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## **KEY=CHART - MANNING RILEY**

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### **BRIDGING THE GAP IN MULTIMEDIA**

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Reuben Lloyd Ballard This book is dictionary of multimedia resolutions and meanings

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### **VISUAL RESEARCH**

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### **A CONCISE INTRODUCTION TO THINKING VISUALLY**

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A&C Black Visual Research is a one-stop guide to working with images that will be invaluable for students and researchers in a wide variety of disciplines

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### **DIGITAL PHOTOGRAPHY FOR NEXT TO NOTHING**

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### **FREE AND LOW COST HARDWARE AND SOFTWARE TO HELP YOU SHOOT LIKE A PRO**

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John Wiley & Sons Take photos like a pro without breaking the bank by using FREE and nearly FREE software and hardware explained in this book. Get professional looking shots from a low-cost camera Save money by building your own lighting rigs, tripods, monopods and stabilisers for next to nothing Learn how to use older lenses on modern digital cameras, and make your own macro lens, lens hoods, flash diffusers, flash concentrators, decorative Bokeh

effect lenses and more Use dozens of FREE and low cost photo applications for processing, viewing, cataloguing, editing, creating HDR, and photo stitching Build powerful photography processing and editing suites with free software and plugins that go head to head with expensive tools like Adobe Photoshop and Lightroom

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## **CCTV**

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### **FROM LIGHT TO PIXELS**

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Elsevier The new edition of CCTV, a high-level professional reference, is expanded to cover all video compression techniques used in the ever-increasing assortment of digital video recorders (DVRs) available on the market today. In addition to demystifying DVR technology, the third edition also clarifies the technology of data networking and explains various compression techniques. Along with all this, the book retains the particulars that made the previous editions convenient and valuable, including details of CCD cameras, lenses, coaxial cables, fiber-optics, and system design. Updated to address digital techniques, networking, and the Internet in closed-circuit television Includes brand new sections on CCTV networking, digital video recorders (DVRs), various video compression techniques, and understanding pixels and digital image quality Fully illustrated with dozens of photographs, tables, checklists, charts, diagrams, and instructions

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### **GUIDE TO RRB JUNIOR ENGINEER STAGE II EXAM - PHYSICS, CHEMISTRY, GENERAL AWARENESS, BASICS OF COMPUTERS, ENVIRONMENT & POLLUTION CONTROL**

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Disha Publications The book Guide to RRB Junior Engineer Stage II Online Exam has 4 sections (common to all streams): General Awareness, Physics & Chemistry, Basics of Computers and Applications & Basics of Environment and Pollution Control. • Each section is further divided into chapters which contains theory explaining the concepts involved followed by MCQ exercises. • The book provides the past 2014 & 2015 Solved Questions. • The detailed solutions to all the questions are provided at the end of each chapter.

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### **COMPUTER JARGON DICTIONARY AND THESAURUS**

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Beecroft Publishing This second edition of 'Computer Jargon' has been updated to include many more internet items and now has almost 1400 widely used items of computer jargon. The items listed are words, phrases and acronyms, and

a description is supplied for each.

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## **PC WORLD**

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### **THE MEGA YEARBOOK 2019 - CURRENT AFFAIRS & GENERAL KNOWLEDGE FOR COMPETITIVE EXAMS - 4TH EDITION**

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Disha Publications Lakshya NTA JEE MAIN - Past 10 Varsh Solved Papers + 10 Mock Tests (3 Online Tests) Hindi edition provides you the past 10 years JEE Main (2009 - 18) solved papers with one 2018 Online Paper and 10 Mock Tests ( 7 in Book & 3 Online) exactly on the latest pattern expected for NTA JEE Main 2019. The book is FULLY SOLVED and constitutes around 1890 most important MCQs.

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### **THE FUNDAMENTALS OF GENERAL KNOWLEDGE FOR COMPETITIVE EXAMS - UPSC/ STATE PCS/ SSC/ BANKING/ RAILWAYS/ MBA/ DEFENCE - 4TH EDITION**

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Disha Publications The thoroughly updated 4th edition of the book Current Affairs 2019 captures the Most Important Events, Issues, Ideas & People of 2018 in a very lucid and student friendly manner. It is essential for aspirants to keep themselves updated as just knowing things can get them more marks in such exams. Moreover Current Affairs prove to be very important tool to handle GD and PI. It comes in handy for the aspirants of UPSC, SSC, Banking, Insurance, Railways, Engg. Services and AFCAT etc. Infographics, Charts and MindMaps have facilitated information quickly and clearly. The information provided is in line with the analysis of previous years' competitive exams papers which will help aspirants update on all happenings across India and the world.

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### **GUIDE TO RRB JUNIOR ENGINEER STAGE II ELECTRICAL & ALLIED ENGINEERING 3RD EDITION**

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Disha Publications Guide to RRB Junior Engineer Stage II Electrical & Allied Engineering 3rd Edition covers all the 5 sections including the Technical Ability Section in detail. • The book covers the complete syllabus as prescribed in the latest notification. • The book is divided into 5 sections which are further divided into chapters which contains theory explaining the concepts involved followed by Practice Exercises. • The Technical section is divided into 11 chapters. • The book provides the Past 2015 & 2014 Solved questions at the end of each section. • The book is also very useful for the Section Engineering Exam.

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**DELHI POLICE HEAD CONSTABLE EXAM 2020 GUIDE**

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Disha Publications

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**GUIDE TO RRB JUNIOR ENGINEER STAGE II CIVIL & ALLIED ENGINEERING 3RD EDITION**

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Disha Publications Guide to RRB Junior Engineer Stage II Civil & Allied Engineering 3rd Edition covers all the 5 sections including the Technical Ability Section in detail. • The book covers the complete syllabus as prescribed in the latest notification. • The book is divided into 5 sections which are further divided into chapters which contains theory explaining the concepts involved followed by Practice Exercises. • The Technical section is divided into 17 chapters. • The book provides the Past 2015 & 2014 Solved questions at the end of each section. • The book is also very useful for the Section Engineering Exam.

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**GUIDE TO RRB JUNIOR ENGINEER STAGE 1 ONLINE EXAM 3RD EDITION**

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Disha Publications The thoroughly Revised & Updated 3rd Edition of Objective Chemistry Chapter-wise MCQ for JEE Main/ BITSAT/ NEET/ AIIMS is a collection of carefully selected MCQ's for Engineering and Medical entrance exams. The book follows the pattern and flow of class 11 and 12 syllabus as prescribed by NCERT. The unique feature of the new edition is the inclusion of new exam-centric questions and marking of questions into Critical Thinking; Toughnut & Tricky. The book contains 'Chapter-wise MCQs' which covers all the important concepts and applications required to crack the mentioned exams. The book contains 31 chapters covering a total of around 3000 MCQs with solutions. Also covers a chapter on Analytical Chemistry. The solutions to the questions is provided immediately after the chapter. The solutions have been prepared in a manner that a student can easily understand them. This is an ideal book to practice and revise the complete syllabus of the mentioned exams. The book will help to give finishing touches to your preparation of each chapter.

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**GUIDE TO RRB JUNIOR ENGINEER STAGE II MECHANICAL & ALLIED ENGINEERING 3RD EDITION**

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Disha Publications Guide to RRB Junior Engineer Stage II Civil & Allied Engineering 3rd Edition covers all the 5 sections including the Technical Ability Section in detail. • The book covers the complete syllabus as prescribed in the latest notification. • The book is divided into 5 sections which are further divided into chapters which contains theory

explaining the concepts involved followed by Practice Exercises. • The Technical section is divided into 13 chapters. • The book provides the Past 2015 & 2014 Solved questions at the end of each section. • The book is also very useful for the Section Engineering Exam.

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## **THE CAMERA PHONE BOOK**

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### **HOW TO SHOOT LIKE A PRO, PRINT, STORE, DISPLAY, SEND IMAGES, MAKE A SHORT FILM**

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National Geographic Books Marketing experts predict that by 2009, nearly 90% of all cell phones will contain a camera, as manufacturers race to create cheaper, easier-to-use models with more sophisticated cameras, more pixels, flash units and even multiple lenses. Already revolutionizing audiovisual communication, it's a trend that will only grow more explosively—and who better than National Geographic to create a how-to book aimed directly at the millions who carry a camera phone everywhere and want to make the most of it? Created by two top professionals, this generously illustrated nuts-and-bolts guide is the first of its kind to treat these units as genuine cameras instead of novelties, and the only one to include a full-color photo-essay demonstrating the full capabilities of the latest camera phones. In five easy-to-read chapters, the book explains how to choose good equipment; take better pictures; and store, print and send the best images. Readers will find practical tips on preventing or repairing water damage, protecting easily-scratched lenses inside pockets and purses, and retrieving accidentally-erased images. They'll also learn to access the events, advice, and opportunities of the burgeoning camera phone community, from film festivals to news organizations, moblogs, and more. Featuring the technical savvy of CNet.com's Aimee Baldrige and the creative skill of National Geographic photographer Robert Clark, a camera phone pioneer, this compact yet comprehensive reference combines up-to-the-minute expertise with superb examples, at an inexpensive price that makes it a perfect gift book—or an ideal impulse buy.

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## **DESIGN AND EVALUATION OF PHYSICAL PROTECTION SYSTEMS**

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Elsevier Design and Evaluation of Physical Security Systems, Second Edition, includes updated references to security expectations and changes since 9/11. The threat chapter includes references to new threat capabilities in Weapons of Mass Destruction, and a new figure on hate crime groups in the US. All the technology chapters have been reviewed and updated to include technology in use since 2001, when the first edition was published. Garcia has also added a new chapter that shows how the methodology described in the book is applied in transportation systems. College

faculty who have adopted this text have suggested improvements and these have been incorporated as well. This second edition also includes some references to the author's recent book on Vulnerability Assessment, to link the two volumes at a high level. New chapter on transportation systems Extensively updated chapter on threat definition Major changes to response chapter

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### **THE LITTLE DIGITAL CAMERA BOOK**

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Peachpit Press Offers instruction in digital photography basics, advanced techniques, and image editing, including image handling, storage, printing, hardware, posting photos to the Web, and selecting and caring for equipment.

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### **VISUAL MEETINGS**

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### **HOW GRAPHICS, STICKY NOTES AND IDEA MAPPING CAN TRANSFORM GROUP PRODUCTIVITY**

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John Wiley & Sons Use eye-popping visual tools to energize your people! Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups. Visual Meetings explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc. Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more Getting beyond paper and whiteboards to engage new media platforms Understanding emerging visual language for leading groups Unlocking formerly untapped creative resources for business success, Visual Meetings will help you and your team communicate ideas more effectively and engagingly.

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### **CRIME SCENE PHOTOGRAPHY**

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Academic Press Crime Scene Photography, Third Edition, covers the general principles and concepts of photography, while also delving into the more practical elements and advanced concepts of forensic photography. Robinson assists the reader in understanding and applying essential concepts in order to create images that are able to withstand challenges in court. This text is a required reading by both the International Association for Identification's Crime

Scene Certification Board and the Forensic Photography Certification Board. Includes an instructor website with lecture slides, practical exercises, a test bank, and image collection and many videos which can be used. Extensively illustrated with over 1000 full color photographs, with many images entirely new for the third edition Over 100 practical exercises help the reader grasp the practical applications Variations of correct and incorrect approaches, to be used alongside practical exercises, available online in the Instructor's Manual The chapter on Special Photographic Situations includes new sections on autopsy photography, images from drones, recommendations to photographically document bloodstain patterns and firearms trajectories

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### **HOW TO DO EVERYTHING WITH YOUR DIGITAL CAMERA, FOURTH EDITION**

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McGraw Hill Professional Here's a simple solution for learning how to get the most out of your digital camera, how to take better photos, and what to do with your images once they've been captured. Written by an award-winning photographer, *How to Do Everything with Your Digital Camera, Fourth Edition* is just the book you need! Loaded with clear explanations and step-by-step details, the book explains the different components of a variety of digital cameras and how to use them. Coverage includes flash and lighting tips, action and outdoor photography, various image-editing packages, and finally, organizing, storing, sharing, and printing digital images. The new edition of this best-seller has been updated to include details on removable storage devices and the latest utilities and photo-sharing facilities.

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### **MULTIMEDIA ANALYSIS, PROCESSING AND COMMUNICATIONS**

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Springer Science & Business Media This book has brought 24 groups of experts and active researchers around the world together in image processing and analysis, video processing and analysis, and communications related processing, to present their newest research results, exchange latest experiences and insights, and explore future directions in these important and rapidly evolving areas. It aims at increasing the synergy between academic and industry professionals working in the related field. It focuses on the state-of-the-art research in various essential areas related to emerging technologies, standards and applications on analysis, processing, computing, and communication of multimedia information. The target audience of this book is researchers and engineers as well as graduate students working in various disciplines linked to multimedia analysis, processing and communications, e.g., computer vision, pattern recognition, information technology, image processing, and artificial intelligence. The book is also meant to a broader audience including practicing professionals working in image/video applications such as image processing,

video surveillance, multimedia indexing and retrieval, and so on. We hope that the researchers, engineers, students and other professionals who read this book would find it informative, useful and inspirational toward their own work in one way or another.

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## **COMPUTATIONAL INTELLIGENCE PARADIGMS IN ADVANCED PATTERN CLASSIFICATION**

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Springer Science & Business Media This monograph presents selected areas of application of pattern recognition and classification approaches including handwriting recognition, medical image analysis and interpretation, development of cognitive systems for image computer understanding, moving object detection, advanced image filtration and intelligent multi-object labelling and classification. It is directed to the scientists, application engineers, professors, professors and students will find this book useful.

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## **SATALOFF'S COMPREHENSIVE TEXTBOOK OF OTOLARYNGOLOGY: HEAD & NECK SURGERY**

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### **LARYNGOLOGY**

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JP Medical Ltd Sataloff's Comprehensive Textbook of Otolaryngology: Head & Neck Surgery - Laryngology is part of a multi-volume textbook covering basic and clinical science across the entire field of otolaryngology. Volumes in the set include; otology, neurotology and skull-based surgery; rhinology, allergy and immunology; facial plastic and reconstructive surgery; head and neck surgery; and paediatric otolaryngology. The full set is enhanced by over 5000 full colour images and illustrations, spanning nearly 6000 pages, complete with a comprehensive index on DVD. Edited by Robert T Sataloff from Drexel University College of Medicine, Philadelphia, this volume includes contributions from internationally recognised experts in otolaryngology, ensuring authoritative content throughout. Sataloff's Comprehensive Textbook of Otolaryngology: Head & Neck Surgery - Laryngology is an indispensable, in-depth guide to the field for all otolaryngology practitioners. Key Points Textbook of laryngology, part of six-volume set covering the entire field of otolaryngology Volumes include otology/neurotology, rhinology, plastic surgery, head and neck surgery, and paediatric otolaryngology Over 5000 full colour images and illustrations across six volumes Edited by Robert T Sataloff, with contributions from internationally recognised otolaryngology experts

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## **DIGITAL PHOTOGRAPHY POCKET GUIDE**

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**"O'Reilly Media, Inc." Today's digital cameras are affordable and provide quality images that rival their traditional film counterparts. Because digital images are easier to share, and because you only have to print the pictures you need, this new medium is both cost effective and environmentally friendly. Best of all, it's fun! With a digital camera, you can set free your creative spirit and take risks you never would with a film camera. The only obstacle is learning how to unlock all or this power and pleasure packed into these pocket-sized picture takers."Digital Photography Pocket Guide," 2nd Edition expands on the basic photography techniques introduced in the bestselling first edition to help you take the kind of pictures you've always wanted to--and now in full color! This book is the photo mentor you've always wanted: it explains each of the camera's components, shows you what they do, and then helps you choose the right settings. When you ask, "How can I get that picture?," simply pull this small guide out of your camera bag, backpack, or back pocket and find the answer quickly.This fully illustrated book covers everything from image resolution, shooting sports action, close ups and night shots, to memory cards, transferring images, archiving, making QuickTime movies, and much more. Topics in the guide's three main sections on "Digital Camera Components," "Standard Camera Functions," and "How Do I?" are labeled A to Z for quick reference. Or if you prefer, use the comprehensive index or table of contents to find the information you need. There's even an entire section of easy to read reference tables for quick look up of white balance settings, exposure compensation, camera mode explanations, and much more.**

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## **THE MAGIC OF DIGITAL PRINTING**

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**Lark Books A second volume in a series of volumes on the art of digital photography introduces a variety of new digital printing technologies and their applications, explaining the entire process of creating, managing, editing, and printing digital photos. Original.**

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## **SCRAPBOOKING DIGITALLY**

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## **THE ULTIMATE GUIDE TO SAVING YOUR MEMORIES DIGITALLY**

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**Taunton Press A comprehensive reference for those looking beyond the traditional form of scrapbooking takes readers through every step of the digital scrapbooking process, from selecting the right camera, to working with software to edit images, to putting everything together to create one-of-a-kind pages, jewelry, fashion, and home accessories.**

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Original. 20,000 first printing.

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### **TRAVEL PHOTOGRAPHY IN A DAY FOR DUMMIES**

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**John Wiley & Sons Take better travel shots on your next vacation with this terrific, 100-page e-book! From pro to hobbyist, from short weekends to dream vacations, every photographer wants to be able to capture memorable and compelling travel photos. Now you can hit the road with this fast-paced, In A Day For Dummies e-book that really zeros in on how to best capture eye-popping travel photos. Find out how to set your camera, make adjustments on the fly, prepare for all kinds of light--even get great shots with your smartphone. You'll go through this handy e-book in a day, and capture photos for a lifetime. Focuses on techniques for capturing fantastic travel photos, no matter where you are or what kind of camera Covers setting the camera for the shot, making adjustments on the fly, lighting and composition, using a smartphone camera, and editing and sharing your photos Includes a "Beyond the book" online component, where you can find step-by-step tutorials, videos, and a bonus lesson on creating a high-dynamic range travel photo Online extras also include a photo book, how to make money selling your photos, and a gallery of unique travel photos to inspire you Get Travel Photography In A Day For Dummies, grab your camera, and hit the road!**

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### **THE MEGA YEARBOOK 2018 - CURRENT AFFAIRS & GENERAL KNOWLEDGE FOR COMPETITIVE EXAMS WITH 52 MONTHLY EBOOK UPDATES & ETESTS - 3RD EDITION**

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**Disha Publications The world is changing fast. It is imperative for aspirants of every competitive exam to keep themselves updated with the latest happenings and the causes and effects pertaining to these happenings. The aspirants must be aware of the fundamental structure/ tenets of our country that define the social, political and economic past, present and the future. Only these fundamentals build a foundation for larger self-improvement goals and the understanding of the global world. Disha's Mega Yearbook 2018, a thoroughly revised, reorganised, updated and ENLARGED 3rd edition, presents a comprehensive study of all the sections that are covered under the subject of General Knowledge. The Mega Yearbook 2018, the most authoritative and high-quality reference material book on all subjects - Current Affairs and General Knowledge - has specially been designed to cater to aspirants of various competitive exams like Civil services, Banks, Railways, UPSC and PSC exams and Quiz Competitions across the country. Given the latest exams structure, the book has been designed in a way that it will help aspirants get an insight into the recent developments and the types of questions asked therein. The Mega Yearbook 2018 has been divided into 2**

**inclusive parts: Part A - Current Affairs; Part B - General Knowledge. Current Affairs consists of: • Articles on issues India and the world grappling with, • India/ World Timeline, • People, Events, Ideas and Issues that left their mark in 2017, • India/ World at a Glance: Social-Economic-Political (Infographics), • Special coverage on Indian Economy, Union Budget 2017-18, Economic Survey, GST and Effects of Demonetization, • Global Economic Outlook, Bills & Acts, Policies & Schemes, • SWOT ANALYSIS -Indian Economic, Political & Social Climate, • India/ World's Who's Who, Emerging Trends, Books & Authors, Causes & Effects, Game Changers, Quote & Unquote, Mysteries solved/ unsolved, Popular Terms, Important Appointments, Awards & Honours, Obituaries, Top 20, Coming up 2018 and many more. General Knowledge covers: • India/ World Panorama • Geography, History, Polity, Economy, Business, General Science, Technology, Ecology and Environment • People forever • Art & Culture, Sports, Healthcare, Communication, News & Media, Education & Career, IT & Computers • English Language, etc. The Mega Yearbook 2018 procures key information from the most credible sources from India as well as from abroad in a concise and easy-to-understand manner to help cover maximum material within a limited space. The book is a Ready Reckoner which will prove to be the cutting edge for the aspirants in cracking a competitive exam. The material has been given in bulleted points wherever necessary to make the content easy to grasp. The book has ample tabular charts, mind maps, graphic illustrations which further makes the learning process flexible and interesting. Hope the book will prove to be a milestone for the aspirants and they will be able to make it to the next exam they are aspiring for. The book also provides 52 WEEKLY Current Affairs Update ebook and eTests, which will keep you updated for the whole of 2018.**

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## **TECHNICAL GUIDELINES FOR DIGITIZING ARCHIVAL MATERIALS FOR ELECTRONIC ACCESS**

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### **CREATION OF PRODUCTION MASTER FILES--RASTER IMAGES**

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Digital Library Federation

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### **EBAY PHOTOGRAPHY THE SMART WAY**

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### **CREATING GREAT PRODUCT PICTURES THAT WILL ATTRACT HIGHER BIDS AND SELL YOUR ITEMS FASTER**

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Amacom Books "Foreword by Rick Smolan Perhaps the most important key to success for sellers on eBay is providing good photographs of their products. In eBay Photography the Smart Way, eBay expert Joseph Sinclair teams up with professional product photographer Stanley Livingston to give readers easy-to-follow instructions for taking better

pictures, helping them show off their products to the greatest possible effect. Paving the way for higher profits, the book shows how to: \* shop for and buy a digital camera \* shoot any kind of product \* photograph and display entire product inventories \* create great thumbnails \* process photos with image editors \* use angles, lighting, studio props, and backgrounds \* organize process and work flow On eBay, better pictures mean higher sales. eBay Photography the Smart Way reveals how to take great photos that give customers the confidence to buy online what they can't see in person."

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## PC MAG

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PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

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## THE HIDDEN POWER OF PHOTOSHOP ELEMENTS 4

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John Wiley & Sons "...perfect for the digital photographer.... The depth of information on all aspects of color control is astonishing. Anyone who needs detailed control over every aspect of their images will revel in this book." —Computer Arts Magazine <http://www.computerarts.co.uk> There's More to Photoshop Elements Than Meets the Eye In this unique book, expert author Richard Lynch reveals hidden functionality in Photoshop Elements-advanced features concealed in the code that dramatically extend the power of the software. First you'll learn high-level image editing from this renowned professional, then vault yourself into the ranks of advanced power users with the more than one hundred Hidden Power tools he provides on CD. You'll be amazed at what you can do! Inside, discover features usually found only in advanced image editors: Add shadows, highlights, and contrast with new Curves Presets Get beautiful and accurate color printing with CMYK separations tools Use the hidden Blend If and other power tools to apply sophisticated masks Emulate the Channel Mixer and Calculations functions of Photoshop Handle an image from start to finish using only the included Hidden Power tools Take full advantage of the latest Elements 4 updates to color management settings and Adobe(r) Gamma procedures Discover dozens more high-end functions such as snapshots, clipping paths, the history brush, and others Exclusive Elements Power Tools Included on CD! Unlock more than 100 hidden functions to power up your image editing, including: Color separations (RGB, CMYK, or Lab) Masking Channels Snapshots and History Brush Clipping Paths Custom Vectors Enhanced Sharpening Guides Fade Align/Distribute

**Objects** The CD also includes numerous images and project files to use along with exercises in the book. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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## **DIGITAL VIDEO AND HDTV**

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### **ALGORITHMS AND INTERFACES**

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**Morgan Kaufmann** Rapidly evolving computer and communications technologies have achieved data transmission rates and data storage capacities high enough for digital video. But video involves much more than just pushing bits! Achieving the best possible image quality, accurate color, and smooth motion requires understanding many aspects of image acquisition, coding, processing, and display that are outside the usual realm of computer graphics. At the same time, video system designers are facing new demands to interface with film and computer system that require techniques outside conventional video engineering. Charles Poynton's 1996 book *A Technical Introduction to Digital Video* became an industry favorite for its succinct, accurate, and accessible treatment of standard definition television (SDTV). In *Digital Video and HDTV*, Poynton augments that book with coverage of high definition television (HDTV) and compression systems. For more information on HDTV Retail markets, go to:

<http://www.insightmedia.info/newsletters.php#hdtv> With the help of hundreds of high quality technical illustrations, this book presents the following topics: \* Basic concepts of digitization, sampling, quantization, gamma, and filtering \* Principles of color science as applied to image capture and display \* Scanning and coding of SDTV and HDTV \* Video color coding: luma, chroma (4:2:2 component video, 4fSC composite video) \* Analog NTSC and PAL \* Studio systems and interfaces \* Compression technology, including M-JPEG and MPEG-2 \* Broadcast standards and consumer video equipment

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## **MAC DIGITAL PHOTOGRAPHY**

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**John Wiley & Sons**

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## **VIRTUAL REALITY PHOTOGRAPHY**

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## **CREATING PANORAMIC AND OBJECT IMAGES**

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**Virtual Reality Photography** A reference book on the art and techniques of virtual reality photography by one of the

pioneers in the field, Scott Highton. The book includes sections on Photography Basics, Panoramic VR Imaging, Object VR Imaging, and Business Practices. Intended audience includes both professional and amateur photographers, as well as multimedia authors and designers.

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## **USING YOUR DIGITAL CAMERA**

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Sterling Publishing Company Join the digital revolution and take better pictures than you've ever dreamed possible. Intimidating technical terms become easy to understand, and forbidding bells and whistles become easy to manipulate. With detailed illustrations, see how the camera works. Learn to use memory cards. Then master the art of editing pictures on your PC, including special editing effects to enhance a photo's mood, transform its background, or delete clutter. Quickly, you're ready to print pictures on your printer and e-mail them to your friends. Later sections show you how easy it is to add accessories such as close-up, telephoto, and wide-angle lenses, remote controls, and software for editing and storage. Along the way: first-person accounts of "disasters and how I fully recovered."

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## **THE KODAK MOST BASIC BOOK OF DIGITAL PHOTOGRAPHY**

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Sterling Publishing Company, Inc. With digital cameras selling faster every day, there are countless new owners desperate for a very basic overview. Problem solved: Kodak is here with a beginner's guide that delivers a rich blend of information, inspiration, and visual interest that will orient the newcomer in the exciting world of digital photography. After whetting the novice's appetite with an overview of the advantages of digital technology, it explains the fundamentals of camera resolution; the ins and outs of essential equipment; and a variety of techniques for utilizing flash and exposure settings, zoom features, and achieving great effects, indoors or out. There are even time-tested tips on how to see creatively, and comprehensive coverage of downloading, editing, and printing the pictures. Loads of images, charts, and illustrations show the way.

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## **REFRAMING PHOTOGRAPHY**

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### **THEORY AND PRACTICE**

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Taylor & Francis In an accessible yet complex way, Rebekah Modrak and Bill Anthes explore photographic theory, history, and technique to bring photographic education up to date with contemporary photographic practice. --

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## **THE FUNDAMENTALS OF GENERAL KNOWLEDGE FOR COMPETITIVE EXAMS - UPSC/ STATE PCS/ SSC/ BANKING/ INSURANCE/ RAILWAYS/ BBA/ MBA/ DEFENCE - 3RD EDITION**

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Disha Publications The thoroughly revised & updated 3rd edition of the book The Fundamentals of GENERAL KNOWLEDGE provides a comprehensive updation of all sections. The USP of the book is the use of Infographics, MindMaps, Tables, Charts etc. to present information so as to make it the MOSt Student Friendly book for students. It comprehensively covers Geography, History, Polity, Economy, Business, General Science, Ecology & Environment, Art & Culture, Sports, Healthcare, Communication, News & Media, Education & Career, IT & Computers and Technology. The book has been prepared keeping in mind the importance of the questions asked in previous years' competitive exams papers and is useful for aspirants of UPSC, SSC, Banking, Insurance, Railways, Engg Services and AFCAT etc. Some other Salient Features: • India Panorama - provides a lot of details of every state/ UT along with National Symbols, Space Programs of India, Defence & Security, Atomic & Nuclear programs, Heritage sites, Superlatives, First in India etc. • World Panorama - provides details of every continent, major countries - their languages, emblems, currencies, Superlatives, First in World, Sobriquets, Important dates, people, places etc. • Most Famous People of All Time • Technology has been covered with application in all the possible fields - education, space, business, sciences, defence, infrastructure, telecom, sports, printing, transport, Banking etc. • Latest Update - provides the various important people, event, issue and ideas of latest times.

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### **PC MAG**

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PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.