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BILLBOARD

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

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GREEN RECOVERY

GET LEAN, GET SMART, AND EMERGE FROM THE DOWNTURN ON TOP

Harvard Business Press In *Green Recovery*, sustainability expert Andrew Winston argues that environmental challenges and increasing "green" awareness have not dissipated in the wake of the financial crisis. Business leaders must face both problems simultaneously. Fortunately, some of the same strategies that address environmental issues can help companies survive today's economic conditions--and prosper when the good times return. Winston explains that going green is essentially about doing more with less. Viewed through this lens, green initiatives transform from costly luxuries to powerful recession-fighting, profit-making tools. The book shows how leading companies--including Boeing, Disney, DuPont, Microsoft, Procter & Gamble, Toyota, and Wal-Mart--are ramping up efficiency, innovation, and employee motivation to save money quickly and preserve capital that can be reinvested for future growth. And this book provides a road map for using green initiatives to: get lean; get smart; get creative; and get engaged, so you can survive today's turmoil--and chart a winning path to the future.--From publisher description.

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NORTH AMERICAN FIDDLE MUSIC

A RESEARCH AND INFORMATION GUIDE

Routledge **North American Fiddle Music: A Research and Information Guide** is the first large-scale annotated bibliography and research guide on the fiddle traditions of the United States and Canada. These countries, both of which have large immigrant populations as well as Native populations, have maintained fiddle traditions that, while sometimes faithful to old-world or Native styles, often feature blended elements from various traditions. Therefore, researchers of the fiddle traditions in these two countries can not only explore elements of fiddling practices drawn from various regions of the world, but also look at how different fiddle traditions can interact and change. In addition to including short essays and listings of resources about the full range of fiddle traditions in those two countries, it also discusses selected resources about fiddle traditions in other countries that have influenced the traditions in the United States and Canada.

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COMPOSING AMBIGUITY: THE EARLY MUSIC OF MORTON FELDMAN

Routledge **American composer Morton Feldman** is increasingly seen to have been one of the key figures in late-twentieth-century music, with his work exerting a powerful influence into the twenty-first century. At the same time, much about his music remains enigmatic, largely due to long-standing myths about supposedly intuitive or aleatoric working practices. In *Composing Ambiguity*, Alistair Noble reveals key aspects of Feldman's musical language as it developed during a crucial period in the early 1950s. Drawing models from primary sources, including Feldman's musical sketches, he shows that Feldman worked deliberately within a two-dimensional frame, allowing a focus upon the fundamental materials of sounding pitch in time. Beyond this, Feldman's work is revealed to be essentially concerned with the 12-tone chromatic field, and with the

delineation of complexes of simple proportions in 'crystalline' forms. Through close reading of several important works from the early 1950s, Noble shows that there is a remarkable consistency of compositional method, despite the varied experimental notations used by Feldman at this time. Not only are there direct relations to be found between staff-notated works and grid scores, but much of the language developed by Feldman in this period was still in use even in his late works of the 1980s.

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COULDN'T HAVE A WEDDING WITHOUT THE FIDDLER

THE STORY OF TRADITIONAL FIDDLING ON PRINCE EDWARD ISLAND

Univ. of Tennessee Press Canada's Prince Edward Island is home to one of the oldest and most vibrant fiddling traditions in North America. First established by Scottish immigrants in the late eighteenth century, it incorporated the influence of a later wave of Irish immigrants as well as the unique rhythmic sensibilities of the Acadian French, the Island's first European inhabitants. In *Couldn't Have a Wedding without the Fiddler*, renowned musician and folklorist Ken Perlman combines oral history, ethnography, and musical insight to present a captivating portrait of Prince Edward Island fiddling and its longstanding importance to community life. *Couldn't Have a Wedding without the Fiddler* draws heavily on interviews conducted with 150 fiddlers and other "Islanders"—including singers, dancers, music instructors, community leaders, and event organizers—whose memories span decades. The book thus colorfully brings to life a time not so very long ago when virtually any occasion—a wedding, harvest, house warming, holiday, or the need to raise money for local institutions such as schools and churches—was sufficient excuse to hold a dance, with the fiddle player at the center of the celebration. Perlman explores how fiddling skills and traditions were learned and passed down through the generations and how individual fiddlers honed their distinctive playing styles. He also examines the Island's history and material culture, fiddlers' values and attitudes, the role of radio and recordings, the fiddlers' repertoire, fiddling contests, and the ebb and flow of the fiddling tradition, including efforts over the last few decades to keep the music alive in the face of modernization and the passing of "old-timers." Rounding out the book is a rich array of photographs, musical examples, dance diagrams, and a discography. The inaugural volume in the Charles K. Wolfe American Music Series, *Couldn't Have a Wedding without the Fiddler* is, in the words

of series editor Ted Olson, “clearly among the more significant studies of a local North American music tradition to be published in recent years.” A highly regarded banjoist, guitarist, teacher, and music collector, Ken Perlman previously published a collection of over 400 tunes called *The Fiddle Music of Prince Edward Island: Celtic & Acadian Tunes in Living Tradition*; he also produced a 2-CD set of field recordings for Rounder Records called *The Prince Edward Island Style of Fiddling*. He has written several music instruction manuals now regarded as classics in their field, notably *Clawhammer Style Banjo*, *Melodic Clawhammer Banjo*, and *Fingerstyle Guitar*.

BECOMING WINSTON CHURCHILL

THE UNTOLD STORY OF YOUNG WINSTON AND HIS AMERICAN MENTOR

Political science.

SCHWANN SPECTRUM

SCHWANN

SPECTRUM

ATOMIC TUNES

THE COLD WAR IN AMERICAN AND BRITISH POPULAR MUSIC

Indiana University Press **What is the soundtrack for a nuclear war? During the Cold War, over 500 songs were written about nuclear weapons, fear of the Soviet Union, civil defense, bomb shelters, McCarthyism, uranium mining, the space race, espionage, the Berlin Wall, and glasnost. This music uncovers aspects of these world-changing events that documentaries and history books cannot. In *Atomic Tunes*, Tim and Joanna Smolko explore everything from the serious to the comical, the morbid to the crude, showing the widespread concern among musicians coping with the effect of communism on American society and the threat of a nuclear conflict of global proportions. *Atomic Tunes* presents a musical history of the Cold War, analyzing the songs that capture the fear of those who lived under the shadow of Stalin, Sputnik, mushroom clouds, and missiles.**

SPEAK LIKE A PRESIDENT

HOW TO INSPIRE AND ENGAGE PEOPLE WITH YOUR WORDS

A&C Black **For some people, making presentations of any type can be a trial; others relish the opportunity to speak to others, but are they really inspiring and engaging their audience with what they say, rather than catering to their own ego? In this book, Simon Maier offers an essential**

guide to the power of rhetoric and oratory for executives, managers, consultants, sales professionals or anyone, in fact, who needs to get their message across powerfully and convincingly. Covering key issues such as: understanding what makes a great speaker; how to find your voice; how to choose the best speech style; and pitfalls to avoid, *Speak Like a President* will help you speak with passion, confidence and influence whatever your topic or audience.

TOWARDS A NEUROSCIENCE OF SOCIAL INTERACTION

Frontiers E-books The burgeoning field of social neuroscience has begun to illuminate the complex biological bases of human social cognitive abilities. However, in spite of being based on the premise of investigating the neural bases of interacting minds, the majority of studies have focused on studying brains in isolation using paradigms that investigate offline social cognition, i.e. social cognition from a detached observer's point of view, asking study participants to read out the mental states of others without being engaged in interaction with them. Consequently, the neural correlates of real-time social interaction have remained elusive and may —paradoxically— represent the 'dark matter' of social neuroscience. More recently, a growing number of researchers have begun to study online social cognition, i.e. social cognition from a participant's point of view, based on the assumption that there is something fundamentally different when we are actively engaged with others in real-time social interaction as compared to when we merely observe them. Whereas, for offline social cognition, interaction and feedback are merely a way of gathering data about the other person that feeds into processing algorithms 'inside' the agent, it has been proposed that in online social cognition the knowledge of the other —at least in part— resides in the interaction dynamics 'between' the agents. Furthermore being a participant in an ongoing interaction may entail a commitment toward being responsive created by important differences in the motivational foundations of online and offline social cognition. In order to promote the development of the neuroscientific investigation of online social cognition, this *Frontiers Research Topic* aims at bringing together contributions from researchers in social neuroscience and related fields, whose work involves the study of at least two individuals and sometimes two brains, rather than single individuals and brains responding to a social context. Specifically, this *Research Topic* will adopt an interdisciplinary perspective on what it is that separates online from offline social cognition and the putative differences in the recruitment of underlying processes and mechanisms. Here, an important focal point will be to address the various roles of social interaction in contributing to and —at times— constituting our awareness of other minds. For this *Research Topic*, we, therefore, solicit reviews, original research articles, opinion and method papers, which address the investigation of social interaction and go beyond traditional concepts and

ways of experimentation in doing so. While focusing on work in the neurosciences, this Research Topic also welcomes contributions in the form of behavioral studies, psychophysiological investigations, methodological innovations, computational approaches, developmental and patient studies. By focusing on cutting-edge research in social neuroscience and related fields, this Frontiers Research Topic will create new insights concerning the neurobiology of social interaction and holds the promise of helping social neuroscience to really go social.

ERNEST BLOCH STUDIES

Cambridge University Press Ernest Bloch left his native Switzerland to settle in the United States in 1916. One of the great twentieth-century composers, he was influenced by a range of genres and styles - Jewish, American and Swiss - and his works reflect his lifelong struggle with his identity. Drawing on firsthand recollections of relatives and others who knew and worked with the composer, this collection is the most comprehensive study to date of Bloch's life, musical achievement and reception. Contributors present the latest research on Bloch's works and compositional practice, including studies of his Avodath Hakodesh (Sacred Service), violin pieces such as Nigun, the symphonic Schelomo, and the opera Macbeth. Setting the quality and significance of Bloch's output in its historical and cultural contexts, this book provides scholarly analyses as well as a full chronology, list of online resources, catalogue of published and unpublished works, and selected further reading.

ENGAGING MUSICAL PRACTICES

A SOURCEBOOK FOR ELEMENTARY GENERAL MUSIC

Rowman & Littlefield Whether you are a pre-service, newly-hired, or veteran elementary general music teacher, *Engaging Musical Practices: A Sourcebook on Elementary General Music* offers a fresh perspective on topics that cut across all interactions with K-5th grade music learners. Chapter authors share their expertise and provide strategies, ideas, and resources to immediately apply their topics; guiding focus on inclusive, social, active, and musically-engaging elementary general music practices.

CORPORATIONS AND CULTURAL INDUSTRIES

TIME WARNER, BERTELSMANN, AND NEWS CORPORATION

Lexington Books *Corporations and Cultural Industries: Time Warner, Bertelsmann, and News Corporation*, by Scott Warren Fitzgerald, fills an important neglected area in communication and media studies through its sustained, theoretically-grounded, and empirically rich analysis of three of the most important global media conglomerates of our time: Time Warner, Bertelsmann, and News Corp. The books examines how financialization processes re-gear the internal operations of media corporations in a

manner that pits one sector against another.

RISVEGLIA IL TUO INGLESE! AWAKEN YOUR ENGLISH!

Meligrana Giuseppe Editore **Ti piacerebbe imparare qualcosa di utile per te stesso e per la tua vita mentre migliori il tuo inglese? Con Awaken your English! [Risveglia il tuo inglese!] TU:* Fisserai l'obiettivo di praticare l'inglese! * Imparerai delle abilità utili e la lingua che le trasmette! * Imparerai a rilassarti nel tuo posto speciale! * Ti divertirai a imparare delle tecniche di allenamento mentale in inglese! Awaken Your English ti offre: * Testi inglesi con traduzione a fronte o consecutiva * Tecniche di apprendimento accelerato per assorbire più velocemente la lingua! * Tanti file audio in formato mp3, registrati da un parlante nativo della lingua, da scaricare ed ascoltare per assorbire la pronuncia corretta. * 6 mappe mentali a colori per fissare meglio nella tua mente i concetti di ogni lezione. Indicato soprattutto per studenti della lingua inglese di livello intermedio, può essere compreso facilmente anche da principianti assoluti grazie alle traduzioni in italiano!**

PHYLOGENY AND EVOLUTION OF THE MOLLUSCA

Univ of California Press **"Ponder and Lindberg provides a breathtaking overview of the evolutionary history of the Mollusca, effectively melding information from anatomy, ecology, genomics, and paleobiology to explore the depths of molluscan phylogeny. Its outstanding success is due to thoughtful planning, focused complementary contributions from 36 expert authors, and careful editing. This volume is a must for malacologists."—Bruce Runnegar, Department of Earth and Space Sciences, University of California, Los Angeles "Our understanding of the phylogeny and evolutionary history of the mollusca has been revolutionized over the past two decades through new molecular data and analysis, and reinvestigation of morphological characters. In this volume Ponder, Lindberg, and their colleagues do a wonderful job of integrating this work to provide new perspectives on the relationships of the major molluscan clades, their evolutionary dynamics, and their history. Particularly timely is the coverage of molluscan evo-devo and genomics."—Douglas H. Erwin, Curator of Paleozoic Invertebrates, National Museum of Natural History**

BOOKS OUT LOUD

TREE THAT TIME BUILT

Sourcebooks, Inc. **A poetry celebration of nature, science, the environment, and the wonder of it all, from the Children's Poet Laureate The Tree That Time Built is a moving anthology of more than 100 poems celebrating the wonders of the natural world and encouraging environmental awareness. With a focus on the outdoors, this collection taps into today's environmental movement and also presents wonders of nature and**

science, most especially Darwin's theory of evolution, from which this collection gains its name. Included is an exclusive audio CD of many of the poets reading their own work. Including dynamic introductions to nine sections of poems, plus brief introductions to many individual poems, this collection reaches out to young people and stimulates their innate curiosity and idealism. This rich collection showcases a wide range of poets, including: Theodore Roethke Dylan Thomas Carl Sandburg Douglas Florian Jeff Moss Jack Prelutsky Mary Ann Hoberman

WORLDS OF MUSIC: AN INTRODUCTION TO THE MUSIC OF THE WORLD'S PEOPLES

Cengage Learning The bestselling **WORLDS OF MUSIC**, now in its sixth edition, provides authoritative, accessible coverage of the world's music cultures. Based on the authors' fieldwork and expertise, this text presents in-depth explorations of several music cultures from around the world, with a new chapter on Native American music. The student-friendly, case-study approach and music-culture focus gives students a true sense of both the music and the culture that created it. Additionally, MindTap for **WORLDS OF MUSIC** includes a variety of recordings from multiple sources, including the authors' own fieldwork, other ethnomusicologists' field research, and commercial releases, as well as interactive Active Listening Guides, which provide a real-time visualization of the music playing in perfect synchronization with descriptions of what is happening in the music. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

ENGAGING IDEAS

THE PROFESSOR'S GUIDE TO INTEGRATING WRITING, CRITICAL THINKING, AND ACTIVE LEARNING IN THE CLASSROOM

John Wiley & Sons Use your course's big ideas to accelerate students' growth as writers and critical thinkers The newly revised third edition of **Engaging Ideas** delivers a step-by-step guide for designing writing assignments and critical thinking activities that engage students with important subject-matter questions. This new edition of the celebrated book (now written by the co-author team of Bean and Melzer) uses leading and current research and theory to help you link active learning pedagogy to your courses' subject matter. You'll learn how to: Design formal and informal writing assignments that guide students toward thinking like experts in your discipline Use time-saving strategies for coaching the writing process and handling the paper load including alternatives to traditional grading such as portfolio assessment and contract grading Help students use self-assessment and peer response to improve their work Develop better ways than the traditional research paper to teach undergraduate reading and research Integrate social media, multimodal genres, and digital technology

into the classroom to promote active learning This book demonstrates how writing can easily be integrated with other critical thinking activities such as inquiry discussions, simulation games, classroom debates, and interactive lectures. The reward of this book is watching students come to class better prepared, more vested in the questions your course investigates, more apt to study purposefully, and more likely to submit high-quality work. Perfect for higher education faculty and curriculum designers across all disciplines, Engaging Ideas will also earn a place in the libraries of graduate students in higher education.

POWER, RACE, AND HIGHER EDUCATION

A CROSS-CULTURAL PARALLEL NARRATIVE

Springer "Power, Race, and Higher Education is a parallel narrative written by two scholars. Kakali Bhattacharya, who is a South Asian woman who immigrated to the United States to pursue her graduate degrees and eventually became an academic. Kent Gillen is a White man who focuses on completing his doctoral studies under Kakali's supervision. Kent comes to a crossroad where he has to interrogate his sociocultural position, how he benefits from a White supremacist system, even if he did not ask for any of the benefits or had his personal plights. Embedded in the dilemmas are implications for cross-cultural qualitative research, understanding of how whiteness functions, and how we attend to our deepest wounds as we work to become allies and build bridges. This book can be used in undergraduate and graduate courses in race and culture studies in the social sciences and humanities, qualitative methods courses, and graduate classes that help students with writing up qualitative research. Individual graduate students and professors who advise graduate students may benefit from this text. "Riveting, courageous, innovative and brave! This spell-binding book not only holds your attention, it holds you to account as you read a beautifully integrated narrative that weaves theory, research, artistry and practice into an utterly compelling positioning of our power relations within society and the academy." Rita Irwin, Ph.D., Professor of Art Education in the Department of Curriculum and Pedagogy, and Associate Dean of Teacher Education, at the University of British Columbia in Vancouver "It is a book that will inform scholarly conversations with both undergraduate and graduate students, and influence future qualitative researchers." Enrique Alemán, Jr., Ph.D., Professor & Chair, Educational Leadership & Policy Studies, University of Texas at San Antonio "Told in honest and straightforward language, this engaging book has much to say about scholarly responsibility, White privilege, and our necessary reconciliation toward equity and a deep awareness of self." Johnny Saldaña, Professor Emeritus, Arizona State University Kakali Bhattacharya is an associate professor at the Kansas State University in Manhattan, Kansas. Norman K. Gillen is an adjunct instructor, who teaches English and Industrial Communications at Del Mar College."

WORLDS OF MUSIC, SHORTER VERSION

Cengage Learning This shorter version of the bestselling **WORLDS OF MUSIC** provides much of the authoritative coverage of the comprehensive version in a format that's accessible to students without any background or training in music. Using a case-study approach, the text presents in-depth explorations of music from several cultures around the world. The authors, all working ethnomusicologists, base their discussions of music-cultures on their own fieldwork and give students a true sense of both the music and culture that created it. Editor Jeff Todd Titon's opening chapter introduces students to ethnomusicology and relates each chapter's music to the fundamentals of music in a worldwide context, while the final chapter invites students to undertake a fieldwork research project that increases their understanding of music in daily life. Authentic recordings from the authors' fieldwork are keyed to the text and available online, giving students access to a wide range of music-cultures. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

INTERNATIONAL WHO'S WHO IN POPULAR MUSIC 2009

A comprehensive guide to the people and organizations involved in the world of popular music.

GREEN TO GOLD

HOW SMART COMPANIES USE ENVIRONMENTAL STRATEGY TO INNOVATE, CREATE VALUE, AND BUILD COMPETITIVE ADVANTAGE

John Wiley & Sons From the Publishers Weekly review: "Two experts from Yale tackle the business wake-up-call du jour-environmental responsibility-from every angle in this thorough, earnest guidebook: pragmatically, passionately, financially and historically. Though "no company the authors know of is on a truly long-term sustainable course," Esty and Winston label the forward-thinking, green-friendly (or at least green-acquainted) companies WaveMakers and set out to assess honestly their path toward environmental responsibility, and its impact on a company's bottom line, customers, suppliers and reputation. Following the evolution of business attitudes toward environmental concerns, Esty and Winston offer a series of fascinating plays by corporations such as Wal-Mart, GE and Chiquita (Banana), the bad guys who made good, and the good guys-watchdogs and industry associations, mostly-working behind the scenes. A vast number of topics huddle beneath the umbrella of threats to the earth, and many get a thorough analysis here: from global warming to electronic waste "take-back" legislation to subsidizing sustainable seafood. For the responsible business leader, this volume provides plenty of (organic) food for thought."