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Environmental Impact Statement Organizational Creativity A Practical

Guide for Innovators & Entrepreneurs SAGE Publications *Reignite your creative-thinking skills to produce innovative solutions Organizational Creativity: A Practical Guide for Innovators and Entrepreneurs by Gerard J. Puccio, John F. Cabra, and Nathan Schwagler, is a compelling new text designed to transform the reader into a creative thinker and leader. Arguing that creativity is an essential skill that must be developed, the authors take a highly practical approach, providing strategies, tools, and cases to help readers hone their creative abilities. Whether students are preparing to become entrepreneurs or to work in an established firm, this text will help them survive and thrive in an era of innovation and change.*

Strategic Management Theory and Practice SAGE Publications *In Strategic Management: Theory and Practice, Fourth Edition, John A. Parnell leads readers through detailed, accessible coverage of the strategic management field. Concise and easy to understand chapters address concepts sequentially, from external and internal analysis to strategy formulation, strategy execution, and strategic control.*

Rather than relegating case analysis to a chapter at the end of the book, Parnell aligns each chapter's key concepts with 25 case analysis steps. Current examples and high interest real-time cases, largely drawn from The Wall Street Journal and Financial Times, illustrate the key role of strategic management in the United States and around the world. **Legislative Calendar International Marketing SAGE** *International Marketing presents an innovative, integrated approach to the course, in which marketing concepts are explored in depth within the international context. The authors identify five key factors that impact any international marketing venture-culture, language, political/legal systems, economic systems, and technological/operational differences-and discuss them in relation to the core marketing concepts of markets, products, pricing, distribution (place), and*

promotion. Uniquely, the book provides discussions of sustainability and "bottom of the pyramid" concepts within each chapter, and is richly illustrated with examples from both multinational companies as well as smaller local concerns. Setting the path for the future direction of this course, the authors provide instructors and students with the first truly international marketing textbook. **Matisse In Search of True Painting Metropolitan Museum of Art** "Throughout his long career, Henri Matisse (1869-1954) continually expanded the boundaries of his art. By repeating images in pairs, trios, and series, he conducted an ongoing dialogue with his earlier works in order to, as he put it, "push further and deeper into true painting." In this fresh approach to a much-studied artist, prominent scholars from the United States and Europe examine more than sixty works in concise chapters that focus on this aspect of Matisse's working process. From early pairs such as *Young Sailor I and II* (1906) and *Le Lexe I and II* (1907-8) through a series of late studio scenes from *Vence* (1946-48), Matisse is shown revisiting a given theme with the aim of devising innovative, often radical, solutions to such problems as how to portray light, handle paint, select colors, and manipulate perspective. New technical studies of the early paired works and photographs documenting the evolution of his later paintings help to elucidate Matisse's complex evolution. In numerous excerpts from letters and interviews, he is revealed as an artist who regularly questioned himself and his methods, a man of powerful intellect who regarded each new painting as an adventure. A significant addition to art historical literature, *Matisse: In Search of True Painting* is a revelatory study of a seminal figure in 20th-century modernism."--Page 4 of cover. **USPTO Image File Wrapper Petition Decisions 0283 USPTO The More We Know NBC News, Educational Innovation, and Learning from Failure MIT Press** *The rise and fall of iCue: lessons about new media, old media, and education from an NBC-MIT joint venture into interactive learning.* In 2006, young people were flocking to MySpace, discovering the joys of watching videos of cute animals on YouTube, and playing online games. Not many of them were watching network news on television; they got most of their information online. So when NBC and MIT launched iCue, an interactive learning venture that combined social networking, online video, and gaming in one multimedia educational site, it was perfectly in tune with the times. iCue was a surefire way for NBC to reach younger viewers and for MIT to test innovative educational methods in the real world. But iCue was a failure: it never developed an audience and was canceled as if it were a sitcom with bad ratings. In *The More We Know*, Eric Klopfer and Jason Haas, both part of the MIT development team, describe the rise and fall of iCue and what it can teach us about new media, old media, education, and the challenges of innovating in educational media. Klopfer and Haas show that iCue was hampered by, among other things, an educational establishment focused on "teaching to the test," television producers uncomfortable with participatory media, and confusion about the market. But this is not just a cautionary tale; sometimes more can be learned from an interesting failure than a string of successes. Today's educational technology visionaries (iPads for everyone!) might keep this lesson in mind. **The Muslim Brotherhood Evolution of an Islamist Movement - Updated Edition Princeton University Press** *Following the Arab Spring, the Muslim Brotherhood achieved a level of influence previously unimaginable. Yet the implications of the*

Brotherhood's rise and dramatic fall for the future of democratic governance, peace, and stability in the region are disputed and remain open to debate. Drawing on more than one hundred in-depth interviews as well as Arabic-language sources never before accessed by Western researchers, Carrie Rosefsky Wickham traces the evolution of the Muslim Brotherhood in Egypt from its founding in 1928 to the fall of Hosni Mubarak and the watershed elections of 2011-2012. Highlighting elements of movement continuity and change, Wickham demonstrates that shifts in Islamist worldviews, goals, and strategies are not the result of a single strand of cause and effect, and provides a systematic, fine-grained account of Islamist group evolution in Egypt and the wider Arab world. In a new afterword, Wickham discusses what has happened in Egypt since Muhammad Morsi was ousted and the Muslim Brotherhood fell from power.

The New Politics of the Textbook Critical Analysis in the Core Content Areas Springer Science & Business Media In an era when corporate and political leaders are using their power to control every aspect of the schooling process in North America, there has been surprisingly little research on the impact of textbook content on students. The contributors of this volume and its partner (*The New Politics of the Textbook: Problematizing the Portrayal of Marginalized Groups in Textbooks*) guide educators, school administrators, academics, and other concerned citizens to unpack the political, social, and cultural influences inherent in the textbooks of core content areas such as math, science, English, and social science. They urge readers to reconsider the role textbooks play in the creation of students' political, social, and moral development and in perpetuating asymmetrical social and economic relationships, where social actors are bestowed unearned privileges and entitlements based upon their race, gender, sexuality, class, religion and linguistic background. Finally, they suggest ways to resist the hegemony of those texts through critical analyses, critical questioning, and critical pedagogies.

Negotiating Communication Rights Case Studies from India SAGE Publications India Communication Rights is a key issue in contemporary societies, especially in a country like India, which faces major communication deficits. *Negotiating Communication Rights* explores some of the most important aspects of communication rights movements in India. Beginning with the theoretical aspects of communication rights, the book deals with five case studies related to significant movements of our times, namely, the Right to Information, Free and Open Source Software, Women and Media, Community Radio, and Citizen Journalism. It also analyses the complexity of specific rights issues in India, such as women's rights, citizen activism and the role of media. The book explores the processes through which ordinary citizens have developed spaces for self-expression—a concept synonymous with media democratisation. The author argues for the need for streamlining of communication rights movements in India and for an India-specific framework for communication rights.

HGAF Heritage Auctions Art Glass Auction Catalog #5046, NY, NY Heritage Capital Corporation HNAI US Coin Auction Catalog #1147, Houston, TX Heritage Capital Corporation The Crime Numbers Game Management by Manipulation CRC Press In the mid-1990s, the NYPD created a performance management strategy known as Compstat. It consisted of computerized data, crime analysis, and advanced crime mapping coupled with middle management accountability and crime strategy meetings with high-ranking

decision makers. While initially credited with a dramatic reduction in crime, questions quic **The Phenomenon of Obama and the Agenda for Education - 2nd Edition Can Hope (Still)Audaciously Trump Neoliberalism? IAP** Anyone who is touched by public education – teachers, administrators, teacher-educators, students, parents, politicians, pundits, and citizens – ought to read this book, a revamped and updated second edition. It will speak to educators, policymakers and citizens who are concerned about the future of education and its relation to a robust, participatory democracy. The perspectives offered by a wonderfully diverse collection of contributors provide a glimpse into the complex, multilayered factors that shape, and are shaped by, education institutions today. The analyses presented in this text are critical of how globalization and neoliberalism exert increasing levels of control over the public institutions meant to support the common good. Readers of this book will be well prepared to participate in the dialogue that will influence the future of public education in United States, and beyond – a dialogue that must seek the kind of change that represents hope for all students. As for the question contained in the title of the book – *The Phenomenon of Obama and the Agenda for Education: Can Hope (Still) Audaciously Trump Neoliberalism? (Second Edition)* –, Carr and Porfilio develop a framework that integrates the work of the contributors, including Christine Sleeter and Dennis Carlson, who wrote the original forward and afterword respectively, and the updated ones written by Paul Street, Peter McLaren and Dennis Carlson, which problematize how the Obama administration has presented an extremely constrained, conservative notion of change in and through education. The rhetoric has not been matched by meaningful, tangible, transformative proposals, policies and programs aimed at transformative change, and now fully into a second mandate this second edition of the book is able to more substantively provide a vigorous critique of the contemporary educational and political landscape. There are many reasons for this, and, according to the contributors to this book, it is clear that neoliberalism is a major obstacle to stimulating the hope that so many have been hoping for. Addressing systemic inequities embedded within neoliberalism, Carr and Porfilio argue, is key to achieving the hope so brilliantly presented by Obama during the campaign that brought him to the presidency. **HSA Heritage Auctions Pre-Columbian Eiserman Collection Auction Catalog #6056, New York, NY Heritage Capital Corporation HSA Heritage Auctions Pre-Columbian Auction Catalog #6056, New York, NY Heritage Capital Corporation Feasibility Report and Environmental Impact Statement Fargo-Moorhead Metropolitan Area Flood Risk Management, July 2011: Communication from the Assistant Secretary of the Army, Civil Works, the Department of Defense, Transmitting the Corps Final Feasibility Report and Environmental Impact Statement Greece's Horizons Reflecting on the Country's Assets and Capabilities Springer Science & Business Media** The Greek economic crisis has imperilled the stability of the eurozone, generating much global anxiety. Policymakers, analysts, and the media have daily debated the course of the Greek economy, prescribing ways to move forward. This collection of essays progressively moves from an analysis of the causes of the crisis and the policy responses so far to a debate on some of the country's advantages and capabilities that should underpin its new development model and propel the return

to growth. The book analytically chooses to view the glass as half-full and seeks to provide motivation and inspiration for change by indicating some of the economic sectors where Greece maintains a comparative advantage. Therefore, it challenges the emerging picture of Greece as a country doomed to failure, where everything falls apart. **HSC Heritage Auctions Manuscripts Auction Catalog #6031 Heritage Capital Corporation HSA Heritage Auctions Rare Books Auction Catalog #6030 Heritage Capital Corporation Fargo-Moorhead Metropolitan Area Flood Risk Management Environmental Impact Statement Mobile Technology Consumption: Opportunities and Challenges Opportunities and Challenges IGI Global** Whether used for communication, entertainment, socio-economic growth, crowd-sourcing social and political events, monitoring vital signs in patients, helping to drive vehicles, or delivering education, mobile technology has been transformed from a mode to a medium. *Mobile Technology Consumption: Opportunities and Challenges* explores essential questions related to the cost, benefit, individual and social impact, and security risks associated with the rapid consumption of mobile technology. This book presents the current state of mobile technologies and their use in various domains including education, healthcare, government, entertainment, and emerging economic sectors. **New Media Influence on Social and Political Change in Africa IGI Global** While transitioning from autocracy to democracy, media in Africa has always played an important role in democratic and non-democratic states; focusing on politicians, diplomats, activists, and others who work towards political transformations. *New Media Influence on Social and Political Change in Africa* addresses the development of new mass media and communication tools and its influence on social and political change. While analyzing democratic transitions and cultures with a theoretical perspective, this book also presents case studies and national experiences for media, new media, and democracy scholars and practitioners. **Media Accountability Who Will Watch the Watchdog in the Twitter Age? Routledge** A small collection of well-honed tools has been employed for some time by media practitioners and the public to help maintain and improve the credibility of journalism and the mass media. These media accountability tools have included ethics codes, media critics, news councils, ombudsmen, journalism reviews and public/civic journalism initiatives. Now, in the 21st Century, the mass media are increasingly being buffeted by a perfect storm of declining subscribers and audience share, dwindling advertising revenue, changing corporate demands, unpredictable audiences and new-media competition. If journalism and the mass media are to stay afloat and be credible, the media accountability toolbox needs to contain suitable tools for the job, which begs the question: *Who will Watch the Watchdog in the Twitter Age?* This book contains answers to this question from the perspective of 17 media ethics experts from around the globe. Their answers will help shape and define for years to come the tools in the media ethics toolbox. This book was originally published as a special issue of the *Journal of Mass Media Ethics*. **The Capability Approach, Technology and Design Springer Science & Business Media** The capability approach of Martha Nussbaum and Amartya Sen places human capabilities at the centre stage of discussions about justice, equality, development and the quality of life. It rejects too much emphasis on mere preference satisfaction

or resource provision and highlights the importance of human agency and freedom. This approach has already significantly influenced different fields of application, such as economics and development studies. Only recently have scholars started to explore its relevance for and application to the area of technology and design, which can be crucial factors in the expansion of human capabilities. How does technology influence human capabilities? What difference could a capability approach make to policies and practices of applying ICT in development processes in the South? How can we criticize and improve the design of technology from the perspective of the capability approach? The authors of this volume explore the implications of the capability approach for technology & design and together create the first volume on this emerging topic. **Cases on E-Learning Management: Development and Implementation IGI Global**

New technologies can help teachers and trainers empower learners and create exciting new learning opportunities for students. However, these facilitators must also create e-learning contexts which are properly scaffolded to serve the needs of learners. *Cases on E-Learning Management: Development and Implementation* meets this challenge by providing innovative case studies covering a range of topics such as teacher education, mobile and blended learning strategies, e-learning tutorial content, digital cognitive games, Science, Technology, Engineering, and Mathematics (STEM) education, and distance education. This casebook will enhance the work of educators, instructional designers, trainers, administrators, and researchers in the areas of online learning and distance learning. **Communication Strategies of Governments and NGOs Engineering Global Discourse at High-Level International Summits Springer Science & Business Media**

Processes of global governance are mostly invisible to ordinary citizens, due to an overall lack of accompanying transnational public discourse. However, there are exceptional occasions on which media around the world do pay attention to global governance: high-level summits, such as the UN climate change conferences. Through a detailed case study of UN climate summits, Manuel Adolphsen investigates the transnational communication strategies and behind-the-scenes coordination processes that prominent governments and NGOs carry out on such occasions. His research reveals political actors' conscious use of summits as public diplomacy resources as well as the prevalence of on-site coproduction routines among journalists and PR professionals. Summits feature complex public diplomacy constellations interweaving transnational, international, and also solely domestic processes. **Sustainability, Social Responsibility, and Innovations in the Hospitality Industry CRC Press**

A reference on sustainability, social responsibility, and green practices in hospitality and tourism, this book presents innovative research methods in sustainability, state-of-the-art research by leading internationally recognized scholars on this topic, providing an excellent source of quality research. Readers can expect to find several new ways to pursue research in sustainability. The book covers sustainability in the context of public policy and ethics, a popular topic with universal appeal to many disciplines beyond hospitality. It includes case studies and addresses sustainability issues from hotels, restaurants, tourism, travel, meetings, and others, with authors from all five continents. **Early Childhood Experiences in Language Arts: Early Literacy Cengage Learning** EARLY CHILDHOOD EXPERIENCES IN

LANGUAGE ARTS: EARLY LITERACY, Eleventh Edition responds to national legislation, professional standards, and public concern about the development of young children's language and foundational literacy skills by providing current research-based instructional strategies in early language development. Activities throughout emphasize the relationship between listening, speaking, reading, writing (print), and viewing in language arts areas. This text addresses the cultural and ethnic diversity of children and provides techniques and tips for adapting curricula. Theory is followed by how-to suggestions and plentiful examples of classic books and stories, poems, finger plays, flannel board and alphabet experiences, puppetry, language games, drama, and phonemic and phonetic awareness activities. Students will also learn how, as teachers, they can best interact with children to promote appropriate language development, and how they can create a print-rich environment in the classroom. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications IGI Global In a globalized society, individuals in business, government, and a variety of other fields must frequently communicate and work with individuals of different cultures and backgrounds. Effectively bridging the culture gap is critical to success in such scenarios. *Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications* explores contemporary research and historical perspectives on intercultural competencies and transnational organizations. This three-volume compilation will present a compendium of knowledge on cultural diversity and the impact this has on modern interpersonal interactions. Within these pages, a variety of researchers, scholars, professionals, and leaders who interact regularly with the global society will find useful insight and fresh perspectives on the field of cross-cultural interaction.

Handbook of Research on Policies and Practices for Sustainable Economic Growth and Regional Development IGI Global New developments in socio-economics aid in increased productivity of manufacturing. These advances result in long-term improvement of competitiveness and innovation. *The Handbook of Research on Policies and Practices for Sustainable Economic Growth and Regional Development* is an essential reference publication for the latest scholarly information on the role of socio-economics in sustainable development initiatives. Featuring coverage on a variety of topics and perspectives including social economy innovation, cultural management, and social networking, this publication is ideally designed for researchers, policy makers, and academicians seeking current research on different determining factors of social consequences resulting from economic crisis.

Zero-Sum Victory What We're Getting Wrong About War University Press of Kentucky The military expert and author of *Leadership* presents "the most thoughtful analysis yet of America's recent conflicts—and future challenges" (Gen. Stanley A. McChrystal). Why have the major post-9/11 US military interventions turned into quagmires? Despite huge power imbalances in America's favor, capacity-building efforts, and tactical victories, the wars in Afghanistan and Iraq turned intractable. The US government's fixation on zero-sum, decisive victory in these conflicts is a key reason why these operations failed to achieve favorable and durable outcomes. In *Zero-Sum Victory*, retired US

Army colonel Christopher D. Kolenda identifies three interrelated problems that have emerged from the government's insistence on zero-sum victory. First, the US government has no way to measure successful outcomes other than a decisive military victory, and thus, selects strategies that overestimate the possibility of such an outcome. Second, the United States is slow to recognize, modify, or abandon losing strategies. Third, once the United States decides to withdraw, bargaining asymmetries and disconnects in strategy undermine the prospects for a successful transition or negotiated outcome. Relying on historic examples and personal experience, Kolenda draws thought-provoking and actionable conclusions about the utility of American military power in the contemporary world—insights that serve as a starting point for future scholarship as well as for important national security reforms.

Teaching 2030 What We Must Do for Our Students and Our Public Schools--Now and in the Future Teachers College Press In the raging controversy over the purpose of public education and how to fix the nation's underperforming schools, the voices of America's best teachers are seldom heard. Now for the first time, in a provocative book about the future of teaching and learning, 12 of America's most accomplished classroom educators join a leading advocate for a 21st-century teaching profession to bring expert pedagogical know-how and fresh and provocative policy ideas to the national school reform debate. Together they identify four emergent realities that will shape the learning experience of children born in the New Millennium, and propose six levers of change that can ignite a bright future for students by ensuring they all have access to excellent teaching.

Principles of Management for Leadership Communication Principles of Management teaches management principles to tomorrow's business leaders by weaving three threads through every chapter: strategy, entrepreneurship and active leadership. Strategic — All business school teachings have some orientation toward performance and strategy and are concerned with making choices that lead to high performance. Principles of Management will frame performance using the notion of the triple bottom-line — the idea that economic performance allows individuals and organizations to perform positively in social and environmental ways as well. The triple bottom line is financial, social, and environmental performance. It is important for all students to understand the interdependence of these three facets of organizational performance. The Entrepreneurial Manager — While the "General Management" course at Harvard Business School was historically one of its most popular and impactful courses (pioneered in the 1960s by Joe Bower), recent Harvard MBAs did not see themselves as "general managers." This course was relabeled "The Entrepreneurial Manager" in 2006, and has regained its title as one of the most popular courses. This reflects and underlying and growing trend that students, including the undergraduates this book targets, can see themselves as entrepreneurs and active change agents, but not just as managers. By starting fresh with an entrepreneurial/change management orientation, this text provides an exciting perspective on the art of management that students can relate to. At the same time, this perspective is as relevant to existing for-profit organizations (in the form intrapreneurship) as it is to not-for-profits and new entrepreneurial ventures. Active Leadership — Starting with the opening chapter, Principles of Management show students how leaders and leadership are essential to personal and

organizational effectiveness and effective organizational change. Students are increasingly active as leaders at an early age, and are sometimes painfully aware of the leadership failings they see in public and private organizations. It is the leader and leadership that combine the principles of management (the artist's palette, tools, and techniques) to create the art of management. This book's modular format easily maps to a POLC (Planning, Organizing, Leading, and Controlling) course organization, which was created by Henri Fayol (*General and industrial management* (1949). London: Pitman Publishing company), and suits the needs of both undergraduate and graduate course in *Principles of Management*.

Commodified and Criminalized New Racism and African Americans in Contemporary Sports Rowman & Littlefield Publishers *Commodified and Criminalized* examines the centrality of sport to discussions of racial ideologies and racist practices in the 21st century. It disputes familiar refrains of racial progress, arguing that athletes sit in a contradictory position masked by the logics of new racism and dominant white racial frames. Contributors discuss athletes ranging from Tiger Woods and Serena Williams to Freddy Adu and Shani Davis. Through dynamic case studies, *Commodified and Criminalized* unpacks the conversation between black athletes and colorblind discourse, while challenging the assumptions of contemporary sports culture. The contributors in this provocative collection push the conversation beyond the playing field and beyond the racial landscape of sports culture to explore the connections between sports representations and a broader history of racialized violence.

Journalism Ethics Arguments and cases for the twenty-first century Routledge *Journalism Ethics: Arguments and Cases for the 21st Century* explores the major ethical dilemmas facing journalists in the digital age. Engaging with both the theory and practice of journalism ethics, this text explains the key ethical concepts and dilemmas in journalism and provides an international range of examples and case studies, considering traditional and social media from a global perspective. *Journalism Ethics* offers an introductory philosophical underpinning to ethics that traces the history of the freedom of expression from the time of Greek philosophers like Aristotle, through the French and American revolutions, to modern day. Throughout the book Patching and Hirst examine ethically-challenging issues such as deception, trial by media, dealing with sources and privacy intrusion. They also explore continuing ethical fault lines around accuracy, bias, fairness and objectivity, chequebook journalism, the problems of the foreign correspondent, the conflicts between ethics and the law and between journalists and public relations consultants. Concluding with a step-by-step guide to ethical thinking on the job, this textbook is an invaluable resource for students of journalism, media and communication.

Television, Religion, and Supernatural Hunting Monsters, Finding Gods Lexington Books This book uses a theory-based inquiry of the nuanced religious messages in the TV series *Supernatural*, which presents religious themes through horror and fantasy to show a Christianity without Christ. It uncovers how entertainment television provides a conduit for religious messages that speak to the role of contemporary American faith.

National Intellectual Capital and the Financial Crisis in Denmark, Finland, Iceland, Norway, and Sweden Springer Science & Business Media In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008

global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today's knowledge economy. The authors—pioneers in the field—present extensive data and a rigorous conceptual framework to analyze the connections between the global financial crisis and NIC development. Covering the period from 2005 to 2010 across 48 countries, the authors establish a positive correlation between NIC and GDP per capita and consider the impact of NIC investment for short-term recovery and long-term risk control and strategy formulation. Each volume in a series of SpringerBriefs on NIC and the financial crisis provides in-depth coverage of the impact of the crisis, the aftermath, future prospects, and policy implications for a regional cluster. This volume focuses on Denmark, Finland, Iceland, Norway, and Sweden. **National Intellectual Capital and the Financial Crisis in Greece, Italy, Portugal, and Spain Springer Science & Business Media** In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today's knowledge economy. The authors—pioneers in the field—present extensive data and a rigorous conceptual framework to analyze the connections between the global financial crisis and NIC development. Covering the period from 2005 to 2010 across 48 countries, the authors establish a positive correlation between NIC and GDP per capita and consider the impact of NIC investment for short-term recovery and long-term risk control and strategy formulation. Each volume in a series of SpringerBriefs on NIC and the financial crisis provides in-depth coverage of the impact of the crisis, the aftermath, future prospects, and policy implications for a regional cluster. This volume focuses on Greece, Italy, Portugal, and Spain.