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KEY=FOR - LONG FERNANDA

START YOUR OWN LAW PRACTICE

A GUIDE TO ALL THE THINGS THEY DON'T TEACH IN LAW SCHOOL ABOUT STARTING YOUR OWN FIRM

Sphinx Publishing **Start Your Own Law Practice** is the first title in the **Open for Business** series of professional career titles. It explains that starting your own firm (no matter the type) is the same as opening up your own small business. Taking this approach, **Start Your Own Law Practice** makes you a small business owner first and a practicing lawyer second.

GETTING THE MONEY TO START YOUR OWN BUSINESS

Pearson Education **This is the eBook version of the printed book. This Element is an excerpt from The Truth About Starting a Business**

(9780137144501), by Bruce R. Barringer. Available in print and digital formats. Minimizing the cost of launching your business--and then finding the money you do need. Most prospective business owners worry about whether they'll be able to raise sufficient funds to start a business. It's a legitimate concern. But the same business might cost one person \$10,000 to start and another person \$25,000. The amount needed depends on how a person thinks about money, and how frugal and resourceful that person is. Skimpy finances can be a blessing, not a curse....

JUST FOR STARTERS: HOW TO START YOUR OWN EXPORT BUSINESS

NIIR PROJECT CONSULTANCY SERVICES

START YOUR OWN CANNABIS BUSINESS

YOUR STEP-BY-STEP GUIDE TO THE MARIJUANA INDUSTRY

Entrepreneur Press **Lifting the veil on all facets of the marijuana industry, Start Your Own Cannabis Business** sheds light the business opportunities available as it becomes legal and regulated across the globe. From retailers to growers, producers, and suppliers there's a seemingly never-ending list of startup opportunities in this emerging market such as providing security and courier services; making concentrates and edibles; growing, distribution, and sales to list a few. In 2016, cannabis sales in North America reached about \$6.7 billion and is expected to surge to \$30 billion by 2021. Add in the fact that 70 to 80 percent of startup cannabis businesses reach break-even within the first year and that makes for an unprecedented opportunity for business ventures of all sizes. Cannabis, biotech and entrepreneurship reporter Javier Hasse introduces forward-thinking entrepreneurs, like you, to the industry and shares hard-earned tips and success stories from pioneers and visionaries in the marijuana industry. You'll also learn how to: Evaluate your cannabis business idea, build a business plan, and find funding Grow your business into a multi-state company Comply with the IRS and regulations with the guidance of cannabis-savvy lawyers and accountants

START YOUR OWN BUSINESS

THE ONLY STARTUP BOOK YOU'LL EVER NEED

Entrepreneur Press **Be Your Own Boss** Whether you're looking to earn extra money or are ready to grow your side hustle, **Start Your Own Business** is the first step toward entrepreneurship. With more than 40 years of experience and advice shared on Entrepreneur.com and in Entrepreneur magazine, the team at Entrepreneur Media is uniquely qualified to guide a new generation of bold individuals like you looking to make it happen on their own terms. Coached by business experts, practicing business owners, and thriving entrepreneurs, **Start Your Own Business** uncovers what you need to know before taking the plunge, securing finances, launching your

venture, and growing your business from startup to household name. Learn how to: Avoid analysis analysis when launching a business Define and research your ideal audience Test ideas in the real world before going to market Pitch and win funding from venture capitalists, apply for loans, and manage cash advances Evaluate if a co-working space is the right move for you Run successful Facebook and Google ads as part of your marketing campaign Use micro-influencers to successfully promote your brand on social media

START YOUR OWN NET SERVICE BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press Today's billion-dollar e-commerce industry, plug-and-play technology, and savvy web surfers are just few of the reasons why internet-related services are in high demand. There has never been a better time to build your net service business—let us help you get started! Detailing four of today's hottest web service businesses, our experts show you how to take your enthusiasm for the internet and turn it into a lucrative business. Learn step by step how to apply the basics of building a business to your internet specialty, including establishing your business, managing finances, operations, and so much more. Plus, gain an inside edge with insights, tips, and techniques from successful net service CEOs and other industry leaders!

- Choose from four of today's hottest web services—web design, search engine marketing, new media, blogging
- Discover your clientele and their needs
- Build a virtual or traditional office setting and team
- Create a business brand that gets noticed
- Write a marketing plan that captures clients and creates referrals
- Develop profitable partnerships
- Boost profits by expanding your specialty or your business

Gain an edge on all that the internet has to offer—start your net services business today!

START YOUR OWN PUBLIC RELATIONS BUSINESS

Entrepreneur Press Campaign for Your Success! The explosion of media opportunities and the rapidly changing communications landscape have served as key drivers for the public relations industry, creating huge opportunities for communications and PR specialists like you! Coaching you all the way, the experts at Entrepreneur show you how to parlay your PR experience into a successful new business. Our experts take you step by step from building the business foundation to managing day-to-day operations. Learn how to set up your firm, choose your market niche, prospect and sign clients, build media relationships, set fees, and more! Plus, gain priceless insight, tips, and techniques from practicing entrepreneurs and industry experts! Learn how to: Set up your own PR firm Choose your market niche Win over, sign, and keep clients Build strong, well-planned campaigns using the latest tools of the trade Develop

prosperous relationships and partnerships Boost profits by expanding your business And more Go from public relations pro to CEO! Start your own public relations firm today!

START YOUR OWN BUSINESS

THE ONLY STARTUP BOOK YOU'LL EVER NEED

Entrepreneur Press In 2017 34% of the workforce was considered part of the gig economy. This growing workforce of freelancers and side-giggers is also estimated to grow to 43% by 2020. That's 4 million freelancers, soon to be 7 million by 2020. Whether it's people looking to earn extra money, those tired of their 9-to-5, to entrepreneurs looking to grow their side hustle, Entrepreneur is uniquely qualified to guide a new generation of bold individuals looking to live their best lives and make it happen on their own terms. Whatever industry or jobs this new workforce takes, Start Your Own Business will guide them through the first three years of business. They'll gain the know-how of more than 30 years of collective advice from those who've come before them to: How to avoid analysis paralysis when launching a business Tips for testing ideas in the real-world before going to market with insights from Gary Vaynerchuk Decide between building, buying, or becoming a distributor What to consider when looking for funding from venture capitalists, loans, cash advances, etc. Whether or not a co-working space is a right move Tips on running successful Facebook and Google ads as part of a marketing campaign Use micro-influencers to successfully promote your brand on social media

START AND RUN YOUR OWN BUSINESS

THE COMPLETE GUIDE TO SETTING UP AND MANAGING A SMALL BUSINESS

How To Books Ltd A sought-after management consultant with a background in business banking guides readers through the process of starting up and managing a small business.

START YOUR OWN BUSINESS 2013

Crimson Publishing In this book: Brought to you by the UK's leading small business website Startups.co.uk." Need a hand to get your business up and running? If you're looking for a practical guide to help you start a business, Start Your Own Business 2013, is the book for you. Covering each stage of starting up - from evaluating your business idea to marketing your product or service - this annually updated handbook includes the latest information on support and legal regulations for small businesses, plus advice on taking advantage of today's economic conditions. Whether you're looking to start up a cleaning business, set up as a freelancer, go into property development or start an eBay venture, you'll uncover the expert advice you

need to succeed. Inside you'll find practical pointers and first-hand business insight from successful start-ups and top entrepreneurs including easyjet's Stelios and Betfair's Andrew Black. Find out how to: Turn an idea into a viable business Write an effective business plan Raise finance for your start-up Deal with regulations and laws Price products or services competitively Find and retain customers Market your business on a budget Hire the best employees . Other books in the Startups.co.uk series: Books on the following subjects are available from the Startups.co.uk series: Startups: Online Business, Startups: Bright Marketing, Startups: How to Start a Successful Business.

START YOUR OWN BUSINESS, SIXTH EDITION

THE ONLY STARTUP BOOK YOU'LL EVER NEED

Entrepreneur Press Tapping into more than 33 years of small business expertise, the staff at Entrepreneur Media takes today's entrepreneurs beyond opening their doors and through the first three years of ownership. This revised edition features amended chapters on choosing a business, adding partners, getting funded, and managing the business structure and employees, and also includes help understanding the latest tax and healthcare reform information and legalities.

HOW TO START AND RUN YOUR OWN RETAIL BUSINESS

EXPERT ADVICE FROM A LEADING BUSINESS CONSULTANT AND ENTREPRENEUR

Citadel Press This is a careful step by step guide to small,business ownership.,.

START YOUR OWN BUSINESS 2012

Crimson Publishing Brought to you by the UK's leading small business website If you're looking for a practical guide to help you start a business, this is the book for you. Covering each stage of starting up - from evaluating your business idea to marketing your product or service - this annually updated handbook includes the latest information on support and legal regulations for small businesses, plus advice on taking advantage of today's economic conditions. Whether you're looking to start up a cleaning business, set up as a freelancer, go into property development or start an eBay venture, you'll uncover the expert advice you need to succeed. Inside you'll find practical pointers and first-hand business insight from successful start-ups and top entrepreneurs. Find our how to: Turn an idea into a viable business Write an effective business plan Raise finance for your start-up Deal with regulations and laws Price products or services competitively Find and retain customers Market your business on a budget Hire the best employees

HOW TO START AND RUN YOUR OWN CORPORATION

S-CORPORATIONS FOR SMALL BUSINESS OWNERS

START UP & RUN YOUR OWN BUSINESS

THE FIRST STEPS, FUNDING & GOING FOR GROWTH

Kogan Page Publishers **setting up a business has never been more popular — there are currently over 400, 000 business start-ups in the uk per year, but it can be a daunting prospect. there are also 300 000 small business failures per year, so to avoid becoming one of those statistics it is vital to be well-informed. the new edition of this authoritative guide covers all the latest developments in the world of self-employment and new business. fully revised and updated, start up and run your own business includes expert advice on all the key topics which need to be considered: everthing from defining your business and raising finance, to employment issues and managing for growth. neatly combining information on basic business practice with advice on business expansion, this practical guide is essential reading for anyone looking to establish themselves in business.**

START YOUR OWN FREIGHT BROKERAGE BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press **GET PAID TO COORDINATE With 70% of all manufactured and retail goods transported by truck in the U.S., it's the perfect time to broker your own share of this \$700 billion transportation industry. Learn to apply your time management and communication skills as you pair shippers and carriers to move cargo and make money in the process—straight from your home. The experts of Entrepreneur equip you with the knowledge you need to start your own business, manage day-to-day operations, prepare for minute-by-minute changes, and tackle unexpected challenges in freight transportation. You'll learn how to: Gain the right training and education before you get started Set competitive rates, craft professional quotes and manage collections Get bonded and certified to meet industry requirements Manage delays, damage claims, and cargo loss effectively Find and build relationships with reliable carriers Track and manage your daily financials, sales and operations Organize your business with sample checklists, worksheets, and contracts Plus, gain new insider tips from industry experts including founders of Brooke Transportation Training Solutions and AGT Global Logistics. Whether you want to be your own boss, work from nearly anywhere, or capitalize on this stable, multibillion-dollar industry, freight brokerage business is for you. Use this book to get started today!**

START YOUR OWN WHOLESALE DISTRIBUTION BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press **You like doing deals and making money but don't care much for the retail grind? You should be the middleman—the wholesaler—the one who buys goods in volume from manufacturers and sells them to retailers at a profit. With millions of products on the market already and new ones coming every day, the wholesale economy has plenty of room for growth. This guide reveals how to start a thriving wholesale operation, specializing in any industry you choose—and run it from your kitchen table, if you'd like. You'll learn:**

- How to make contact with manufacturers and retailers
- Which product lines will bring maximum success
- Insider secrets for overcoming the competition
- How to take advantage of the internet's growing role in distribution
- Effective strategies for increasing profit margins

You'll also get sample forms, step-by-step instructions, checklists and worksheets to guide you smoothly through each stage of the startup process. It's a straight shot from where you are today to owning and running your own business—and you can start right now.

START YOUR OWN GRAPHIC DESIGN BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press **It's time to make your mark in the world of graphic design. There's no doubt you've imagined it—placing your name and logo on business cards, taking creative control and being your own boss. Why not turn your fantasy into reality? Whether you want to start a part-time graphic design business, a full-time operation or build a substantial company with a full staff of graphic designers, everything you need to get started is at your fingertips. Learn the basic requirements, startup costs, day-to-day operations and even what to do when things don't go as planned. Industry experts and successful graphic designers share what they've learned and give you the motivation and priceless tips and tricks to help you reach success. Learn how to:**

- Discover your market and their needs
- Choose a business environment that works for you
- Create a business brand that gets noticed
- Write a marketing plan that captures clients and creates referrals
- Develop profitable client relationships
- Set your fees
- Boost profits by expanding your specialty or your business

Combine your creativity with Entrepreneur's expert advice—and design your own successful graphic design business today!

START YOUR OWN COACHING BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press **The \$100 billion coaching industry has exploded since the**

1990s, as harried businesspeople turn to experts to help them make the right decisions and get motivated. And while there are many books on the market teaching the basics of starting a coaching business, this book covers three unique coaching arenas—motivation, life and business. Readers will learn how to master the two separate disciplines of a successful coaching business: the art of motivating clients and the science of running a successful business. They'll discover how to establish their expertise to find new clients—and how to retain those clients. Smart pricing strategies and creative coaching package ideas will increase entrepreneurs' revenue potential. Sales and publicity tips will further help entrepreneurs build their business as a motivational, life or business coach, and in-depth explanations of expansion ideas are included to allow readers to go as far as their dreams will take them.

START YOUR OWN WHOLESALE DISTRIBUTION BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press Revised edition of the author's *Start your own wholesale distribution business*, published in 2006.

START YOUR OWN WHOLESALE DISTRIBUTION BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press *There's Money in the Middle!* Like making deals and earning money but don't care for the daily grind? Then consider becoming a middleman--the wholesaler--who buys goods in volume from manufacturers and sells them to retailers for a profit. The experts of Entrepreneur deliver a step-by-step guide that shows you how to start a thriving wholesale operation, specializing in any industry--and running it from the comfort of your home. This guide will reveal how to: Establish your business and get funded Use market research to find the right niche for you Partner with the right manufacturers and retailers Promote and advertise your business You'll also gain valuable insights from practicing wholesale distributors and get sample forms, checklists, and worksheets to guide you through the startup process.

START YOUR OWN IMPORT/EXPORT BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press *Start a Business—We'll Show You How.* Entrepreneur magazine's Startup series presents everything you need to know about starting and running more than 55 of today's hottest businesses. As a successful import/export agent, you can net a healthy six-figure income by matching buyers and sellers from around the globe, right from your own home. This book is loaded with valuable insights and practical advice for tapping into highly lucrative global markets. You'll learn every aspect of

the startup process, including: Choosing the most profitable goods to buy and sell Setting up and maintaining a trade route Using the internet to simplify your transactions How the government can help you find products and customers Essential trade law information to keep your business in compliance How to choose a customs broker The latest government policies Proven methods for finding contacts in the United States and abroad Plus, you'll gain the tricks of the trade from successful importers/exporters and hundreds of valuable resources help you become a player in the lucrative world of international exchange.

START YOUR OWN BLOGGING BUSINESS

Entrepreneur Press Shares how to profit from blogging, including how to incorporate blogging into your business, how to take advantage of video blog services, and how to avoid the most common blogging mistakes.

START YOUR OWN FREIGHT BROKERAGE BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press Looking to start a business and turn a profit in a very short time? Then becoming a freight broker is likely for you! The experts at Entrepreneur lay out a step-by-step approach to starting a freight brokerage business, showing aspiring entrepreneurs how to establish a business, define services, find reliable carriers, set rates, and more. Requiring no special training or knowledge of the shipping industry, this guide provides real life examples, sound business advice, and priceless tips on creating a successful company in this billion-dollar industry.

START YOUR OWN GREEN BUSINESS

Entrepreneur Press "The experts at Entrepreneur help you identify your business goals and discover a "greener" path when it comes to building, launching and running your new business. Our experts take you step by step, from turning your business idea green to developing earth-friendly business and long-term, sustainability plans. Learn the ins and outs of incorporating green policies, products and guidelines and developing environmentally-beneficial relationships no matter what industry you enter."--Publisher description.

THE COMPLETE IDIOT'S GUIDE TO STARTING YOUR OWN BUSINESS

Penguin PAULSON/CIG STARTING YOUR OWN 5TH

HOW TO START AND RUN YOUR OWN FOOD TRUCK BUSINESS IN FLORIDA

Fresh Ink Group With good jobs so hard to find, especially in rapidly expanding Florida, owning your own food truck could be the best option. It's the least-expensive start-up, and you can be fully operational in mere

months. The rules and regulations can be a bit complex, and no single source has offered all the answers—until now. **How to Start and Run Your Own Food Truck Business in Florida** is the step-by-step guide that takes you from good idea to great success. Sure, it's hard work, but exciting, mobile, flexible, and highly profitable—and you get to be your own boss and set your own hours. This book tells you how and where to make money in this exploding independent industry. Even if you're just curious for now, this guide is the best way to discover if a food-truck business is right for you.

HOW TO START YOUR OWN BUSINESS???? - START-UP

Nitika Thareja If you dream of starting your own business, this book will help you. One of the biggest questions aspiring founders grapple with before they make the leap into entrepreneurship is how to know if their new business idea has wings and this book will help you find your wings. So many tips and tricks to own a successful business. Contents of the book are: •Business Start Up •In A Recession- Ideas That Thrive. •Staking The Odds - Ideas That Thrive In Your Favour •Start Up Consulting Tips •Business Start Up Ideas •Business Start Up Checklist For Newbies •Top Free Resources For Business Start Up •Ways To Choose The Best Business Start Up Hope you find it helpful.

START YOUR OWN ONLINE EDUCATION BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press Online education is experiencing a huge growth spurt. The number of students taking online classes increased 24 percent in the past year—and this growth is only expected to continue. Don't let this lucrative opportunity pass you by. Take your teaching global by offering courses online. Learn everything you need to know to set up a successful online education business: • Find financing, write a business plan, choose a business structure and learn other business basics • Develop exciting courses in the four most popular areas—IT, health care, education and business—as well as niche markets • Promote your business and attract students through online newsletters, search engine optimization and other innovative techniques • Design a user-friendly website and provide high-quality tech support • Train instructors in this new education medium, or teach courses yourself • And more! Real-life stories from successful entrepreneurs show you exactly what you need to do to set up and run a profitable business. Now's the perfect time to get started with an online education business—and with this book, you're well on your way to success.

START UP AND RUN YOUR OWN BUSINESS

THE ESSENTIAL GUIDE TO PLANNING FUNDING AND GROWING YOUR NEW ENTERPRISE

Kogan Page Publishers **Starting your own business is one thing, but running and keeping it going is another. Annually, there are around 400,000 start-ups in the UK, but in a single year 300,000 businesses also fail. You owe it to yourself, your family, and your own ambition to make your business one of the success stories. This book helps you do just that. More than a "how to" book, Start Up and Run Your Own Business brings the skills of experienced blue-chip consultants to bear on your enterprise. Now in its 8th edition, the book lends you both the authority and experience you need to make the right decisions to ensure your business survives and thrives beyond the critical first few years. Author Jonathan Reavid gives expert advice and commentary on all the key issues you need to address to make your business successful - from business definition, marketing and raising finance, to procurement, accountancy, IT, taxation and HR issues. This 8th edition is also fully revised and updated to cover all the ramifications of the current "credit crunch" conditions and economic downturn for growing and fledgling businesses. Combining best practice advice with cogent strategies for growth and expansion, Start Up and Run Your Own Business has earned a deserved reputation for reliability and authority. This new edition continues this tradition, helping you make the most of your business venture.**

THE START YOUR OWN BUSINESS BIBLE

501 NEW VENTURES YOU CAN LAUNCH TODAY

Simon and Schuster **No matter what kind of business you want to launch, no matter how big or small your budget, there are some things you must know. You'll need an estimate of start-up costs, of potential earnings, and of the qualifications and equipment necessary to make your enterprise a success. This book provides all that--and more. If you're an aspiring entrepreneur, you'll rely on this up-to-date guide for vital information to start your enterprise. Inside you'll find the lowdown and bottom-line advice for hundreds of exciting ideas. In addition, you'll get guidance on whether you can run the company from your home. Haven't you always longed to be your own boss? To do what you want to do when you want to do it? Then reach for this book to match your resources to your plans and kick off a business that works.**

START YOUR OWN INFORMATION MARKETING BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press **Breaking down the information marketing world from A to Z, the undisputed info marketing expert offers professional strategies to set up a successful information marketing business. These businesses are**

easy to start, can be run from home, don't require any employees, need little cash outlay, can be run part-time, and can produce millions of dollars a year. Readers learn everything they need to jump into this lucrative field, creating an entirely new business that gives them added income or replaces their current salary entirely.

START YOUR OWN E-BUSINESS

YOUR STEP-BY-STEP GUIDE TO SUCCESS

Entrepreneur Press With retail e-commerce sales topping \$263.3 billion in 2013, and millions of people now flourishing as internet entrepreneurs, the web is the place for new businesses to be. This guide makes tapping into highly lucrative markets with an easy-to-start, inexpensive internet business easier than ever. Readers can use the successful strategies and extensive step-by-step process outlined in this book to turn their dream of entrepreneurship into a lucrative, online reality. With information on everything from choosing a domain and building a site to search engine optimization and cashing in on affiliate programs, this indispensable guide will become every "netpreneur's" business-building bible.

START YOUR OWN MAIL ORDER BUSINESS

Entrepreneur Press **Your Complete Package for Success-Signed, Sealed and Delivered!** Busy families no longer need to take the time to run to the mall and shop for the perfect item. They simply click their mouse and have their treasures delivered from any corner of the country right to their doorstep. Shopping has never been so convenient and the opportunity for starting and running a successful mail order business has never been so great! If you want to work from home, running a lucrative business that costs little to start and requires no specialized skills, mail order may be for you. Working from a kitchen table, you can take orders, process payments and dispatch shipments picked up by a parcel service from a remote warehouse run by yet another vendor. This exclusive guide to mail order takes you step by step covering every aspect of startup and operations, including hard-won advice and helpful hints from successful mail order entrepreneurs. Learn how to: Stay on top of market and industry trends Choose products that sell Set your pricing and other policies Fulfill orders Build an internet presence Create a winning catalog or brochure Choose a high-response mailing list Use the best resources and tools in the industry With the boom in online shopping, mail order businesses are more profitable than ever, and Entrepreneur gives you everything you need to get started. Don't wait! Start your mail order business today!

HOW TO START YOUR OWN BUSINESS FOR ENTREPRENEURS

Pearson UK The new edition of this bestselling book for entrepreneurs has been fully updated to offer the most extensive start-up toolkit of invaluable

advice and expert guidance. Relevant to entrepreneurs of any experience, it covers absolutely every aspect of starting a business from bullet-proof plans to the best way to structure a business for a successful sell-on later. It includes information on brand management, customer service, marketing, financials and staffing, so you are fully prepared to set sail on your business journey.

START YOUR OWN BUSINESS AND LIVE YOUR DREAM

BECOME A SELF-MADE MILLIONAIRE WITH YOUR BUSINESS

Author House This book has the power to change your life forever... In less than two and a half years, Norman Meier, has become a self-made millionaire with his own business, earned over \$100,000 per month and took two companies public that were valued at over \$300 million in the stock market. He has started and built several businesses from the ground up and raised millions of dollars for his business ideas and start-ups. In this book he will teach you his secrets, his knowledge and mental attitude so you can do the same. He will help you to find the business that is right for you, how to make it work like no one has shown you before and how the power of Private Equity (raising capital for your business) can make you a millionaire. You will learn how to start your own business and how to make it successful so that you can live the life that you have always dreamed about.

START YOUR OWN BUSINESS: A SIMPLE POCKET GUIDE

Lulu.com

START YOUR OWN BUSINESS FOR \$1,000 OR LESS

Dearborn Trade Publishing This book includes chapters on selecting a business, finding small business help, writing a business plan, taking advantage of low cost advertising and marketing, handling budget and finance, and solving the unique problems involved with production, sales, service and creative mini-businesses.

START YOUR OWN BUSINESS: FLASH

Teach Yourself The books in this bite-sized new series contain no complicated techniques or tricky materials, making them ideal for the busy, the time-pressured or the merely curious. Start Your Own Business is a short, simple and to-the-point guide to getting your business off the ground.. In just 96 pages, the reader will discover how to give a new business the best chance of success. **TURN PASSION INTO PROFIT BALANCE WORK AND HOME LIFE GET ORGANIZED MANAGE FINANCES ENJOY INDEPENDENCE**

THE EVERYTHING START YOUR OWN BUSINESS BOOK

A STEP-BY-STEP GUIDE TO STARTING, MANAGING, AND BUILDING A PROFITABLE BUSINESS

Simon and Schuster **You have a great idea for a new business. Or maybe you're ready to leave your company and branch out on your own. But where do you begin? Let successful business owner Judy Harrington show you the way! With her straightforward, no-nonsense advice, you can make sure your business succeeds and flourishes. Completely revised and updated, this one-stop resource contains important information on: Using the latest online marketing tools, including webinars and social media Starting a green business and making any business "greener" Avoiding regulatory pitfalls as you start and grow your company Taking advantage of competitive concepts such as leased employees The latest payroll and tax collection responsibilities Gaining valuable experience by volunteering** **The Everything Start Your Own Business Book, 3rd Edition has everything you need to start your own business--and everything you need to keep it running in the black as well. And the accompanying CD is loaded with business-plan examples, useful lists, sample letters, and important forms. This complete package contains everything budding entrepreneurs need to get started--and succeed!**