
Download Ebook 2013 November Paper Exam Studies Business

Recognizing the way ways to acquire this book **2013 November Paper Exam Studies Business** is additionally useful. You have remained in right site to start getting this info. get the 2013 November Paper Exam Studies Business connect that we provide here and check out the link.

You could buy guide 2013 November Paper Exam Studies Business or acquire it as soon as feasible. You could quickly download this 2013 November Paper Exam Studies Business after getting deal. So, following you require the ebook swiftly, you can straight acquire it. Its so agreed easy and appropriately fats, isnt it? You have to favor to in this manner

KEY=NOVEMBER - BRYANT ZAYDEN

Emotional Agility

Get Unstuck, Embrace Change, and Thrive in Work and Life

Penguin #1 Wall Street Journal Best Seller USA Today Best Seller Amazon Best Book of the Year TED Talk sensation - over 3 million views! The counterintuitive approach to achieving your true potential, heralded by the Harvard Business Review as a groundbreaking idea of the year. The path to personal and professional fulfillment is rarely straight. Ask anyone who has achieved his or her biggest goals or whose relationships thrive and you'll hear stories of many unexpected detours along the way. What separates those who master these challenges and those who get derailed? The answer is agility—emotional agility. Emotional agility is a revolutionary, science-based approach that allows us to navigate life's twists and turns with self-acceptance, clear-sightedness, and an open mind. Renowned psychologist Susan David developed this concept after studying emotions, happiness, and achievement for more than twenty years. She found that no matter how intelligent or creative people are, or what type of personality they have, it is how they navigate their inner world—their thoughts, feelings, and self-talk—that ultimately determines how successful they will become. The way we respond to these internal experiences drives our actions, careers, relationships, happiness, health—everything that matters in our lives. As humans, we are all prone to common hooks—things like self-doubt, shame, sadness, fear, or anger—that can too easily steer us in the wrong direction. Emotionally agile people are not immune to stresses and setbacks. The key difference is that they know how to adapt, aligning their actions with their values and making small but powerful changes that lead to a lifetime of growth. Emotional agility is not about ignoring difficult emotions and thoughts; it's about holding them loosely, facing them courageously and compassionately, and then moving past them to bring the best of yourself forward. Drawing on her deep research, decades of international consulting, and her own experience overcoming adversity after losing her father at a young age, David shows how anyone can thrive in an uncertain world by becoming more emotionally agile. To guide us, she shares four key concepts that allow us to acknowledge uncomfortable experiences while simultaneously detaching from them, thereby allowing us to embrace our core values and adjust our actions so they can move us where we truly want to go. Written with authority, wit, and empathy, Emotional Agility serves as a road map for real behavioral change—a new way of acting that will help you reach your full potential, whoever you are and whatever you face.

Handbook of Research on Global Business Opportunities

IGI Global In the modern globalized economy, it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world. Through an international presence, organizations can remain competitive. The Handbook of Research on Global Business Opportunities combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models, discussing different aspects and concerns in the global business environment such as corruption, taxation, supply chain management, and economic impacts. This handbook is an essential reference source for business executives from both large and small firms, business scholars, researchers, academics, students, and professionals.

Research Handbook of Finance and Sustainability

Edward Elgar Publishing The severe consequences of the global financial crisis 2008-2009 and numerous accounting frauds and financial scandals over the last fifteen years have led to calls for more ethical and responsible actions in all economic activities including consumption, investing, governance and regulation. Despite the fact that ethics in business and corporate social responsibility rules have been adopted in various countries, more efforts have to be devoted to motivate and empower more actors to integrate ethical behavior and rules in making business and managerial decisions. The Research Handbook of Finance and Sustainability will provide the readers but particularly investors, managers, and policymakers with comprehensive coverage of the issues at the crossroads of finance, ethics and sustainable development as well as proposed solutions, while focusing on three different levels: corporations, investment funds, and financial markets.

Career Dynamics in a Global World

Indian and Western Perspectives

Edward Elgar Publishing Career Dynamics in a Global World takes on a major question in the global research and practice of career development and adopts a distinctive approach in response. The authors address the question of how and to what extent a predominant influence of Western thinking about careers interferes with our understanding of careers in other parts of the world. The approach involves identifying career topics for further exploration, recruiting teams of Indian and Western scholars on each topic to share their insights, and laying out those insights to help both careers researchers and practitioners see their significance.

The Routledge Handbook of Magazine Research

The Future of the Magazine Form

Routledge Scholarly engagement with the magazine form has, in the last two decades, produced a substantial amount of valuable research. Authored by leading academic authorities in the study of magazines, the chapters in The Routledge Handbook of Magazine Research not only create an architecture to organize and archive the developing field of magazine research, but also suggest new avenues of future investigation. Each of 33 chapters surveys the last 20 years of scholarship in its subject area, identifying the major research themes, theoretical developments and interpretive breakthroughs. Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout, offering readers a deeper understanding of the magazine form, as well as of the sociocultural realities it both mirrors and influences. The book includes six sections: -Methodologies and structures presents theories and models for magazine research in an evolving, global context. -Magazine publishing: the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing. -Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives, subjects, genre and format questions. -Magazines as visual communication explores cover design, photography, illustrations and interactivity. -Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research. -The future of the magazine form speculates on the changing nature of magazine research via its environmental effects, audience, and transforming platforms.

The Uneven Offshore World

Mauritius, India, and Africa in the Global Economy

Routledge Informed by world-systems analysis, this book examines the shifting patterns of accommodation and resistance to the offshore world, with a particular focus on Mauritius as a critical but underappreciated offshore node mediating foreign investment into India and Africa. Drawing on a large pool of financial data and elite interviews, the authors present the first detailed comparative study of the Mauritius-India and Mauritius-Africa offshore relationships. These relationships serve as indicative test cases of the contemporary global tax reform agenda and its promise to rein in offshore finance. Whereas India's economic power and multilateral track record have enabled it to actively shape this agenda and implement it in a robust manner, most African countries have found themselves either unable to meet its stringent criteria or unwilling to do so out of fear that it might discourage investment. Its impact on offshore financial centers has likewise been limited. A few of the least sophisticated ones appear to have fallen by the wayside, but the rest have either remained largely unaffected, or, like Mauritius, succeeded in consolidating their operations and surviving the current round of regulatory headwinds. The findings suggest that the contemporary global tax reform agenda has thus far not only failed to make good on its promise but also actually reinforced numerous existing power hierarchies. The Uneven Offshore World is written in an accessible style and aimed at readers without specialized knowledge of tax issues.

The Future X Network

A Bell Labs Perspective

CRC Press We are at the dawn of an era in networking that has the potential to define a new phase of human existence. This era will be shaped by the digitization and connection of everything and everyone with the goal of automating much of life, effectively creating time by maximizing the efficiency of everything we do and augmenting our intelligence with knowledge that expedites and optimizes decision-making and everyday routines and processes. The Future X Network: A Bell Labs Perspective outlines how Bell Labs sees this future unfolding and the key technological breakthroughs needed at both the architectural and systems levels. Each chapter of the book is dedicated to a major area of change and the network and systems innovation required to realize the technological revolution that will be the essential product of this new digital future.

Higher Education: Handbook of Theory and Research

Volume 30

Springer Published annually since 1985, the Handbook series provides a compendium of thorough and integrative literature reviews on a diverse array of topics of interest to the higher education scholarly and policy communities. Each chapter provides a comprehensive review of research findings on a selected topic, critiques the research literature in terms of its conceptual and methodological rigor and sets forth an agenda for future research intended to advance knowledge on the chosen topic. The Handbook focuses on a comprehensive set of central areas of study in higher education that encompasses the salient dimensions of scholarly and policy inquiries undertaken in the international higher education community. Each annual volume contains chapters on such diverse topics as research on college students and faculty, organization and administration, curriculum and instruction, policy, diversity issues, economics and finance, history and philosophy, community colleges, advances in research methodology and more. The series is fortunate to have attracted annual contributions from distinguished scholars throughout the world.

Computer-Mediated Marketing Strategies: Social Media and Online Brand Communities

Social Media and Online Brand Communities

IGI Global For years, technology has been the impetus for progress in various processes, systems, and businesses; it shows no sign of ceasing further development. The application of technology-driven processes in promotionally-oriented environments has become more and more common in today's business world. *Computer-Mediated Marketing Strategies: Social Media and Online Brand Communities* brings together marketing approaches and the application of current technology, such as social networking arenas, to show how this interaction creates a successful competitive advantage. Focusing on qualitative research, various technological tools, and diverse Internet environments, this book is a necessary reference source for academics, management practitioners, students, and professionals interested in the application of technology in promotionally-oriented processes.

Maximizing Commerce and Marketing Strategies through Micro-Blogging

IGI Global The Internet is quickly becoming a commonly used tool for business-customer interaction. Social media platforms that were once typically reserved for personal use are now becoming a vital part of a business's strategy. *Maximizing Commerce and Marketing Strategies through Micro-Blogging* examines the various methods and benefits of using micro-blogs within a business context, bringing together the best tools and tactics necessary to properly incorporate this approach. Highlighting current empirical research and insights from various disciplines, this book is an essential reference source for academics, graduate students, social media strategists, and business professionals interested in the positive use of social media in business environments.

Major Challenges Facing Higher Education in the Arab World: Quality Assurance and Relevance

Springer This book focuses on two crucial issues that need to be addressed as a matter of urgency by universities in the Arab region, namely (a) conducting independent assessments of the quality of their teaching, research, administration, governance, and planning; and (b) determining the relevance of their teaching, research, and societal impacts. Although well-established around the world in manufacturing industries and private-sector service industries, including the research and commercialisation arms of the major universities and research institutes, it is only in recent years that quality-assurance (QA) assessments have started to be applied to most aspects education. Several Arab universities are adopting various forms of QA but some variants are little more than bureaucratic "box-ticking" exercises with minimal commitment by staff to the ultimate aim of continuing self-improvement. This book will be of interest to senior management at faculty and departmental level and above in all Arab universities specifically, and more generally in Islamic institutions of higher education. Senior management in other universities, especially in the developing world will benefit from its analyses and recommendations.

The Biologist's Imagination

Innovation in the Biosciences

Oxford University Press Scholars and policymakers alike agree that innovation in the biosciences is key to future growth. The field continues to shift and expand, and it is certainly changing the way people live their lives in a variety of ways. With a large share of federal research dollars devoted to the biosciences, the field is just beginning to live up to its billing as a source of innovation,

economic productivity and growth. Vast untapped potential to imagine and innovate exists in the biosciences given new tools now widely available. In *The Biologist's Imagination*, William Hoffman and Leo Furcht examine the history of innovation in the biosciences, tracing technological innovation from the late eighteenth century to the present and placing special emphasis on how and where technology evolves. Place is often key to innovation, from the early industrial age to the rise of the biotechnology industry in the second half of the twentieth century. The book uses the distinct history of bioinnovation to discuss current trends as they relate to medicine, agriculture, energy, industry, ecosystems, and climate. Fast-moving research fields like genomics, synthetic biology, stem cell research, neuroscience, bioautomation and bioprinting are accelerating these trends. Hoffman and Furcht argue that our system of bioscience innovation is itself in need of innovation. It needs to adapt to the massive changes brought about by converging technologies and the globalization of higher education, workforce skills, and entrepreneurship. *The Biologist's Imagination* is both a review of past models for bioscience innovation and a forward-looking, original argument for what future models should take into account.

From Thinker to Doer: Creativity, Innovation, Entrepreneurship, Maker, and Venture Capital

Frontiers Media SA

Access to Scientific Research

Challenges Facing Communications in STM

Walter de Gruyter GmbH & Co KG *The debate about access to scientific research raises questions about the current effectiveness of scholarly communication processes. This book explores, from an independent point of view, the current state of the STM publishing market, new publishing technologies and business models as well as the information habit of researchers, the politics of research funders, and the demand for scientific research as a public good.*

How China is Reshaping the Global Economy

Development Impacts in Africa and Latin America, Second Edition

Oxford University Press *China's growing economic involvement in Sub-Saharan Africa and Latin America has been a source of major controversy. The official Chinese position maintains that the growth of bilateral relations is of mutual benefit and provides a good example of South-South cooperation. Critics on the other hand see the economic relations between China and other developing countries as highly unequal with most of the benefits accruing to China and a few local elites. They also point to negative socio-economic, political, and environmental consequences. How China is Reshaping the Global Economy: Development Impacts in Africa and Latin-America throws more light on these controversies through a comparative study of China's impact on the two regions. It looks not just at bilateral relations between China and the two regions but also analyses the changes in the global economy brought about as a result of the shift in economic activity from North America and Western Europe to Asia. This book looks at the factors which led to rapid economic growth in China and the way in which this has affected global manufacturing, commodity markets, the international presence of Chinese companies, and financial flows. It examines the different forms of Chinese economic involvement in Sub-Saharan Africa and Latin America, the main drivers, and economic, social, political, and environmental consequences. It ends with a comparison of the two regions that highlights the importance of different histories and political and institutional contexts in determining the impacts of China. Since the first edition of How China is Reshaping the Global Economy: Development Impacts in Africa and Latin-America, China's role in the global economy has continued to expand and the Chinese government's foreign policy has become more assertive. The global presence of China has been marked by the expansion of the Belt and Road Initiative to almost 150 countries and the trade-war between the US and China, as well as increased Western concerns over the activities of major Chinese companies such as Huawei. This new edition documents these changes and their implications for SSA and LAC.*

Communication Between Cultures

Cengage Learning *Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy

IGI Global Globalization demands the creation of new business approaches to achieve high levels of competitiveness. Cultural differences factor into policies as companies expand their businesses in different countries and seek to collaborate with international entrepreneurs. The *Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy* brings together research on international business, entrepreneurship, and innovation in order to present a comprehensive publication for business professionals. This volume is an essential reference source for practitioners, academicians, researchers and upper-level students interested in learning about internationalization and innovation in a global market.

The Unlawful Society

Global Crime and Security in a Complex World

Springer Exploring the dynamics of law-making in a world where the pace of technological change is outstripping our capacity to capture new forms of transnational crime, this book uses the innovative concept of unlawfulness to examine the crimes of the global overworld, forming a unique analysis of global order in the twenty-first century.

ECRM2013-Proceedings of the 12th European Conference on Research Methods

ECRM 2013

Academic Conferences Limited Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

The Language Situation in China

Volume 5

Walter de Gruyter GmbH & Co KG China, with the world's largest population, numerous ethnic groups and vast geographical space, is also rich in languages. Since 2006, China's State Language Commission has been publishing annual reports on what is called "language life" in China. These reports cover language policy and planning initiatives at the national, provincial and local levels, new trends in language use in a variety of social domains, and major events concerning languages in mainland China, Hong Kong, Macau and Taiwan. Now for the first time, these reports are available in English for anyone interested in Chinese language and linguistics, China's language, education and social policies, as well as everyday language use among the ordinary people in China. The invaluable data contained in these reports provide an essential reference to researchers, professionals, policy makers, and China watchers.

Move: How to Rebuild and Reinvent America's Infrastructure

Putting America's Infrastructure Back in the Lead

W. W. Norton & Company One of our "best known and most influential business scholars" (*Boston Globe*), best-selling author Rosabeth Moss Kanter tackles America's most urgent domestic issue. Americans are stuck. We live with travel delays on congested roads, shipping delays on clogged railways, and delays on repairs, project approvals, and funding due to gridlocked leadership. These delays affect us all, whether you are a daily commuter, a frequent flyer, an entrepreneur, an online shopper, a job-seeker, or a community leader. If people can't move, if goods are delayed, and if information networks can't connect, then economic opportunity deteriorates and social inequity grows. We have been stuck for too long, writes Harvard Business School professor and best-selling author Rosabeth Moss Kanter. In *Move*, Kanter visits cities and states across the country to tackle our challenges—and reveal solutions—on the roads and rails, and in our cities, skies, and the halls of Washington, D.C. We meet a visionary engineer and public servant spearheading an underwater tunnel in Miami to streamline port operations and redirect constant traffic from the city center. We see mayors partnering with large corporations and nimble entrepreneurs to unveil parking apps, bike-sharing programs, and seamless Wi-Fi networks in greener, more vibrant, more connected cities. And we learn about much-needed efforts—such as dynamic tolls on highways and fees based on vehicle miles traveled—to reduce our dependence on the outmoded gasoline tax in our new electric car age. It all adds up to a new vision for American mobility, where local leaders shape initiatives without waiting for Congress to act, and ambitious companies partner with governments to tackle projects that serve the public good, create jobs, and improve quality of life while providing healthy sources of investment. With unique insight and unrivaled expertise, Kanter gives us a sweeping look across

America, revealing the innovative projects, vital leaders, and bold solutions that are moving our transportation infrastructure toward a cleaner, faster, and more prosperous future.

Exploring Rural Enterprise

New Perspectives on Research, Policy & Practice

Emerald Group Publishing This text bridges gaps in the literature by offering an edited collection of contemporary research contributions that explore the complex nature of rural enterprise across a range of settings and geographical contexts. In particular, this book includes up to date policy contributions, as well as valuable insights into rural enterprise in practice.

The Economics of Airport Operations

Emerald Group Publishing This volume examines the role that airports play in economic development and land values, the regulation and economic efficiency of airports, airport pricing and competition, and the role played by airports in influencing airline operations and networks.

Socio-Economic Perspectives on Consumer Engagement and Buying Behavior

IGI Global In modern business practices, marketing dimensions are changing with new opportunities appearing in consumer behavioral contexts. By studying consumer activities, businesses can better engage and retain current and new customers. *Socio-Economic Perspectives on Consumer Engagement and Buying Behavior* is a comprehensive reference source on new innovative dimensions of consumer behavioral studies and reveals different conceptual and theoretical frameworks. Featuring expansive coverage on a number of relevant topics and perspectives, such as green products, automotive technology, and anti-branding, this book is ideally designed for students, researchers, and professionals seeking current research on the dimensions of consumer engagement and buying behavior.

Inside the Enemy's Computer

Identifying Cyber Attackers

Oxford University Press Attribution - tracing those responsible for a cyber attack - is of primary importance when classifying it as a criminal act, an act of war, or an act of terrorism. Three assumptions dominate current thinking: attribution is a technical problem; it is unsolvable; and it is unique. Approaching attribution as a problem forces us to consider it either as solved or unsolved. Yet attribution is far more nuanced, and is best approached as a process in constant flux, driven by judicial and political pressures. In the criminal context, courts must assess the guilt of criminals, mainly based on technical evidence. In the national security context, decision-makers must analyse unreliable and mainly non-technical information in order to identify an enemy of the state. Attribution in both contexts is political: in criminal cases, laws reflect society's prevailing norms and powers; in national security cases, attribution reflects a state's will to maintain, increase or assert its power. However, both processes differ on many levels. The constraints, which reflect common aspects of many other political issues, constitute the structure of the book: the need for judgement calls, the role of private companies, the standards of evidence, the role of time, and the plausible deniability of attacks.

Policy-Making in the GCC

State, Citizens and Institutions

Bloomsbury Publishing The GCC is a major player in the post-2011 reordering of the Middle East. Despite the rise in prominence of individual Gulf states - especially Kuwait, Qatar, Saudi Arabia and the United Arab Emirates - and the growth of the GCC as a collective entity, surprisingly little attention has been paid to the actual mechanics of policy-making in the region. This book analyses the vital role that institutions are coming to play in shaping policy in the Gulf Arab states. The research coincides with two key developments that have given institutions new importance in the policy process: the emergence of a new generation of leaders in the Gulf, and the era of low oil prices. Both developments, along with dramatic demographic change, have compelled state and citizens to re-evaluate the nature of the social contract that binds them together. Contributors assess the changing relationship between state and citizen and evaluate the role that formal and informal institutions play in mediating such change and informing policy. The book shows how academic, social and economic institutions are responding to the increasingly complex process of decision-making, where citizens demand better services and further empowerment, and states are obliged to seek wider counsel, although wanting to retain ultimate authority. With contributions from both academics and practitioners, this book will be highly relevant for researchers and policymakers alike.

Macro-Level Learning through Massive Open Online Courses (MOOCs): Strategies and Predictions for the Future

Strategies and Predictions for the Future

IGI Global To some in academia, Massive Open Online Courses are a paradigm shift in online education, while others perceive them as a threat to traditional styles of pedagogy. In this regard, the time-honored model of the university lecture is seen as being a potential casualty of the rise of MOOCs. *Macro-Level Learning through Massive Open Online Courses (MOOCs): Strategies and Predictions for the Future* provides insight into the emerging phenomenon of MOOCs as a design manual for the course designer with a collection of chapters that deal with all facets of the MOOC debate. Industry training developers, corporate trainers, educators, post graduate students, and others will benefit from the information provided in this book.

The Mosaic Principle

The Six Dimensions of a Remarkable Life and Career

PublicAffairs Life -- personally and professionally -- is lived to the fullest as a mosaic, encompassing a rich and complex set of diverse experiences that provide purpose, meaning, happiness, and success. Yet, the pressures of modern society push us toward narrower focus and deeper specialization in our lives and careers. Our pursuit of specific expertise risks us becoming isolated from those different from us; our lack of shared experience fosters suspicion and conflict. Today we have businesspeople and government officials who persistently distrust and demonize each other; a fortunate swath of society with professional and financial security, increasingly isolated from those left behind; and community leaders who struggle to relate to and connect with the communities they serve. In every walk of life we have allowed ourselves to be pushed into self-defining cocoons from which it is difficult to break out. Nick Lovegrove's compelling vision provides the way out of this contemporary trap. He supplies vivid portraits of those who get it right (such as Paul Farmer, the physician whose broad and imaginative choices bring health and hope to the world's poorest people) and those who get it deeply wrong (such as Jeffrey Skilling, the former CEO of Enron) and connects their experiences with a blueprint of six skills -- a moral compass, transferrable skills, contextual intelligence, prepared mind, intellectual thread, and extended network. The *Mosaic Principle* will help you to succeed in an ever-changing, more complex, and diverse world, and build a more remarkable and fulfilling life.

International Practices to Promote Budget Literacy

Key Findings and Lessons Learned

World Bank Publications Budget literacy is defined as 'the ability to read, decipher, and understand public budgets to enable and enhance meaningful citizen participation in the budget process'. It is comprised of two main parts - (i) a technical understanding of public budgets, including familiarity with government spending, tax rates and public debt and; (ii) the ability to engage in the budget process, comprising of practical knowledge on day-to-day issues, as well as an elementary understanding of the economic, social and political implications of budget policies, the stakeholders involved and when and how to provide inputs during the annual budget cycle. Given that no international standards or guidelines have been established for budget literacy education to date, this book seeks to address this gap by taking stock of illustrative initiatives promoting budget literacy for youth in selected countries. The underlying presumption is that when supply-side actors in the budget process -- governments -- simplify and disseminate budget information for demand-side actors -- citizens -- this information will then be used by citizens to provide feedback on the budget. However, since citizens are often insufficiently informed about public budgets to constructively participate in budget processes one way to empower them and to remedy the problem of "budget illiteracy" is to provide budget-literacy education in schools to youth, helping them evolve into civic-minded adults with the essential knowledge needed for analyzing their government's fiscal policy objectives and measures, and the confidence and sense of social responsibility to participate in the oversight of public resources. This book elaborates on approaches, learning outcomes, pedagogical strategies and assessment approaches for budget literacy education, and presents lessons that are relevant for the development, improvement, or scaling up of budget literacy initiatives.

The Conflicted Superpower

America's Collaboration with China and India in Global

Innovation

Columbia University Press For decades, leadership in technological innovation has sustained U.S. power worldwide. Today, however, processes that undergird innovation increasingly transcend national borders. Cross-border flows of brainpower have reached unprecedented heights, while multinationals invest more and more in high-tech facilities abroad. In this new world, U.S. technological leadership increasingly involves collaboration with other countries. China and India have emerged as particularly prominent partners, most notably as suppliers of intellectual talent to the United States. In *The Conflicted Superpower*, Andrew Kennedy explores how the world's most powerful country approaches its growing collaboration with these two rising powers. Whereas China and India have embraced global innovation, policy in the United States is conflicted. Kennedy explains why, through in-depth case studies of U.S. policies toward skilled immigration, foreign students, and offshoring. These make clear that U.S. policy is more erratic than strategic, the outcome of domestic battles between competing interests. Pressing for openness is the "high-tech community"—the technology firms and research universities that embody U.S. technological leadership. Yet these pro-globalization forces can face resistance from a range of other interests, including labor and anti-immigration groups, and the nature of this resistance powerfully shapes just how open national policy is. Kennedy concludes by asking whether U.S. policies are accelerating or slowing American decline, and considering the prospects for U.S. policy making in years to come.

The South China Sea

The Struggle for Power in Asia

Yale University Press China's rise has upset the global balance of power, and the first place to feel the strain is Beijing's back yard: the South China Sea. For decades tensions have smoldered in the region, but today the threat of a direct confrontation among superpowers grows ever more likely. This important book is the first to make clear sense of the South Sea disputes. Bill Hayton, a journalist with extensive experience in the region, examines the high stakes involved for rival nations that include Vietnam, India, Taiwan, the Philippines, and China, as well as the United States, Russia, and others. Hayton also lays out the daunting obstacles that stand in the way of peaceful resolution. Through lively stories of individuals who have shaped current conflicts—businessmen, scientists, shippers, archaeologists, soldiers, diplomats, and more—Hayton makes understandable the complex history and contemporary reality of the South China Sea. He underscores its crucial importance as the passageway for half the world's merchant shipping and one-third of its oil and gas. Whoever controls these waters controls the access between Europe, the Middle East, South Asia, and the Pacific. The author critiques various claims and positions (that China has historic claim to the Sea, for example), overturns conventional wisdoms (such as America's overblown fears of China's nationalism and military resurgence), and outlines what the future may hold for this clamorous region of international rivalry.

Global Branding: Breakthroughs in Research and Practice

Breakthroughs in Research and Practice

IGI Global To survive in today's competitive and globalized business environment, marketing professionals must look to develop innovative methods of reaching their customers and stakeholders. Examining the relationship between culture and marketing can provide companies with the data they need to expand their reach and increase their profits. *Global Branding: Breakthroughs in Research and Practice* provides international insights into marketing strategies and techniques employed to create and sustain a globally recognized brand. Highlighting a range of pertinent topics such as brand communication, consumer engagement, and product innovation, this publication is an ideal reference source for business executives, marketing professionals, business managers, academicians, and researchers actively involved in the marketing industry.

Hack Recruiting

The Best of Empirical Research, Method and Process, and Digitization

Archway Publishing Praise for *Hack Recruiting* "It is a brilliant piece of work. A must-read for those of us in global corporations, or companies of any size really, that seek to act NOW." --Julia Martensen, Head of HR Strategy and Innovation at DB Schenker. "Victor Assad uncovers longstanding empirical research from I/O psychologists on how to best match job candidates to jobs and the best of today's digital technology. He sees a world (that is emerging today) in which AI ontologies (which are identifying information and relationships about today's global and diverse workforces) will make significant improvements for matching candidates to jobs while reducing recruiting cycle times, costs and selection biases. Victor points out that HR now has the digital tools it needs to dramatically transform recruiting and the role of the recruiter. HR can now build strategic talent pools, improve the employee experience, and digitally collect insightful analytics that will open up a new era of understanding on what truly drives employee performance and innovation." --Angela Hood, Founder and CEO of ThisWay Global. "Must read book if you are a recruiter or talent acquisition head. It

goes over best practices and hacks each step of recruiting." --Sandeep Purwar, Founder/CEO, Bevov

Fringe Finance

Crossing and Contesting the Borders of Global Capital

Routledge *The most recent conversations about financial instability in International Political Economy have addressed the ongoing financial spasms of the past five years; a global financial spasm unleashed by the 2008 subprime debacle, ongoing Eurozone instability, and general price volatility in securities markets globally. Alongside and as part of these broader spasms, however, has been another key trend—the intensifying reach of global financial markets into and among those populations which live at its very edges. There are increasing, and increasingly profitable, experiments which are explicitly targeted to those without regular access to full or formalized financial practices. This book places the practices of fringe finance in critical context by situating them within a larger set of discussions in the field. Most importantly, this book is part of a much broader attempt in IPE to rethread the study of finance to questions of cultural and social theory in a meaningful manner. Finance is increasingly subjected to innovative forms of social inquiry influenced by a range of diverse methods including governmentality, actor-network theory and cultural economy. By drawing on several strands of social theory, this book contributes to this broader movement in IPE and helps open more space for the continuation of these interdisciplinary conversations. This work will be of great interest to students and scholars of IPE, development studies and economic sociology.*

Revisiting Nuclear India

Strategic Culture and (In)Security Imaginary

SAGE Publications India *A novel investigation in defining the country's nuclear policy choices since 1947 Interrogating the socially constructed nature of a nation's strategic culture to explain its nuclear security policies is not a common practice in the mainstream scholarships of strategic culture studies and International Relations. Revisiting Nuclear India is an effort to reorient strategic culture and international security studies in this direction. This book renders a novel line of theoretical and analytical approach to study a discursive link between the reconstructions of India's strategic cultures, insecurities, and India's nuclear policy choices from 1947 to the present.*

Human Resource Management

Functions, Applications, and Skill Development

SAGE Publications *Whether your students are HRM majors or general business majors, Human Resource Management: Functions, Applications, and Skill Development, Third Edition, will help them develop the skills they need to recruit, select, train, and development talent. Bestselling authors Robert N. Lussier and John R. Hendon explore the important strategic function HR plays in today's organizations. A wide variety of applications, self-assessments, and experiential exercises keep students engaged and help them see the relevancy of HR as they learn skills they can use in their personal and professional lives. New to this Edition Includes all the latest SHRM 2016 Curriculum Guidebook listings that cover every SHRM guide item, including both the SHRM Certified Professional (SHRM-CP) and the Human Resource Certification Institute Professional in Human Resources (PHR) certification exam—a total of more than 210 individual content requirements from the SHRM curriculum guide. New and updated cases on businesses such as LinkedIn and Amazon bring HR topics to life, apply the text concepts, develop critical thinking skills, and demonstrate how human resources is used to achieve strategic objectives. New Skill Builder exercises allow students to experience HR as they practice making decisions, working in teams, and participating in role-plays. New coverage of current trends in every chapter and updated coverage of changes in the federal laws and regulations are explained in the new edition. New HRM in Action videos illustrate fundamental HR functions using a variety of relatable scenarios with assessment questions that challenge students to test their HR knowledge.*

Presence

Bringing Your Boldest Self to Your Biggest Challenges

Little, Brown Spark *MORE THAN HALF A MILLION COPIES SOLD: Learn the simple techniques you'll need to approach your biggest challenges with confidence. Have you ever left a nerve-racking challenge and immediately wished for a do over? Maybe after a job interview, a performance, or a difficult conversation? The very moments that require us to be genuine and commanding can instead cause us to feel phony and powerless. Too often we approach our lives' biggest hurdles with dread, execute them with anxiety, and leave them with regret. By accessing our personal power, we can achieve "presence," the state in which we stop worrying about the impression we're making on others and instead adjust the impression we've been making on ourselves. As Harvard professor Amy Cuddy's revolutionary book reveals, we don't need to embark on a grand spiritual quest or complete an inner transformation to harness the power of presence. Instead, we need to nudge ourselves, moment by moment, by tweaking our body language, behavior, and mind-set in our day-to-day lives. Amy Cuddy has galvanized tens of millions of viewers around the world with her TED talk about "power poses." Now she presents the enthralling science underlying these and many other fascinating body-mind effects, and teaches us how to use simple techniques to liberate ourselves from fear in high-pressure moments, perform at our best, and connect with and*

empower others to do the same. Brilliantly researched, impassioned, and accessible, Presence is filled with stories of individuals who learned how to flourish during the stressful moments that once terrified them. Every reader will learn how to approach their biggest challenges with confidence instead of dread, and to leave them with satisfaction instead of regret. "Presence feels at once concrete and inspiring, simple but ambitious — above all, truly powerful." —New York Times Book Review

Organizational Ethics

A Practical Approach

SAGE Publications We are constantly faced with ethical decisions, no matter what organizations we join. The ethical choices we make determine the health of our businesses, schools, government agencies, religious congregations, charities, and other institutions. Our ethical decisions also determine our career success or failure. Bestselling author, Craig E. Johnson, shows how we can develop our ethical competence, just as we develop our abilities to manage or oversee operations. Every chapter of Organizational Ethics: A Practical Approach, Third Edition provides readers with opportunities to apply ethical principles and practices in a variety of settings through self-reflection, analyses, projects, and discussion. Written in a reader-friendly style, each part of the book is layered around organizational behavior. The parts introduce moral theories used in ethical problem-solving; examines individual motivations; looks at the ethical dilemmas of groups, teams, and leaders as well as offers strategies for creating ethical cultures and promoting social responsibility. This book shows how readers can develop their ethical expertise and provides opportunities to practice problem-solving to defend their decisions.

Retirement in Japan and South Korea

The past, the present and the future of mandatory retirement

Routledge This book analyses reforms to retirement policies in Japan and South Korea, especially in the context of rapid population ageing. A defining feature of the labour markets and workplaces in these two nations, and the lives of workers and families, is involuntary retirement at relatively young ages. The book explains past developments and recent reforms of retirement policies both in the two countries, as well as in a cross-national comparative manner. At the core of the book is an examination of the social, economic and political conflicts around retirement, such as between younger and older workers, between employers and governments, and between employers and workers. The policy recommendations offered apply not only to Japan and South Korea, but also to other nations such as China. The volume is of value particularly for those interested in labour markets and workplaces, population ageing and contemporary East Asia, in addition to those studying retirement and pensions. Policymakers, business leaders, worker organizations, researchers and students will benefit from the insights about the past, present and future of retirement.

Marketing Principles with Student Resource Access 12 Months

Cengage AU This is the printed textbook, Marketing Principles. Marketing Principles combines a thorough and engaging overview of essential marketing principles. The text provides you with the knowledge and decision-making skills you'll need to succeed in today's competitive business environment. Marketing Principles includes the most current coverage of marketing strategies and concepts with extensive real-world examples including social networking and digital marketing. You will find important topics drawn from the rapidly changing world of modern business including social and environmental responsibility, sustainability, globalisation, entrepreneurship, and marketing through transitional times. New, PRINT versions of this book come with bonus online study tools including animated activities and videos on the CourseMate Express platform.