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### KEY=MANUAL - SIERRA SHEPPARD

### MULTINATIONAL BUSINESS FINANCE

### THE FINANCIAL ADVISOR'S SUCCESS MANUAL

### HOW TO STRUCTURE AND GROW YOUR FINANCIAL SERVICES PRACTICE

**AMACOM** You may have heard that financial service firms aren't traditionally designed for serious growth. Well, they were wrong! Do you want to become a million-dollar financial advisor, boost client satisfaction, and dramatically expand your business? The Financial Advisor's Success Manual provides all the answers and strategies you need to do just that. Complete with proven techniques, expert insights, and practical tips to maximize your profitability, this one-stop guide will show you how to break the cycle of moderate growth by teaching you how to:

- Develop a differentiation strategy
- Define and implement your six core client-facing processes
- Balance the cost of services with the value delivered
- Enhance client loyalty
- Perfect your personal marketing and sales approach
- And more!

You didn't start your financial services firm with a goal of modest gains. So don't settle for that! By implementing the methodologies and strategies in this manual, you can grow your business beyond your wildest expectations--all while serving your clients better.

### INTERNATIONAL CORPORATE FINANCE

### VALUE CREATION WITH CURRENCY DERIVATIVES IN GLOBAL CAPITAL MARKETS

**John Wiley & Sons** As globalization is redefining the field of corporate finance, international finance is now part and parcel of the basic literacy of any financial executive. This is why **International Corporate Finance** is a "must" text for upper-undergraduates, MBAs aspiring to careers in global financial services and budding finance professionals. **International Corporate Finance** offers thorough coverage of the international monetary system, international financing, foreign exchange risk management and cross-border valuation. Additionally, the book offers keen insight on how disintermediation, deregulation and securitization are re-shaping global capital markets. What is different about **International Corporate Finance**? Each chapter opens with a real-life mini-case to anchor theoretical concepts to managerial situations. Provides simple decision rules and "how to do" answers to key managerial issues. Cross-border Mergers & Acquisitions, Project Finance, Islamic Finance, Asian Banking & Finance are completely new chapters that no other textbooks currently cover. Accompanied with a comprehensive instructor support package which includes case studies, an Instructor's Manual, PowerPoint slides, Multiple Choice Questions and more.

### APPLIED CORPORATE FINANCE, 4TH EDITION

**Wiley Global Education** Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of **Applied Corporate Finance**. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, **Applied Corporate Finance, 4th Edition** applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

### STRAUSS'S HANDBOOK OF BUSINESS INFORMATION: A GUIDE FOR LIBRARIANS, STUDENTS, AND RESEARCHERS, 4TH EDITION

**ABC-CLIO** This new edition of Strauss's guide helps users to find current information for and about businesses of all kinds—both private and public, U.S.-based and international—related to finance, investment, industries, and entrepreneurship. Strauss's Handbook of Business Information is a resource for finding and understanding business information. It contains explanation and instruction on the key facets of business information and provides detailed descriptions of key resources within both broad and specific categories. It can be used as a guide to further understanding the what, how, and why of business information research. The changing arena of business information requires regular updating and awareness. This new edition has been thoroughly updated with three new chapters: Entrepreneurship, Competitive Intelligence, and Corporate Social Responsibility. Other additions of note include subsections on internet and mobile marketing and tax havens and related issues; coverage of new legislation (e.g., Dodd-Frank); and subsections on index funds, investment communities, regulatory bodies and laws, hedge funds, venture capital companies, assessing risks, robo-advisors, and more. The Handbook is for students, faculty, librarians, and information professionals looking to gain a broader and deeper understanding of business information. Anyone needing to gain quick exposure to business information needs and resources for solutions will benefit from the volume as well. Uses comprehensive coverage to aid business librarians in finding exactly the right information their patrons need. Features logical arrangement and integration online with print resources to make information easy to find. Provides clear explanations that speak to reference librarians at public and academic libraries, and to students learning this field. Serves as a helpful collection development resource for business information, as well as a trusted textbook.

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### GLOBAL CORPORATE FINANCE

### TEXT AND CASES

**John Wiley & Sons** **Global Corporate Finance**, sixth edition provides students with the practical skills needed to understand global financial problems and techniques. Retains the user-friendly format of previous editions while offering expanded material on corporate finance and governance, international markets, global financial dynamics and strategies, and risk management techniques. Each chapter begins with a real-world case study to be explained by theories and research findings presented throughout the chapter. End-of-chapter mini-cases further reinforce students' understanding of the material covered. This edition is supported by a comprehensive Study Guide and an Instructor's Manual, available at [www.blackwellpublishing.com/kim](http://www.blackwellpublishing.com/kim).

### INTERNATIONAL FINANCE

### A PRACTICAL PERSPECTIVE

**Financial Times/Prentice Hall** **International Finance** is a complete and authoritative text on the theory and practice of finance in the international arena. Features include: \*A user-friendly approach to a complex topic which moves from the basics to the advanced with clarity and conciseness. \*A strong European orientation which gives it an approach that is singular in its focus. \*Opportunities for students to assess their progress with multiple choice questions, end-of-chapter questions and answers, exercises, and glossary. \*Coverage of current issues and up-to-date material on credit default swaps, the financial crisis of 2007 / 2008, sovereign debt crises, and the carry trade. \*Financial Times press cuttings on selected controversial issues drawn from actual vignettes by top FT journalists

### THE GLOBAL FINANCIAL CRISIS AND THE NEW MONETARY CONSENSUS

**Routledge** The Global Financial Crisis has reshuffled the cards for central banks throughout the world. In the wake of the biggest crisis since the Great Depression, this volume traces the evolution of modern central banking over the last fifty years. It takes in the inflationary chaos of the 1970s and the monetarist experiments of the 1980s, eventually leading to the New Monetary Consensus, which took shape in the 1990s and prevailed until 2007. The book then goes on to review the limitations placed on monetary policy in the aftermath of the global meltdown, arguing that the financial crisis has shaken the new monetary consensus. In the aftermath of the worst crisis since the Great Depression, the book investigates the nature of present and future monetary policy. Is the Taylor rule still a satisfactory monetary precept for central bankers? Has the New Monetary Consensus been shaken by the Global Financial Crisis? What are the fundamental issues raised by the latter cataclysmic chain of events? How should central banks conceptualize monetary policy anew in a post-crisis scenario? Existing books have dwelt extensively on the characteristics of the New Monetary Consensus, but few have cast light on its relevance in a post-crisis scenario. This book seeks to fill this gap, drawing on the lessons from five decades of contrasted theoretical approaches ranging from Keynesianism, monetarism, new classical macroeconomics, inflation targeting and more recently, pragmatic global crisis management.

### THE ALLIGATOR BUSINESS SOLUTION

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## SMALL BUSINESS COMPETITIVE ADVANTAGE

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The Alligator Business Solution, Small Business Competitive Advantage is a user's manual to help small businesses survive and thrive in the business swamp. The book covers all the major business functions small businesses must manage. Eighteen successful small businesses were interviewed so the book is both for, and about, small business. Since small business owners have limited time to read, chapters are short, often contain humor, and include both success and failure stories. Key points are emphasized as Gator Bites. There are beneficial chapter exercises, which when completed will create a business plan. Although written for small businesses, the principles apply to organizations of all types and sizes.

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## THE REGTECH BOOK

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### THE FINANCIAL TECHNOLOGY HANDBOOK FOR INVESTORS, ENTREPRENEURS AND VISIONARIES IN REGULATION

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**John Wiley & Sons** The Regulatory Technology Handbook The transformational potential of RegTech has been confirmed in recent years with US\$1.2 billion invested in start-ups (2017) and an expected additional spending of US\$100 billion by 2020. Regulatory technology will not only provide efficiency gains for compliance and reporting functions, it will radically change market structure and supervision. This book, the first of its kind, is providing a comprehensive and invaluable source of information aimed at corporates, regulators, compliance professionals, start-ups and policy makers. The REGTECH Book brings into a single volume the curated industry expertise delivered by subject matter experts. It serves as a single reference point to understand the RegTech eco-system and its impact on the industry. Readers will learn foundational notions such as: • The economic impact of digitization and datafication of regulation • How new technologies (Artificial Intelligence, Blockchain) are applied to compliance • Business use cases of RegTech for cost-reduction and new product origination • The future regulatory landscape affecting financial institutions, technology companies and other industries Edited by world-class academics and written by compliance professionals, regulators, entrepreneurs and business leaders, the RegTech Book represents an invaluable resource that paves the way for 21st century regulatory innovation.

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## BUSINESS SUSTAINABILITY, CORPORATE GOVERNANCE, AND ORGANIZATIONAL ETHICS

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**John Wiley & Sons** A comprehensive framework for understanding the most important issues in global business In today's business environment, multinational corporations are under pressure from investors, lawmakers, and regulators to improve their corporate governance, business sustainability, and corporate culture. Business sustainability, corporate governance, and organizational ethics are taking center stage in the global business environment. This long-awaited text covers each of these three important areas in detail, guiding readers to a robust understanding with features including chapter summaries, essential terms, discussion questions, and cases for each topic covered.

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## TEACHING IFRS

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**Routledge** The increasing pace of global conformance towards the adoption of International Financial Reporting Standards (IFRS) highlights the need for accounting students as well as accounting practitioners to be conversant with IFRS. Teaching IFRS offers expert descriptions of, and insights into, the IFRS convergence process from a teaching and learning perspective. Hence this book is both timely and likely to have considerable impact in providing guidance for those who teach financial reporting around the world. The contents of the book come from authoritative sources and offer something distinctive to complement the existing textbooks which typically focus on the technical aspects of IFRS and their adoption. Drawing upon the experiences of those who have sought to introduce IFRS-related classroom innovations and the associated student outcomes achieved therefrom, the book offers suggestions about how to design and deliver courses dealing with IFRS and catalogues extensive listings of IFRS-related teaching resources to support those courses. This book was originally published as a special issue of Accounting Education: An international journal.

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## INTERNATIONAL BOOKS IN PRINT

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### FUNDAMENTALS OF MULTINATIONAL FINANCE

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**Addison-Wesley** Written for the undergraduate student, Fundamentals of Multinational Finance, Second Edition is a focused, streamlined adaptation of the market-leading classic, Multinational Business Finance. Committed to preparing the leaders of tomorrow's multinational enterprises, the authors have included numerous mini-cases and real-world examples to teach students to recognize the challenges and benefit from the opportunities inherent in modern global markets. Lucid explanations and engaging vignettes are rendered in the authoritative voice of the best-selling authors.

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### MODEL RULES OF PROFESSIONAL CONDUCT

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**American Bar Association** The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

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## INTERNATIONAL BUSINESS LAW

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**CEDAM** Il testo di International Business Law di Lucio Ghia si snoda su tre distinte direttrici. La prima si occupa delle grandi organizzazioni sovranazionali - Nazioni Unite, Organizzazione Mondiale del Commercio, Fondo Monetario Internazionale, Banca Mondiale, ecc. - fornendone un sintetico profilo storico, funzionale e per quanto possibile prospettico, alla luce dei necessari adeguamenti conseguenti alle trasformazioni geopolitiche ed economiche verificatesi negli ultimi decenni. La seconda direttrice pone il lettore a contatto con gli strumenti d'indirizzo legislativo sovranazionale - ben noti all'autore, da oltre dieci anni delegato italiano all'UNCITRAL, la Commissione permanente per il diritto commerciale internazionale delle Nazioni Unite - nonché, sul terreno dei grandi temi del diritto commerciale internazionale, con le problematiche concrete relative all'incontro tra impresa privata e Stato e/o controparti istituzionali estere quali soggetti contrattuali, trattato con ricchezza di approfondimenti e con rimandi alle fonti di diritto internazionale ed europeo, applicate all'esperienza pratica. La terza parte è infine dedicata ai contratti internazionali, alle loro specificità, alle insidie più frequenti, alle clausole da evitare o da favorire, illustrate da alcuni apprezzati protagonisti della negoziazione e della contrattualistica internazionale, in una prospettiva non solo dottrinale e/o massimalistica ma davvero utile professionalmente, grazie al taglio autenticamente pratico, legato alla vita degli affari societari e commerciali.

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## FAMILY FINANCE HANDBOOK

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### DISCOVERING THE BLESSINGS OF FINANCIAL FREEDOM

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**Rich Brott** With insights gained from twenty-five years in business and ministry, the author imparts to the reader biblical principles of stewardship and financial management. Readers learn how to get out of debt and are carefully guided through the investment process in this comprehensive and well-crafted resource.

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## BUSINESS PUBLICATION ADVERTISING SOURCE

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## MOODY'S INTERNATIONAL MANUAL

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### 273 TECHNICAL QUESTIONS AND ANSWERS FOR JOB INTERVIEW OFFSHORE OIL & GAS PLATFORMS

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**Petrogav International** This book offers you a brief, but very involved look into the operations in the exploitation of Oil & Gas wells that will help you to be prepared for job interview at oil & gas companies. From start to finish, you'll see a general prognosis of the production process. If you are new to the oil & gas industry, you'll enjoy having a leg up with the knowledge of these processes. If you are a seasoned oil & gas person, you'll enjoy reading what you may or may not know in these pages. This course provides a non-technical overview of the phases, operations and terminology used on offshore production platforms. It is intended also for non-drilling personnel who work in the offshore drilling, exploration and production industry. This includes marine and logistics personnel, accounting, administrative and support staff, environmental professionals, etc. No prior experience or knowledge of drilling operations is required. This course will provide participants a better understanding of the issues faced in all aspects of drilling operations, with a particular focus on the unique aspects of offshore operations.

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### 100 TECHNICAL QUESTIONS AND ANSWERS FOR JOB INTERVIEW OFFSHORE DRILLING PLATFORMS

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**Petrogav International** The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 100 questions and answers for job interview and as a BONUS web addresses to 309 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

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### 100 TECHNICAL QUESTIONS AND ANSWERS FOR JOB INTERVIEW OFFSHORE DRILLING RIGS

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#### JOB INTERVIEW QUESTIONS AND ANSWERS FOR EMPLOYMENT ON OFFSHORE DRILLING RIGS

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[Petrogav International](#) The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 271 questions and answers for job interview and as a BONUS 288 links to video movies and web addresses to 205 recruitment companies where you may apply for a job. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

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#### 200 TECHNICAL QUESTIONS AND ANSWERS FOR JOB INTERVIEW OFFSHORE DRILLING RIGS

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[Petrogav International](#) The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 200 questions and answers for job interview and as a BONUS web addresses to 309 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

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#### FUNDAMENTALS OF CORPORATE FINANCE

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Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement Analysis; The Valuation Principle: The Foundation of Financial Decision Making; The Time Value of Money; Interest Rates; Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Risk and Return in Capital Markets; Systematic Risk and the Equity Risk Premium; Determining the Cost of Capital; Risk and the Pricing of Options; Raising Equity Capital; Debt Financing; Capital Structure; Payout Policy; Financial Modeling and Pro Forma Analysis; Working Capital Management; Short-Term Financial Planning; Risk Management; International Corporate Finance; Leasing; Mergers and Acquisitions; Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

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#### INTRODUCTION TO FINANCIAL ACCOUNTING

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##### BASED ON INTERNATIONAL FINANCIAL REPORTING STANDARDS, V. 2.1

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Based on International Financial Reporting Standards, this textbook was written by David Annand, Ed. D., M.B.A., C.P.A., C.A., Professor of Accounting in the Faculty of Business at Athabasca University. It contains 14 chapters on topics such as The Accounting Process, Cash and Receivables and Debt Financing. Each chapter includes questions and comprehension problems for self-study. Solutions are provided. Additional end-of-chapter assignment problems are also included. The second edition has been revised to incorporate minor changes. References to "balance sheet" have been changed to "statement of financial position", to align with preferred I.F.R.S. terminology. References to "income statement" have been changed to "statement of profit and loss." Some issues with page numbering and a few typographic errors have been rectified. The index has been expanded. The text is freely-sharable under a Creative Commons CC-BY-SA-NC license. The .pdf version of the text is extensively bookmarked for easy access and onscreen reading. Suggested solutions are linked to the appropriate material in this version. Separate .docx and .pdf versions of the text and student solutions manual are available. A 140-item exam bank, and a complete instructor's solutions manual to all text and exam bank material are available upon request to [davida@athabascau.ca](mailto:davida@athabascau.ca). A 900-page student workbook is also available in .pdf or docx formats. The workbook provides formatted outlines to all problems contained in the text and exam bank. Students can print outlines as they need them, and fill in responses manually.

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#### PRINCIPLES OF FINANCIAL ENGINEERING

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[Academic Press](#) Principles of Financial Engineering, Third Edition, is a highly acclaimed text on the fast-paced and complex subject of financial engineering. This updated edition describes the "engineering" elements of financial engineering instead of the mathematics underlying it. It shows how to use financial tools to accomplish a goal rather than describing the tools themselves. It lays emphasis on the engineering aspects of derivatives (how to create them) rather than their pricing (how they act) in relation to other instruments, the financial markets, and financial market practices. This volume explains ways to create financial tools and how the tools work together to achieve specific goals. Applications are illustrated using real-world examples. It presents three new chapters on financial engineering in topics ranging from commodity markets to financial engineering applications in hedge fund strategies, correlation swaps, structural models of default, capital structure arbitrage, contingent convertibles, and how to incorporate counterparty risk into derivatives pricing. Poised midway between intuition, actual events, and financial mathematics, this book can be used to solve problems in risk management, taxation, regulation, and above all, pricing. A solutions manual enhances the text by presenting additional cases and solutions to exercises. This latest edition of Principles of Financial Engineering is ideal for financial engineers, quantitative analysts in banks and investment houses, and other financial industry professionals. It is also highly recommended to graduate students in financial engineering and financial mathematics programs. The Third Edition presents three new chapters on financial engineering in commodity markets, financial engineering applications in hedge fund strategies, correlation swaps, structural models of default, capital structure arbitrage, contingent convertibles and how to incorporate counterparty risk into derivatives pricing, among other topics. Additions, clarifications, and illustrations throughout the volume show these instruments at work instead of explaining how they should act The solutions manual enhances the text by presenting additional cases and solutions to exercises

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#### BOOKS IN PRINT

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##### GLOBAL TRENDS 2030

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##### ALTERNATIVE WORLDS

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[Createspace Independent Publishing Platform](#) This publication covers global megatrends for the next 20 years and how they will affect the United States. This is the fifth installment in the National Intelligence Council's series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur under any scenario, and game-changers, critical variables whose trajectories are far less certain. NIC 2012-001. Several innovations are included in Global Trends 2030, including: a review of the four previous Global Trends reports, input from academic and other experts around the world, coverage of disruptive technologies, and a chapter on the potential trajectories for the US role in the international system and the possible impact on future international relations. Table of Contents: Introduction 1 Megatrends 6 Individual Empowerment 8 Poverty Reduction 8 An Expanding Global Middle Class 8 Education and the Gender Gap 10 Role of Communications Technologies 11 Improving Health 11 A MORE CONFLICTED IDEOLOGICAL LANDSCAPE 12 Diffusion of Power 15 THE RISE AND FALL OF COUNTRIES: NOT THE SAME OLD STORY 17 THE LIMITS OF HARD POWER IN THE WORLD OF 2030 18 Demographic Patterns 20 Widespread Aging 20 Shrinking Number of Youthful Countries 22 A New Age of Migration 23 The World as Urban 26 Growing Food, Water, and Energy Nexus 30 Food, Water, and Climate 30 A Brighter Energy Outlook 34 Game-Changers 38 The Crisis-Prone Global Economy 40 The Plight of the West 40 Crunch Time Too for the Emerging Powers 43 A Multipolar Global Economy: Inherently More Fragile? 46 The Governance Gap 48 Governance Starts at Home: Risks and Opportunities 48 INCREASED FOCUS ON EQUALITY AND OPENNESS 53 NEW GOVERNMENTAL FORMS 54 A New Regional Order? 55 Global Multilateral Cooperation 55 The Potential for Increased Conflict 59 INTRASTATE CONFLICT: CONTINUED DECLINE 59 Interstate Conflict: Chances Rising 61 Wider Scope of Regional Instability 70 The Middle East: At a Tipping Point 70 South Asia: Shocks on the Horizon 75 East Asia: Multiple Strategic Futures 76 Europe: Transforming Itself 78 Sub-Saharan Africa: Turning a Corner by 2030? 79 Latin America: More Prosperous but Inherently Fragile 81 The Impact of New Technologies 83 Information Technologies 83 AUTOMATION AND MANUFACTURING TECHNOLOGIES 87 Resource Technologies 90 Health Technologies 95 The Role of the United States 98 Steady US Role 98 Multiple Potential Scenarios for the United States' Global Role 101 Alternative Worlds 107 Stalled Engines 110 FUSION 116 Gini-out-of-the-Bottle 122 Nonstate World 128 Acknowledgements 134 GT2030 Blog References 137 Audience: Appropriate for anyone, from businesses to banks, government agencies to start-ups, the technology sector to the teaching sector, and more. This publication helps anticipate where the world will be: socially, politically, technologically, and culturally over the next few decades. Keywords: Global Trends 2030 Alternative Worlds, global trends 2030, Global Trends series, National Intelligence Council, global trajectories, global megatrends, geopolitics, geopolitical changes

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#### NEXT GENERATION EXCEL

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## MODELING IN EXCEL FOR ANALYSTS AND MBAS

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**John Wiley & Sons** Dr. Isaac Gottlieb personally trained 35 of our top analysts and finance professionals in a customized advanced Excel seminar. Many of the tools covered in this book were part of this well-received training. For the past five years, Isaac's monthly Excel-Tip-Of-The-Month newsletter has been a personal favorite of mine. In an age where email overload is common, I always look forward to his email and many of my associates and team members around the world are part of his over 50,000 monthly recipients. This compilation is a must-have for any finance professional who wants to be a better business partner and truly add value in a more efficient manner! Anthony N. Caspio, CMA Vice President - Finance Sealed Air Corporation Excel has been one of the most powerful applications of recent times, but most users, unfortunately, only scratch its surface. Prof. Gottlieb's book leverages his years of Excel workshops in the US, Europe and Asia, and he unleashes the tremendous potential and power of Excel. His to-the-point explanations and his innovative screenshots bring Excel alive to readers who may just have a working knowledge of the software. This amazing volume is an application-oriented book for Excel users who want answers fast, and who need to maximize the application's awesome potential. Prof. Farrokh Langdana, Ph.D. Director, Rutgers Executive MBA Professor, Rutgers Business School If I should thank Microsoft for inventing Excel, then I would like to thank Dr. Isaac Gottlieb more for teaching me how to use it to solve the real problems in my real work. Keep going Isaac! Wu Haowen Director of International Programs School of Management, Dalian University of Technology Isaac Gottlieb's Next Generation Excel is an invaluable resource. The fruit of many years of teaching Excel to university business students, Gottlieb's book covers the topics that the Excel user needs to become more efficient and sophisticated. It is easy to read and follow. A wonderful book! Simon Benninga Professor of Finance, Faculty of Management, Tel Aviv University Author of Principles of Finance with Excel As an avid user of Excel, several years ago I came across Isaac's Excel-Tip-Of-The-Month newsletter. I quickly realized that Isaac exploits Excel to the "next usability level." Like his monthly newsletters, Isaac has composed a book that is clear and concise similarly reflecting his teaching methods. This book helps intermediate users to rapidly acquire Excel-pro skills, while allowing advanced users to grasp concepts in one single pass-through. Furthermore, Isaac takes day-to-day challenges and provides elegant ease of use solutions. Moshe Castiel Manager, IT - Technology & Operations TIAA-CREF Next Generation Excel presents an interesting perspective on the resourcefulness of Microsoft Excel like never before. This book is an excellent and a much-needed resource to MBA students, educators and Excel enthusiasts. In reviewing this book, the principal criteria included content, organization and Excel add-on files. The book is neatly organized into sections; starting with basic Excel tools and functions, commonly used statistical tools, what-if-analysis and then moving on to advanced data features, solver-add ins and various other ToolPaks, nicely complemented with the Excel snapshots to provide a user friendly experience. As a result, one can jump directly to the relevant sections and use the Excel files provided to get a more hands-on experience. The right mix of theory and practice, is the unique selling point (USP) of this book! Anirudha "Andy" Vaidya, MBA CEO AVS System

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## FAMILY FINANCE WORKBOOK

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### DISCOVERING THE BLESSINGS OF FINANCIAL FREEDOM

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**Rich Brott** In simple and easy-to-understand workbook language with fill-in-the-blanks, author Rich Brott explains that financially, you must live below your means. If you have been living above your means, you are already in serious debt with no hope of becoming debt free unless you quickly change your financial habits. If you have been living within your means, you may be debt free, but you have little or no savings or investments to carry you through your retirement. What you must begin to do is live below your means. The book will show you how to do just that. Once you've accomplished the basics of getting out of debt, staying out of debt and continuing to live below your means, then the next big hurdle is to set financial goals that will keep you invested in simple, well-diversified, conservative investment vehicles. The only way to reach a financial goal is to work at it. The most important step in reaching that goal is to develop a plan to achieve it. That's why it is so important to plan ahead for your retirement and your financial future. While the idea of planning ahead and building a solid financial strategy for success can sometimes be intimidating and overwhelming, once you get started, it will become easier. With a little planning and a better understanding of what your investment options are, you too can successfully manage your money and pursue your financial goals.

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## TAX JUSTICE AND GLOBAL INEQUALITY

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### PRACTICAL SOLUTIONS TO PROTECT DEVELOPING COUNTRY REVENUES

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**Zed Books Ltd.** In the wake of the Panama Papers scandal and similar leaks, tax havens are now firmly in the spotlight. Today, roughly half of all global trade still passes through tax haven jurisdictions, costing millions in lost revenue to countries around the world. Such practices affect all of us, but are most keenly felt by poorer people in developing countries, where unfair tax practices have become a major obstacle to development, and which have allowed multinational corporations to continue to exploit developing economies. This collection argues that, for developing countries to achieve social justice and lasting prosperity, they must take control of their own tax destinies, and that this will also be crucial to achieving the Sustainable Development Goals. Covering such topics as natural resource management, representation in global tax institutions and effective strategies for building and protecting tax bases, the collection brings together expertise from a variety of countries and disciplines. It explores the options available to developing countries, and provides a basis for concerted action by tax authorities, policy makers, academics and civil society experts to design tax systems that can sustain a just society.

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## BOOKS AND PAMPHLETS, INCLUDING SERIALS AND CONTRIBUTIONS TO PERIODICALS

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### GLOBAL CORPORATE FINANCE

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#### TEXT AND CASES

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A comprehensive text on global corporate finance. It provides students with the practical skills needed to understand global financial problems and techniques.

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### FAMILY FINANCE TEACHER WORKBOOK

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**Rich Brott** In simple and easy-to-understand workbook language with fill-in-the-blanks (Teacher's Manual has answers filled in), author Rich Brott explains that financially, you must live below your means. If you have been living above your means, you are already in serious debt with no hope of becoming debt free unless you quickly change your financial habits. If you have been living within your means, you may be debt free, but you have little or no savings or investments to carry you through your retirement. What you must begin to do is live below your means. The book will show you how to do just that. Once you've accomplished the basics of getting out of debt, staying out of debt and continuing to live below your means, then the next big hurdle is to set financial goals that will keep you invested in simple, well-diversified, conservative investment vehicles. The only way to reach a financial goal is to work at it. The most important step in reaching that goal is to develop a plan to achieve it. That's why it is so important to plan ahead for your retirement and your financial future. While the idea of planning ahead and building a solid financial strategy for success can sometimes be intimidating and overwhelming, once you get started, it will become easier. With a little planning and a better understanding of what your investment options are, you too can successfully manage your money and pursue your financial goals.

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## INTERNATIONAL FINANCIAL MANAGEMENT

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**Cengage Learning** Prepare for success in international finance with this best-selling book's effective presentation of in-depth theory and practical applications. **INTERNATIONAL FINANCIAL MANAGEMENT 12E** builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. This book discusses a wide range of managerial topics using a strong corporate perspective and highlights financial reform and its impact on the international finance today. An emphasis on the most recent financial industry trends further prepares readers to understand and effectively manage within the dynamic field of international finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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## DATA MINING: CONCEPTS AND TECHNIQUES

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**Elsevier** Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

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## BUSINESS FINANCE

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### THEORY AND PRACTICE

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Revised edition of the author's Business finance, 2014.