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## Professional Android Open Accessory Programming with Arduino

**John Wiley & Sons Learn how to control your home or car from your Android smartphone - air conditioning, lights, entertainment systems, and more! Android Open Accessory is a new, simple, and secure protocol for connecting any microcontroller-empowered device to an Android smartphone or tablet. This Wrox guide shows Android programmers how to use AOA with Arduino, the microcontroller platform, to control such systems as lighting, air conditioning, and entertainment systems from Android devices. Furthermore, it teaches the circuit-building skills needed to create games and practical products that also take advantage of Android technology. Introduces Android Open Accessory and shows how to set up the hardware and development environment Explains how to code both Android and Arduino elements of an accessory Features four complete projects developers can build using various sensors and indicators/actuators, including source code Gives Android developers the tools to create powerful, sophisticated projects Professional Android Open Accessory with Android ADK and Arduino opens exciting new opportunities for Android developers.**

# Introducing Windows 10 for IT Professionals

**Microsoft Press** Get a head start evaluating Windows 10--with technical insights from award-winning journalist and Windows expert Ed Bott. This guide introduces new features and capabilities, providing a practical, high-level overview for IT professionals ready to begin deployment planning now. This edition was written after the release of Windows 10 version 1511 in November 2015 and includes all of its enterprise-focused features. The goal of this book is to help you sort out what's new in Windows 10, with a special emphasis on features that are different from the Windows versions you and your organization are using today, starting with an overview of the operating system, describing the many changes to the user experience, and diving deep into deployment and management tools where it's necessary.

## Strategic Management, Loose-Leaf Print Companion

### Concepts and Cases

**John Wiley & Sons Strategic Management** delivers an insightful and concise introduction to strategic management concepts utilizing a strong mix of real-world contemporary examples. Written in a conversational style, this product sparks ideas, fuels creative thinking and discussion, while engaging students with the concepts they are studying.

## Applied Calculus

**Cengage Learning** Full of relevant, diverse, and current real-world applications students can relate to, **Stefan Waner and Steven Costenoble's APPLIED CALCULUS, 7th Edition** helps your students see the relevance of mathematics to their interests. A large number of the applications are based on real, referenced data from business, economics, the life sciences, and the social sciences. Thorough, clearly delineated spreadsheet and TI Graphing Calculator instruction appears throughout the text, and an acclaimed author website at [www.wanermath.com](http://www.wanermath.com) provides interactive tutorials, powerful utilities, conceptualization tools, review, and practice. The end-of-chapter Technology Notes and Technology Guides are optional, allowing you to include any amount of technology instruction in your courses. Acclaimed for accuracy and readability, **APPLIED CALCULUS** appeals to, and is appropriate for, all types of teaching and learning styles

and support. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

# Emerald Term Book Class 02 Term 03

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## App Inventor for Android

### Build Your Own Apps - No Experience Required!

**John Wiley & Sons Create Android mobile apps, no programming required! Even with limited programming experience, you can easily learn to create apps for the Android platform with this complete guide to App Inventor for Android. App Inventor for Android is a visual language that relies on simple programming blocks that users can drag and drop to create apps. This handy book gives you a series of fully worked-out apps, complete with their programming blocks, which you can customize for your own use or use as a starting point for creating the next killer app. And it's all without writing a single line of code. Don't miss the book's special section on Apps Inventor Design Patterns, which explains computer terms in simple terms and is an invaluable basic reference. Teaches programmers and non-programmers alike how to use App Inventor for Android to create Android apps Provides a series of fully worked-out apps that you can customize, download, and use on your Android phone or use as a starting point for building the next great app Includes a valuable reference section on App Inventor Design Patterns and general computer science concepts Shows you how to create apps that take advantage of the Android smartphone's handy features, such as GPS, messaging, contacts, and more With App Inventor for Android and this complete guide, you'll soon be creating apps that incorporate all of the Android smartphone's fun features, such as the accelerometer, GPS, messaging, and more.**

## MAT For Dummies

**John Wiley & Sons Score your highest on the MAT? Easy. The MAT exam is one of the hardest intellectual challenges in the field of standardized testing. Students preparing to take this exam need a chance to practice the analogy skills necessary to score well on this test, which MAT For Dummies provides with its six full-length practice tests and plethora of**

other test preparation suggestions. MAT For Dummies includes test-specific analogy strategies, practice and review for each content area, word/terms lists covering the major subject categories, and six practice tests with detailed answer banks. Goes beyond content knowledge and teaches you the test-taking skills you need to maximize your score Includes six full-length practice tests with complete answer explanations Helps you score high on MAT exam day If you're a potential graduate student preparing for the MAT, this hands-on, friendly guide helps you score higher.

## ComputerBild No02/2015

Litres Журнал ComputerBild - это уникальный сборник информации и практических курсов по работе с компьютером. Простые и понятные пошаговые инструкции помогут начинающему пользователю с легкостью овладеть миром высоких технологий, и усовершенствовать свои познания в программах, интернет-сервисах и современных гаджетах. Журнал издается в Германии, России, Испании, Польше, Италии, Болгарии и в Латвии, первый номер журнала вышел в Германии 16 лет назад. В России журнал существует с 2006 года, и за это время он обрел множество верных читателей, которые совершенствуют свои познания в области компьютеров с каждым новым номером.(DVD прилагается только к печатному изданию.)

## Modern Business Statistics with Microsoft Office Excel (with XLSTAT Education Edition Printed Access Card)

Cengage Learning Gain a strong conceptual understanding of statistics as MODERN BUSINESS STATISTICS, 6E balances real-world applications with an integrated focus on Microsoft Excel 2016. This best-selling, comprehensive book clearly develops each statistical technique in an application setting. The integrated approach focuses on statistical methodology with an easy-to-follow presentation of a statistical procedure followed by a discussion of how to use Excel to perform the procedure. Step-by-step instructions and screen ensure understanding. Business examples, proven methods, and application exercises demonstrate how statistical results provide insights into business decisions and help resolve business problems. A problem-scenario approach emphasizes how to apply statistical methods to practical business situations. New case problems and self-tests let you check personal understanding and help you master

both Excel 2016 skills and an understanding of business statistics.  
**Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

## Essentials of Modern Business Statistics with Microsoft Office Excel (Book Only)

**Cengage Learning Discover an accessible introduction to business statistics as ESSENTIALS OF MODERN BUSINESS STATISTICS, 7E balances a conceptual understanding of statistics with real-world applications of statistical methodology. The book integrates Microsoft Excel 2016, providing step-by-step instructions and screen captures to help readers master the latest Excel tools. Extremely reader-friendly, this edition includes numerous tools to maximize the user's success, including Self-Test Exercises, margin annotations, insightful Notes and Comments, and real-world Methods and Applications exercises. Eleven new Case Problems, as well as new Statistics in Practice applications and real data examples and exercises, give readers opportunities to put concepts into practice. Readers find everything needed to acquire key Excel 2016 skills and gain a strong understanding of business statistics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

## Violin For Dummies, Book + Online Video & Audio Instruction

**John Wiley & Sons The beginner's guide to learning the violin — for any musical style Violin For Dummies helps you teach yourself to play the violin, even if you've never read a note of music. From choosing the right violin for you to playing a variety of musical styles, this book has you covered. You'll start with the basics of posture and bowing technique, learn how to tune your instrument and keep it in beautiful condition with regular maintenance. You'll learn how to read — and feel — the music, and how to inject your own personality into whatever you play. Before you know it, you'll be playing classical, jazz, country, and more, as you become a bona fide violin player. The included audio and video instruction encourages you to play along as you learn, and allow you to hear, see, and imitate proper technique. The violin's small size, portability, and mimicry of the human voice have made it popular across cultures and throughout time. This book shows you how to teach yourself the basics so you can start playing quickly. Start with the basics of proper hold and bowing technique Learn**

how to properly tune and care for your violin Understand the nuances of rhythm and musical notation Play classical, jazz, and other popular styles of music The violin has a reputation of being difficult to learn, but the reality is that it's difficult to master. Anyone can learn, and practice over time will refine your technique and your musical style. You'll have fun, make music, and maybe even fall in love with this instrument that has inspired some of the world's best musicians and composers. Get started today, the easy way, with *Violin For Dummies*.

## Programming the Mobile Web

### Reaching Users on iPhone, Android, BlackBerry, Windows Phone, and more

"O'Reilly Media, Inc." With the second edition of this popular book, you'll learn how to build HTML5 and CSS3-based apps that access geolocation, accelerometer, multi-touch screens, offline storage, and other features in today's smartphones, tablets, and feature phones. The market for mobile apps continues to evolve at a breakneck pace, and this book is the most complete reference available for the mobile web. Author and mobile development expert Maximiliano Firtman shows you how to develop a standard app core that you can extend to work with specific devices. This updated edition covers many recent advances in mobile development, including responsive web design techniques, offline storage, mobile design patterns, and new mobile browsers, platforms, and hardware APIs. Learn the particulars and pitfalls of building mobile websites and apps with HTML5, CSS, JavaScript and responsive techniques Create effective user interfaces for touch devices and different resolution displays Understand variations among iOS, Android, Windows Phone, BlackBerry, Firefox OS, and other mobile platforms Bypass the browser to create native web apps, ebooks, and PhoneGap applications Build apps for browsers and online retailers such as the App Store, Google Play Store, Windows Store, and App World

## Android Flash

Android Flash

# Essentials of Statistics for Business and Economics

Cengage Learning Trust the market-leading **ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 8E** to introduce sound statistical methodology using real-world examples, proven approaches, and hands-on exercises that build the foundation readers need to analyze and solve business problems quantitatively. This edition gives readers the foundation in statistics needed for an edge in today's competitive business world. The authors' signature problem-scenario approach and reader-friendly writing style combines with proven methodologies, hands-on exercises, and real examples to take readers deep into today's actual business problems. Readers learn how to solve problems from an intelligent, quantitative perspective. Streamlined to focus on core topics, this new edition provides the latest updates with new case problems, applications, and self-test exercises to help readers master key formulas and apply statistical methods as they learn them. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

## Statistics for Business & Economics, Revised

Cengage Learning Get more out of learning statistics than simply the ability to solve equations. Discover how statistical information enables strong decisions in today's business world with **STATISTICS FOR BUSINESS AND ECONOMICS, REVISED 13E**. Sound methodology combines with a proven problem-scenario approach, and meaningful applications for the most powerful approach to mastering critical statistical concepts. This edition's prestigious author team brings together more than 25 years of unmatched experience to this thoroughly updated book. More than 350 real business examples, timely cases, and memorable exercises present the latest statistical data and business information with unwavering accuracy. To ensure the most relevant coverage, this edition introduces how to use today's most popular commercial statistical software programs, including Minitab 17 and Excel 2016. Trust this edition for the statistics background needed for business success. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

# CHIP. Журнал информационных технологий. №02/2016

**Litres Chip (Чип) - первый компьютерный журнал в Европе. Издается в 16 странах Европы и Азии тиражом более 1 миллиона экземпляров. Журнал Chip в России - это высочайшее качество в освещении таких тем, как аудио-, видео- и фототехника, компьютеры, программное обеспечение, Интернет, современные технологии телекоммуникаций и развлечений. Профессиональная тестовая лаборатория для самого широкого спектра цифровой техники.(DVD прилагается только к печатному изданию.)В номере:Календарь CHIPСамые примечательные события февраляПомощники водителяОбзор новых автомобильных технологий для безопасного и комфортного вожденияПереходим на цифровое телевидениеКому и зачем необходимо переходить на «цифру», а также как воспользоваться цифровым ТВ в мобильных гаджетахВыгодный премиум-классСравнительный тест планшетов от 12 000 до 30 000 рублейНовые возможности старых устройствВаш смартфон и роутер, SSD и фотокамера способны на большее. Просто обновите прошивкуЭффектные 3D-объекты для сайтаПростой в обращении визуальный редактор поможет создать объемные изображения для вашей веб-страницы или блогаи многое другое**

## The Uncertain Web

## Web Development in a Changing Landscape

**"O'Reilly Media, Inc." What's the best way to develop for a Web gone wild? That's easy. Simply scrap the rules you've relied on all these years and embrace uncertainty as a core tenet of design. In this practical book, veteran developer Rob Larsen outlines the principles out what he calls The Uncertain Web, and shows you techniques necessary to successfully make the transition. By combining web standards, progressive enhancement, an iterative approach to design and development, and a desire to question the status quo, your team can create sites and applications that will perform well in a wide range of present and future devices. This guide points the way. Topics include: Navigating thousands of browser/device/OS combinations Focusing on optimal, not absolute solutions Feature detection, Modernizr, and polyfills RWD, mobile first, and progressive enhancement UIs that work with multiple user input modes Image optimization, SVG, and server-side options The horribly complex world of web video The Web we want to see in the future**



# Media and Culture with 2013 Update

## An Introduction to Mass Communication

Macmillan Today's media landscape is changing faster than ever, and students are experiencing these developments firsthand. Media & Culture pulls back the curtain on the media and shows students what all these new trends and developments really mean – giving students the deeper insight and context they need to become informed media critics. The 2013 Update also includes the must-cover events and trends students need to know to become informed media consumers and critics – from social media's influence on political events like the Occupy Wall Street movement and the Arab Spring revolutions and what the News Corp. phone-hacking scandal means for journalism to the continued growth of television streaming and apps and the advent of tablet-only newspapers. Read the preface.

### PDA (11) Android

Android PDA (11) Android PIM Take YouTube Youku Android

### After Access

## Inclusion, Development, and a More Mobile Internet

MIT Press An expert considers the effects of a more mobile Internet on socioeconomic development and digital inclusion, examining both potentialities and constraints. Almost anyone with a \$40 mobile phone and

a nearby cell tower can get online with an ease unimaginable just twenty years ago. An optimistic narrative has proclaimed the mobile phone as the device that will finally close the digital divide. Yet access and effective use are not the same thing, and the digital world does not run on mobile handsets alone. In *After Access*, Jonathan Donner examines the implications of the shift to a more mobile, more available Internet for the global South, particularly as it relates to efforts to promote socioeconomic development and broad-based inclusion in the global information society. Drawing on his own research in South Africa and India, as well as the burgeoning literature from the ICT4D (Internet and Communication Technologies for Development) and mobile communication communities, Donner introduces the “After Access Lens,” a conceptual framework for understanding effective use of the Internet by those whose “digital repertoires” contain exclusively mobile devices. Donner argues that both the potentialities and constraints of the shift to a more mobile Internet are important considerations for scholars and practitioners interested in Internet use in the global South.

Android 128

Java Android Android

## Android Apps Security

*Android Apps Security* provides guiding principles for how to best design and develop Android apps with security in mind. It explores concepts that can be used to secure apps and how developers can use and incorporate these security features into their apps. This book will provide developers with the information they need to design useful, high-performing, and secure apps that expose end-users to as little risk as possible. Overview of Android OS versions, features, architecture and security. Detailed examination of areas where attacks on applications can take place and what controls should be implemented to protect private user data. In-depth guide to data encryption, authentication techniques, enterprise security and applied real-world examples of these concepts.

## CHIP. Журнал информационных технологий

Litres Chip (Чип) - первый компьютерный журнал в Европе. Издается в 16 странах Европы и Азии тиражом более 1 миллиона экземпляров. Журнал Chip в России - это высочайшее качество в освещении таких тем, как аудио-, видео- и фототехника, компьютеры, программное обеспечение, Интернет, современные технологии телекоммуникаций и развлечений. Профессиональная тестовая лаборатория для самого

широкого спектра цифровой техники.(DVD прилагается только к печатному изданию.)В номере:Чей ассистент разумнееПрактические испытания электронных систем помощи водителю Audi и Mercedes на дорогах общего пользованияАлеха говорит и гасит светНа что способны голосовые ассистенты от Amazon и GoogleHDR: новые эмоции от ТВКак работает технология HDR и какие преимущества она обеспечиваетПутеводитель по CPU и GPUРейтинг 54 центральных и 28 графических процессоровЗагрузка ПК со скоростью ракетыCHIP рассказывает, как увеличить скорость запуска ПК с WindowsZen: быстрый CPU от AMDНасколько хорош новый процессор от AMD и за счет чего он сможет догнать конкурентов из стана Intelи многое другое

## iPhoneS X Android

### Issue 534

CREATIVE GAMES LIMITED

Apps

## CompTIA A+ Core 2 Exam: Guide to Operating Systems and Security

Cengage Learning Introduce IT technical support as best-selling authors and educators Andrews, West and Dark explain how to work with users as well as install, maintain, secure and troubleshoot software in COMPTIA A+ CORE 2 EXAM: GUIDE TO OPERATING SYSTEMS AND SECURITY, 10E. This step-by-step, highly visual approach uses CompTIA A+ Exam objectives as a framework to prepare students for the 220-1002 certification exam. Extensive updates reflect the most current technology, techniques and industry standards in IT support. Each chapter covers core and advanced topics with an emphasis on practical application and learning by doing. Additional coverage explores the latest developments in security, Active Directory, operational procedures, the basics of scripting, mobile operating systems, virtualization, remote support and Windows 10. In addition, Lab Manuals, CourseNotes, online labs and optional MindTap online resources provide certification test prep and interactive activities to prepare future IT support technicians. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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# PCStation Issue 1080

CREATIVE GAMES LIMITED Windows 11 iOS 15

## Pro PHP Programming

**Apress** If you are a web programmer, you need to know modern PHP. This book presents with many new areas in which PHP plays a large role. If you want to write a mobile application using geo-location data, **Pro PHP Programming** will show you how. Additionally, if you need to make sure that you can write a multilingual indexing application using Sphinx, this book will help you avoid the pitfalls. Of course, **Pro PHP Programming** gives a thorough survey of PHP post-5.3. You'll begin by working through an informative survey and clear guide to object-oriented PHP. Then, you'll be set for the core of the book on modern PHP applications. Now, you'll be able to start with the chapter on PHP for mobile programming and move on to sampling social media applications. You'll also be guided through new PHP programming language features like closures and namespaces. **Pro PHP Programming** deals with filtering data from users and databases next, so you'll be well prepared for relational and NoSQL databases. Of course, you can also learn about data retrieval from other sources, like OCR libraries or websites. Then the question of how to format and present data arises, and in **Pro PHP Programming**, you'll find solutions via JSON, AJAX and XML.

## ComputerBild

**Litres Журнал ComputerBild** - это уникальный сборник информации и практических курсов по работе с компьютером. Простые и понятные пошаговые инструкции помогут начинающему пользователю с легкостью овладеть миром высоких технологий, и усовершенствовать свои познания в программах, интернет-сервисах и современных гаджетах. Журнал издается в Германии, России, Испании, Польше, Италии, Болгарии и в Латвии, первый номер журнала вышел в Германии 16 лет назад. В России журнал существует с 2006 года, и за это время он обрел множество верных читателей, которые совершенствуют свои познания в области компьютеров с каждым новым номером. (DVD прилагается только к печатному изданию.)

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свои познания в программах, интернет-сервисах и современных гаджетах. Журнал издается в Германии, России, Испании, Польше, Италии, Болгарии и в Латвии, первый номер журнала вышел в Германии 16 лет назад. В России журнал существует с 2006 года, и за это время он обрел множество верных читателей, которые совершенствуют свои познания в области компьютеров с каждым новым номером. (DVD прилагается только к печатному изданию.)

## PC Mag

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## CHIP. Журнал информационных технологий

Litres Chip (Чип) - первый компьютерный журнал в Европе. Издаётся в 16 странах Европы и Азии тиражом более 1 миллиона экземпляров. Журнал Chip в России - это высочайшее качество в освещении таких тем, как аудио-, видео- и фототехника, компьютеры, программное обеспечение, Интернет, современные технологии телекоммуникаций и развлечений. Профессиональная тестовая лаборатория для самого широкого спектра цифровой техники. (DVD прилагается только к печатному изданию.) В номере: РИФ и КИБ 2014 20 лет Рунета в фактах и цифрах На стадион! Не выходя из дома Собираем домашний кинотеатр для просмотра ЧМ по футболу 2014 года и любых спортивных состязаний Умная одежда Одежда и аксессуары со встроенными датчиками Топовые планшеты по доступной цене Чтобы получить производительный и качественный гаджет, не обязательно переплачивать Проверяем информацию на достоверность Как не попасться на ложные сведения в Сети и в повседневности Добавляем в Проводник новые функции Некоторые функции Windows удобней добавлять с помощью REG-кода, а не редактора реестра и многое другое

## Директор информационной службы

Litres Директор информационной службы (CIO.ru) - журнал для менеджеров, отвечающих за идеологию, стратегию и реализацию информационной поддержки бизнеса, руководителей ИТ-подразделений предприятий и организаций. В номере: От творчества к



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# High Performance Android Apps

## Improve Ratings with Speed, Optimizations, and Testing

"O'Reilly Media, Inc." Unique and clever ideas are important when building a hot-selling Android app, but the real drivers for success are speed, efficiency, and power management. With this practical guide, you'll learn the major performance issues confronting Android app developers, and the tools you need to diagnose problems early. Customers are finally realizing that apps have a major role in the performance of their Android devices. Author Doug Sillars not only shows you how to use Android-specific testing tools from companies including Google, Qualcomm, and AT&T, but also helps you explore potential remedies. You'll discover ways to build apps that run well on all 19,000 Android device types in use. Understand how performance issues affect app sales and retention Build an Android device lab to maximize UI, functional, and performance testing Improve the way your app interacts with device hardware Optimize your UI for fast rendering, scrolling, and animations Track down memory leaks and CPU issues that affect performance Upgrade communications with the server, and learn how your app performs on slower networks Apply Real User Monitoring (RUM) to ensure that every device is delivering the optimal user experience

## Das Google Analytics-Buch

O'Reilly Sie betreiben eine Website, einen Webshop oder ein Blog - um Interessenten für Ihre Angebote zu gewinnen, Produkte zu verkaufen, bekannter zu werden oder Gleichgesinnte zu finden? Dann sollten Sie das kostenlose, sehr leistungsstarke Tool Google Analytics nutzen, um kontinuierlich zu überprüfen, wie erfolgreich Sie sind. Mit Google Analytics können Sie das Nutzerverhalten auf der Website detailliert auswerten und Schwachstellen, z.B. wenig aussagekräftige Seiten oder fehlende Handlungsaufforderungen, identifizieren und beheben. Allerdings ist Google Analytics komplex und zunächst etwas unübersichtlich. Dieses Buch bietet Ihnen deshalb einen schnellen Einstieg, erläutert alle wichtigen Analyseoptionen und zeigt Ihnen die wichtigsten Lösungswege auf. Mit diesem Leitfaden setzen Sie das Tool gewinnbringend ein, ohne es zuvor wochenlang studiert zu haben. - Lernen Sie Google Analytics kennen und legen Sie ein Konto an. - Verknüpfen Sie das Konto mit Google AdWords

und Google Search Console. - Legen Sie Ziele fest, die Sie mit Google Analytics verfolgen möchten. - Beobachten Sie, wer Ihre Besucher sind, woher sie kommen und wie sie sich auf den einzelnen Seiten Ihres Auftritts verhalten. - Ziehen Sie Ihre Schlüsse und optimieren Sie kontinuierlich Ihren Auftritt. - Nutzen Sie Widgets, Radar-Nachrichten, Filter und andere Helfer. - Visualisieren Sie Ihre Daten.

## Technical master : hajimete no Android apuri kaihatsu : Android fo taiohan

Android4

### PC Mag

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## Enterprise Augmented Reality Projects

### Build real-world, large-scale AR solutions for various industries

**Packt Publishing Ltd Design end-to-end AR solutions for domains such as marketing, retail, manufacturing, tourism, automation, and training**  
**Key Features** Use leading AR development frameworks such as ARCore, ARKit, and Vuforia across key industries Identify the market potential of AR for designing visual solutions in different business sectors Build multi-platform AR projects for various platforms such as Unity, iOS, and Android  
**Book Description** Augmented reality (AR) is expanding its scope from just being used in mobile and game applications to enterprise. Different industries are using AR to enhance assembly line visualization, guide operators performing difficult tasks, attract more customers, and even improve training techniques. In this book, you'll gain comprehensive insights into different aspects of developing AR-based apps for six different enterprise sectors, focusing on market needs and choosing the most suitable tool in each case. You'll delve into the basics of Unity and get familiar with Unity



assets, materials, and resources, which will help you build a strong foundation for working on the different AR projects covered in the book. You'll build real-world projects for various industries such as marketing, retail, and automation in a step-by-step manner. This will give you hands-on experience in developing your own industrial AR apps. While building the projects, you'll explore various AR frameworks used in the enterprise environment such as Vuforia, EasyAR, ARCore, and ARKit, and understand how they can be used by themselves or integrated into the Unity 3D engine to create AR markers, 3D models, and components of an AR app. By the end of this book, you'll be well versed in using different commercial AR frameworks as well as Unity for building robust AR projects. What you will learn

Understand the basics of Unity application development and C# scripting  
Learn how to use Android Studio along with ARCore and Sceneform to build AR prototypes for Android devices  
Enable AR experiences on the web with ARCore and WebAR  
Explore emerging AR authoring tools such as Augmented Class! for education  
Understand the differences and similarities between handheld and head-mounted display (HMD) environments and how to build an app for each target  
Become well versed in using Xcode with ARKit and SceneKit to develop AR portals for iOS devices

Who this book is for  
This book is for anyone interested in emerging and interactive technologies or looking to build AR applications for any domain. Although, no prior augmented reality experience is required, having some skills in object-oriented programming (OOP) will be helpful.

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