countries. This book explores the frontiers of knowledge at the intersection of economics and the management of these entities. The authors review the role, structure and behavior of private, nonprofit organizations as economic units and their participation in markets and systems of public service delivery, assess the implications of this knowledge for the efficient management of nonprofit organizations and the formulation of effective public policy, and identify cutting-edge questions for future research. Chapters address five broad categories of scholarship: development and management of the diverse economic resources supporting nonprofit organizations; market behavior of nonprofits; strategic economic decision-making; evaluation and performance of them; and impacts and implications of public policies affecting nonprofit organizations. Topics include: income diversification and crowd-out among income sources, paid and volunteer labor markets, competition and collaboration among nonprofits and for-profits, pricing and diversification of nonprofit products and services, performance measurement and regulation, contracting, franchising and federation practices, and government taxation and funding. The book will help nonprofit scholars identify new areas of productive research, help practicing managers understand the underlying economics of their decision-making, and offer teachers and students a concise and penetrating view of key economic dimensions to managing nonprofit organizations.

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#### INDUSTRIAL MANAGEMENT (FOR GBTU & MMTU), 2ND EDITION

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*Vikas Publishing House* Industrial Management has been specifically written and designed for BTech students with special emphasis on Gautam Buddh Technical University (GBTU) and Mahamaya Technical University (MMTU). The book addresses the core theories of industrial management to help students apply their knowledge in future managerial decision making. The presentation of this book has been kept simple and lucid so that theories and their possible applications are easily comprehensible to the students. Adequate industry examples make this an enjoyable read.

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#### TEACHING STRATEGIES: A GUIDE TO EFFECTIVE INSTRUCTION

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*Cengage Learning* TEACHING STRATEGIES: A GUIDE TO EFFECTIVE INSTRUCTION, now in its tenth edition, is known for its practical, applied help with commonly used classroom teaching strategies and tactics. Ideal for anyone studying education or involved in a site-based teacher education program, the book focuses on topics such as lesson planning, questioning, and small-group and cooperative-learning strategies. The new edition maintains the book's solid coverage, while incorporating new and expanded material on InTASC standards, a new chapter on teaching in the inclusive classroom, and an up-to-date discussion of assessment as it relates to inclusion. The text continues to be supported by a rich media package anchored by TeachSource Video Cases, which bring text content to life in actual classroom situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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#### MANAGERIAL ECONOMICS

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#### A PROBLEM-SOLVING APPROACH

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*Cambridge University Press* Managerial economics, meaning the application of economic methods in the managerial decision-making process, is a fundamental part of any business or management course. This textbook covers all the main aspects of managerial economics: the theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy. It includes numerous and extensive case studies, as well as review questions and problem-solving sections at the end of each chapter. Nick Wilkinson adopts a user-friendly problem-solving approach which takes the reader in gradual steps from simple problems through increasingly difficult material to complex case studies, providing an understanding of how the relevant principles can be applied to real-life situations involving managerial decision-making. This book will be invaluable to business and economics students at both undergraduate and graduate levels who have a basic training in calculus and quantitative methods.

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#### ARMY

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#### THE INFLUENCE OF SEA POWER UPON HISTORY, 1660-1783

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Today, war is more complicated than it has ever been. When considering military strategy, a commander must be aware of several theaters of war. There's ground strength, air power, naval combat and even cyber warfare. In the late 19th century, however, the true military might of a nation rested primarily on the strength of its navy. In 1890, United States Navy Captain Alfred Thayer Mahan published a book titled "The Influence of Sea Power Upon History." The monumental text addressed the importance of both military and commercial fleets in the success of a nation in war and peacetime. Mahan begins with a discussion of the elements he considers to be the key to a nation's success on the seas. He theorizes that a ground force could not sustain the pressure of a naval blockade. Mahan then applies his principles to wars of the past. He analyzes the use of a navy in various engagements and considers the resulting influence on the outcome of the wars. The book was readily accepted by commanders and tacticians all over the world and his principles and theories were utilized throughout the 20th century. His arguments, along with technological advances, were influential in the strengthening of the United States Navy. Presently, Mahan's work is considered the most important work on naval strategy in history.

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#### RULES FOR RADICALS

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#### A PRAGMATIC PRIMER FOR REALISTIC RADICALS

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*Vintage* First published in 1971, Rules for Radicals is Saul Alinsky's impassioned counsel to young radicals on how to effect constructive social change and know "the difference between being a realistic radical and being a rhetorical one." Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person and his writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

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#### MOBILE COMMERCE: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

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#### CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

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*IGI Global* In the era of digital technology, business transactions and partnerships across borders have become easier than ever. As part of this shift in the corporate sphere, managers, executives, and strategists across industries must acclimate themselves with the challenges and opportunities for conducting business. Mobile Commerce: Concepts, Methodologies, Tools, and Applications provides a comprehensive source of advanced academic examinations on the latest innovations and technologies for businesses. Including innovative studies on marketing, mobile commerce security, and wireless handheld devices, this multi-volume book is an ideal source for researchers, scholars, business executives, professionals, and graduate-level students.

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#### THE DECISION MAKER'S PLAYBOOK

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#### 12 MENTAL TACTICS FOR THINKING MORE CLEARLY, NAVIGATING UNCERTAINTY AND MAKING SMARTER CHOICES

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*Pearson UK*

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#### CONTEMPORARY STRATEGY ANALYSIS TEXT ONLY

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*Wiley Global Education* Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

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**ENTERPRISE RESOURCE PLANNING: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS**


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**CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS**


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*IGI Global* The design, development, and use of suitable enterprise resource planning systems continue play a significant role in ever-evolving business needs and environments. **Enterprise Resource Planning: Concepts, Methodologies, Tools, and Applications** presents research on the progress of ERP systems and their impact on changing business needs and evolving technology. This collection of research highlights a simple framework for identifying the critical factors of ERP implementation and statistical analysis to adopt its various concepts. Useful for industry leaders, practitioners, and researchers in the field.

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**IBSS: ECONOMICS: 2002**


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*Routledge* First published in 1952, the International Bibliography of the Social Sciences (anthropology, economics, political science, and sociology) is well established as a major bibliographic reference for students, researchers and librarians in the social sciences worldwide. Key features \* **Authority:** Rigorous standards are applied to make the IBSS the most authoritative selective bibliography ever produced. Articles and books are selected on merit by some of the world's most expert librarians and academics. \* **Breadth:** today the IBSS covers over 2000 journals - more than any other comparable resource. The latest monograph publications are also included. \* **International Coverage:** the IBSS reviews scholarship published in over 30 languages, including publications from Eastern Europe and the developing world. \* **User friendly organization:** all non-English titles are word sections. Extensive author, subject and place name indexes are provided in both English and French. Place your standing order now for the 2003 volumes of the the IBSS Anthropology: 2002 Vol.48 December 2003: 234x156: Hb: 0-415-32634-6: £195.00 Economics: 2002 Vol.51 December 2003: 234x156: Hb: 0-415-32635-4: £195.00 Political Science: 2002 Vol.51 December 2003: 234x156: Hb: 0-415-32636-2: £195.00 Sociology: 2002 Vol.52 December 2003: 234x156: Hb: 0-415-32637-0: £195.00

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**ENCYCLOPEDIA OF BUSINESS INFORMATION SOURCES**


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*Gale / Cengage Learning* Each updated edition of this detailed resource identifies nearly 35,000 live, print and electronic sources of information listed under more than 1,100 alphabetically arranged subjects -- industries and business concepts and practices. Edited by business information expert James Woy.

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**THE 12 WEEK YEAR**


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**GET MORE DONE IN 12 WEEKS THAN OTHERS DO IN 12 MONTHS**


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*John Wiley & Sons* The guide to shortening your execution cycle down from one year to twelve weeks Most organizations and individuals work in the context of annual goals and plans; a twelve-month execution cycle. Instead, **The 12 Week Year** avoids the pitfalls and low productivity of annualized thinking. This book redefines your "year" to be 12 weeks long. In 12 weeks, there just isn't enough time to get complacent, and urgency increases and intensifies. The 12 Week Year creates focus and clarity on what matters most and a sense of urgency to do it now. In the end more of the important stuff gets done and the impact on results is profound. Explains how to leverage the power of a 12 week year to drive improved results in any area of your life Offers a how-to book for both individuals and organizations seeking to improve their execution effectiveness Authors are leading experts on execution and implementation Turn your organization's idea of a year on its head, and speed your journey to success.

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**INFORMATION TECHNOLOGIES AND MATHEMATICAL MODELLING. QUEUEING THEORY AND APPLICATIONS**


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**17TH INTERNATIONAL CONFERENCE, ITMM 2018, NAMED AFTER A.F. TERPUGOV, AND 12TH WORKSHOP ON RETRIAL QUEUES AND RELATED TOPICS, WRQ 2018, TOMSK, RUSSIA, SEPTEMBER 10-15, 2018, SELECTED PAPERS**


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*Springer* This book constitutes the proceedings of the 17th International Conference on Information Technologies and Mathematical Modelling, ITMM 2018, named after A.F. Terpugov, and the 12th Workshop on Retrial Queues and Related Topics, held in Tomsk, Russia, in September 2018. The 30 papers presented in this volume were carefully reviewed and selected from 84 submissions. The conference covers various aspects of information technologies, focusing on queueing theory, stochastic processes, Markov processes, renewal theory, network performance equation and network protocols.

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