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KEY=LEARNING - ANGELINA HOOPER

Functional Approach to Professional Discourse Exploration in Linguistics

Springer **This book presents research into various types of professional discourse through the prism of the functional linguistics approach. Focusing mainly on practical aspects of speech, the book discusses various topics, such as structural, semantic, cognitive and pragmatic characteristics of professional discourse, argumentation strategies, humour in professional discourse, and word-building processes. It also highlights communicative effectiveness methods in professional discourse. Offering new ideas and discussing the latest findings, the book is intended for researchers, lecturers and professionals in the field.**

Content-analyzing Political Texts. A

Quantitative Approach

CIS **This book is a manual on content analysis of political texts. The first part is a self-help text for students and researchers who want to test their own research hypotheses by using this methodological tool. The second part is aimed at students and researchers interested in applying a specific approach to content analysis of political texts: the coding of elections programs. The book discusses in particular the coding system of the Manifesto Project. The third part presents a summary of the main questions and research hypotheses which have been examined in political science using Manifesto Project data, and offers numerous suggestions on how to use the data for a specific research project.**

Cultural Competence in Health Education and Health Promotion

John Wiley & Sons **Learn to manage cultural and ethnic diversity and deliver health education results with this leading resource Cultural Competence in Health Education and Health Promotion, 3rd Edition extensively covers a host of crucial topics on the subject of health education and promotion to various cultural and ethnic groups. The authors provide concrete strategies and practical advice for those seeking to maximize the health-related results they achieve from their education efforts. The significant updates in this newest edition of Cultural Competence in Health Education and Health Promotion include: Updated and expanded demographic information on select groups based on the most up-to-date census data The use of universal design for diverse populations Examples of programs to increase health literacy among diverse groups Including updated case scenarios and new, innovative health programs, the 3rd edition of Cultural Competence in Health Education and Health Promotion represents an unprecedented leap forward for this already celebrated series. It's perfect for any health educator who deals with an ethnically or culturally diverse population.**

Communication Management

A Global Perspective

Global India Publications **This book is about communications. Its chief purpose is to provide a comprehensive and up-to-date treatment of the subject of communications, the criticality of the function, strategies and activities involved, and how it can be managed and organized properly. The book incorporates current thinking and developments on these topics from both the academic and practitioner worlds, combining a comprehensive**

theoretical foundation with numerous practical insights to assist managers in their day-to-day affairs and in their strategic and tactical communications decisions.Examples and case studies are highlights of this book. Specifically, the book provides insights into the nature of the communications profession, the issues that define this profession, the strategies and activities that fall withn its remit, and the ways in which it can be managed and organized in companies. This book will be truly appreciated by all the readers.

Group Treatment of Neurogenic Communication Disorders

The Expert Clinician's Approach

<u>Plural Publishing</u> **This book is the definitive reference guide to clinical models, as well as specific clinical techniques, for providing client-centered group treatment for aphasia and other neurogenic communication disorders. It provides a wealth of insight and global perspective in the provision of care in aphasia and related conditions for students, clinicians, and professionals in other health-related disciplines. Key Features: * The book is designed for day-to-day use for busy practitioners * Expert clinicians are the authors of each of the chapters giving the reader authoritative guidance * Each chapter follows the same basic outline for quick and accessible reference * Tables, charts, and summaries enhance the text**

The Korean Labour Market after the 1997 Economic Crisis

<u>Routledge</u> **For economists, policy-makers, and historians who want to learn how the Korean labor market dealt with the 1997 financial crisis and how this informed future policies, this volume provides a succinct summary of what Korean experts know and how they view the problems the country must overcome to continue on its road to the top rungs of economic success. The book is filled with institutional detail and statistics to enlighten scholars and with critiques of policy and potential solutions from labor specialists. It provides a guide to the data on Korean workers and firms that can inform future research work.**

Introducing Translation Studies Theories and Applications

Routledge **This is the definitive guide to the theories and concepts that make up the dynamic field of translation studies. Providing an accessible and fully up-to-date overview of key movements and theorists within an expanding area of study, this textbook has become a key source for generations of translation students on both professional and university courses. New features in this third edition include: the latest research incorporated into each chapter, including linguistic precursors, models of discourse and text analysis, cultural studies and sociology, the history of translation, and new technologies a new chapter with guidelines on writing reflective translation commentaries and on preparing research projects and dissertations more examples throughout the text revised exercises and updated further reading lists throughout a major new companion web site with video summaries of each chapter, multiple-choice tests, and broader research questions. This is a practical, user-friendly textbook that gives a comprehensive insight into how translation studies has evolved, and is still evolving. It is an invaluable resource for anyone studying this fascinating subject area.**

The Impact of the Digital Consumer's Emotional Intelligence in Relation to the Moral Values Promoted in E-Business

Springer Nature **The study on the impact of the digital consumer's emotional intelligence based on the moral values promoted in e-business presents an actual interdisciplinary topic in the context of the digital age. The research proposes an original approach to e-business and digital consumer in terms of moral values and emotional intelligence. The Internet has positive effects on consumers and organizations when it is used properly to improve the quality of life. New consumers are more selective, receptive and interested in new technologies. Digital consumers have the opportunity to get informed quickly about products/services offers and e-business provides a simplified acquisition process through diversity and accessibility.**

Language Disorders from Infancy Through Adolescence - E-Book

Listening, Speaking, Reading, Writing, and Communicating

Elsevier Health Sciences **Spanning the entire childhood developmental period, Language Disorders from Infancy Through Adolescence, 5th Edition is the go-to text for learning how to properly assess childhood language disorders and provide appropriate treatment. The most comprehensive title available on childhood language disorders, it uses a descriptive-developmental approach to present basic concepts and vocabulary, an overview of key issues and controversies, the scope of communicative difficulties that make up child language disorders, and information on how language pathologists approach the assessment and intervention processes. This new edition also features significant updates in research, trends, social skills assessment, and instruction best practices. Clinical application focus featuring case studies, clinical vignettes, and suggested projects helps you apply concepts to professional practice. UNIQUE! Practice exercises with sample transcripts allow you to apply different methods of analysis. UNIQUE! Helpful study guides at the end of each chapter help you review and apply what you have learned. Highly regarded lead author who is an expert in language disorders in children provides authoritative guidance on the diagnosis and management of pediatric language disorders. More than 230 tables and boxes summarize important information such as dialogue examples, sample assessment plans, assessment and intervention principles, activities, and sample transcripts. Student/Professional Resources on Evolve include an image bank, video clips, and references linked to PubMed. NEW! Common core standards for language arts incorporated into the preschool and school-age chapters. NEW! Updated content features the latest research, theories, trends and techniques in the field. Information on preparing high-functioning students with autism for college Social skills training for students with autism The role of the speech-language pathologist on school literacy teams and in response to intervention Emerging theories of etiology and psychopathology added to Models of Child Language Disorders chapter Use of emerging technologies for assessment and intervention**

Leadership in Practice Essentials for Public Health and Healthcare Leaders

Springer Publishing Company **Leadership in Practice prepares leaders for the unpredictability, complexity, ambiguity, and uncertainty they will face while leading public health and healthcare organizations and teams. It equips leaders with practical, sustainable, and universal skills, abilities, and intangibles needed to thrive in a constantly-evolving environment. Building on a solid theoretical foundation, Leadership in Practice addresses the challenges leaders face in many contexts by exploring the skills and behaviors necessary for the effective practice of leadership. Integrating the most relevant leadership theories, their history, evidence, and application in public health and healthcare, chapters focus on the essential competencies that leaders in public health and healthcare must master, including effective dialogue, ethical leadership and moral courage, systems thinking, strategic thinking and analysis, and emotional intelligence. The textbook discusses the many challenges leaders face, including change leadership, developing an equity mindset, effective leadership during organizational crises, and meaningful engagement with the communities served. Case studies relevant to public health and healthcare examine topics such as leadership during COVID-19, Hurricane Katrina and other natural disasters, community engagement and team building, hiring diverse personnel, preventing burnout, and more to provide lessons learned from real-world examples. Leadership in Practice brings together a diverse array of leaders and a wide range of voices to impart wisdom and share unique perspectives and experiences from public health and healthcare settings. This authoritative resource is essential for anyone training in public health, healthcare management, and related health professions, and illustrates why it is critical to learn from leaders who possess different worldviews, experiences, and training backgrounds. Leadership in Practice provides you with expert insight on building the right leadership framework and developing a meaningful leadership style for your own leadership practice. Key Features: Describes the core principles, skills, traits, and behaviors for effective leadership in practice Includes engaging case studies demonstrating leadership intangibles, applications, and real-world context in public health and healthcare settings Builds self-awareness through self-assessments and reflection exercises Provides wisdom and insight from notable and diverse leaders in the field Leads students and professionals to the development of their own framework upon which to build and continuously evolve their leadership practice**

Advanced Trends in Wireless Communications

BoD – Books on Demand **Physical limitations on wireless communication channels impose huge challenges to reliable communication. Bandwidth limitations, propagation loss, noise and interference make the wireless channel a narrow pipe that does not readily accommodate rapid flow of data. Thus, researches aim to design systems that are suitable to operate in such channels, in order to have high performance quality of service. Also, the mobility of the communication systems requires further investigations to reduce the complexity and the power consumption of the receiver. This book aims to provide highlights of the current research in the field of wireless communications. The subjects discussed are very valuable to communication researchers rather than researchers in the wireless related areas. The book chapters cover a wide range of wireless communication topics.**

Encyclopedia of Communication Theory

SAGE Publications **With more than 300 entries, these two volumes provide a one-stop source for a comprehensive overview of communication theory, offering current descriptions of theories as well as the background issues and concepts that comprise these theories. This is the first resource to summarize, in one place, the diversity of theory in the communication field. Key Themes Applications and Contexts Critical Orientations Cultural Orientations Cybernetic and Systems Orientations Feminist Orientations Group and Organizational Concepts Information, Media, and Communication Technology International and Global Concepts Interpersonal Concepts Non-Western Orientations Paradigms, Traditions, and Schools Philosophical Orientations Psycho-Cognitive Orientations Rhetorical Orientations Semiotic, Linguistic, and Discursive Orientations Social/Interactional Orientations Theory, Metatheory, Methodology, and Inquiry**

Design Perspectives on Multimodal Documents

System, Medium, and Genre Relations

<u>Routledge</u> **This volume integrates multimodal theoretical frameworks with those from graphic communication and information design and applies this critical synthesis to the examination of the changes and relationships that occur when multimodal documents are distributed across various means and channels of consumption. Drawing on examples from popular newspapers and store catalogs, the book's specific focus is on documents as sets, here defined as the collective of all the assorted forms of a document published across multiple mediums and modes. This approach affords a multi-layered analysis of multimodal documents more broadly, in addition to engaging in questions about the very definition of a document and the terminology we use in relation to documents, including genres, mediums, and modes. As both a critical examination of the theoretical frameworks employed in literature on documents and a way forward for new approaches to analyzing multimodal texts, this volume is key reading for students and scholars in multimodality, graphic communication, design, media studies, and information science.**

Communication as ...

Perspectives on Theory

<u>SAGE</u> **In Communication as...: Perspectives on Theory, editors Gregory J. Shepherd, Jeffrey St. John, and Ted Striphas bring together a collection of 27 essays that explores the wide range of theorizing about communication, cutting across all lines of traditional division in the field. The essays in this text are written by leading scholars in the field of communication theory, with each scholar employing a particular stance or perspective on what communication theory is and how it functions. In essays that are brief, argumentative, and forceful, the scholars propose their perspective as a primary or essential way of viewing communication with decided benefits over other views.**

Model Rules of Professional Conduct

<u>American Bar Association</u> **The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues,**

sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

Annual Review of Communications: Volume 59

Intl. Engineering Consortiu **An indispensable reference publication for telecommunication and information-industry professionals. Each year, the IEC brings together into one unique resource the most current thinking and practical experience of industry leaders around the world on a variety of topics facing their areas of specialization. This 700+ page reference tool is a must for executives, managers, engineers, analysts, and educators in all sectors of today's changing information industry.**

Ross-Kerr and Wood's Canadian Nursing Issues & Perspectives - E-Book

Elsevier Health Sciences **Get an in-depth look at where nursing's most timely issues and trends all began with Ross-Kerr and Wood's Canadian Nursing: Issues & Perspectives, 6th Edition. This extensively updated, engaging text examines the latest issues and trends in Canadian nursing, along with the history which laid the groundwork for where nursing in Canada is now and can be in the future. Comprehensive coverage includes everything from the development of the profession of nursing in Canada to discussions of nursing knowledge, nursing research, and the theoretical foundations of modern nursing. The authors also examine issues in the delivery of nursing care as well as nursing education, credentialing, standards of care, entry to practice, informatics, and much more. In addition to its relevant and cutting-edge content additions, this new dual-colour sixth edition boasts a wealth of new reader-friendly learning features, easy-to-follow explanations, consistent chapter formatting, and extensive visual updates to help you better engage with content and apply learning. Comprehensive coverage of Canadian-specific nursing issues includes Canadian statistics, research, and legislation. Wealth of reader-friendly in-text learning features include Apply Content Knowledge boxes that provide focused opportunities for reflection and discussion, and Research Focus boxes that**

highlight current research to help make content more applicable and relevant. UPDATED! Detailed references at the end of each chapter give you a direct path to further learning on a particular topic. Clear writing style, logical content organization, and consistent chapter formatting helps you better learn and retain complex chapter information. Thoughtful end-of-chapter features including chapter summaries and critical thinking questions help you gauge your mastery of chapter concepts. NEW! Revamped two-colour layout improves readability and visual appeal. NEW! Expanded and updated art program incorporates more vivid and up-to-date photos, charts, and graphs throughout the text. NEW! Coverage of the latest top-of-mind topics hits on historical colonialism vis-a-vis Canada's Indigenous population and its impact on nursing education; how nursing education will respond to the Calls to Action set forth by the Truth and Reconciliation Commission (TRC); (MAID) Medical Assistance in Dying, and much more. NEW! Separate chapters on Indigenous health and gender allows for greater attention to be placed on cultural diversity, feminism, and men's roles. NEW! Personal Perspectives boxes start each chapter and present real-world topics and situations to pique your interest in chapter content and stimulate critical thinking. NEW! Case studies added across the text help you apply theory to practice. NEW! Gender Considerations boxes and Cultural Considerations boxes are threaded throughout all applicable text chapters to ensure you are well-grounded in how race, ethnicity, culture, and gender identity affects the patient experience. NEW! Balanced coast-to-coast Canadian coverage now includes the CAN 2017 Code of Ethics and updated CASN Standards.

Nonlinear Filtering Concepts and Engineering Applications

CRC Press **Nonlinear Filtering covers linear and nonlinear filtering in a comprehensive manner, with appropriate theoretic and practical development. Aspects of modeling, estimation, recursive filtering, linear filtering, and nonlinear filtering are presented with appropriate and sufficient mathematics. A modeling-control-system approach is used when applicable, and detailed practical applications are presented to elucidate the analysis and filtering concepts. MATLAB routines are included, and examples from a wide range of engineering applications - including aerospace, automated manufacturing, robotics, and advanced control systems - are referenced throughout the text.**

Nursing Knowledge and Practice E-Book

Elsevier Health Sciences **Nursing knowledge and practice is a comprehensive textbook which forms an ideal basis for foundation nursing students. The core emphasis in the organisation and presentation of knowledge in this third edition remains focused on the in-depth knowledge required by nurses to deliver care in the practice setting. The chapter contents encompass knowledge that applies to all branches of nursing e.g. Communication, Confusion, Aggression and Rehabilitation Safety and Risk, Infection Control, Medicines etc. The structure of all chapters is unique in integrating knowledge from subject areas often taught separately in the nursing curriculum. This enables the foundation student to integrate this range of knowledge in making decisions about the delivery of nursing care to patients/clients in all fields of nursing. Exercises are included to encourage reflection on practice and develop critical thinking skills. It also promotes the expansion of professional knowledge through the development of portfolio evidence. Building on the outstanding success of previous editions the authors have drawn extensively on current best evidence, including research, policy and substantial internet based resources, reflecting UK and international perspectives. • Each chapter begins with an overview of the content and concludes with a summary to help evaluate learning • Case studies reflect the diverse range of client needs and care settings of the four nursing branches and help relate theory to practice • Reflective exercises and suggestions for portfolio evidence, along with decision-making activities, promote reflection on personal experience and links to nursing practice using a problem-based approach • Current research is highlighted throughout, demonstrating the evidence-base for practice decisions. • Key web sites, annotated further reading and references encourage readers to pursue contemporary evidence that underpins competency-based practice. Full colour throughout Content fully updated in line with developments in clinical practice, teaching requirements and the evidence-base Free electronic ancillaries on Evolve enhance the knowledge provided in each chapter with additional information, exercises and resources An introductory chapter on 'Nursing Knowledge and Practice' explores the role and context of nursing, nationally and internationally, providing foundation information on core knowledge areas common to all nursing curricula.**

Pragmatics of Computer-Mediated

Communication

<u>Walter de Gruyter</u> **Excerpt Open publication The present handbook provides an overview of the pragmatics of language and language use mediated by digital technologies. Computer-mediated communication (CMC) is defined to include text-based interactive communication via the Internet, websites and other multimodal formats, and mobile communication. In addition to 'core' pragmatic and discourse-pragmatic phenomena the chapters cover pragmatically-focused research on types of CMC and pragmatic approaches to characteristic CMC phenomena. Reduced series price (print) available! > For orders, please contact degruyter@de.rhenus.com.**

Current Perspectives on Literary Reading

<u>John Benjamins Publishing Company</u> **This collection aims to provide answers regarding what the most recent trends are in research in literary reading. Based on that premise, it contains a rigorously selected and varied roster of investigations that focus on presenting and attempting to interpret and understand the most recent literary trends or tendencies, as well as the reasons for the propensities they create among the masses of young and adult readers. This selection of texts in English, Catalan and Spanish will give the reading specialist an idea of where today's trends are headed, and how they point towards the formation of a new paradigm in matters of literature.**

Pathways to Public Relations

Histories of Practice and Profession

<u>Routledge</u> **Over the centuries, scholars have studied how individuals, institutions and groups have used various rhetorical stances to persuade others to pay attention to, believe in, and adopt a course of action. The emergence of public relations as an identifiable and discrete occupation in the early 20th century led scholars to describe this new iteration of persuasion as a unique, more systematized, and technical form of wielding influence, resulting in an overemphasis on practice, frequently couched within an American historical context. This volume responds to such approaches by expanding the framework for understanding public relations history, investigating broad, conceptual questions concerning the ways in which public relations rose as a practice and a field within different cultures and countries at different times in history. With its unique cultural and contextual emphasis, Pathways to Public Relations shifts the paradigm**

of public relations history away from traditional methodologies and assumptions, and provides a new and unique entry point into this complicated arena.

Language Disorders

A Functional Approach to Assessment and Intervention

Pearson College Division **Taking a functional approach, Language Disorders, 6/e focuses on children's language problems from a holistic perspective. Unlike other language disorders books, it moves logically from assessment through intervention emphasizing universal techniques that work for all delays and disorders. With over 1200 new references, it provides a strong theoretical background and emphasizes evidence-based practices. This edition includes a new chapter on early communication intervention, more on language analysis, coverage of Specific Language Impairment, and more on augmentative and alternative communication.**

Public Opinion

Routledge **Public Opinion is a comprehensive and multidisciplinary examination of public opinion in the United States. Drawing on scholarship in political science, psychology, sociology, and communications, the authors explore the nature of political and social attitudes in the United States and how these attitudes are shaped by various institutions, with an emphasis on mass media. The book also serves as a provocative starting point for the discussion of citizen moods, political participation, and voting behavior. Feature boxes and illustrations throughout help students understand all aspects of the elusive phenomenon we call public opinion. The third edition has been thoroughly revised and updated to reflect how public opinion is studied today, and to incorporate current data and debates. The book now contains two revised and reframed theory chapters 'Group Membership and Public Opinion' and 'Public Opinion and Social Process', as well as new coverage of the influence of online and social media on public opinion, especially in issue opinions and campaigns.**

Neurogenic Communication Disorders and the Life Participation

Approach

The Social Imperative in Supporting Individuals and Families

Plural Publishing **The Life Participation Approach to Aphasia (LPAA) is an evolutionary change in the way practitioners view aphasia intervention. By focusing on meeting the needs of individuals affected by aphasia, LPAA can produce real, meaningful enhancement to the quality of life. Neurogenic Communication Disorders and the Life Participation Approach: The Social Imperative in Supporting Individuals and Families breaks down the past, present, and future of the LPAA movement with contributions from a range of new and experienced practitioners. In addition, this text provides a roadmap for professionals interested in incorporating person-centered intervention for aphasia and other neurogenic communication disorders, including primary progressive aphasia, dementia, and traumatic brain injury. Within this book, clinicians will find tips, tools, and guidance for integrating a life participation approach into their practice, as well as first-hand descriptions of the positive benefits this approach can have for those living with neurogenic communication disorders.**

Fundamentals of Wireless Communication

Cambridge University Press **This textbook takes a unified view of the fundamentals of wireless communication and explains cutting-edge concepts in a simple and intuitive way. An abundant supply of exercises make it ideal for graduate courses in electrical and computer engineering and it will also be of great interest to practising engineers.**

Health Promotion Throughout the Life Span - E-Book

Elsevier Health Sciences **Health Promotion Throughout the Life Span - E-Book**

The Design Method

A Philosophy and Process for Functional Visual Communication

Pearson Education **Presents advice on creating quality design work using repeatable process that solves visual communications issues.**

Role of Language and Corporate Communication in Greater China

From Academic to Practitioner Perspectives

Springer **This book features not only the latest trends but also academic and industry practitioner stakeholders' perspectives on language and functional role issues facing the rapidly developing corporate communication (CC) profession in the Greater China region. The book also explores the implications for Western societies that cross-culturally engage with Chinese partners in CC practices. The book's chapters are oriented on five main themes, namely: Development of the CC Profession, Bilingual Practices in Corporate Communication, Corporate Social Responsibility, Employee Communications, and Media Discourse & Persuasive Communication. The first two cluster themes feature a review of the PR/CC profession's evolutionary path to its current status as a more distinct and diversified CC profession emphasizing the role of language and particularly the bilingualism phenomenon, whereas the other cluster themes, which adopt the perspectives of academics and those of CC practitioners, span from cross-cultural, profession-wide and bilingual communication issues to applications of heuristic knowledge within industry-specific workplace contexts.**

Understanding Political Persuasion: Linguistic and Rhetorical Analysis

Vernon Press **This book builds on the consolidated research field of Political Discourse Analysis and attempts to provide an introduction suitable for adoption amongst a readership wishing to understand some of the principles underlying such research, and above all to appreciate how the tools of discourse analysis might be applied to actual texts. It summarises some of the work that has been done in this field by authorities such as**

Halliday, Fairclough, Wodak, Chilton, Van Dijk, Martin, Van Leeuwen and others to provide the would-be analyst with practical ideas for their own research. Naturally, this would not be the first time that such a handbook or introductory reference book has been proposed. Fairclough himself recently produced one; however, his work, simply entitled Political Discourse Analysis, inevitably includes theoretical insights from his own research. The beginning analyst can, at times, experience a sense of bewilderment at the mass of theoretical writing in linguistics, in the search for some practical, usable tools. I explain a variety of such tools, demonstrating their usefulness in application to the analysis of a number of political speeches, from different historical periods and diverse social contexts. The author's hope is that would-be students of political rhetoric, of whatever level and from a variety of research areas, will be able to pick up this book and find tools and techniques that will assist them in actual work on texts. Naturally, it is also hoped that they will be inspired to follow up the suggestions for further reading which they will find in the bibliography.

Introduction to Computer Mediated Communication

A Functional Approach

Introduction to Computer Mediated Communication focuses on what functions people use technology for, and how people use technology to accomplish their multiple communication goals.

Communication in Health Organizations

John Wiley & Sons **Communication in Health Organizations explores the communication processes, issues, and concepts that comprise the organization of health care, focusing on the interactions that influence the lives of patients, health professionals, and other members of health institutions. This book integrates scholarship from communication, medicine, nursing, public health, and allied health, to provide a comprehensive review of the research literature. The author explains the complexities and contingencies of communication in health settings using systems theory, an approach that enhances reader understanding of health organizing. The reader will gain greater familiarity with how health institutions function communicatively, and why the people who work in health professions interact as they do. The text provides multiple opportunities to analyze communication occurring in health organizations**

and to apply communication skills to personal experiences. This knowledge may improve communication between patients, employees, or consumers. Understanding and applying the concepts discussed in this book can enhance communication in health organizations, which ultimately benefits health care delivery. Communication in Health Organizations offers students, researchers, and health practitioners a unique multi-disciplinary perspective that invites stimulating reflection, discussion, and application of communication issues affecting today's health system.

The Mathematical Theory of Communication

University of Illinois Press **Scientific knowledge grows at a phenomenal pace-- but few books have had as lasting an impact or played as important a role in our modern world as The Mathematical Theory of Communication, published originally as a paper on communication theory more than fifty years ago. Republished in book form shortly thereafter, it has since gone through four hardcover and sixteen paperback printings. It is a revolutionary work, astounding in its foresight and contemporaneity. The University of Illinois Press is pleased and honored to issue this commemorative reprinting of a classic.**

Mobile Pedagogy and Perspectives on Teaching and Learning

IGI Global **Distance learning has existed in some form for centuries, but modern technologies have allowed students and teachers to connect directly, no matter what their location, using the internet and mobile devices. Mobile Pedagogy and Perspectives on Teaching and Learning explores the tools and techniques that enable educators to leverage wireless applications and social networks to improve learning outcomes and provide creative ways to increase access to educational resources. This publication is designed to help educators and students at every level optimize the use of mobile learning resources to enhance educational experience and improve the effectiveness of the learning process regardless of physical location.**

The Picture Exchange Communication System Training

Manual

This book presents an updated description of The Picture Exchange Communication System (PECS). It begins with a discussion of the "big picture," or the authors view on the importance of laying the foundation for communication training by systematically structuring the learning environment (be it in the home, community or school). This approach, The Pyramid Approach to Education, embraces the principals of broad-spectrum applied behavior analysis and emphasizes the development of functional communication skills, independent of communication modality. The Pyramid Approach is one of the few approaches that encourages creativity and innovation on the teacher's part through databased decision making.

Genres in the Internet

Issues in the Theory of Genre

John Benjamins Publishing **This volume brings together for the first time pragmatic, rhetorical, and literary perspectives on genre, mapping theoretical frontiers and initiating a long overdue conversation amongst these methodologies. The diverse approaches represented in this volume meet on common ground staked by Internet communication: an arena challenging to traditional ideas of genre which assume a conventional stability at odds with the unceasing innovations of online discourse. Drawing on and developing new ideas of genre, the research reported in this volume shows, on the contrary, that genre study is a powerful means of testing commonplaces about the Internet world and, in turn, that the Internet is a fertile field for theorising genre.**

Sustaining High Performing Public Enterprises

Case Study of National Water and Sewerage Corporation, Uganda

IWA Publishing **Sustaining High Performing Public Enterprises presents steps taken by National Water and Sewerage Corporation of Uganda, a typical public enterprise, to sustain a high performance momentum after over 15 years of successful utility reforms. Specifically, the author pinpoints key achievements during the period 2013–2018 including growth in geographical coverage from 23 to 240 towns, increase in connections from**

310,000 to about 600,000; revenues growing more than three times and network growth improving from 80kms per year to over 2000kms per year. The concept of new public management (NPM) is used to set the scene for a case description of various initiatives and innovations implemented. A balanced scorecard framework is used to characterize the various activities. The book highlights a shift from over-emphasis on positive cash-flows alone to a balanced approach to 'water for all' citizens. The need to balance technical work and political aspirations is highlighted. Also featured is the nexus between utility operations and environmental protection to ensure sustainable water supply. The cardinal role of aligning staff needs to organizational needs and working for win-win solutions is also highlighted. Sustaining High Performing Public Enterprises presents strong lessons and conclusions for utility leaders and policy makers intending to reform their utilities to create value for citizens. It is also of value to academicians and researchers for scholarly studies in water and sanitation governance and management.

Observing Law through Systems Theory

Bloomsbury Publishing **This book uses Niklas Luhmann's systems theory to explore how the legal system operates as one of modern society's subsystems. The authors demonstrate how this theory alters our understanding of some of the most important and controversial issues within law: the nature of judicial communication and legal argument; the claim that it can be right to disobey law; the character of legal pluralism and globalisation; time and its construction within law; the significance of the rule of law and human rights and the role of appeals to, and within, law. Systems theory enables the authors to demonstrate how the legal system observes its own operations through its own communications, and how this contrasts with the manner in which law is observed by other systems such as the media and politics. In this context the authors explore the constraints imposed by systems, in particular the legal system, upon the individuals who participate in them.**

A COURSE IN ENGLISH COMMUNICATION

FOR THE LEARNERS OF ENGLISH AS

A SECOND LANGUAGE

PHI Learning Pvt. Ltd. **With the increasing awareness of the importance of English as a global link language and the widespread use of the Internet and the globalization of business and education, the need for learning English effectively is being felt more than ever before. This international awakening has spurred nations like China and Russia that kept away from English in the past to educate their populations in the English language. In India too, there is a renewed interest in learning English for communication. This book takes the most pragmatic and current approach to the teaching and learning of English which offers learners ready-to-use expressions in their day-to-day communication. The book offers conversations in various social contexts, in formal and informal situations, and lists in an exhaustive way all the expressions used within the particular communicative function. In addition, there are exercises at the end of each unit which provide the learners an opportunity to go through the actual use of those expressions, thereby enhancing their confidence to use English. Designed primarily as a text in communicative or functional English, this book should also be useful to all those who wish to improve their English for socially appropriate communication. KEY FEATURES • Provides learners with ready-to-use and socially appropriate expressions through conversations. • Presents a full range of expressions for choice within the language functions such as requests, suggestions, asking and giving opinions, asking and giving advice, and agreeing and disagreeing. • Offers practice opportunity through exercises at the end of each unit. • Brings communication in English within the reach of all learners through steps like read-practice-develop-use.**

Here's How to do Early Intervention for Speech and Language Empowering Parents

Plural Publishing