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KEY=EDITION - ARI DECKER

FINANCIAL MARKETS AND INSTITUTIONS

McGraw-Hill Higher Education Financial Markets and Institutions, 5e offers a unique analysis of the risks faced by investors and savers interacting through financial institutions and financial markets, as well as strategies that can be adopted for controlling and managing risks. Special emphasis is put on new areas of operations in financial markets and institutions such as asset securitization, off-balance-sheet activities, and globalization of financial services.

PRINCIPLES OF FINANCE

Holt Rinehart & Winston The first course in finance for finance and business majors has traditionally focused solely on managerial (or corporate) finance. Now, many schools are indicating a need to introduce these students -- particularly the non-finance business

majors -- to the other two major components of finance -- institutions and investments -- in this first course but at the same level of rigour as traditional financial management texts. The Dryden Press has answered this call with *Principles of Finance*. This text begins with a discussion of the principles of financial systems and business organizations, moves on to valuation concepts, and then corporate decision making (managerial finance). It concludes with coverage of investment fundamentals. Key chapters may be covered in a one-term course or supplemented with cases and outside readings for a two-term course. Chapters are written in a flexible, modular format, allowing instructors to cover the material in a different sequence if desired.

INTERNATIONAL FINANCIAL MANAGEMENT

Cengage AU Equip your students for success in international finance with the unrivalled depth of theory and practical applications presented in Madura, Hoque and Krishnamurti's *INTERNATIONAL FINANCIAL MANAGEMENT*, Asia-Pacific 1st edition. This APAC edition builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights your students need to prosper in today's global business environment. With the original US edition being well known for its inviting reader-friendly style and clear explanations, this APAC 1st edition introduces international finance with a focus on the important role of modern multinational corporations in global commerce within a strong APAC context. Using a strong corporate perspective, it discusses a wide range of managerial topics and emphasises the most recent changes in the international environment. Relevant examples, instructive diagrams, self-tests, and other learning features provide hands-on experience to help your students develop the skills they need to effectively manage in contemporary practice.

INTERNATIONAL FINANCIAL MANAGEMENT

Cengage Learning *INTERNATIONAL FINANCIAL MANAGEMENT* strives to build on the foundation of corporate finance. Recognizing that multinational corporations continue to globally expand, this text first provides a background on the international environment and then focuses on the managerial aspects from a corporate perspective. This book gives you the tools to understand the international financial environment so that you can manage within it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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SYSTEMS ANALYSIS AND DESIGN IN A CHANGING WORLD

Cengage Learning Refined and streamlined, SYSTEMS ANALYSIS AND DESIGN IN A CHANGING WORLD, 7E helps students develop the conceptual, technical, and managerial foundations for systems analysis design and implementation as well as project management principles for systems development. Using case driven techniques, the succinct 14-chapter text focuses on content that is key for success in today's market. The authors' highly effective presentation teaches both traditional (structured) and object-oriented (OO) approaches to systems analysis and design. The book highlights use cases, use diagrams, and use case descriptions required for a modeling approach, while demonstrating their application to traditional, web development, object-oriented, and service-oriented architecture approaches. The Seventh Edition's refined sequence of topics makes it easier to read and understand than ever. Regrouped analysis and design chapters provide more flexibility in course organization. Additionally, the text's running cases have been completely updated and now include a stronger focus on connectivity in applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MARKETING STRATEGY

TEXT AND CASES

Thomson South-Western MARKETING STRATEGY, 6e, International Edition edition emphasizes teaching students to think and act like marketers. It presents strategy from a perspective that guides strategic marketing management in the social, economic, and technological arenas in which businesses function today--helping students develop a customer-oriented market strategy and market plan. Its practical approach to analyzing, planning, and implementing marketing strategies is based on the creative process involved in applying marketing concepts to the development and implementation of marketing strategy. An emphasis on critical thinking enables students to understand the essence of how marketing decisions fit together to create a coherent strategy. Well-grounded in developing and executing a marketing plan, the text offers a complete planning framework, thorough marketing plan worksheets, and a comprehensive marketing plan example for students to follow.

INTEGRATED MARKETING COMMUNICATIONS WITH STUDENT RESOURCE ACCESS 12 MONTHS

Cengage AU Organisations continually use integrated marketing communications to achieve a competitive advantage and meet their marketing objectives. This 5th edition of Integrated Marketing Communications emphasises digital and interactive marketing, the most dynamic and crucial components to a successful IMC campaign today. Incorporating the most up-to-date theories and practice,

this text clearly explains and demonstrates how to best select and co-ordinate all of a brand's marketing communications elements to effectively engage the target market. Chapters adopt an integrative approach to examine marketing communications from both a consumer's and marketer's perspective. With a new chapter on digital and social marketing addressing the development of interactive media in IMC and new IMC profiles featuring Australian marketer's, along with a wide range of local and global examples including: Spotify, Pandora, Snapchat, Palace Cinemas, Woolworths, KFC, Old Spice, Telstra, Colgate and QANTAS, this text has never been so relevant for students studying IMC today. Each new copy of the text also offers 12 month access to a wealth of student online revision and learning tools: CourseMate Express + Search me! Marketing. Unique to the text is a series of new student and instructor IMC videos showing students how key objectives in IMC theory are applied by real businesses.

BUSINESS ANALYSIS AND VALUATION

Business Analysis and Valuation has been developed specifically for students undertaking accounting Valuation subjects. With a significant number of case studies exploring various issues in this field, including a running chapter example, it offers a practical and in-depth approach. This second edition of the Palepu text has been revitalised with all new Australian content in parts 1-3, making this edition predominantly local, while still retaining a selection of the much admired and rigorous Harvard case studies in part 4. Retaining the same author team, this new edition presents the field of valuation accounting in the Australian context in a clear, logical and thorough manner.

BUSINESS STATISTICS

AUSTRALIA NEW ZEALAND WITH STUDENT RESOURCE ACCESS FOR 12 MONTHS

Cengage AU

PERSONAL FINANCE TAX UPDATE

Cengage Learning Discover the keys to personal financial management with the practical, reader-friendly introduction in Garman/Forgue's market-leading PERSONAL FINANCE TAX UPDATE, 13E. This step-by-step approach teaches you how to save and invest, manage student loans, file taxes, decrease credit card debt and plan a strong financial future. The latest financial information throughout this edition incorporates significant changes to the U.S. income tax system with the Tax Cuts and Jobs Act of 2018. Memorable scenarios lifted from actual situations depict a variety of financial challenges - showing you the relevance of what you're

learning and the importance of following advice from trusted personal finance experts. Many math-based examples also clearly illustrate how to achieve long-term financial goals through investing. Using the latest financial updates and effective learning tools, this edition prepares you for personal financial success now and throughout your lifetime. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

INTRODUCTION TO CORPORATE FINANCE

ASIA-PACIFIC EDITION WITH STUDENT RESOURCE ACCESS 12 MONTHS

Cengage AU

PROBABILITY AND STATISTICS FOR ENGINEERING AND THE SCIENCES

Cengage Learning This market-leading text provides a comprehensive introduction to probability and statistics for engineering students in all specialties. This proven, accurate book and its excellent examples evidence Jay Devore's reputation as an outstanding author and leader in the academic community. Devore emphasizes concepts, models, methodology, and applications as opposed to rigorous mathematical development and derivations. Through the use of lively and realistic examples, students go beyond simply learning about statistics—they actually put the methods to use. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ESSENTIALS OF STRATEGIC MANAGEMENT

Cengage Learning Thorough yet concise, ESSENTIALS OF STRATEGIC MANAGEMENT, Third Edition, is a brief version of the authors' market-leading text STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH. Following the same framework as the larger book, ESSENTIALS helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be

available in the ebook version.

UNDERSTANDING OPERATING SYSTEMS

Brooks/Cole Publishing Company UNDERSTANDING OPERATING SYSTEMS provides a basic understanding of operating systems theory, a comparison of the major operating systems in use, and a description of the technical and operational tradeoffs inherent in each. The effective two-part organization covers the theory of operating systems, their historical roots, and their conceptual basis (which does not change substantially), culminating with how these theories are applied in the specifics of five operating systems (which evolve constantly). The authors explain this technical subject in a not-so-technical manner, providing enough detail to illustrate the complexities of stand-alone and networked operating systems. UNDERSTANDING OPERATING SYSTEMS is written in a clear, conversational style with concrete examples and illustrations that readers easily grasp.

BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES

Cengage Learning This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FINANCIAL REPORTING & ANALYSIS

USING FINANCIAL ACCOUNTING INFORMATION

South-Western Pub Using real-world examples to thoroughly involves readers with financial statements, Financial Reporting and Analysis, 9e builds skills in analyzing real financial reports through statements, exhibits, and cases of actual companies. Emphasis is placed on the analysis and interpretation of the end result of financial reporting – financial statements.

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

Cengage Learning Emea Dowling et al is a rare instance of a textbook that has developed alongside the field - helping to shape what it is today - and remains the market leading IHRM textbook worldwide. The international author team have ensured this edition is even more international than its predecessors, whilst also remaining close to curriculum developments. New edition changes include a streamlined chapter structure and a new chapter on the cultural context of IHRM. The focus on expatriates has been balanced with a stronger global management emphasis throughout. The content also reflects the current economic climate, including greater coverage of turbulence for IHRM and issues of employee separation. There is also expanded coverage of business ethics, outsourcing, emerging markets and small medium enterprises. In addition the new edition includes a wealth of case study material and class discussion material. A fully tailored CourseMate and Instructor's website will also be available to adopters. MARKET: Dowling et al is a core textbook for "International HRM" modules (IHRM) as taught at intermediate and postgraduate levels on all HRM programmes and the majority of broad-based business programmes. It is also used on some "International Management" modules. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including quizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

ENGINEERING FUNDAMENTALS: AN INTRODUCTION TO ENGINEERING, SI EDITION

Cengage Learning Specifically designed as an introduction to the exciting world of engineering, ENGINEERING FUNDAMENTALS: AN INTRODUCTION TO ENGINEERING encourages students to become engineers and prepares them with a solid foundation in the fundamental principles and physical laws. The book begins with a discovery of what engineers do as well as an inside look into the various areas of specialization. An explanation on good study habits and what it takes to succeed is included as well as an introduction to design and problem solving, communication, and ethics. Once this foundation is established, the book moves on to the basic physical concepts and laws that students will encounter regularly. The framework of this text teaches students that engineers apply physical and chemical laws and principles as well as mathematics to design, test, and supervise the production of millions of parts, products, and services that people use every day. By gaining problem solving skills and an understanding of fundamental principles, students are on their way to becoming analytical, detail-oriented, and creative engineers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SMALL BUSINESS MANAGEMENT

ENTREPRENEURSHIP AND BEYOND

Houghton Mifflin Hatten provides a balanced introduction to both entrepreneurship and small business management before turning his focus toward achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are highlighted throughout the text, and the Third Edition features an increased emphasis on small business ownership by women and minority groups. Additional coverage is given to the new Small Business Administration size standards, creating a personalized business plan, and e-commerce. New! A full chapter is devoted to creating a business plan. Two complete plans written by undergraduate students appear in the text—one designed for a service business, the other for a retail establishment. Electronic Business Plan Templates are also available online. New! "What Would You Do" exercises provide realistic opportunities for students to think critically and realistically. New! "Profile in Entrepreneurship" boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text New! End of chapter questions ("Comprehension Checks") have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

PRINCIPLES OF INFORMATION SYSTEMS

Cengage Learning Now thoroughly streamlined and revised, PRINCIPLES OF INFORMATION SYSTEMS, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information, examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FUNDAMENTALS OF INFORMATION SYSTEMS

Cengage Learning Combining the latest research and most current coverage available into a succinct nine chapters, FUNDAMENTALS

OF INFORMATION SYSTEMS, 8E equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field--and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, *FUNDAMENTALS OF INFORMATION SYSTEMS, 8E* and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE DOBE JU/'HOANSI

Cengage Learning This classic, bestselling study of the !Kung San, foragers of the Dobe area of the Kalahari Desert describes a people's reactions to the forces of modernization, detailing relatively recent changes to !Kung rituals, beliefs, social structure, marriage and kinship system. It documents their determination to take hold of their own destiny, despite exploitation of their habitat and relentless development to assert their political rights and revitalize their communities. Use of the name Ju/'hoansi (meaning real people) acknowledges their new sense of empowerment. Since the publication of the Third Edition in 2003, Richard Lee has made eight further trips to the Kalahari, the most recent in 2010 and 2011. The Dobe and Nyae Nyae Areas have continued to transform and the people have had to respond and adapt to the pressures of capitalist economics and bureaucratic governance of the Namibian and Botswana states. This Fourth Edition chronicles and bears witness to these evolving social conditions and their impacts on lives of the Ju/'hoansi. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SOCIOLOGY IN OUR TIMES

Cengage Learning This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting

writing style, emphasis on applications, and eye for compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, *SOCIOLOGY IN OUR TIMES* is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

GUIDE TO COMPUTER FORENSICS AND INVESTIGATIONS

Cengage Learning Updated with the latest advances from the field, *GUIDE TO COMPUTER FORENSICS AND INVESTIGATIONS, Fifth Edition* combines all-encompassing topic coverage and authoritative information from seasoned experts to deliver the most comprehensive forensics resource available. This proven author team's wide ranging areas of expertise mirror the breadth of coverage provided in the book, which focuses on techniques and practices for gathering and analyzing evidence used to solve crimes involving computers. Providing clear instruction on the tools and techniques of the trade, it introduces readers to every step of the computer forensics investigation—from lab set-up to testifying in court. It also details step-by-step guidance on how to use current forensics software. Appropriate for learners new to the field, it is also an excellent refresher and technology update for professionals in law enforcement, investigations, or computer security. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FORENSIC SCIENCE: FUNDAMENTALS & INVESTIGATIONS

Cengage Learning With today's popular television programs about criminal justice and crime scene investigation and the surge of detective movies and books, students often have a passion for exploring forensic science. Now you can guide that excitement into a profitable learning experience with the help of the innovative, new *FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E*. This dynamic, visually powerful text has been carefully crafted to ensure solid scientific content and an approach that delivers precisely what you need for your high school course. Now an established best-seller, *FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E* offers a truly experiential approach that engages students in active learning and emphasizes the application of integrated science in your course. Student materials combine math, chemistry, biology, physics, and earth science with content aligned to the National Science Education Standards, clearly identified by icons. This book balances extensive scientific concepts with

hands-on classroom and lab activities, readings, intriguing case studies, and chapter-opening scenarios. The book's exclusive Gale Forensic Science eCollection™ database provides instant access to hundreds of journals and Internet resources that spark the interest of today's high school students. The new edition includes one new chapter on entomology and new capstone projects that integrate the concepts learned throughout the text. Comprehensive, time-saving teacher support and lab activities deliver exactly what you need to ensure that students receive a solid, integrated science education that keeps readers at all learning levels enthused about science. FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E sets the standard in high school forensic science . . . case closed. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FUNDAMENTALS OF ECONOMICS

Houghton Mifflin College Division Fundamentals of Economics is a concise but thorough survey of economics for instructors desiring a brief, practical text. Based on the comprehensive two-semester text by the same authors, this version of Economics "boils down" the formal economic theories and concepts into their essential parts, emphasizing domestic and international applications and policy issues.

PURCHASING AND SUPPLY CHAIN MANAGEMENT

South-Western Pub Purchasing and Supply Chain Management, 3rd Edition is a turnkey solution for providing current and thorough coverage for this critical area of the supply chain. This book is not only a text but a reference as well and is now established as one of the leading-edge strategy and purchasing books. Students gain contextual insights and knowledge into the strategies, processes, and practices of purchasing through use of the many cases and examples. Because of their relationships with executives and practitioners worldwide, the authors are able to present unique and up-to-date insights that lead to greater understanding of the purchasing process. Purchasing and Supply Chain Management provides a hands-on, applied approach that has been thoroughly tested with student audiences to ensure learning success.

BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION

Cengage Learning BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E uses vivid examples and memorable scenarios to lead students through the full breadth of business law. Focusing on hands-on application and using a conversational writing style, this handy textbook equips students for business challenges from the first page. Plus, by showing students through practice how legal concepts

apply to their future careers, *BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E* draws students into the material, helping them study more effectively and diligently. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

INVESTMENT ANALYSIS

Harcourt College Pub

MODERN BUSINESS STATISTICS WITH MICROSOFT EXCEL

Cengage Learning *MODERN BUSINESS STATISTICS, 5E* allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE LEADERSHIP EXPERIENCE

Cengage Learning Master the critical leadership skills and solid understanding of today's theory needed to become an effective business leader in today's turbulent times with Daft's *THE LEADERSHIP EXPERIENCE, 6E*. Acclaimed author Richard Daft helps you explore the latest thinking in leadership theory and contemporary practices at work within organizations throughout the world. You will examine emerging topics, including enhancement of emotional intelligence, leadership vision and courage, leadership of virtual teams, and open innovation, and will connect those topics to recent world events such as ethical scandals and political turmoil. Packed with memorable examples and unique insights into actual leadership decisions, this full-color text includes crisp, clear visuals to

reinforce the book's engaging presentation. This edition's proven applications, specifically designed for today's leadership theory and applications course, and a solid foundation grounded in established scholarly research make the topic of leadership come alive. In addition, *THE LEADERSHIP EXPERIENCE* is available with CengageNOW for the first time. CengageNOW provides an integrated text and online learning solution that enhances understanding of course content and offers opportunities to extend learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CENGAGE ADVANTAGE BOOKS: ANALYZING POLITICS

Cengage Learning Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

POCKET GUIDE TO APA STYLE

Cengage Learning The *POCKET GUIDE TO APA STYLE, 5E* is an essential tool for writing research papers across the disciplines. Concise and thorough, the *POCKET GUIDE* offers straightforward explanations, annotated examples, and margin notes designed to help writers produce properly documented papers in the latest APA style. Not only less expensive and easier to use than the *APA Manual*, the *POCKET GUIDE* also includes extensive coverage of electronic sources, preparing writers to evaluate and use Internet references correctly in their research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FINANCIAL ANALYSIS WITH MICROSOFT EXCEL

Start mastering the tool that finance professionals depend upon every day. *FINANCIAL ANALYSIS WITH MICROSOFT EXCEL* covers all the topics you'll see in a corporate finance course: financial statements, budgets, the Market Security Line, pro forma statements, cost of capital, equities, and debt. Plus, it's easy-to-read and full of study tools that will help you succeed in class.

WEB DESIGN WITH HTML & CSS3: COMPREHENSIVE

Cengage Learning Readers discover the latest, industry-leading, website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions

of learners. Now, Minnick's *HTML5 AND CSS3: COMPREHENSIVE, 8E* brings today's best practices in website development into focus with meaningful applications. The webpage development process starts with a semantic wireframe and weaves proven principles of responsive design into each chapter. A raft of fresh new projects logically build in complexity to ensure understanding. This edition strives to not only teach valid HTML and CSS, but also to reveal deeper conceptual issues essential to today's field of web development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

UNDERSTANDING STATISTICS IN THE BEHAVIORAL SCIENCES

Cengage Learning Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FRAUD EXAMINATION

THE COLLEGE WRITER

A GUIDE TO THINKING, WRITING, AND RESEARCHING

Houghton Mifflin College Division [This text] provide[s] coverage of the writing process for today's visually oriented students. The text also included a wealth of rhetorical strategies that instructors and students found accessible and helpful. [It] reinforces these strengths with enhanced coverage of many important topics such as analyzing the rhetorical situation, evaluating sources, avoiding plagiarism, and developing visual literacy.-Pref.

ACCA - F9 FINANCIAL MANAGEMENT

I-PASS
